

01 September 2021

Total expenditure survey
July 2021. Provisional data

Total expenditure by international tourists visiting Spain stood by 5,231 million in July, compared to 2,458 of the same month of 2020

Regarding July 2020, average expenditure per tourist stands at 1,190 euros, 19.3% more

Total expenditure made by international tourists visiting Spain in July reached 5,231 million euros, representing an increase of 112.8% as compared to the same month of 2020.

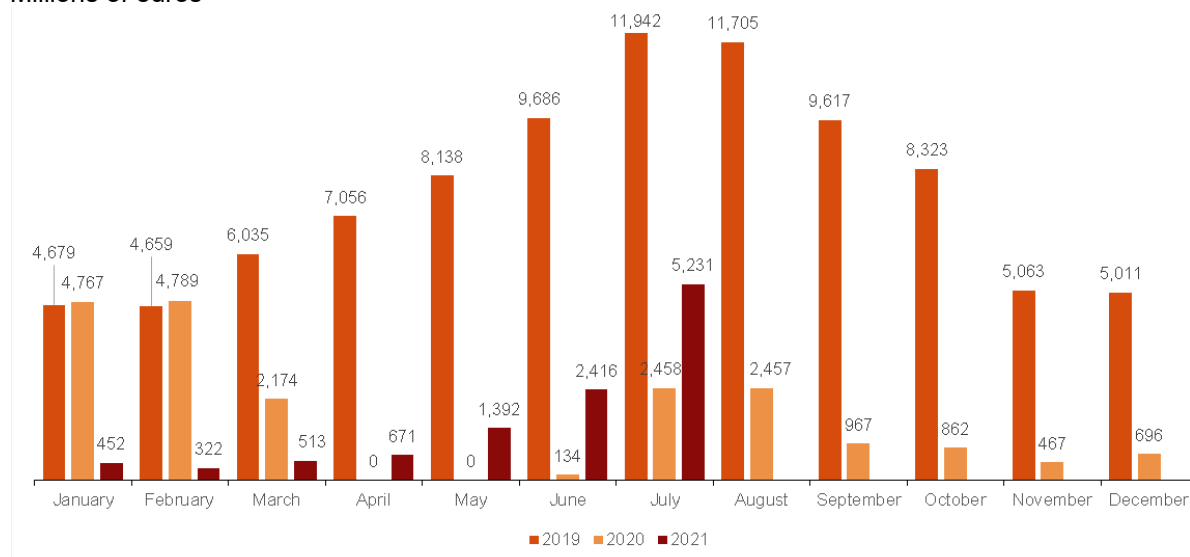
The average expenditure per tourist stood at 1,190 euros, with an annual increase of 19.3%. On the other hand, the average daily expenditure decreased by 16.0%, up to 144 euros.

The average stay by international tourists was 8.3 days, indicating an increase of 0.3 days compared to the average July 2020.

During the first seven months of 2021, the total expenditure by international tourists decreased by 23.2%, as compared with the same period of the previous year, reaching 10,996 million euros.

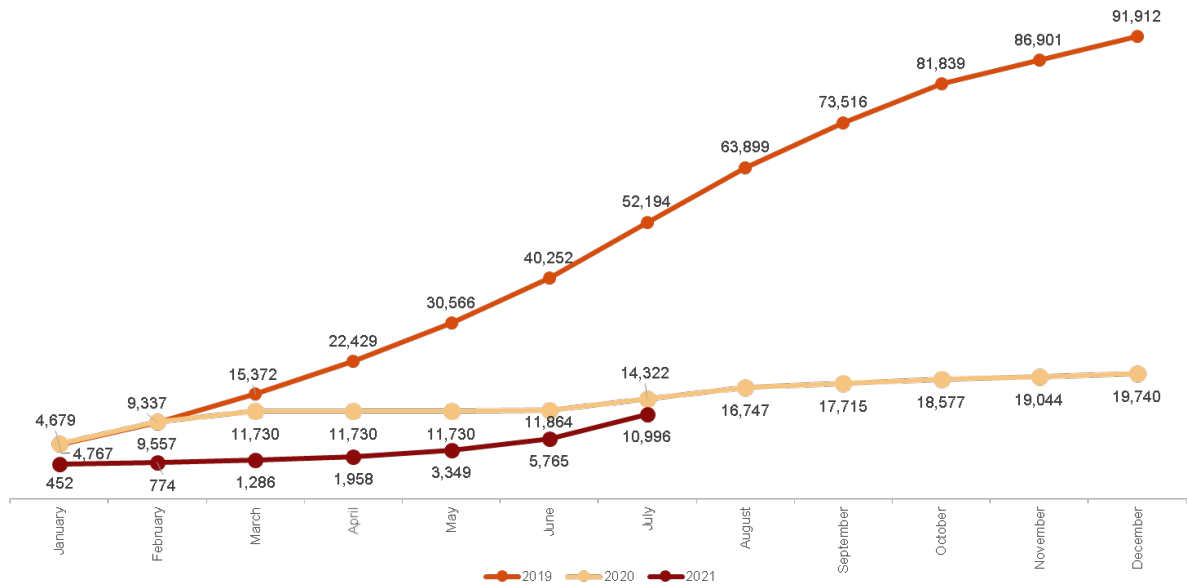
International tourist expenditure. Comparative 2019-2020-2021

