Services Sector Price Indices (SSPI). Base 2010
Second quarter 2015. *Provisional data*

Advertising activities registers an increase of three points, standing at 8.8%

Employment-related activities registers a decrease of eight tenth, up to 2.3%

Annual evolution of prices in services

9 out of the 15 activities in the services sector, for which price indices are calculated, experienced an increase in their annual variation rate in the second quarter of 2015, whereas it registered a decrease in four of them.
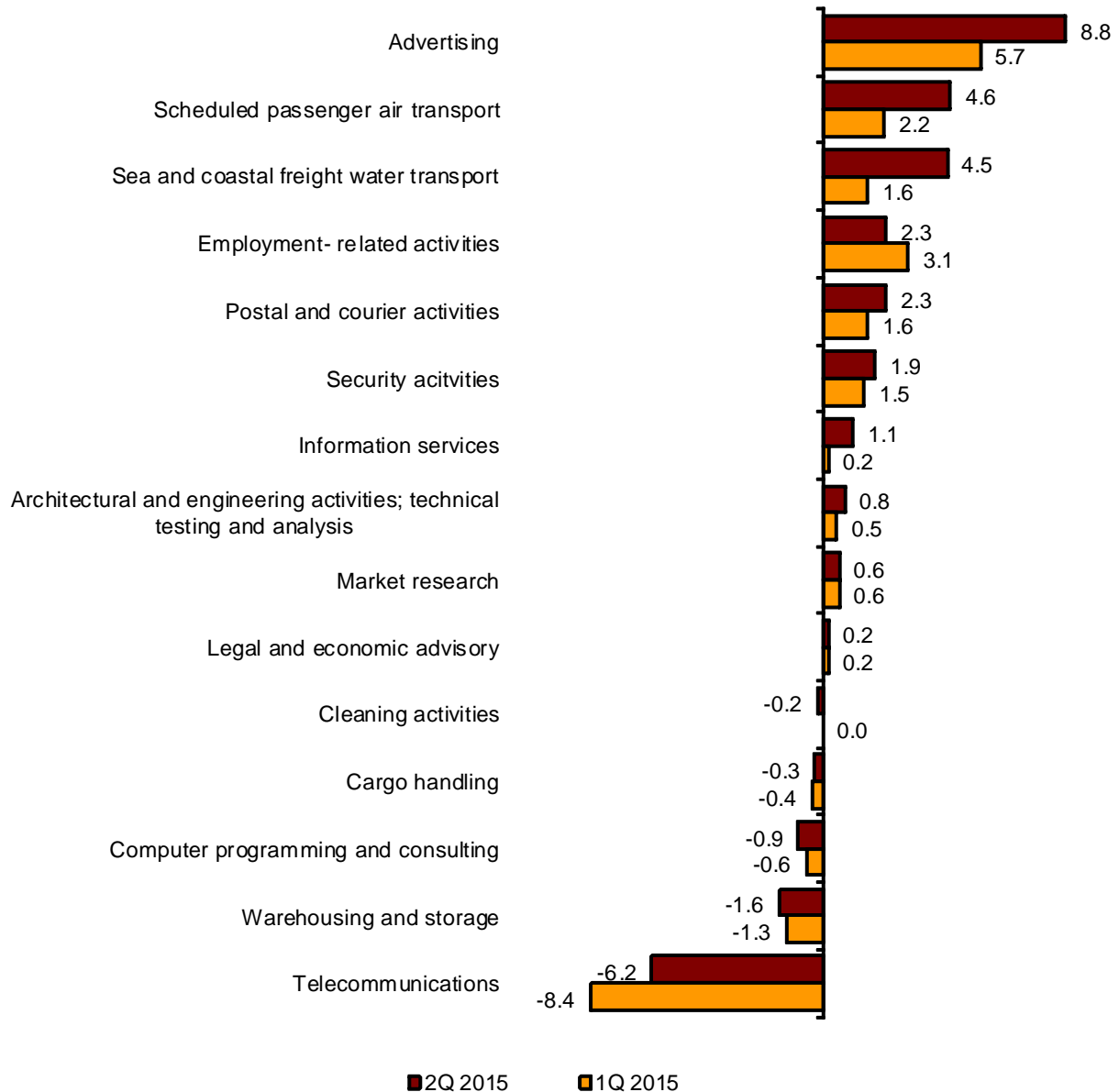
The activities with the greatest increases in their annual rates were:

● *Advertising activities,* whose rate increased three points up to **8.8%**. This behaviour was due to the increase in prices this quarter, higher than that registered in the first quarter 2014. This activity registered its greatest annual rate since the second quarter 2011.

