

17 June 2015

Services Sector Price Indices (SSPI). Base 2010
First quarter 2015. *Provisional data*

Advertising activities registers an increase of eight points, standing at 5.1%

Computer programming and consultancy activities registers a decrease of eight tenth, up to 1.0%

Annual evolution of prices in services

13 out of the 15 activities in the services sector, for which price indices are calculated, experienced an increase in their annual variation rate in the first quarter of 2015, whereas it registered a decrease in two of them.

The activities with the greatest increases in their annual rates were:

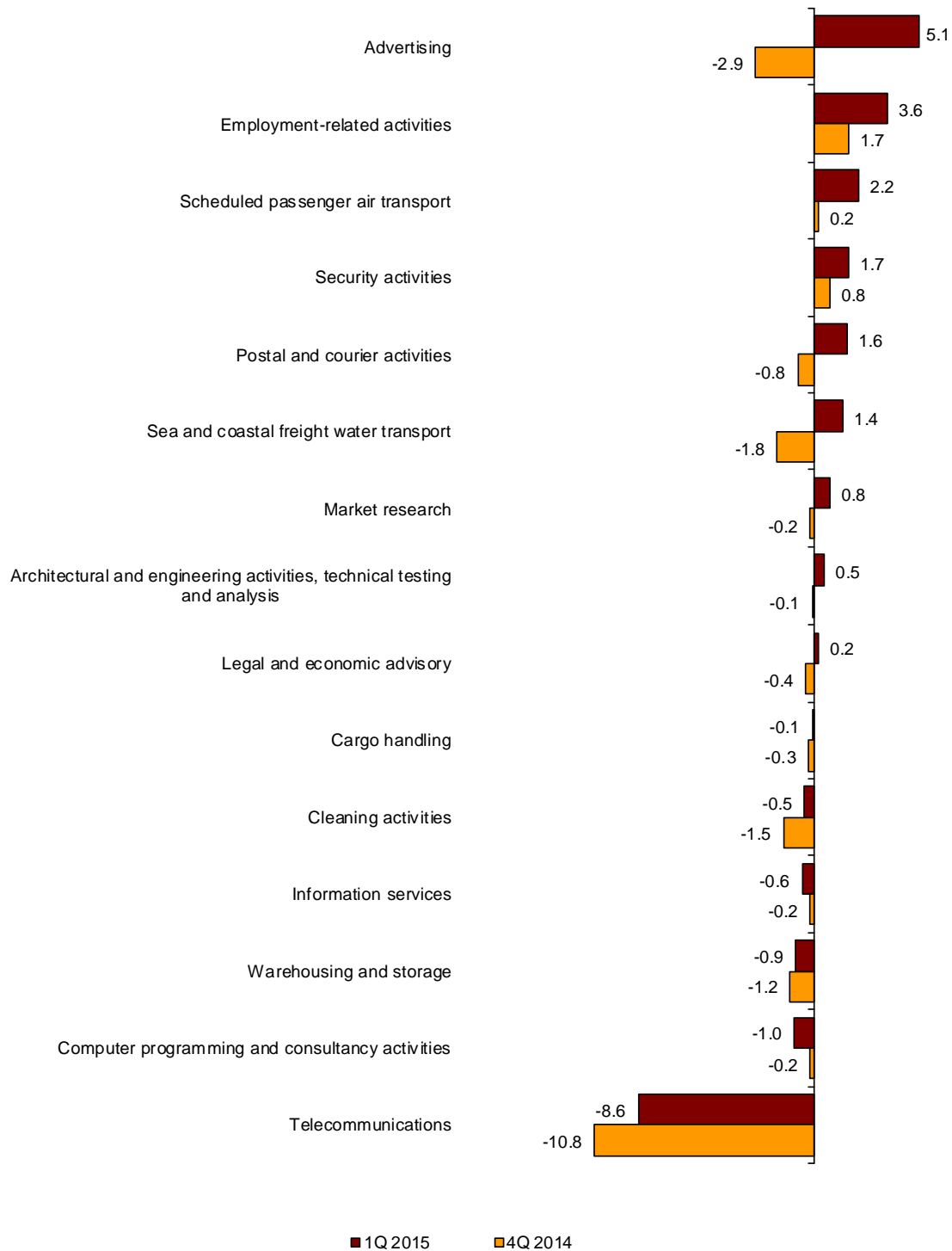
- **Advertising activities**, whose rate increased eight points up to **5.1%**. This behaviour was due to the stability in prices this quarter, as compared to the decrease registered in the first quarter 2014.
- **Sea and coastal freight water transport**, whose rate increased by more than three points, reaching **1.4%**, due to the increase in its prices in the first quarter 2015, as compared to the previous year.
- **Postal and courier activities**, whose rate increased by almost two points and a half, up to **1.6%**. This behaviour was a consequence of the increase in prices this quarter, as compared to the stability registered in 2014. This activity registered its greatest annual rate since the third quarter 2007.
- **Telecommunications**, whose rate stood at **-8.6%**, more than two points higher than that of the previous quarter. This behaviour reflected the decrease in the prices in this sector this quarter, lower than that registered in 2014.

On the other hand, the activities with the greatest decreases in their annual variation were:

- **Computer programming and consultancy activities**, whose annual rate stood at **-1.0%**, nearly one point below than in the fourth quarter 2014. This showed the stability in this services in the first quarter, as compared to the increase registered the previous year.

• **Information service activities**, whose annual rate stood at **-0.6%**, four tenths below that of the previous quarter, as a consequence of the decrease in its prices this quarter.