Millions of euros



International tourist cumulated expenditure. Comparative 2019-2020-2021

Millions of euros



Sending countries

The main sending countries, in terms of level of expenditure in July were Germany (accounting for 16.4% of the total), France (13.6%) and United Kingdom (12.7%).

Expenditure by tourists from Germany increased by 88.4% in the annual rate, by those from France by 89.8% and by those from United Kingdom by 77.1%.

International tourist expenditure by country of residence

	July 2021							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL	5,231	112.8	1,190	19.3	144	16.0	8.3	2.9
Germany	856	88.4	1,211	14.5	148	24.2	8.2	-7.8
France	710	89.8	813	29.5	106	20.1	7.7	7.8
Italy	191	121.4	872	4.2	131	6.6	6.7	-2.3
Nordic Countries	436	261.5	1,464	14.4	134	9.5	11.0	4.5
United Kingdom	665	77.1	1,198	20.9	144	14.4	8.3	5.7
Rest of the world	2,371	126.6	1,362	12.2	164	10.5	8.3	1.5

During the first seven months of 2021, Germany was the country with the largest cumulative expenditure (19.4% of the total). It was followed France (13.8%) and United Kingdom (8.8%).

International tourist cumulated expenditure by country of residence

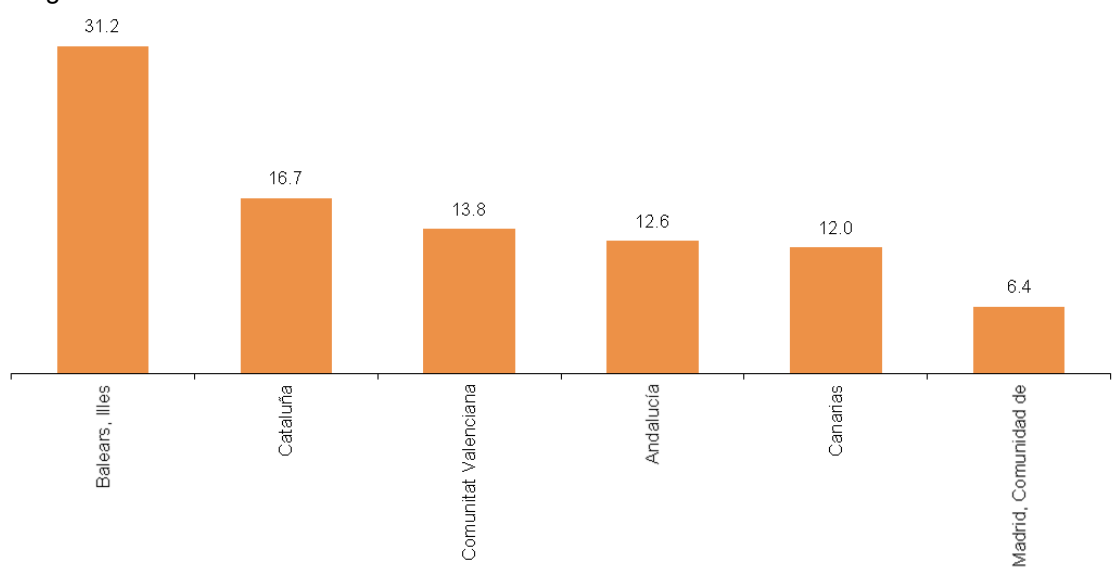
	Year 2021		
	Total expenditure (millions of €)	Percentage	Annual variation
TOTAL	10,996	100.0	-23.2
Germany	2,131	19.4	10.7
France	1,512	13.8	23.0
Italy	449	4.1	-13.8
Nordic Countries	732	6.7	-42.8
United Kingdom	964	8.8	-58.4
Rest of the world	5,208	47.4	-26.1

