

Press Release

01 October 2019

Total expenditure survey August 2019. Provisional data

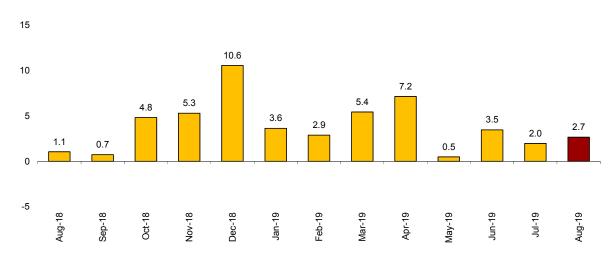
Total expenditure by international tourists visiting Spain in August increases by 2.7% compared with the same month of 2018

Average daily expenditure stands at 146 euros, 4.7% more than August 2018

Total expenditure made by international tourists visiting Spain in August reached 11,765 million euros, representing an increase of 2.7% as compared to the same month of 2018.

The average expenditure per tourist stood at 1.162 euros, with an annual increase of 3.2%. On the other hand, the average daily expenditure increased by 4.7%, up to 146 euros.

The average stay by international tourists was 8.0 days, indicating a decrease of 0.1 days compared to the average August 2018.



Annual variation rate of total international tourist expenditure Percentage

During the first eight months of 2019, the total expenditure by international tourists increased by 3.2%, as compared with the same period of the previous year, reaching 64,124 million euros.

Sending countries

The main sending countries, in terms of level of expenditure in August were the United Kingdom (accounting for 21.4% of the total), France (13.5%) and Germany (11.0%).

Expenditure by tourists from the United Kingdom raised by 0.2% in the annual rate and by those from France by 3.3%. The one by those from Germany decreased by 10.8%.

International tourist expenditure by country of residence

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| | August 2019 | August 2019 | | | | | | | | | |
|-------------------|-----------------|-------------|----------------|-----------|-----------------|-----------|--------------|-----------|--|--|--|
| | Total | Annual | Average | Annual | Daily | Annual | Average | Annual | | | |
| | expenditure | variation | expenditure | variation | average | variation | duration | variation | | | |
| | (millions of €) | | by tourist (€) | | expenditure (€) | | of the trips | | | | |
| TOTAL | 11,765 | 2.7 | 1,162 | 3.2 | 146 | 4.7 | 8.0 | -1.5 | | | |
| Germany | 1,298 | -10.8 | 1,152 | -0.1 | 143 | 2.6 | 8.1 | -2.6 | | | |
| France | 1,586 | 3.3 | 786 | 8.3 | 98 | 8.7 | 8.0 | -0.4 | | | |
| Italy | 639 | 5.4 | 952 | -0.1 | 137 | -3.0 | 7.0 | 2.9 | | | |
| Nordic Countries | 547 | 6.4 | 1,385 | 7.5 | 149 | 5.9 | 9.3 | 1.5 | | | |
| United Kingdom | 2,523 | 0.2 | 1,158 | 3.4 | 143 | 7.2 | 8.1 | -3.5 | | | |
| Rest of the world | 5,171 | 7.0 | 1,385 | 0.8 | 175 | 1.9 | 7.9 | -1.1 | | | |

During the first eight months of 2019, the United Kingdom was the country with the largest cumulative expenditure (19.9% of the total). It was followed by Germany (12.5%) and France (8.8%).

International tourist cumulated expenditure by country of residence

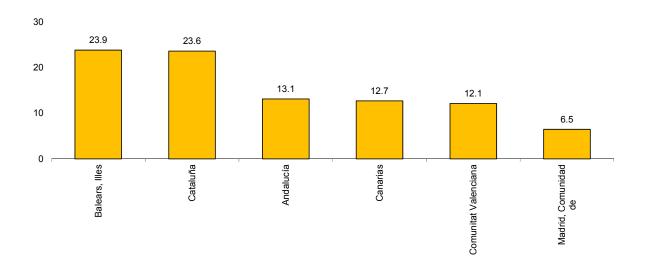
| | Year 2019 | | | |
|-------------------|----------------|------------|-----------|---|
| | Total | Percentage | Annual | |
| | expenditure | | variation | |
| | (millions of€) | | | |
| TOTAL | 64,124 | 100.0 | 3. | 2 |
| Germany | 8,018 | 12.5 | -0. | 6 |
| France | 5,611 | 8.8 | 2. | 4 |
| Italy | 2,507 | 3.9 | 6. | 6 |
| Nordic Countries | 4,580 | 7.1 | -6. | 3 |
| United Kingdom | 12,732 | 19.9 | 1. | 3 |
| Rest of the world | 30,676 | 47.8 | 6. | 6 |

Main destination Autonomous Communities

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The main destination Autonomous Communities with the greatest weight in total tourist expenditure in August were Illes Balears (with 23.9% of the total), Cataluña (23.6%) and Andalucía (13.1%).

