

17 October 2014

**Services Sector Activity Indicators (SSAI). Base 2010**  
August 2014. *Provisional data*

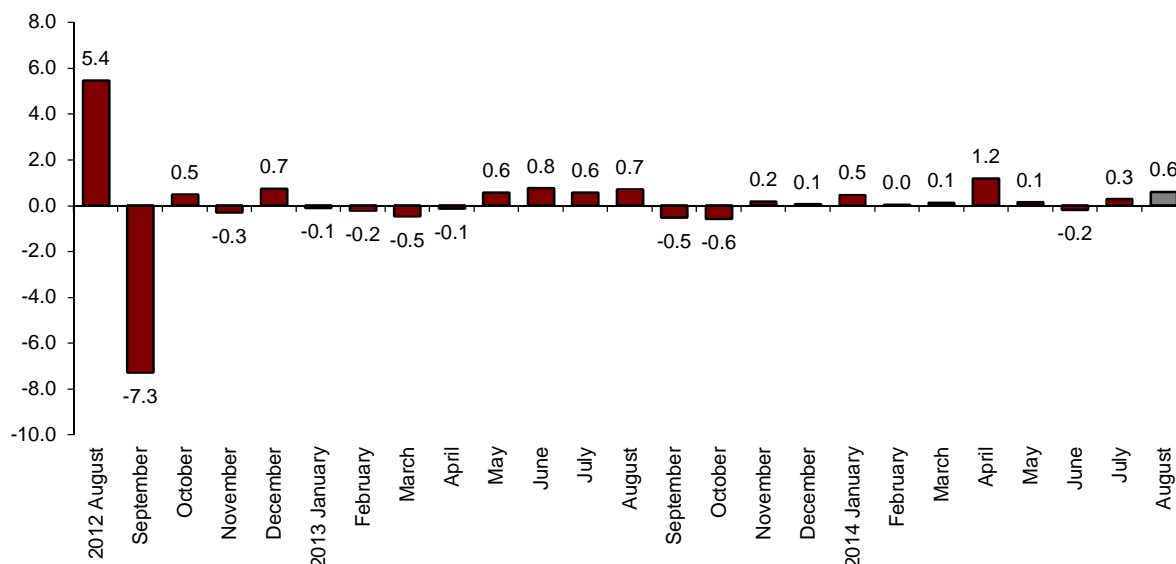
**The monthly variation of turnover for the market Services Sector is 0.6% after adjusting for seasonal and calendar effects**

**The annual rate of turnover stands at 1.8% in the seasonally and calendar adjusted series and at 1.0% in the original series**

**Monthly evolution of the turnover for the market Services Sector**

The monthly variation of the general index of the turnover for the market Services Sector between August and July 2014 was 0.6%, after adjusting for seasonally and calendar effects. This rate was three tenths higher than that registered in July.

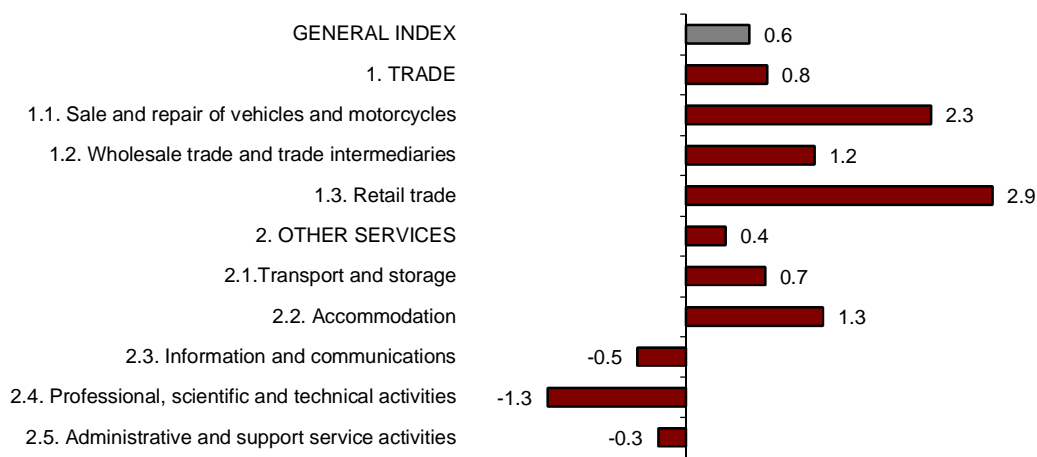
**General index of the turnover for the Market Services Sector  
Adjusted for seasonal and calendar effects. Monthly rate**



Trade registered a monthly variation of 0.8% and the variation of Other services was 0.4%, after adjusting for seasonal and calendar effects.

