

Press Release

01 September 2022

Total expenditure survey July 2022. Provisional data

Total expenditure by international tourists visiting Spain stood by 11,869 million in July, 127.0% more than in July 2021

Average daily expenditure increases by 17.4% and stands at 170 euros

Total expenditure made by international tourists visiting Spain in July reached 11,869 million euros, representing an increase of 127.0% as compared to the same month of 2021, when it was 5,229 million.

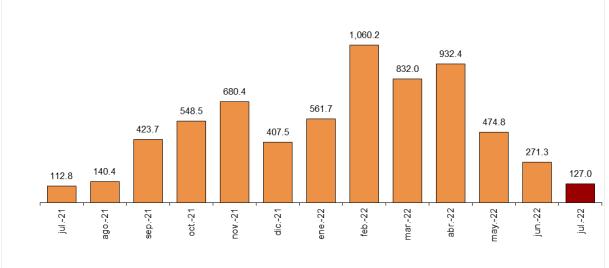
The average expenditure per tourist stood at 1,309 euros, with an annual increase of 10.1%. On the other hand, the average daily expenditure increased by 17.4%, up to 170 euros.

The average stay by international tourists was 7.7 days, 0.5 less days than in July 2021.

During the first seven months of 2022, the total expenditure by international tourists increased by 331.5%, as compared with the same period of the previous year, reaching 47,637 million euros.

Annual variation rate of total international tourist expenditure





Sending countries

The main sending countries, in terms of level of expenditure in July were the United Kingdom (accounting for 20.0% of the total), Germany (11.3%) and France (10.2%).

Expenditure by tourists from the United Kingdom increased by 258.8% in the annual rate, by those from Germany by 56.4% and by those from France by 70.3%.

July 2022 Average Total Daily Average Annual Annual Annual Annual expenditure variation expenditure variation average variation duration variation (millions of €) by tourist (€) expenditure (€) of the trips TOTAL 127.0 11,869 1,309 10.1 170 17.4 7.7 -6.2 Germany 1,339 56.4 1,222 0.9 152 2.3 8.1 -1.3 1,213 70.3 5.7 122 13.9 7.1 -7.2 France 860 Italy 454 136.0 966 10.6 148 12.6 6.5 -1.8 Nordic Countries 916 110.7 1,563 6.8 155 15.7 10.1 -7.7 United Kingdom 2,379 2588 1 2 5 7 50 174 20.5 72 -128 Rest of the world 5,567 134.8 1,541 7.9 13.4 195 18.9 -4.7

During the first seven months of 2022, United Kingdom was the country with the largest cumulative expenditure (19.9% of the total). It was followed by Germany (13.5%) and France (8.7%).

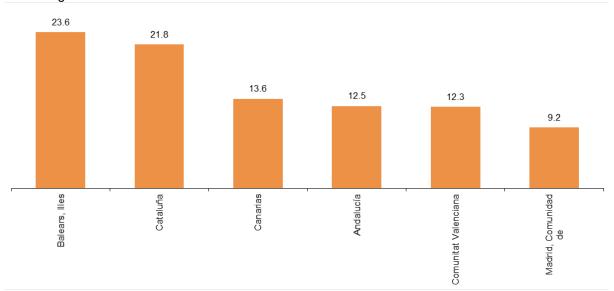
International tourist cumulated expenditure by country of residence

International tourist expenditure by country of residence

| | Year 2022 | | |
|-------------------|-----------------------|------------|-----------|
| | Total | Percentage | Annual |
| | expenditure variation | | variation |
| | (millions of€) | | |
| TOTAL | 47,637 | 100.0 | 331.5 |
| Germany | 6,422 | 13.5 | 199.7 |
| France | 4,121 | 8.7 | 172.0 |
| Italy | 1,760 | 3.7 | 289.3 |
| Nordic Countries | 3,435 | 7.2 | 370.3 |
| United Kingdom | 9,489 | 19.9 | 877.5 |
| Rest of the world | 22,411 | 47.0 | 328.6 |

Main destination Autonomous Communities

The main destination Autonomous Communities with the greatest weight in total tourist expenditure in July were Illes Balears (with 23.6% of the total), Cataluña (21.8%) and Canarias (13.6%).



