

22 June 2018

**Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)**  
May 2018. *Provisional data*

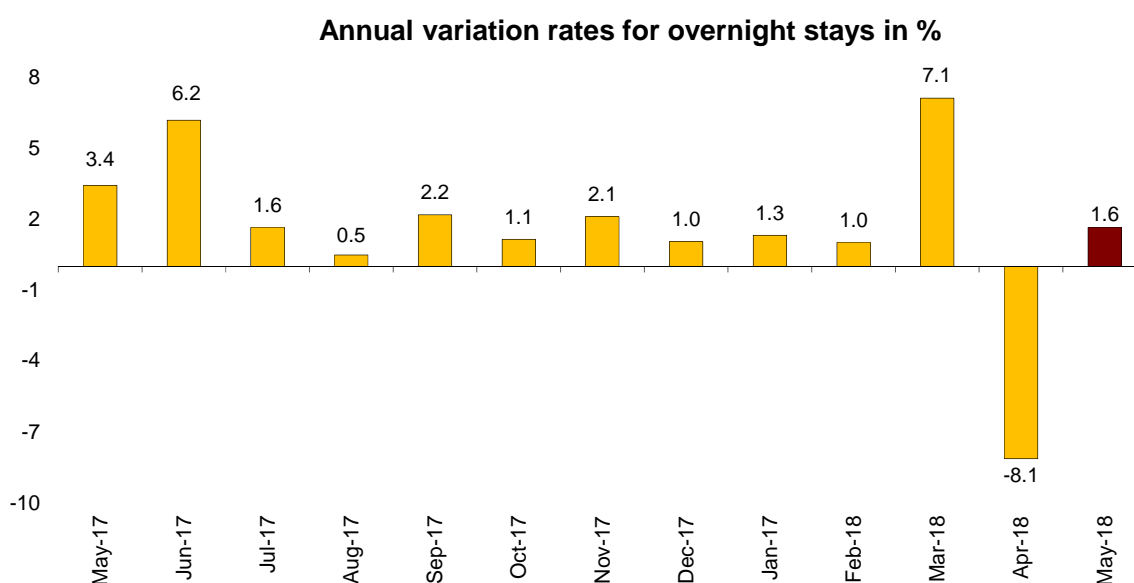
**Overnight stays in hotel establishments increase 1.6% in May as compared with the same month in 2017**

**Hotels invoice an average of 80.9 euros per occupied room, representing an annual increase of 1.5%**

During the month of May overnight stays in hotel establishments exceeded 31.9 million, 1.6% more than in the same month of 2017. Overnight stays by residents in Spain increased by 1.8% and those of non-residents did so by 1.6%.

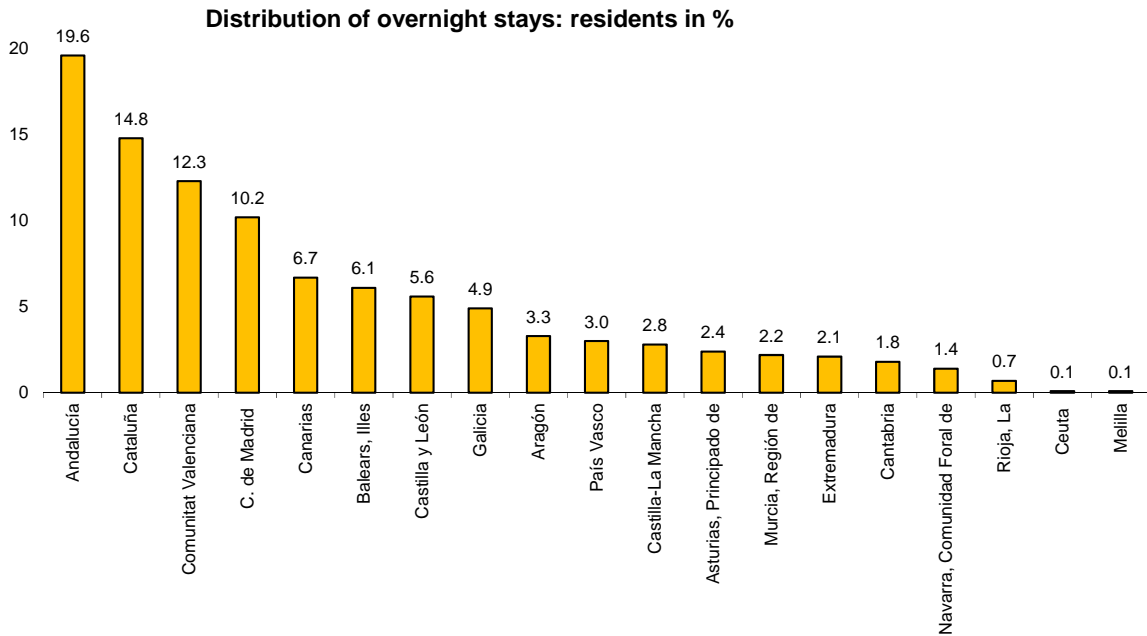
The average stay did not vary with respect to May 2017, standing at 3.2 overnight stays per traveller.