All sectors registered positive monthly rates, except for *Professional, scientific and technical activities* (–1.3%), *Information and communications* (–0.5%), and *Administrative and support service activities* (–0.3%). The greatest increases were recorded in *Retail trade* (2.9%), and *Sale and repair of motor vehicles and motorcycles* (2.3%).

**General and by sectors turnover Index  
Adjusted for seasonal and calendar effects. Monthly rate**



A more detailed analysis showed the activities that registered the highest monthly rates and those that registered the greatest decreases in August.

**Activities with the greatest monthly rates of the Services Sector turnover index  
adjusted for seasonal and calendar effects**

Activity (CNAE-2009 groups)	Monthly rate(%)
Air transport	3.7
Water transport	2.9
Retail trade	2.9

**Activities with the lowest monthly rates of the Services Sector turnover index  
adjusted for seasonal and calendar effects**

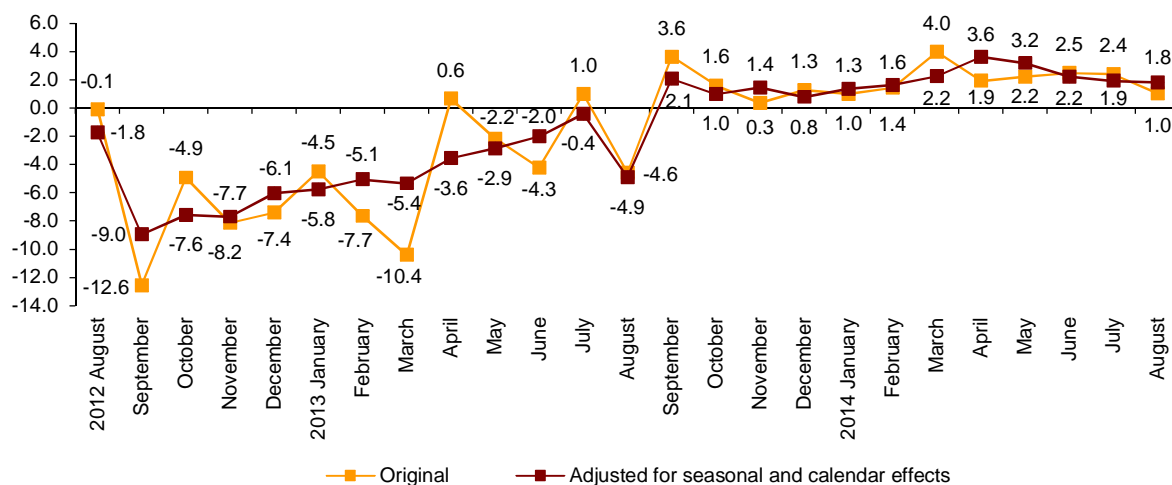
Activity (CNAE-2009 groups)	Monthly rate(%)
Travel agencies and tour operator services	-2.0
Programming and broadcasting activities	-1.8
Legal, accounting and management consulting activities	-1.7

### Annual turnover evolution rates for the Market Services sector

In August, the general Index of the turnover for the Market Services sector, after adjusting for seasonal and calendar effects, registered a variation of 1.8%, as compared with the same month of 2013. This rate was one tenth below that registered in July.

The original series registered an annual variation of 1.0%, that is, one point and four tenths below that recorded in July.

**General index of the turnover for the Market Services Sector**  
Annual Rate



After adjusting for seasonal and calendar effects, Trade increased by 2.2% and Other services did so by 1.6%, as compared with the same month of the previous year.

By sectors, *Sale and repair of motor vehicles and motorcycles* (10.9%), and *Accommodation* (6.1%) registered the greatest increases. *Professional, scientific and technical activities* recorded the greatest decrease (-4.6%).

