

20 January 2015

Services Sector Activity Indicators (SSAI). Base 2010
November 2014. *Provisional data*

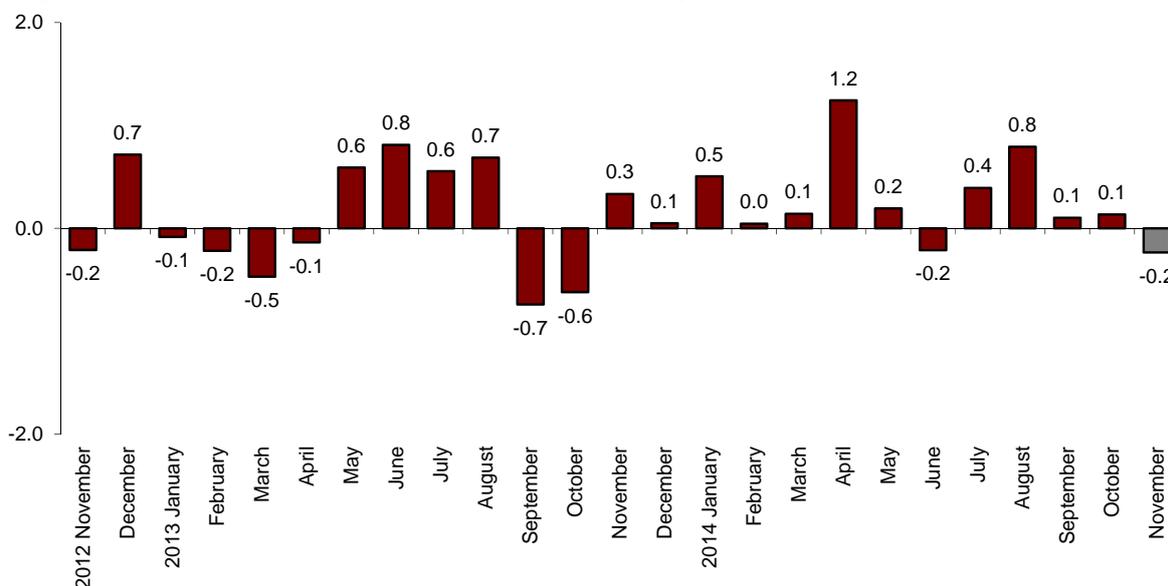
The monthly variation of turnover¹ for the market Services Sector is –0.2% after adjusting for seasonal and calendar effects

The annual rate of turnover stands at 3.2% in the seasonally and calendar adjusted series and at 2.8% in the original series

Monthly evolution of the turnover for the market Services Sector

The monthly variation of the general index of the turnover for the market Services Sector between November and October 2014 was –0.2%, after adjusting for seasonally and calendar effects. This rate was three tenths lower than that registered in October.

**General index of the turnover for the Market Services Sector
Adjusted for seasonal and calendar effects. Monthly rate**

