

03 January 2019

Total expenditure survey
November 2018. Provisional data

Total expenditure by international tourists visiting Spain in November increases by 5.3% compared with the same month of 2017

Average daily expenditure stands at 155 euros, 12.4% more than November 2017

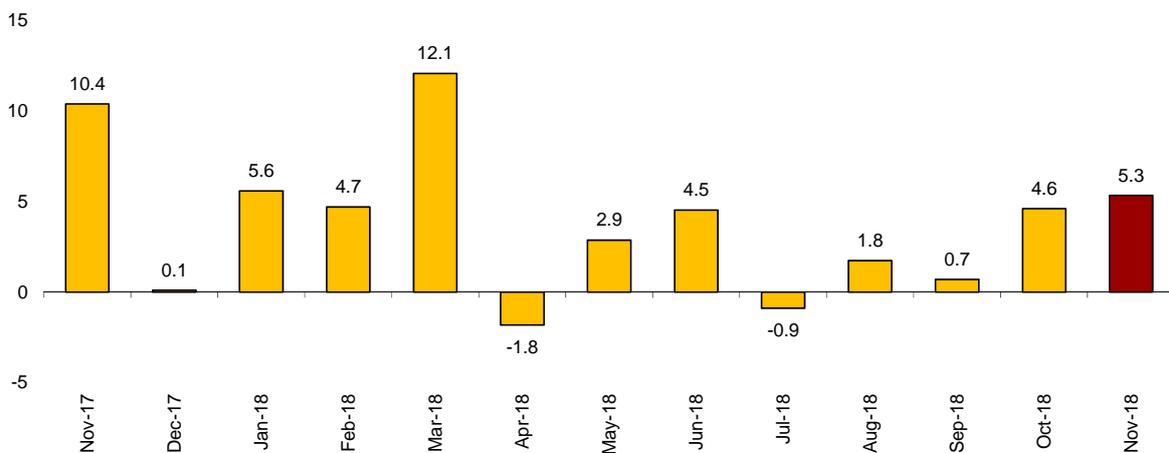
Total expenditure made by international tourists visiting Spain in November reached 4,890 million euros, representing an increase of 5.3% as compared to the same month of 2017.

The average expenditure per tourist stood at 1,075 euros, with an annual increase of 1.7%. On the other hand, the average daily expenditure increased by 12.4%, up to 155 euros.

The average stay by international tourists was 6.9 days, indicating a decrease of 0.7 days compared to the average November 2017.

During the first 11 months of 2018, the total expenditure by international tourists increased by 2.8%, as compared with the same period of the previous year, reaching 84,811 million euros.

Annual variation rate of total international tourist expenditure
Percentage



Sending countries

The main sending countries, in terms of level of expenditure in November were the United Kingdom (accounting for 18.3% of the total), Germany (12.6%) and Nordic Countries – Denmark, Finland, Norway and Sweden- (10.9%).

Expenditure by tourists from the United Kingdom increased by 7.6% in the annual rate. Expenditure by those from Germany fell by 0.1% and by those from Nordic Countries by 5.0%

International tourist expenditure by country of residence

	November 2018							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL	4,890	5.3	1,075	1.7	155	12.4	6.9	-9.5
Germany	616	-0.1	1,072	3.0	128	4.7	8.4	-1.6
France	280	-5.1	582	5.9	85	3.8	6.9	2.0
Italy	198	10.2	686	-2.4	127	10.4	5.4	-11.6
Nordic Countries	533	-5.0	1,297	0.8	149	7.9	8.7	-6.6
United Kingdom	896	7.6	956	4.7	133	15.0	7.2	-9.0
Rest of the world	2,367	9.7	1,274	-1.9	206	15.7	6.2	-15.3

During the first 11 months of 2018, the United Kingdom was the country with the largest cumulative expenditure (20.2% of the total). It was followed by Germany (13.5%) and France (8.3%).