### Annual rates of the Turnover index for the Market Services Sector: General and by sector

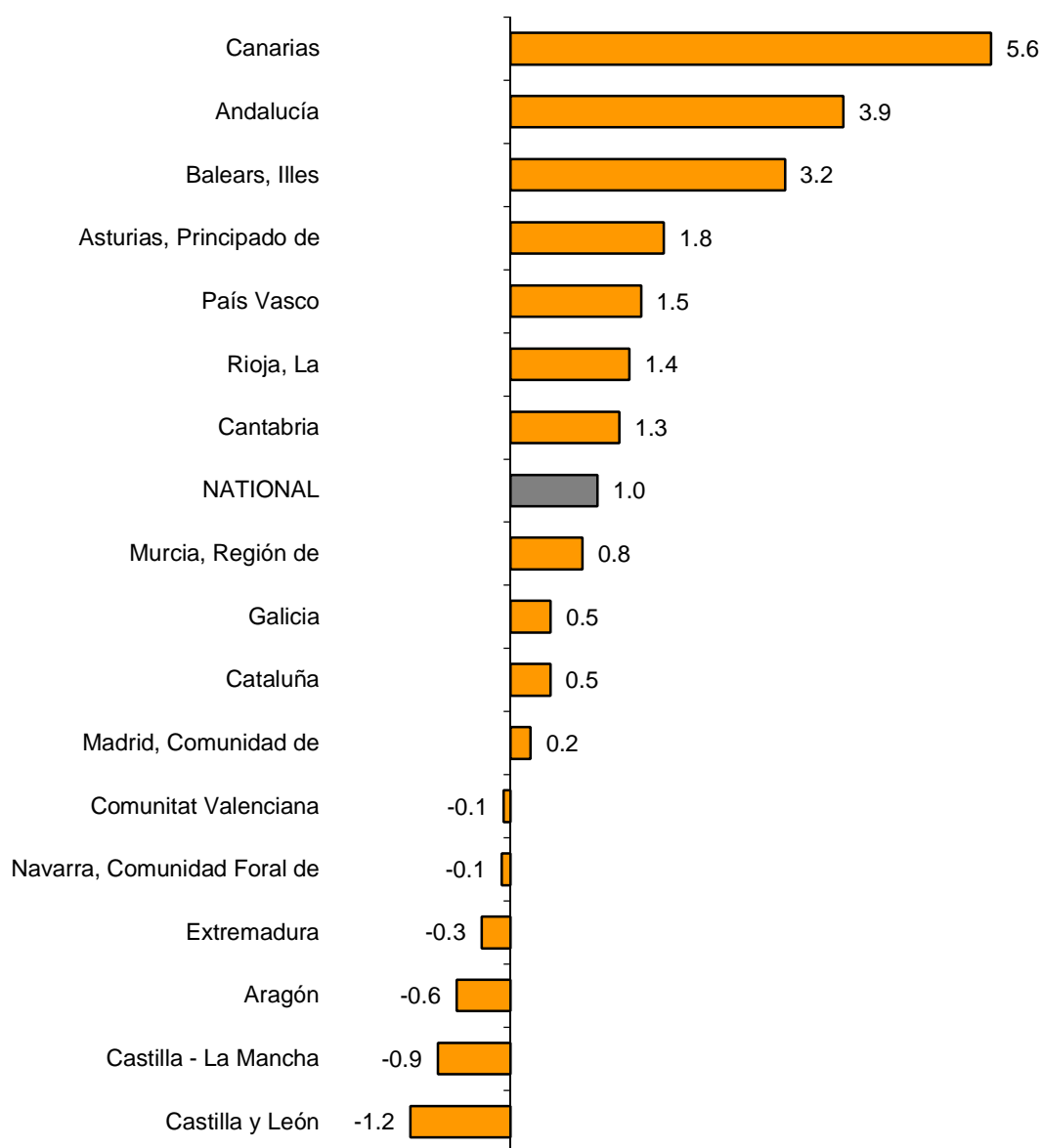
	Original index	Seasonally adjusted index
	Annual rate (%)	Annual rate (%)
<b>GENERAL INDEX</b>	<b>1.0</b>	<b>1.8</b>
<b>1. TRADE</b>	<b>1.0</b>	<b>2.2</b>
1.1. Sale and repair of vehicles and motorcycles	7.3	10.9
1.2. Wholesale trade	1.9	3.3
1.3. Retail trade	-1.7	-0.4
<b>2. OTHER SERVICES</b>	<b>1.1</b>	<b>1.6</b>
2.1. Transport and storage	4.1	4.5
2.2. Accommodation	6.4	6.1
2.3. Information and communications	-2.2	-1.2
2.4. Professional, scientific and technical activities	-5.2	-4.6
2.5. Administrative and support service activities	-1.8	-1.5

