

4th May 2023

Total expenditure survey
March 2023. Provisional data

Total expenditure by international tourists visiting Spain stood by 6,657 million, 31.1% more than in March 2022

Average daily expenditure increased by 6.6% and stood at 168 euros

Total expenditure made by international tourists visiting Spain in March reached 6,657 million euros, representing an increase of 31.1% as compared to the same month of 2022, when it was 5,077 million.

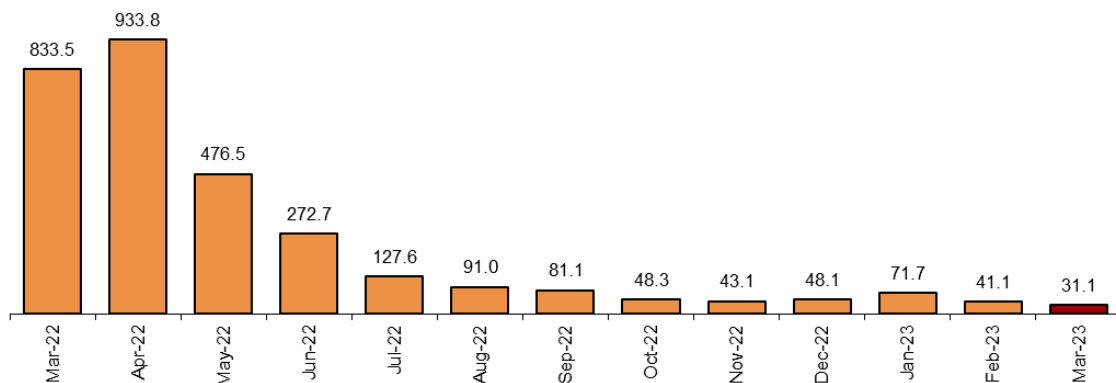
The average expenditure per tourist stood at 1,266 euros, with an annual increase of 0.7%. On the other hand, the average daily expenditure increased by 6.6%, up to 168 euros.

The average stay by international tourists was 7.6 days, 0.4 less days than in March 2022.

During the first three months of 2023, the total expenditure by international tourists increased by 44.7%, as compared with the same period of the previous year, reaching 17,201 million euros.

The expenditure of this accumulated figure stood by 11.9% more, comparing with the same period in 2019, before the pandemic.

Annual variation rate of total international tourist expenditure
Percentage



Sending countries

The main sending countries, in terms of level of expenditure in March were the United Kingdom (accounting for 17.4% of the total), Germany (11.9%) and Nordic Countries (8.9%).

Expenditure by tourists from the United Kingdom increased by 14.4% in the annual rate, by those from Germany by 2.9% and by those from Nordic Countries by 34.4%.

International tourist expenditure by country of residence

	March 2023							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist (€)	Annual variation (%)	Daily average expenditure (€)	Annual variation (%)	Average duration of the trips	Annual variation (%)
TOTAL	6,657	31.1	1,266	0.7	168	6.6	7.6	-5.5
Germany	789	2.9	1,172	-7.0	153	12.0	7.7	-17.0
France	490	45.9	799	8.8	112	2.6	7.1	6.1
Italy	251	25.5	787	-7.0	141	5.9	5.6	-12.2
Nordic Countries	591	34.4	1,513	1.8	155	5.2	9.7	-3.2
United Kingdom	1,160	14.4	1,085	-11.6	152	5.1	7.2	-15.9
Rest of the world	3,376	45.5	1,540	7.2	199	3.7	7.8	3.4

During the first three months of 2023, United Kingdom was the country with the largest cumulative expenditure (16.06 of the total). It was followed by Germany (11.7%) and Nordic Countries (8.9%).

