

Total Expenditure Survey
July 2023. Provisional data

Total expenditure by international tourists visiting Spain stood by 13,853 million, 16.4% more than in July 2022

Average daily expenditure increased by 9.0% and stood at 185 euros

Total expenditure made by international tourists visiting Spain in July reached 13,853 million euros, representing an increase of 16.4% as compared to the same month of 2022. This figure stood by 16.0% more than in the same month of 2019.

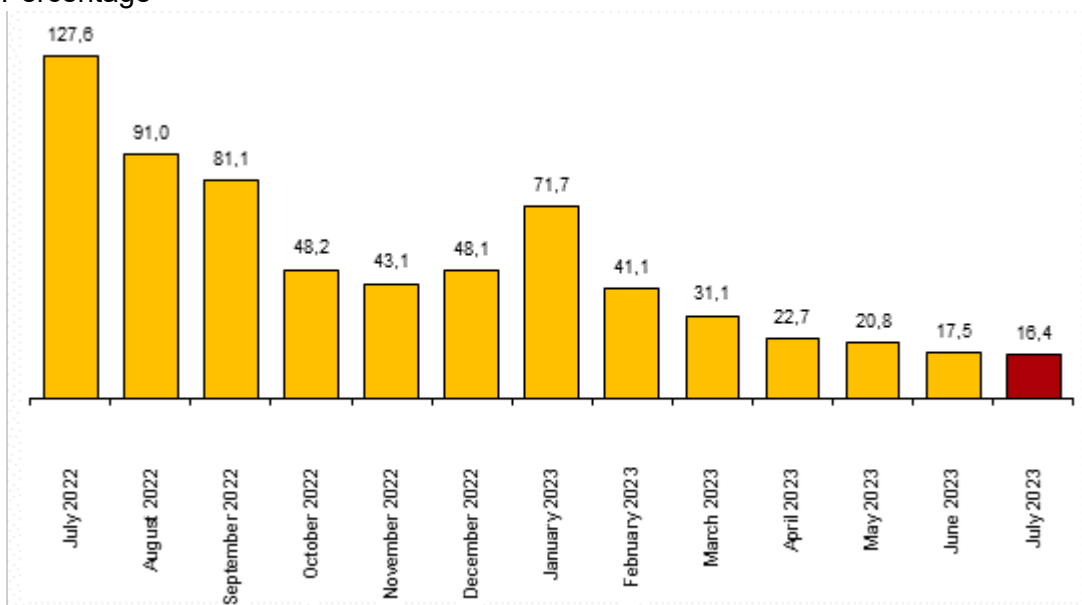
The average expenditure per tourist stood at 1,367 euros, with an annual increase of 4.4%. On the other hand, the average daily expenditure increased by 9.0%, up to 185 euros.

The average stay by international tourists was 7.4 days, 0.3 less days than in July 2022.

During the first seven months of 2023 the total expenditure by international tourists increased by 25.3%, as compared with the same period of the previous year, reaching 59,864 million euros.

The expenditure of this accumulated figure stood by 14.7% more, comparing with the same period in 2019, before the pandemic.

Annual variation rate of total international tourist expenditure
Percentage



Sending countries

The main sending countries, in terms of level of expenditure in July were United Kingdom (accounting for 18.9 of the total), France (10.8%) and Germany (10.1%).

Expenditure by tourists from United Kingdom increased by 9.8% in the annual rate, by those from France by 21.8% and by those from Germany by 4.5%.

International tourist expenditure by country of residence

	July 2023							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourists (€)	Annual variation (%)	Daily average expenditure (€)	Annual variation (%)	Average duration of the trips	Annual variation (%)
TOTAL	13,853	16.4	1,367	4.4	185	9.0	7.4	-4.2
Germany	1,404	4.5	1,221	-0.3	159	5.1	7.7	-5.1
France	1,492	21.8	946	9.7	125	2.7	7.6	6.8
Italy	527	15.3	949	-2.2	146	-0.5	6.5	-1.6
Nordic Countries	1,010	11.9	1,655	5.9	171	9.8	9.7	-3.5
United Kingdom	2,620	9.8	1,294	2.7	189	8.4	6.9	-5.3
Rest of the world	6,800	21.7	1,614	4.9	220	13.3	7.3	-7.4

During the first seven months of 2023, United Kingdom was the country with the largest cumulative expenditure (18.2% of the total). It was followed by Germany (11.8%) and France (8.6%).