**Results by Autonomous Community. Annual turnover variation rates. Original series.**

In August, 11 Autonomous Communities registered an increase in their turnover in the Market Service Sector. The greatest increases were recorded in Canarias (5.6%), Andalucía (3.9%), and Illes Balears (3.2%).

In turn, Castilla y León (-1.2%), Castilla-La Mancha (-0.9%), and Aragón (-0.6%) registered the greatest decreases.

**General Indices: National and by Autonomous Community  
Turnover Annual Rate**



## Evolution of employed personnel

Employment in the Market Services Sector experienced an increase of 1.7% in August, as compared with the same month of the previous year. This annual rate was one tenth below that registered in July.

Employment increased 0.9% in the annual rate in Trade and 2.3% in Other services.

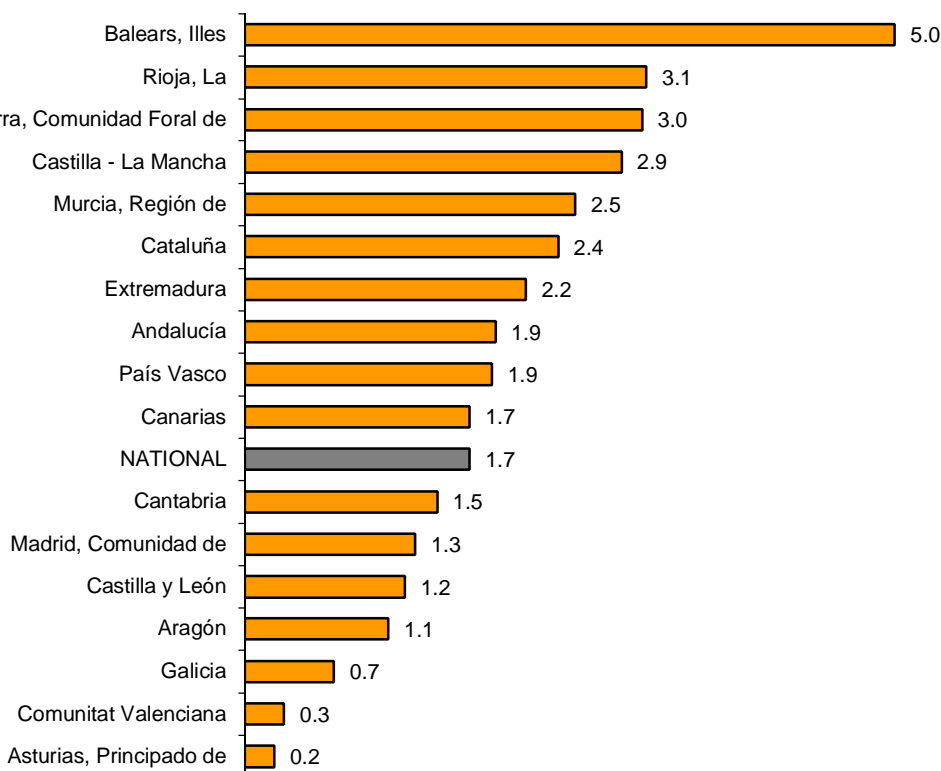
### National Indices of employed personnel by sector

