



# Non-hotel Tourist Accommodation Occupancy Survey

February 2024. Provisional data

## Main results

- Overnight stays in non-hotel tourist accommodation increased by 8.5% in February compared to the same month in 2023.
- Overnight stays in tourist accommodation increased by 6.7%, those on campsites by 11.2% and those in hostels by 39.2%. Those related to rural tourism fell by 5.1%.

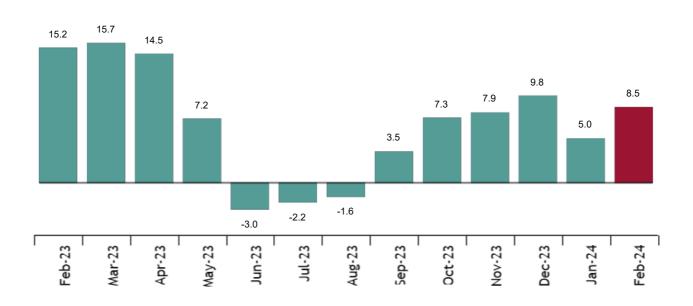
#### More information

- Tables annex (includes information on Autonomous Communities, provinces, tourist areas and sites)
- Detailed results of apartments, campsites, rural tourism and hostels
- Main indicators by accommodation type / Infographic: tourism indicators
- Price indices of apartments, campsites and rural tourism

Overnight stays in non-hotel tourist accommodation (apartments, campsites, rural tourism accommodation and hostels) exceeded 6.7 million in February, with an increase of 8.5% compared to the same month last year. Overnight stays by residents increased by 3.8%, and those of non-residents by 10.5%.

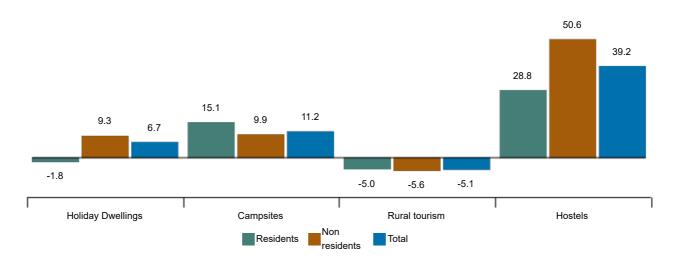
The average stay was 4.7 overnight stays per traveller.

#### Annual variation rate for overnight stay. February 2024 Percentage





Annual variation rates for overnight stays in non-hotel tourist accommodation. February 2024 Percentage



### Apartments

Overnight stays in tourist apartments increased by 6.7% in February. Those of residents decreased by 1.8%, while those of non-residents rose by 9.3%.

The average stay increased by 0.2% to 5.6 overnight stays per traveller.

In February, 34.0% of the places offered were occupied, 1.3% fewer than in 2023. The weekend occupancy rate by bed-places stood at 37.2%, a decrease of 2.5%.

Non-residents accounted for 78.9% of overnight stays. The United Kingdom was the main market of origin, with 27.8% of the total.

Canarias was the preferred destination for apartments, with more than 2.2 million overnight stays and an increase of 5.4% compared to February 2023. It also recorded the highest occupancy rate, with 85.9% of the apartments offered.

By tourist areas, Isla de Tenerife was the preferred destination, with almost 772 thousand overnight stays. Isla de Gran Canaria presented the highest occupancy rate for apartments, with 88.6%. The tourist spots with the highest number of overnight stays were San Bartolomé de Tirajana, Arona and Mogán.

# Campsites

Overnight stays at campsites increased by 11.2% in February compared to the same month in 2023. Resident overnight stays grew by 15.1%, and those of non-residents by 9.9%.

In February, 47.0% of the available sites were occupied, an annual increase of 2.8%. The weekend occupancy rate reached 47.5%, an increase of 1.3%. Non-residents accounted for 73.1% of overnight stays. Germany was the main market of origin, with 36.3% of the total.