Total expenditure by main destination Autonomous Community Percentage

The annual rate of tourist expenditure increased by 71.7% in Illes Balears, by 195.4% in Cataluña and by 155.8% in Canarias.

The remaining main destination Autonomous Communities of tourists showed positive annual rate variations.

| | July 2022 | | | | | | | |
|----------------------|-----------------|-----------|----------------|-----------|-----------------|-----------|--------------|-----------|
| | Total | Annual | Average | Annual | Daily | Annual | Average | Annual |
| | expenditure | variation | expenditure | variation | average | variation | duration | variation |
| | (millions of €) | | by tourist (€) | | expenditure (€) |) | of the trips | |
| TOTAL | 11,869 | 127.0 | 1,309 | 10.1 | 170 | 17.4 | 7.7 | -6.2 |
| Balears, Illes | 2,806 | 71.7 | 1,234 | -0.3 | 187 | 3.0 | 6.6 | -3.2 |
| Cataluña | 2,587 | 195.4 | 1,307 | 21.7 | 204 | 25.2 | 6.4 | -2.8 |
| Canarias | 1,609 | 155.8 | 1,564 | 3.0 | 184 | 10.8 | 8.5 | -7.0 |
| Andalucía | 1,479 | 123.7 | 1,321 | 10.9 | 138 | 18.3 | 9.6 | -6.2 |
| Comunitat Valenciana | 1,466 | 103.1 | 1,302 | 9.6 | 122 | 22.8 | 10.7 | -10.8 |
| Madrid, Comunidad de | 1,093 | 227.9 | 1,747 | 14.8 | 270 | 26.8 | 6.5 | -9.4 |
| Rest of ACs | 830 | 121.4 | 906 | 13.0 | 125 | 15.7 | 7.3 | -2.3 |

International tourist expenditure by Autonomous Community main destination

During the first seven months of 2022, the main destination Autonomous Communities with more cumulative expenditure were Canarias (with 20.3% of the total), Cataluña (18.5%) and Illes Balears (18.1%).

International tourist cumulated expenditure by Autonomous Community main destination

| | Year 2022 | | | |
|----------------------|----------------|------------|-----------|--|
| | Total | Percentage | Annual | |
| | expenditure | | variation | |
| | (millions of€) | | | |
| TOTAL | 47,637 | 100.0 | 331.5 | |
| Canarias | 9,692 | 20.3 | 481.1 | |
| Cataluña | 8,825 | 18.5 | 400.5 | |
| Balears, Illes | 8,623 | 18.1 | 188.9 | |
| Andalucia | 6,367 | 13.4 | 372.2 | |
| Comunitat Valenciana | 5,524 | 11.6 | 290.8 | |
| Madrid, Comunidad de | 5,318 | 11.2 | 461.1 | |
| Restof ACs | 3,288 | 6.9 | 259.6 | |

Expenditure items

The expenditure on accommodation was the most important item, representing 21.2% of the total expenditure and an increase of 131.1% with respect July 2021.

The following items were expenditure on activities and expenditure on international travel, not part of package trips, which accounted for 18.6% and 18.1% of the total, respectively. The former increased by 119.5% in the annual rate and the latter increased by 144.2%.

International tourist expenditure by expenditure categories

| | July 2022 | | |
|--|---------------------|------------|-----------|
| | Total | Percentage | Annual |
| | (millions of euros) | | variation |
| TOTAL | 11,869 | 100.0 | 127.0 |
| Expenditure on tourist package | 2,072 | 17.5 | 186.1 |
| Expenditure excluded on tourist package | 9,797 | 82.5 | 117.5 |
| - Expenditure on international transport | 2,146 | 18.1 | 144.2 |
| - Expenditure on accommodation | 2,517 | 21.2 | 131.1 |
| - Expenditure on food and drinks | 1,799 | 15.2 | 97.5 |
| - Expenditure on activities | 2,205 | 18.6 | 119.5 |
| - Other expenditure | 1,130 | 9.5 | 81.8 |

Main type of accommodation, method of organization and main reason for the trip

65.2% of total tourist expenditure in July was made by tourists staying at hotels, with an annual rise of 144.9%. On the other hand, expenditure in non-rented accommodation increased by 56.1%.