	Index	Rate (%)	
		Monthly	Annual
<b>GENERAL INDEX</b>	<b>97.2</b>	<b>-0.4</b>	<b>1.7</b>
1. TRADE	95.5	-0.4	0.9
1.1. Sale and repair of vehicles and motorcycles	88.3	-0.1	0.2
1.2. Wholesale trade	94.9	-1.3	2.1
1.3. Retail trade	97.2	0.2	0.4
2. OTHER SERVICES	98.3	-0.5	2.3
2.1. Transport and storage	95.7	-0.1	1.4
2.2. Accommodation	103.9	-0.1	3.1
2.3. Information and communications	93.5	-0.2	0.7
2.4. Professional, scientific and technical activities	94.8	-0.5	0.9
2.5. Administrative and support service activities	98.6	-1.3	3.6

### Results by Autonomous Community. Annual variation rates of occupation

All Autonomous Communities registered positive annual rates in employment. Illes Balears (5.0%) and La Rioja (3.1%) registered the greatest increases.

#### General Indices: National and by Autonomous Community Annual rate of employed personnel



## Services Sector Activity Indicators. Base 2010 August 2014

Provisional data

### 1. Turnover indices: General and by sector. Adjusted for seasonal and calendar effects

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
<b>GENERAL INDEX</b>	<b>93,8</b>	<b>0,6</b>	<b>1,8</b>	<b>2,2</b>
1. TRADE	93,9	0,8	2,2	2,7
1.1. Sale and repair of vehicles and motorcycles	81,5	2,3	10,9	10,2
1.2. Wholesale trade	97,5	1,2	3,3	3,2
1.3. Retail trade	94,6	2,9	-0,4	0,2
2. OTHER SERVICES	94,4	0,4	1,6	1,4
2.1. Transport and storage	103,3	0,7	4,5	3,7
2.2. Accommodation	99,9	1,3	6,1	4,2
2.3. Information and communications	87,3	-0,5	-1,2	-0,9
2.4. Professional, scientific and technical activities	87,4	-1,3	-4,6	-1,1
2.5. Administrative and support service activities	92,2	-0,3	-1,5	0,5

### 2. Turnover indices: General and by sector. Adjusted for calendar effects

	Index	Rate (%)	
		Annual	Year-to-date average
<b>GENERAL INDEX</b>	<b>88,8</b>	<b>2,5</b>	<b>2,3</b>
1. TRADE	86,2	2,8	2,7
1.1. Sale and repair of vehicles and motorcycles	64,1	11,4	10,0
1.2. Wholesale trade	87,0	4,1	3,2
1.3. Retail trade	90,8	0,0	0,2
2. OTHER SERVICES	93,3	1,9	1,4
2.1. Transport and storage	100,2	5,5	3,9
2.2. Accommodation	129,6	5,9	3,7
2.3. Information and communications	76,5	-1,3	-0,9
2.4. Professional, scientific and technical activities	65,2	-4,5	-1,1
2.5. Administrative and support service activities	111,3	-1,2	0,3