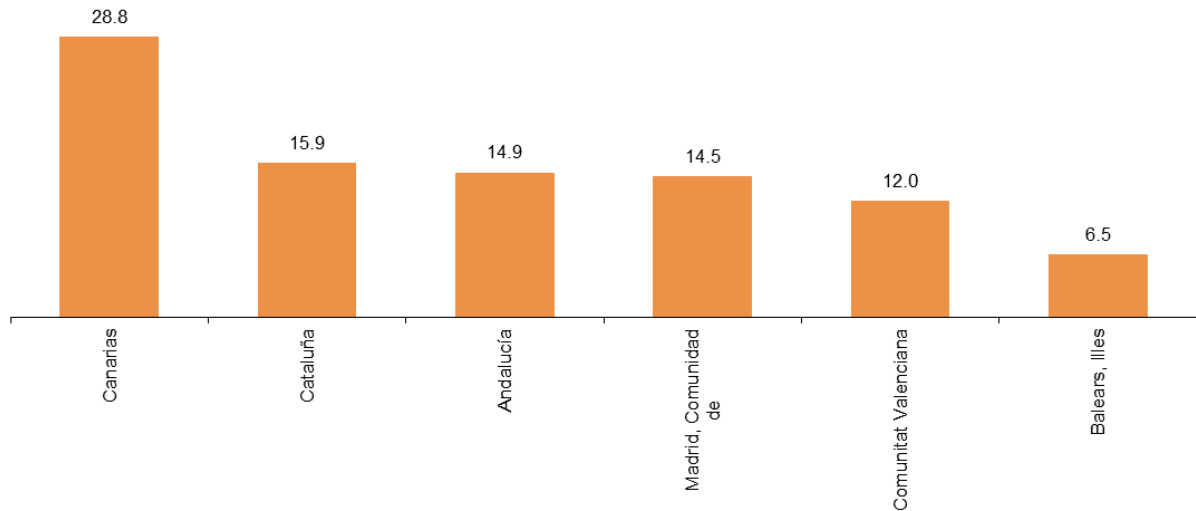
International tourist cumulated expenditure by country of residence

	Year 2023		
	Total expenditure (millions of €)	Percentage	Annual variation (%)
TOTAL	17,201	100.0	44.7
Germany	2,004	11.7	21.1
France	1,269	7.4	30.2
Italy	668	3.9	42.4
Nordic Countries	1,538	8.9	42.6
United Kingdom	2,849	16.6	33.6
Rest of the world	8,873	51.6	59.0

Main destination Autonomous Communities

The main destination Autonomous Communities with the greatest weight in total tourist expenditure in March were Canarias (with 28.8% of the total), Cataluña (15.9%) and Andalucía (14.9%).

Total expenditure by main destination Autonomous Community
Percentage



The annual rate of tourist expenditure increased by 14.3% in Canarias, by 43.4% in Cataluña and by 32.1% in Andalucía.

The remaining main destination Autonomous Communities of tourists showed positive annual rate variations.

International tourist expenditure by Autonomous Community main destination

	March 2023							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist (€)	Annual variation (%)	Daily average expenditure (€)	Annual variation (%)	Average duration of the trips	Annual variation (%)
TOTAL	6,657	31.1	1,266	0.7	168	6.6	7.6	-5.5
Canarias	1,919	14.3	1,479	-1.0	163	4.3	9.1	-5.1
Cataluña	1,057	43.4	1,029	-1.1	194	1.0	5.3	-2.1
Andalucía	991	32.1	1,234	0.4	141	14.5	8.7	-12.4
Madrid, Comunidad de	965	50.3	1,624	13.1	349	23.0	4.7	-8.0
Comunitat Valenciana	796	32.1	1,202	-2.0	120	-2.6	10.0	0.7
Balears, Illes	430	17.5	1,191	0.0	154	0.1	7.8	0.0
Rest of ACs	499	65.6	975	13.8	154	4.9	6.4	8.5

During the first three months of 2023, the main destination Autonomous Communities with more cumulative expenditure were Canarias (with 31.5% of the total), Cataluña (16.2%) and Comunidad de Madrid (14.9%).

International tourist cumulated expenditure by Autonomous Community main destination

	Year 2023		
	Total expenditure (millions of €)	Percentage	Annual variation (%)
TOTAL	17,201	100.0	44.7
Canarias	5,417	31.5	28.6
Cataluña	2,795	16.2	58.7
Madrid, Comunidad de	2,569	14.9	79.6
Andalucía	2,376	13.8	48.5
Comunitat Valenciana	1,929	11.2	37.8
Baleares, Illes	758	4.4	22.7
Rest of ACs	1,357	7.9	56.4

Expenditure items

The expenditure on activities was the most important item, representing 21.9% of the total expenditure and an increase of 35.3% with respect March 2022.

The following items were expenditure on international travel, not part of package trips, and expenditure on accommodation, which accounted for 20.6% and 17.0% of the total, respectively. The former increased by 40.3% in the annual rate and the latter increased by 24.2%.

International tourist expenditure by expenditure categories

	March 2023		
	Total (millions of euros)	Percentage	Annual variation (%)
TOTAL	6,657	100.0	31.1
Expenditure on tourist package	1,011	15.2	29.6
Expenditure excluded on tourist package	5,646	84.8	31.4
- Expenditure on international transport	1,371	20.6	40.3
- Expenditure on accommodation	1,134	17.0	24.2
- Expenditure on food and drinks	1,096	16.5	30.1
- Expenditure on activities	1,456	21.9	35.3
- Other expenditure	589	8.8	20.4

Main type of accommodation, method of organization and main reason for the trip

58.4% of total tourist expenditure in March was made by tourists staying at hotels, with an annual rise of 27.4%. On the other hand, expenditure in non-rented accommodation increased by 40.8%.

