

24 September 2014

**Statistics on Affiliates of Spanish Companies Abroad**  
Year 2012

**Affiliates of Spanish companies abroad generate turnover reaching 189,709 million euros, employing 704,121 persons in 2012**

**The countries where the affiliates of Spanish companies generate the greatest turnover were Brazil (17.1%), the United Kingdom (13.2%) and the United States (10.8%)**

**The branches of activity with the highest presence among Spanish affiliates abroad are *Information and communications* (26.8% of turnover generated by affiliates) and *Manufacturing industry* (21.3%)**

In 2012, a total of 4,550 affiliates of Spanish companies abroad were observed in the *Industry, Construction, Trade and other non-financial market Services* sectors.

Turnover generated by these affiliates accounted for 189,709 million euros, employing 704,121 persons.

**Results by branch of activity<sup>1</sup>**

The *Services* sector accounted for the highest percentage of Spanish affiliates abroad (31.4%), generated 36.5% of total turnover, and employed 44.4% of persons employed by the total affiliates.

**Main variables by activity sector**

Year 2012. (Economic figures in millions of euros)

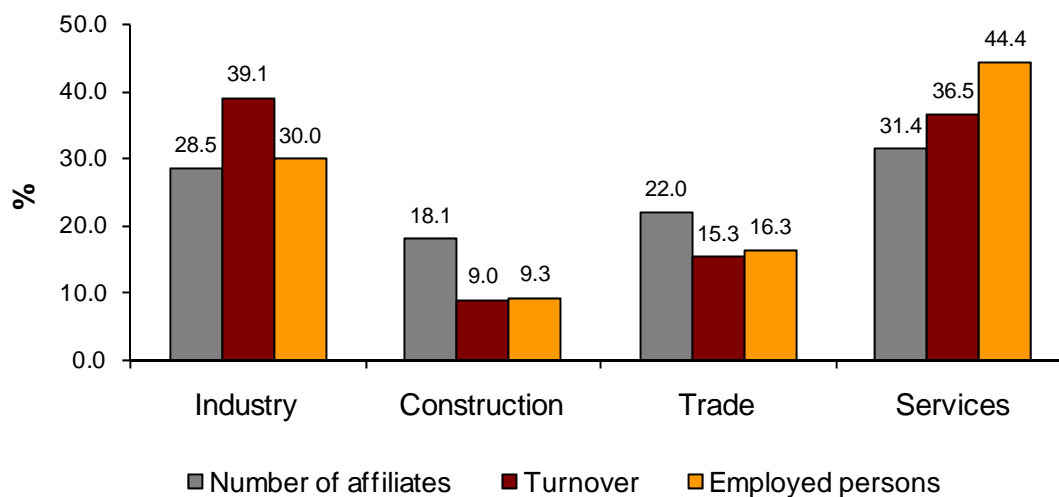
Sector	Number of affiliates	Employed persons	Turnover
Industry	1,299	210,987	74,192
Construction	821	65,465	17,138
Trade	999	115,014	29,090
Services	1,431	312,656	69,290
<b>TOTAL</b>	<b>4,550</b>	<b>704,121</b>	<b>189,709</b>

<sup>1</sup> The affiliates of Spanish companies abroad researched are classified according to their main activity. Likewise, all of the study variables referring to the affiliates are assigned to said activity

In turn, 28.5% of affiliates abroad performed their activity in the industry sector. These companies generated the highest percentage of turnover by sectors (39.1%) and employed 30.0% of the personnel.

Lastly, *Trade* and *Construction* (with 22.0% and 18.1% of the number of affiliates) produced 15.3% and 9.0% of turnover, and provided employment for 16.3% and 9.3% of the total, respectively.

**Main variables by activity sector. Year 2012 (as a percentage)**



**Results by branch of activity**

On analysing the number of affiliates for each of the 16 branches of activity presented in these statistics, it was observed that the branches with the highest number of affiliates were those activities corresponding to the *Manufacturing industry* (which accounted for 19.4% of the total affiliates) and the *Sale and repair of motor vehicles and motorcycles and wholesale trade* (16.2%).

From the employment perspective, *Information and communications* was the branch of activity that created the most employment (22.9% of the total).

Following these were the *Manufacturing industry*, with 22.7%, and *Retail trade, except for motor vehicles and motorcycles*, with 12.1%.

Regarding turnover, the branches contributing with the highest percentage to the total were *Information and communications* (26.8%), *Manufacturing industry* (21.3%) and *Electricity, gas, steam and air conditioning supply* (12.5%).

The branches with the smallest contribution were *Construction of buildings* (0.6%), *Real estate activities* (0.7%) and *Administrative and support services activities* (0.8%).