Expenditure by tourists not travelling with a tourist package (which represented 75.5% of the total) increased by 112.6% in the annual rate. For those who contract a tourist package, it increased by 186.6%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 91.1% of the total expenditure (spending 136.1% more than in July 2021).

International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

| | July 2022 | | | | | | | |
|----------------------------|---|---------------------|--|---------------------|------------------------------------|---------------------|-------------------------------------|---------------------|
| | Total expenditure (millions of €) | Annual variation | Average expenditure by tourist (€) | Annual variation | Daily average expenditure (€ | Annual variation | Average duration of the trips | Annual variation |
| TOTAL (*) | 11,869 | 127.0 | 1,309 | 10.1 | 170 | 17.4 | 7.7 | -6.2 |
| Rented accomodation | 10,266 | 144.3 | 1,329 | 10.2 | 194 | 8.3 | 6.8 | 1.7 |
| - Hotel accommodation | 7,741 | 144.9 | 1,252 | 11.6 | 226 | 7.4 | 5.5 | 3.9 |
| - Rest rented accomodation | 2,525 | 142.3 | 1,636 | 4.9 | 136 | 9.6 | 12.0 | -4.3 |
| Non rented accommodation | 1,602 | 56.1 | 1,192 | 6.2 | 94 | 16.2 | 12.7 | -8.6 |
| TOTAL | 11,869 | 127.0 | 1,309 | 10.1 | 170 | 17.4 | 7.7 | -6.2 |
| Without tourist package | 8,955 | 112.6 | 1,298 | 10.5 | 162 | 18.4 | 8.0 | -6.7 |
| With tourist package | 2,913 | 186.6 | 1,343 | 7.3 | 198 | 5.4 | 6.8 | 1.8 |
| TOTAL | 11,869 | 127.0 | 1,309 | 10.1 | 170 | 17.4 | 7.7 | -6.2 |
| Leisure | 10,807 | 136.1 | 1,304 | 10.3 | 174 | 16.1 | 7.5 | -5.0 |
| Work | 376 | 72.6 | 1,259 | 5.1 | 211 | 7.3 | 6.0 | -2.1 |
| Other motives | 686 | 58.1 | 1,415 | 12.9 | 114 | 18.1 | 12.4 | -4.4 |

(*): It is distinguished two main gropus of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation; hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non rented accommodation (ow ned dw elling, family or friends dw ellings and other non rented accommodation)

Stopovers on trips and overnight stays by Autonomous Communities

Stopovers¹ on trips by international tourists in July increased by 109.9% in the annual rate. Of them, 22.8% were carried out in Cataluña (with an increase of 165.0%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwelling, etc.) reached 69.9 million, representing an increase of 93.4%.

Illes Balears was the Autonomous Community with the overnight stays (15.0 million, 66.5% more than in July 2021). It was followed by Cataluña (with nearly 12.8 million overnight stays and an increase of 138.1%) and Comunitat Valenciana (with 12.0 million, 65.2% more).

Stopovers and overnight stays by Autonomous Community of destination

| | July 2022 | | | | | | |
|----------------------|------------|---------------------------|--------|------------|------------|--------|--|
| | Number of | Percentage | Annual | Number of | Percentage | Annual | |
| | stopovers | variation overnight stays | | | variation | | |
| TOTAL | 10,365,402 | 100.0 | 109.9 | 69,936,183 | 100.0 | 93.4 | |
| Cataluña | 2,361,968 | 22.8 | 165.0 | 12,821,155 | 18.3 | 138.1 | |
| Balears, Illes | 2,328,449 | 22.5 | 68.3 | 14,997,897 | 21.4 | 66.5 | |
| Andalucía | 1,421,710 | 13.7 | 100.7 | 10,807,958 | 15.5 | 89.1 | |
| Comunitat Valenciana | 1,237,978 | 11.9 | 87.3 | 11,960,603 | 17.1 | 65.2 | |
| Canarias | 1,056,263 | 10.2 | 137.6 | 8,717,056 | 12.5 | 129.6 | |
| Madrid, Comunidad de | 716,811 | 6.9 | 177.1 | 3,842,172 | 5.5 | 149.4 | |
| Rest of ACs | 1,242,224 | 12.0 | 110.2 | 6,789,341 | 9.7 | 94.8 | |

Review and update of data

The data published today is provisional and will be revised March next year. These results are available at INEBase.

