

29 April 2014

**Non-Hotel Tourist Accommodation Occupancy Survey**  
March 2014. *Provisional data*

**5.6 million overnight stays in non-hotel tourist accommodation<sup>1</sup> are registered in March, that is, 12.7% as compared with the same month of 2013**

Overnight stays in non-hotel tourist accommodation (holiday dwellings, campsites and rural tourism accommodation) exceeded 5.6 millions in March, that is, 12.7% less than in the same month of 2013. Overnight stays of resident travellers decreased 46.9% and those of non-residents increased 4.8%. The average stay stands at 6.2 overnights per traveller.

In the first quarter 2014, overnight stays decreased by 1.4% as compared with the same period of the previous year.

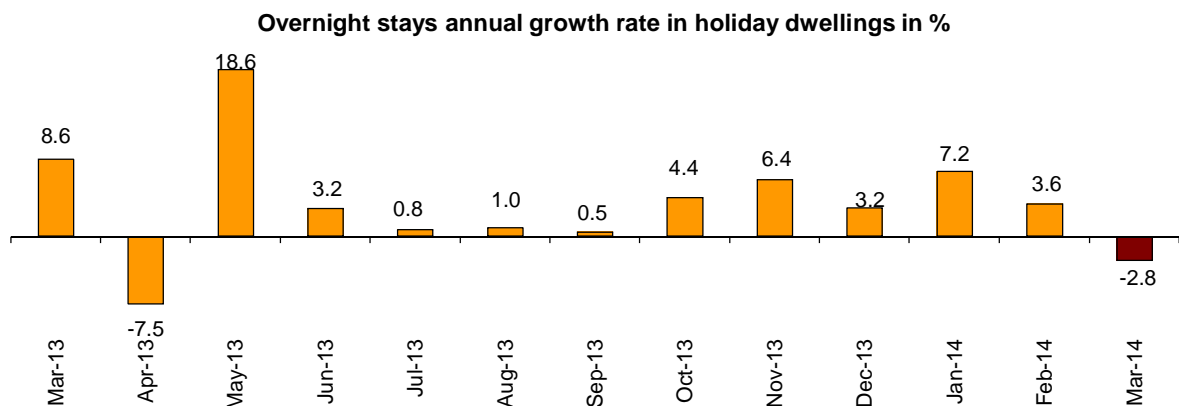
Since Easter holidays took place in April this year, and in 2013 they took place in March, it is desirable to wait for the data of this survey in April, since then it will be possible to analyse the data of both months together

Travellers and overnight stays in collective non-hotel tourist accommodation during the month of March were:

March 2014	Travellers	Overnight stays
Residents in Spain	409,003	1,160,447
EU (not including Spain)	425,595	3,835,513
Rest of the world	73,283	645,617
<b>TOTAL</b>	<b>907,881</b>	<b>5,641,577</b>

**Holiday Dwellings<sup>1</sup>**

Overnight stays in holiday dwellings decreased 2.8% in March. Those of residents decreased 36.3%, whereas overnight stays of non-residents increased 5.9%. The average stay increased 13.9% standing at 7.6 overnight stays per traveller.

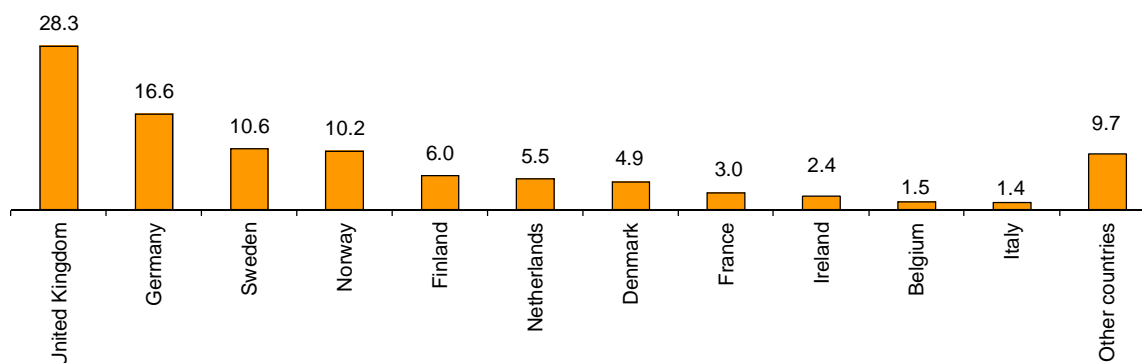


<sup>1</sup> Since in 2014 Easter holidays took place in April, and in 2013 they took place in March, it is desirable to wait for the data of this survey in April, since then it will be possible to analyse the data of both months together.

In March, 36.2% of the bedplaces available for holiday dwellings were occupied, 1.4% more than in the same month of 2013. The weekend occupancy rate by bedplaces stood at 38.3%, with an annual increase of 0.1%.

Non-resident overnight stays in holiday dwellings represented 86.6% of the total. The United Kingdom was the main country of origin, with over a million overnight stays, 2.7% more than in March 2013. The following country of origin was Germany, with 605,913 overnight stays, 5.4% more.

**Distribution of overnight stays of residents abroad of the 11 main countries by origin**



Canarias was the preferred holiday dwelling destination, with more than 2.9 million overnight stays, 0.3% more than in March 2013. This Autonomous Community registered the highest occupancy rate with 82.8% of the dwellings offered.

By tourist areas, the island of Gran Canaria was the preferred destination, with over a million overnight stays. Catalunya Central reached the highest occupancy rate with 87.3% of the dwellings offered.

The tourist sites with the greatest number of overnight stays in March were San Bartolomé de Tirajana, Arona and Mogán.

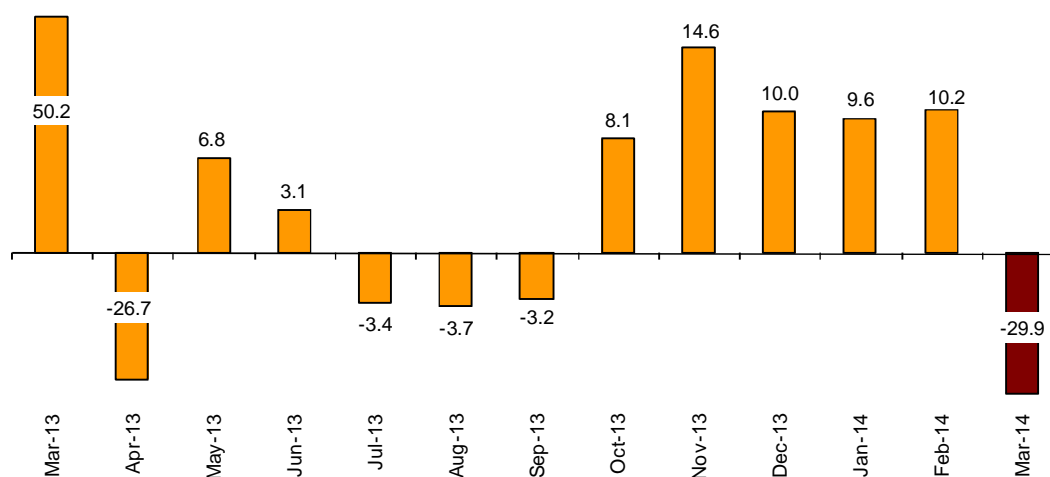
## Campsites<sup>1</sup>

The overnight stays in tourist campsites registered an annual increase of 29.9% in March. Overnight stays by resident travellers decreased 58.4%, whereas those of non-resident travellers did so by 0.1%.

