

02 July 2018

Tourist expenditure survey
May 2018. *Provisional data*

Total expenditure by international tourists visiting Spain in May increases by 2.9% as compared with the same month of 2017

The average daily expenditure stands at 150 euros, 3.6% more than in May 2017

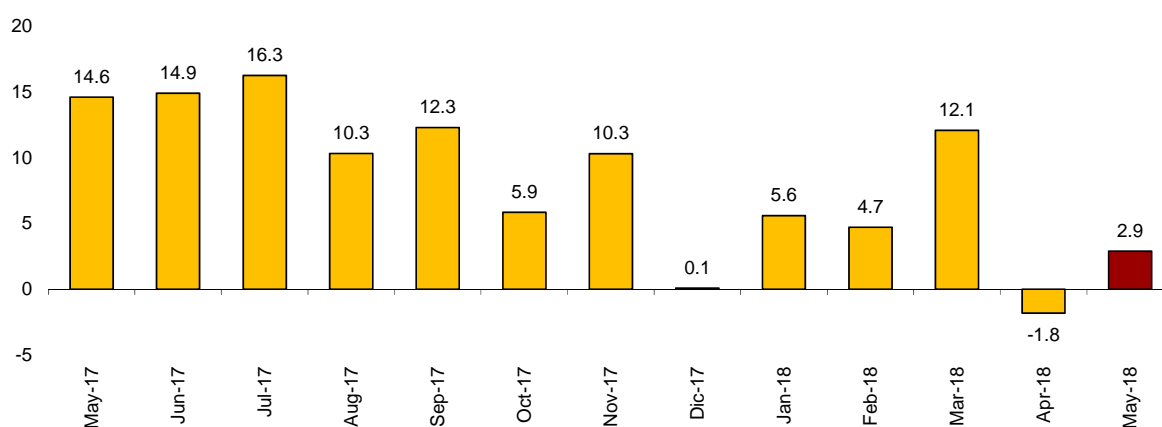
Total expenditure made by international tourists that visited Spain in May reached 8,155 million euros, representing an increase of 2.9% as compared to the same month in 2017.

The average expenditure per tourist stood at 1,009 euros, with an annual increase of 1.8%. In turn, the average daily expenditure increased by 3.6%, up to 150 euros.

The average stay for international tourists was 6.7 days, indicating a decrease of 0.1 days compared to the average registered in May 2017.

During the first five months of 2018, the total expenditure by international tourists increased by 4.1%, as compared with the same period of the previous year, reaching 29,550 million euros.

Total annual expenditure rate from international tourist in %



Sending countries

The main sending countries in terms of levels of expenditure in May were the United Kingdom (accounting for 22.1% of the total), Germany (14.0%) and France (8.6%).

Expenditure by tourists resident in the United Kingdom decreased by 1.3% in the annual rate. On the other hand, expenditure by tourists from Germany increased by 3.4% and that of tourists from France by 10.1%.

International tourist expenditure by country of residence

	May 2018							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL	8,155	2.9	1,009	1.8	150	3.6	6.7	-1.7
Germany	1,144	3.4	978	5.3	139	2.1	7.0	3.1
France	701	10.1	607	3.0	107	8.2	5.7	-4.8
Italy	221	-5.9	654	1.9	132	7.2	5.0	-4.9
Nordic Countries	548	0.8	1,135	3.5	139	2.8	8.2	0.7
United Kingdom	1,799	-1.3	906	2.7	124	3.0	7.3	-0.2
Rest of the world	3,742	4.5	1,266	-0.9	193	2.6	6.6	-3.4

During the first five months of 2018, the United Kingdom was the country with the largest cumulative expenditure (19.2% of the total). It was followed by Germany (13.4%) and Nordic countries—Denmark, Finland, Norway and Sweden—(9.4%).

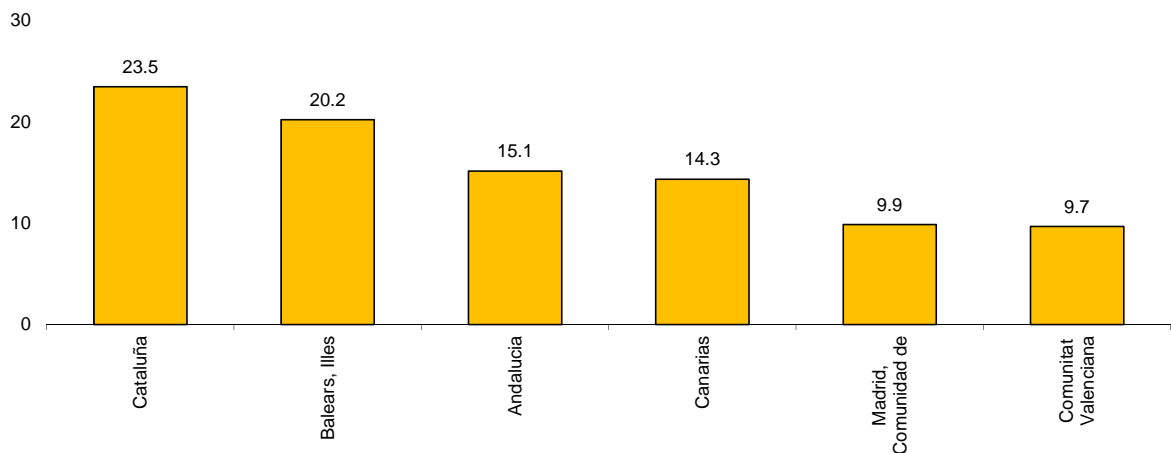
International tourist cumulated expenditure by country of residence