During the first five months of 2018, overnight stays increased by 0.1% as compared with the same period of the previous year.

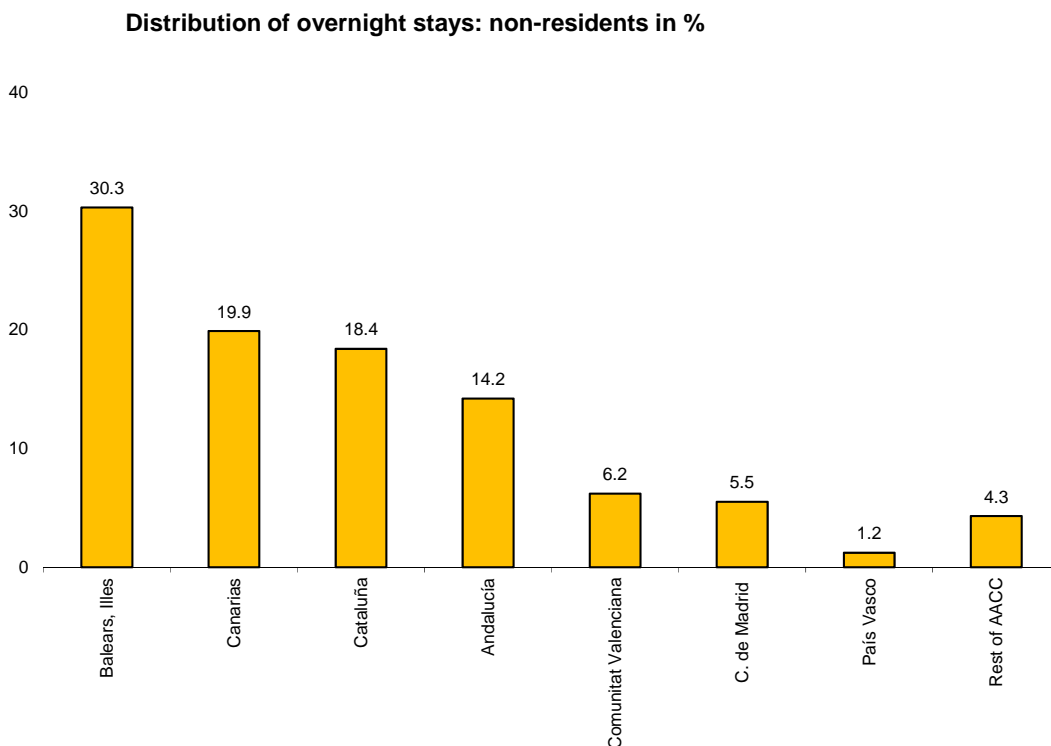


**Destinations**

Andalucía, Cataluña, Comunitat Valenciana and Comunidad de Madrid were the main destinations of residents in Spain in May, with annual variation rates in the number of overnight stays of 2.8%, 2.5%, -1.9% and 1.8%, respectively.



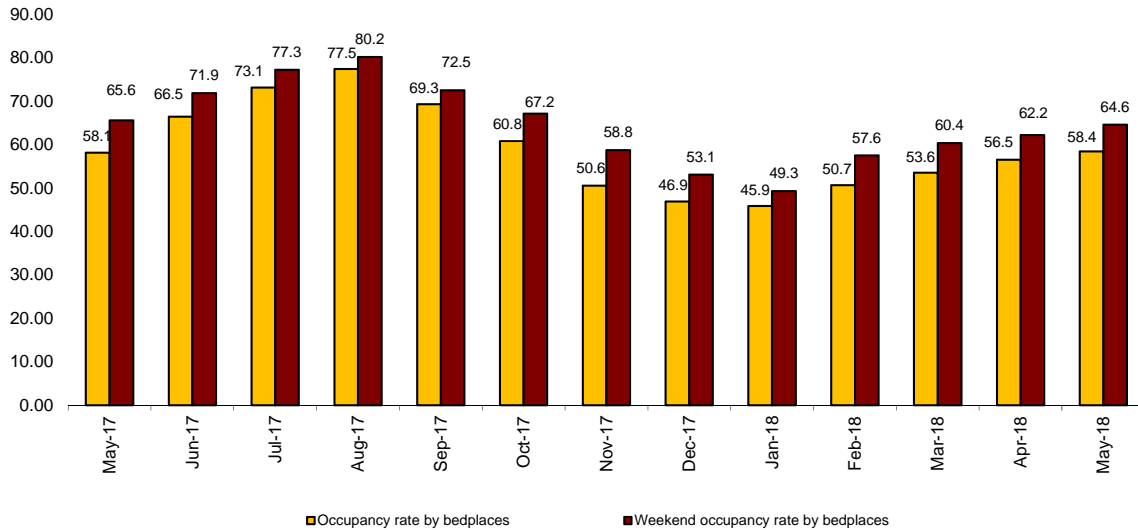
The main destination chosen by non-residents was Illes Balears, with 30.3% of total overnight stays. In this Autonomous Community, overnight stays by foreign nationals decreased by 0.3% as compared to May 2017. The following destinations of non-residents were Canarias (with 19.9% of the total overnight stays and an decrease of 1.3%) and Cataluña (with 18.4% of the total and an increase of 4.9%).