During the month of March, 33.8% of the offered pitches were occupied, that is, a 7.4% increase. The weekend occupancy rate by pitch reached 35.8%, with an annual increase of 1.4%.

69.6% of the overnight stays in tourist campsites were by non-residents. The United Kingdom was the main country of origin, with 33.6% of the overnight stays by non-residents, 6.6% more than in March 2013.

Overnight stays annual growth rate in campsites in %



Comunitat Valenciana was the preferred destination regarding campsites, with 484,133 overnight stays, 7.0% more than in March 2013.

La Rioja was the Autonomous Community with the highest occupancy rate on campsites, with 60.9% of the pitches offered.

By tourist areas, Costa Blanca was the preferred destination for camping, with 258,610 overnight stays and an occupancy rate of 70.0% of the pitches offered, the highest rate by tourist areas.

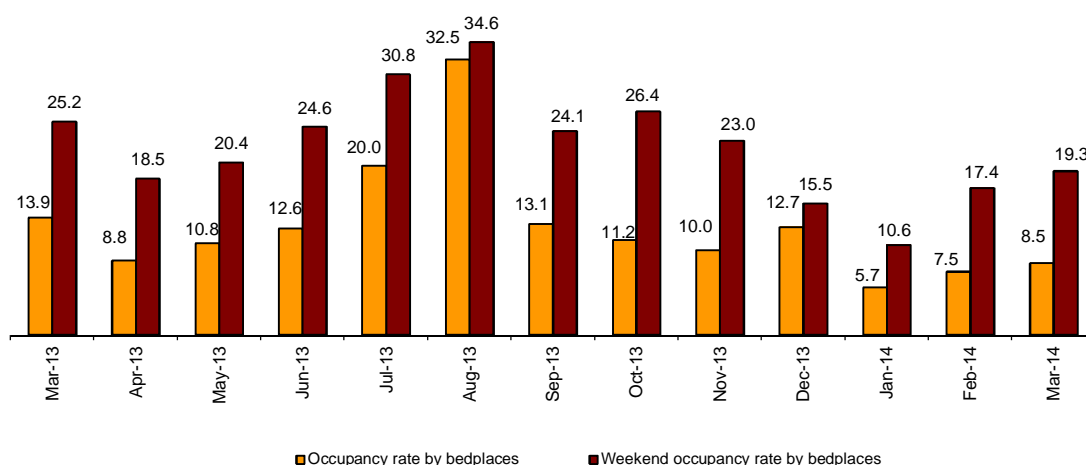
The tourist sites with the highest number of overnight stays were Benidorm, Cartagena and Marbella.

### Rural Tourism Accommodation<sup>1</sup>

Overnight stays in rural tourism accommodation presented an annual decrease of 40.8% in March. Residents' overnight stays decreased 47.7% while those of non-residents increased 1.5%.

Regarding the rural tourism accommodation, 8.5% of the bedplaces were occupied, that is, 38.8% increase as compared to March 2013. The weekend occupancy rate stood at 19.3%, with a decrease of 23.1%.

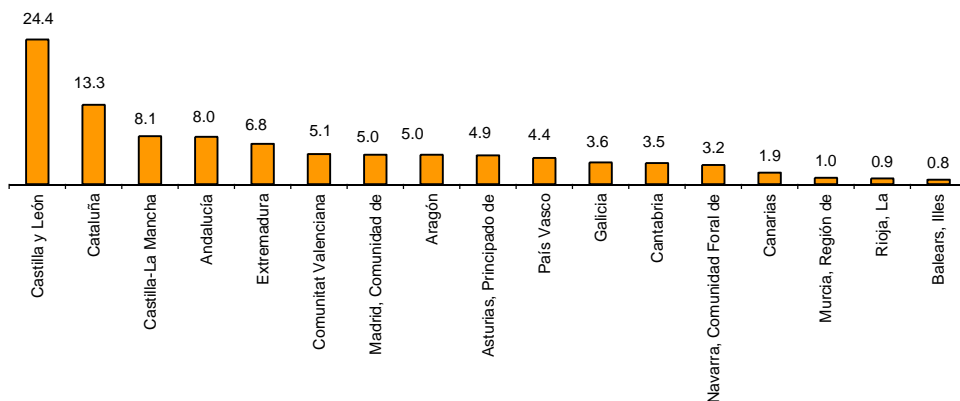
Occupancy rate by bedplaces and bedplaces on weekends



By Autonomous Community, Castilla y León was the preferred destination, with 67,884 overnight stays, 50.1% less than in March 2013. Illes Balears reached the highest occupancy rate as well, with 31.9% of the bedplaces offered.

By tourist area, the island of Majorca was the main destination, with 26,525 overnight stays. In turn, the island of Lanzarote reached the greatest occupancy rate, with 42.2% of the bedplaces offered.

Distribution of overnight stays of traveller residents by autonomous community of destination in %

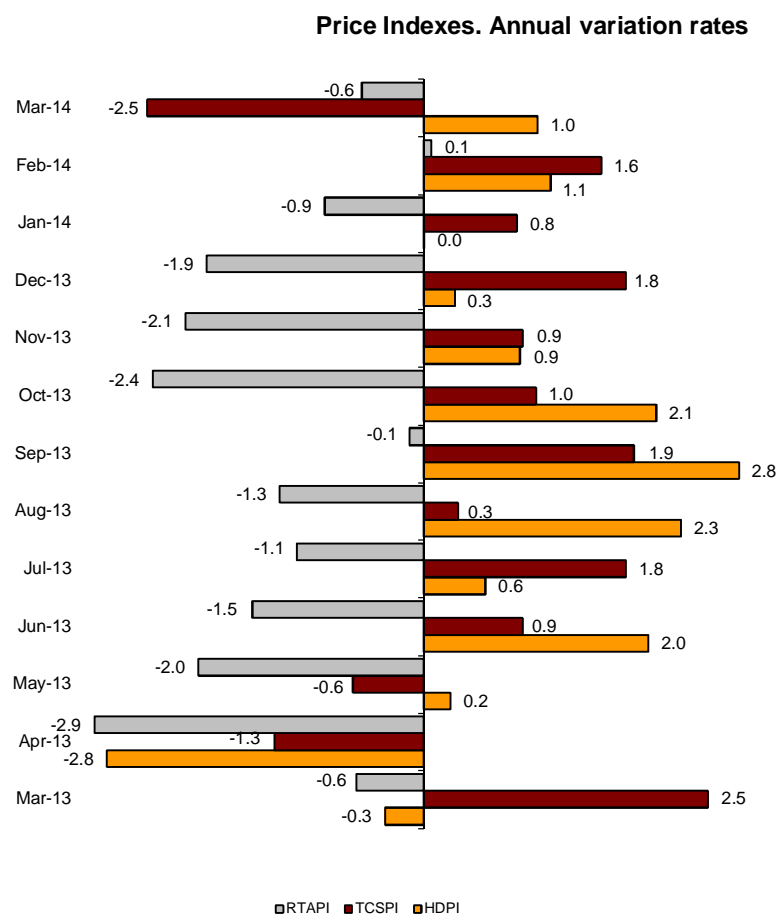


**Price Indices**

The Holiday Dwelling Price Index (HDPI) increased 1.0%, as compared to March 2013. The *tour operators and travel agencies* rate, which carried the greatest weight in the weighting structure for this month (56.5%), increased 2.5%.