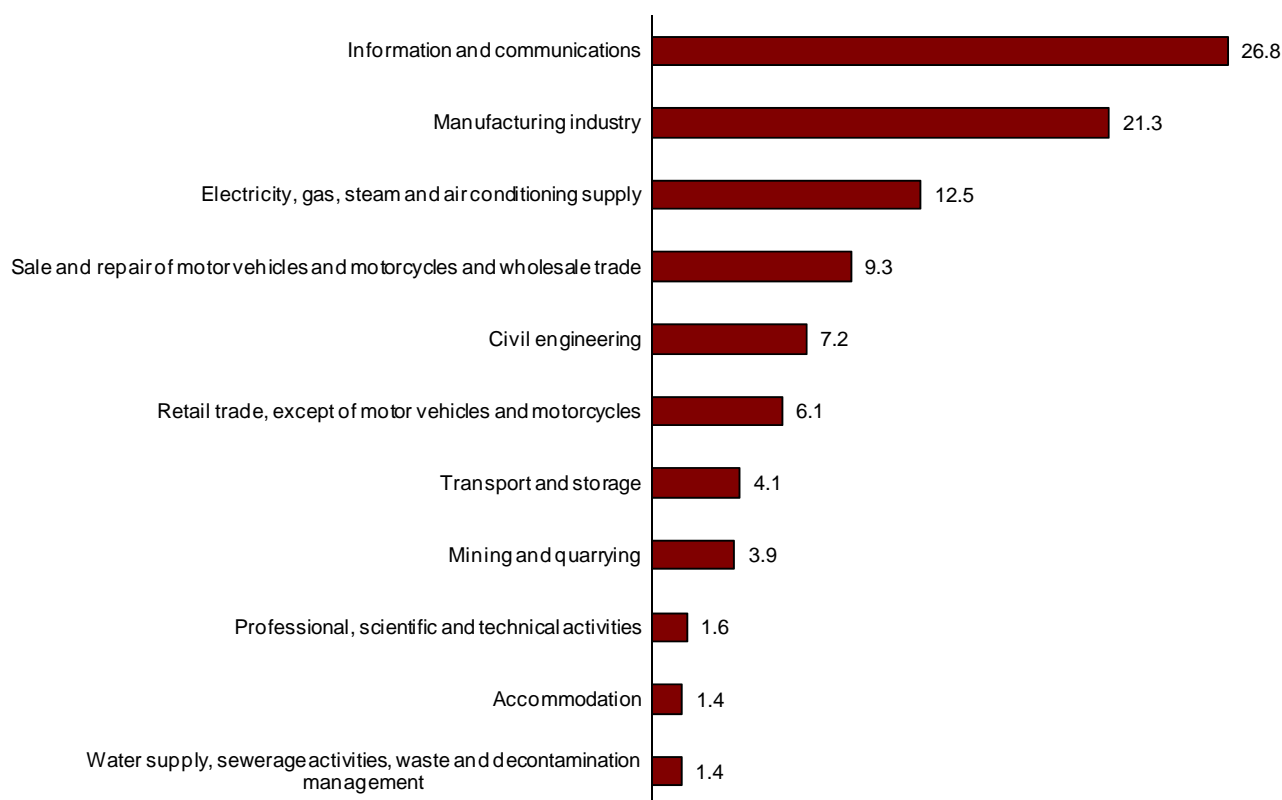
## Main results by branch of activity

Year 2012

Branch of activity	Affiliates		Employed persons		Turnover	
	Number	%	Number	%	Million €	%
<b>Industry</b>	1,299	28.5	210,987	30.0	74,192	39.1
Mining and quarrying industries	68	1.5	4,186	0.6	7,334	3.9
Manufacturing industry	881	19.4	159,860	22.7	40,447	21.3
Electricity, gas, steam and air conditioning supply	196	4.3	30,918	4.4	23,783	12.5
Water supply, sewerage activities, waste and decontamination management	153	3.4	16,023	2.3	2,627	1.4
<b>Construction</b>	821	18.1	65,465	9.3	17,138	9.0
Construction of buildings	218	4.8	1,983	0.3	1,198	0.6
Civil engineering	324	7.1	45,855	6.5	13,665	7.2
Specialised construction activities	279	6.1	17,627	2.5	2,275	1.2
<b>Trade</b>	999	22.0	115,014	16.3	29,090	15.3
Sale and repair of motor vehicles and motorcycles and wholesale trade	738	16.2	29,780	4.2	17,576	9.3
Retail trade, except of motor vehicles and motorcycles	261	5.7	85,234	12.1	11,513	6.1
<b>Services</b>	1,431	31.4	312,656	44.4	69,290	36.5
Transport and storage	157	3.5	37,136	5.3	7,785	4.1
Accommodation	216	4.8	26,027	3.7	2,696	1.4
Information and communications	481	10.6	161,524	22.9	50,915	26.8
Real estate activities	182	4.0	407	0.1	1,281	0.7
Professional, scientific and technical activities	159	3.5	17,422	2.5	3,097	1.6
Administrative and support services activities	119	2.6	51,872	7.4	1,533	0.8
Other services activities	116	2.5	18,268	2.6	1,983	1.0
<b>TOTAL</b>	<b>4,550</b>	<b>100.0</b>	<b>704,121</b>	<b>100.0</b>	<b>189,709</b>	<b>100.0</b>