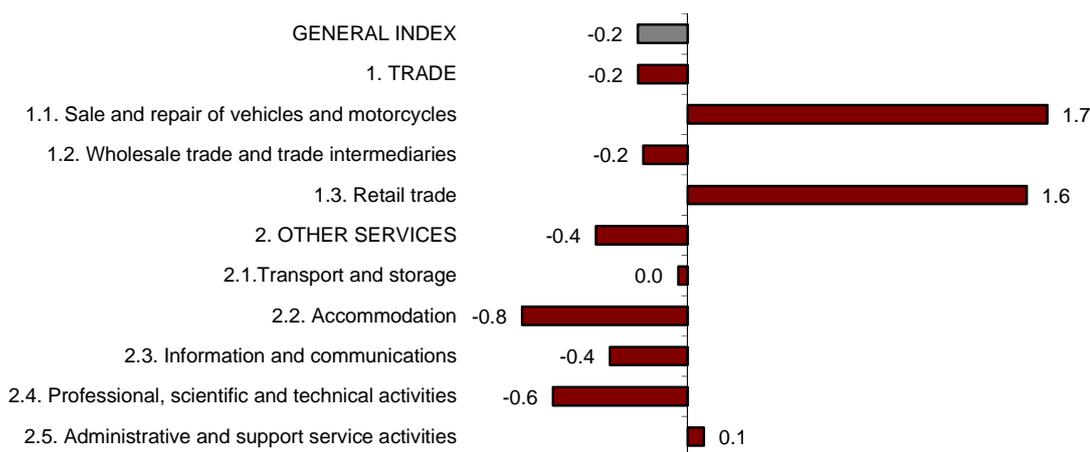


¹ As explained in the methodology for this value index, the information is presented in current terms (nominal terms), that is, without adjusting the effects in the price variation thereof.

Trade registered a monthly variation of -0.2% and the variation of Other services was -0.4% , after adjusting for seasonal and calendar effects.

Three sectors registered positive monthly rates, being *Sale and repair of vehicles and motorcycles* (1.7%) and *Retail trade* (1.6%) the ones that registered the highest increases. Among the sectors that registered negative monthly rates, *Accommodation* (-0.8%) and *Professional, scientific and technical activities* (-0.6%) registered the lowest rates.

**General and by sectors turnover Index
Adjusted for seasonal and calendar effects. Monthly rate**



A more detailed analysis showed the activities that registered the highest monthly rates and those that registered the greatest decreases in November.

**Activities with the greatest monthly rates of the Services Sector turnover index
adjusted for seasonal and calendar effects**

Activity (CNAE-2009 groups)	Monthly rate(%)
Sale and repair of vehicles	1.7
Retail trade	1.6
Security and investigation activities	1.1

**Activities with the lowest monthly rates of the Services Sector turnover index
adjusted for seasonal and calendar effects**

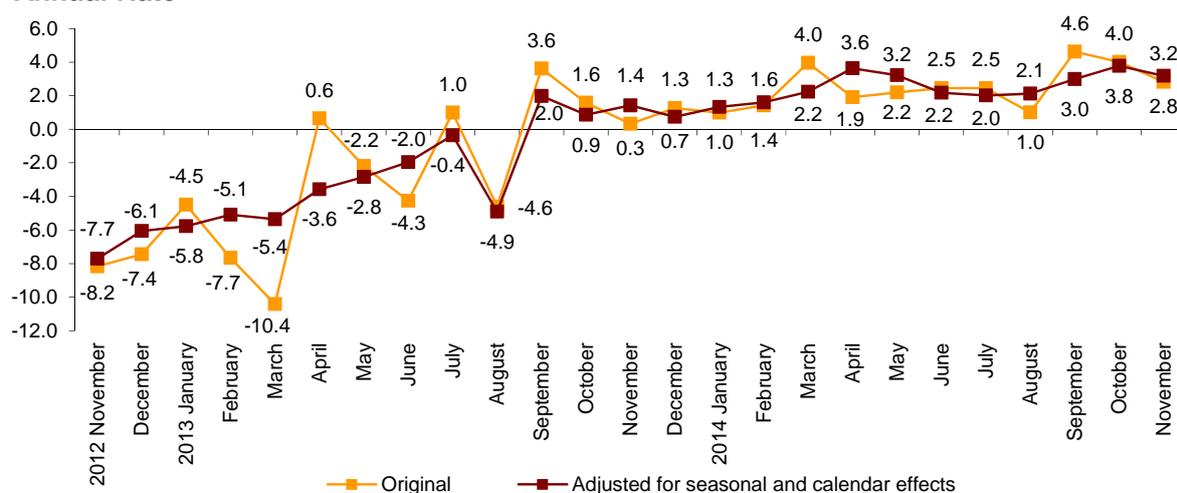
Activity (CNAE-2009 groups)	Monthly rate(%)
Air transport	-4.8
Accommodation	-2.6
Programming and broadcasting activities	-2.2

Annual turnover evolution rates for the Market Services sector

In November, the general Index of the turnover for the Market Services sector, after adjusting for seasonal and calendar effects, registered a variation of 3.2%, as compared with the same month of 2013. This rate was six tenths below that registered in October.