The Tourist Campsite Price Index (TCPI) increased 2.5% in the annual rate. The *normal* rate, which had the greatest weight in the weighting structure for March (57.0%), decreased by 3.4%.

The Rural Tourism Accommodation Price Index (RTAPI) registered a 0.6% decrease in March. The *weekend* rate, which accounted for 65.5% of the total weight, decreased 0.6%.



## Evolution of travellers and overnight stays in all Spanish collective tourist accommodation

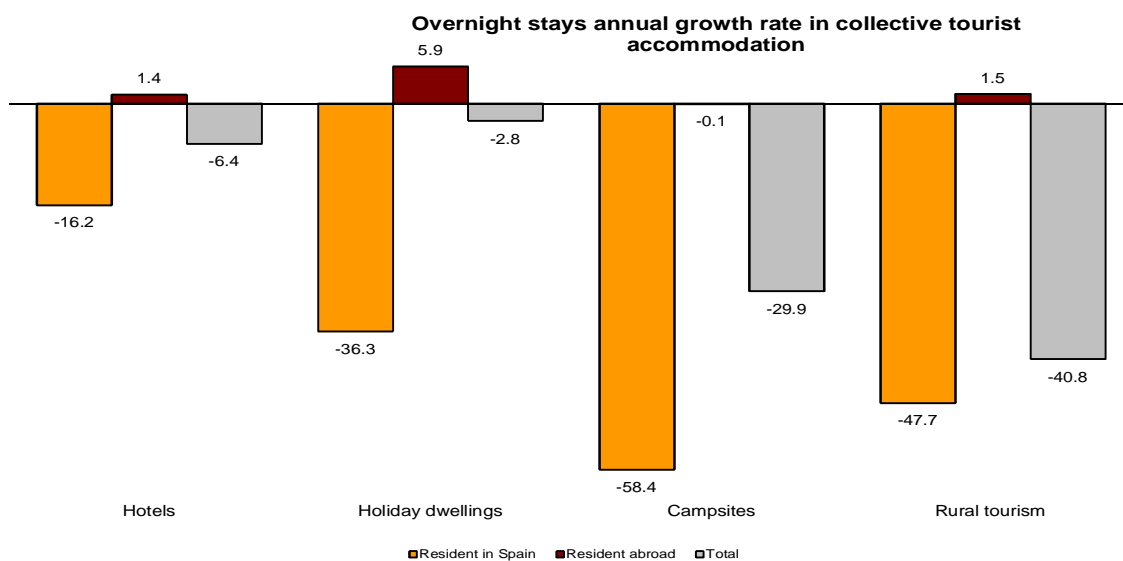
Overnight stays in Spanish collective tourist accommodation (hotels, holiday dwellings, campsites and rural tourism accommodation) registered a 8.0% decrease in March, as compared with the same month of the previous year. Overnight stays of residents decreased 22.6%, whereas those of non-residents increased 2.4%.

The average stay increased 2.4% as compared to March 2013, standing at 3.5 overnight stays per traveller.

Travellers and overnight stays in collective tourist accommodation were:

March 2014	Holiday dwellings	Campsites	Rural T.	Non-hotel	Hotels	Total
<b>Travellers</b>	555,531	194,590	157,761	907,882	5,714,082	6,621,964
Residents	146,928	122,852	139,223	409,003	3,158,532	3,567,535
Non-residents	408,603	71,738	18,537	498,878	2,555,551	3,054,429
<b>Overnight stays</b>	4,221,509	1,065,154	354,914	5,641,577	17,613,468	23,255,045
Residents	567,521	323,913	269,013	1,160,447	6,990,538	8,150,985
Non-residents	3,653,988	741,241	85,901	4,481,130	10,622,930	15,104,060

Of the total overnight stays in collective tourist accommodation, 76% accounted for hotels, and 24% did so for non-hotel tourist accommodation.



The main countries of origin in overall regulated tourist accommodation were the United Kingdom (with 23.7% of the total number of non-resident overnight stays), Germany (23.3%) and France (5.9%).

Canarias was the preferred destination regarding overall tourist accommodation, with more than 8.3 million overnight stays (that is, 3.5% more than that registered in March 2013), followed by Andalucía, with over 3.3 million overnight stays (that is, 10.7% less than that registered in the same month of the previous year) and Cataluña, with over 3 million overnight stays (14.2% less than in the same month of 2013).

## Tourist Accommodation Occupancy Survey (Holiday Dwellings)

March 2014 Provisional data

### 1. Travellers, overnight stays and average stay by Autonomous Cities and Communities

Autonomous Cities and Communities	Travellers			Overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	555,531	146,928	408,603	4,221,509	567,521	3,653,988	7.60
Andalucía	90,472	33,129	57,342	432,779	89,304	343,475	4.78
Aragón	10,993	10,184	810	31,268	27,697	3,570	2.84
Asturias, Principado de	1,486	1,421	65	4,431	4,208	223	2.98
Balears, Illes	6,283	1,117	5,167	48,679	6,025	42,654	7.75
Canarias	312,764	25,456	287,308	2,932,172	133,169	2,799,004	9.38
Cantabria	3,550	3,201	349	10,027	8,472	1,556	2.82
Castilla y León	6,100	5,444	655	15,567	12,966	2,601	2.55
Castilla - La Mancha	4,556	4,099	456	12,182	9,759	2,423	2.67
Cataluña	31,982	18,358	13,625	181,683	110,978	70,704	5.68
Comunitat Valenciana	46,007	17,308	28,699	365,568	66,076	299,493	7.95
Extremadura	2,606	2,473	133	4,961	4,649	312	1.90
Galicia	2,819	2,533	286	8,146	7,382	764	2.89
Madrid, Comunidad de	24,396	13,942	10,455	101,922	52,614	49,308	4.18
Murcia, Región de	4,848	2,529	2,319	49,498	16,551	32,946	10.21
Navarra, Comunidad Foral de	2,181	1,928	253	8,034	6,461	1,572	3.68
País Vasco	2,130	1,604	526	9,623	6,498	3,125	4.52
Rioja, La	2,358	2,202	156	4,969	4,712	257	2.11
Ceuta	-	-	-	-	-	-	-
Melilla	-	-	-	-	-	-	-
Annual rate	-14.64	-37.41	-1.79	-2.76	-36.31	5.91	13.91
Cumulative annual rate	-4.29	-17.33	1.21	2.36	-16.88	5.94	6.94