## Main branches of activity by turnover generated by the affiliates abroad.

Year 2012 (as a percentage)



**Results by country of the affiliate**

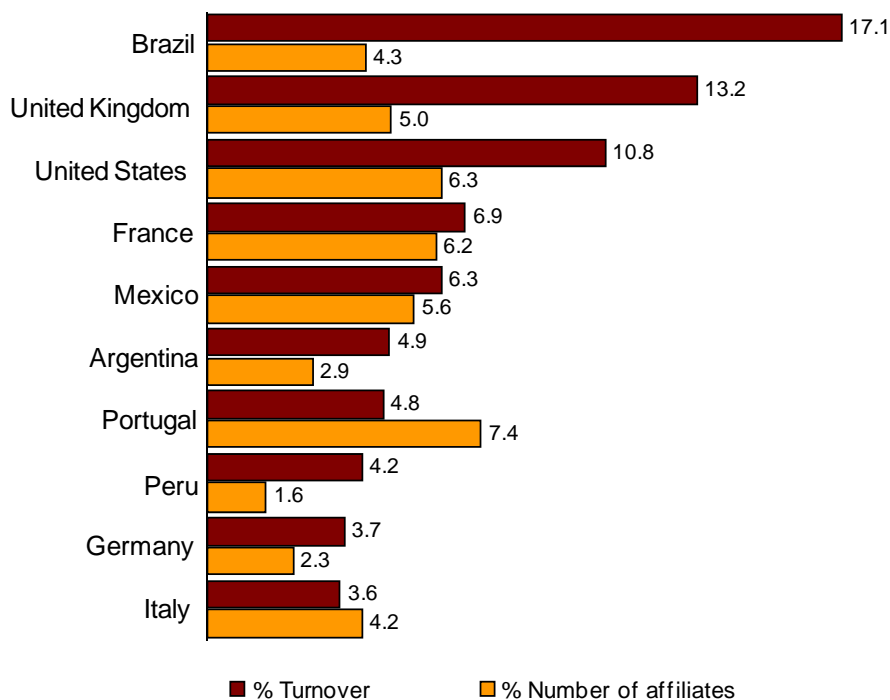
The countries in which the affiliates of Spanish companies abroad generated the greatest turnover in 2012 were Brazil (17.1%), the United Kingdom (13.2%) and the United States (10.8%).

In turn, the countries in which the highest number of affiliates was located were Portugal (7.4%), the United States (6.3%) and France (6.2%).

With regard to the number of persons employed, Brazil was worth noting with 12.3%, followed by France (7.5%) and the United Kingdom (6.8%).

10 main countries accounted for 45.5% of the total number of affiliates of Spanish companies abroad, 58.3% of employed persons and 75.4% of the turnover generated by these affiliates.

**Main countries by turnover and number of affiliates of Spanish companies abroad. Year 2012**



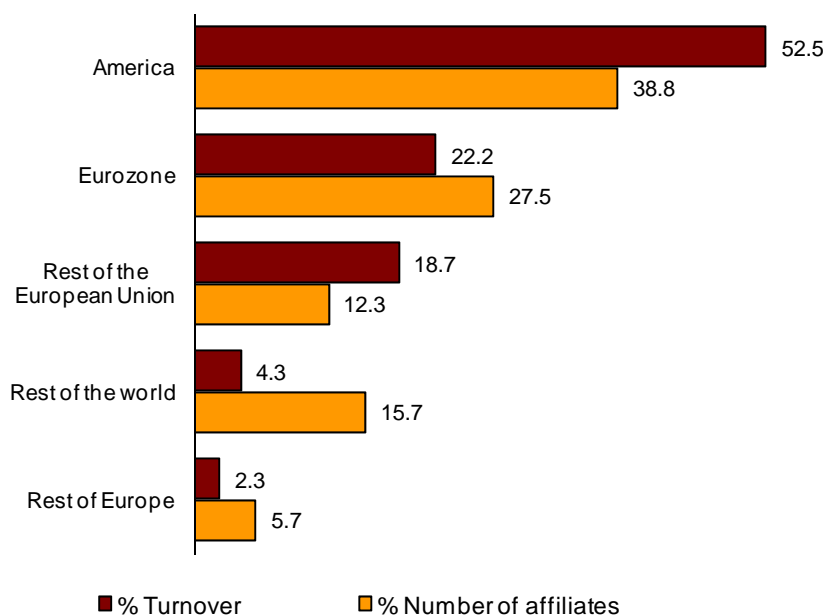
### Results by geographical area of the affiliate

In 2012, most affiliates of Spanish companies abroad were located in America (38.8%) and in the Eurozone of the European Union (27.5%).