### Hotel occupancy

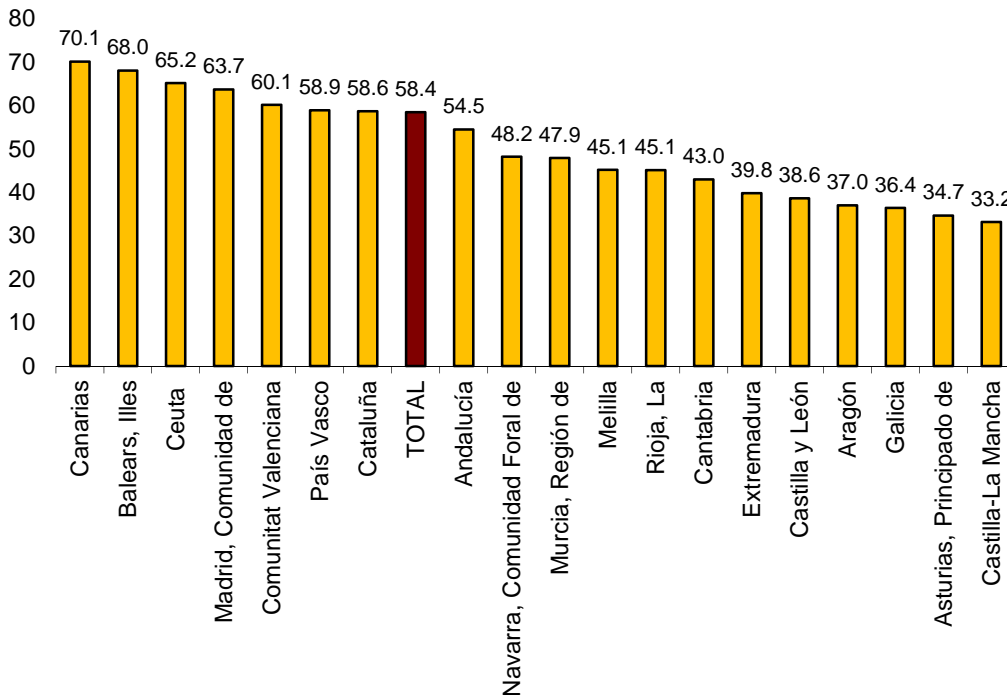
In May, 58.4% of the available bed-places were occupied, indicating an annual increase of 0.5%. The weekend occupancy rate by bed-places decreased by 1.6%, standing at 64.6%.

Occupancy rate and weekend occupancy rate per bed-places



Canarias showed the highest occupancy rate by bed-places in May (70.1%). It was followed by Illes Balears (68.0%) and Comunidad de Madrid (63.7%).