### 2. Capacity, occupancy and number of staff by Autonomous Cities and Communities

Autonomous Cities and Communities	Capacity		Level of occupancy				Employed personnel
	Estimated bedplaces	Estimated Holiday dwelling	Per bedplaces	Per bedplaces at weekend	Per Holiday dwelling	Per Holiday dwelling at weekend	
TOTAL	375,234	102,390	36.16	38.32	60.09	62.38	19,938
Andalucía	55,779	14,557	24.99	28.96	42.02	47.04	3,039
Aragón	6,555	1,536	15.35	28.21	22.40	36.20	454
Asturias, Principado de	2,978	812	4.80	7.13	10.04	12.89	192
Balears, Illes	4,438	1,370	35.30	35.80	56.21	56.96	492
Canarias	169,436	52,339	55.57	56.01	82.79	83.15	10,300
Cantabria	2,612	747	12.38	16.90	19.83	25.67	150
Castilla y León	5,028	1,059	9.97	18.66	18.62	26.80	417
Castilla - La Mancha	4,708	1,170	8.34	16.25	15.07	24.47	383
Cataluña	22,429	5,508	26.08	31.09	41.22	46.59	955
Comunitat Valenciana	75,153	15,685	15.69	17.03	31.60	33.76	1,994
Extremadura	1,642	404	9.73	17.58	13.15	22.06	161
Galicia	3,171	882	8.28	11.33	16.70	20.07	191
Madrid, Comunidad de	8,138	3,338	40.18	45.53	56.33	60.19	520
Murcia, Región de	8,477	1,880	18.83	19.70	37.54	38.82	236
Navarra, Comunidad Foral de	2,018	410	12.82	18.74	28.21	32.85	284
País Vasco	1,537	438	20.09	25.86	38.39	44.49	76
Rioja, La	1,136	255	14.04	31.85	18.09	35.96	94
Ceuta	-	-	-	-	-	-	-
Melilla	-	-	-	-	-	-	-
Annual rate	-3.99	-5.00	1.42	-0.12	6.66	5.40	2.71
Cumulative annual rate	-2.26	-3.02	4.83	4.86	6.60	6.54	3.64

### 3. Travellers, overnight stays, capacity, occupancy, total number of staff with greater number of overnight stays \*

Provinces	Travellers		Overnight stays			Capacity		Level of occupancy			Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Average stay	Estimated bed-places	Estimated holiday dwelling	Per bed-places	Per Holiday dwelling	Per Holiday dwelling at weekend	
Palmas, Las	16,563	185,285	86,485	1,867,082	9.68	113,542	34,854	55.18	83.63	83.98	6,425
Santa Cruz de Tenerife	8,893	102,023	46,684	931,921	8.82	55,894	17,485	56.38	81.12	81.49	3,875
Málaga	10,221	42,537	32,374	282,518	5.97	33,194	8,413	30.59	53.17	55.93	1,956
Alicante\Alacant	9,819	23,581	40,421	270,930	9.32	58,084	12,154	17.29	34.86	36.91	1,606
Barcelona	6,795	10,376	79,625	54,311	7.80	8,733	2,663	50.69	67.67	71.78	438
Sevilla	8,710	7,562	24,375	23,645	2.95	4,673	1,554	32.86	48.09	59.18	299
Valencia\València	5,001	4,412	15,719	20,311	3.83	9,107	1,936	12.75	25.52	27.48	276
Girona	8,126	2,519	20,989	11,844	3.08	9,798	2,047	10.80	16.14	22.21	354
Granada	6,439	3,491	16,489	12,903	2.96	4,448	1,200	21.25	30.27	42.48	290
Castellón\Castelló	2,488	707	9,936	8,252	5.69	7,962	1,594	7.37	14.09	17.38	112
Huesca	6,123	139	16,790	315	2.73	3,684	828	14.93	18.53	36.74	263
Almería	1,622	934	3,720	11,916	6.12	4,433	1,110	11.38	19.49	21.62	65
Cádiz	2,337	1,838	4,696	8,490	3.16	3,834	1,041	11.09	18.07	23.32	221
Lleida	2,304	436	6,475	2,196	3.16	2,274	454	12.30	18.91	28.25	95
Zaragoza	1,860	626	4,495	3,097	3.05	1,042	283	23.49	42.05	48.02	77

### 4. Travellers, overnight stays, capacity, occupancy, total number of staff from tourist areas with greater number of overnight stays

Tourist Areas	Travellers		Overnight stays			Capacity		Level of occupancy			Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Average stay	Estimated bed-places	Estimated holiday dwelling	Per bed-places	Per Holiday dwelling	Per Holiday dwelling at weekend	
Isla de Gran Canaria	6,898	91,885	38,086	996,589	10.47	59,434	18,553	55.87	84.77	84.99	3,103
Isla de Tenerife	6,134	95,575	33,088	862,528	8.81	49,679	15,298	58.05	84.30	84.76	3,377
Isla de Lanzarote	6,604	67,440	35,335	616,482	8.80	37,222	11,105	56.16	85.22	85.92	2,426
Costa del Sol	9,213	42,320	29,906	281,889	6.05	32,033	8,110	31.38	54.59	57.34	1,886
Costa Blanca	9,432	23,425	38,925	269,917	9.40	56,645	11,856	17.58	35.36	37.37	1,538
Isla de Fuerteventura	3,061	25,960	13,064	254,011	9.20	16,887	5,196	50.57	76.16	76.22	896
Catalunya Central	1,507	154	58,120	14,485	31.00	2,846	1,008	82.29	87.28	90.24	66
Barcelona	4,286	9,608	15,247	36,355	3.71	3,715	1,020	44.26	67.08	73.77	314
Isla de Mallorca	612	5,033	3,621	41,762	8.04	4,034	1,235	36.20	57.95	58.46	469
Isla de La Palma	1,681	2,848	7,356	36,336	9.65	2,706	1,022	51.99	62.07	61.80	238

### 5. Travellers, overnight stays, capacity, occupancy, total number of staff from tourist sites with greater number at overnights stays

Tourist sites	Travellers		Overnight stays			Capacity		Level of occupancy			Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Average stay	Estimated bed-places	Estimated holiday dwelling	Per bed-places	Per Holiday dwelling	Per Holiday dwelling at weekend	
San Bartolomé de Tirajana	5,807	58,163	30,361	620,747	10.18	39,588	12,458	52.72	82.70	83.60	1,965
Arona	1,217	39,870	7,629	384,271	9.54	21,834	6,692	57.88	83.08	83.37	1,391
Mogán	584	32,463	2,414	362,262	11.04	18,652	5,631	62.95	90.25	89.08	1,041
Tías	2,678	34,265	15,936	329,804	9.36	19,465	6,066	56.80	83.81	84.50	1,065
Adeje	1,788	30,164	7,636	251,511	8.11	14,539	4,150	57.44	85.85	86.33	974
Teguise	3,934	18,366	18,951	160,436	8.04	10,368	3,140	55.68	87.85	88.95	710
Benidorm	3,491	13,068	17,695	125,751	8.66	17,985	4,415	25.72	45.53	47.79	693
Puerto de la Cruz	2,014	10,664	11,921	109,989	9.62	6,218	2,542	63.02	82.01	82.71	450
Madrid	13,728	10,408	49,237	47,752	4.02	7,464	3,063	41.66	58.21	61.79	449
Oliva (La)	2,027	9,784	8,817	85,862	8.02	5,741	1,728	53.12	80.55	81.52	320

\* Provinces belonging to uniprovincial Autonomous Communities have not been included because they are reflected in previous tables.



