

21 March 2014

Services Sector Activity Indicators (SSAI). Base 2010
January 2014. *Provisional data*

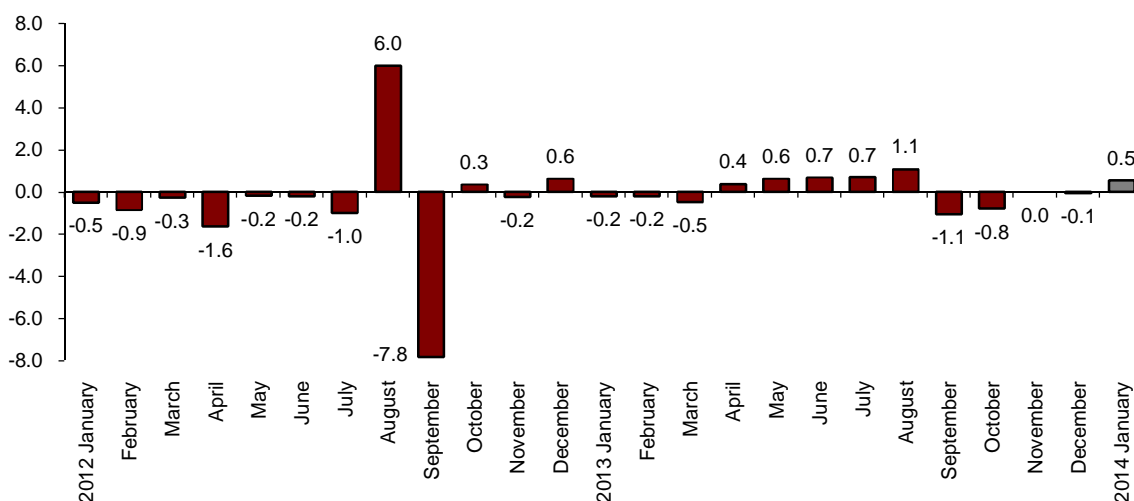
The monthly variation for the market Services Sector is 0.5% after adjusting for seasonal and calendar effects

The annual rate of turnover stands at 1.3% in the seasonally and calendar adjusted series and at 1.1% in the original series

Monthly evolution of the turnover for the market Services Sector

The turnover for the market Services Sector registered a variation of 0.5%, after adjusting for seasonal and calendar effects, in January 2014, as compared with December 2013. This rate was six tenths over that registered in December.

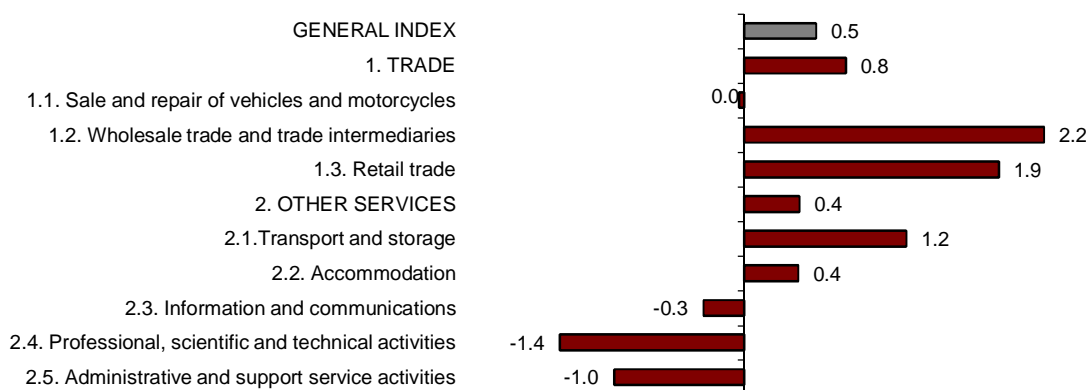
**General index of the turnover for the Market Services Sector
Adjusted for seasonal and calendar effects. Monthly rate**



After adjusting for seasonal and calendar effects, *Trade* registered a monthly variation of 0.8% and *Other services* did so by 0.4%.

All sectors increased its turnover, except for *Information and communications* (–0.3%), *Professional, scientific and technical activities* (–1.4%) and *Administrative and support service activities* (–1.0%). *Wholesale and retail trade and repair of motor vehicles and motorcycles* remains the same (0.0%).