Total expenditure by main destination Autonomous Community Percentage



The tourist expenditure increased by 1.0% in Illes Balears, by 2.0% in Cataluña, and by 1.2% in Andalucía.

The remaining main destination Autonomous Communities of tourists showed positive annual rate variations, with the exception of Canarias (-1.3%)

| | August2019 | | | | | | | |
|----------------------|-----------------|-----------|----------------|-----------|-----------------|-----------|--------------|-----------|
| | Total | Annual | Average | Annual | Daily | Annual | Average | Annual |
| | expenditure | variation | expenditure | variation | average | variation | duration | variation |
| | (millions of €) | | by tourist (€) | | expenditure (€) | | of the trips | |
| TOTAL | 11,765 | 2.7 | 1,162 | 3.2 | 146 | 4.7 | 8.0 | -1.5 |
| Balears, Illes | 2,809 | 1.0 | 1,244 | 2.9 | 167 | 3.2 | 7.4 | -0.3 |
| Cataluña | 2,781 | 2.0 | 1,179 | 5.2 | 175 | 8.3 | 6.7 | -2.8 |
| Andalucía | 1,546 | 1.2 | 1,106 | 3.2 | 126 | 4.6 | 8.8 | -1.4 |
| Canarias | 1,496 | -1.3 | 1,438 | 4.3 | 158 | 1.3 | 9.1 | 2.9 |
| Comunitat Valenciana | 1,427 | 12.0 | 1,123 | 3.6 | 103 | 8.1 | 10.9 | -4.2 |
| Madrid, Comunidad de | 763 | 6.0 | 1,407 | -0.8 | 274 | 21.5 | 5.1 | -18.3 |
| Rest of ACs | 944 | 2.9 | 751 | 1.5 | 98 | -0.2 | 7.7 | 1.8 |

International tourist expenditure by Autonomous Community main destination

During the first eight months of 2019, the main destination Autonomous Communities with more cumulative expenditure were Cataluña (with 23.6% of the total), Canarias (17.5%) and Illes Balears (17.3%).

| | Year 2019 | | |
|----------------------|----------------|------------|-----------|
| | Total | Percentage | Annual |
| | expenditure | | variation |
| | (millions of€) | | |
| TOTAL | 64,124 | 100.0 | 3.2 |
| Cataluña | 15,129 | 23.6 | 4.3 |
| Canarias | 11,238 | 17.5 | 0.8 |
| Balears, Illes | 11,112 | 17.3 | 1.8 |
| Andalucía | 8,502 | 13.3 | -3.1 |
| Madrid, Comunidad de | 6,845 | 10.7 | 14.5 |
| Comunitat Valenciana | 6,747 | 10.5 | 7.8 |
| Restof ACs | 4,552 | 7.1 | -0.4 |

International tourist cumulated expenditure by Autonomous Community main destination

Expenditure items

The expenditure on tourist package was the most important item, representing 20.0% of the total expenditure and a decrease of 6.6% with respect August 2018.

The following items were expenditure on activities, and expenditure on accommodation, which accounted for 19.3% and 18.5% of the total, respectively. The former increased by 11.5% in the annual rate and the latter, by 8.4%.

International tourist expenditure by expenditure categories

| | August 2019 | | | | | | |
|--|---------------------|------------|-----------|--|--|--|--|
| | Total | Percentage | Annual | | | | |
| | (millions of euros) | | variation | | | | |
| TOTAL | 11,765 | 100.0 | 2.7 | | | | |
| Expenditure on tourist package | 2,357 | 20.0 | -6.6 | | | | |
| Expenditure excluded on tourist package | 9,408 | 80.0 | 5.3 | | | | |
| - Expenditure on international transport | 2,015 | 17.1 | 2.9 | | | | |
| - Expenditure on accommodation | 2,177 | 18.5 | 8.4 | | | | |
| - Expenditure on food and drinks | 1,795 | 15.3 | 3.6 | | | | |
| - Expenditure on activities | 2,275 | 19.3 | 11.5 | | | | |
| - Other expenditure | 1,144 | 9.7 | -4.2 | | | | |

Main type of accommodation, method of organisation and main reason for the trip

62.9% of total tourist expenditure in August was made by tourists staying at hotels, with an annual rise of 4.7%. On the other hand, expenditure in rest rented accommodation decreased by 2.1%.