## 6. Travellers and overnight stays by countries of residence

Countries	Travellers		Overnight stays	
	Total	%	Total	%
TOTAL	555,531	100.00	4,221,509	100.00
Residents in Spain	146,928	26.45	567,521	13.44
Residents abroad	408,603	73.55	3,653,988	86.56
Total residents abroad	408,603	100.00	3,653,988	100.00
Total residents in E.U (excluding Spain)	342,215	83.75	3,046,764	83.38
- Germany	53,419	13.07	605,913	16.58
- Austria	2,689	0.66	32,091	0.88
- Belgium	6,143	1.50	54,945	1.50
-Denmark	19,218	4.70	178,668	4.89
- Finland	24,075	5.89	218,453	5.98
- France	18,150	4.44	110,869	3.03
- Greece	241	0.06	2,007	0.05
- Ireland	11,813	2.89	88,894	2.43
- Italy	8,573	2.10	50,051	1.37
- Luxembourg	725	0.18	6,452	0.18
- Netherlands	20,810	5.09	199,279	5.45
- Poland	2,874	0.70	21,465	0.59
- Portugal	3,318	0.81	15,256	0.42
- United Kingdom	127,275	31.15	1,032,441	28.26
- Czech Republic	891	0.22	5,895	0.16
- Sweden	37,305	9.13	386,638	10.58
- Other EU countries	4,697	1.15	37,448	1.02
Norway	30,654	7.50	374,122	10.24
Russia	6,358	1.56	42,921	1.17
Switzerland	3,267	0.80	27,940	0.76
Other european countries	4,165	1.02	33,779	0.92
United States of America	6,327	1.55	28,448	0.78
Rest of America	6,189	1.51	47,105	1.29
African countries	2,344	0.57	11,520	0.32
Other countries	7,084	1.73	41,389	1.13

## Tourist Accommodation Occupancy Survey Campsite Occupancy Survey (COS)

March 2014

Provisional data

### 1. Travellers, overnight stays and average stay by category of establishment

Category	Travellers			Overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	194,590	122,852	71,738	1,065,154	323,913	741,241	5.47
Luxury and first-class	72,288	38,503	33,784	431,273	113,852	317,421	5.97
Second-class	100,344	66,424	33,920	582,084	172,144	409,940	5.80
Third-class	21,958	17,925	4,033	51,797	37,917	13,880	2.36
Annual rate	-40.16	-50.42	-7.33	-29.92	-58.38	-0.06	17.11
Cumulative annual rate	-20.73	-31.61	5.73	-9.13	-38.68	6.70	14.63

### 2. Open establishments, capacity, occupancy and number of staff by category of establishments

Category	Estimated open establishments	Capacity		Occupied pitches	Occupancy rate per pitch	Weekend occupancy rate	Employed personnel
		Estimated bedplaces	Estimated pitches				
TOTAL	535	334,649	104,964	1,101,037	33.84	35.75	3,193
Luxury and first-class	146	131,980	40,952	415,692	32.74	34.60	1,366
Second-class	302	173,703	55,004	591,125	34.67	36.17	1,572
Third-class	88	28,966	9,008	94,220	33.74	37.76	256
Annual rate	-21.06	-25.46	-24.92	-19.36	7.40	1.35	-25.75
Cumulative annual rate	-8.94	-11.14	-10.55	-5.66	5.86	3.10	-8.70

### 3. Travellers, overnight stays and average stay by Autonomous Cities and Communities

Autonomous cities and communities	Travellers			Overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	194,590	122,852	71,738	1,065,154	323,913	741,241	5.47
Andalucía	27,068	9,901	17,167	165,416	29,401	136,015	6.11
Aragón	8,246	5,909	2,337	20,756	15,043	5,713	2.52
Asturias, Principado de	1,413	1,194	219	2,551	2,185	365	1.81
Balears, Illes*	-	-	-	-	-	-	-
Canarias*	-	-	-	-	-	-	-
Cantabria	4,823	4,771	52	11,314	11,229	85	2.35
Castilla y León	5,727	1,725	4,002	9,356	3,676	5,680	1.63
Castilla - La Mancha	2,007	1,612	395	3,855	3,203	652	1.92
Cataluña	70,571	55,812	14,759	193,295	132,430	60,865	2.74
Comunitat Valenciana	38,692	17,474	21,218	484,133	65,374	418,759	12.51
Extremadura	4,106	1,920	2,186	7,400	3,486	3,914	1.80
Galicia	505	281	224	945	491	454	1.87
Madrid, Comunidad de	12,126	9,540	2,587	29,313	24,834	4,479	2.42
Murcia, Región de	6,243	2,565	3,678	103,678	8,125	95,553	16.61
Navarra, Comunidad Foral de	4,124	3,622	502	8,366	7,609	757	2.03
País Vasco	3,343	2,369	974	7,454	5,564	1,890	2.23
Rioja, La	4,167	3,083	1,084	7,920	6,202	1,718	1.90
Ceuta	-	-	-	-	-	-	-
Melilla	-	-	-	-	-	-	-

\* The size of the sample in these communities does not facilitate the INE the broken down results, with the objective of maintaining statistical secrecy. Nevertheless, the data corresponding to these communities are included in the national total.

#### 4. Open establishments, capacity, occupancy and number of staff by autonomous cities and communities

Autonomous cities and communities	Estimated open establishments	Capacity		Occupied pitches	Occupancy rate per pitch	Weekend occupancy rate	Employed personnel
		Estimated bedplaces	Estimated pitches				
<b>TOTAL</b>	<b>535</b>	<b>334,649</b>	<b>104,964</b>	<b>1,101,037</b>	<b>33.84</b>	<b>35.75</b>	<b>3,193</b>
Andalucía	106	60,630	19,337	135,254	22.56	23.24	612
Aragón	47	19,458	6,034	37,058	19.81	21.47	155
Asturias, Principado de	11	5,939	1,736	9,902	18.39	23.47	29
Balears, Illes*	-	-	-	-	-	-	-
Canarias*	-	-	-	-	-	-	-
Cantabria	11	7,276	2,539	34,545	43.90	44.26	38
Castilla y León	33	12,332	3,786	24,599	20.96	24.40	88
Castilla - La Mancha	17	5,953	1,761	16,124	29.53	32.22	46
Cataluña	107	85,940	26,389	252,224	30.83	37.97	772
Comunitat Valenciana	91	65,435	20,595	339,089	53.11	50.60	783
Extremadura	12	4,287	1,500	11,611	24.97	28.59	68
Galicia	23	6,833	2,169	4,354	6.48	6.56	72
Madrid, Comunidad de	20	17,631	5,909	83,731	45.71	44.64	160
Murcia, Región de	18	14,815	4,898	59,883	39.44	39.35	158
Navarra, Comunidad Foral de	14	9,723	2,407	24,409	32.71	33.00	81
País Vasco	13	7,078	2,222	17,060	24.76	30.80	60
Rioja, La	7	7,480	2,284	43,108	60.88	58.76	49
Ceuta	-	-	-	-	-	-	-
Melilla	-	-	-	-	-	-	-

#### 5. Travellers and overnight stays, average stay, capacity, occupancy and number of staff by provinces with the greatest number of overnight stays\*\*