## 3. National turnover indices: General and by branch of activity.

### Original series

	Index	Rate (%)	
		Annual	Year-to-date average
<b>GENERAL INDEX</b>	<b>87,0</b>	<b>1,0</b>	<b>2,1</b>
<b>1. TRADE</b>	<b>84,0</b>	<b>1,0</b>	<b>2,5</b>
<b>1.1. SALE AND REPAIR OF VEHICLES</b>	<b>62,4</b>	<b>7,3</b>	<b>9,5</b>
- Sale of motor vehicles	60,6	10,0	11,9
- Maintenance and repair of motor vehicles	72,7	-4,0	-1,7
<b>1.2. WHOLESALE TRADE AND COMMISSION TRADE</b>	<b>84,4</b>	<b>1,9</b>	<b>3,0</b>
- Wholesale on a fee or contract basis	89,3	0,6	1,8
- Wholesale of agricultural raw materials and live animals	97,7	5,5	2,8
- Wholesale of food, beverages and tobacco	89,9	-0,9	0,8
- Wholesale of household goods	86,1	5,4	5,1
- Wholesale of information and communication equipment	56,3	4,8	2,4
- Wholesale of other machinery, equipment and supplies	64,7	1,0	1,4
- Other specialised wholesale trade	88,9	1,3	3,7
- Non-specialised wholesale trade	72,3	-0,9	2,3
<b>1.3. RETAIL TRADE</b>	<b>89,9</b>	<b>-1,7</b>	<b>-0,1</b>
<b>2. OTHER SERVICES</b>	<b>92,2</b>	<b>1,1</b>	<b>1,3</b>
<b>2.1. TRANSPORTATION AND STORAGE SERVICES</b>	<b>98,2</b>	<b>4,1</b>	<b>3,7</b>
Land transport	84,0	2,5	2,7
- Rail transport	94,6	9,6	6,7
- Taxi operation	92,2	-0,1	1,6
- Other passenger land transport	80,6	1,3	0,6
- Freight transport by road and removal services	83,2	2,2	2,8
Water transport	100,7	3,4	1,2
Air transport	138,8	9,7	6,2
Warehousing and support activities for transportation	110,2	4,2	4,6
Post and courier activities	70,1	1,5	0,0
<b>2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES</b>	<b>130,5</b>	<b>6,4</b>	<b>3,8</b>
Accommodation	201,3	8,6	5,4
Food and beverage service activities	103,1	4,6	3,0
<b>2.3. INFORMATION AND COMMUNICATION</b>	<b>75,4</b>	<b>-2,2</b>	<b>-1,0</b>
Publishing activities	67,0	6,3	0,9
Motion picture, television programme production and music publishing activities	58,1	-2,6	4,9
Programming and broadcasting activities	69,4	2,9	4,3
Telecommunications	71,2	-7,6	-6,7
Computer programming, consultancy and related activities	91,9	2,7	4,0
Information service activities	79,1	0,8	1,1
<b>2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES</b>	<b>64,4</b>	<b>-5,2</b>	<b>-1,2</b>
Legal, accounting and management consulting activities	68,3	-6,6	0,0
Architectural and engineering activities; technical testing and analysis	67,7	-7,0	-3,4
Advertising and market research	54,0	-1,8	-0,2
Other professional scientific and technical activities	64,8	2,9	-0,1
<b>2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES</b>	<b>110,3</b>	<b>-1,8</b>	<b>0,2</b>
Employment activities	107,0	14,8	16,2
Travel agencies and tour operator services	144,3	-3,9	-0,4
Security and investigation activities	95,4	2,9	1,9
Cleaning activities	91,3	-2,1	-1,2
Office administrative and other business support activities	68,0	-4,1	-4,0

## 4. Employed personnel indices: General and by branch of activity

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
<b>GENERAL INDEX</b>	<b>97,2</b>	<b>-0,4</b>	<b>1,7</b>	<b>0,8</b>
<b>1. TRADE</b>	<b>95,5</b>	<b>-0,4</b>	<b>0,9</b>	<b>-0,1</b>
1.1. SALE AND REPAIR OF VEHICLES	88,3	-0,1	0,2	-1,4
- Sale of motor vehicles	85,4	-0,6	0,8	-1,5
- Maintenance and repair of motor vehicles	91,5	0,5	-0,4	-1,3
1.2. WHOLESALE TRADE AND COMMISSION TRADE	94,9	-1,3	2,1	0,6
- Wholesale on a fee or contract basis	97,9	0,9	1,6	0,5
- Wholesale of agricultural raw materials and live animals	102,5	-1,3	1,4	2,2
- Wholesale of food, beverages and tobacco	95,5	-3,1	3,7	2,0
- Wholesale of household goods	94,3	-1,1	1,1	-1,0
- Wholesale of information and communication equipment	96,0	-0,8	1,1	0,5
- Wholesale of other machinery, equipment and supplies	94,6	-0,1	1,9	0,8
- Other specialised wholesale trade	91,7	-0,5	1,9	-0,2
- Non-specialised wholesale trade	93,0	0,2	-0,3	-2,6
1.3. RETAIL TRADE	97,2	0,2	0,4	-0,2
<b>2. OTHER SERVICES</b>	<b>98,3</b>	<b>-0,5</b>	<b>2,3</b>	<b>1,3</b>
2.1. TRANSPORTATION AND STORAGE SERVICES	95,7	-0,1	1,4	0,3
Land transport	96,2	-0,1	2,2	1,0
- Rail transport	97,1	-0,2	-1,8	-1,1
- Taxi operation	97,9	0,1	-1,2	-1,8
- Other passenger land transport	93,8	-0,8	0,4	-1,3
- Freight transport by road and removal services	96,4	0,0	3,4	2,2
Water transport	101,6	-1,7	-1,2	-0,8
Air transport	93,7	-0,2	0,1	-3,4
Warehousing and support activities for transportation	98,5	0,1	1,4	0,0
Post and courier activities	86,9	-0,6	-2,3	-2,0
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	103,9	-0,1	3,1	2,0
Accommodation	118,9	1,6	5,7	3,7
Food and beverage service activities	100,1	-0,6	2,3	1,5
2.3. INFORMATION AND COMMUNICATION	93,5	-0,2	0,7	-0,4
Publishing activities	82,3	0,5	-0,5	-2,4
Motion picture, television programme production and music publishing activities	70,8	-4,1	-3,3	-5,2
Programming and broadcasting activities	86,8	-0,7	-3,1	-3,0
Telecommunications	86,6	-0,3	-0,8	-2,0
Computer programming, consultancy and related activities	103,3	0,2	2,4	1,3
Information service activities	94,6	-1,3	-0,5	-1,0
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	94,8	-0,5	0,9	-0,1
Legal, accounting and management consulting activities	98,6	-0,1	1,2	0,4
Architectural and engineering activities; technical testing and analysis	90,9	0,2	0,2	-1,0
Advertising and market research	86,8	-5,2	1,0	-1,5
Other professional scientific and technical activities	96,3	-0,9	1,5	1,8
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	98,6	-1,3	3,6	3,4
Employment activities	113,2	-7,7	20,4	20,3
Travel agencies and tour operator services	94,0	-1,4	2,4	1,5
Security and investigation activities	94,1	0,8	0,0	0,0
Cleaning activities	95,7	1,0	-1,0	-0,8
Office administrative and other business support activities	96,9	-1,5	4,1	2,3