Occupancy rate per bed-places by Autonomous Community



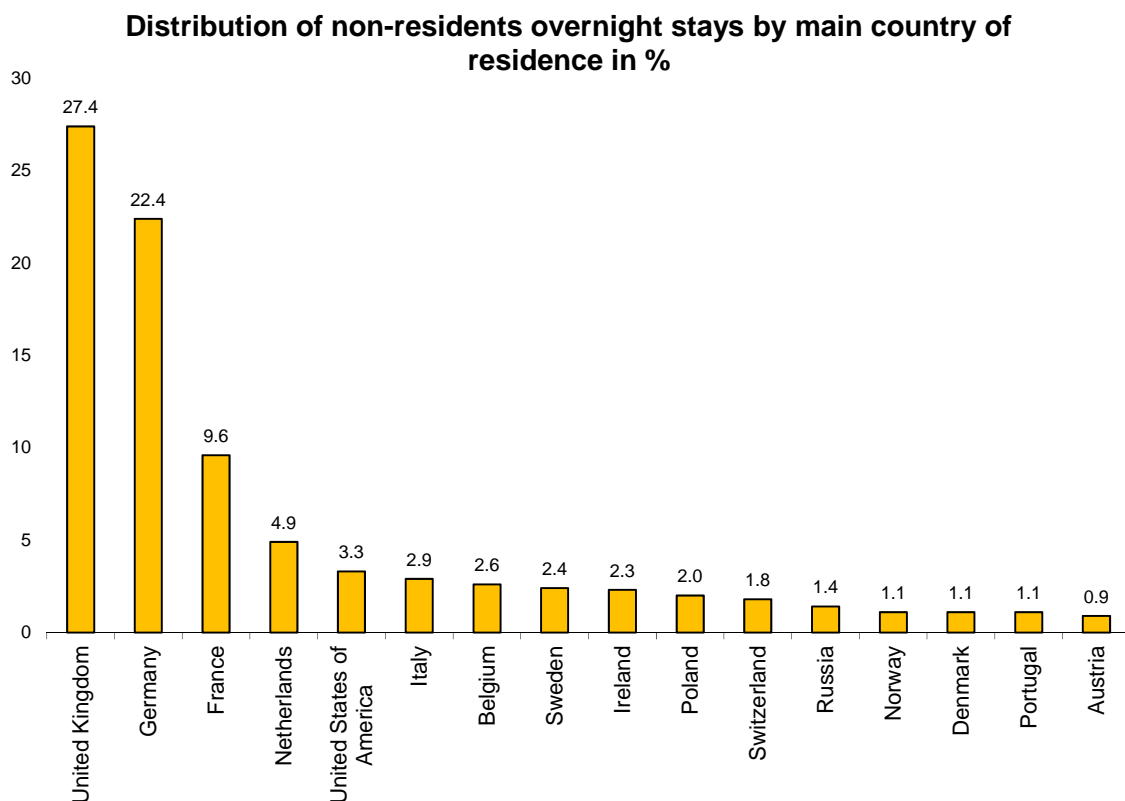
By tourist areas, the South of Gran Canaria reached both the highest occupancy rate by bed-places (75.4%), and the highest weekend occupancy rate (76.6%). The island of Mallorca registered the highest number of overnight stays, with more than 5.7 million.

The tourist sites with the highest number of overnight stays were Barcelona, Madrid and Calvià. Muro reached the highest occupancy rate by bed-places (79.3%) and Palma de Mallorca registered the greatest weekend occupancy rate (83.0%).

## Overnight stays according to the country of origin of the travellers

Travellers from the United Kingdom and Germany concentrated 27.4% and 22.4%, respectively, of total overnight stays of non-residents in hotel establishments in May. The British market decreased by 1.3% and the German by 3.1%.

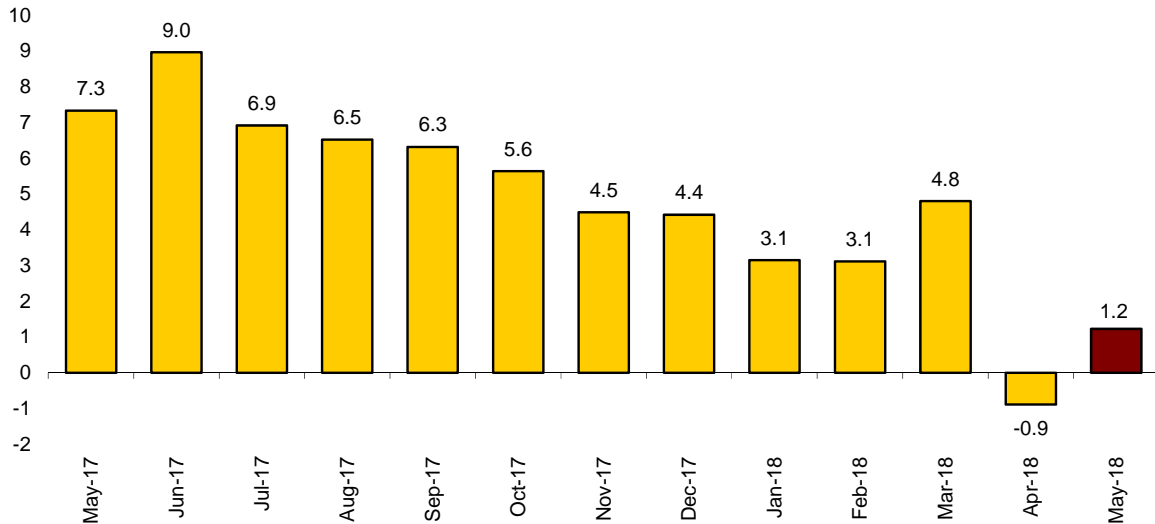
Overnight stays of travellers from France, the Netherlands and the United States (the following countries of origin) registered annual rates of 14.6%, 5.1% and -0.1%, respectively.