International tourist expenditure by country of residence

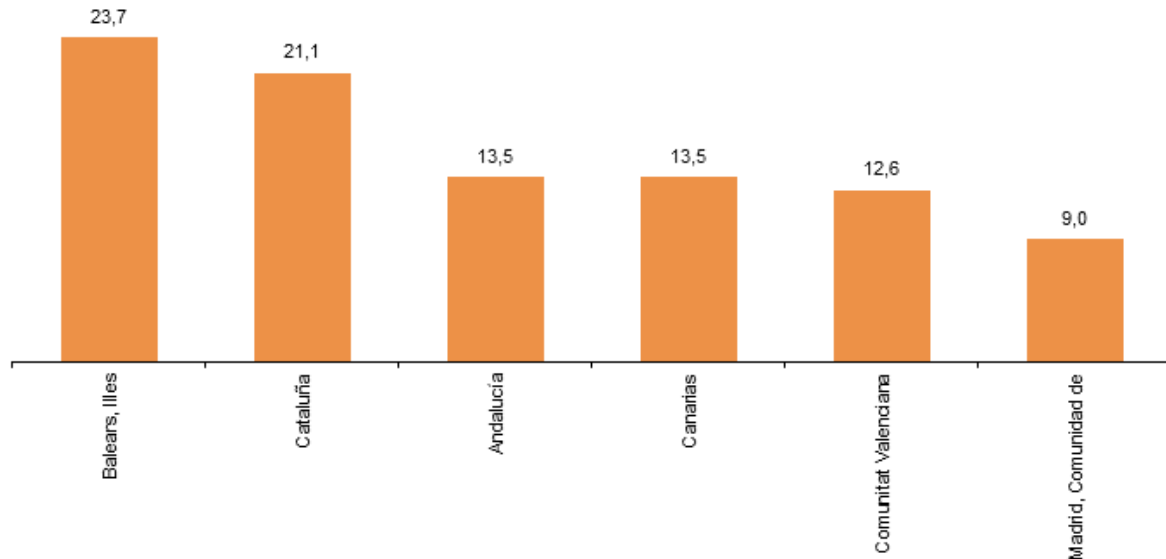
	Year 2023		
	Total expenditure (millions of €)	Percentage	Annual variation (%)
TOTAL	59,864	100.0	25.3
Germany	7,086	11.8	10.1
France	5,121	8.6	23.7
Italy	2,169	3.6	22.4
Nordic Countries	4,158	6.9	21.5
United Kingdom	10,914	18.2	14.8
Rest of the world	30,416	50.8	35.2

Main destination Autonomous Communities

The main destination Autonomous Communities with the greatest weight in total tourist expenditure in July were Illes Balears (with 23.7% of the total), Cataluña (21.1%) and Andalucía (13.5%).

Total expenditure by main destination Autonomous Community

Percentage



The annual rate of tourist expenditure increased by 16.7% in Illes Balears, by 12.7% in Cataluña and by 26.2% in Andalucía.

The remaining main destination Autonomous Communities of tourists showed positive annual rate variations.