Annual rates of the SSPI, base 2010
Index by sectors

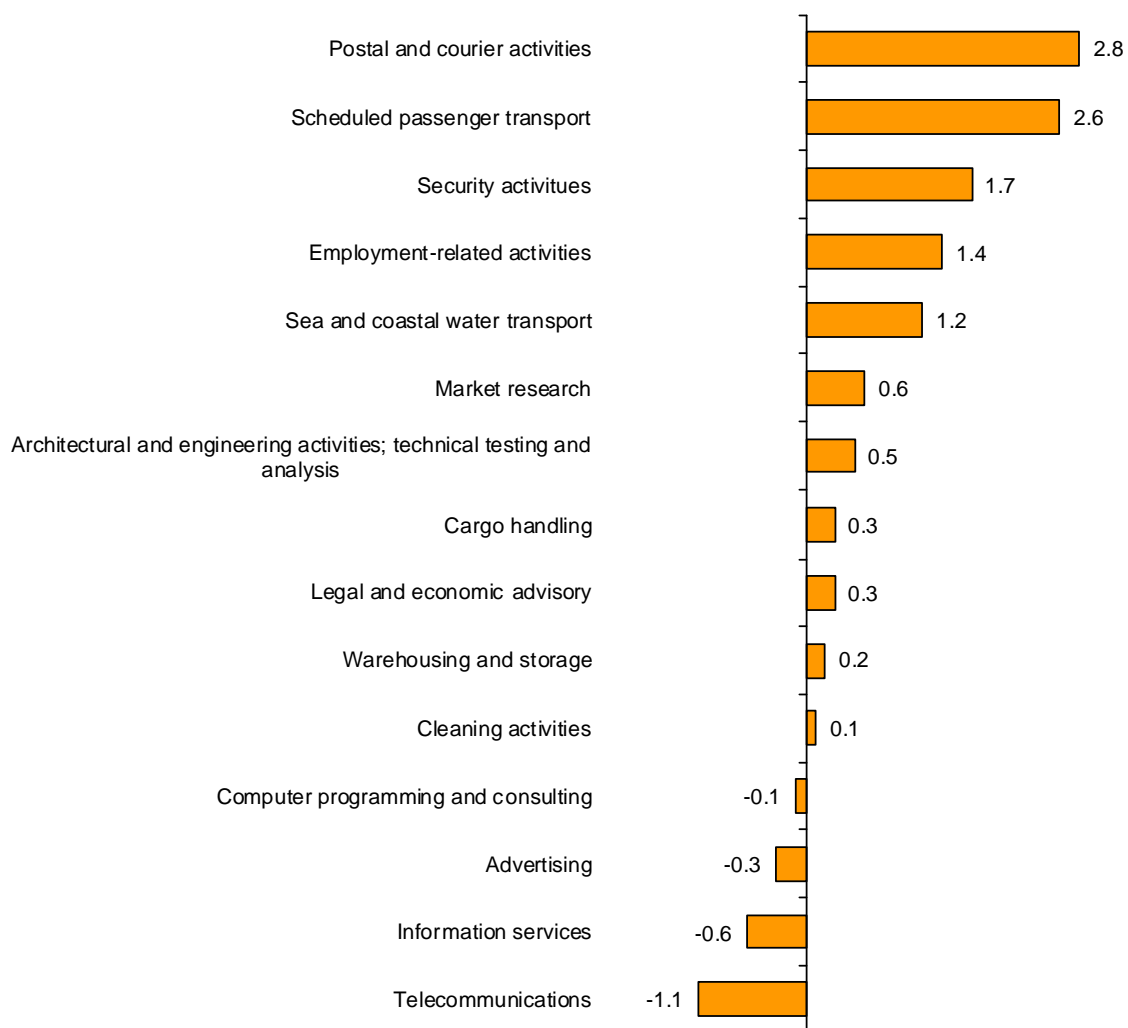


Quarterly evolution of the prices of services

The greatest price increases were registered in *Postal and courier activities* (2.8%) and *Scheduled passenger air transport* (2.6%).

In turn, among the activities that decreased their prices this quarter, as compared to the fourth quarter 2014, it is worth noting *Telecommunications* (-1.1%) and *Information services* (-0.6%).

Quarterly rates of the SSPI, base 2010
Index by sectors



Services Sector Price Indices. Base 2010

First quarter of 2015

Provisional data

1. National Indices by sectors

| | Index | % Variation | | |
|--|-------|---------------------------|--------------|-------------------|
| | | Over the previous quarter | Year to date | All over the year |
| 1. Sea and coastal freight transport | 103.9 | 1.2 | 1.2 | 1.4 |
| 2. Scheduled passenger air transport | 112.9 | 2.6 | 2.6 | 2.2 |
| 3. Warehousing and storage | 100.7 | 0.2 | 0.2 | -0.9 |
| 4. Cargo handling | 105.9 | 0.3 | 0.3 | -0.1 |
| 5. Postal and courier activities | 100.5 | 2.8 | 2.8 | 1.6 |
| 6. Telecommunications | 67.3 | -1.1 | -1.1 | -8.6 |
| 7. Computer programming and consultancy activities | 102 | -0.1 | -0.1 | -1.0 |
| 8. Information service activities | 93.2 | -0.6 | -0.6 | -0.6 |
| 9. Legal and economic advisory | 99.9 | 0.3 | 0.3 | 0.2 |
| 10. Architectural and engineering activities; technical testing and analysis | 100.2 | 0.5 | 0.5 | 0.5 |
| 11. Advertising | 98.1 | -0.3 | -0.3 | 5.1 |
| 12. Market research | 102.4 | 0.6 | 0.6 | 0.8 |
| 13. Employment-related activities | 104.1 | 1.4 | 1.4 | 3.6 |
| 14. Security activities | 103.3 | 1.7 | 1.7 | 1.7 |
| 15. Cleaning activities | 99.0 | 0.1 | 0.1 | -0.5 |

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