¹ A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveller has stayed at least one night.

Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

Population scope: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

Geographical scope: the entire national territory. The sample is collected at the main access points for non-resident travellers (road, airport, port and rail).

Reference period of the results: the month.

Sample size: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

Type of sampling: Single-stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

Collection method: personal interviews when the traveller leaves Spain.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

http://www.ine.es/en/daco/daco42/frontur/frontur egatur metodologia en.pdf

And the standardised methodological report at:

http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029

Statistics from INE are prepared in accordance with the European Statistics Code of Practice, which is the basis of the Institution's quality policy and strategy. For more information, consult the section <u>Quality in the INE and Code of Practice</u> on the INE website.

For further information see **INEbase: www.ine.es/en/** Twitter: **@es_ine** All press releases at: **www.ine.es/en/prensa/prensa_en.htm**

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Press Release

Tourist Expenditure Survey

Egatur

July 2022

Provisional data

1. International tourist expenditure by country of residence

| | Monthly data | | | | | | | |
|-------------------|-----------------|-----------|----------------|-----------|-------------|-----------|----------|-----------|
| | Total | Annual | Average | Annual | Daily | Annual | Average | Annual |
| | expenditure | variation | expenditure by | variation | average | variation | duration | variation |
| | (millions of €) | | tourist | | expenditure | | of trips | |
| TOTAL | 11.869 | 126,96 | 1.309 | 10,08 | 170 | 17,37 | 7,7 | -6,21 |
| Germany | 1.339 | 56,41 | 1.222 | 0,94 | 152 | 2,29 | 8,1 | -1,32 |
| France | 1.213 | 70,27 | 860 | 5,73 | 122 | 13,88 | 7,1 | -7,16 |
| Italy | 454 | 135,95 | 966 | 10,55 | 148 | 12,61 | 6,5 | -1,83 |
| Nordic countries | 916 | 110,69 | 1.563 | 6,83 | 155 | 15,71 | 10,1 | -7,67 |
| United Kingdom | 2.379 | 258,81 | 1.257 | 5,03 | 174 | 20,45 | 7,2 | -12,80 |
| Rest of the world | 5.567 | 134,84 | 1.541 | 13,36 | 195 | 18,89 | 7,9 | -4,66 |

2. International tourist expenditure

by Autonomous Community main destination

| | Monthly data | | | | | | | |
|----------------------|-----------------|-----------|----------------|-----------|-------------|-----------|----------|-----------|
| | Total | Annual | Average | Annual | Daily | Annual | Average | Annual |
| | expenditure | variation | expenditure by | variation | average | variation | duration | variation |
| | (millions of €) | | tourist | | expenditure | | of trips | |
| TOTAL | 11.869 | 126,96 | 1.309 | 10,08 | 170 | 17,37 | 7,7 | -6,21 |
| Andalucía | 1.479 | 123,74 | 1.321 | 10,92 | 138 | 18,29 | 9,6 | -6,23 |
| Balears, Illes | 2.806 | 71,69 | 1.234 | -0,29 | 187 | 2,97 | 6,6 | -3,16 |
| Canarias | 1.609 | 155,83 | 1.564 | 2,99 | 184 | 10,78 | 8,5 | -7,03 |
| Cataluña | 2.587 | 195,38 | 1.307 | 21,67 | 204 | 25,21 | 6,4 | -2,83 |
| Comunitat Valenciana | 1.466 | 103,13 | 1.302 | 9,55 | 122 | 22,81 | 10,7 | -10,80 |
| Madrid, Comunidad de | 1.093 | 227,90 | 1.747 | 14,83 | 270 | 26,77 | 6,5 | -9,42 |
| Rest of ACs | 830 | 121,35 | 906 | 13,01 | 125 | 15,67 | 7,3 | -2,30 |