**General and by sectors turnover Index
Adjusted for seasonal and calendar effects. Monthly rate**



A more detailed analysis showed the activities that registered the highest monthly rates and those that registered the greatest decreases in January.

**Activities with the greatest monthly rates of the Services Sector turnover index
adjusted for seasonal and calendar effects**

Activity (CNAE-2009 groups)	Monthly rate(%)
Other professional scientific and technical activities	6.9
Warehousing and support activities for transportation	3.8
Employment activities	3.4

**Activities with the lowest monthly rates of the Services Sector turnover index
adjusted for seasonal and calendar effects**

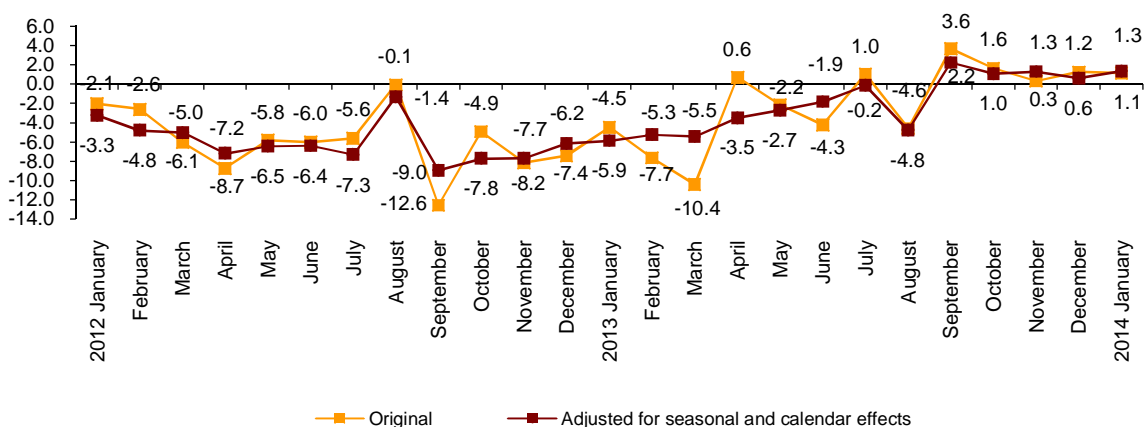
Activity (CNAE-2009 groups)	Monthly rate(%)
Office administrative and other business support activities	-9.6
Programming and broadcasting activities	-3.5
Telecommunications	-3.5

Annual turnover variation rates for the Market Services sector

In January, the general Index of the turnover for the Market Services sector, after adjusting for seasonally and calendar effects, registered a 1.3% increase as compared with the same month of 2013, that is, seven tenths over that registered in December 2013.

The original series registered an annual variation of 1.1%, that is, one tenth lower than that recorded in December 2013.

General index of the turnover for the Market Services Sector
Annual Rate



After adjusting for seasonal and calendar effects, *Trade* registered an annual variation of 1.5% and *Other services* did so by 1.2%, as compared with the same month of the previous year.

All sectors increased its turnover, except for *Information and communications* (-1.5%) and *Professional, scientific and technical activities* (-0.3%).

Annual rates of the Turnover index for the Market Services Sector: General and by sector

