



4 March 2025

Tourist Movements at Borders (FRONTUR)

January 2025. Provisional data

Main Results

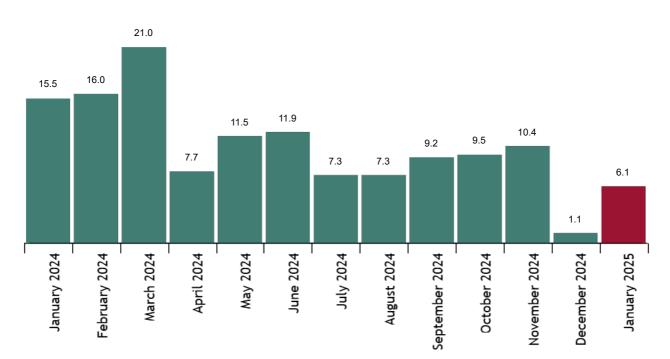
• Spain received 5.1 million international tourists in January, 6.1% more than in the same month of 2024.

• The United Kingdom was the country of residence with the most tourists and Canarias was the main destination chosen.

More information

- Annex of tables (includes information from the Autonomous Communities)
- Advanced query system
- Infographic: Tourism Indicators

In January, Spain received 5.1 million international tourists, 6.1% more than in the same month of 2024.



International tourists arrivals by months

Annual variation. Percentage

The United Kingdom was the main country of residence, with over 863,286 million tourists and an increase of 3.6% compared to January 2024. There were 641,201 tourists from France (12.2% more) and 537,842 from Germany (2.4% fewer).

International tourists arrivals (*) by country of residence. January 2025

	Monthly data		Accumulated data		
	Absolute value	Annual variation (%)	Absolute value	Annual variation (%)	
TOTAL	5,065,094	6.1	5,065,094	6.1	
Germany	537,842	-2.4	537,842	-2.4	
Belgium	148,303	-7.3	148,303	-7.3	
France	641,201	12.2	641,201	12.2	
Ireland	162,137	10.3	162,137	10.3	
Italy	339,156	4.7	339,156	4.7	
Netherlands	226,719	4.7	226,719	4.7	
Portugal	153,312	17.5	153,312	17.5	
United Kingdom	863,286	3.6	863,286	3.6	
Switzerland	106,014	-5.2	106,014	-5.2	
Nordic Countries	359,352	-3.0	359,352	-3.0	
Rest of Europe (**)	588,760	9.3	588,760	9.3	
United States	192,767	9.3	192,767	9.3	
Rest of America	380,798	7.4	380,798	7.4	
Rest of the world	365,447	25.8	365,447	25.8	

(*) Does not include transit travellers or same-day visitors (excursionists).

(**) Includes the estimate for Russia.

Main type of accommodation and other characteristics of the trips

The number of tourists who chose market accommodation as their main type of accommodation increased by 6.3% in annual terms. Within this type, hotel accommodation grew by 5.4% and rented dwellings by 6.8%.

Non-market accommodation increased by 5.4%.

International tourist arrivals by type of accommodation. January 2025

		Monthly data		Accumulated data	
		Absolute value	Annual change (%)	Absolute value	Annual change (%)
TOTAL		5,065,094	6.1	5,065,094	6.1
Rented accommodation	Rented accommodation	3,660,205	6.3	3,660,205	6.3
	Hotel accomodation	2,837,692	5.4	2,837,692	5.4
	Rental housing	628,800	6.8	628,800	6.8
	Rest rented accommodation	193,714	20.3	193,714	20.3
Non-rented accommodation	Non-rented accommodation	1,404,889	5.4	1,404,889	5.4
	Vacation home ownership	320,397	-0.2	320,397	-0.2
	Home of family or friends	1,031,637	8.5	1,031,637	8.5
	Rest non rented accommodation	52,855	-14.3	52,855	-14.3

Four to seven nights was the main duration of stay among tourists, with almost 2.2 million and an annual increase of 5.2%. The number of visitors increased by 24.9% among non-overnight visitors (excursionists) and by 9.2% among tourists with a longer duration (more than 15 nights).

More than 4.0 million tourists travelled without a tourist package in January, an increase of 7.3%. Over one million travellers arrived with package tours, an increase of 1.3%.



Autonomous communities of main destination

Canarias was the main tourist destination in January, with 26.9% of the total. It was followed by Cataluña (21.3%) and Comunidad de Madrid (13.9%).

3.0% more tourists visited Canarias than in January 2024. The number of tourists visiting Cataluña increased by 12.4% and 15.7% more tourists came to Comunidad de Madrid.

International tourist arrivals by main Autonomous Community of destination. Monthly and cumulative data. January 2025

	Mon	thly data	Accumulated data		
	Absolute value	Annual change (%)	Absolute value	Annual change (%)	
TOTAL	5,065,094	6.1	5,065,094	6.1	
Andalucía	692,719	3.8	692,719	3.8	
Balears, Illes	147,620	6.1	147,620	6.1	
Canarias	1,360,592	3.0	1,360,592	3.0	
Cataluña	1,076,814	12.4	1,076,814	12.4	
Comunitat Valenciana	600,146	-2.6	600,146	-2.6	
Madrid, Comunidad de	704,362	15.7	704,362	15.7	
Resto CC. AA.	482,841	3.8	482,841	3.8	

Data revisions and updates

The data published today are provisional and will be revised in March next year. Coinciding with today's publication, the INE has updated the data of the Statistic on Tourist Movements at Borders for all the months of 2024, which are now definitive. All the results of this operation are available at INEbase.

Methodological note

The main objective of the Tourist Movement on Borders Survey (FRONTUR) is to estimate the number of non-residents visiting Spain on a monthly basis, as well as to know the main characteristics of the trips made by these visitors. The international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed when preparing the FRONTUR.

Type of operation: continuous monthly statistics.

Population scope: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

Geographical scope: the entire national territory. The sample is collected at the main access points for non-resident travellers, by road, airport, port and rail.

Reference period of the results: the month.

Sample size: the annual theoretical sample size of FRONTUR exceeds 450,000 surveys, which are distributed throughout the year, taking into account the seasonality of passenger flows.

Sampling type: strata have been defined for each form of entry that group together border points, airports, ports and railway lines. In determining the road and airport sample, the day of the week in which the survey has been carried out is also identified, differentiating between working days, weekends and holidays. In airports, 21 air relations are defined (Spanish airport of origin-country of destination airport).

Collection method: information is collected by direct interview when the traveller leaves Spain, using a multilingual electronic questionnaire.

For more information, you can access the methodology and the standardised methodological report.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics. More information on Quality at INE and the Code of Best Practices.



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