Provinces	Travellers		Overnight stays		Average stay	Estimated open establishments	Estimated pitches	Occupancy rate per pitch	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad					
	Alicante\Alacant	3,946	9,148	29,140					
Castellón\Castelló	4,312	8,648	15,483	101,820	9.05	31	5,878	45.15	213
Barcelona	29,198	4,618	60,124	25,652	2.54	29	8,011	38.16	233
Málaga	1,767	5,701	10,342	66,161	10.24	28	4,670	33.51	170
Valencia\València	9,215	3,422	20,751	40,507	4.85	27	5,534	42.78	185
Tarragona	10,472	5,188	42,748	17,178	3.83	29	8,545	25.90	238
Girona	13,474	4,831	22,426	17,342	2.17	31	6,828	24.46	237
Almería	699	1,902	2,253	30,039	12.41	18	2,493	27.80	84
Cádiz	1,023	3,418	2,723	16,284	4.28	15	3,705	18.52	121
Granada	1,778	2,827	3,971	13,716	3.84	22	2,496	15.42	103
Huelva	2,687	837	6,605	5,308	3.38	8	3,889	17.77	72
Huesca	3,921	620	8,566	1,191	2.15	29	4,018	23.17	95
Lleida	2,668	121	7,132	692	2.80	18	3,005	39.81	64
Zaragoza	660	1,383	3,742	3,681	3.63	8	994	17.96	34
Gipúzkoa	1,158	810	2,684	1,332	2.04	7	1,388	19.03	35

\* The size of the sample in these communities does not facilitate the INE the broken down results, with the objective of maintaining statistical secrecy. Nevertheless, the data corresponding to these communities are included in the national total.

\*\* Provinces belonging to uniprovincial Autonomous Communities have not been included because they are reflected in previous tables.

## 6. Travellers, overnight stays, average stay, open establishments, capacity, occupancy and number of staff from tourist areas with the greatest number of overnight stays

Tourist areas	Travellers		Overnight stays		Average stay	Estimated open establishments	Estimated pitches	Occupancy rate per pitch	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad					
Costa Blanca	2,581	7,081	19,225	239,385	26.77	26	6,997	70.03	324
Costa de Castellón	3,270	8,196	13,837	100,261	9.95	27	5,560	45.78	203
Costa Cálida	1,240	3,078	4,039	88,317	21.39	9	3,798	42.97	120
Costa del Sol	1,203	3,990	9,367	60,947	13.54	13	3,326	41.85	126
Costa Barcelona	19,912	4,590	42,154	25,614	2.77	11	5,834	34.12	150
Costa Valencia	4,325	2,670	10,445	37,641	6.87	14	3,700	44.51	120
Costa Daurada	8,905	3,859	29,901	14,052	3.44	20	7,033	26.06	185
Costa Brava	7,827	4,788	12,689	17,194	2.37	20	5,442	19.78	187
Costa de Almería	486	1,785	1,751	27,418	12.84	12	2,039	28.63	56
Pirineus	14,119	95	27,871	263	1.98	35	4,963	45.20	140
Costa de la Luz (Cádiz)	1,023	3,054	2,623	15,680	4.49	11	3,097	16.40	102
Terres de l'Ebre	1,567	1,329	12,847	3,126	5.52	9	1,513	25.13	53
P. N. Delta de l'Ebre	869	831	10,671	1,853	7.37	3	581	45.54	26
P.N. Aiguamolls de l'Empordà	599	2,341	1,303	10,374	3.97	3	797	22.64	28
Costa Tropical	662	836	1,974	8,559	7.03	7	1,047	24.53	36

## 7. Travellers, overnight stays, average stay, open establishments, capacity, occupancy and number of staff from tourist sites with the greatest number at overnights stays

Tourist sites	Travellers		Overnight stays		Average stay	Estimated open establishments	Estimated pitches	Occupancy rate per pitch	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad					
Benidorm	479	2,562	4,195	135,873	31.00	9	3,815	72.91	136
Cartagena	171	1,804	1,424	55,957	29.05	3	2,537	37.16	70
Marbella	314	1,529	6,201	29,693	19.48	3	1,310	44.30	57
Oliva	351	1,884	2,826	30,370	14.85	6	1,412	41.15	79
Peñíscola	689	3,253	3,311	27,961	7.93	8	1,287	49.37	48
Cabanes	421	1,372	1,500	26,565	15.65	3	1,046	46.26	51
Mazarrón	187	1,048	1,039	25,911	21.82	3	874	49.36	34
Benicasim/Benicàssim	167	1,739	1,175	22,412	12.38	4	901	51.72	35
Cambrils	2,416	2,061	13,392	7,976	4.77	5	2,469	27.40	45
Vélez-Málaga	780	853	2,505	16,842	11.85	4	806	45.15	35
Campello, El	98	473	2,856	8,620	20.10	3	301	66.39	17
Bareyo	3,080	6	7,108	15	2.31	4	1,177	47.84	19

## 8. Travellers and overnight stays by countries of residence

Countries	Travellers		Overnight stays	
	Total	%	Total	%
TOTAL	194,590	100.00	1,065,154	100.00
Residents in Spain	122,852	63.13	323,913	30.41
Residents abroad	71,738	36.87	741,241	69.59
TOTAL residents abroad	71,738	100.00	741,241	100.00
TOTAL residents in E.U. (excluding Spain)	67,717	94.39	712,069	96.06
- Germany	16,463	22.95	183,050	24.70
- Austria	897	1.25	5,327	0.72
- Belgium	2,352	3.28	32,659	4.41
- Denmark	1,013	1.41	14,388	1.94
- Finland	719	1.00	10,080	1.36
- France	13,042	18.18	64,029	8.64
- Greece	-	-	-	-
- Ireland	750	1.05	5,557	0.75
- Italy	877	1.22	3,254	0.44
- Luxembourg	89	0.12	1,393	0.19
- Netherlands	11,910	16.60	117,843	15.90
- Poland	222	0.31	995	0.13
- Portugal	558	0.78	1,060	0.14
- United Kingdom	16,207	22.59	248,672	33.55
- Czech Republic	289	0.40	761	0.10
- Sweden	1,899	2.65	21,830	2.95
- Other EU countries	429	0.60	1,171	0.16
Norway	825	1.15	9,750	1.32
Russia	93	0.13	291	0.04
Switzerland	1,988	2.77	14,304	1.93
Other European countries	393	0.55	948	0.13
United States of America	132	0.18	440	0.06
Rest of America	219	0.30	926	0.12
African countries	40	0.06	228	0.03
Other countries	331	0.46	2,286	0.31