Considering turnover to be the reference variable, the affiliates of Spanish companies in the Eurozone accounted for 22.2% of total turnover of the affiliates in 2012.

In turn, the affiliates located in America generated more than 50%.

#### Distribution by geographical area of the affiliate. Year 2012



By economic sector, in *Industry*, *Construction* and *Services*, the affiliates of Spanish companies had greater implantation in America, with 32.5%, 47.2 and 50.7%, respectively.

In *Trade*, the affiliates were more concentrated in the Eurozone (34.4%).

Regarding the turnover generated in each sector, the highest percentages were generated by the affiliates in America (45.9% in *Industry*, 62.0% in *Construction* and 67.7% in *Services*) and in the Eurozone (48.9% in *Trade*).

#### Turnover of affiliates of Spanish companies abroad, by geographical area and sector. Year 2012

Geographical area	Industry		Construction		Trade		Services	
	Million €	%	Million €	%	Million €	%	Million €	%
Eurozone	17,648	23.8	1,104	6.4	14,238	48.9	9,109	13.1
Rest of the European Union	16,469	22.2	4,411	25.7	2,581	8.9	12,085	17.4
Rest of Europe	1,163	1.6	38	0.2	2,560	8.8	677	1.0
America	34,062	45.9	10,625	62.0	7,988	27.5	46,878	67.7
Rest of the world	4,850	6.5	961	5.6	1,723	5.9	542	0.8
<b>TOTAL</b>	<b>74,192</b>	<b>100.0</b>	<b>17,138</b>	<b>100.0</b>	<b>29,090</b>	<b>100.0</b>	<b>69,290</b>	<b>100.0</b>

## Methodological note

The Statistics on Affiliates of Spanish Companies Abroad (Outward FATS) provides information regarding three of the main economic variables of the affiliates of Spanish companies operating abroad in the following sectors: Industry, Construction, Trade and the remainder of the Non-financial market services.

The target population of study of these statistics includes those affiliates of Spanish companies located abroad, and whose main activity is included in sections B to E (Industry), F (Construction), G (Trade) and H to S, except K (Financial and insurance activities) and O (Public Administration) of National Classification of Economic Activities 2009 (CNAE-2009). Compiling these statistics complies with, within this scope of action, Regulation (EC) no.716/2007 of the European Parliament and of the Council, of 20 June 2007, as per the community statistics regarding the structure and activity of foreign affiliates.

According to the Recommendations regarding Statistics on Affiliates compiled by the Statistical Offices of the European Union (Eurostat), with the collaboration of the different Member States, that company located outside Spain, and which is *controlled* ultimately by an institutional unit or parent company located in Spain, is considered to be an affiliate of a Spanish company abroad. For these purposes, *control* is understood to be the ability to establish the general policy of a company, via the designation, as necessary, of adequate directors. In this sense, in order to be a parent company, it is not enough for a company located in Spain to directly or indirectly control more than half of the shareholders' vote, or more than half of the shares of the affiliate abroad, or to exercise a minority control (less than 50%, but greater than that of any other owner); but rather, the Spanish parent company must also be free from control, according to the defined terms, of another business unit located abroad. That is to say, it must be the highest-level institutional unit with ownership over the Spanish affiliate abroad.

These statistics provide information on three variables: the number of affiliates, persons employed therein, and turnover of the affiliates abroad, broken down by both activity and size, and country or geographical area of the affiliate.

The results of these statistics are compiled using the administrative information from the *Investment Register (Direct Spanish Investment Abroad-Position)* of the Ministry of Economy and Competitiveness as a basis. This Ministry supplies the primary data to the INE, pursuant to a Partnership Agreement signed by the two institutions. This data has been supplemented with information from the European Register of Groups, in order to adapt it to the requirements set out in the Community Regulation.

The Statistics on Affiliates of Spanish Companies Abroad (Outward FATS) complements the information, which within the scope of economic globalisation statistics, provides the Statistics on Affiliates of Foreign Companies in Spain (Inward FATS).

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**Press Office:** Telephone numbers: 91 583 93 63 / 94 08 – Fax: 91 583 90 87 - [gprensa@ine.es](mailto:gprensa@ine.es)

**Information Area:** Telephone number: 91 583 91 00 – Fax: 91 583 91 58 – [www.ine.es/infoine/?L=1](http://www.ine.es/infoine/?L=1)

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