

1 February 2024

Non-hotel Tourist Accommodation Occupancy Survey December 2023 and year 2023. Provisional data

Main results

- Overnight stays in non-hotel tourist accommodation increased by 9.8% in December compared to the same month in 2022.
- In 2023 as a whole, overnight stays increased by 4.4% compared to 2022 and exceeded those of 2019.

More information

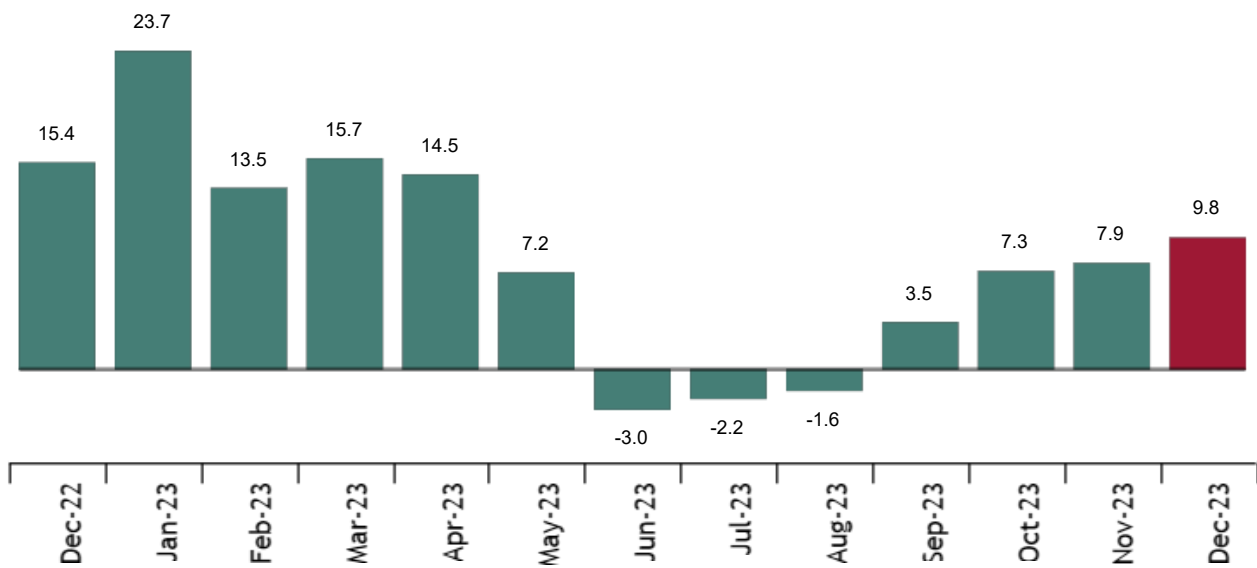
- [Tables annex](#) (includes information on Autonomous Communities, provinces, tourist areas and sites)
- Detailed results of [apartments](#), [campsites](#), [rural tourism](#) and [hostels](#)
- [Main indicators by accommodation type / Infographic: tourism indicators](#)
- Price indices of [apartments](#), [campsites](#) and [rural tourism](#)
- [Annual summary 2023](#)

Overnight stays in non-hotel tourist accommodation (apartments, campsites, rural tourism accommodation and hostels) exceeded 7.0 million in December, with an increase of 9.8% compared to the same month last year. Resident overnight stays increased by 8.6% and non-resident overnight stays by 10.5%.

The average stay was 4.5 overnight stays per traveller.