**Tourist accommodation occupancy survey  
(Rural tourist accommodation)**

**March 2014**

Provisional data

**1. Number of travellers, overnight stays and average stay by Autonomous City and Community**

Autonomous Communities	Number of travellers			Number of overnight stays			Average stay
	Total	Residents In Spain	Residents abroad	Total	Residents In Spain	Residents abroad	
<b>TOTAL<sup>1</sup></b>	<b>157,761</b>	<b>139,223</b>	<b>18,537</b>	<b>354,914</b>	<b>269,013</b>	<b>85,901</b>	<b>2.25</b>
Andalucía	11,742	9,413	2,329	36,736	21,507	15,229	3.13
Aragón	6,874	6,485	389	14,510	13,338	1,172	2.11
Asturias, Principado de	6,567	6,367	200	13,612	13,090	521	2.07
Balears, Illes	6,453	945	5,508	27,381	2,022	25,359	4.24
Canarias	6,483	1,428	5,055	35,192	5,228	29,965	5.43
Cantabria	5,618	5,384	234	9,763	9,391	372	1.74
Castilla y León	36,232	35,394	838	67,884	65,698	2,186	1.87
Castilla-La Mancha	10,663	10,380	283	23,383	21,730	1,653	2.19
Cataluña	20,640	19,589	1,051	39,130	35,884	3,246	1.90
Comunitat Valenciana	6,421	6,176	245	14,878	13,696	1,182	2.32
Extremadura	10,137	9,579	558	19,873	18,353	1,520	1.96
Galicia	6,055	5,495	560	10,653	9,765	888	1.76
Madrid, Comunidad de	8,964	8,710	253	13,912	13,448	464	1.55
Murcia, Región de <sup>1</sup>	1,769	1,643	126	3,049	2,814	234	1.72
Navarra, Comunidad Foral de	4,676	4,353	323	9,235	8,678	556	1.98
País Vasco	7,043	6,494	548	13,071	11,826	1,245	1.86
Rioja, La	1,426	1,389	37	2,653	2,543	110	1.86
Ceuta	-	-	-	-	-	-	-
Melilla	-	-	-	-	-	-	-
Annual rate	-29.46	-31.77	-5.52	-40.75	-47.71	1.54	-16.00
Cumulative annual rate	-9.67	-10.56	-1.28	-19.26	-24.25	3.20	-10.62

**2. Open rural establishments, bed-places, occupancy rates and employed personnel by Autonomous City and Community**

Autonomous Communities	Estimated open rural establishments	Estimated bed-places	Occupancy rate			Employed personnel
			Of bed-places	Of bed-places at weekend	Of bedrooms	
<b>TOTAL<sup>1</sup></b>	<b>14,656</b>	<b>134,712</b>	<b>8.48</b>	<b>19.34</b>	<b>10.93</b>	<b>20,444</b>
Andalucía	1,494	12,673	9.34	17.88	14.00	2,076
Aragón	1,152	8,956	5.22	13.62	5.90	1,259
Asturias, Principado de	1,175	10,859	4.04	9.54	5.62	1,469
Balears, Illes	150	2,763	31.91	36.02	36.68	728
Canarias	590	3,662	30.79	29.48	45.91	887
Cantabria	276	4,669	6.72	19.34	7.36	410
Castilla y León	3,320	28,745	7.60	20.62	9.10	4,602
Castilla-La Mancha	1,372	11,704	6.44	16.36	8.51	1,825
Cataluña	1,776	14,864	8.48	25.05	10.33	2,213
Comunitat Valenciana	959	9,032	5.31	10.73	9.65	1,448
Extremadura	521	6,306	10.16	28.15	13.31	861
Galicia	487	5,981	5.74	14.25	6.60	699
Madrid, Comunidad de	250	3,986	11.25	26.35	15.30	596
Murcia, Región de <sup>1</sup>	116	1,705	5.76	15.91	8.27	166
Navarra, Comunidad Foral de	562	4,135	7.19	20.98	9.26	673
País Vasco	347	3,671	11.45	25.54	13.75	413
Rioja, La	108	1,001	8.50	26.55	9.21	118
Ceuta	-	-	-	-	-	-
Melilla	-	-	-	-	-	-
Annual rate	-2.55	-3.06	-38.78	-23.11	-32.98	-3.27
Cumulative annual rate	-0.45	-0.27	-18.25	-10.03	-13.17	-0.72

### 3. Number of travellers, overnight stays and average stay in Provinces with the greatest number of overnight stays<sup>1</sup>

Provinces	Number of travellers			Number of overnight stays			Average stay
	Total	Residents In Spain	Residents abroad	Total	Residents In Spain	Residents abroad	
Santa Cruz de Tenerife	4,674	1,041	3,633	25,604	4,233	21,371	5.48
Cáceres	8,710	8,266	444	17,404	16,054	1,350	2.00
Girona	8,178	7,488	690	15,141	12,977	2,165	1.85
Málaga	2,218	1,487	731	14,421	5,968	8,454	6.50
Salamanca	6,701	6,407	294	12,600	11,724	875	1.88
Ávila	5,818	5,800	18	12,250	12,204	46	2.11
Segovia	6,876	6,788	88	11,378	11,267	111	1.65
Barcelona	5,885	5,832	54	10,933	10,732	201	1.86
Palmas, Las	1,809	387	1,422	9,588	995	8,594	5.30
Lleida	4,067	3,993	75	8,831	8,420	411	2.17
Burgos	4,114	4,049	65	8,068	7,934	134	1.96
Huesca	3,074	2,896	178	7,294	6,839	455	2.37
Cuenca	2,561	2,505	56	7,139	6,317	822	2.79
Gipuzkoa	3,841	3,469	372	7,003	6,238	765	1.82
Zamora	2,948	2,870	78	6,491	6,127	364	2.20

### 4. Open rural establishments, bed-places, occupancy rates and employed personnel in Provinces with the highest number of overnight stays<sup>1</sup>

Provinces	Estimated open rural establishments	Estimated bed-places	Occupancy rate			Employed personnel
			Of bed-places	Of bed-places at weekend	Of bedrooms	
Santa Cruz de Tenerife	468	2,749	29.85	27.62	44.42	687
Cáceres	445	5,401	10.38	29.42	13.85	734
Girona	567	4,882	9.99	26.80	12.62	753
Málaga	604	4,019	11.55	16.02	19.34	699
Salamanca	515	4,000	10.13	26.28	10.69	666
Ávila	753	5,476	7.20	19.23	9.89	1,179
Segovia	399	3,652	10.02	29.74	11.00	584
Barcelona	449	4,045	8.71	28.71	10.07	592
Palmas, Las	122	913	33.63	35.06	50.55	200
Lleida	541	3,911	7.28	21.72	8.38	637
Burgos	357	3,683	7.06	20.68	9.51	404
Huesca	620	4,536	5.18	13.88	5.41	665
Cuenca	263	2,689	8.56	18.08	10.19	369
Gipuzkoa	156	1,715	13.12	28.75	16.57	190
Zamora	190	2,113	9.87	20.55	12.21	287

<sup>1</sup> Provinces belonging to uniprovincial Autonomous Communities have not been included because they are reflected in previous tables.

