Services Sector Activity Indicators (SSAI)
September 2025. Provisional data

Main results

- The annual variation of the Market Services Sector turnover index was 5.5% in the calendar and seasonally adjusted series.
- In September, the monthly rate was 1.1% if seasonal and calendar effects are removed.
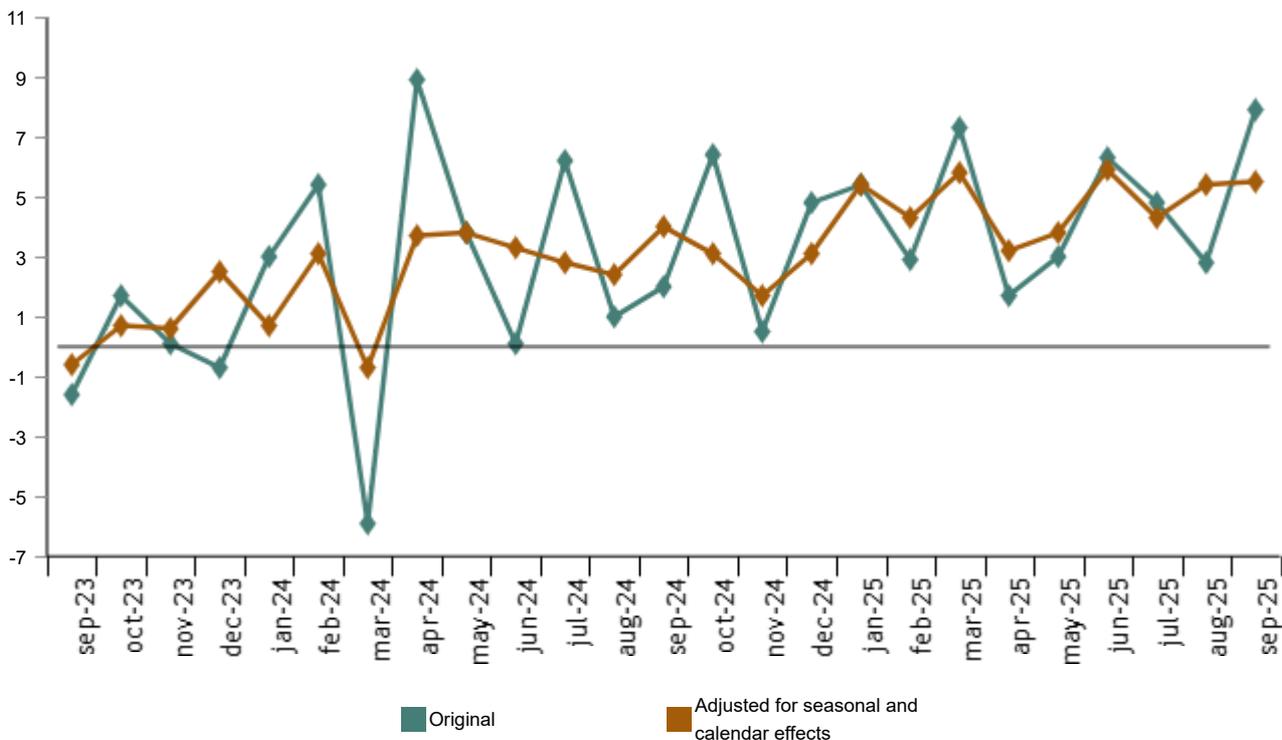
More information

- Tables annex (includes information by autonomous communities and original and adjusted series by sectors)
- Detailed results (monthly and annual data)

The general index of the turnover for the Market Services Sector, after adjusting for seasonal and calendar effects, experienced a variation of 5.5% in September compared to the same month of 2024. This rate was one tenth higher than that recorded in August.

The original series presented an annual variation of 7.9%, which was 5.1 points above that registered in August.