International tourist cumulated expenditure by country of residence

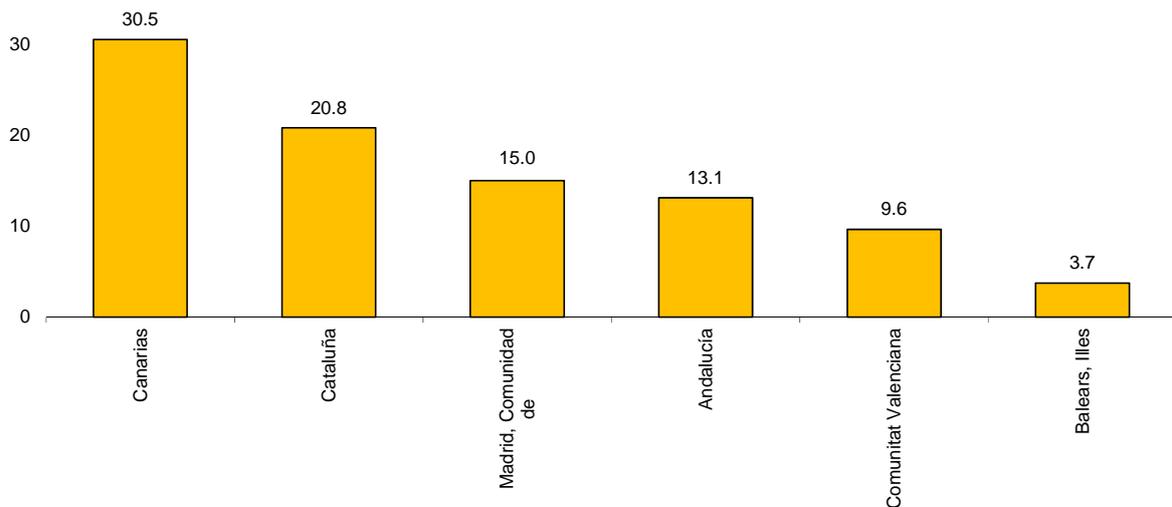
	Year 2018		
	Total expenditure (millions of €)	Percentage	Annual variation
TOTAL	84,811	100.0	2.8
Germany	11,426	13.5	-2.4
France	7,035	8.3	4.8
Italy	3,169	3.7	4.0
Nordic Countries	6,568	7.7	1.7
United Kingdom	17,133	20.2	2.8
Rest of the world	39,480	46.6	4.2

Main destination Autonomous Communities

The main destination Autonomous Communities with the greatest weight in total tourist expenditure in November were Canarias (with 30.5% of the total), Cataluña (20.8%) and Comunidad de Madrid (15.0%).

Total expenditure by main destination Autonomous Community

Percentage



The annual rate of tourist expenditure decreased by 1.2% in Canarias. In turn, it rose by 9.7% in Cataluña and by 15.0% in Comunidad de Madrid

The remaining main destination Autonomous Communities of tourists showed positive annual rate variations, with the exception of the group "Rest of AACC", which registered a decrease of 2.9%.

International tourist expenditure by Autonomous Community main destination

	November 2018							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL	4,890	5.3	1,075	1.7	155	12.4	6.9	-9.5
Canarias	1,492	-1.2	1,260	3.4	153	6.8	8.3	-3.2
Cataluña	1,019	9.7	979	3.5	181	-1.6	5.4	5.1
Madrid, Comunidad de	734	15.0	1,215	1.8	244	10.7	5.0	-8.1
Andalucía	642	4.7	1,057	-1.7	133	23.4	8.0	-20.4
Comunitat Valenciana	472	13.5	945	2.7	111	22.0	8.5	-15.8
Balears, Illes	183	3.8	970	-2.2	120	0.1	8.1	-2.2
Rest of ACs	349	-2.9	820	-0.3	143	32.3	5.7	-24.7

During the first 11 months of 2018, the main destination Autonomous Communities with more cumulative expenditure were Cataluña (with 23.0% of the total), Canarias (18.3%) and Illes Balears (17.3%).

International tourist cumulated expenditure by Autonomous Community main destination

	Year 2018		
	Total expenditure (millions of €)	Percentage	Annual variation
TOTAL	84,811	100.0	2.8
Cataluña	19,530	23.0	6.5
Canarias	15,487	18.3	1.6
Balears, Illes	14,637	17.3	1.1
Andalucía	12,117	14.3	0.5
Madrid, Comunidad de	8,607	10.1	4.9
Comunitat Valenciana	8,501	10.0	4.5
Rest of ACs	5,933	7.0	-1.1

Expenditure items

The expenditure on international travel, not part of package trips was the most important item, representing 22.8% of the total expenditure and an increase of 10.4% with respect November 2017.

The following items were expenditure on activities, and expenditure on tourist packages, which accounted for 19.4% and 18.8% of the total, respectively. The former increased by 10.6% in the annual rate and the latter decreased by 1.0%.

International tourist expenditure by expenditure categories

	November 2018		
	Total (millions of euros)	Percentage	Annual variation
TOTAL	4,890	100.0	5.3
Expenditure on tourist package	922	18.8	-1.0
Expenditure excluded on tourist package	3,969	81.2	6.9
- Expenditure on international transport	1,116	22.8	10.4
- Expenditure on accommodation	664	13.6	9.5
- Expenditure on food and drinks	738	15.1	-0.2
- Expenditure on activities	949	19.4	10.6
- Other expenditure	502	10.3	0.9

Main type of accommodation, method of organisation and main reason for the trip

63.3% of total tourist expenditure in November was made by tourists staying at hotels, with an annual rise of 9.5%. On the other hand, expenditure in rest rented accommodation decreased by 1.6%.