## 5. Number of travellers, overnight stays, average stay, capacity and occupancy rates in areas with the highest number of overnight stays

Areas	Number of travellers		Number of overnight stays		Average stay	Capacity		Occupancy rate		
	Residents In Spain	Residents abroad	Residents In Spain	Residents abroad		Estimated open rural establishments	Estimated bed-places	Of bed-places	Of bed-places at weekend	Of bedrooms
Isla de Mallorca	688	5,335	1,581	24,944	4.40	139	2,516	33.94	37.48	38.89
Pirineus	7,449	423	13,783	1,584	1.95	742	5,754	8.60	24.43	10.07
Isla de Tenerife	614	2,579	1,255	12,301	4.25	115	1,158	37.44	34.76	48.96
P.Nacional Teide	573	2,153	1,197	9,981	4.10	77	846	42.23	39.57	54.82
Pirineo Navarro	4,552	214	9,153	253	1.97	514	3,792	7.98	23.74	10.29
Isla de La Palma	371	569	2,732	6,021	9.31	240	995	28.23	25.89	48.41
Costa Brava	3,828	341	6,763	1,022	1.87	328	2,967	8.46	22.34	10.74
Pirineo Aragonés	3,054	112	7,033	270	2.31	558	4,136	5.68	15.35	5.96
Isla Gran Canaria	282	856	688	5,443	5.39	96	626	31.25	33.13	49.76
Catalunya Central	3,044	37	5,881	147	1.96	258	2,258	8.60	27.76	10.23
P.Nacional Taburiente	249	293	1,799	3,593	9.94	143	615	28.11	24.61	51.03
Costa Verde	1,749	31	2,956	172	1.76	397	4,155	2.43	7.18	2.56
P.Natural Sierras de Tejeda, Almajara y Alhama	-	402	290	2,680	7.40	85	570	16.82	15.85	30.07
Pirineo Vasco	1,595	64	2,808	149	1.78	116	1,210	7.87	19.79	9.21
Isla de Lanzarote	36	457	137	2,815	5.99	18	215	44.23	42.30	61.62

## 6. Number of travellers, overnight stays, average stay, capacity, occupancy rates and employed personnel per rural house by Autonomous City and Community<sup>2</sup>

Autonomous Communities	Number of travellers		Number of overnight stays		Average stay	Capacity		Occupancy rate		Employed personnel
	Residents In Spain	Residents abroad	Residents In Spain	Residents abroad		Estimated open rural establish.	Estimated bed-places	Of bed-places	Of bed-places at weekends	
TOTAL	89,922	9,614	182,302	49,309	2.33	12,361	97,434	7.65	18.41	15,906
Andalucía	9,321	2,323	21,390	15,212	3.14	1,492	12,635	9.33	17.85	2,069
Aragón	4,876	377	8,709	814	1.81	855	6,560	4.67	13.17	931
Asturias, Principado de	1,925	55	4,634	109	2.40	771	4,859	3.14	9.11	910
Balears, Illes	351	1,564	737	6,406	3.73	50	705	32.54	36.16	125
Canarias	709	2,359	3,829	18,146	7.16	562	2,872	24.61	23.25	734
Cantabria	1,334	3	2,648	3	1.98	123	1,842	4.64	13.68	157
Castilla y León	20,177	184	40,899	740	2.05	2,851	19,343	6.93	19.76	3,604
Castilla-La Mancha	10,115	263	21,239	1,513	2.19	1,347	11,287	6.49	16.44	1,788
Cataluña	18,289	982	33,711	3,031	1.91	1,691	13,907	8.51	25.11	2,110
Comunitat Valenciana	4,390	202	11,112	865	2.61	925	7,233	5.34	10.76	1,343
Extremadura	3,627	151	6,376	311	1.77	314	3,059	7.04	21.39	445
Galicia	4,006	417	6,436	693	1.61	349	4,060	5.65	15.76	456
Madrid, Comunidad de	729	46	1,631	128	2.27	66	573	9.89	28.77	85
Murcia, Región de	973	20	1,766	33	1.81	107	1,441	4.02	13.20	130
Navarra, Comunidad Foral de	4,353	323	8,678	556	1.98	562	4,135	7.19	20.98	673
País Vasco	3,359	308	5,965	638	1.80	188	1,922	11.05	24.62	229
Rioja, La	1,389	37	2,543	110	1.86	108	1,001	8.50	26.55	118
Ceuta	-	-	-	-	-	-	-	-	-	-
Melilla	-	-	-	-	-	-	-	-	-	-

<sup>2</sup> To facilitate the comparability between data from different Autonomous Communities (and because of the different regulation and different characteristics), a group called rural house has been created, with those establishments with similar typology (location, capacity, etc...). The variables included in the previous table have been estimated with that type of establishments.



## 7. Travellers and overnight stays by country of residence

Results by countries	Travellers		Overnight stays	
	Total	%	Total	%
TOTAL	157,761	100.00	354,914	100.00
Residents Spain	139,223	88.25	269,013	75.80
Residents abroad	18,537	11.75	85,901	24.20
Total Residents abroad	18,537	100.00	85,901	100.00
Total Residents in EU (excluding Spain)	15,663	84.49	76,680	89.27
- Germany	6,848	36.94	44,508	51.81
- Belgium	544	2.93	2,259	2.63
- France	1,971	10.63	5,688	6.62
- Italy	402	2.17	1,063	1.24
- Netherlands	1,365	7.37	6,189	7.20
- Portugal	552	2.98	1,360	1.58
- United Kingdom	2,996	16.16	11,160	12.99
Switzerland	726	3.92	2,769	3.22
Other European countries	1,704	9.19	6,892	8.02
United States of America	636	3.43	1,430	1.66
Other countries	793	4.28	2,582	3.01

## HOLIDAY DWELLING PRICE INDEX (HDPI)

March 2014

Provisional data

### National general index and breakdown by rates

	Index	Annual variation rate
TOTAL	104.56	1.02
Normal	96.72	-0.88
Weekend	107.88	-1.65
Tour-operators and travel agencies	109.49	2.52

### National general index and breakdown by modalities

	Index	Annual variation rate
TOTAL	104.56	1.02
Studio	109.92	-0.53
Dwellings 2/4 bedplaces	102.48	1.41
Dwellings 4/6 bedplaces	109.86	0.78

**Tourist Campsite Price Index (TCSPI). 2002 Base  
March 2014**

Provisional data

**National general index and breakdown by rates**

	Index	Annual variation rate
TOTAL	135.72	-2.46
Normal rate	128.83	-3.38
Special rate for stays up to one month	153.23	-1.79
Special rate for stays longer than one month	138.95	-1.20

**National general index and breakdown by categories**

	Index	Annual variation rate
TOTAL	135.72	-2.46
Luxury and first	129.92	-3.01
Second	138.46	-2.15
Third	134.94	0.49

## Rural Tourism Accommodation Price Index (RTAPI)

March 2014

Provisional data

### General Autonomous Cities and Communities and national indices

	Index	Annual variation rate
<b>TOTAL</b>	<b>126.61</b>	<b>-0.55</b>
Andalucía	122.22	-1.72
Aragón	141.70	-2.14
Asturias, Principado de	120.17	-10.03
Balears, Illes	116.40	-1.04
Canarias	111.08	3.01
Cantabria	139.28	-0.64
Castilla y León	130.25	0.22
Castilla - La Mancha	117.92	-2.77
Cataluña	129.70	0.05
Comunitat Valenciana	125.67	-2.81
Extremadura	102.49	-0.10
Galicia	127.33	0.29
Madrid, Comunidad de	142.97	8.44
Murcia, Región de	145.86	-7.69
Navarra, Comunidad Foral de	167.79	-1.06
País Vasco	122.32	-0.75
Rioja, La	143.64	1.74
Ceuta	-	-
Melilla	-	-

### National general index and breakdown by rates

	Index	Annual variation rate
<b>TOTAL</b>	<b>126.61</b>	<b>-0.55</b>
Normal	126.60	-0.44
Weekend	129.11	-0.61

### National general index and breakdown by rent modality

	Index	Annual variation rate
<b>TOTAL</b>	<b>126.61</b>	<b>-0.55</b>
Shared use (in case of per room rent modality)	115.89	-1.66
Full use (rent of entire dwelling)	132.29	-0.13