

Non-hotel Tourist Accommodation Occupancy Survey March 2024. Provisional data

Main results

- Overnight stays in non-hotel tourist accommodation increased by 31.4% in March compared to the same month in 2023.
- Overnight stays in tourist accommodation increased by 18.8%, those on campsites by 56.9%, rural tourism by 48.6% and those in hostels by 25.1%.

More information

- [Tables annex](#) (includes information on Autonomous Communities, provinces, tourist areas and sites)
- Detailed results of [apartments](#), [campsites](#), [rural tourism](#) and [hostels](#)
- [Main indicators by accommodation type / Infographic: tourism indicators](#)
- Price indices of [apartments](#), [campsites](#) and [rural tourism](#)

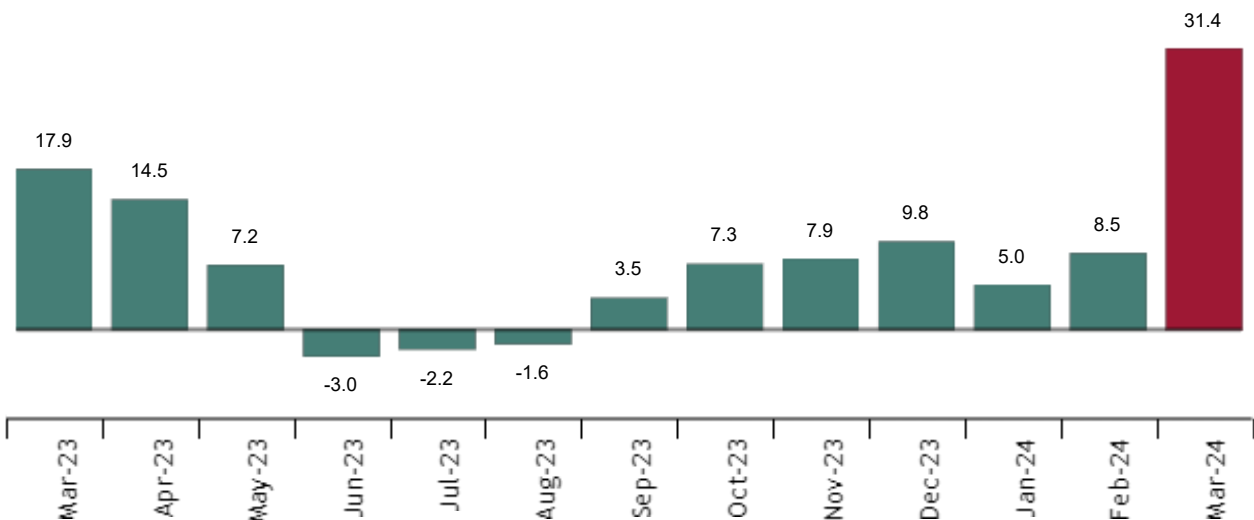
Overnight stays in non-hotel tourist accommodation (apartments, campsites, rural tourism accommodation and hostels) exceeded 9.2 million in March, with an increase of 31.4% compared to the same month last year. Overnight stays by residents increased by 63.7%, and those of non-residents by 14.6%.

The average stay was 4.0 overnight stays per traveller.

As Easter was celebrated in March in 2024 and in April in 2023, it is advisable to wait for the results of this survey next month in order to analyse the two months together.