Expenditure by tourists not travelling with a tourist package (which represented 70.9% of the total) increased by 7.6% in the annual rate. For those who contract a tourist package, it increased by 0.2%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 84.1% of the total expenditure (spending 4.9% more than in November 2017).

International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

	November 2018							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL (*)	4,890	5.3	1,075	1.7	155	12.4	6.9	-9.5
Rented accommodation	3,995	6.8	1,111	-0.6	188	11.5	5.9	-10.8
- Hotel accommodation	3,098	9.5	1,077	2.1	209	8.0	5.2	-5.4
- Rest rented accommodation	897	-1.6	1,245	-8.9	140	15.8	8.9	-21.4
Non rented accommodation	896	-0.7	939	8.7	87	10.9	10.8	-1.9
TOTAL	4,890	5.3	1,075	1.7	155	12.4	6.9	-9.5
Without tourist package	3,466	7.6	1,046	2.8	149	14.4	7.0	-10.1
With tourist package	1,424	0.2	1,153	-0.6	172	8.1	6.7	-8.0
TOTAL	4,890	5.3	1,075	1.7	155	12.4	6.9	-9.5
Leisure	4,111	4.9	1,089	2.2	158	12.6	6.9	-9.3
Work	477	35.0	1,073	14.9	195	-9.0	5.5	26.2
Other motives	302	-18.5	913	-16.9	101	8.9	9.0	-23.7

(*): It is distinguished two main groups of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation; hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non rented accommodation (own dwelling, family or friends dwellings and other non rented accommodation)

Stopovers on trips and overnight stays by Autonomous Communities

Stopovers¹ on trips by international tourists in November increased by 1.7% in the annual rate. Of them, 23.1% were carried out in Canarias (with a decrease of 3.8%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwelling, etc.) reached 31.4 million, representing a decrease of 6.3%.

Canarias was the Autonomous Community with the most overnight stays (9.8 million, 7.4% less than in November 2017). It was followed by Cataluña (with 5.5 million overnight stays and an increase of 11.2%) and Andalucía (with 4.9 million, 15.5% less).

Stopovers and overnight stays by Autonomous Community of destination

	November 2018					
	Number of stopovers	Percentage	Annual variation	Number of overnight stays	Percentage	Annual variation
TOTAL	5,323,830	100.0	1.7	31,470,870	100.0	-6.3
Canarias	1,230,347	23.1	-3.8	9,789,956	31.1	-7.4
Cataluña	1,215,266	22.8	6.4	5,542,237	17.6	11.2
Andalucía	852,655	16.0	-0.9	4,886,446	15.5	-15.5
Madrid, Comunidad de	671,586	12.6	12.9	2,856,746	9.1	4.8
Comunitat Valenciana	552,470	10.4	-0.9	4,280,753	13.6	-8.4
Balears, Illes	229,789	4.3	7.7	1,552,186	4.9	4.0
Rest of ACs	571,717	10.7	-3.0	2,562,546	8.1	-23.7

Review and update of data

The data published today are provisional and will be reviewed in the third quarter of 2019. The results are available at INEBase.

¹ A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveller has stayed at least one night.

Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

Population scope: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

Geographical scope: the entire national territory. The sample is collected at the main access points for non-resident travellers (road, airport, port and rail).

Reference period of the results: the month.

Sample size: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

Type of sampling: Single-stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

Collection method: personal interviews when the traveller leaves Spain.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

http://www.ine.es/en/daco/daco42/frontur/frontur_egatur_metodologia_en.pdf

And the standardised methodological report at:

<http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029>

For further information see **INEbase:** www.ine.es/en/ Twitter: **@es_ine**

All press releases at: www.ine.es/en/prensa/prensa_en.htm

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Tourist Expenditure Survey

Egatur

November 2018

Provisional data

1. International tourist expenditure by country of residence

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	4,890	5.34	1,075	1.70	155	12.42	6.9	-9.54
Germany	616	-0.08	1,072	3.02	128	4.66	8.4	-1.56
France	280	-5.14	582	5.86	85	3.83	6.9	1.96
Italy	198	10.24	686	-2.40	127	10.44	5.4	-11.62
Nordic countries	533	-4.97	1,297	0.79	149	7.88	8.7	-6.57
United Kingdom	896	7.61	956	4.66	133	14.95	7.2	-8.95
Rest of the world	2,367	9.72	1,274	-1.92	206	15.74	6.2	-15.26