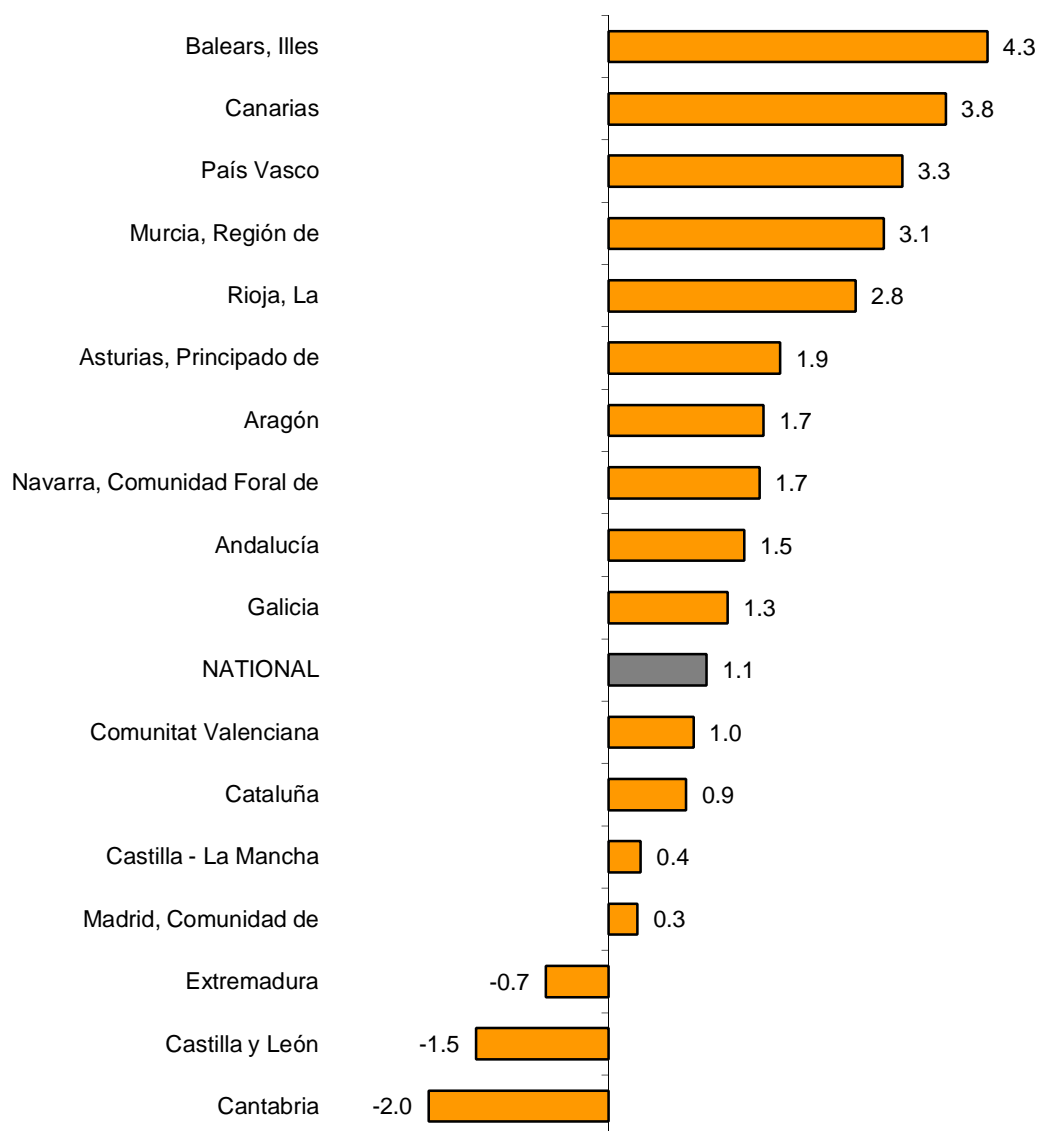
	Original index	Seasonally adjusted index
	Annual rate (%)	Annual rate (%)
GENERAL INDEX	1.1	1.3
1. TRADE	1.2	1.5
1.1. Sale and repair of vehicles and motorcycles	6.5	8.2
1.2. Wholesale trade	1.0	1.5
1.3. Retail trade	0.3	1.0
2. OTHER SERVICES	1.0	1.2
2.1. Transport and storage	3.5	2.7
2.2. Accommodation	2.0	2.0
2.3. Information and communications	-1.5	-1.5
2.4. Professional, scientific and technical activities	-1.0	-0.3
2.5. Administrative and support service activities	1.7	1.9

Annual turnover variation rates. Original series. Results by Autonomous Community

In January, all communities registered positive annual rates of turnover in the Market Service Sector, except for Cantabria (−2.0%), Castilla y León (−1.5%) and Extremadura (−0.7%)

The greatest increases were recorded in Illes Balears (4.3%), Canarias (3.8%) and País Vasco (3.3%).

**General Indices: National and by Autonomous Community
Turnover Annual Rate**



Evolution of employed personnel

Employment in the Market Services Sector experienced a decrease of 0.6% in January, as compared with the same month of previous year. This annual rate was two tenths lower than that registered in December.

Employment in *Trade* registered a decrease of 1.5%, as compared with January 2013. In turn, employment in *Other Services* registered an increase of 0.1%.

