

Press Release

01 September 2022

**Total expenditure survey** July 2022. Provisional data

# Total expenditure by international tourists visiting Spain stood by 11,869 million in July, 127.0% more than in July 2021

## Average daily expenditure increases by 17.4% and stands at 170 euros

Total expenditure made by international tourists visiting Spain in July reached 11,869 million euros, representing an increase of 127.0% as compared to the same month of 2021, when it was 5,229 million.

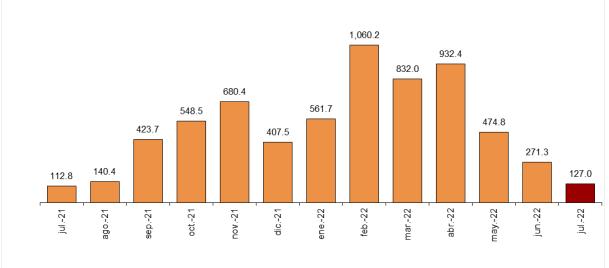
The average expenditure per tourist stood at 1,309 euros, with an annual increase of 10.1%. On the other hand, the average daily expenditure increased by 17.4%, up to 170 euros.

The average stay by international tourists was 7.7 days, 0.5 less days than in July 2021.

During the first seven months of 2022, the total expenditure by international tourists increased by 331.5%, as compared with the same period of the previous year, reaching 47,637 million euros.

## Annual variation rate of total international tourist expenditure





#### Sending countries

The main sending countries, in terms of level of expenditure in July were the United Kingdom (accounting for 20.0% of the total), Germany (11.3%) and France (10.2%).

Expenditure by tourists from the United Kingdom increased by 258.8% in the annual rate, by those from Germany by 56.4% and by those from France by 70.3%.

#### July 2022 Average Total Daily Average Annual Annual Annual Annual expenditure variation expenditure variation average variation duration variation (millions of €) by tourist (€) expenditure (€) of the trips TOTAL 127.0 11,869 1,309 10.1 170 17.4 7.7 -6.2 Germany 1,339 56.4 1,222 0.9 152 2.3 8.1 -1.3 1,213 70.3 5.7 122 13.9 7.1 -7.2 France 860 Italy 454 136.0 966 10.6 148 12.6 6.5 -1.8 Nordic Countries 916 110.7 1,563 6.8 155 15.7 10.1 -7.7 United Kingdom 2,379 2588 1 2 5 7 50 174 20.5 72 -128 Rest of the world 5,567 134.8 1,541 7.9 13.4 195 18.9 -4.7

During the first seven months of 2022, United Kingdom was the country with the largest cumulative expenditure (19.9% of the total). It was followed by Germany (13.5%) and France (8.7%).

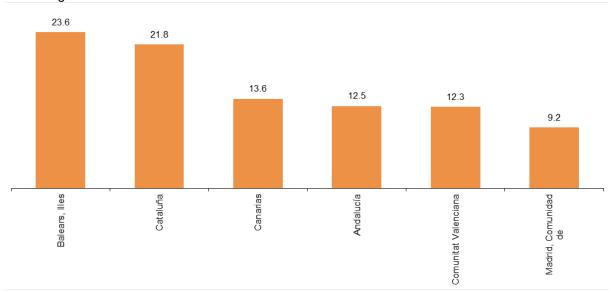
## International tourist cumulated expenditure by country of residence

International tourist expenditure by country of residence

	Year 2022		
	Total	Percentage	Annual
	expenditure variation		variation
	(millions of€)		
TOTAL	47,637	100.0	331.5
Germany	6,422	13.5	199.7
France	4,121	8.7	172.0
Italy	1,760	3.7	289.3
Nordic Countries	3,435	7.2	370.3
United Kingdom	9,489	19.9	877.5
Rest of the world	22,411	47.0	328.6

#### Main destination Autonomous Communities

The main destination Autonomous Communities with the greatest weight in total tourist expenditure in July were Illes Balears (with 23.6% of the total), Cataluña (21.8%) and Canarias (13.6%).



#### **Total expenditure by main destination Autonomous Community** Percentage

The annual rate of tourist expenditure increased by 71.7% in Illes Balears, by 195.4% in Cataluña and by 155.8% in Canarias.

The remaining main destination Autonomous Communities of tourists showed positive annual rate variations.