## 5. Turnover indices: National and by Autonomous Community

	Index	Rate (%)	
		Annual	Year-to-date average
<b>NATIONAL</b>	<b>87,0</b>	<b>1,0</b>	<b>2,1</b>
Andalucía	88,5	3,9	2,8
Aragón	88,2	-0,6	1,9
Asturias, Principado de	88,9	1,8	1,6
Balears, Illes	152,6	3,2	3,8
Canarias	107,6	5,6	4,7
Cantabria	96,9	1,3	0,4
Castilla y León	94,3	-1,2	0,5
Castilla-La Mancha	84,9	-0,9	1,0
Cataluña	83,3	0,5	2,2
Comunitat Valenciana	87,5	-0,1	2,4
Extremadura	89,7	-0,3	1,8
Galicia	99,7	0,5	1,7
Madrid, Comunidad de	78,5	0,2	1,0
Murcia, Región de	88,2	0,8	3,5
Navarra, Comunidad Foral de	84,3	-0,1	3,2
País Vasco	75,6	1,5	3,7
Rioja, La	92,7	1,4	2,9

## 6. Employed personnel indices: National and by Autonomous Community

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
<b>NATIONAL</b>	<b>97,2</b>	<b>-0,4</b>	<b>1,7</b>	<b>0,8</b>
Andalucía	96,1	-0,8	1,9	1,0
Aragón	95,1	-0,1	1,1	-0,2
Asturias, Principado de	93,0	-0,3	0,2	-0,7
Balears, Illes	121,3	0,1	5,0	3,3
Canarias	97,5	-0,2	1,7	1,2
Cantabria	100,7	0,5	1,5	1,1
Castilla y León	94,9	-0,1	1,2	-0,3
Castilla-La Mancha	97,8	-0,2	2,9	1,4
Cataluña	100,1	-0,5	2,4	1,4
Comunitat Valenciana	93,4	-1,0	0,3	0,2
Extremadura	98,9	-1,1	2,2	1,3
Galicia	95,4	0,2	0,7	-0,1
Madrid, Comunidad de	95,0	0,0	1,3	0,1
Murcia, Región de	97,2	-2,7	2,5	2,4
Navarra, Comunidad Foral de	98,7	-0,7	3,0	1,5
País Vasco	98,6	-0,2	1,9	0,6
Rioja, La	98,3	0,3	3,1	1,5