The original series registered an annual variation of 2.8%, that is, 1.2 points below that recorded in October.

General index of the turnover for the Market Services Sector Annual Rate



After adjusting for seasonal and calendar effects, Trade increased by 3.5% and Other services did so by 2.6%, as compared with the same month of the previous year.

All sectors registered positive annual rates, except for *Information and communications* (-0.5%). *Sale and repair of vehicles and motorcycles* (15.3%) and *Transport and storage* (5.5%) registered the greatest increases.

Annual rates of the Turnover index for the Market Services Sector: General and by sector

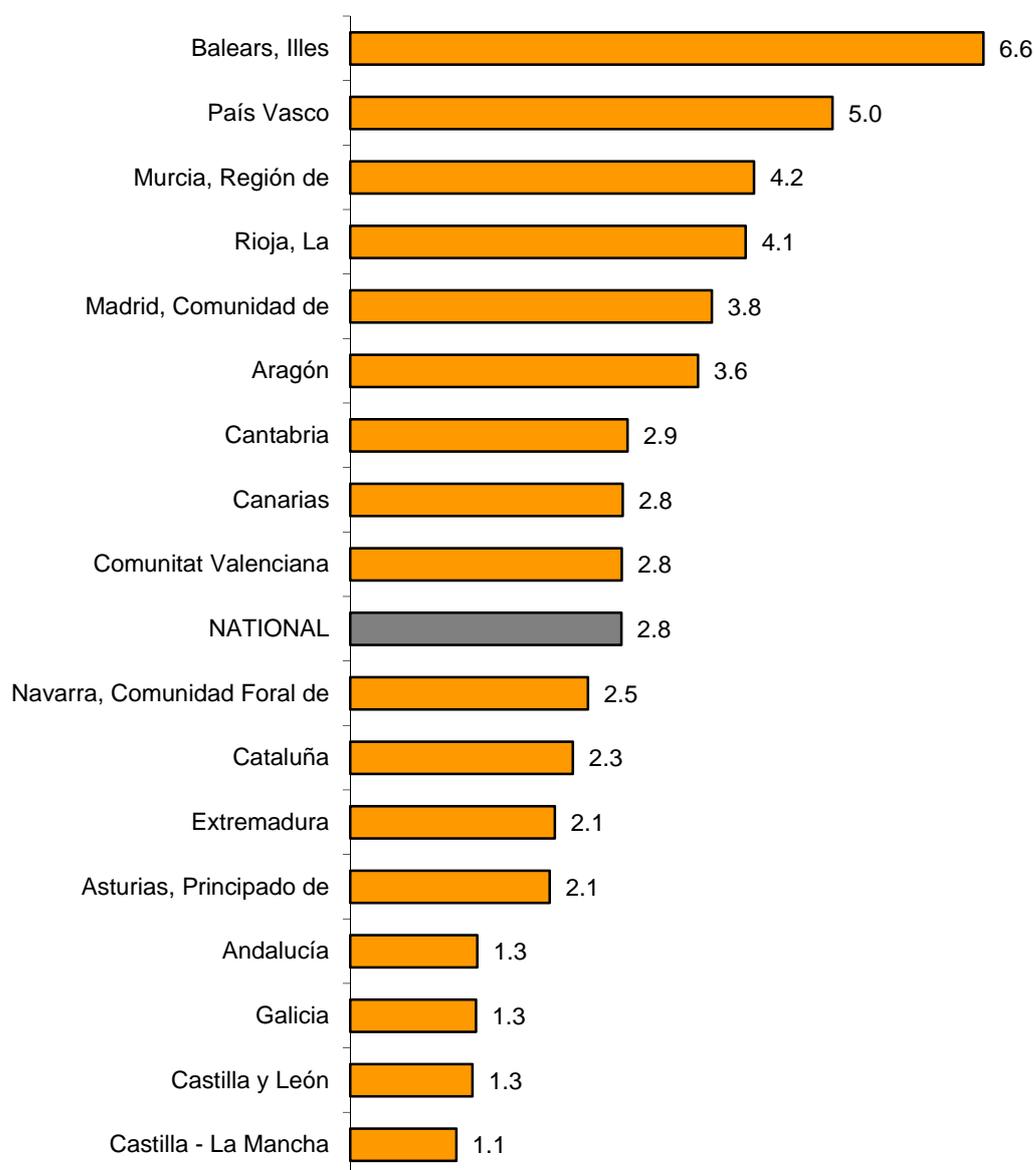
	Original index	Seasonally adjusted index
	Annual rate (%)	Annual rate (%)
GENERAL INDEX	2.8	3.2
1. TRADE	3.1	3.5
1.1. Sale and repair of vehicles and motorcycles	11.5	15.3
1.2. Wholesale trade	3.9	4.0
1.3. Retail trade	-0.6	0.8
2. OTHER SERVICES	2.4	2.6
2.1. Transport and storage	5.5	5.5
2.2. Accommodation	3.6	3.5
2.3. Information and communications	-0.3	-0.5
2.4. Professional, scientific and technical activities	0.6	0.8
2.5. Administrative and support service activities	1.2	1.1