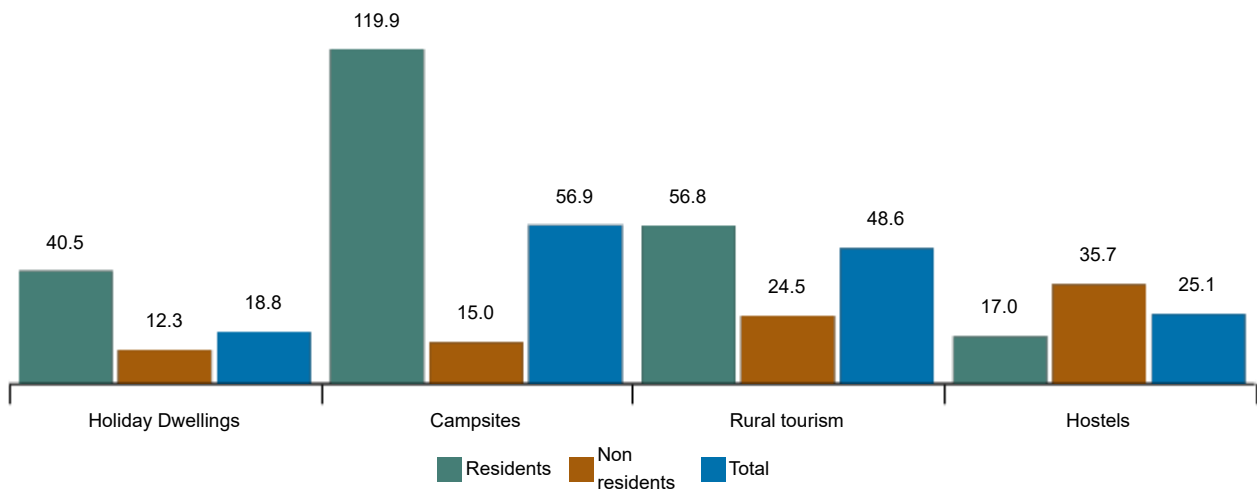
Annual variation rate for overnight stay. March 2024

Percentage



Annual variation rates for overnight stays in non-hotel tourist accommodation. March 2024

Percentage



Apartments

Overnight stays in tourist apartments increased by 18.8% in March. Those of residents increased by 40.5%, while those of non-residents rose by 12.3%.

The average stay decreased by 5.5% to 5.0 overnight stays per traveller.

In March, 33.6% of the places offered were occupied, 1.7% more than in 2023. The occupancy rate by places on the weekend was 37.1%, a similar level to 2023.

Non-residents accounted for 72.8% of overnight stays. The United Kingdom was the main market of origin, with 29.8% of the total.

Canarias was the preferred destination for apartments, with more than 2.4 million overnight stays and an increase of 9.4% compared to March 2023. It also recorded the highest occupancy rate, with 84.8% of the apartments offered.

By tourist areas, Isla de Tenerife was the preferred destination, with over 802 thousand overnight stays. Isla de Lanzarote presented the highest occupancy rate for apartments, 88.0%. The tourist sites with the greatest number of overnight stays were San Bartolomé de Tirajana, Arona and Tías.

Campsites

Overnight stays at campsites increased by 56.9% in March compared to the same month in 2023. Resident overnight stays grew by 119.9%, and those of non-residents by 15.0%.

In March, 41.9% of the available sites were occupied, 6.4% more. The weekend occupancy rate reached 44.0%, an increase of 4.7%. Non-residents accounted for 44.1% of overnight stays. Germany was the main market of origin, with 36.4% of the total.

Cataluña was the preferred destination for campsites, with more than 877 million overnight stays, an increase of 143.8% in the annual rate. Comunitat Valenciana reached the highest occupancy rate, with 68.1% of campsites offered.

By tourist areas, the Costa Blanca (Alicante) was the preferred destination, with more than 391 thousand overnight stays. This region also had the highest occupancy rate, with 84.5%. The tourist spots with the most overnight stays were Benidorm, Tarragona and Cartagena.

Current press release at: <https://www.ine.es/dyngs/Prensa/en/EOAT0324.htm>

Rural tourism accommodation

Overnight stays in rural tourism accommodation increased by 48.6% in March. Resident overnight stays grew by 56.8%, and those of non-residents by 24.5%.

18.2% of the bed-places were occupied, 39.2% more than in March 2023. The weekend occupancy rate stood at 30.3%, 13.4% more.

Castilla y León was the preferred destination, with more than 172 thousand overnight stays, 60.8% more than in December 2023. Canarias achieved the highest occupancy rate, with 44.3%.

By tourist areas, Isla de Mallorca was the preferred destination, with over 70 thousand overnight stays. The Corona Forestal Natural Park reached the highest occupancy rate, with 54.3% of the bedplaces offered.

Hostels

Overnight stays in hostels recorded an annual increase of 25.1% in March. Resident overnight stays increased by 17.0% and non-resident overnight stays by 35.7%.

31.2% of the bed-places were occupied, 16.5% more than in March 2023. The weekend occupancy rate reached 34.6%, an increase of 16.3%.