## Hotel Prices

The annual rate of the Hotel Price Index (HPI) stood at 1.2% in May, which is 2.1 points more than last month and 6.1 points below that registered a year ago.

**Hotel Prices Index. Annual variation rate**



Illes Balears, Cataluña, Andalucía and Canarias were the most heavily weighted Autonomous Communities in the HPI in May (accounting for 73.1% of the total weight). Hotel prices increased by 4.8% in the annual rate in Illes Balears and 2.2% in Canarias. In turn, they fell by 1.6% in Andalucía and by 3.0% in Cataluña.

By category, hotel prices increased in all of them. In two-golden-star hotels (4.4%), three-golden-star hotels (2.0%), one-silver-star hotels (1.6%), one-golden-star hotels (1.0%), four-golden-star hotels (0.9%), five-golden-star hotels (0.4%) and three and two-silver-star hotels (0.1%).

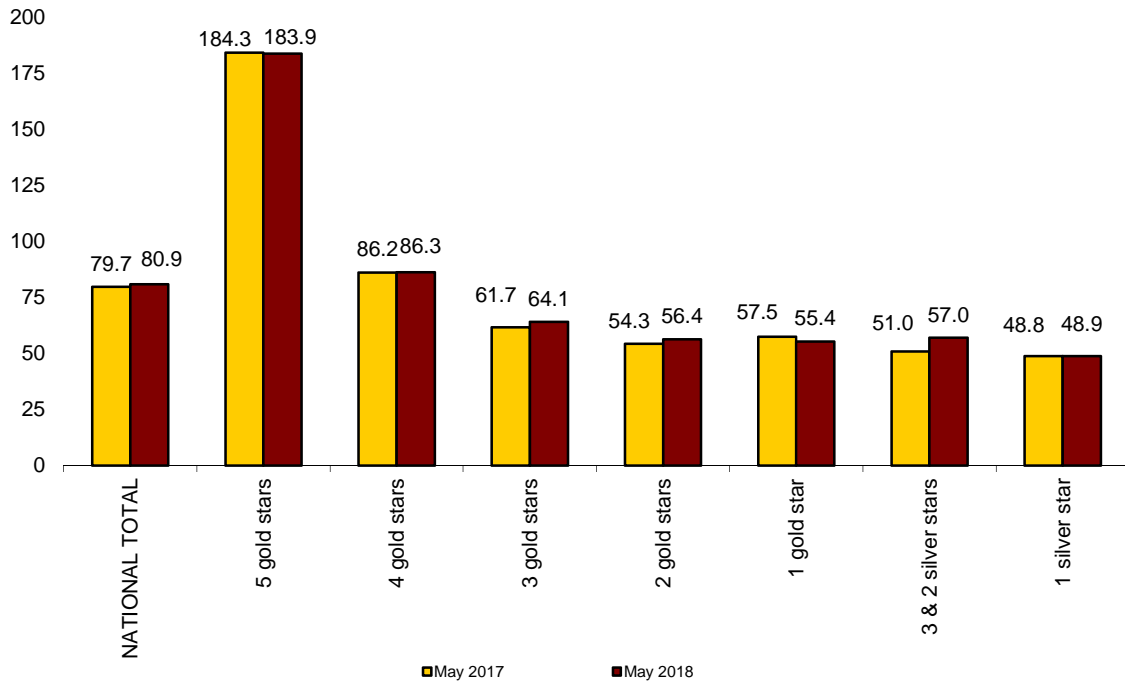
## Profitability of the Hotel Sector

The average daily rate per occupied room (ADR) of hotels was 80.9 euros in May, which means an increase of 1.5% as compared with the same month of 2017.