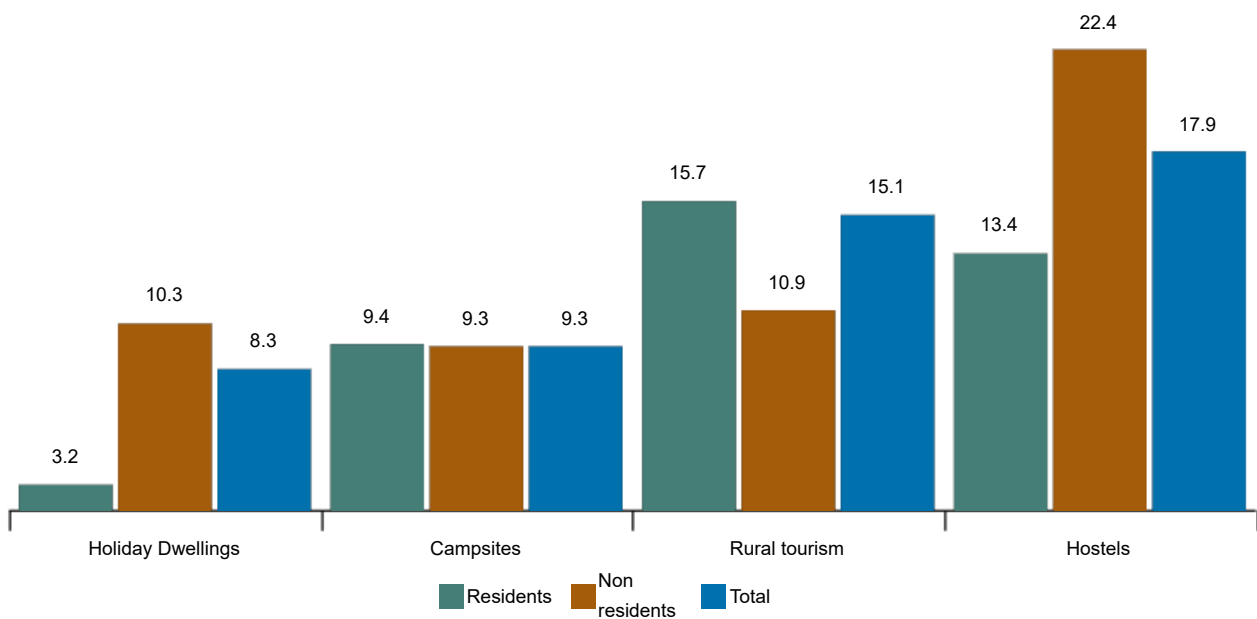
Annual variation rate for overnight stay. December 2023

Percentage



Annual variation rate for overnight stay in non-hotel tourism accommodation. December 2023

Percentage



Apartments

Overnight stays in tourist apartments increased by 8.3% in December. Resident overnight stays increased by 3.2% and non-resident overnight stays by 10.3%.

The average stay decreased by 2.7%, to 5.2 overnight stays per traveller.

In December, 33.0% of the places offered were occupied, 2.0% more than in 2022. The occupancy rate by places on the weekend was 35.7%, with an increase of 2.8%.

Non-residents accounted for 73.2% of overnight stays. The United Kingdom was the main market of origin, with 29.6% of the total.

Canarias was the preferred destination for apartments, with more than 2.3 million overnight stays and an increase of 5.1% compared to December 2022. Canarias also had the highest occupancy rate, at 81.8% of the holiday dwellings offered.

By tourist areas, Isla de Tenerife was the preferred destination, with 783 thousand overnight stays. Isla de Lanzarote presented the highest occupancy rate for apartments, 85.2%. The tourist spots with the highest number of overnight stays were San Bartolomé de Tirajana, Arona and Mogán.

Campsites

Overnight stays in campsites increased by 9.3% in December compared to the same month in 2022. Resident overnight stays grew by 9.4%, and those of non-residents by 9.3%.

In November, 42.4% of the available sites were occupied, an annual increase of 2.7%. The weekend occupancy rate reached 43.6%, an increase of 6.1%. Non-residents accounted for 65.6% of overnight stays. Germany was the main market of origin, with 38.6% of the total.

Comunitat Valenciana was the preferred destination for campsites, with more than 685 million overnight stays, an increase of 7.4% in the annual rate. It also achieved the highest occupancy rate, with 64.9% of campsites offered.

By tourist areas, the Costa Blanca (Alicante) was the preferred destination, with more than 349 thousand overnight stays. This region also had the highest occupancy rate, with 82.9%. The tourist spots with the most overnight stays were Benidorm, Cartagena and Cabanes.

Rural tourism accommodation

Overnight stays in rural tourism accommodation grew by 15.1% in December. Resident overnight stays grew by 15.7%, and those of non-residents by 10.9%.

19.3% of the places were occupied, 11.8% more than in December 2022. The weekend occupancy rate stood at 31.2%, 4.0% more.

Castilla y León was the preferred destination, with more than 186 thousand overnight stays, 20.0% more than in December 2022. Canarias achieved the highest occupancy rate, with 40.6%.

By tourist areas, Pirineus was the preferred destination, with 48,336 overnight stays, while the Corona Forestal Natural Park achieved the highest occupancy, with 45.6% of the places offered.

Hostels

Overnight stays in hostels recorded an annual increase of 17.9% in December. Resident overnight stays increased by 13.4% and non-resident overnight stays by 22.4%.

19.7% of the places were occupied, 9.7% more than in December 2022. The weekend occupancy rate reached 23.5%, an increase of 10.9%.

