

18 December 2014

Services Sector Price Indices (SSPI). Base 2010
Third quarter 2014. *Provisional data*

Warehousing and storage registers a decrease of over one point and a half in its annual rate, standing at –1.8%

Advertising activities increases more than eight points and a half and stands at 1.1%

Annual evolution of prices in services

Eight out of the 15 activities in the services sector, for which price indices are calculated, experienced a decrease in their annual variation rate in the third quarter of 2014, whereas it registered an increase in seven of them.

The activities with the greatest decreases in their annual rates were:

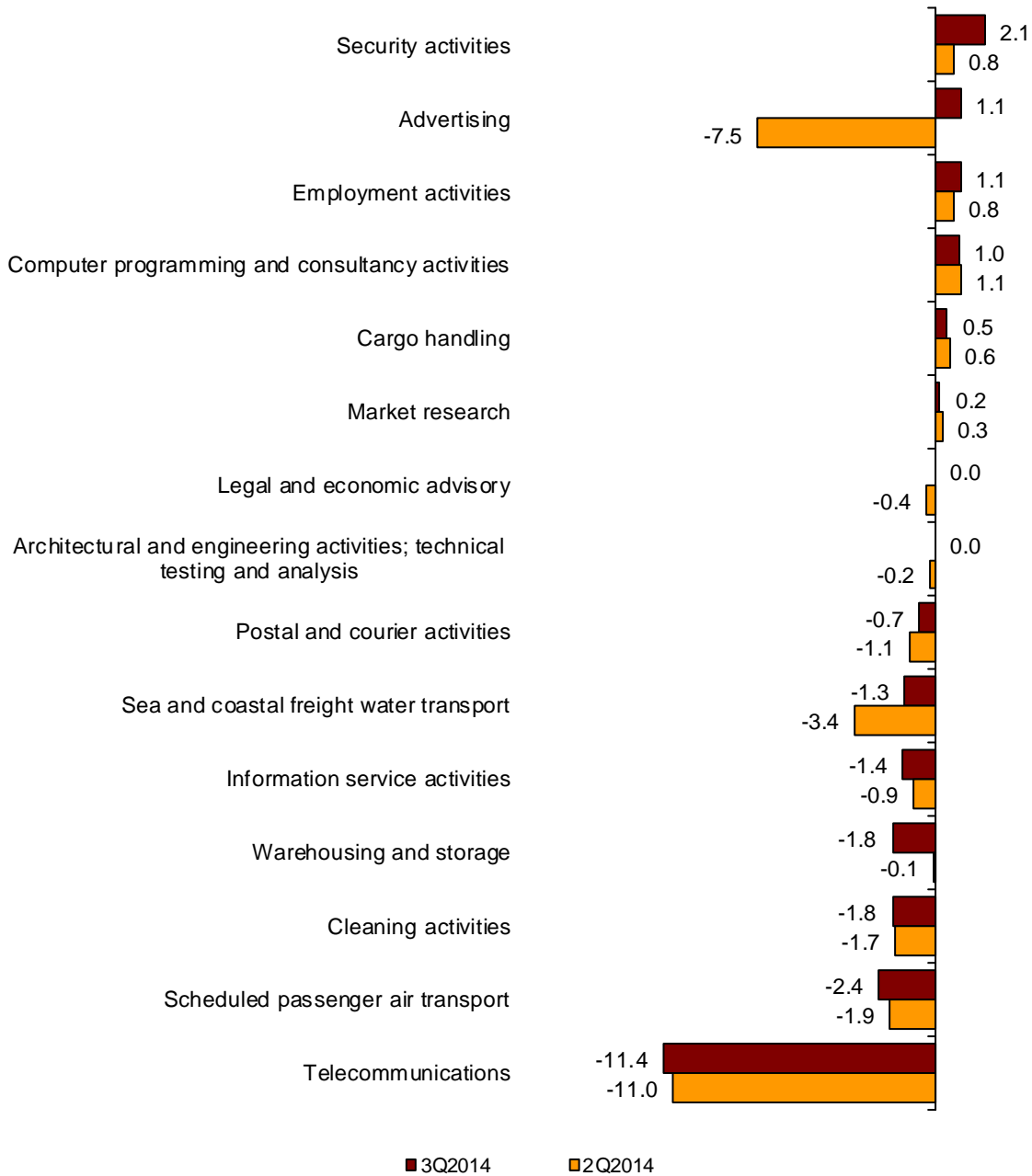
- **Warehousing and storage**, whose annual rate decreased by more than one point and a half, down to **–1.8%**, which was its lowest value since the beginning of the series in the first quarter of 2008. This behaviour was a consequence of the decrease in prices this quarter, as compared to the stability registered in the previous year.
- **Scheduled passenger air transport**, whose rate decreased by five tenths, reaching **–2.4%**, the lowest value since the beginning of the series. This behaviour was due to a decrease in its prices in the third quarter, while last year they increased.
- **Information service activities**, whose annual rate stood at **–1.4%**, five tenths below that of the previous quarter. This variation shows the decrease in its prices during this quarter, as compared to the stability recorded in the same period of 2013.