Main destination Autonomous Communities

The main destination Autonomous Communities with the greatest weight in total tourist expenditure in July were Illes Balears (with 31.2% of the total), Cataluña (16.7%) and Comunitat Valenciana.

Total expenditure by main destination Autonomous Community

Percentage



The tourist expenditure increased by 155.6% in Illes Balears, by 104.4% in Cataluña and by 89.9% in Comunitat Valenciana.

The remaining main destination Autonomous Communities of tourists showed positive annual rate variations.

International tourist expenditure by Autonomous Community main destination

	July 2021							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL	5,231	112.8	1,190	19.3	144	16.0	8.3	2.9
Balears, Illes	1,634	155.6	1,238	13.9	181	27.0	6.8	-10.3
Cataluña	875	104.4	1,074	9.7	162	15.4	6.6	-5.0
Comunitat Valenciana	722	89.9	1,189	19.8	98	3.2	12.1	16.1
Andalucía	661	88.1	1,192	21.9	116	5.2	10.3	15.9
Canarias	629	127.9	1,519	18.6	166	21.7	9.2	-2.5
Resto de CCAA	375	39.8	806	21.5	108	3.1	7.4	17.9
Rest of ACs	334	192.7	1,524	1.9	213	-8.5	7.2	11.4

During the seven months of 2021, the main destination Autonomous Communities with more cumulative expenditure were Illes Balears (with 27.1% of the total), Cataluña (16.0%) and Canarias (15.1%).

International tourist cumulated expenditure by Autonomous Community main destination

	Year 2021		
	Total expenditure (millions of €)	Percentage	Annual variation
TOTAL	10,996	100.0	-23.2
Balears, Illes	2,984	27.1	182.5
Cataluña	1,762	16.0	-36.3
Canarias	1,666	15.1	-55.5
Comunitat Valenciana	1,390	12.6	-14.1
Andalucía	1,342	12.2	-34.0
Madrid, Comunidad de	947	8.6	-52.2
Rest of ACs	905	8.2	-19.7

Expenditure items

The expenditure on accommodation was the most important items, representing 20.8% of the total expenditure and an increase of 127.6% with respect July 2020.

The following items were expenditure on activities and expenditure on food and drinks, which accounted for 19.3% and 17.5% of the total, respectively. The former increased by 112.4% in the annual rate and the latter by 104.1%.

International tourist expenditure by expenditure categories

	July 2021		
	Total (millions of euros)	Percentage	Annual variation
TOTAL	5,231	100.0	112.8
Expenditure on tourist package	721	13.8	117.1
Expenditure excluded on tourist package	4,510	86.2	112.2
- Expenditure on international transport	881	16.8	98.2
- Expenditure on accommodation	1,085	20.8	127.6
- Expenditure on food and drinks	913	17.5	104.1
- Expenditure on activities	1,008	19.3	112.4
- Other expenditure	623	11.9	120.5

Main type of accommodation, method of organization and main reason for the trip

60.0% of total tourist expenditure in July was made by tourists staying at hotels, with an annual increase of 162.0%. On the other hand, expenditure in non-rented accommodation increased by 60.3%.

Expenditure by tourists not travelling with a tourist package (which represented 80.7% of the total) increased by 111.2% in the annual rate. For those who contract a tourist package, it increased by 119.7%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 87.5% of the total expenditure (spending 112.4% more than in July 2020).