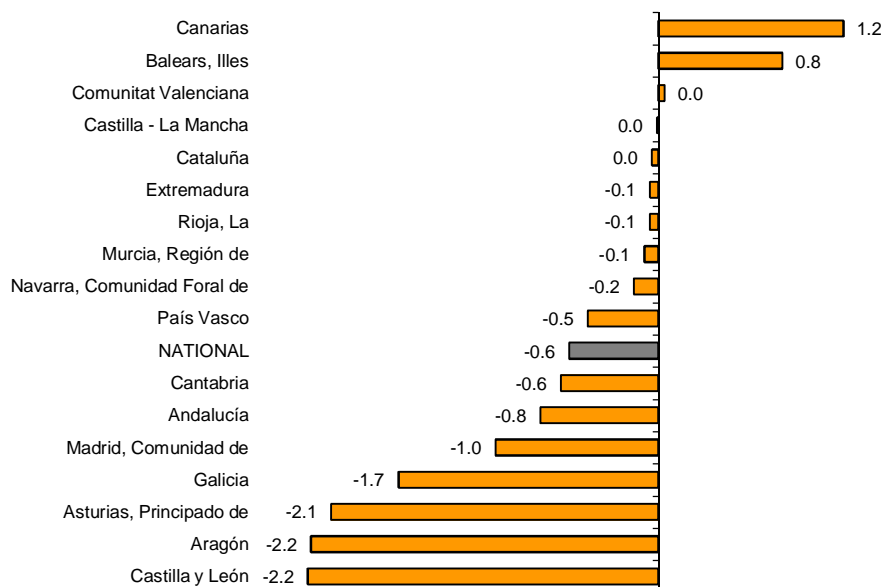
National Indices of employed personnel by sector

	Index	Rate (%)	
		Monthly	Annual
GENERAL INDEX	93.6	-1.4	-0.6
1. TRADE	94.5	-1.0	-1.5
1.1. Sale and repair of vehicles and motorcycles	86.8	0.1	-2.3
1.2. Wholesale trade	96.2	-1.3	-2.0
1.3. Retail trade	94.9	-1.1	-1.0
2. OTHER SERVICES	92.9	-1.7	0.1
2.1. Transport and storage	92.9	-0.5	-0.6
2.2. Accommodation	91.0	-1.9	1.0
2.3. Information and communications	92.8	-0.3	-2.1
2.4. Professional, scientific and technical activities	94.0	-1.1	-0.6
2.5. Administrative and support service activities	94.0	-3.9	1.1

Results by Autonomous Community. Annual variation rates of occupation

All Autonomous Communities registered negative rates in employment except for Canarias (1.2%) and Illes Balears (0.8%). The employment rate remained the same in Castilla-La Mancha, Cataluña and Comunitat Valenciana.

General Indices: National and by Autonomous Community
Annual rate of employed personnel



Services Sector Activity Indicators. Base 2010 January 2014

Provisional data

1. Turnover indices: General and by sector. Adjusted for seasonal and calendar effects

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
GENERAL INDEX	91.5	0.5	1.3	1.3
1. TRADE	91.0	0.8	1.5	1.5
1.1. Sale and repair of vehicles and motorcycles	74.9	0.0	8.2	8.2
1.2. Wholesale trade	94.0	2.2	1.5	1.5
1.3. Retail trade	91.5	1.9	1.0	1.0
2. OTHER SERVICES	92.7	0.4	1.2	1.2
2.1. Transport and storage	100.8	1.2	2.7	2.7
2.2. Accommodation	94.1	0.4	2.0	2.0
2.3. Information and communications	89.0	-0.3	-1.5	-1.5
2.4. Professional, scientific and technical activities	87.4	-1.4	-0.3	-0.3
2.5. Administrative and support service activities	92.4	-1.0	1.9	1.9

2. Turnover indices: General and by sector. Adjusted for calendar effects

	Index	Rate (%)	
		Annual	Year-to-date average
GENERAL INDEX	86.6	1.7	1.7
1. TRADE	88.9	1.9	1.9
1.1. Sale and repair of vehicles and motorcycles	66.2	8.2	8.2
1.2. Wholesale trade	89.7	2.0	2.0
1.3. Retail trade	94.1	1.0	1.0
2. OTHER SERVICES	82.5	1.3	1.3
2.1. Transport and storage	94.4	4.2	4.2
2.2. Accommodation	75.9	1.8	1.8
2.3. Information and communications	85.9	-1.2	-1.2
2.4. Professional, scientific and technical activities	75.9	-0.7	-0.7
2.5. Administrative and support service activities	73.4	2.0	2.0