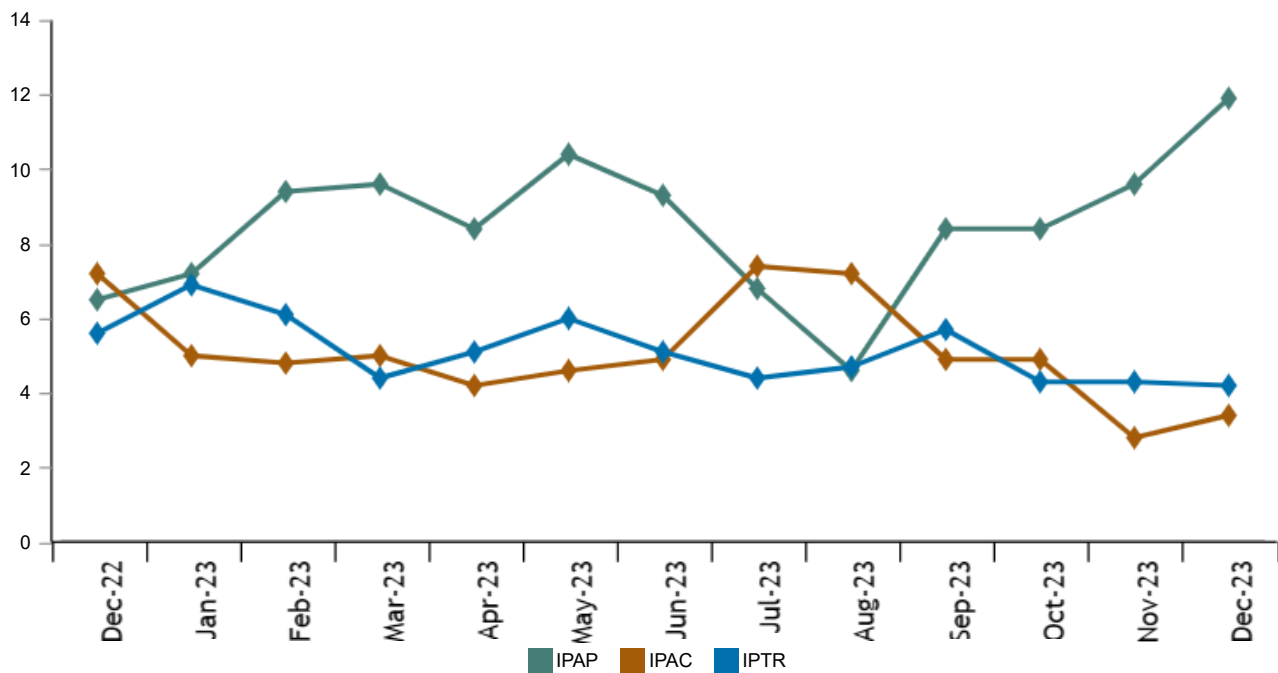
Comunidad de Madrid was the preferred destination, with more than 97 thousand overnight stays. Canarias achieved the highest occupancy rate, with 66.4% of the bed-places offered.

Price indices

The Tourist Apartment Price Index (IPAP) rose 11.9% in December compared to the same month in 2022. The Tourist Campsite Price Index (TCPI) increased by 3.4% and the Rural Tourism Index (RTAPI) increased by 4.2%.