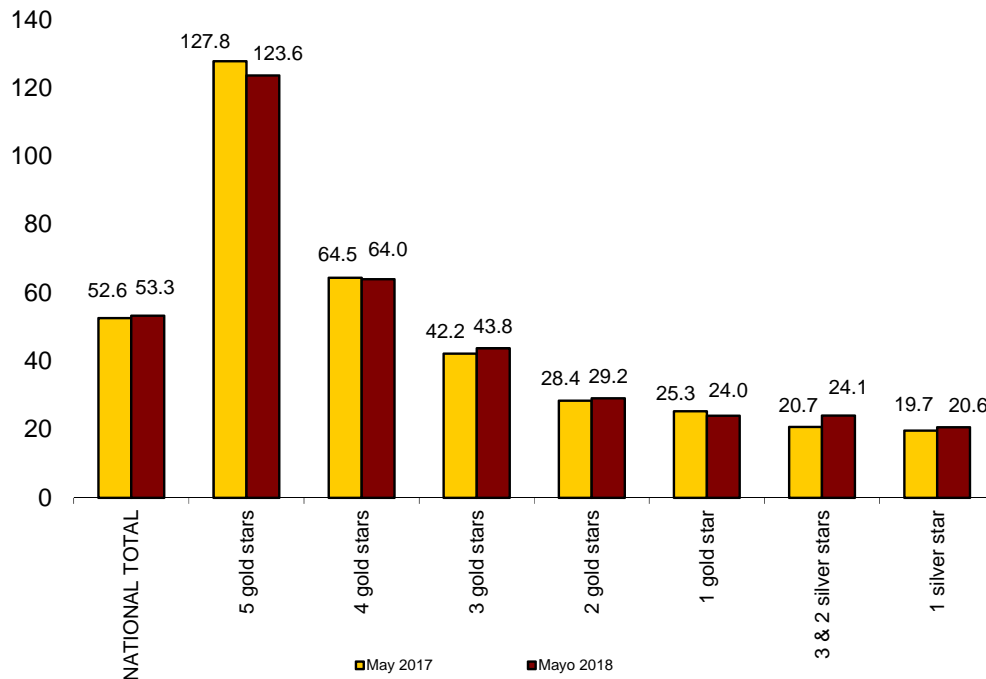
On the other hand, the average daily revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 53.3 euros, with a 1.3% increase.

By category, the average rate was 183.9 euros for five-star hotels, 86.3 euros for four-star hotels and 64.1 euros for three-star hotels. Revenues per available room for these same categories were 123.6, 64.0 and 43.8 euros, respectively.

**Average daily rate (ADR) by hotel category in euros**



**Revenue per available room (RevPAR) by hotel category in euros**



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## Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

May 2018

Provisional Data

### 1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
<b>TOTAL</b>	<b>10,005,892</b>	<b>4,239,549</b>	<b>5,766,343</b>	<b>31,954,789</b>	<b>9,184,763</b>	<b>22,770,026</b>	<b>3.19</b>
HOTELS: Golden stars							
Five	537,000	133,109	403,891	1,854,726	274,419	1,580,307	3.45
Four	4,701,189	1,840,401	2,860,788	16,147,152	4,074,643	12,072,510	3.43
Three	2,802,489	1,161,731	1,640,758	9,713,152	2,795,973	6,917,179	3.47
Two	739,225	415,178	324,047	1,660,370	736,790	923,580	2.25
One	279,925	163,570	116,355	580,711	297,232	283,479	2.07
INNS: Silver stars							
Two and three	504,817	292,789	212,027	1,005,021	532,307	472,714	1.99
One	441,246	232,770	208,477	993,656	473,398	520,258	2.25
Annual rate	1.64	1.47	1.77	1.64	1.79	1.58	-0.01
Cumulative annual rate	0.93	0.43	1.43	0.09	-0.29	0.29	-0.84

### 2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
<b>TOTAL</b>	<b>15,773</b>	<b>828,528</b>	<b>1,732,178</b>	<b>58.42</b>	<b>64.59</b>	<b>65.85</b>	<b>243,135</b>
HOTELS: Golden stars							
Five	313	47,494	100,517	58.69	64.73	67.75	32,753
Four	2,542	367,064	795,049	64.32	70.30	73.92	119,983
Three	2,811	230,778	484,150	63.12	68.15	68.93	61,252
Two	2,001	61,679	122,282	43.45	52.18	51.36	11,206
One	1,222	26,604	51,980	35.91	44.99	41.89	4,364
INNS: Silver stars							
Two and three	3,083	47,677	90,900	35.48	44.34	41.07	7,054
One	3,800	47,232	87,301	36.61	42.82	43.57	6,522
Annual rate	-1.04	0.60	0.93	0.49	-1.55	0.17	2.41