Results by Autonomous Community. Annual turnover variation rates. Original series.

In November, all the Autonomous Communities registered increases in their turnover in the Market Service Sector.

The greatest increases were recorded in Illes Balears (6.6%), País Vasco (5.0%) and Región de Murcia (4.2%). In turn, Castilla-La Mancha (1.1%), Andalucía, Castilla y León and Galicia (the three of them at 1.3%) registered the lowest positive rates.

**General Indices: National and by Autonomous Community
Turnover Annual Rate**



Evolution of employed personnel

Employment in the Market Services Sector registered an increase of 1.7% in November, as compared with the same month of the previous year. This annual rate was one tenth below that registered in October.

Employment increased 1.5% in the annual rate in Trade and 1.9% in Other services.

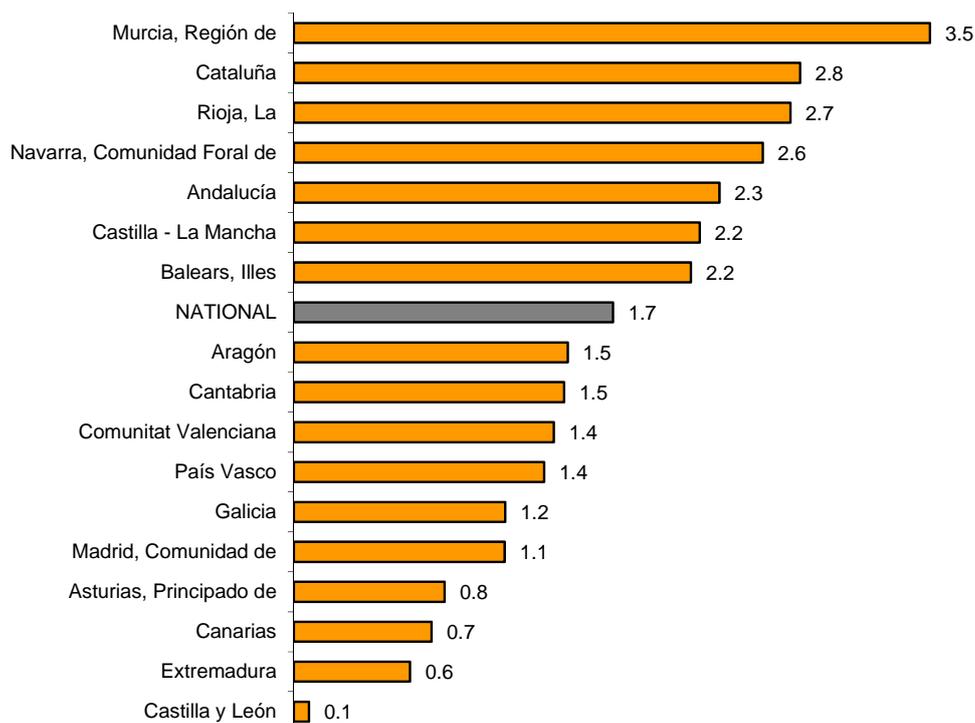
National Indices of employed personnel by sector