	Cumulative data		
	Total expenditure (millions of €)	Percentage	Annual variation
TOTAL	29,550	100.0	4.1
Germany	3,974	13.4	0.1
France	2,304	7.8	1.5
Italy	995	3.4	2.4
Nordic Countries	2,788	9.4	3.6
United Kingdom	5,661	19.2	-0.2
Rest of the world	13,827	46.8	8.0

Main destination Autonomous Communities

The main destination Autonomous Communities with the largest weight of total tourist expenditure in May were Cataluña (with 23.5% of the total), Illes Balears (20.2%) and Andalucía (15.1%).

Total expenditure by Autonomous Community main destination in %



The annual rate of tourist expenditure rose by 5.2% in Cataluña, and by 2.0% in Illes Balears. In turn, it fell by 0.3% in Andalucía.

The remaining main destination Autonomous Communities of tourists presented positive annual variation rates, except for Comunidad de Madrid (-2.9%).

International tourist expenditure by Autonomous Community main destination

	May 2018							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL	8,155	2.9	1,009	1.8	150	3.6	6.7	-1.7
Andalucía	1,235	-0.3	1,032	-2.1	119	-1.7	8.7	-0.4
Balears, Illes	1,649	2.0	966	2.5	159	7.1	6.1	-4.2
Canarias	1,169	4.3	1,209	7.2	141	3.3	8.6	3.7
Cataluña	1,915	5.2	1,021	7.8	201	9.3	5.1	-1.3
Comunitat Valenciana	788	3.6	863	4.2	104	3.6	8.3	0.6
Madrid, Comunidad de	805	-2.9	1,222	-7.9	242	6.3	5.1	-13.3
Rest of ACs	594	9.9	776	-6.5	122	-3.6	6.3	-3.0

During the first five months of 2018, the main destination Autonomous Communities with the largest cumulative expenditure were Canarias (with 23.5% of the total), Cataluña (22.1%) and Andalucía (15.0%).

International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data		
	Total expenditure (millions of €)	Percentage	Annual variation
TOTAL	29,550	100.0	4.1
Andalucía	4,419	15.0	2.5
Balears, Illes	3,163	10.7	3.0
Canarias	6,943	23.5	2.2
Cataluña	6,536	22.1	6.7
Comunitat Valenciana	2,937	9.9	7.1
Madrid, Comunidad de	3,453	11.7	2.9
Rest of ACs	2,099	7.1	5.9

Items of expenditure

The *Expenditure on tourism packages* was the main item, representing 22.4% of the total expenditure and an increase of 10.6% with respect to May 2017.

The following items were *Expenditure on international transport* (not included in the tourist package) and *Expenditure on activities*, which accounted for 19.9% and 18.3% of the total, respectively. The former decreased by 1.5% in the annual rate and the latter increased by 6.7%.

International tourist expenditure by expenditure categories

	May 2018		
	Total (millions of euros)	Percentage	Annual variation
TOTAL	8,155	100.0	2.9
Expenditure on tourist package	1,823	22.4	10.6
Expenditure excluded on tourist package	6,332	77.6	0.9
- Expenditure on international transport	1,622	19.9	-1.5
- Expenditure on accommodation	1,119	13.7	2.1
- Expenditure on food and drinks	1,243	15.2	-0.9
- Expenditure on activities	1,495	18.3	6.7
- Other expenditure	853	10.5	-3.3

Main type of accommodation, method of organisation and main reason for the trip

Of the total tourist expenditure in May, 66.1% was made by tourists staying at hotels, with an annual rise of 5.0%. In turn, expenditure of those that stayed at non-market accommodation increased by 2.2%.

Expenditure by tourists not travelling with a tourist package (which represented 66.7% of the total) decreased by 0.1% in the annual rate. In turn, the number of those who hire a tourist package increased by 9.3%.