Expenditure by tourists not travelling with a tourist package (which represented 72.1% of the total) increased by 6.7% in the annual rate. For those who contract a tourist package, it decreased by 6.4%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 94.1% of the total expenditure (spending 3.6% more than in August 2018).

| | August 2019 | | | | | | | |
|----------------------------|-----------------|-----------|----------------|-----------|----------------|-----------|--------------|-----------|
| | Total | Annual | Average | Annual | Daily | Annual | Average | Annual |
| | expenditure | variation | expenditure | variation | average | variation | duration | variation |
| | (millions of €) | | by tourist (€) | | expenditure (€ | E) | of the trips | |
| TOTAL ^(*) | 11,765 | 2.7 | 1,162 | 3.2 | 146 | 4.7 | 8.0 | -1.5 |
| Rented accomodation | 9,884 | 2.9 | 1,177 | 2.1 | 173 | 3.6 | 6.8 | -1.5 |
| - Hotel accommodation | 7,401 | 4.7 | 1,135 | 1.0 | 194 | 4.4 | 5.9 | -3.2 |
| - Rest rented accomodation | 2,483 | -2.1 | 1,324 | 6.4 | 130 | 0.6 | 10.2 | 5.8 |
| Non rented accommodation | 1,881 | 1.5 | 1,089 | 8.5 | 80 | 6.8 | 13.5 | 1.6 |
| TOTAL | 11,765 | 2.7 | 1,162 | 3.2 | 146 | 4.7 | 8.0 | -1.5 |
| Without tourist package | 8,488 | 6.7 | 1,131 | 4.8 | 136 | 5.8 | 8.3 | -1.0 |
| With tourist package | 3,277 | -6.4 | 1,253 | 0.3 | 178 | 4.4 | 7.1 | -4.0 |
| TOTAL | 11,765 | 2.7 | 1,162 | 3.2 | 146 | 4.7 | 8.0 | -1.5 |
| Leisure | 11,069 | 3.6 | 1,171 | 2.7 | 149 | 5.5 | 7.9 | -2.6 |
| Work | 223 | 23.1 | 1,205 | 9.7 | 220 | 7.0 | 5.5 | 2.5 |
| Other motives | 472 | -20.4 | 976 | 5.3 | 90 | -14.2 | 10.9 | 22.8 |

International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

(*): It is distinguished two main gropus of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation; hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non rented accommodation (ow ned dw elling, family or friends dw ellings and other non rented accommodation)

Stopovers on trips and overnight stays by Autonomous Communities

Stopovers¹ on trips by international tourists in August decreased by 0.1% in the annual rate. Of them, 23.9% were carried out in Cataluña (with a decrease of 1.3%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwelling, etc.) reached 80.6 million, representing a decrease of 2.0%.

Illes Balears was the Autonomous Community with the most overnight stays (16.8 million, 2.2% less than in August 2018). It was followed by Cataluña (with 15.9 million overnight stays and a decrease of 5.8%) and Comunitat Valenciana (with 13.8 million, 3.5% more).

| | August 2019 | | | | | | |
|----------------------|-------------|------------|-----------|-----------------|------------|-----------|--|
| | Number of | Percentage | Annual | Number of | Percentage | Annual | |
| | stopovers | | variation | overnight stays | | variation | |
| TOTAL | 11,589,013 | 100.0 | -0.1 | 80,654,663 | 100.0 | -2.0 | |
| Cataluña | 2,768,710 | 23.9 | -1.3 | 15,974,687 | 19.8 | -5.8 | |
| Balears, Illes | 2,387,774 | 20.6 | -1.9 | 16,808,910 | 20.8 | -2.2 | |
| Andalucía | 1,702,526 | 14.7 | -1.3 | 12,245,597 | 15.2 | -4.1 | |
| Comunitat Valenciana | 1,365,338 | 11.8 | 3.6 | 13,805,377 | 17.1 | 3.5 | |
| Canarias | 1,062,779 | 9.2 | -5.1 | 9,433,340 | 11.7 | -2.6 | |
| Madrid, Comunidad de | 671,421 | 5.8 | 8.0 | 2,725,677 | 3.4 | -7.1 | |
| Rest of ACs | 1,630,465 | 14.1 | 3.1 | 9,661,076 | 12.0 | 2.7 | |

Stopovers and overnight stays by Autonomous Community of destination

Review and update of data

Coinciding with today's publication, INE has updated the data corresponding to the period of August-December 2018. The results are available at INEBase.