● *Sea and coastal freight water transport,* whose rate increased nearly three points, reaching **4.5%**, the highest rate since the fourth quarter 2011. This behaviour reflected the increase in the prices in the second quarter 2015, while they decreased last year.

● *Scheduled Passenger Air Transport,* whose rate increased by nearly two points and a half, up to **4.6%**. This behaviour was a consequence of the increase in prices this quarter, as compared to the decreased registered in the second quarter 2014.

● *Telecommunications*, whose rate increased by more than 2 points, up to **–6.2%**. This behaviour reflected the decrease in the prices in this sector this quarter, lower than that registered in 2014.

● *Information service activities,* whose annual rate stood at **1.1%**, nein tenths higher than in the previous quarter. This behaviour was a consequence of the increase in prices this quarter. This activity registered its greatest annual rate since the fourth quarter 2008.

On the other hand, the activity with the greatest decrease in its annual variation was:

● *Employment-related activities* whose annual rate stood at **2.3%**, eight tenths below than in the first quarter 2015. This showed the stability of prices in this services in the second quarter, as compared to the increase registered the previous year.

Tasas anuales del IPS, base 2010
Índice por sectores

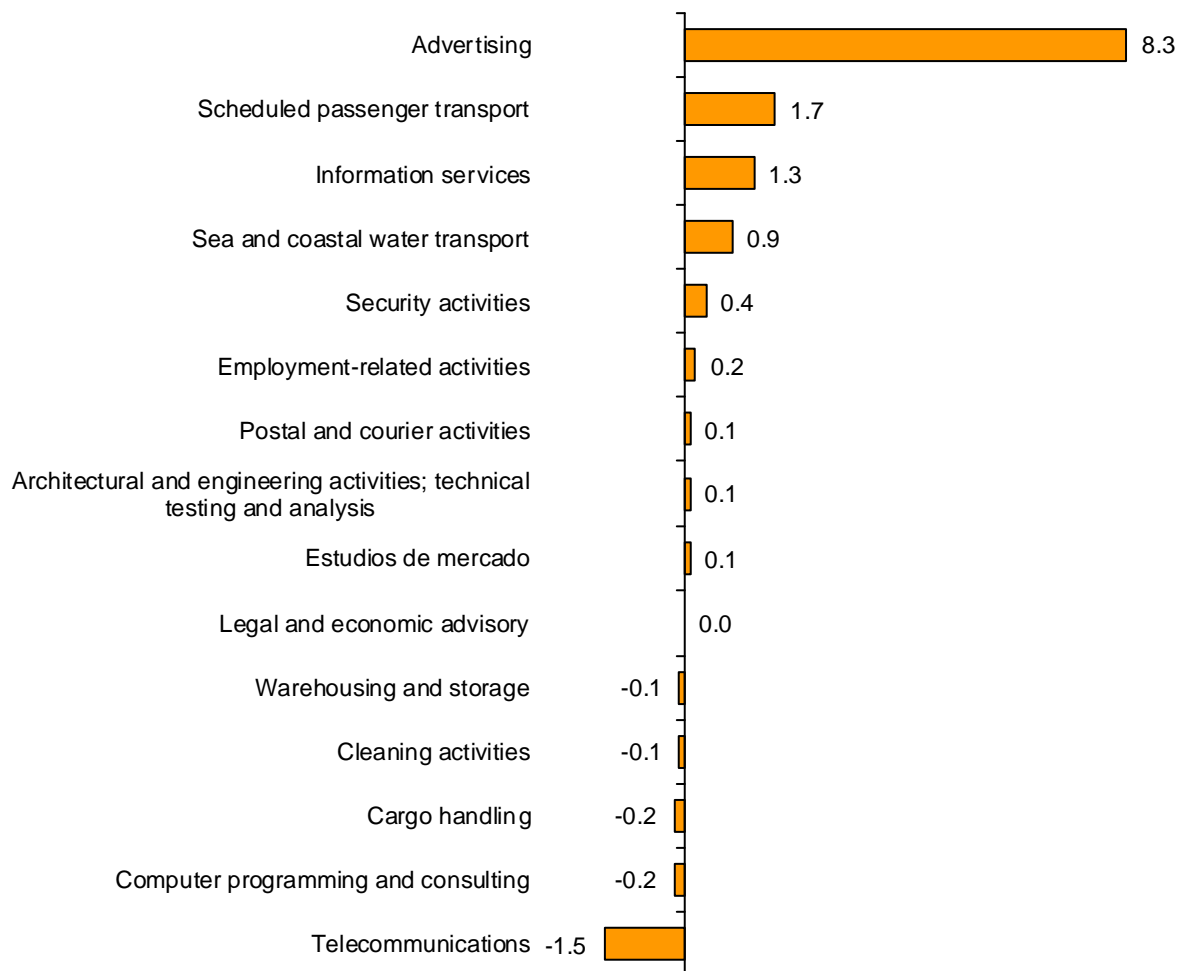| Sector	2Q 2015	1Q 2015
Advertising	8.8	5.7
Scheduled passenger air transport	4.6	2.2
Sea and coastal freight water transport	4.5	1.6
Employment- related activities	2.3	3.1
Postal and courier activities	2.3	1.6
Security acitvities	1.9	1.5
Information services	1.1	0.2
Architectural and engineering activities; technical testing and analysis	0.8	0.5
Market research	0.6	0.6
Legal and economic advisory	0.2	0.2
Cleaning activities	-0.2	0.0
Cargo handling	-0.3	-0.4
Computer programming and consulting	-0.9	-0.6
Warehousing and storage	-1.6	-1.3
Telecommunications	-6.2	-8.4

