

Non-hotel Tourist Accommodation Occupancy Survey March 2026. Provisional data

Main results

- Overnight stays in non-hotel tourist accommodation increased by 5.6% in March compared to the same month in 2025.
- Overnight stays in apartments increased by 1.1% over the same month in 2025, those in campsites by 15.7%, rural tourism by 4.9% and those in hostels by 15.4%.
- The Tourist Apartment Price Index (TAPI) increased by 1.5% in March, compared to the same month of 2025, the Tourist Campsite Price Index (TCPI) by 6.9%, and the Rural Tourism Price Index (RTPI) by 0.9%.

More information

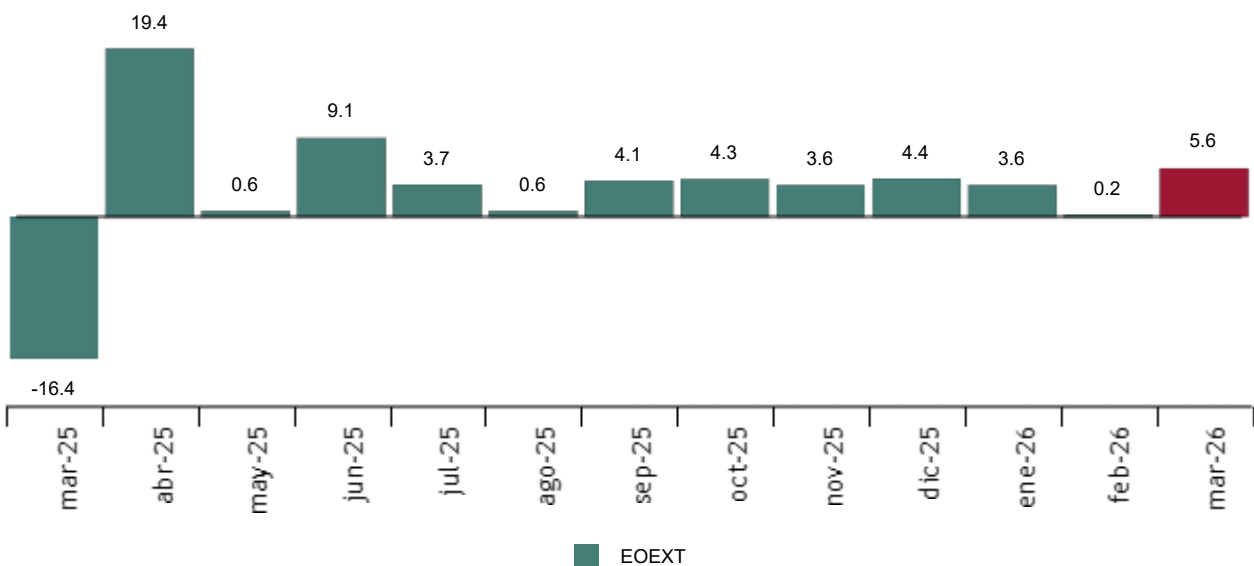
- [Tables annex](#) (includes information on Autonomous Communities, provinces, tourist areas and sites)
- Detailed results of [apartments](#), [campsites](#), [rural tourism](#) and [hostels](#)
- [Main indicators by accommodation type](#) / [Infographic: tourism indicators](#)
- Price indices of [apartments](#), [campsites](#) and [rural tourism](#)

Overnight stays in non-hotel tourist accommodation (apartments, campsites, rural tourism accommodation and hostels) exceeded eight million in March, with an increase of 5.6% compared to the same month last year.

Overnight stays of residents increased by 20.0%, while those of non-residents decreased by 0.6%. The average stay was 4.0 overnight stays per traveller.

Annual variation rate of overnight stays in Non-hotel tourist accommodation.