International tourist expenditure by Autonomous Community main destination

	July 2023							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourists (€)	Annual variation (%)	Daily average expenditure (€)	Annual variation (%)	Average duration of the trips	Annual variation (%)
TOTAL	13,853	16.4	1,367	4.4	185	9.0	7.4	-4.2
Balears, Illes	3,281	16.7	1,346	8.9	206	10.6	6.5	-1.6
Cataluña	2,925	12.7	1,261	-3.1	213	5.6	5.9	-8.2
Andalucía	1,874	26.2	1,390	5.1	161	17.6	8.6	-10.6
Canarias	1,865	15.7	1,742	11.2	192	4.8	9.1	6.1
Comunitat Valenciana	1,739	18.3	1,303	-0.1	133	8.4	9.8	-7.9
Madrid, Comunidad de	1,240	13.2	1,865	6.7	280	3.8	6.7	2.8
Rest of ACs	929	11.4	972	6.9	142	13.5	6.9	-5.8

During the first seven months of 2023, the main destination Autonomous Communities with more cumulative expenditure were Cataluña (with 19.3% of the total), Canarias (19.0%) and Illes Balears (16.3%).

International tourist cumulated expenditure by Autonomous Community main destination

	Year 2023		
	Total expenditure (millions of €)	Percentage	Annual variation (%)
TOTAL	59,864	100.0	25.3
Cataluña	11,555	19.3	30.6
Canarias	11,386	19.0	17.4
Balears, Illes	9,743	16.3	12.9
Andalucía	8,461	14.1	32.4
Madrid, Comunidad de	7,493	12.5	40.5
Comunitat Valenciana	6,783	11.3	22.1
Rest of ACs	4,443	7.4	33.6

Expenditure items

The expenditure on international transport (not part of package trips) was the most important item in July, representing 20.1% of the total expenditure and an increase of 29.9% with respect same month of 2022.

The following items were expenditure on accommodation and expenditure on activities, which accounted for 19.7% and 19.2% of the total, respectively. The former increased by 7.6% in the annual rate and the latter by 19.9%.

International tourist expenditure by expenditure categories

	July 2023		
	Total expenditure (millions of €)	Percentage	Annual variation (%)
TOTAL	13,853	100.0	16.4
Expenditure on tourists package	2,283	16.5	10.3
Expenditure excluded on tourists package	11,570	83.5	17.7
- Expenditure on international transport	2,789	20.1	29.9
- Expenditure on accommodation	2,724	19.7	7.6
- Expenditure on food and drinks	2,165	15.6	19.9
- Expenditure on activities	2,655	19.2	19.9
- Other expenditure	1,237	8.9	9.0

Main type of accommodation, method of organization and main reason for the trip

61.3% of total tourist expenditure in July was made by tourists staying at hotels, with an annual rise of 9.4%. On the other hand, expenditure on non-rented accommodation increased by 37.7%.

Expenditure by tourists not travelling with a tourist package (which represented 75.9% of the total) increased by 17.2% in the annual rate. For those who contract a tourist package, it increased by 13.9%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 90.5% of the total (spending 15.7% more than July de 2022).

International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

	July 2023							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourists (€)	Annual variation (%)	Daily average expenditure (€)	Annual variation (%)	Average duration of the trips	Annual variation (%)
TOTAL (*)	13,853	16.4	1,367	4.4	185	9.0	7.4	-4.2
Rented accommodation	11,639	13.1	1,409	5.9	219	12.8	6.4	-6.1
- Hotel accommodation	8,495	9.4	1,352	7.9	260	15.7	5.2	-6.8
- Rest rented accommodation	3,144	24.1	1,587	-3.0	153	12.2	10.4	-13.6
Non rented accommodation	2,214	37.7	1,185	-0.4	101	8.5	11.7	-8.2
TOTAL	13,853	16.4	1,367	4.4	185	9.0	7.4	-4.2
Without tourists package	10,521	17.2	1,361	4.7	176	8.8	7.7	-3.7
With tourists package	3,332	13.9	1,387	3.5	218	10.5	6.3	-6.3
TOTAL	13,853	16.4	1,367	4.4	185	9.0	7.4	-4.2
Leisure	12,535	15.7	1,362	4.4	192	10.8	7.1	-5.8
Work	470	24.7	1,475	16.7	189	-10.4	7.8	30.2
Other motives	848	22.9	1,398	-1.0	116	1.5	12.1	-2.4

(*): It is distinguished two main groups of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation: hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non-rented accommodation (owned dwelling, family or friends dwellings and other non-rented accommodation).