3. International tourist expenditure by main type of accommodation

| | Monthly data | | | | | | | |
|----------------------------|-----------------|-----------|----------------|-----------|-------------|-----------|----------|-----------|
| | Total | Annual | Average | Annual | Daily | Annual | Average | Annual |
| | expenditure | variation | expenditure by | variation | average | variation | duration | variation |
| | (millions of €) | | tourist | | expenditure | | of trips | |
| TOTAL | 11.869 | 126,96 | 1.309 | 10,08 | 170 | 17,37 | 7,7 | -6,21 |
| Rented accomodation | 10.266 | 144,26 | 1.329 | 10,17 | 194 | 8,31 | 6,8 | 1,71 |
| - Hotel accomodation | 7.741 | 144,90 | 1.252 | 11,56 | 226 | 7,40 | 5,5 | 3,87 |
| - Rest rented accomodation | 2.525 | 142,32 | 1.636 | 4,89 | 136 | 9,63 | 12,0 | -4,33 |
| Non-rented accomodation | 1.602 | 56,11 | 1.192 | 6,23 | 94 | 16,21 | 12,7 | -8,59 |

4. International tourist expenditure by type of organization

| | Monthly data | | | | | | | |
|-------------------------|-----------------|-----------|----------------|-----------|-------------|-----------|----------|-----------|
| | Total | Annual | Average | Annual | Daily | Annual | Average | Annual |
| | expenditure | variation | expenditure by | variation | average | variation | duration | variation |
| | (millions of €) | | tourist | | expenditure | | of trips | |
| TOTAL | 11.869 | 126,96 | 1.309 | 10,08 | 170 | 17,37 | 7,7 | -6,21 |
| Without tourist package | 8.955 | 112,57 | 1.298 | 10,50 | 162 | 18,40 | 8,0 | -6,67 |
| With tourist package | 2.913 | 186,59 | 1.343 | 7,27 | 198 | 5,35 | 6,8 | 1,82 |

Tourist Expenditure Survey Egatur July 2022 Provisional data

5. International tourist cumulated expenditure by country of residence

| | Cumulative da | ta | | | | | | |
|-------------------|-----------------|-----------|----------------|-----------|-------------|-----------|----------|-----------|
| | Total | Annual | Average | Annual | Daily | Annual | Average | Annual |
| | expenditure | variation | expenditure by | variation | average | variation | duration | variation |
| | (millions of €) | | tourist | | expenditure | | of trips | |
| TOTAL | 47.637 | 331,48 | 1.213 | 7,91 | 161 | 15,07 | 7,5 | -6,22 |
| Germany | 6.422 | 199,67 | 1.174 | 3,09 | 143 | 4,46 | 8,2 | -1,30 |
| France | 4.121 | 172,03 | 771 | 4,73 | 118 | 8,42 | 6,5 | -3,40 |
| Italy | 1.760 | 289,28 | 845 | -0,87 | 135 | 6,18 | 6,2 | -6,63 |
| Nordic countries | 3.435 | 370,30 | 1.400 | 1,69 | 145 | 9,65 | 9,7 | -7,25 |
| United Kingdom | 9.489 | 877,48 | 1.135 | -3,08 | 153 | 23,06 | 7,4 | -21,24 |
| Rest of the world | 22.411 | 328,55 | 1.441 | 9,94 | 191 | 18,52 | 7,6 | -7,24 |

