

4 March 2025

Total Expenditure Survey January 2025. Provisional data

Main results

- The total expenditure of international tourists who visited Spain in January increased by 8.9% and reached 7,132 million euros.
- The average daily expenditure increased by 4.3% to 165 euros.

More information

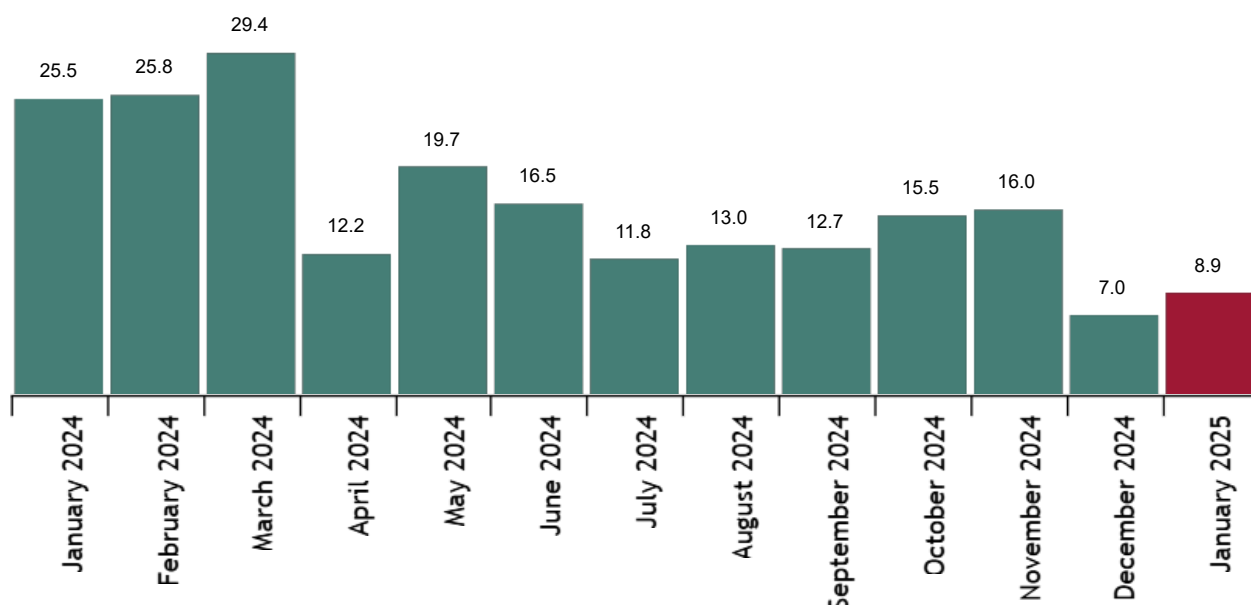
- [Annex of tables](#) (includes information from the Autonomous Communities)
- [Detailed monthly and annual results](#)
- [Infographic: Tourism Indicators](#)

The total expenditure of international tourists visiting Spain in January reached 7,132 million euros, an increase of 8.9% when compared to the same month in 2024.

The average expenditure per tourist stood at 1,408 euros, with an annual increase of 2.7%. On the other hand, the average daily expenditure increased by 4.3%, up to 165 euros.

Annual variation rate of total international tourist expenditure

Annual variation. Percentage



Countries of origin

The main sending countries, in terms of level of expenditure in January were United Kingdom (with 15.4% of the total), Germany (11.1%) and Nordic countries (8.7%).

Expenditure by tourists from United Kingdom increased by 2.5% in the annual rate, by those from Germany by 6.0% and by those from Nordic countries by 12.8%.

International tourist expenditure by country of residence. January 2025



	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourists (€)	Annual variation (%)	Daily average expenditure (€)	Annual variation (%)	Average duration of the trips (days)	Annual variation (%)
TOTAL	7,132	8.9	1,408	2.7	165	4.3	8.6	-1.5
Germany	792	6.0	1,473	8.6	138	6.0	10.6	2.5
France	545	24.7	850	11.2	103	3.4	8.2	7.5
Italy	282	3.2	830	-1.4	138	1.3	6.0	-2.7
Nordic Countries	618	12.8	1,721	16.2	165	8.8	10.4	6.9
United Kingdom	1,096	2.5	1,270	-1.1	161	5.6	7.9	-6.4
Rest of the world	3,799	9.5	1,634	0.1	193	3.9	8.5	-3.7

Expenditure items

Expenditure on activities was the most important item in January, with 23.7% of the total expenditure and an increase of 10.3% compared to the same month in 2024.

The following items were expenditure on international transport (not included in package tours) and maintenance, which accounted for 22.3% and 16.3% of the total, respectively. The former increased by 9.6% and the latter by 7.8%.