■ 2Q 2015   ■ 1Q 2015

Quarterly evolution of the prices of services

The greatest price increases were registered in *Advertising activities* (8.3%), *Scheduled passenger air transport* (1.7%) and *Information service activities* (1.3%).

In turn, among the activities that decreased their prices this quarter, as compared to the first quarter 2015, it is worth noting *Telecommunications* (−1.5%).

Quarterly rates of the SSPI, base 2010
Index by sectors

Sector	Rate
Advertising	8.3
Scheduled passenger transport	1.7
Information services	1.3
Sea and coastal water transport	0.9
Security activities	0.4
Employment-related activities	0.2
Postal and courier activities	0.1
Architectural and engineering activities; technical testing and analysis	0.1
Estudios de mercado	0.1
Legal and economic advisory	0.0
Warehousing and storage	-0.1
Cleaning activities	-0.1
Cargo handling	-0.2
Computer programming and consulting	-0.2
Telecommunications	-1.5

Services Sector Price Indices. Base 2010

Second quarter of 2015

Provisional data

1. National Indices by sectors

	Index	% Variation		
		Over the previous quarter	Year to date	All over the year
1. Sea and coastal freight transport	103.9	1.2	1.2	1.4
2. Scheduled passenger air transport	112.9	2.6	2.6	2.2
3. Warehousing and storage	100.7	0.2	0.2	-0.9
4. Cargo handling	105.9	0.3	0.3	-0.1
5. Postal and courier activities	100.5	2.8	2.8	1.6
6. Telecommunications	67.3	-1.1	-1.1	-8.6
7. Computer programming and consultancy activities	102	-0.1	-0.1	-1.0
8. Information service activities	93.2	-0.6	-0.6	-0.6
9. Legal and economic advisory	99.9	0.3	0.3	0.2
10. Architectural and engineering activities; technical testing and analysis	100.2	0.5	0.5	0.5
11. Advertising	98.1	-0.3	-0.3	5.1
12. Market research	102.4	0.6	0.6	0.8
13. Employment-related activities	104.1	1.4	1.4	3.6
14. Security activities	103.3	1.7	1.7	1.7
15. Cleaning activities	99.0	0.1	0.1	-0.5