	Index	Rate (%)	
		Monthly	Annual
GENERAL INDEX	96.7	-0.8	1.7
1. TRADE	96.5	0.3	1.5
1.1. Sale and repair of vehicles and motorcycles	87.9	-0.1	1.0
1.2. Wholesale trade	100.1	1.0	2.6
1.3. Retail trade	95.7	-0.1	0.9
2. OTHER SERVICES	96.9	-1.6	1.9
2.1. Transport and storage	95.3	-0.2	1.7
2.2. Accommodation	95.3	-5.1	1.6
2.3. Information and communications	94.4	0.2	1.2
2.4. Professional, scientific and technical activities	96.4	0.3	0.8
2.5. Administrative and support service activities	101.4	-0.5	3.7

Results by Autonomous Community. Annual variation rates of occupation

All Autonomous Communities registered positive annual rates in employment. Región de Murcia (3.5%) registered the greatest increase.

General Indices: National and by Autonomous Community Annual rate of employed personnel



Services Sector Activity Indicators. Base 2010 November 2014

Provisional data

1. Turnover indices: General and by sector. Adjusted for seasonal and calendar effects

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
GENERAL INDEX	94.2	-0.2	3.2	2.6
1. TRADE	93.8	-0.2	3.5	3.0
1.1. Sale and repair of vehicles and motorcycles	86.0	1.7	15.3	11.2
1.2. Wholesale trade	96.2	-0.2	4.0	3.3
1.3. Retail trade	93.3	1.6	0.8	0.3
2. OTHER SERVICES	94.5	-0.4	2.6	1.9
2.1. Transport and storage	104.7	0.0	5.5	4.2
2.2. Accommodation	98.4	-0.8	3.5	4.2
2.3. Information and communications	88.6	-0.4	-0.5	-0.4
2.4. Professional, scientific and technical activities	88.0	-0.6	0.8	-0.7
2.5. Administrative and support service activities	92.8	0.1	1.1	0.8

2. Turnover indices: General and by sector. Adjusted for calendar effects

	Index	Rate (%)	
		Annual	Year-to-date average
GENERAL INDEX	93.5	2.8	2.6
1. TRADE	94.4	3.1	3.0
1.1. Sale and repair of vehicles and motorcycles	89.1	15.7	11.1
1.2. Wholesale trade	97.6	3.9	3.4
1.3. Retail trade	91.1	1.1	0.3
2. OTHER SERVICES	91.8	2.4	1.9
2.1. Transport and storage	102.9	5.5	4.3
2.2. Accommodation	83.7	3.6	4.2
2.3. Information and communications	90.9	-0.3	-0.3
2.4. Professional, scientific and technical activities	92.3	0.6	-0.6
2.5. Administrative and support service activities	83.1	1.2	0.7

