

Releas Press

29 January 2021

Retail Trade Indices (RTI). Base 2015 December 2020 and year 2020. Provisional data

The monthly variation of the Retail Trade Index at constant prices is 1.0% after seasonal and calendar adjustment

The annual rate of the General Retail Trade Index at constant prices stands at -1.5% in the seasonal and calendar adjusted series and at -0.6% in the original series

Throughout the year 2020, retail sales decreased by 7.1% in the adjusted series and 6.8% in the original series

Monthly trend of sales in retail trade

The monthly variation of the seasonally and calendar adjusted general Retail Trade Index (RTI) at constant prices between the months of December and November, stood at 1.0%. This rate was 1.5 points higher than the previous month.

General Retail Trade Index at constant prices

Seasonally and calendar adjusted. Monthly rate. Percentage



The general index, excluding service stations, recorded a monthly rate of 1.8%.

Sales for all products increased compared to the previous month. *Food* increased by 1.6% and *Non-food products* by 2.0%. If the latter is broken down by type of product, *Personal equipment* increased the most (18.4%).

Sales indices at constant prices: General and by type of products Seasonally and calendar adjusted. December 2020. Monthly rate. Percentage



All distribution classes showed positive monthly rates. *Small chain stores* registered the greatest increase (4.3%).

Sales indices at constant prices by distribution type Seasonally and calendar adjusted. December 2020. Monthly rate. Percentage



Annual trend of sales in retail trade

Press

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In December, the General Retail Trade Index, once adjusted for seasonal and calendar effects, registered a variation of -1.5% as compared with the same month of the previous year. This rate was 2.4 points higher than the one registered in November.

The original RTI series at constant prices registered an annual variation of -0.6%, this rate was 5.3 points above the rate of the previous month.

Throughout the year 2020, retail sales decreased by 7.1% in the series adjusted for seasonal and calendar effects and 6.8% in the original series.

Retail Trade General Index at constant prices



The seasonally and calendar adjusted index excluding service stations registered an annual variation of -0.2% in December.

For the year 2020 as a whole, the variation was -5.9%. -

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Retail trade sector sales.	Annual rat	tes at cons	tant prices
December 2020			-

	Original index	Seasonally and calenda	ar adjusted index	
	Annual rate (%)	Annual rate (%)	Average year 2020 (%)	
GENERAL INDEX	-0.6	-1.5	-7.1	
Service stations	-11.6	-11.3	-18.8	
General index without service stations	-0.1	-0.2	-5.9	
- Food	4.2	3.1	0.2	
- Non-food products	-3.1	-3.3	-10.9	
- Personal equipment	-18.0	-17.9	-29.0	
- Household equipment	12.5	12.4	-3.1	
- Other goods	-2.1	-1.9	-5.7	
Distribution class	_			
- Single retail stores	-1.3	-0.9	-8.5	
- Small chain stores	-9.4	-9.1	-17.4	
- Large chain stores	6.0	6.0	2.8	
- Department stores	-2.3	-2.8	-8.6	

Annual evolution of sales by product type

Press

Dollar

The unusual situation experienced in 2020 due to the COVID-19 health crisis meant that evolution of the different products that are part of this indicator was different, and distinct in the different periods of the year.

During the months in which non-essential retail stores and establishments were closed to the public, there was a significant decrease in sales. Food products were the exception, and they even showed an increase in sales in the month of March. *Personal equipment* showed the greatest decrease in those months.

With de-escalation and the arrival of the "new normality," a generalised recovery took. This recovery was not the same for all products, however. Thus, while sales of *Personal Equipment* and *Service Stations* were lower than the previous year, during the second semester, sales of *Home Equipment* rose above the level reached in 2019.

In the year 2020 as a whole, sales of *Personal Equipment* (-27.6%) and *Service Stations* (-18.8%) decreased the most, while *Home Equipment* (-2.4%) decreased the least. On the other hand, *Food* was the only product to show sales increases, with a rate of 0.3% compared to 2019.