General index of turnover for the Market Services Sector
Annual Rate. Percentage

Original ▬ Adjusted for seasonal and calendar effects

Annual rates in Turnover index for the Market Services Sector: General and by sector. September 2025
Percentage

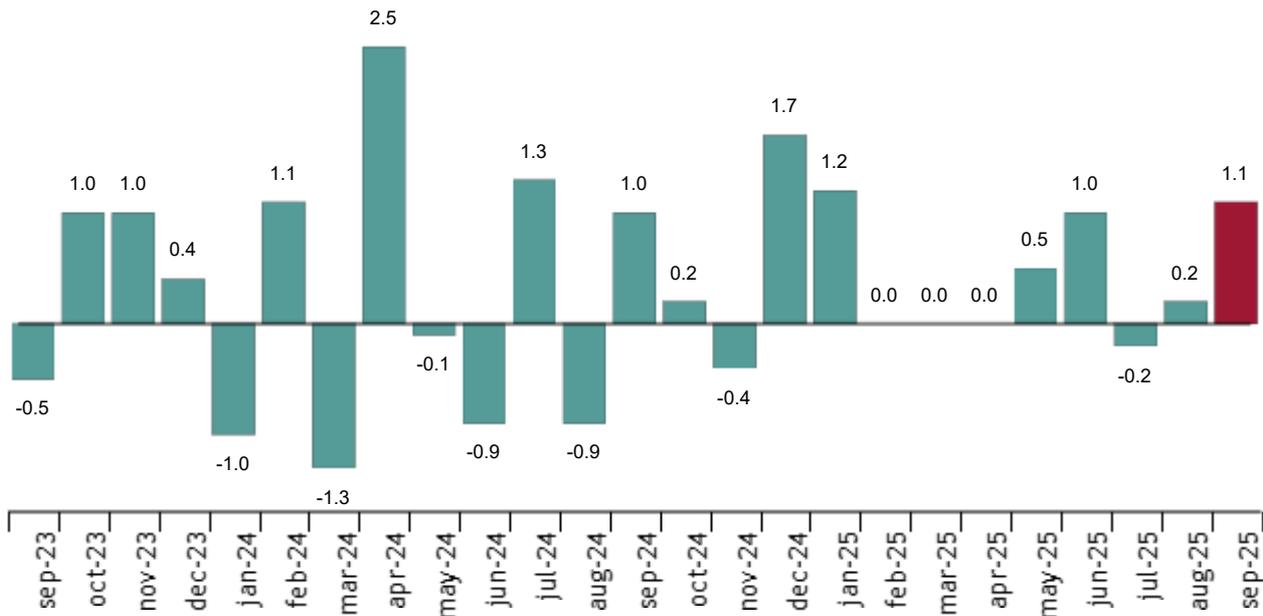|	Original index	Seasonally adjusted index
	Annual rate (%)	Annual rate (%)
GENERAL INDEX	7.9	5.5
1. TRADE	9.4	6.8
2. OTHER SERVICES	5.5	4.1

Monthly trend in turnover for the Market Services Sector

After adjusting for seasonal and calendar effects, the monthly variation of the general index of turnover for the Market Services Sector between September and August was 1.1%. This rate was almost one point higher than that observed in August.

General index of the turnover for the Market Services Sector. Seasonally and calendar adjusted
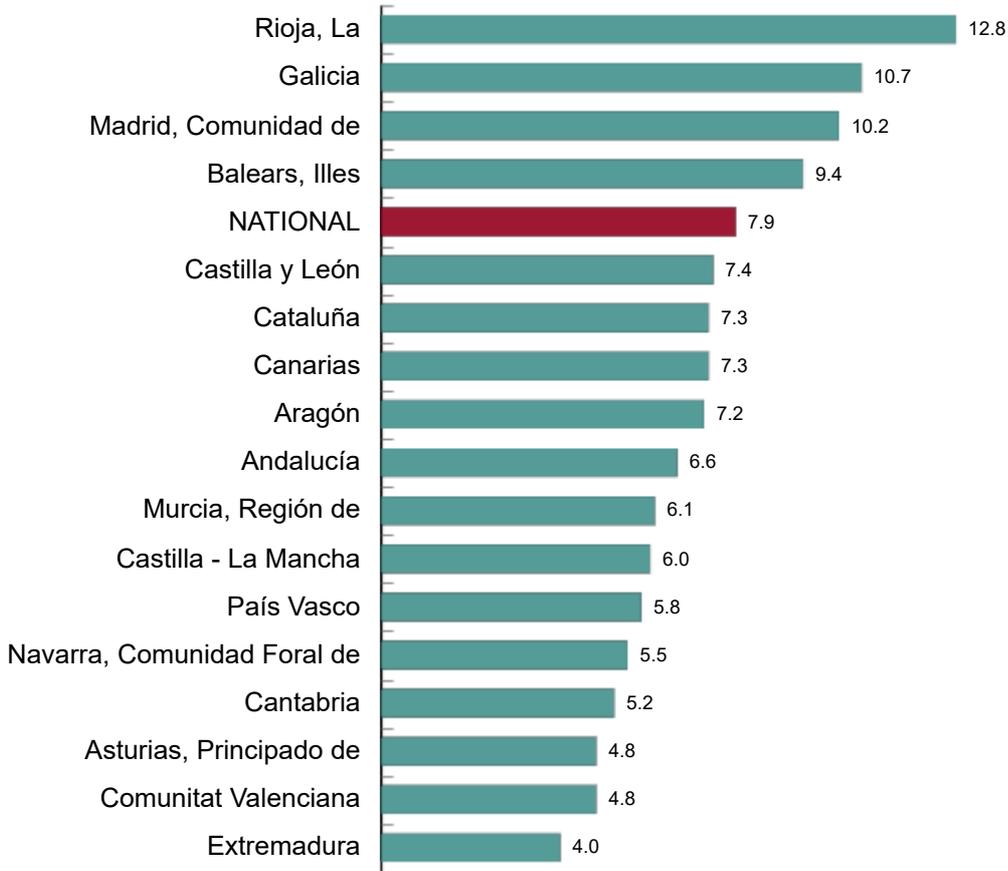Monthly rate. Percentage