2. International tourist expenditure by Autonomous Community main destination

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	4,890	5.34	1,075	1.70	155	12.42	6.9	-9.54
Andalucía	642	4.68	1,057	-1.74	133	23.37	8.0	-20.35
Balears, Illes	183	3.77	970	-2.16	120	0.05	8.1	-2.20
Canarias	1,492	-1.24	1,260	3.38	153	6.75	8.3	-3.16
Cataluña	1,019	9.70	979	3.45	181	-1.58	5.4	5.11
Comunitat Valenciana	472	13.50	945	2.70	111	21.97	8.5	-15.80
Madrid, Comunidad de	734	15.01	1,215	1.77	244	10.73	5.0	-8.09
Rest of ACs	349	-2.93	820	-0.29	143	32.34	5.7	-24.66

3. International tourist expenditure by main type of accommodation

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	4,890	5.34	1,075	1.70	155	12.42	6.9	-9.54
Rented accommodation	3,995	6.79	1,111	-0.56	188	11.45	5.9	-10.78
- Hotel accommodation	3,098	9.48	1,077	2.10	209	7.95	5.2	-5.42
- Rest rented accommodation	897	-1.58	1,245	-8.89	140	15.84	8.9	-21.36
Non-rented accommodation	896	-0.66	939	8.74	87	10.87	10.8	-1.92

4. International tourist expenditure by type of organization

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	4,890	5.34	1,075	1.70	155	12.42	6.9	-9.54
Without tourist package	3,466	7.62	1,046	2.80	149	14.40	7.0	-10.14
With tourist package	1,424	0.18	1,153	-0.55	172	8.09	6.7	-8.00

Tourist Expenditure Survey

Egatur

November 2018

Provisional data

5. International tourist cumulated expenditure by country of residence

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	84,811	2.83	1,082	2.15	147	6.39	7.4	-3.98
Germany	11,426	-2.38	1,050	2.42	133	7.01	7.9	-4.30
France	7,035	4.80	652	4.10	93	5.91	7.0	-1.71
Italy	3,169	3.97	776	0.89	127	7.57	6.1	-6.21
Nordic countries	6,568	1.70	1,215	2.16	143	2.32	8.5	-0.15
United Kingdom	17,133	2.76	971	4.82	127	5.73	7.6	-0.86
Rest of the world	39,480	4.23	1,333	-0.13	187	7.15	7.1	-6.79

6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	84,811	2.83	1,082	2.15	147	6.39	7.4	-3.98
Andalucía	12,117	0.45	1,088	-0.74	122	4.66	8.9	-5.16
Balears, Illes	14,637	1.06	1,071	1.20	156	8.19	6.9	-6.46
Canarias	15,487	1.59	1,239	5.35	146	5.87	8.5	-0.49
Cataluña	19,530	6.45	1,076	7.33	187	10.09	5.8	-2.51
Comunitat Valenciana	8,501	4.51	968	1.50	99	2.82	9.8	-1.28
Madrid, Comunidad de	8,607	4.89	1,305	-1.04	242	10.25	5.4	-10.24
Rest of ACs	5,933	-1.05	783	-6.20	114	0.29	6.9	-6.47

7. International tourist cumulated expenditure by main type of accommodation

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	84,811	2.83	1,082	2.15	147	6.39	7.4	-3.98
Rented accommodation	70,666	3.86	1,116	1.99	174	7.35	6.4	-4.99
- Hotel accommodation	53,912	5.17	1,076	2.91	196	6.49	5.5	-3.36
- Rest rented accommodation	16,754	-0.15	1,266	-0.63	127	7.60	10.0	-7.65
Non-rented accommodation	14,146	-2.00	938	2.04	83	1.62	11.3	0.41

8. International tourist cumulated expenditure by type of organization

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	84,811	2.83	1,082	2.15	147	6.39	7.4	-3.98
Without tourist package	58,259	1.95	1,057	1.59	139	6.22	7.6	-4.36
With tourist package	26,552	4.84	1,139	3.38	167	6.45	6.8	-2.89

Tourist Expenditure Survey

Egatur

November 2018

Provisional data

9. International tourist expenditure by categories

	Total expenditure (millions of €)	Annual variation
TOTAL	4,890	5.34
Expenditure on tourist package	922	-0.96
Expenditure excluded on tourist package	3,969	6.92
- Expenditure on international transport	1,116	10.36
- Expenditure on accommodation	664	9.50
- Expenditure on food and drinks	738	-0.18
- Expenditure on activities	949	10.64
- Other expenditure	502	0.91

EGATUR (TABLE ANNEX)

3 January 2019

November 2018

(3/3)