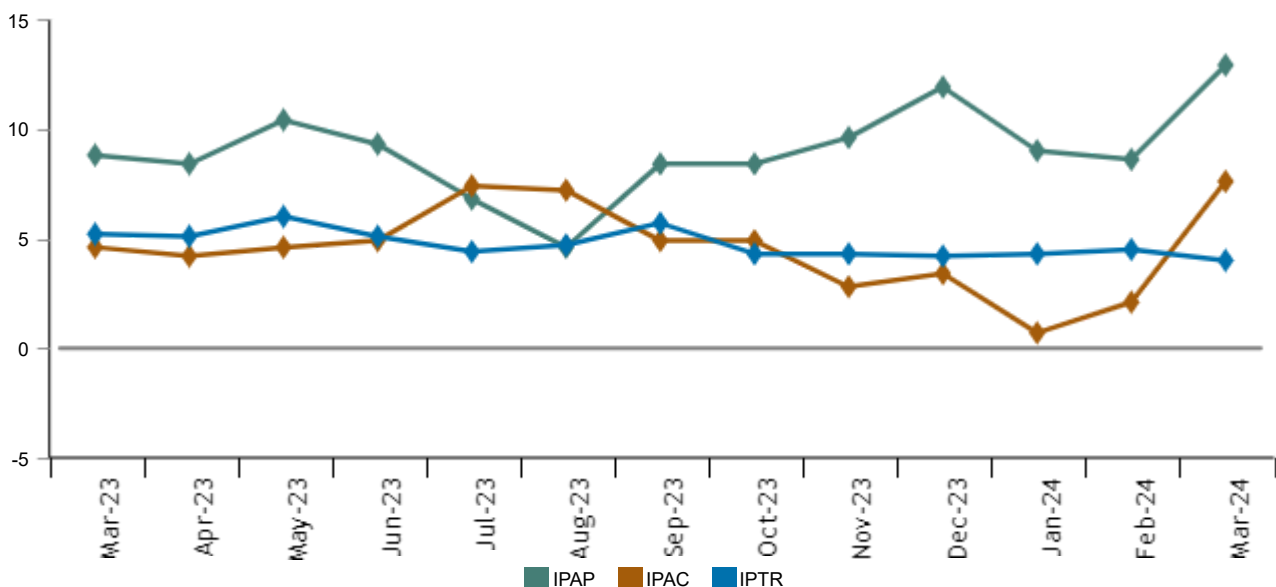
Comunidad de Madrid was the preferred destination, with more than 125 thousand overnight stays. This Autonomous Community also reached the highest occupancy rate, with 62.2% of the bed-places offered.

Price indices

The Tourist Apartment Price Index (IPAP) rose by 12.9% in March compared to the same month in 2023. The Tourist Campsite Price Index (TCPI) increased by 7.6% and the Rural Tourism Index (RTAPI) increased by 4.0%.

Price index. Annual variation rates. March 2024

Percentage



Current press release at: <https://www.ine.es/dyngs/Prensa/en/EOAT0324.htm>

Reviews and data updates

The data of this press release are provisional and will be reviewed when the data for the same period next year are published. All of the results of these operations are available at:

[Holiday Dwelling Occupancy Survey](#), [Campsite Occupancy Survey](#), [Rural Tourism Accommodation Occupancy Survey](#), [Hostels Occupancy Survey](#), [Holiday Dwelling Price Index](#), [Campsite Price Index](#) and [Rural Tourism Accommodation Price Index](#).

Methodological note

The **Holiday Dwelling Occupancy Survey** makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

The **Holiday Dwelling Price Index** measures the monthly evolution of the prices offered by these establishments to their clients.

More information on the [methodology](#) and the [standardised methodological report](#).

The **Campsite Occupancy Survey** makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

The **Campsite Price Index** measures the monthly evolution of the prices offered by these establishments to their clients.

More information on the [methodology](#) and the [standardised methodological report](#).

The **Rural Tourism Accommodation Occupancy Survey** makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

The **Rural Tourism Accommodation Price Index** measures the monthly evolution of the prices offered by these establishments to their clients.

More information on the [methodology](#) and the [standardised methodological report](#).

The **Hostels Occupancy Survey** makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

More information on the [methodology](#) and the [standardised methodological report](#).

INE statistics are produced in accordance with the Code of Good Practice for European Statistics. More information on [Quality at INE](#) and [Code of Best Practices](#)

For further information see [INE base](#)

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