

17 March 2016

Services Sector Price Indices (SSPI). Base 2010
Fourth quarter 2015. *Provisional data*

***Advertising* registers an increase in its prices annual price rate of nearly 2.5 points, standing at 12,9%**

***Sea and coastal freight transport* prices register a decrease of almost 4 points in its annual rate, standing at 0.2%**

Annual evolution of prices in services

Eight out of the 15 activities in the services sector, for which price indices are calculated, experienced an increase in their annual variation rate in the fourth quarter of 2015, whereas it registered a decrease in six of them.

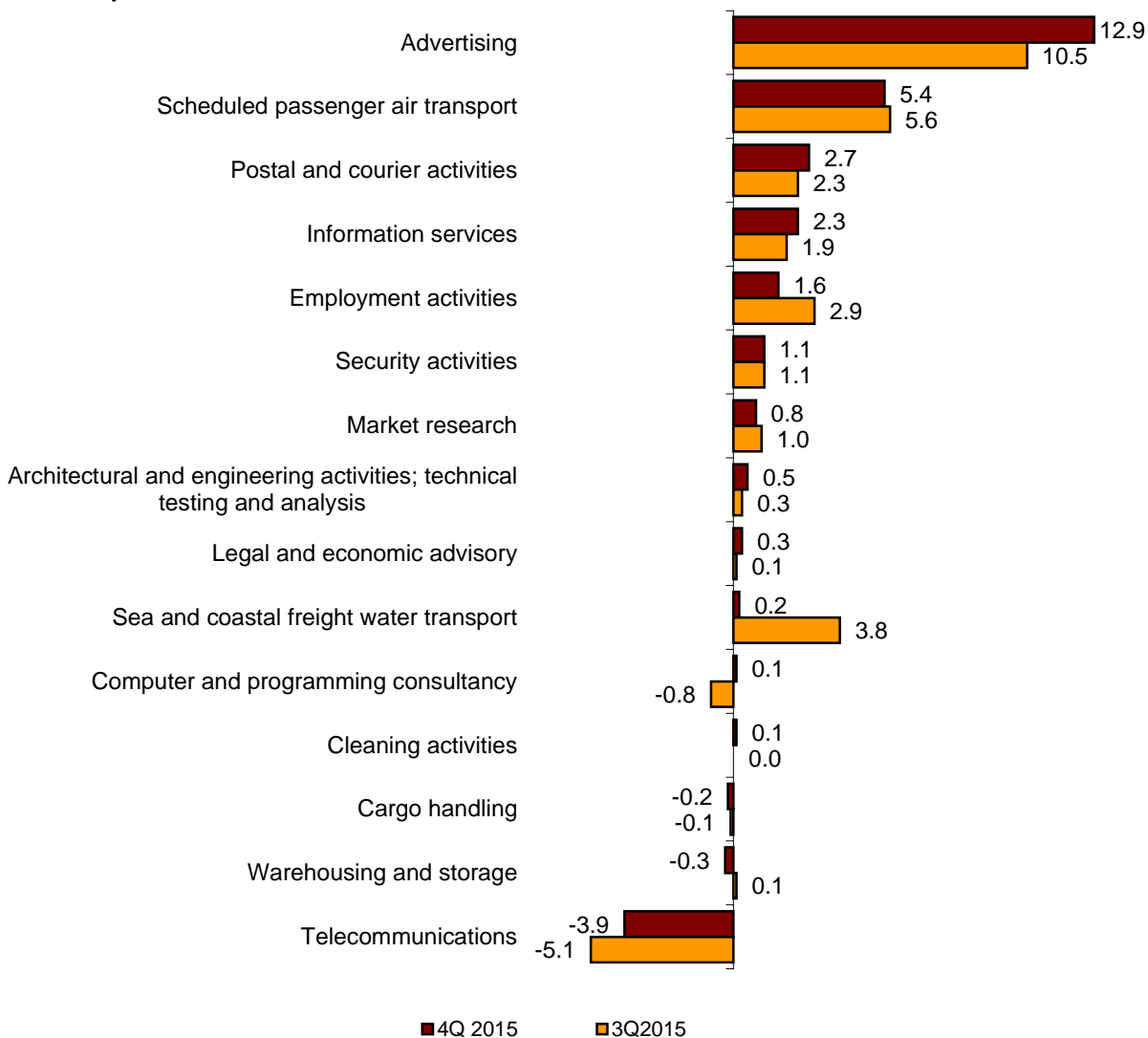
The activities with the greatest increases in their prices annual rates were:

- ***Advertising***, whose rate increased more than two points up to 12.9%, the highest rate since the first quarter of 2011. This behaviour reflected the increase in the prices in this quarter, higher than that registered in the fourth quarter of 2014.
- ***Telecommunications***, whose rate increased over one point, reaching **-3.9%**. This is due to the fact that the drop in prices in the fourth quarter of this year is lower than that recorded last year. It should be noted, too, that it is the highest rate in this sector since the first quarter of 2012.
- ***Legal and economic advisory***, whose annual rate stood at **0.1%**, nearly one point higher than of the previous quarter. This behaviour was a consequence of the increase in prices this quarter, compared with the decline in the fourth quarter of 2014.

On the other hand, the activities with the greatest decrease in its annual variation were:

- ***Sea and coastal freight water transport***, whose annual rate stood at **0.2%**, almost four points lower than that registered in in the third quarter, showing the drop in prices of these services in the fourth quarter, compared with the rise recorded last year.
- ***Employment-related activities***, whose annual rate stood at **1.6%**, more than one point below the previous quarter, as a result of the decline in prices this quarter.