On the other hand, the activities with the greatest increases in their annual variation were:

- **Advertising**, whose annual rate increased more than eight points and a half, up to **1.1%**, due to the lower decrease in its prices this quarter, as compared to the previous year.
- **Sea and coastal freight water transport**, whose annual rate stood at **–1.3%**, more than two points higher than that from the previous quarter. This behaviour was due to the lower decrease of the prices of this activity this quarter, as compared to the third quarter 2013.
- **Security activities**, whose rate stood at **2.1%**, more than one point over that registered in the second quarter 2014, which is its highest value since the fourth quarter 2008. This behaviour showed the increase registered in the prices of these services this quarter, as compared to the decrease registered in the previous year.

Annual rates of the SSPI. Base 2010

Index by sectors



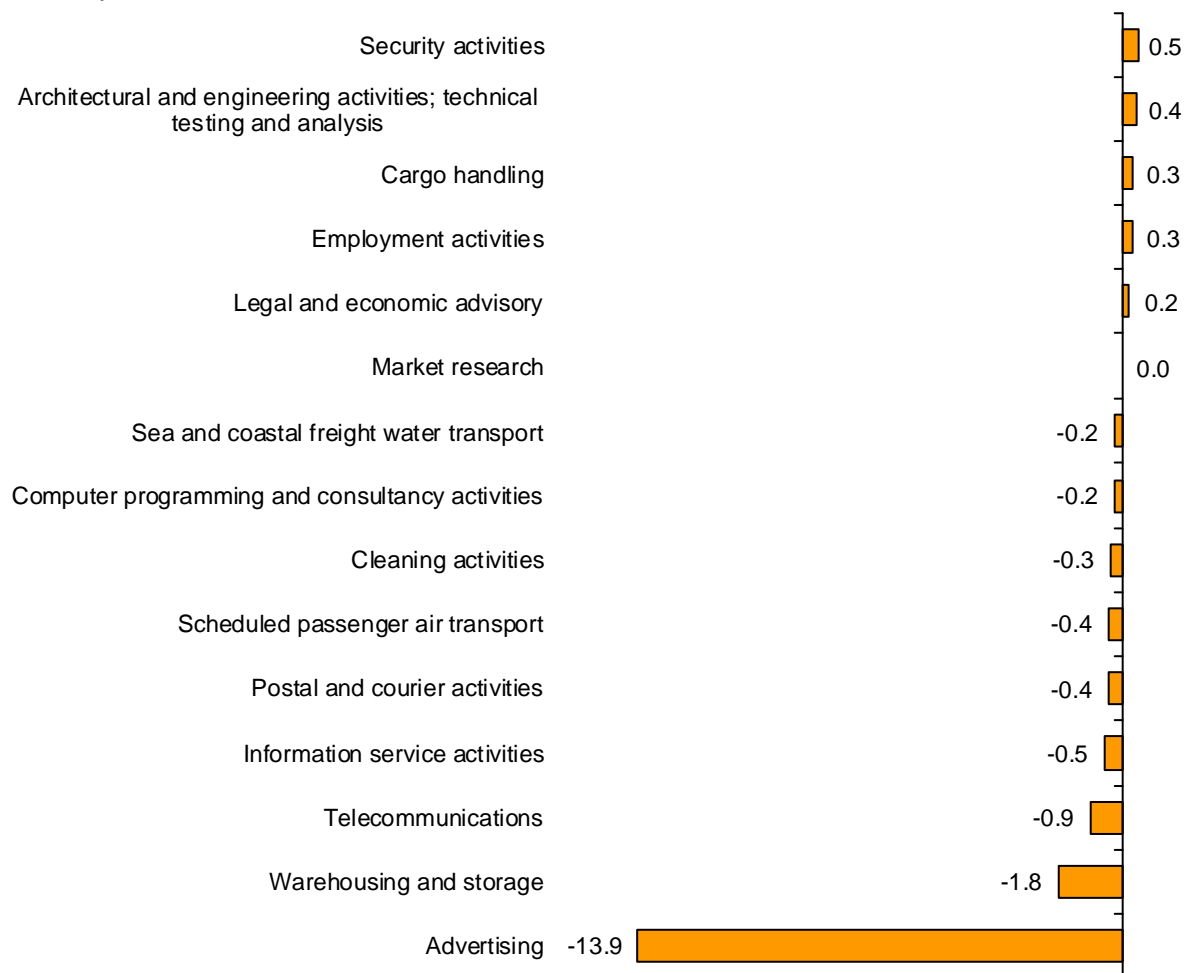
Quarterly evolution of the prices of services

In the third quarter 2014, the greatest price decreases were registered in *Advertising* (–13.9%), *Warehousing and storage* (–1.8%) and *Telecommunications* (–0.9%).

Among the activities that increased their prices this quarter, as compared to the previous quarter, it is worth noting *Security activities* (0.5%) and *Architectural and engineering activities; technical testing and analysis* (0.4%).