International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

	May 2018							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL (*)	8,155	2.9	1,009	1.8	150	3.6	6.7	-1.7
Rented accommodation	6,845	4.4	1,043	2.2	175	4.0	5.9	-1.7
- Hotel accommodation	5,393	5.0	1,022	4.4	194	4.4	5.3	0.0
- Rest rented accommodation	1,452	2.2	1,128	-6.2	129	2.3	8.8	-8.3
Non rented accommodation	1,310	-4.3	863	-0.8	85	-1.0	10.1	0.2
TOTAL	8,155	2.9	1,009	1.8	150	3.6	6.7	-1.7
Without tourist package	5,437	-0.1	980	0.4	143	2.4	6.8	-1.9
With tourist package	2,719	9.3	1,071	4.6	165	5.6	6.5	-0.9
TOTAL	8,155	2.9	1,009	1.8	150	3.6	6.7	-1.7
Leisure	7,160	5.5	1,002	1.8	151	3.8	6.6	-2.0
Work	476	-17.0	1,128	-2.8	206	-0.7	5.5	-2.1
Other motives	519	-8.3	1,007	9.1	110	4.7	9.2	4.2

(*): It is distinguished two main groups of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation; hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non rented accommodation (own dwelling, family or friends dwellings and other non rented accommodation)

As for the reason for the trip, tourists visiting Spain for leisure purposes in May generated 87.8% of total expenditure (with a disbursement 5.5% larger than in May 2017).

Stopovers on trips and overnight stays by Autonomous Communities

Stopovers¹ on trips by international tourists in May registered a decrease of 0.3% as compared to the same month of the previous year. A total of 22.5% of these stopovers were in Cataluña (with a decrease of 0.7% as compared to May 2017).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwelling, etc.) exceeded 54.3 million, representing a decrease of 0.7%.

Andalucía was the Autonomous Community with the most overnight stays (almost 10.5 million, 0.6% less than in the same month the previous year). It was followed by Illes Balears (with 10.4 million overnight stays and a decrease of 4.8%) and Cataluña (with almost 9.4 million, 1.6% less than in May 2017).

Stages and overnight stays by Autonomous Community of destination

	May 2018					
	Number of stages	Percentage	Annual variation	Number of overnight stays	Percentage	Annual variation
TOTAL	9,714,114	100.0	-0.3	54,361,684	100.0	-0.7
Andalucía	1,752,366	18.0	-3.4	10,458,758	19.2	-0.6
Balears, Illes	1,808,072	18.6	-2.3	10,441,771	19.2	-4.8
Canarias	1,003,244	10.3	-1.7	8,264,625	15.2	1.0
Cataluña	2,189,867	22.5	-0.7	9,387,936	17.3	-1.6
Comunitat Valenciana	1,011,505	10.4	-6.0	7,617,193	14.0	-0.8
Madrid, Comunidad de	788,686	8.1	2.3	3,120,354	5.7	-9.1
Rest of ACs	1,160,374	11.9	15.6	5,071,048	9.3	14.9

¹ A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveller has stayed at least one night.

Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

The link between EGATUR and FRONTUR is very close since the estimates of the latter are used as the target population to which the EGATUR data are raised. Also, a sample integration of both operations has been carried out, in such a way that the EGATUR sample is a subsample of that of FRONTUR.

For the preparation of EGATUR, the international definitions and recommendations of the UNWTO and EUROSTAT are followed in this matter.

The sample design is defined for each access route independently, establishing a sub-sample fraction based on the FRONTUR sample.

Therefore, by road, it is calculated according to the border country of the survey point, the type of visitor (tourist and excursionist) and their country of residence.

At airports, the same strata are taken into account as in FRONTUR, and the sub-sample fraction is established according to the size of the cell (with fractions that range from 100%, in cells of less than 100 records, to 20% in cells with more than 350).

At ports, the sub-sample fraction is approximately 30%, while in railways it is 14%.

The annual theoretic sample size for EGATUR exceeds 127,000 surveys, which are distributed throughout the year, taking into account the design described above and the seasonal nature of the flow of travellers.

Information is collected by direct interviews when the traveller leaves Spain, with an electronic multilingual questionnaire.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information see **INEbase** – www.ine.es All press releases at: www.ine.es/prensa/prensa.htm

Press office: Telephone numbers: 91 583 93 63 / 94 08 – Fax: 91 583 90 87 - gprensa@ine.es

Information Area: Telephone number: 91 583 91 00 – Fax: 91 583 91 58 – www.ine.es/infoine

Tourist Expenditure Survey

Egatur

May 2018

Provisional data

1. International tourist expenditure by country of residence

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	8,155	2.88	1,009	1.84	150	3.60	6.7	-1.70
Germany	1,144	3.40	978	5.27	139	2.09	7.0	3.12
France	701	10.07	607	2.99	107	8.18	5.7	-4.80
Italy	221	-5.93	654	1.91	132	7.20	5.0	-4.94
Nordic countries	548	0.79	1,135	3.51	139	2.76	8.2	0.73
United Kingdom	1,799	-1.30	906	2.74	124	2.98	7.3	-0.23
Rest of the world	3,742	4.46	1,266	-0.88	193	2.61	6.6	-3.40