Annual rates of the SSPI, base 2010
Indices by sector



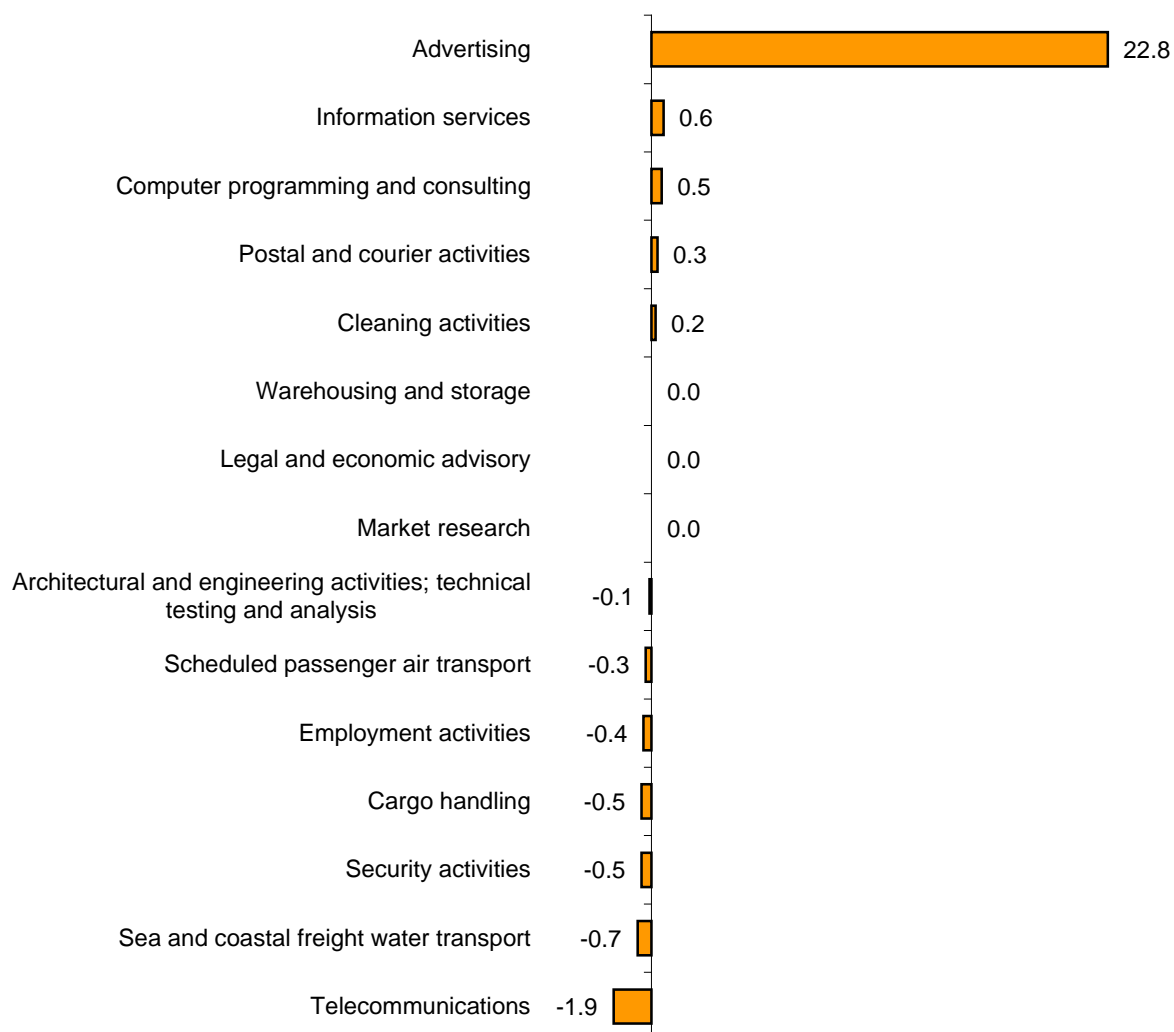
Quarterly evolution of the prices of services

The greatest price increases were registered in *Advertising* (**22.8%**).

In turn, among the activities that decreased their prices this quarter, as compared to the third quarter 2015, it is worth noting *Telecommunications* (**-1.9%**) and *Sea and coastal freight water transport* (**-0.7%**).

Quarterly rates of the SSPI, base 2010

Indices by sector



Services Sector Price Indices. Base 2010

Fourth quarter of 2015

Provisional data

1. National Indices by sectors

	Índice	% Variation		
		Over the previous quarter	Year to date	All over the year
1. Sea and coastal freight transport	102.7	-0.7	0.2	0.2
2. Scheduled passenger air transport	116.0	-0.3	5.4	5.4
3. Warehousing and storage	100.2	0.0	-0.3	-0.3
4. Cargo handling	105.3	-0.5	-0.2	-0.2
5. Postal and courier activities	100.5	0.3	2.7	2.7
6. Telecommunications	65.3	-1.9	-3.9	-3.9
7. Computer programming and consultancy activities	102.3	0.5	0.1	0.1
8. Information service activities	96.0	0.6	2.3	2.3
9. Legal and economic advisory	100.1	0.0	0.3	0.3
10. Architectural and engineering activities; technical testing and analysis	100.2	-0.1	0.5	0.5
11. Advertising	111.3	22.8	12.9	12.9
12. Market research	102.5	0.0	0.8	0.8
13. Employment-related activities	104.5	-0.4	1.6	1.6
14. Security activities	102.7	-0.5	1.1	1.1
15. Cleaning activities	99.6	0.2	0.1	0.1