Stopovers¹ on trips and overnight stays by Autonomous Communities

Stopovers on trips by international tourists in July increased by 9.0% in the annual rate. Of them, 23.6% were carried out in Cataluña (with an increase of 11.9%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwellings, etc.) reached 75.0 million, representing an increase of 6,8%.

Illes Balears was the Autonomous Community with more overnight stays (15.9 million, 5,8% more than in July 2022). It was followed by Cataluña (with 13,7 million overnight stays and an increase of 5,8%) and Comunitat Valenciana (with 13,1 million, 9,2% more).

Stopovers and overnight stays by Autonomous Community of destination

	Year 2023					
	Number of stopovers	Percentage	Annual variation (%)	Number of overnight stays	Porcentaje	Annual variation (%)
TOTAL	11,361,873	100.0	9.0	75,031,255	100.0	6.8
Cataluña	2,683,789	23.6	11.9	13,696,158	18.3	5.8
Balears, Illes	2,509,406	22.1	7.6	15,937,637	21.2	5.8
Andalucía	1,642,617	14.5	15.2	11,787,515	15.7	8.4
Comunitat Valenciana	1,418,531	12.5	14.2	13,051,621	17.4	9.2
Canarias	1,083,890	9.5	2.6	9,686,099	12.9	10.7
Madrid, Comunidad de	753,061	6.6	4.7	4,159,061	5.5	7.8
Rest of ACs	1,270,579	11.2	1.7	6,713,163	8.9	-1.9

Review and update of data

The data published today is provisional and will be revised March next year. These results are available at INEBase.

¹ A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveler has stayed at least one night.

Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

Population scope: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

Geographical scope: the entire national territory. The sample is collected at the main access points for non-resident travelers (road, airport, port and rail).

Reference period of the results: the month.

Sample size: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

Type of sampling: Single stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

Collection method: personal interviews when the traveler leaves Spain.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

http://www.ine.es/en/daco/daco42/frontur/frontur_egatur_metodologia_en.pdf

And the standardised methodological report at:

<http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029>

Statistics from INE are prepared in accordance with the European Statistics Code of Practice, which is the basis of the Institution's quality policy and strategy. For more information, consult the section [Quality in the INE and Code of Practice](#) on the INE website.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

All press releases at: www.ine.es/en/prensa/prensa_en.htm

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Tourist Expenditure Survey

Egatur

July 2023

Provisional data

1. International tourist expenditure by country of residence

	Monthly data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	13.853	16,39	1.367	4,44	185	9,03	7,4	-4,21
Germany	1.404	4,47	1.221	-0,28	159	5,08	7,7	-5,10
France	1.492	21,79	946	9,68	125	2,72	7,6	6,78
Italy	527	15,26	949	-2,16	146	-0,54	6,5	-1,63
Nordic countries	1.010	11,89	1.655	5,94	171	9,78	9,7	-3,50
United Kingdom	2.620	9,82	1.294	2,67	189	8,41	6,9	-5,30
Rest of the world	6.800	21,70	1.614	4,87	220	13,26	7,3	-7,41

2. International tourist expenditure by Autonomous Community main destination

	Monthly data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	13.853	16,39	1.367	4,44	185	9,03	7,4	-4,21
Andalucía	1.874	26,19	1.390	5,10	161	17,56	8,6	-10,60
Balears, Illes	3.281	16,74	1.346	8,87	206	10,64	6,5	-1,59
Canarias	1.865	15,71	1.742	11,22	192	4,81	9,1	6,11
Cataluña	2.925	12,69	1.261	-3,05	213	5,57	5,9	-8,17
Comunitat Valenciana	1.739	18,28	1.303	-0,14	133	8,43	9,8	-7,90
Madrid, Comunidad de	1.240	13,21	1.865	6,69	280	3,76	6,7	2,82
Rest of ACs	929	11,45	972	6,92	142	13,50	6,9	-5,79