Annual fees for products. Base 2015=100. Constant prices Adjusted for seasonal and calendar effects

Annual evolution of sales by modes of distribution

Dollar

Press

In 2020, the situation with COVID-19 also had a significant effect on the evolution of sales according to the different modes of distribution.

All modes suffered a significant drop in sales during the months in which non-essential commercial establishments were closed, with *Large chains* being the least affected channel.

Recovery during de-escalation and evolution during the new normality was also distinct. *Large chains* and *Supermarkets* were able to obtain levels similar to those prior to the crisis, while *Single retail stores* and *Small chains* did not reach that level.

In the year 2020 as a whole, Small chains (-17.3%) was the mode of distribution in which sales decreased the most compared to 2019, while Large chains (2.8%) was the only mode in which sales increased.



Annual rates by modes of distribution. Base 2015=100 Constant prices Adjusted for seasonal and calendar effects

Results by Autonomous Community. Annual rates of sales. Original series

Sales increased in the annual rate in 10 Autonomous Communities in December. Comunidad de Madrid (3.2%), País Vasco (2.4%) and Cantabria (1.7%) registered the greatest increases. In turn, Canarias (-9.2%), Andalucía (-3.2%) and Región de Murcia (-2.1%) registered the greatest decreases.

In the year 2020 as a whole, sales decreased in all communities. Canarias (-15.0%) and Illes Balears (-14.6%) registered the largest decreases. On the other hand, Galicia (-2.5%) and Castilla-La Mancha (-3.2%) had the least-negative rates.

General indices: national and by Autonomous City and Community



December 2020. Annual sales rate. Percentage

Release

Press

Annual Average year 2020

Employment trend

Press Release

In December, the employment index in the retail trade sector registered a variation of -3.7% as compared to the same month of 2019. This rate was three tenths below that recorded in November. For the year 2020 as a whole, employment had a rate of -2.4%.

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Employment Indices: General and by distribution type December 2020

	Index	Rate (%)		
		Monthly	Annual	Average year 2020
GENERAL INDEX	102.8	0.9	-3.7	-2.4
Service stations	101.7	-0.4	-4.6	-3.1
General Index without service stations	102.8	1.0	-3.6	-2.4
- Single retail stores	99.5	0.7	-2.6	-2.5
- Small chain stores	93.8	0.9	-8.4	-6.5
- Large chain stores	115.4	0.9	-2.3	0.6
- Department stores	106.3	2.3	-3.9	-2.2

Results by Autonomous Community. Annual employment rate

Employment in retail trade decreased in all Autonomous Communities in the annual rate. Canarias registered the greatest decrease (-8.0%). In the year as a whole, Illes Balears registered the greatest decrease (-6.9%).

General indices: national and by Autonomous Communities and Cities December 2020. Annual employment rate. Percentage



Revisions and update of data

On the press release day, INE has updated RTI data series corresponding to the last three months. In the case of calendar adjusted and seasonally and calendar adjusted series, according to INE standard, series are revised since its beginning. Results are available on INEBase.

Methodological note

The main objective of the Retail Trade Indices (RTI) is to ascertain the fundamental characteristics of the companies engaged in retail trade in Spain, which make it possible to measure, in the short term, the trend of activity in the sector.

Survey type: continuous monthly survey.

Base year: 2015.

Population scope: companies whose main activity is included within division 47 of the CNAE-2009 Retail trade, except of motor vehicles and motorcycles.

Geographical scope: the whole country.

Sample size: Approximately 12.000 companies.

Type of sampling: stratified random sampling.

Collection method: fill in a questionnaire by the respondent using one of the following methods: internet (IRIA system), e-mail, fax, telephone or by post.

Further information is available in the methodology:

http://www.ine.es/en/daco/daco43/notaccm15_en.pdf

And in the standardised methodological report:

http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=30103

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on <u>Quality at INE and the Code of Best Practices</u> on the INE website.