2. International tourist expenditure by Autonomous Community main destination

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	8,155	2.88	1,009	1.84	150	3.60	6.7	-1.70
Andalucía	1,235	-0.29	1,032	-2.06	119	-1.65	8.7	-0.42
Balears, Illes	1,649	1.99	966	2.54	159	7.08	6.1	-4.23
Canarias	1,169	4.34	1,209	7.17	141	3.34	8.6	3.70
Cataluña	1,915	5.21	1,021	7.80	201	9.25	5.1	-1.32
Comunitat Valenciana	788	3.60	863	4.18	104	3.55	8.3	0.61
Madrid, Comunidad de	805	-2.94	1,222	-7.87	242	6.26	5.1	-13.30
Rest of ACs	594	9.86	776	-6.50	122	-3.59	6.3	-3.02

3. International tourist expenditure by main type of accommodation

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	8,155	2.88	1,009	1.84	150	3.60	6.7	-1.70
Rented accommodation	6,845	4.37	1,043	2.20	175	3.98	5.9	-1.71
- Hotel accommodation	5,393	4.98	1,022	4.36	194	4.39	5.3	-0.03
- Rest rented accommodation	1,452	2.15	1,128	-6.18	129	2.26	8.8	-8.26
Non-rented accommodation	1,310	-4.27	863	-0.80	85	-0.98	10.1	0.18

4. International tourist expenditure by type of organization

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	8,155	2.88	1,009	1.84	150	3.60	6.7	-1.70
Without tourist package	5,437	-0.06	980	0.43	143	2.42	6.8	-1.94
With tourist package	2,719	9.30	1,071	4.62	165	5.61	6.5	-0.93

Tourist Expenditure Survey

Egatur

May 2018

Provisional data

5. International tourist cumulated expenditure by country of residence

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	29,550	4.10	1,034	2.09	143	3.78	7.2	-1.62
Germany	3,974	0.07	1,009	2.85	127	3.87	8.0	-0.98
France	2,304	1.45	588	0.87	94	1.80	6.2	-0.92
Italy	995	2.38	684	1.47	119	1.73	5.7	-0.26
Nordic countries	2,788	3.58	1,215	0.16	140	1.09	8.7	-0.92
United Kingdom	5,661	-0.23	903	2.15	118	2.96	7.6	-0.79
Rest of the world	13,827	7.97	1,292	0.93	186	3.75	7.0	-2.72

6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	29,550	4.10	1,034	2.09	143	3.78	7.2	-1.62
Andalucía	4,419	2.45	1,066	0.01	112	0.54	9.6	-0.52
Balears, Illes	3,163	2.96	955	2.94	151	6.62	6.3	-3.45
Canarias	6,943	2.18	1,198	4.22	141	5.38	8.5	-1.10
Cataluña	6,536	6.71	1,001	8.95	194	10.03	5.2	-0.98
Comunitat Valenciana	2,937	7.06	918	1.28	100	0.65	9.2	0.63
Madrid, Comunidad de	3,453	2.87	1,205	-2.46	234	4.50	5.1	-6.67
Rest of ACs	2,099	5.90	770	-8.95	113	-3.76	6.8	-5.40

7. International tourist cumulated expenditure by main type of accommodation

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	29,550	4.10	1,034	2.09	143	3.78	7.2	-1.62
Rented accommodation	23,877	4.64	1,074	2.32	172	4.46	6.3	-2.04
- Hotel accommodation	18,311	5.14	1,029	2.77	197	5.24	5.2	-2.34
- Rest rented accommodation	5,566	3.03	1,255	0.90	121	2.30	10.4	-1.36
Non-rented accommodation	5,673	1.87	893	0.93	84	1.28	10.6	-0.34

8. International tourist cumulated expenditure by type of organization

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	29,550	4.10	1,034	2.09	143	3.78	7.2	-1.62
Without tourist package	20,632	3.57	1,013	1.58	136	3.58	7.5	-1.93
With tourist package	8,918	5.35	1,087	3.29	164	4.08	6.6	-0.76

Tourist Expenditure Survey

Egatur

May 2018

Provisional data

9. International tourist expenditure by categories

	Total expenditure (millions of €)	Annual variation
TOTAL	8,155	2.88
Expenditure on tourist package	1,823	10.60
Expenditure excluded on tourist package		
- Expenditure on international transport	1,622	-1.46
- Expenditure on accommodation	1,119	2.12
- Expenditure on food and drinks	1,243	-0.87
- Expenditure on activities	1,495	6.71
- Other expenditure	853	-3.27

EGATUR (TABLE ANNEX)

May 2018

(3/3)

2 July 2018