### 3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-pla	Of bed-places	Of bedrooms		
					at weekend				
<b>Tourist area with a greater occupancy rate per month</b>									
Sur de Gran Canaria	30,358	136,445	116,702	1,107,891	75.35	76.57	81.73	7.34	10,200
Isla de Gran Canaria	51,221	147,327	170,406	1,150,611	72.69	74.58	79.61	6.65	11,108
Barcelona	133,045	637,594	242,405	1,673,189	72.09	76.38	83.82	2.49	14,672
Palma - Calvià	55,813	423,894	192,095	2,078,185	71.71	74.75	76.62	4.73	16,472
Isla de Lanzarote	16,567	101,837	77,961	784,774	71.32	71.14	78.60	7.29	6,921
Isla de Fuerteventura	10,906	116,832	45,742	985,993	70.78	71.81	77.42	8.08	7,915
Sur de Tenerife	31,745	177,279	126,156	1,317,262	70.73	73.56	75.37	6.91	14,245
Isla de Mallorca	95,370	925,297	318,256	5,452,388	69.76	70.64	75.12	5.65	40,126

#### Tourist area with a greater number of overnight stays per month \*

Costa del Sol	133,966	367,400	315,312	1,542,831	66	72	77	4	13,979
Isla de Tenerife	73,683	209,222	298,222	1,545,529	69	72	74	7	17,796
Costa Blanca	159,690	211,591	544,536	995,729	69	77	75	4	9,310
Islas de Ibiza-Formentera	36,411	215,379	119,137	1,066,000	66	65	68	5	9,743
Costa Barcelona	131,314	250,443	277,849	898,699	63	67	71	3	6,837
Costa Brava	140,739	244,760	357,415	800,406	53	64	57	3	8,417
Costa Daurada	122,019	164,605	298,596	757,976	55	62	62	4	5,587
Costa de la Luz de Cádiz	115,932	89,156	260,130	395,168	51	64	63	3	5,983

#### Tourist site with a greater occupancy rate per month

Muro	1,765	51,534	4,314	377,946	79.34	75.75	82.72	7.17	2,335
San Bartolomé de Tirajana	22,695	101,640	92,816	839,536	77.40	78.21	84.09	7.50	8,001
Santa Susanna	8,894	39,744	37,210	208,309	77.30	77.70	75.63	5.05	1,273
Palma de Mallorca	56,877	254,312	136,542	946,433	77.30	83.03	82.17	3.48	7,257
Cambrils	13,402	19,879	45,447	115,368	76.73	77.98	80.09	4.83	888
Pollença	594	22,847	1,645	133,051	76.48	76.84	81.92	5.75	1,181
Pájara	5,075	68,997	23,891	602,813	76.48	76.11	78.70	8.46	4,566
Benidorm	68,412	111,210	356,251	661,423	75.61	80.26	79.04	5.67	5,502
Torremolinos	30,792	80,609	92,977	400,048	74.88	78.87	82.09	4.43	2,766
Sevilla	92,010	154,245	167,318	354,250	74.70	82.12	86.09	2.12	3,793

#### Tourist site with a greater number of overnight stays per month \*

Barcelona	120,541	606,785	219,897	1,608,400	72.88	76.79	83.93	2.51	13,995
Madrid	382,416	480,419	628,152	1,140,315	66.72	76.89	81.96	2.05	11,580
Calvià	14,859	190,505	83,225	1,083,939	69.89	71.21	73.77	5.68	8,529
Adeje	15,609	92,287	56,789	695,772	71.29	75.24	76.25	6.97	8,125
Salou	48,226	108,159	137,308	537,065	63.50	70.05	67.50	4.31	2,886
Lloret de Mar	39,240	84,542	146,334	374,092	63.79	71.25	68.69	4.20	2,621
Alcúdia	1,818	73,607	5,510	499,951	72.77	71.75	77.81	6.70	2,947
Sant Llorenç des Cardassar	795	66,867	1,907	499,844	67.48	63.02	72.12	7.42	3,755
Arona	6,357	54,002	30,490	421,984	74.31	74.57	77.33	7.50	3,329
Yaiza	7,184	46,267	42,137	361,257	73.48	71.50	78.55	7.55	3,670

\*Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.