3. National turnover indices: General and by branch of activity.

Original series

	Index	Rate (%)	
		Annual	Year-to-date average
GENERAL INDEX	92.5	2.8	2.6
1. TRADE	93.2	3.1	2.9
1.1. SALE AND REPAIR OF VEHICLES	86.6	11.5	11.1
- Sale of motor vehicles	86.9	13.4	13.5
- Maintenance and repair of motor vehicles	84.3	1.3	-0.5
1.2. WHOLESALE TRADE AND COMMISSION TRADE	96.1	3.9	3.3
- Wholesale on a fee or contract basis	102.0	1.9	1.9
- Wholesale of agricultural raw materials and live animals	107.2	1.7	2.4
- Wholesale of food, beverages and tobacco	93.8	3.3	1.8
- Wholesale of household goods	104.1	5.4	5.5
- Wholesale of information and communication equipment	84.2	7.2	4.0
- Wholesale of other machinery, equipment and supplies	88.5	0.4	1.4
- Other specialised wholesale trade	95.9	3.8	3.6
- Non-specialised wholesale trade	103.0	6.2	3.8
1.3. RETAIL TRADE	90.0	-0.6	0.2
2. OTHER SERVICES	91.3	2.4	1.9
2.1. TRANSPORTATION AND STORAGE SERVICES	101.8	5.5	4.3
Land transport	97.7	2.9	3.0
- Rail transport	101.5	9.3	7.3
- Taxi operation	94.3	0.6	1.5
- Other passenger land transport	92.8	-0.1	0.7
- Freight transport by road and removal services	98.6	3.0	3.1
Water transport	72.3	-0.7	1.3
Air transport	90.2	1.8	6.5
Warehousing and support activities for transportation	112.7	9.2	5.5
Post and courier activities	95.4	6.5	1.6
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	84.0	3.6	4.2
Accommodation	75.8	3.6	5.9
Food and beverage service activities	88.0	3.6	3.4
2.3. INFORMATION AND COMMUNICATION	90.3	-0.3	-0.3
Publishing activities	86.3	3.4	2.4
Motion picture, television programme production and music publishing activities	98.1	5.1	6.4
Programming and broadcasting activities	103.5	5.6	5.1
Telecommunications	74.6	-7.3	-6.5
Computer programming, consultancy and related activities	114.8	5.4	4.8
Information service activities	101.4	2.1	1.8
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	91.7	0.6	-0.6
Legal, accounting and management consulting activities	93.1	-0.4	0.5
Architectural and engineering activities; technical testing and analysis	89.1	-2.7	-3.5
Advertising and market research	96.8	5.7	1.4
Other professional scientific and technical activities	76.9	4.6	0.5
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	82.7	1.2	0.7
Employment activities	114.2	12.5	16.5
Travel agencies and tour operator services	63.8	0.5	-0.2
Security and investigation activities	96.6	3.2	2.5
Cleaning activities	94.9	-1.0	-1.0
Office administrative and other business support activities	81.9	-1.6	-3.2