International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

	July 2021							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL (*)	5,231	112.8	1,190	19.3	144	16.0	8.3	2.9
Rented accommodation	4,188	131.7	1,208	14.6	179	7.9	6.7	6.2
- Hotel accommodation	3,138	162.0	1,123	9.6	211	5.3	5.3	4.0
- Rest rented accommodation	1,050	72.2	1,561	39.9	124	-0.5	12.6	40.6
Non rented accommodation	1,043	60.3	1,125	29.5	80	10.3	14.0	17.5
TOTAL	5,231	112.8	1,190	19.3	144	16.0	8.3	2.9
Without tourist package	4,221	111.2	1,176	22.3	136	17.7	8.6	4.0
With tourist package	1,010	119.7	1,253	5.3	188	4.6	6.7	0.6
TOTAL	5,231	112.8	1,190	19.3	144	16.0	8.3	2.9
Leisure	4,577	112.4	1,183	16.5	149	13.7	7.9	2.5
Work	216	109.2	1,204	13.5	198	18.9	6.1	-4.6
Other motives	438	119.4	1,261	55.0	96	32.6	13.1	16.9

(*): It is distinguished two main groups of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation; hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non rented accommodation (owned dwelling, family or friends dwellings and other non rented accommodation)

Stopovers on trips and overnight stays by Autonomous Communities

Stopovers¹ on trips by international tourists in July increased by 83.6% in the annual rate. Of them, 28.0% were carried out in Illes Balears (with an increase of 129.2%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwelling, etc.) exceed 36.3 million, representing an increase of 83.5%.

Illes Balears was the Autonomous Community with the most overnight stays (more than 9.0 million, 103.4% more than in July 2020). It was followed by Comunitat Valenciana (nearly 7.4 million and an increase of 82.8%) and Andalucía (more than 5.7 million, 79.2% more).

¹ A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveller has stayed at least one night.

Stopovers and overnight stays by Autonomous Community of destination

	July 2021					
	Number of stopovers	Percentage	Annual variation	Number of overnight stays	Percentage	Annual variation
TOTAL	4,927,424	100.0	83.6	36,302,787	100.0	83.5
Balears, Illes	1,382,011	28.0	129.2	9,017,405	24.8	103.4
Cataluña	886,794	18.0	86.7	5,388,127	14.8	75.8
Andalucía	706,511	14.3	74.6	5,738,430	15.8	79.2
Comunitat Valenciana	659,475	13.4	60.8	7,335,168	20.2	82.8
Resto de CCAA	589,510	12.0	23.1	3,482,245	9.6	34.7
Canarias	444,421	9.0	105.0	3,797,361	10.5	88.4
Rest of ACs	258,703	5.3	171.9	1,544,053	4.3	226.3

Review and update of data

Coinciding with today's publication, INE has updated the data corresponding to the month of July 2020, which become definitive.

Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

Population scope: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

Geographical scope: the entire national territory. The sample is collected at the main access points for non-resident travellers (road, airport, port and rail).

Reference period of the results: the month.

Sample size: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

Type of sampling: Single-stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

Collection method: The collection of information is carried out by direct interview when the traveler leaves Spain, using a multilingual electronic questionnaire. It must be taken into account that visitors are surveyed at the time of leaving the country, so the information collected may refer to a longer period than that of the reference month.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

http://www.ine.es/en/daco/daco42/frontur/frontur_egatur_metodologia_en.pdf

And the standardised methodological report at:

<http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029>

Statistics from INE are prepared in accordance with the European Statistics Code of Practice, which is the basis of the Institution's quality policy and strategy. For more information, consult the section [Quality in the INE and Code of Practice](#) on the INE website.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](#)

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Tourist Expenditure Survey

Egatur

July 2021

Provisional data

1. International tourist expenditure by country of residence

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	5,231	112,82	1,190	19,34	144	15,99	8,3	2,89
Germany	856	88,39	1.211	14,53	148	24,22	8,2	-7,80
France	710	89,78	813	29,46	106	20,08	7,7	7,81
Italy	191	121,44	872	4,17	131	6,59	6,7	-2,27
Nordic countries	436	261,52	1.464	14,40	134	9,45	11,0	4,52
United Kingdom	665	77,07	1.198	20,89	144	14,40	8,3	5,67
Rest of the world	2.371	126,64	1.362	12,18	164	10,50	8,3	1,52