6. International tourist cumulated expenditure by Autonomous Community main destination

| | Cumulative da | umulative data | | | | | | | | | |
|----------------------|-----------------|----------------|----------------|-----------|-------------|-----------|----------|-----------|--|--|--|
| | Total | Annual | Average | Annual | Daily | Annual | Average | Annual | | | |
| | expenditure | variation | expenditure by | variation | average | variation | duration | variation | | | |
| | (millions of €) | | tourist | | expenditure | | of trips | | | | |
| TOTAL | 47.637 | 331,48 | 1.213 | 7,91 | 161 | 15,07 | 7,5 | -6,22 | | | |
| Andalucía | 6.367 | 372,21 | 1.172 | 6,93 | 131 | 16,13 | 9,0 | -7,92 | | | |
| Balears, Illes | 8.623 | 188,85 | 1.154 | -0,43 | 174 | 6,87 | 6,6 | -6,83 | | | |
| Canarias | 9.692 | 481,14 | 1.431 | 0,17 | 158 | 8,22 | 9,1 | -7,43 | | | |
| Cataluña | 8.825 | 400,45 | 1.103 | 12,00 | 191 | 19,33 | 5,8 | -6,14 | | | |
| Comunitat Valenciana | 5.524 | 290,83 | 1.175 | 1,12 | 121 | 17,91 | 9,7 | -14,24 | | | |
| Madrid, Comunidad de | 5.318 | 461,08 | 1.601 | 10,92 | 278 | 20,52 | 5,8 | -7,97 | | | |
| Rest of ACs | 3.288 | 259,56 | 920 | 19,27 | 131 | 17,90 | 7,0 | 1,16 | | | |

7. International tourist cumulated expenditure by main type of accomodation

| | Cumulative data | | | | | | | |
|----------------------------|-----------------|-----------|----------------|-----------|-------------|-----------|----------|-----------|
| | Total | Annual | Average | Annual | Daily | Annual | Average | Annual |
| | expenditure | variation | expenditure by | variation | average | variation | duration | variation |
| | (millions of €) | | tourist | | expenditure | | of trips | |
| TOTAL | 47.637 | 331,48 | 1.213 | 7,91 | 161 | 15,07 | 7,5 | -6,22 |
| Rented accomodation | 39.707 | 360,78 | 1.222 | 6,74 | 191 | 6,78 | 6,4 | -0,03 |
| - Hotel accomodation | 30.348 | 362,78 | 1.130 | 5,97 | 220 | 3,93 | 5,1 | 1,96 |
| - Rest rented accomodation | 9.359 | 354,39 | 1.655 | 11,06 | 135 | 11,76 | 12,3 | -0,63 |
| Non-rented accomodation | 7.930 | 227,27 | 1.171 | 10,79 | 90 | 14,17 | 13,0 | -2,96 |

8. International tourist cumulated expenditure by type of organization

| | Cumulative data | | | | | | | |
|-------------------------|-----------------|-----------|----------------|-----------|-------------|-----------|----------|-----------|
| | Total | Annual | Average | Annual | Daily | Annual | Average | Annual |
| | expenditure | variation | expenditure by | variation | average | variation | duration | variation |
| | (millions of €) | | tourist | | expenditure | | of trips | |
| TOTAL | 47.637 | 331,48 | 1.213 | 7,91 | 1 | 61 15,07 | 7 | 7,5 -6,22 |
| Without tourist package | 36.594 | 300,77 | 1.212 | 9,58 | 1 | 55 16,37 | 7 | 7,8 -5,83 |
| With tourist package | 11.044 | 478,30 | 1.218 | -0,33 | 1 | 84 0,46 | 6 | 6,6 -0,79 |



Tourist Expenditure Survey Egatur July 2022 Provisional data

9. International tourist expenditure by categories

| | Total | Annual variation | |
|--|-----------------|---------------------|--|
| | expenditure | | |
| | (millions of €) | | |
| TOTAL | 11.869 | 126,96 | |
| Expenditure on tourist package | 2.072 | 186,05 | |
| Expenditure excluded on tourist package | 9.797 | 117,46 | |
| - Expenditure on international transport | 2.146 | 144,21 | |
| - Expenditure on accommodation | 2.517 | 131,06 | |
| - Expenditure on food and drinks | 1.799 | 97,51 | |
| - Expenditure on activities | 2.205 | 119,49 | |
| - Other expenditure | 1.130 | 81,77 | |
| | | | |

EGATUR (TABLE ANNEX)

July 2022

(3/3)

1st September 2022