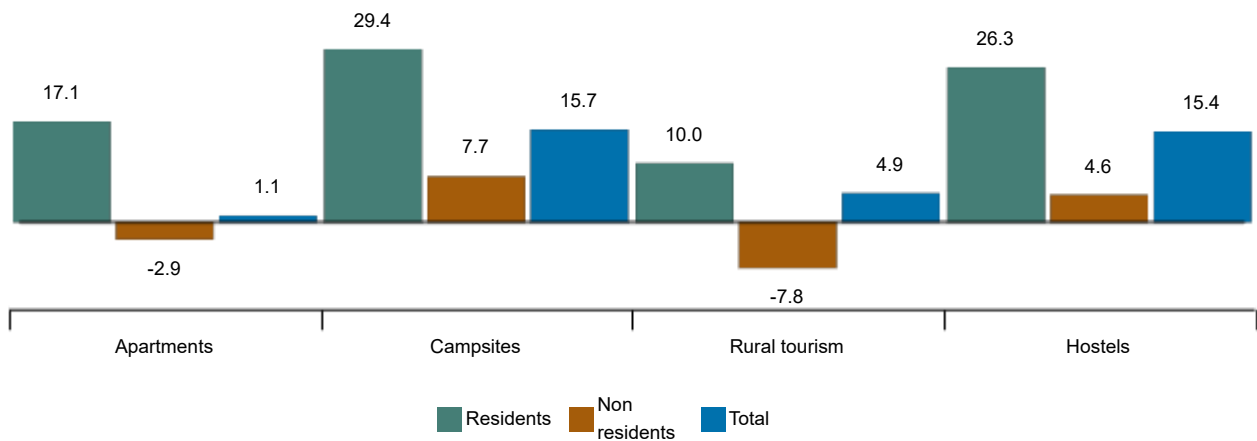
Percentage



Annual variation rates of overnight stays in non-hotel Non-hotel tourist accommodation.

March 2026

Percentage



Apartments

Overnight stays in tourist apartments increased by 1.1% in March. Overnight stays by residents increased by 17.1%, while those by non-residents fell by 2.9%.

The average stay decreased by 10.0% to 4.8 overnight stays per traveller.

In March, 34.7% of the places available were occupied, 0.7% less than in the same month in 2025. The occupancy rate by bed places at weekends was 38.7%, down by 0.3%.

Non-resident travellers accounted for 76.5% of overnight stays. The United Kingdom was the main market of origin, with 29.9% of the total.

Canarias was the preferred destination for apartments, with more than 2.3 million overnight stays and a decrease of 7.1% compared to March 2025. This community also had the highest occupancy rate, at 83.9% of the holiday dwellings offered.

By tourist areas, the island of Gran Canaria was the preferred destination, with more than 776 thousand overnight stays. The island of Lanzarote had the highest occupancy rate, with 91.4%. The tourist locations with the greatest number of overnight stays were San Bartolomé de Tirajana, Mogán and Arona.

Campsites

Overnight stays in campsites increased by 15.7% in March compared with the same month in 2025. Resident overnight stays grew by 29.4%, and those of non-residents by 7.7%.

In March, 38.5% of the sites on offer were occupied, a decrease of 2.1% in terms of the annual rate. The weekend occupancy rate reached 38.0%, a fall of 4.0%. Non-resident travellers accounted for 59.1% of overnight stays. Germany was the main market of origin, with 38.6% of the total.

Comunitat Valenciana was the preferred destination for campsites, with more than 700 million overnight stays, an increase of 5.4% in the annual rate. La Rioja achieved the highest occupancy rate, with 65.2% of the sites offered.

By tourist areas, the Costa Blanca was the preferred destination, with more than 362 thousand overnight stays. The region also achieved the highest occupancy rate, with 78.3%. The tourist sites with the most overnight stays were Benidorm, Cambrils and Mazarrón.

Current press release at: <https://www.ine.es/dyngs/Prensa/en/EOAT0326.htm>

Rural tourism accommodation

Overnight stays in rural tourist accommodation rose by 4.9% in March compared with the same month in 2025. Those by residents rose by 10.0%, while those of non-residents fell by 7.8%.

13.9% of the bed-places were occupied, 0.3% more than in March 2025. The weekend occupancy rate stood at 29.0%, with an annual increase of 2.2%.

Castilla y León was the preferred destination, with more than 107 thousand overnight stays, 2.5% more than in December 2025. Canarias achieved the highest occupancy rate, with 38.2%.

By tourist areas, the island of Mallorca was the preferred destination, with over 63 thousand overnight stays. The Parque Nacional del Teide reached the highest occupancy rate with 40.3% of the bed places offered.

Hostels

Overnight stays in hostels increased by 15.4% in March. Resident overnight stays grew by 26.3%, and those of non-residents by 4.6%.