Comunitat Valenciana was the preferred destination for campsites, with more than 729 million overnight stays, an increase of 8.8% in the annual rate. It also achieved the highest occupancy rate, with 72.3% of campsites offered.

By tourist areas, the Costa Blanca (Alicante) was the preferred destination, with more than 346 thousand overnight stays. This region also had the highest occupancy rate, with 87.5%. The tourist spots with the most overnight stays were Benidorm, Cartagena and Cabanes.

#### **Rural tourism accommodation**

Overnight stays in rural tourism accommodation fell by 5.1% in February. Resident overnight stays decreased by 5.0, and those of non-residents by 5.6%.

11.6% of the bed-places are occupied, 8.8% fewer than in February 2023. The weekend occupancy rate stood at 25.3%, down 6.5%.

Castilla y León was the preferred destination, with more than 80 thousand overnight stays, 5.7% less than in February 2023. Canarias achieved the highest occupancy rate, with 47.2%.

By tourist areas, Isla de Mallorca was the preferred destination, with over 27 thousand overnight stays. The Parque Nacional del Teide reached the highest occupancy rate with 66.4% of the bed places offered.

#### Hostels

Overnight stays in hostels recorded an annual increase of 39.2% in February. Resident overnight stays increased by 28.8% and non-resident overnight stays by 50.6%.

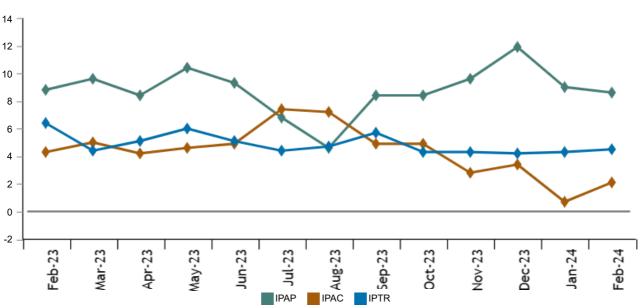
27.5% of the bed-places are occupied, 17.8% more than in February 2023. The weekend occupancy rate reached 33.8%, an increase of 21.7%.

Comunidad de Madrid was the preferred destination, with more than 116 thousand overnight stays. Canarias achieved the highest occupancy rate, with 68.3% of the bed-places offered.

#### **Price indices**

The Tourist Apartment Price Index (IPAP) rose by 8.6% in February compared to the same month in 2023. The Tourist Campsite Price Index (TCPI) increased by 2.1% and the Rural Tourism Index (RTAPI) increased by 4.5%.

Price index. Annual variation rates. February 2024 Percentage



Current press release at:https://www.ine.es/dyngs/Prensa/en/EOAT0224.htm

#### **Reviews and data updates**

The data of this press release are provisional and will be reviewed when the data for the same period next year are published. All of the results of these operations are available at:

Holiday Dwelling Occupancy Survey, Campsite Occupancy Survey,

Rural Tourism Accommodation Occupancy Survey, Hostels Occupancy Survey, Holiday Dwelling Price Index, Campsite Price Index and Rural Tourism Accommodation Price Index.

#### Methodological note

The **Holiday Dwelling Occupancy Survey** makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

The **Holiday Dwelling Price Index** measures the monthly evolution of the prices offered by these establishments to their clients.

More information on the methodology and the standardised methodological report.

The **Campsite Occupancy Survey** makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

The **Campsite Price Index** measures the monthly evolution of the prices offered by these establishments to their clients.

More information on the methodology and the standardised methodological report.

The **Rural Tourism Accommodation Occupancy Survey** makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

The **Rural Tourism Accommodation Price Index** measures the monthly evolution of the prices offered by these establishments to their clients.

More information on the methodology and the standardised methodological report.

The **Hostels Occupancy Survey** makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

More information on the methodology and the standardised methodological report.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics. More information on Quality at INE and Code of Best Practices