3. National turnover indices: General and by branch of activity. Original series

	Index	Rate (%)	
		Annual	Year-to-date average
GENERAL INDEX	86.9	1.1	1.1
1. TRADE	89.1	1.2	1.2
1.1. SALE AND REPAIR OF VEHICLES	66.7	6.5	6.5
- Sale of motor vehicles	64.4	9.2	9.2
- Maintenance and repair of motor vehicles	79.4	-4.5	-4.5
1.2. WHOLESALE TRADE AND COMMISSION TRADE	90.0	1.0	1.0
- Wholesale on a fee or contract basis	100.6	4.5	4.5
- Wholesale of agricultural raw materials and live animals	99.6	1.0	1.0
- Wholesale of food, beverages and tobacco	89.2	0.0	0.0
- Wholesale of household goods	92.6	6.8	6.8
- Wholesale of information and communication equipment	73.6	1.7	1.7
- Wholesale of other machinery, equipment and supplies	79.0	-1.9	-1.9
- Other specialised wholesale trade	94.9	-2.1	-2.1
- Non-specialised wholesale trade	84.6	3.8	3.8
1.3. RETAIL TRADE	94.5	0.3	0.3
2. OTHER SERVICES	82.6	1.0	1.0
2.1. TRANSPORTATION AND STORAGE SERVICES	94.6	3.5	3.5
Land transport	91.2	2.2	2.2
- Rail transport	85.8	4.2	4.2
- Taxi operation	88.6	1.7	1.7
- Other passenger land transport	87.1	-0.9	-0.9
- Freight transport by road and removal services	92.9	2.7	2.7
Water transport	62.2	-2.5	-2.5
Air transport	86.9	5.7	5.7
Warehousing and support activities for transportation	103.6	5.5	5.5
Post and courier activities	89.5	-4.2	-4.2
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	75.9	2.0	2.0
Accommodation	63.9	5.8	5.8
Food and beverage service activities	81.4	0.8	0.8
2.3. INFORMATION AND COMMUNICATION	86.1	-1.5	-1.5
Publishing activities	73.5	-2.8	-2.8
Motion picture, television programme production and music publishing activities	86.5	1.4	1.4
Programming and broadcasting activities	87.0	2.7	2.7
Telecommunications	75.5	-4.6	-4.6
Computer programming, consultancy and related activities	109.1	1.4	1.4
Information service activities	97.0	2.5	2.5
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	76.0	-1.0	-1.0
Legal, accounting and management consulting activities	87.7	0.1	0.1
Architectural and engineering activities; technical testing and analysis	68.7	-0.3	-0.3
Advertising and market research	66.3	-4.3	-4.3
Other professional scientific and technical activities	86.2	-0.4	-0.4
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	73.5	1.7	1.7
Employment activities	94.1	9.5	9.5
Travel agencies and tour operator services	50.7	7.5	7.5
Security and investigation activities	97.7	1.4	1.4
Cleaning activities	91.8	-0.1	-0.1
Office administrative and other business support activities	73.1	-5.5	-5.5