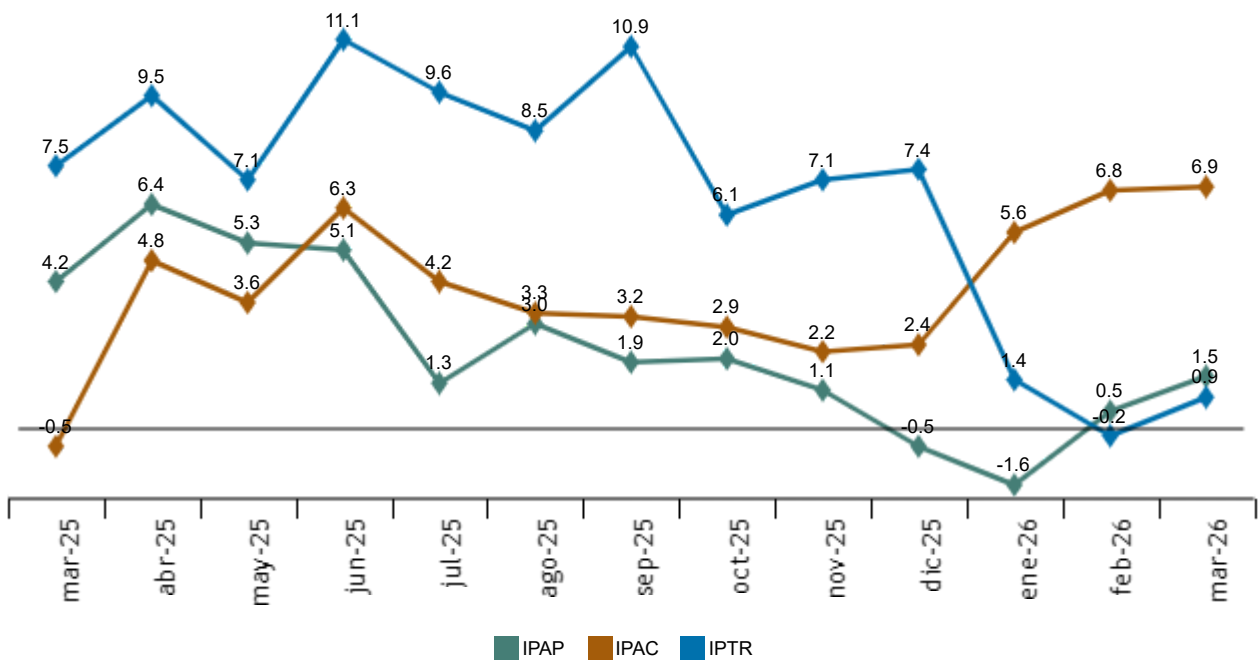
26.7% of the bed-places were occupied, 6.9% more than in March 2025. The weekend occupancy rate stood at 34.0%, with an annual increase of 13.2%.

Comunidad de Madrid was the preferred destination, with more than 121 thousand overnight stays. This community was also the area with the highest occupancy rate, with 66.6% of the places offered.

Price indices

The Tourist Apartment Price Index (TAPI) increased by 1.5% in March, compared to the same month of 2025, the Tourist Campsite Price Index (TCPI) by 6.9%, and the Rural Tourism Price Index (RTPI) by 0.9%.

Price index. Annual variation rates
Percentage



Current press release at: <https://www.ine.es/dyngs/Prensa/en/EOAT0326.htm>

Revisiones y actualización de datos

The data of this press release are provisional and will be reviewed when the data for the same period next year are published. All the results of this operation are available at: [Holiday Dwelling Occupancy Survey](#), [Campsite Occupancy Survey](#), [Rural Tourism Accommodation Occupancy Survey](#), [Hostels Occupancy Survey](#), [Holiday Dwelling Price Index](#), [Campsite Price Index](#) and [Rural Tourism Accommodation Price Index](#).

Methodological note

The **Holiday Dwelling Occupancy Survey** makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

The **Holiday Dwelling Price Index** measures the monthly evolution of the prices offered by these establishments to their clients.

More information on the [methodology](#) and the [standardised methodological report](#).

The **Campsite Occupancy Survey** makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

The **Campsite Price Index** measures the monthly evolution of the prices offered by these establishments to their clients.

More information on the [methodology](#) and the [standardised methodological report](#).

The **Rural Tourism Accommodation Occupancy Survey** makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

The **Rural Tourism Accommodation Price Index** measures the monthly evolution of the prices offered by these establishments to their clients.

More information on the [methodology](#) and the [standardised methodological report](#).

The **Hostels Occupancy Survey** makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

More information on the [methodology](#) and the [standardised methodological report](#).

INE statistics are produced in accordance with the Code of Good Practice for European Statistics. More information on [Quality at INE](#) and [Code of Best Practices](#).

For further information see [INE base](#)

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