	July 2022							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure	variation	average	variation	duration	variation
	(millions of €)		by tourist (€)		expenditure (€)	)	of the trips	
TOTAL	11,869	127.0	1,309	10.1	170	17.4	7.7	-6.2
Balears, Illes	2,806	71.7	1,234	-0.3	187	3.0	6.6	-3.2
Cataluña	2,587	195.4	1,307	21.7	204	25.2	6.4	-2.8
Canarias	1,609	155.8	1,564	3.0	184	10.8	8.5	-7.0
Andalucía	1,479	123.7	1,321	10.9	138	18.3	9.6	-6.2
Comunitat Valenciana	1,466	103.1	1,302	9.6	122	22.8	10.7	-10.8
Madrid, Comunidad de	1,093	227.9	1,747	14.8	270	26.8	6.5	-9.4
Rest of ACs	830	121.4	906	13.0	125	15.7	7.3	-2.3

#### International tourist expenditure by Autonomous Community main destination

During the first seven months of 2022, the main destination Autonomous Communities with more cumulative expenditure were Canarias (with 20.3% of the total), Cataluña (18.5%) and Illes Balears (18.1%).

## International tourist cumulated expenditure by Autonomous Community main destination

	Year 2022			
	Total	Percentage	Annual	
	expenditure		variation	
	(millions of€)			
TOTAL	47,637	100.0	331.5	
Canarias	9,692	20.3	481.1	
Cataluña	8,825	18.5	400.5	
Balears, Illes	8,623	18.1	188.9	
Andalucia	6,367	13.4	372.2	
Comunitat Valenciana	5,524	11.6	290.8	
Madrid, Comunidad de	5,318	11.2	461.1	
Restof ACs	3,288	6.9	259.6	

#### **Expenditure items**

The expenditure on accommodation was the most important item, representing 21.2% of the total expenditure and an increase of 131.1% with respect July 2021.

The following items were expenditure on activities and expenditure on international travel, not part of package trips, which accounted for 18.6% and 18.1% of the total, respectively. The former increased by 119.5% in the annual rate and the latter increased by 144.2%.

#### International tourist expenditure by expenditure categories

	July 2022		
	Total	Percentage	Annual
	(millions of euros)		variation
TOTAL	11,869	100.0	127.0
Expenditure on tourist package	2,072	17.5	186.1
Expenditure excluded on tourist package	9,797	82.5	117.5
- Expenditure on international transport	2,146	18.1	144.2
- Expenditure on accommodation	2,517	21.2	131.1
- Expenditure on food and drinks	1,799	15.2	97.5
- Expenditure on activities	2,205	18.6	119.5
- Other expenditure	1,130	9.5	81.8

## Main type of accommodation, method of organization and main reason for the trip

65.2% of total tourist expenditure in July was made by tourists staying at hotels, with an annual rise of 144.9%. On the other hand, expenditure in non-rented accommodation increased by 56.1%.

Expenditure by tourists not travelling with a tourist package (which represented 75.5% of the total) increased by 112.6% in the annual rate. For those who contract a tourist package, it increased by 186.6%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 91.1% of the total expenditure (spending 136.1% more than in July 2021).

International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

	July 2022							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€	Annual variation	Average duration of the trips	Annual variation
TOTAL (*)	11,869	127.0	1,309	10.1	170	17.4	7.7	-6.2
Rented accomodation	10,266	144.3	1,329	10.2	194	8.3	6.8	1.7
- Hotel accommodation	7,741	144.9	1,252	11.6	226	7.4	5.5	3.9
- Rest rented accomodation	2,525	142.3	1,636	4.9	136	9.6	12.0	-4.3
Non rented accommodation	1,602	56.1	1,192	6.2	94	16.2	12.7	-8.6
TOTAL	11,869	127.0	1,309	10.1	170	17.4	7.7	-6.2
Without tourist package	8,955	112.6	1,298	10.5	162	18.4	8.0	-6.7
With tourist package	2,913	186.6	1,343	7.3	198	5.4	6.8	1.8
TOTAL	11,869	127.0	1,309	10.1	170	17.4	7.7	-6.2
Leisure	10,807	136.1	1,304	10.3	174	16.1	7.5	-5.0
Work	376	72.6	1,259	5.1	211	7.3	6.0	-2.1
Other motives	686	58.1	1,415	12.9	114	18.1	12.4	-4.4

(\*): It is distinguished two main gropus of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation; hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non rented accommodation (ow ned dw elling, family or friends dw ellings and other non rented accommodation)

#### Stopovers on trips and overnight stays by Autonomous Communities

Stopovers<sup>1</sup> on trips by international tourists in July increased by 109.9% in the annual rate. Of them, 22.8% were carried out in Cataluña (with an increase of 165.0%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwelling, etc.) reached 69.9 million, representing an increase of 93.4%.