3. International tourist expenditure by main type of accommodation

	Monthly data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	13.853	16,39	1.367	4,44	185	9,03	7,4	-4,21
Rented accommodation	11.639	13,06	1.409	5,90	219	12,83	6,4	-6,14
- Hotel accommodation	8.495	9,44	1.352	7,87	260	15,70	5,2	-6,76
- Rest rented accommodation	3.144	24,15	1.587	-2,99	153	12,25	10,4	-13,57
Non-rented accommodation	2.214	37,73	1.185	-0,40	101	8,46	11,7	-8,17

4. International tourist expenditure by type of organization

	Monthly data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily Average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	13.853	16,39	1.367	4,44	185	9,03	7,4	-4,21
Without tourist package	10.521	17,19	1.361	4,75	176	8,79	7,7	-3,72
With tourist package	3.332	13,93	1.387	3,52	218	10,50	6,3	-6,32

Tourist Expenditure Survey

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July 2023

Provisional data

5. International tourist cumulated expenditure by country of residence

	Cumulative data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	59.864	25,30	1.257	3,66	176	9,08	7,2	-5,0
Germany	7.086	10,11	1.181	0,49	154	7,57	7,7	-6,6
France	5.121	23,66	795	3,01	119	0,59	6,7	2,4
Italy	2.169	22,41	822	-3,06	141	4,24	5,8	-7,0
Nordic countries	4.158	21,48	1.448	3,53	159	9,91	9,1	-5,8
United Kingdom	10.914	14,81	1.116	-1,76	165	7,43	6,8	-8,6
Rest of the world	30.416	35,18	1.529	6,38	211	10,78	7,2	-4,0

6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	59.864	25,30	1.257	3,66	176	9,08	7,2	-5,0
Andalucía	8.461	32,45	1.233	4,99	150	14,10	8,2	-8,0
Balears, Illes	9.743	12,87	1.196	3,53	191	9,95	6,3	-5,9
Canarias	11.386	17,41	1.445	0,93	168	6,32	8,6	-5,1
Cataluña	11.555	30,61	1.130	2,86	210	10,55	5,4	-7,0
Comunitat Valenciana	6.783	22,12	1.175	-0,08	126	3,63	9,3	-3,6
Madrid, Comunidad de	7.493	40,53	1.720	7,37	291	4,62	5,9	2,6
Rest of ACs	4.443	33,62	1.012	10,10	144	10,24	7,0	-0,1

7. International tourist cumulated expenditure by main type of accommodation

	Cumulative data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	59.864	25,30	1.257	3,66	176	9,08	7,2	-5,0
Rented accommodation	48.969	22,93	1.276	4,47	212	10,81	6,0	-5,7
- Hotel accommodation	36.787	20,75	1.197	5,82	245	11,93	4,9	-5,5
- Rest rented accommodation	12.182	30,04	1.597	-3,41	150	11,09	10,7	-13,1
Non-rented accommodation	10.895	37,17	1.177	0,69	99	10,48	11,8	-8,9

8. International tourist cumulated expenditure by type of organization

	Cumulative data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily Average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	59.864	25,30	1.257	3,66	176	9,08	7,2	-5,0
Without tourist package	45.934	25,27	1.265	4,39	170	9,45	7,4	-4,6
With tourist package	13.930	25,40	1.230	1,34	198	7,65	6,2	-5,9

Tourist Expenditure Survey

Egatur

July 2023

Provisional data

9. International tourist expenditure by categories

	Total expenditure (millions of €)	Annual variation (%)
TOTAL	13.853	16,39
Expenditure on tourist package	2.283	10,33
Expenditure excluded on tourist package	11.570	17,67
- Expenditure on international transport	2.789	29,94
- Expenditure on accommodation	2.724	7,57
- Expenditure on food and drinks	2.165	19,94
- Expenditure on activities	2.655	19,90
- Other expenditure	1.237	9,01

EGATUR (TABLE ANNEX) July 2023 (3/3)

1st September 2023