International tourist expenditure by expenditure categories. January 2025



	Total expenditure (millions of €)	Percentage	Annual variation (%)
TOTAL	7,132	100.0	8.9
Expenditure on tourists package	1,010	14.2	9.9
Total expenditure excluded on tourists package	6,122	85.8	8.8
Expenditure excluded on tourist package			
Expenditure on international transport	1,590	22.3	9.6
Expenditure on accommodation	1,087	15.2	10.0
Expenditure on food and drinks	1,166	16.3	7.8
Expenditure on activities	1,692	23.7	10.3
Other expenditure	588	8.2	2.5

Type of accommodation, method of organization and reason for the trip

53.7% of the total expenditure in January was made by tourists staying at hotels, with an annual rise of 9.4%. On the other hand, expenditure on non-market accommodation increased by 12.7%.

Expenditure by tourists not travelling with a package tour increased by 8.9% in annual terms. For those who contracted a package tour, it increased by 9.3%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 81.1% of the total expenditure, with a 9.8% higher outlay than in January 2024.

International tourist expenditure by main type of accommodation, method of organization and main purpose of the trip. January 2025

		Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourists (€)	Annual variation (%)	Daily average expenditure (€)	Annual variation (%)	Average duration of the trips (days)	Annual variation (%)
Main type of accommodation	TOTAL (*)	7,132	8.9	1,408	2.7	165	4.3	8.6	-1.5
	Rented acc.	5,130	7.5	1,401	1.1	208	4.6	6.7	-3.3
	Rented acc. Hotel acc.	3,832	9.4	1,350	3.8	247	1.8	5.5	1.9
	Rest	1,298	2.5	1,578	-6.6	141	6.9	11.2	-12.6
	Non rented accommodation	2,002	12.7	1,425	7.0	108	5.5	13.2	1.4
Form of organization	TOTAL	7,132	8.9	1,408	2.7	165	4.3	8.6	-1.5
	Without tourists package	5,674	8.9	1,403	1.4	158	4.1	8.9	-2.6
	With tourists package	1,458	9.3	1,430	7.9	194	5.0	7.4	2.7
Main reason of the trip	TOTAL	7,132	8.9	1,408	2.7	165	4.3	8.6	-1.5
	Leisure	5,787	9.8	1,405	4.5	179	4.5	7.8	0.0
	Work	319	-9.4	1,306	-15.8	209	12.3	6.2	-25.1
	Other motives	1,026	11.3	1,464	-0.3	108	3.5	13.6	-3.6

(*) Two main groups of accommodation are distinguished according to whether or not there has been a monetary transaction: market (paid accommodation: hotels, rental accommodation, camping, rural house and other market accommodation) or non-market (owned housing, family and friends housing and other non-market accommodation).

Autonomous communities of main destination

The Autonomous Communities of main destination with the greatest proportion of total tourist expenditure in January were Canarias (with 30.4% of the total), Comunidad de Madrid (19.5%) and Cataluña (15.4%). The annual rate of tourist expenditure increased by 8.2% in Cataluña, by 19.8% in Comunidad de Madrid and by 4.5% in Cataluña.

International tourist expenditure according to the autonomous community of the main destination.
January 2025

	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourists (€)	Annual variation (%)	Daily average expenditure (€)	Annual variation (%)	Average duration of the trips (days)	Annual variation (%)
TOTAL	7,132	8.9	1,408	2.7	165	4.3	8.6	-1.5
Canarias	2,171	8.2	1,595	5.1	181	2.0	8.8	3.0
Madrid, Comunidad de	1,390	19.8	1,973	3.6	218	-3.7	9.1	7.6
Cataluña	1,098	4.5	1,019	-7.1	163	2.6	6.2	-9.4
Andalucía	988	9.7	1,427	5.6	154	8.6	9.3	-2.7
Comunitat Valenciana	738	-1.8	1,230	0.9	124	9.4	9.9	-7.8
Balears, Illes	187	7.3	1,267	1.2	150	9.9	8.4	-7.9
Rest of ACs.	560	11.5	1,160	7.4	122	0.7	9.5	6.6

Data revisions and updates

The data published today are provisional and will be revised in March next year. Coinciding with today's publication, the INE has updated the Tourist Expenditure Survey data for every month of 2024, which are now definitive. All the results of this operation are available in [INEbase](#).

Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country. In preparing it, the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

Population scope: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

Geographical scope: the entire national territory. The sample is collected at the main access points for non-resident travelers (road, airport, port and rail).

Reference period of the results: the month.

Sample size: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.


Type of sampling: Single stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

Collection method: the information is collected by direct interviews when the traveller leaves Spain, using a multilingual electronic questionnaire. It is important to note that the survey is administered to the visitors when they are leaving the country, so the information collected could refer to a longer period than the reference month.

For more information you can access the [methodology](#) and the [standardized methodological report](#).

INE statistics are produced in accordance with the Code of Good Practice for European Statistics. More information in [Quality at INE](#) and the [Code of Best Practices](#).

For further information see **INEbase**

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