Illes Balears was the Autonomous Community with the overnight stays (15.0 million, 66.5% more than in July 2021). It was followed by Cataluña (with nearly 12.8 million overnight stays and an increase of 138.1%) and Comunitat Valenciana (with 12.0 million, 65.2% more).

#### Stopovers and overnight stays by Autonomous Community of destination

	July 2022						
	Number of	Percentage	Annual	Number of	Percentage	Annual	
	stopovers	variation overnight stays			variation		
TOTAL	10,365,402	100.0	109.9	69,936,183	100.0	93.4	
Cataluña	2,361,968	22.8	165.0	12,821,155	18.3	138.1	
Balears, Illes	2,328,449	22.5	68.3	14,997,897	21.4	66.5	
Andalucía	1,421,710	13.7	100.7	10,807,958	15.5	89.1	
Comunitat Valenciana	1,237,978	11.9	87.3	11,960,603	17.1	65.2	
Canarias	1,056,263	10.2	137.6	8,717,056	12.5	129.6	
Madrid, Comunidad de	716,811	6.9	177.1	3,842,172	5.5	149.4	
Rest of ACs	1,242,224	12.0	110.2	6,789,341	9.7	94.8	

#### Review and update of data

The data published today is provisional and will be revised March next year. These results are available at INEBase.

<sup>&</sup>lt;sup>1</sup> A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveller has stayed at least one night.

### Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

**Population scope**: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

**Geographical scope**: the entire national territory. The sample is collected at the main access points for non-resident travellers (road, airport, port and rail).

Reference period of the results: the month.

**Sample size**: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

**Type of sampling**: Single-stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

Collection method: personal interviews when the traveller leaves Spain.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

http://www.ine.es/en/daco/daco42/frontur/frontur egatur metodologia en.pdf

And the standardised methodological report at:

http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029

Statistics from INE are prepared in accordance with the European Statistics Code of Practice, which is the basis of the Institution's quality policy and strategy. For more information, consult the section <u>Quality in the INE and Code of Practice</u> on the INE website.

For further information see **INEbase: www.ine.es/en/** Twitter: **@es\_ine** All press releases at: **www.ine.es/en/prensa/prensa\_en.htm** 

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Press Release

#### **Tourist Expenditure Survey**

Egatur

July 2022

Provisional data

#### 1. International tourist expenditure by country of residence

	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure by	variation	average	variation	duration	variation
	(millions of €)		tourist		expenditure		of trips	
TOTAL	11.869	126,96	1.309	10,08	170	17,37	7,7	-6,21
Germany	1.339	56,41	1.222	0,94	152	2,29	8,1	-1,32
France	1.213	70,27	860	5,73	122	13,88	7,1	-7,16
Italy	454	135,95	966	10,55	148	12,61	6,5	-1,83
Nordic countries	916	110,69	1.563	6,83	155	15,71	10,1	-7,67
United Kingdom	2.379	258,81	1.257	5,03	174	20,45	7,2	-12,80
Rest of the world	5.567	134,84	1.541	13,36	195	18,89	7,9	-4,66

### 2. International tourist expenditure

#### by Autonomous Community main destination

	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure by	variation	average	variation	duration	variation
	(millions of €)		tourist		expenditure		of trips	
TOTAL	11.869	126,96	1.309	10,08	170	17,37	7,7	-6,21
Andalucía	1.479	123,74	1.321	10,92	138	18,29	9,6	-6,23
Balears, Illes	2.806	71,69	1.234	-0,29	187	2,97	6,6	-3,16
Canarias	1.609	155,83	1.564	2,99	184	10,78	8,5	-7,03
Cataluña	2.587	195,38	1.307	21,67	204	25,21	6,4	-2,83
Comunitat Valenciana	1.466	103,13	1.302	9,55	122	22,81	10,7	-10,80
Madrid, Comunidad de	1.093	227,90	1.747	14,83	270	26,77	6,5	-9,42
Rest of ACs	830	121,35	906	13,01	125	15,67	7,3	-2,30