Expenditure by tourists not travelling with a tourist package (which represented 77.9% of the total) increased by 31.1% in the annual rate. For those who contract a tourist package, it increased by 31.1%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 81.3% of the total expenditure (spending 27.4% more than in March 2022).

International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

	March 2023							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist (€)	Annual variation (%)	Daily average expenditure (€)	Annual variation (%)	Average duration of the trips	Annual variation (%)
TOTAL (*)	6,657	31.1	1,266	0.7	168	6.6	7.6	-5.5
Rented accommodation	5,347	29.0	1,311	2.3	205	8.0	6.4	-5.3
- Hotel accommodation	3,888	27.4	1,183	4.4	251	13.3	4.7	-7.8
- Rest rented accommodation	1,459	33.4	1,843	-8.9	138	1.6	13.4	-10.3
Non rented accommodation	1,310	40.8	1,112	-4.1	96	7.6	11.6	-10.9
TOTAL	6,657	31.1	1,266	0.7	168	6.6	7.6	-5.5
Without tourist package	5,189	31.1	1,276	2.0	160	5.5	8.0	-3.3
With tourist package	1,468	31.1	1,232	-3.5	201	11.1	6.1	-13.2
TOTAL	6,657	31.1	1,266	0.7	168	6.6	7.6	-5.5
Leisure	5,414	27.4	1,263	-0.2	174	9.3	7.2	-8.7
Work	600	31.0	1,310	4.8	231	2.6	5.7	2.1
Other motives	644	74.2	1,251	6.8	106	3.4	11.8	3.2

(*) It is distinguished two main groups of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation: hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non rented accommodation (own dwelling, family or friends dwellings and other non rented accommodation)

Stopovers on trips and overnight stays by Autonomous Communities

Stopovers¹ on trips by international tourists in March increased by 31.2% in the annual rate. Of them, 23.2% were carried out in Canarias (with an increase of 16.1%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwelling, etc.) reached 39.7 million, representing an increase of 23.0%.

Canarias was the Autonomous Community with the overnight stays (11.8 million, 9.5% more than in March 2022). It was followed by Andalucía (with 7.1 million overnight stays and an increase of 16.2%) and Comunitat Valenciana (with 6.6 million, 35.4% more).

Stopovers and overnight stays by Autonomous Community of destination

	March 2023					
	Number of stopovers	Percentage	Annual variation (%)	Number of overnight stays	Percentage	Annual variation (%)
TOTAL	5,937,468	100.0	31.2	39,729,999	100.0	23.0
Canarias	1,375,861	23.2	16.1	11,806,766	29.7	9.5
Cataluña	1,137,823	19.2	44.7	5,494,258	13.8	42.3
Andalucía	1,019,623	17.2	32.2	7,072,972	17.8	16.2
Comunitat Valenciana	719,185	12.1	37.6	6,601,446	16.6	35.4
Madrid, Comunidad de	668,742	11.3	34.0	2,682,537	6.8	21.4
Balears, Illes	375,643	6.3	17.5	2,803,209	7.1	17.3
Rest of ACs	640,590	10.8	44.9	3,268,810	8.2	57.5

Review and update of data

The data published today is provisional and will be revised March next year. These results are available at INEBase.

¹ A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveller has stayed at least one night.

Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

Population scope: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

Geographical scope: the entire national territory. The sample is collected at the main access points for non-resident travellers (road, airport, port and rail).

Reference period of the results: the month.

Sample size: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

Type of sampling: Single-stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

Collection method: personal interviews when the traveller leaves Spain.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

http://www.ine.es/en/daco/daco42/frontur/frontur_egatur_metodologia_en.pdf

And the standardised methodological report at:

<http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029>

Statistics from INE are prepared in accordance with the European Statistics Code of Practice, which is the basis of the Institution's quality policy and strategy. For more information, consult the section [Quality in the INE and Code of Practice](#) on the INE website.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

All press releases at: www.ine.es/en/prensa/prensa_en.htm

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Tourist Expenditure Survey

Egatur

March 2023

Provisional data

1. International tourist expenditure by country of residence

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	6,657	31.11	1,266	0.74	168	6.55	7.6	-5.45
Germany	789	2.92	1,172	-7.04	153	11.96	7.7	-16.97
France	490	45.88	799	8.79	112	2.55	7.1	6.08
Italy	251	25.49	787	-7.02	141	5.92	5.6	-12.21
Nordic countries	591	34.41	1,513	1.81	155	5.21	9.7	-3.23
United Kingdom	1,160	14.40	1,085	-11.57	152	5.08	7.2	-15.85
Rest of the world	3,376	45.45	1,540	7.19	199	3.72	7.8	3.35