Quarterly rates of the SSPI. Base 2010

Index by sectors



Services Sector Price Indices. Base 2010

Third quarter of 2014

Provisional data

1. National Indices by sectors

	Index	% Variation		
		Over the previous quarter	Year to date	All over the year
1. Sea and coastal freight transport	100.1	-0.2	-4.2	-1.3
2. Scheduled passenger air transport	108.1	-0.4	-1.6	-2.4
3. Warehousing and storage	100.0	-1.8	-1.6	-1.8
4. Cargo handling	106.1	0.3	0.2	0.5
5. Postal and courier activities	98.0	-0.4	-0.7	-0.7
6. Telecommunications	70.3	-0.9	-7.7	-11.4
7. Computer programming and consultancy activities	102.8	-0.2	0.6	1.0
8. Information service activities	93.3	-0.5	-0.6	-1.4
9. Legal and economic advisory	99.9	0.2	-0.1	0.0
10. Architectural and engineering activities; technical testing and analysis	99.9	0.4	-0.1	0.0
11. Advertising	84.5	-13.9	-16.6	1.1
12. Market research	102.3	0.0	0.3	0.2
13. Employment activities	101.9	0.3	0.9	1.1
14. Security activities	102.1	0.5	1.4	2.1
15. Cleaning activities	98.9	-0.3	-1.6	-1.8

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Press Office: Telephone numbers: 91 583 93 63 / 94 08 – Fax: 91 583 90 87 - gprensa@ine.es

Information Area: Telephone number: 91 583 91 00 – Fax: 91 583 91 58 – www.ine.es/infoine/?L=1