2. International tourist expenditure by Autonomous Community main destination

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	5,231	112,82	1,190	19,34	144	15,99	8,3	2,89
Andalucía	661	88,07	1.192	21,93	116	5,21	10,3	15,89
Balears, Illes	1.634	155,59	1.238	13,93	181	26,96	6,8	-10,27
Canarias	629	127,93	1.519	18,63	166	21,65	9,2	-2,48
Cataluña	875	104,42	1.074	9,69	162	15,41	6,6	-4,96
Comunitat Valenciana	722	89,87	1.189	19,77	98	3,18	12,1	16,08
Madrid, Comunidad de	334	192,74	1.524	1,92	213	-8,49	7,2	11,37
Rest of ACs	375	39,79	806	21,53	108	3,07	7,4	17,91

3. International tourist expenditure by main type of accommodation

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	5,231	112,82	1,190	19,34	144	15,99	8,3	2,89
Rented accommodation	4.188	131,74	1.208	14,61	179	7,89	6,7	6,23
- Hotel accommodation	3.138	162,02	1.123	9,56	211	5,32	5,3	4,03
- Rest rented accommodation	1.050	72,23	1.561	39,90	124	-0,52	12,6	40,64
Non-rented accommodation	1.043	60,30	1.125	29,54	80	10,26	14,0	17,49

4. International tourist expenditure by type of organization

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	5,231	112,82	1,190	19,34	144	15,99	8,3	2,89
Without tourist package	4.221	111,23	1.176	22,33	136	17,66	8,6	3,97
With tourist package	1.010	119,73	1.253	5,25	188	4,58	6,7	0,64

Tourist Expenditure Survey

Egatur

July 2021

Provisional data

5. International tourist cumulated expenditure by country of residence

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	10.996	-23,22	1.120	3,47	140	-2,84	8,0	6,49
Germany	2.131	10,74	1.135	4,10	137	8,58	8,3	-4,13
France	1.512	23,00	733	20,78	109	15,84	6,8	4,27
Italy	449	-13,77	849	8,67	128	2,35	6,7	6,18
Nordic countries	732	-42,76	1.376	7,77	131	-9,45	10,5	19,01
United Kingdom	964	-58,43	1.164	19,95	125	-1,38	9,3	21,63
Rest of the world	5.208	-26,12	1.307	-0,31	161	-9,01	8,1	9,57

6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	10.996	-23,22	1.120	3,47	140	-2,84	8,0	6,49
Andalucía	1.342	-33,96	1.091	2,22	113	-3,25	9,7	5,66
Balears, Illes	2.984	182,46	1.158	12,07	163	15,47	7,1	-2,95
Canarias	1.666	-55,46	1.426	12,49	146	-3,89	9,8	17,05
Cataluña	1.762	-36,26	985	-2,07	160	-9,22	6,2	7,88
Comunitat Valenciana	1.390	-14,13	1.143	14,66	101	-3,65	11,3	19,00
Madrid, Comunidad de	947	-52,24	1.441	7,40	230	-1,79	6,3	9,35
Rest of ACs	905	-19,74	769	2,28	111	2,39	6,9	-0,11

7. International tourist cumulated expenditure by main type of accommodation

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	10.996	-23,22	1.120	3,47	140	-2,84	8,0	6,49
Rented accommodation	8.542	-24,47	1.140	1,46	180	3,27	6,3	-1,76
- Hotel accommodation	6.483	-23,90	1.061	-1,65	213	4,46	5,0	-5,85
- Rest rented accommodation	2.058	-26,19	1.488	15,72	121	0,19	12,3	15,50
Non-rented accommodation	2.455	-18,56	1.058	10,94	79	-9,53	13,5	22,62

8. International tourist cumulated expenditure by type of organization

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	10.996	-23,22	1.120	3,47	140	-2,84	8,0	6,49
Without tourist package	9.097	-14,45	1.102	4,51	133	-3,08	8,3	7,83
With tourist package	1.899	-48,51	1.220	3,80	183	10,16	6,7	-5,78

Tourist Expenditure Survey

Egatur

July 2021

Provisional data

9. International tourist expenditure by categories

	Total expenditure (millions of €)	Annual variation
TOTAL	5.231	112,82
Expenditure on tourist package	721	117,09
Expenditure excluded on tourist package	4.510	112,15
- Expenditure on international transport	881	98,18
- Expenditure on accommodation	1.085	127,64
- Expenditure on food and drinks	913	104,05
- Expenditure on activities	1.008	112,36
- Other expenditure	623	120,48

EGATUR (TABLE ANNEX)

July 2021

(3/3)

1 September 2021