4. Employed personnel indices: General and by branch of activity

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
GENERAL INDEX	93.6	-1.4	-0.6	-0.6
1. TRADE	94.5	-1.0	-1.5	-1.5
1.1. SALE AND REPAIR OF VEHICLES	86.8	0.1	-2.3	-2.3
- Sale of motor vehicles	83.3	-0.3	-3.6	-3.6
- Maintenance and repair of motor vehicles	90.7	0.6	-1.0	-1.0
1.2. WHOLESALE TRADE AND COMMISSION TRADE	96.2	-1.3	-2.0	-2.0
- Wholesale on a fee or contract basis	96.1	-1.7	-0.1	-0.1
- Wholesale of agricultural raw materials and live animals	99.1	1.4	1.2	1.2
- Wholesale of food, beverages and tobacco	105.4	-2.8	-0.7	-0.7
- Wholesale of household goods	91.9	-1.5	-4.7	-4.7
- Wholesale of information and communication equipment	96.3	1.4	-0.2	-0.2
- Wholesale of other machinery, equipment and supplies	90.9	-0.2	-1.5	-1.5
- Other specialised wholesale trade	89.0	0.1	-2.9	-2.9
- Non-specialised wholesale trade	91.9	1.0	-4.5	-4.5
1.3. RETAIL TRADE	94.9	-1.1	-1.0	-1.0
2. OTHER SERVICES	92.9	-1.7	0.1	0.1
2.1. TRANSPORTATION AND STORAGE SERVICES	92.9	-0.5	-0.6	-0.6
Land transport	94.2	0.1	0.3	0.3
- Rail transport	98.9	-0.1	-0.6	-0.6
- Taxi operation	94.1	-0.8	-1.3	-1.3
- Other passenger land transport	94.3	-0.7	-2.5	-2.5
- Freight transport by road and removal services	93.7	0.5	1.4	1.4
Water transport	79.8	-2.4	-1.0	-1.0
Air transport	86.4	-0.6	-6.9	-6.9
Warehousing and support activities for transportation	94.6	-0.6	-1.3	-1.3
Post and courier activities	85.5	-3.2	-1.7	-1.7
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	91.0	-1.9	1.0	1.0
Accommodation	75.7	-2.8	2.0	2.0
Food and beverage service activities	95.3	-1.7	0.8	0.8
2.3. INFORMATION AND COMMUNICATION	92.8	-0.3	-2.1	-2.1
Publishing activities	81.5	-0.9	-4.7	-4.7
Motion picture, television programme production and music publishing activities	72.2	-2.0	-7.0	-7.0
Programming and broadcasting activities	85.8	-3.3	-2.8	-2.8
Telecommunications	86.8	-0.4	-4.3	-4.3
Computer programming, consultancy and related activities	102.0	0.5	-0.2	-0.2
Information service activities	95.5	0.4	-3.5	-3.5
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	94.0	-1.1	-0.6	-0.6
Legal, accounting and management consulting activities	97.8	-0.4	0.2	0.2
Architectural and engineering activities; technical testing and analysis	89.5	-0.5	-1.3	-1.3
Advertising and market research	86.8	-6.1	-5.5	-5.5
Other professional scientific and technical activities	96.5	-1.1	2.2	2.2
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	94.0	-3.9	1.1	1.1
Employment activities	103.4	-7.2	13.4	13.4
Travel agencies and tour operator services	86.8	0.5	-0.6	-0.6
Security and investigation activities	91.6	-0.8	-1.5	-1.5
Cleaning activities	92.3	-2.3	-1.5	-1.5
Office administrative and other business support activities	92.9	-7.6	-0.5	-0.5

5. Turnover indices: National and by Autonomous Community

	Index	Rate (%)	
		Annual	Year-to-date average
NATIONAL	86.9	1.1	1.1
Andalucía	88.2	1.5	1.5
Aragón	89.0	1.7	1.7
Asturias, Principado de	86.2	1.9	1.9
Balears, Illes	67.3	4.3	4.3
Canarias	97.6	3.8	3.8
Cantabria	86.2	-2.0	-2.0
Castilla y León	88.5	-1.5	-1.5
Castilla-La Mancha	84.6	0.4	0.4
Cataluña	86.6	0.9	0.9
Comunitat Valenciana	89.7	1.0	1.0
Extremadura	82.8	-0.7	-0.7
Galicia	88.7	1.3	1.3
Madrid, Comunidad de	84.7	0.3	0.3
Murcia, Región de	90.0	3.1	3.1
Navarra, Comunidad Foral de	84.7	1.7	1.7
País Vasco	90.6	3.3	3.3
Rioja, La	91.0	2.8	2.8

6. Employed personnel indices: National and by Autonomous Community

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
NATIONAL	93.6	-1.4	-0.6	-0.6
Andalucía	93.4	-0.8	-0.8	-0.8
Aragón	91.0	-1.7	-2.2	-2.2
Asturias, Principado de	90.2	-1.0	-2.1	-2.1
Balears, Illes	81.6	-1.8	0.8	0.8
Canarias	96.7	-1.3	1.2	1.2
Cantabria	92.3	-1.6	-0.6	-0.6
Castilla y León	92.1	-1.3	-2.2	-2.2
Castilla-La Mancha	92.6	-1.3	0.0	0.0
Cataluña	94.5	-1.7	0.0	0.0
Comunitat Valenciana	95.8	-2.6	0.0	0.0
Extremadura	93.8	-0.9	-0.1	-0.1
Galicia	92.5	-1.4	-1.7	-1.7
Madrid, Comunidad de	93.2	-1.2	-1.0	-1.0
Murcia, Región de	95.7	-1.1	-0.1	-0.1
Navarra, Comunidad Foral de	93.2	-1.2	-0.2	-0.2
País Vasco	96.4	-1.2	-0.5	-0.5
Rioja, La	96.0	-1.1	-0.1	-0.1