Price index. Annual variation rates. December 2023

Percentage



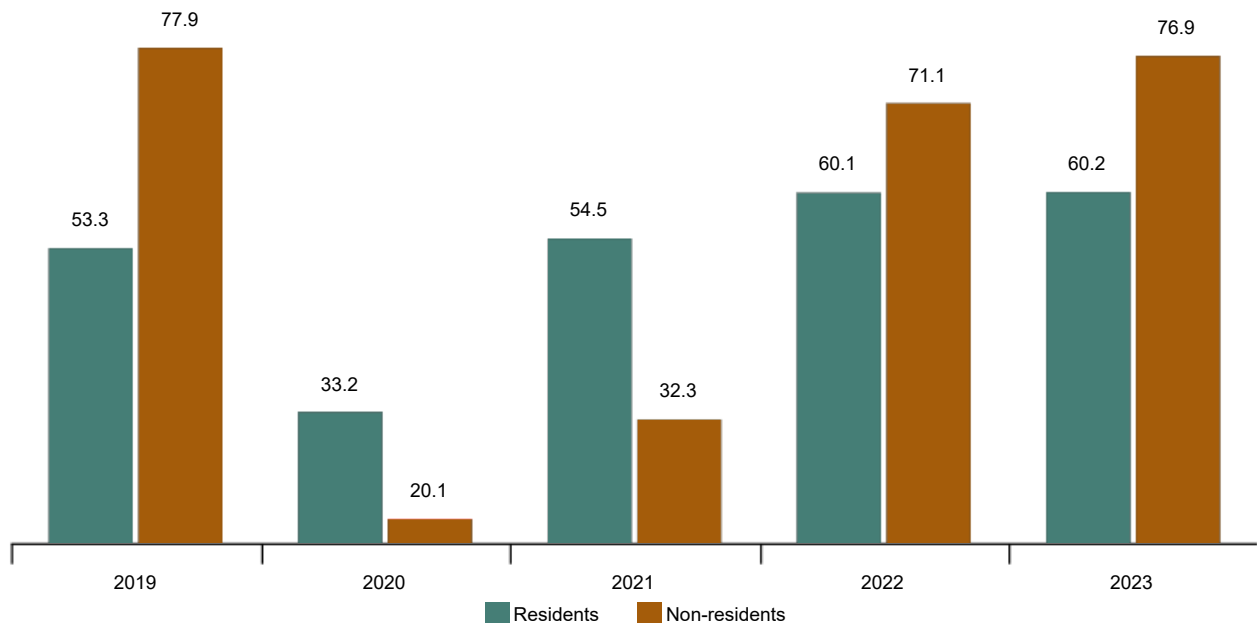
Results for the whole year 2023

Overnight stays in non-hotel tourist accommodation reached 137.0 million in the whole of 2023, with an increase of 4.4% compared to 2022. Those by residents grew by 0.1% and those by non-residents by 8.1%.

If the data is compared with those of 2019, the overnight stays increased by 4.8%.

Annual overnight stays. Year 2023

Million



50.9% of overnight stays were made in 2023 in tourist apartments, 34.5% in campsites, 9.1% in rural tourism accommodation and the remaining 5.5% in hostels.

Overnight stays in tourist apartments increased by 3.1% in 2023. Those of residents decreased by 1.9%, while those of non-residents increased by 5.5%. Canarias was the preferred destination, with more than 25.1 million overnight stays, 4.2% more than in 2022. The United Kingdom consolidated itself as the leading source market for tourist apartments, with 15.8 million overnight stays, 5.3% more than the previous year.

Overnight stays in campsites increased by 6.2% in 2023. Those by residents grew by 2.5% and those by non-residents by 10.9%. Cataluña was the preferred destination, with 19.2 million overnight stays, 4.3% more than in 2022. Germany was the main source market, with 22.6% of the total overnight stays, 15.7% more.

Overnight stays in rural tourism accommodation increased by 3.7% in 2023. Those from residents decreased by 0.3% and those from non-residents increased by 15.5%. Castilla y León was the preferred destination, with 1.8 million overnight stays, 4.2% more than in 2022.

Overnight stays in hostels increased by 7.4% in 2023 as a whole. Those from residents decreased by 3.9%, while those from non-residents increased by 19.9%. By community, Galicia was the preferred destination, with 1.3 million overnight stays.

Price indices in non-hotel tourist accommodation

In 2023, the Tourist Apartment Price Index (IPAP) registered an average increase of 8.3%.

For its part, the Camping Price Index (IPAC) rose 5.4%.

The Rural Tourism Accommodation Price Index (IPTR) presented an average increase of 4.9%.

Reviews and data updates

The data of this press release are provisional and will be reviewed when the data for the same period next year are published. All of the results of these operations are available at:

[Holiday Dwelling Occupancy Survey](#), [Campsite Occupancy Survey](#),
[Rural Tourism Accommodation Occupancy Survey](#), [Hostels Occupancy Survey](#), [Holiday Dwelling Price Index](#),
[Campsite Price Index](#) and [Rural Tourism Accommodation Price Index](#).

Methodological note

The **Holiday Dwelling Occupancy Survey** makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

The **Holiday Dwelling Price Index** measures the monthly evolution of the prices offered by these establishments to their clients.

More information on the [methodology](#) and the [standardised methodological report](#).

The **Campsite Occupancy Survey** makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

The **Campsite Price Index** measures the monthly evolution of the prices offered by these establishments to their clients.

More information on the [methodology](#) and the [standardised methodological report](#).

The **Rural Tourism Accommodation Occupancy Survey** makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

The **Rural Tourism Accommodation Price Index** measures the monthly evolution of the prices offered by these establishments to their clients.


More information on the [methodology](#) and the [standardised methodological report](#).

The **Hostels Occupancy Survey** makes it possible to ascertain a series of variables of this type of accommodation within the tourist sector, from the point of view of both supply and demand.

More information on the [methodology](#) and the [standardised methodological report](#).

INE statistics are produced in accordance with the Code of Good Practice for European Statistics. More information in [Quality at INE](#) and [Code of Best Practices](#).

For further information see **INE base**

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