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 Press office: Telephone numbers: (+34) 91 583 93 63 /94 08 - gprensa@ine.es

 Information Area: Telephone number: (+34) 91 583 91 00 - www.ine.es/infoine/?L=1

Retail Trade Indices (RTI). Base 2015 December 2020

Provisional data

1. Sales indices: General, by products and by distribution type Seasonally and calendar adjusted

	Index	Rate (%)			Deflated	Rate (%)		
		Monthly	Annual	Average year 2020	index	Monthly	Annual	Average year 2020
GENERAL INDEX	110.5	5.8	-1.0	-8.1	106.1	1.0	-1.5	-7.1
Service stations	88.6	7.5	-20.9	-26.1	88.9	1.3	-11.3	-18.8
General Index without service stations	109.4	1.8	0.0	-6.0	107.4	1.8	-0.2	-5.9
- Food	113.9	0.3	3.3	2.4	107.1	1.6	3.1	0.2
- Non-food products	105.7	2.0	-3.7	-12.5	108.5	2.0	-3.3	-10.9
- Personal equipment	92.0	18.1	-17.2	-28.2	88.3	18.4	-17.9	-29.0
- Household equipment	132.1	1.5	12.8	-2.7	130.7	1.4	12.4	-3.1
- Other goods	104.1	0.9	-2.2	-7.4	106.8	0.6	-1.9	-5.7
Distribution class								
- Single retail stores	102.5	4.1	-0.4	-8.6	100.2	3.6	-0.9	-8.5
- Small chain stores	97.5	4.8	-8.8	-17.5	95.4	4.3	-9.1	-17.4
- Large chain stores	126.9	1.9	6.3	2.7	124.6	1.8	6.0	2.8
- Department stores	109.0	0.4	-1.7	-8.6	106.3	0.4	-2.8	-8.6

2. Sales indices: General, by products and by distribution type Calendar adjusted

	Index	Rate (%)		Deflated	Rate (%)	
		Annual	Average year 2020	index	Annual	Average year 2020
GENERAL INDEX	128.0	-1.3	-8.0	124.4	-0.4	-6.9
Service stations	85.9	-20.9	-26.4	87.2	-11.6	-18.8
General Index without service stations	132.3	0.5	-5.8	128.0	0.1	-5.8
- Food	134.3	5.5	2.4	125.2	4.4	0.3
- Non-food products	130.7	-3.1	-12.1	130.5	-2.9	-10.5
- Personal equipment	118.5	-17.2	-27.5	104.2	-17.9	-27.6
- Household equipment	150.2	13.3	-2.1	148.2	12.9	-2.4
- Other goods	127.8	-2.1	-7.3	127.5	-1.9	-5.5
Distribution class						
- Single retail stores	112.6	-0.7	-8.6	108.9	-1.1	-8.5
- Small chain stores	116.8	-8.8	-17.3	112.9	-9.2	-17.3
- Large chain stores	152.6	6.7	2.7	147.6	6.3	2.8
- Department stores	151.5	-1.8	-8.0	146.6	-2.2	-7.9

3. Sales indices: General, by products and by distribution type Unadjusted

	Index	Rate (%)		Deflated	Rate (%)		
		Annual	Average year 2020	index	Annual	Average year 2020	
GENERAL INDEX	128.7	-1.5	-7.9	125.1	-0.6	-6.8	
Service stations	86.1	-21.0	-26.3	87.5	-11.6	-18.6	
General Index without service stations	133.0	0.3	-5.7	128.7	-0.1	-5.7	
- Food	135.1	5.3	2.6	125.8	4.2	0.4	
- Non-food products	131.5	-3.3	-12.0	131.2	-3.1	-10.3	
- Personal equipment	119.0	-17.3	-27.4	104.6	-18.0	-27.4	
- Household equipment	151.3	13.0	-2.0	149.4	12.5	-2.3	
- Other goods	128.6	-2.3	-7.2	128.3	-2.1	-5.4	
Distribution class							
- Single retail stores	113.3	-0.9	-8.5	109.6	-1.3	-8.4	
- Small chain stores	117.5	-9.0	-17.2	113.6	-9.4	-17.1	
- Large chain stores	153.4	6.4	2.6	148.4	6.0	2.7	
- Department stores	152.1	-2.0	-7.9	147.1	-2.3	-7.8	
- Food	163.1	5.5	8.5	151.9	4.4	6.3	
- Non-food products	146.9	-5.5	-14.8	146.5	-5.3	-13.3	