Results by Autonomous Community. Annual variation rates of the turnover index. Original series

All Autonomous Communities increased the Turnover index for the Market Services Sector in September as compared to 2024.

La Rioja (12.8%), Galicia (10.7%) and Comunidad de Madrid (10.2%) registered the largest increases. Extremadura (4.0%), Comunitat Valenciana (4.8%) y Principado de Asturias (4.8%) recorded the lowest increases.

General index of Market Services Sector Turnover by Autonomous Community. September 2025
Annual Rate. Percentage

Autonomous Community	Value
Rioja, La	12.8
Galicia	10.7
Madrid, Comunidad de	10.2
Balears, Illes	9.4
NATIONAL	7.9
Castilla y León	7.4
Cataluña	7.3
Canarias	7.3
Aragón	7.2
Andalucía	6.6
Murcia, Región de	6.1
Castilla - La Mancha	6.0
País Vasco	5.8
Navarra, Comunidad Foral de	5.5
Cantabria	5.2
Asturias, Principado de	4.8
Comunitat Valenciana	4.8
Extremadura	4.0

Employment trend

The Employment in the Market Services Sector index experienced a variation of 1.2% in September as compared to the same month of the previous year. This rate was one tenth lower than that registered in August.

ational Indices of employed personnel by sector. September 2025

	Index	Rate (%)	
		Monthly	Annual
GENERAL INDEX	110.5	0.6	1.2
1. TRADE	106.4	-1.2	1.1
2. OTHER SERVICES	112.8	1.5	1.2

Review and update of data

The INE has updated the SSAI data for the last five months. In the case of the series adjusted, the series have been reviewed from the beginning, following the INE standard. All results of this operation are available on INEBase.

In accordance with Commission Delegated Regulation (EU) 2023/137, the INE has begun to work on incorporating the new National Classification of Economic Activities NACE-2025 in all of its statistical operations.

In the case of the SSAI, the first publication of results with NACE-2025 will take place in March 2028.

Methodological note

The Service Sector Activity Indicators (SSAI) measure the short-term evolution of the activity of companies belonging to the non-financial market Services through two variables: turnover and employed personnel. The turnover includes the amounts invoiced by the company for the provision of services and sale of goods. Employed personnel include both paid and unpaid personnel.

To obtain it, a continuous survey is carried out that investigates more than 27,000 companies that operate in this sector every month. The results are presented in the form of indices with the aim of measuring variations with respect to the base year 2021.

The characteristics of this statistic are:

Type of survey: continuous monthly survey.

Base year: 2021.

Population scope: companies whose main activity is described in sections G, (Commerce), H (Transportation and Storage), I (Hospitality), J (Information and Communications), L (Real Estate Activities), M (Professional Activities, Scientific and Technical) and N (Administrative Activities and Auxiliary Services) of the National Classification of Economic Activities (CNAE-09).

Geographic scope: all the national territory except for Ceuta and Melilla, for which it is only collected in division 47 of CNAE-09 (retail trade).

Sample size: 27,500 companies

Sampling type: stratified random sampling.

Collection method: internet (IRIA system), administrative register, e-mail, fax, telephone or by postal mail.

More information on the methodology and the standardised methodological report.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics. More information on Quality at INE and the Code of Best Practices.

For further information see **INē**base   Official INE account on ✕ @es_ine

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