4. Employed personnel indices: General and by branch of activity

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
GENERAL INDEX	96.7	-0.8	1.7	1.0
1. TRADE	96.5	0.3	1.5	0.3
1.1. SALE AND REPAIR OF VEHICLES	87.9	-0.1	1.0	-0.8
- Sale of motor vehicles	84.7	0.1	1.5	-0.8
- Maintenance and repair of motor vehicles	91.5	-0.2	0.5	-0.8
1.2. WHOLESALE TRADE AND COMMISSION TRADE	100.1	1.0	2.6	1.1
- Wholesale on a fee or contract basis	101.3	0.6	4.0	1.3
- Wholesale of agricultural raw materials and live animals	103.0	-0.5	3.9	2.6
- Wholesale of food, beverages and tobacco	112.5	2.8	3.3	2.5
- Wholesale of household goods	93.6	-0.3	0.7	-0.7
- Wholesale of information and communication equipment	97.5	0.9	3.4	1.0
- Wholesale of other machinery, equipment and supplies	94.1	-0.7	2.7	1.3
- Other specialised wholesale trade	91.6	0.8	2.6	0.4
- Non-specialised wholesale trade	93.1	1.0	2.3	-1.5
1.3. RETAIL TRADE	95.7	-0.1	0.9	0.1
2. OTHER SERVICES	96.9	-1.6	1.9	1.5
2.1. TRANSPORTATION AND STORAGE SERVICES	95.3	-0.2	1.7	0.6
Land transport	96.8	0.3	2.4	1.3
- Rail transport	96.9	0.1	-2.1	-1.3
- Taxi operation	95.7	-1.8	0.4	-1.3
- Other passenger land transport	97.0	-1.3	0.8	-0.9
- Freight transport by road and removal services	96.8	1.1	3.4	2.5
Water transport	83.9	-9.4	0.6	-0.3
Air transport	86.3	-2.7	-1.7	-2.7
Warehousing and support activities for transportation	97.1	-0.8	1.8	0.4
Post and courier activities	86.8	-0.1	-2.1	-1.9
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	95.3	-5.1	1.6	2.1
Accommodation	83.5	-16.9	1.8	3.7
Food and beverage service activities	98.7	-2.0	1.6	1.6
2.3. INFORMATION AND COMMUNICATION	94.4	0.2	1.2	0.0
Publishing activities	82.9	0.8	0.1	-1.9
Motion picture, television programme production and music publishing activities	73.6	-1.5	0.6	-4.2
Programming and broadcasting activities	88.0	-0.1	-0.2	-2.3
Telecommunications	86.6	0.3	-1.1	-1.9
Computer programming, consultancy and related activities	104.4	0.2	2.5	1.6
Information service activities	95.2	0.3	-0.7	-0.8
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	96.4	0.3	0.8	0.2
Legal, accounting and management consulting activities	99.0	-0.6	0.7	0.6
Architectural and engineering activities; technical testing and analysis	92.5	1.5	0.2	-0.6
Advertising and market research	94.3	0.1	3.0	-0.3
Other professional scientific and technical activities	98.0	1.2	1.5	1.6
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	101.4	-0.5	3.7	3.6
Employment activities	128.2	-1.4	15.3	19.3
Travel agencies and tour operator services	89.3	-2.7	2.4	1.7
Security and investigation activities	93.9	0.1	2.0	0.4
Cleaning activities	94.5	-0.8	-0.9	-0.7
Office administrative and other business support activities	103.4	1.6	4.9	3.1

5. Turnover indices: National and by Autonomous Community

	Index	Rate (%)	
		Annual	Year-to-date average
NATIONAL	92.5	2.8	2.6
Andalucía	88.6	1.3	3.3
Aragón	96.3	3.6	2.4
Asturias, Principado de	85.7	2.1	1.9
Balears, Illes	76.5	6.6	4.8
Canarias	99.7	2.8	4.5
Cantabria	84.8	2.9	1.2
Castilla y León	93.3	1.3	1.3
Castilla-La Mancha	89.0	1.1	1.4
Cataluña	94.6	2.3	2.6
Comunitat Valenciana	94.9	2.8	2.6
Extremadura	85.1	2.1	2.1
Galicia	93.5	1.3	2.4
Madrid, Comunidad de	92.9	3.8	1.7
Murcia, Región de	94.7	4.2	4.1
Navarra, Comunidad Foral de	89.5	2.5	3.3
País Vasco	94.2	5.0	4.0
Rioja, La	94.6	4.1	3.4

6. Employed personnel indices: National and by Autonomous Community

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
NATIONAL	96.7	-0.8	1.7	1.0
Andalucía	96.5	-1.2	2.3	1.5
Aragón	93.6	-0.8	1.5	0.3
Asturias, Principado de	91.6	-1.0	0.8	-0.3
Balears, Illes	89.3	-18.3	2.2	3.4
Canarias	98.6	0.4	0.7	1.2
Cantabria	95.2	-0.6	1.5	1.2
Castilla y León	93.8	-1.0	0.1	-0.1
Castilla-La Mancha	95.6	-0.9	2.2	1.7
Cataluña	98.9	-0.6	2.8	1.7
Comunitat Valenciana	99.7	1.4	1.4	0.5
Extremadura	95.2	-0.9	0.6	1.3
Galicia	94.8	-0.5	1.2	0.2
Madrid, Comunidad de	95.6	0.2	1.1	0.4
Murcia, Región de	100.0	0.3	3.5	2.6
Navarra, Comunidad Foral de	97.8	-1.7	2.6	2.0
País Vasco	98.5	-0.5	1.4	0.9
Rioja, La	99.7	-0.2	2.7	1.9