4. Sales indices: National and by Autonomous City and Community Unadjusted

	Index	Rate (%)		Deflated	Rate (%)		
		Annual	Average year 2020	index	Annual	Average year 2020	
NATIONAL	128.7	-1.5	-7.9	125.1	-0.6	-6.8	
Andalucía	123.1	-3.9	-9.2	120.2	-3.2	-8.3	
Aragón	126.5	-2.2	-7.8	123.7	-1.1	-6.3	
Asturias, Principado de	120.5	-1.3	-5.8	118.0	0.1	-4.2	
Balears, Illes	109.8	-0.2	-15.6	107.2	0.5	-14.6	
Canarias	126.5	-9.3	-14.7	122.5	-9.2	-15.0	
Cantabria	123.5	0.9	-5.6	118.9	1.7	-4.5	
Castilla y León	121.2	-2.2	-8.0	117.6	-1.1	-6.6	
Castilla - La Mancha	127.9	-0.6	-4.8	124.4	1.0	-3.2	
Cataluña	123.2	-2.8	-10.3	118.3	-1.8	-9.1	
Comunitat Valenciana	127.3	-0.2	-6.3	125.1	0.6	-5.1	
Extremadura	115.9	-0.9	-7.3	113.5	-0.2	-6.4	
Galicia	130.6	0.0	-3.7	126.9	0.8	-2.5	
Madrid, Comunidad de	152.6	2.1	-4.8	148.6	3.2	-3.4	
Murcia, Región de	123.8	-2.8	-8.2	121.3	-2.1	-7.3	
Navarra, Comunidad Foral de	121.9	0.1	-7.6	117.6	1.3	-6.1	
País Vasco	132.2	1.9	-4.4	127.4	2.4	-3.5	
Rioja, La	129.4	-0.8	-6.1	125.8	1.0	-4.4	
Ceuta	107.4	-5.6	-17.0	104.5	-5.4	-16.4	
Melilla	99.2	-15.5	-21.5	96.6	-15.1	-21.1	

5. Employment Indices: General and by distribution type

	Index	Rate (%)		
		Monthly	Annual	Average year 2020
GENERAL INDEX	102.8	0.9	-3.7	-2.4
Service stations	101.7	-0.4	-4.6	-3.1
General Index without service stations	102.8	1.0	-3.6	-2.4
- Single retail stores	99.5	0.7	-2.6	-2.5
- Small chain stores	93.8	0.9	-8.4	-6.5
- Large chain stores	115.4	0.9	-2.3	0.6
- Department stores	106.3	2.3	-3.9	-2.2

6. Employment Indices: National and by Autonomous City and Community

	Index	Rate (%)		
		Monthly	Annual	Average year 2020
NATIONAL	102.8	0.9	-3.7	-2.4
Andalucía	99.9	1.1	-3.8	-2.7
Aragón	104.4	0.8	-1.4	-0.7
Asturias, Principado de	103.5	0.5	-2.7	-2.3
Balears, Illes	100.6	0.2	-5.9	-6.9
Canarias	103.4	0.8	-8.0	-4.7
Cantabria	100.8	0.4	-2.9	-1.8
Castilla y León	103.9	1.4	-1.9	-1.3
Castilla - La Mancha	101.6	1.0	-2.0	-1.6
Cataluña	101.2	0.9	-4.8	-2.3
Comunitat Valenciana	108.7	1.2	-1.7	-1.3
Extremadura	102.0	1.2	-1.9	-1.9
Galicia	102.3	0.9	-2.7	-1.4
Madrid, Comunidad de	103.6	0.7	-4.3	-2.8
Murcia, Región de	103.3	0.8	-3.0	-2.5
Navarra, Comunidad Foral de	100.6	0.7	-4.4	-2.9
País Vasco	103.4	1.4	-1.4	-1.2
Rioja, La	104.8	0.7	-3.4	-1.1
Ceuta	100.9	2.1	-4.1	-2.6
Melilla	100.7	0.7	-4.2	-2.7