2. International tourist expenditure by Autonomous Community main destination

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	6,657	31.11	1,266	0.74	168	6.55	7.6	-5.45
Andalucía	991	32.14	1,234	0.35	141	14.54	8.7	-12.39
Balears, Illes	430	17.51	1,191	0.02	154	0.05	7.8	-0.02
Canarias	1,919	14.33	1,479	-1.01	163	4.28	9.1	-5.07
Cataluña	1,057	43.39	1,029	-1.07	194	1.03	5.3	-2.08
Comunitat Valenciana	796	32.14	1,202	-1.97	120	-2.64	10.0	0.69
Madrid, Comunidad de	965	50.27	1,624	13.14	349	22.99	4.7	-8.01
Rest of ACs	499	65.63	975	13.78	154	4.87	6.4	8.50

3. International tourist expenditure by main type of accommodation

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	6,657	31.11	1,266	0.74	168	6.55	7.6	-5.45
Rented accommodation	5,347	28.95	1,311	2.31	205	8.02	6.4	-5.28
- Hotel accommodation	3,888	27.37	1,183	4.44	251	13.29	4.7	-7.81
- Rest rented accommodation	1,459	33.35	1,843	-8.91	138	1.60	13.4	-10.34
Non-rented accommodation	1,310	40.75	1,112	-4.07	96	7.64	11.6	-10.88

4. International tourist expenditure by type of organization

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	6,657	31.11	1,266	0.74	168	6.55	7.6	-5.45
Without tourist package	5,189	31.11	1,276	2.00	160	5.52	8.0	-3.34
With tourist package	1,468	31.11	1,232	-3.53	201	11.12	6.1	-13.18

Tourist Expenditure Survey

Egatur

March 2023

Provisional data

5. International tourist cumulated expenditure by country of residence

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	17,201	44.65	1,253	2.44	160	13.37	7.8	-9.65
Germany	2,004	21.11	1,206	-6.73	142	9.52	8.5	-14.84
France	1,269	30.22	731	-1.01	107	3.75	6.8	-4.59
Italy	668	42.38	796	-5.01	131	12.62	6.1	-15.66
Nordic countries	1,538	42.64	1,433	0.01	156	13.86	9.2	-12.16
United Kingdom	2,849	33.58	1,097	-8.94	147	11.25	7.5	-18.15
Rest of the world	8,873	58.95	1,524	10.32	188	14.55	8.1	-3.70

6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	17,201	44.65	1,253	2.44	160	13.37	7.8	-9.65
Andalucía	2,376	48.47	1,196	1.53	131	16.01	9.1	-12.49
Balears, Illes	758	22.70	1,130	-1.29	147	7.05	7.7	-7.79
Canarias	5,417	28.55	1,452	-1.80	164	9.46	8.9	-10.28
Cataluña	2,795	58.67	1,016	3.45	182	18.20	5.6	-12.47
Comunitat Valenciana	1,929	37.82	1,187	-1.18	119	4.99	10.0	-5.88
Madrid, Comunidad de	2,569	79.57	1,630	11.45	272	8.82	6.0	2.42
Rest of ACs	1,357	56.37	981	16.82	133	22.27	7.4	-4.45

7. International tourist cumulated expenditure by main type of accommodation

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	17,201	44.65	1,253	2.44	160	13.37	7.8	-9.65
Rented accommodation	13,344	44.13	1,285	3.54	198	12.86	6.5	-8.25
- Hotel accommodation	9,852	41.91	1,185	6.65	237	13.51	5.0	-6.04
- Rest rented accommodation	3,493	50.77	1,686	-11.73	135	14.00	12.5	-22.56
Non-rented accommodation	3,857	46.47	1,155	-0.93	96	14.98	12.0	-13.84

8. International tourist cumulated expenditure by type of organization

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	17,201	44.65	1,253	2.44	160	13.37	7.8	-9.65
Without tourist package	13,535	44.09	1,260	3.31	153	13.98	8.2	-9.36
With tourist package	3,666	46.75	1,229	-0.72	190	10.15	6.5	-9.87

Tourist Expenditure Survey

Egatur

March 2023

Provisional data

9. International tourist expenditure by categories

	Total expenditure (millions of €)	Annual variation
TOTAL	6,657	31.11
Expenditure on tourist package	1,011	29.60
Expenditure excluded on tourist package	5,646	31.38
- Expenditure on international transport	1,371	40.31
- Expenditure on accommodation	1,134	24.24
- Expenditure on food and drinks	1,096	30.07
- Expenditure on activities	1,456	35.34
- Other expenditure	589	20.43

EGATUR (TABLE ANNEX)
4th May 2023

March 2023

(3/3)