#### 4. Guests and overnight stays by country of residence

##### Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
<b>TOTAL</b>	<b>10,005,892</b>	<b>100.00</b>	<b>31,954,789</b>	<b>100.00</b>
Residentes en España	4,239,549	42.37	9,184,763	28.74
Residentes en el extranjero	5,766,343	57.63	22,770,026	71.26
TOTAL residentes en el extranjero	5,766,343	100.00	22,770,026	100.00
TOTAL residentes en U.E. (sin España)	4,156,904	72.09	18,744,531	82.32
- Alemania	887,416	15.39	5,101,808	22.41
- Austria	52,170	0.90	201,616	0.89
- Bélgica	134,324	2.33	581,373	2.55
- Dinamarca	59,373	1.03	249,466	1.10
- Finlandia	30,396	0.53	126,470	0.56
- Francia	721,258	12.51	2,184,813	9.60
- Grecia	12,024	0.21	31,234	0.14
- Irlanda	119,378	2.07	528,330	2.32
- Italia	240,422	4.17	660,700	2.90
- Luxemburgo	8,461	0.15	41,438	0.18
- Países Bajos	244,391	4.24	1,117,881	4.91
- Polonia	94,453	1.64	463,936	2.04
- Portugal	105,588	1.83	241,741	1.06
- Reino Unido	1,200,077	20.81	6,240,476	27.41
- República Checa	21,097	0.37	86,777	0.38
- Suecia	119,860	2.08	536,749	2.36
- Resto de la UE*	106,214	1.84	349,725	1.54
Noruega	53,636	0.93	251,547	1.10
Rusia	81,938	1.42	324,904	1.43
Suiza	102,416	1.78	400,196	1.76
Resto de Europa	99,951	1.73	313,106	1.38
Japón	46,071	0.80	87,793	0.39
Estados Unidos	326,202	5.66	746,764	3.28
Resto de América	374,188	6.49	871,595	3.83
Países africanos	50,635	0.88	119,393	0.52
Resto del mundo	474,402	8.23	910,197	4.00

\*Countries included in Other EU countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

## Hotel Price Index (HPI). 2008 Base

May 2018

Provisional data

### National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
<b>TOTAL</b>	<b>109.12</b>	<b>1.23</b>
Andalucía	103.91	-1.63
Aragón	79.81	3.45
Asturias, Principado de	87.30	-1.22
Balears, Illes	134.23	4.76
Canarias	122.32	2.18
Cantabria	96.05	2.52
Castilla y León	92.77	2.17
Castilla - La Mancha	88.64	2.65
Cataluña	103.80	-3.00
Comunitat Valenciana	109.26	3.45
Extremadura	89.77	1.90
Galicia	96.21	1.32
Madrid, Comunidad de	89.35	0.54
Murcia, Región de	86.80	1.45
Navarra, Comunidad Foral de	89.12	3.79
País Vasco	114.26	12.50
Rioja, La	91.50	4.42
Ceuta	96.08	2.42
Melilla	100.24	2.59

### National General Index and breakdown by categories

	Index	Annual growth rate
<b>TOTAL</b>	<b>109.12</b>	<b>1.23</b>
<b>HOTELS: Gold stars</b>		
Five	103.07	0.41
Fourth	106.56	0.87
Three	117.93	2.04
Two	103.30	4.37
One	111.36	1.01
<b>HOSTALS: Silver stars</b>		
Three and two	101.08	0.06
One	106.90	1.60

## Indicators on the Profitability of the Hotel Sector

May 2018

Provisional data

### National ADR and RevPAR<sup>(\*)</sup> and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
<b>TOTAL</b>	<b>80.91</b>	<b>1.51</b>	<b>53.31</b>	<b>1.28</b>
Andalucía	81.10	-0.13	53.04	2.01
Aragón	52.38	0.68	23.68	5.36
Asturias, Principado de	55.44	5.10	21.83	8.29
Balears, Illes	82.63	8.46	59.63	5.39
Canarias	88.28	1.03	67.88	-2.20
Cantabria	59.09	2.90	28.13	10.02
Castilla y León	56.73	2.31	25.53	4.05
Castilla - La Mancha	54.77	1.17	21.31	4.09
Cataluña	88.90	-5.01	59.67	-6.08
Comunitat Valenciana	68.12	5.89	45.92	7.80
Extremadura	56.35	2.27	25.46	12.83
Galicia	55.58	0.99	23.07	4.66
Madrid, Comunidad de	92.53	-1.38	72.36	-0.01
Murcia, Región de	54.66	-3.06	30.51	-3.91
Navarra, Comunidad Foral de	65.30	5.20	39.79	3.96
País Vasco	95.57	15.82	69.50	17.74
Rioja, La	63.33	3.46	34.90	0.85
Ceuta	69.22	-1.49	40.98	-9.70
Melilla	67.97	2.66	39.74	1.90

### National ADR and RevPar<sup>(\*)</sup> and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
<b>TOTAL</b>	<b>80.91</b>	<b>1.51</b>	<b>53.31</b>	<b>1.28</b>
<b>HOTELS: Gold stars</b>				
Five	183.85	-0.22	123.62	-3.25
Four	86.28	0.09	63.97	-0.77
Three	64.13	3.98	43.81	3.83
Two	56.37	3.83	29.16	2.53
One	55.38	-3.61	23.98	-5.35
<b>GUESTHOUSES: Silver stars</b>				
Three and two	57.01	11.81	24.10	16.37
One	48.86	0.07	20.64	4.80

(\*) ADR: Average Daily Rate

RevPAR: Revenue per Available Room