### 3. International tourist expenditure by main type of accommodation

	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure by	variation	average	variation	duration	variation
	(millions of €)		tourist		expenditure		of trips	
TOTAL	11.869	126,96	1.309	10,08	170	17,37	7,7	-6,21
Rented accomodation	10.266	144,26	1.329	10,17	194	8,31	6,8	1,71
- Hotel accomodation	7.741	144,90	1.252	11,56	226	7,40	5,5	3,87
- Rest rented accomodation	2.525	142,32	1.636	4,89	136	9,63	12,0	-4,33
Non-rented accomodation	1.602	56,11	1.192	6,23	94	16,21	12,7	-8,59

### 4. International tourist expenditure by type of organization

	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure by	variation	average	variation	duration	variation
	(millions of €)		tourist		expenditure		of trips	
TOTAL	11.869	126,96	1.309	10,08	170	17,37	7,7	-6,21
Without tourist package	8.955	112,57	1.298	10,50	162	18,40	8,0	-6,67
With tourist package	2.913	186,59	1.343	7,27	198	5,35	6,8	1,82

## Tourist Expenditure Survey Egatur July 2022 Provisional data

### 5. International tourist cumulated expenditure by country of residence

	Cumulative da	ta						
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure by	variation	average	variation	duration	variation
	(millions of €)		tourist		expenditure		of trips	
TOTAL	47.637	331,48	1.213	7,91	161	15,07	7,5	-6,22
Germany	6.422	199,67	1.174	3,09	143	4,46	8,2	-1,30
France	4.121	172,03	771	4,73	118	8,42	6,5	-3,40
Italy	1.760	289,28	845	-0,87	135	6,18	6,2	-6,63
Nordic countries	3.435	370,30	1.400	1,69	145	9,65	9,7	-7,25
United Kingdom	9.489	877,48	1.135	-3,08	153	23,06	7,4	-21,24
Rest of the world	22.411	328,55	1.441	9,94	191	18,52	7,6	-7,24

## 6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative da	umulative data									
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual			
	expenditure	variation	expenditure by	variation	average	variation	duration	variation			
	(millions of €)		tourist		expenditure		of trips				
TOTAL	47.637	331,48	1.213	7,91	161	15,07	7,5	-6,22			
Andalucía	6.367	372,21	1.172	6,93	131	16,13	9,0	-7,92			
Balears, Illes	8.623	188,85	1.154	-0,43	174	6,87	6,6	-6,83			
Canarias	9.692	481,14	1.431	0,17	158	8,22	9,1	-7,43			
Cataluña	8.825	400,45	1.103	12,00	191	19,33	5,8	-6,14			
Comunitat Valenciana	5.524	290,83	1.175	1,12	121	17,91	9,7	-14,24			
Madrid, Comunidad de	5.318	461,08	1.601	10,92	278	20,52	5,8	-7,97			
Rest of ACs	3.288	259,56	920	19,27	131	17,90	7,0	1,16			

#### 7. International tourist cumulated expenditure by main type of accomodation

	Cumulative data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure by	variation	average	variation	duration	variation
	(millions of €)		tourist		expenditure		of trips	
TOTAL	47.637	331,48	1.213	7,91	161	15,07	7,5	-6,22
Rented accomodation	39.707	360,78	1.222	6,74	191	6,78	6,4	-0,03
- Hotel accomodation	30.348	362,78	1.130	5,97	220	3,93	5,1	1,96
- Rest rented accomodation	9.359	354,39	1.655	11,06	135	11,76	12,3	-0,63
Non-rented accomodation	7.930	227,27	1.171	10,79	90	14,17	13,0	-2,96

### 8. International tourist cumulated expenditure by type of organization

	Cumulative data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure by	variation	average	variation	duration	variation
	(millions of €)		tourist		expenditure		of trips	
TOTAL	47.637	331,48	1.213	7,91	1	61 15,07	7	7,5 -6,22
Without tourist package	36.594	300,77	1.212	9,58	1	55 16,37	7	7,8 -5,83
With tourist package	11.044	478,30	1.218	-0,33	1	84 0,46	6	6,6 -0,79



## Tourist Expenditure Survey Egatur July 2022 Provisional data

## 9. International tourist expenditure by categories

	Total	Annual variation	
	expenditure		
	(millions of €)		
TOTAL	11.869	126,96	
Expenditure on tourist package	2.072	186,05	
Expenditure excluded on tourist package	9.797	117,46	
- Expenditure on international transport	2.146	144,21	
- Expenditure on accommodation	2.517	131,06	
- Expenditure on food and drinks	1.799	97,51	
- Expenditure on activities	2.205	119,49	
- Other expenditure	1.130	81,77	

EGATUR (TABLE ANNEX)

July 2022

(3/3)

1st September 2022