¹ A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveller has stayed at least one night.

Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

Population scope: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

Geographical scope: the entire national territory. The sample is collected at the main access points for non-resident travellers (road, airport, port and rail).

Reference period of the results: the month.

Sample size: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

Type of sampling: Single-stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

Collection method: personal interviews when the traveller leaves Spain.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

http://www.ine.es/en/daco/daco42/frontur/frontur_egatur_metodologia_en.pdf

And the standardised methodological report at:

http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029

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Tourist Expenditure Survey

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1. International tourist expenditure by country of residence

| | Monthly data | | | | | | | |
|-------------------|-----------------|-----------|----------------|-----------|-------------|-----------|----------|-----------|
| | Total | Annual | Average | Annual | Daily | Annual | Average | Annual |
| | expenditure | variation | expenditure by | variation | average | variation | duration | variation |
| | (millions of €) | | tourist | | expenditure | | of trips | |
| TOTAL | 11,765 | 2.66 | 1,162 | 3.21 | 146 | 4.73 | 8.0 | -1.46 |
| Germany | 1,298 | -10.75 | 1,152 | -0.05 | 143 | 2.59 | 8.1 | -2.58 |
| France | 1,586 | 3.30 | 786 | 8.28 | 98 | 8.72 | 8.0 | -0.41 |
| Italy | 639 | 5.38 | 952 | -0.14 | 137 | -2.95 | 7.0 | 2.90 |
| Nordic countries | 547 | 6.39 | 1,385 | 7.47 | 149 | 5.88 | 9.3 | 1.51 |
| United Kingdom | 2,523 | 0.22 | 1,158 | 3.41 | 143 | 7.20 | 8.1 | -3.54 |
| Rest of the world | 5,171 | 7.03 | 1,385 | 0.81 | 175 | 1.88 | 7.9 | -1.05 |

2. International tourist expenditure by Autonomous Community main destination

| | Monthly data | | | | | | | |
|----------------------|-----------------|-----------|----------------|-----------|-------------|-----------|----------|-----------|
| | Total | Annual | Average | Annual | Daily | Annual | Average | Annual |
| | expenditure | variation | expenditure by | variation | average | variation | duration | variation |
| | (millions of €) | | tourist | | expenditure | | of trips | |
| TOTAL | 11,765 | 2.66 | 1,162 | 3.21 | 146 | 4.73 | 8.0 | -1.46 |
| Andalucía | 1,546 | 1.16 | 1,106 | 3.16 | 126 | 4.60 | 8.8 | -1.38 |
| Balears, Illes | 2,809 | 1.04 | 1,244 | 2.85 | 167 | 3.19 | 7.4 | -0.33 |
| Canarias | 1,496 | -1.25 | 1,438 | 4.27 | 158 | 1.29 | 9.1 | 2.94 |
| Cataluña | 2,781 | 2.01 | 1,179 | 5.23 | 175 | 8.29 | 6.7 | -2.82 |
| Comunitat Valenciana | 1,427 | 11.99 | 1,123 | 3.57 | 103 | 8.09 | 10.9 | -4.18 |
| Madrid, Comunidad de | 763 | 6.01 | 1,407 | -0.80 | 274 | 21.47 | 5.1 | -18.34 |
| Rest of ACs | 944 | 2.87 | 751 | 1.53 | 98 | -0.22 | 7.7 | 1.75 |

3. International tourist expenditure by main type of accommodation

| | Monthly data | | | | | | | |
|-------------------------|-----------------|-----------|----------------|-----------|-------------|-----------|----------|-----------|
| | Total | Annual | Average | Annual | Daily | Annual | Average | Annual |
| | expenditure | variation | expenditure by | variation | average | variation | duration | variation |
| | (millions of €) | | tourist | | expenditure | | of trips | |
| TOTAL | 11,765 | 2.66 | 1,162 | 3.21 | 146 | 4.73 | 8.0 | -1.46 |
| Rented accomodation | 9,884 | 2.88 | 1,177 | 2.09 | 173 | 3.63 | 6.8 | -1.48 |
| - Hotel accomodation | 7,401 | 4.69 | 1,135 | 1.03 | 194 | 4.38 | 5.9 | -3.20 |
| | 2,483 | -2.14 | 1,324 | 6.37 | 130 | 0.57 | 10.2 | 5.77 |
| Non-rented accomodation | 1,881 | 1.49 | 1,089 | 8.45 | 80 | 6.77 | 13.5 | 1.58 |

4. International tourist expenditure by type of organization

| | Monthly data | Monthly data | | | | | | | | |
|-------------------------|-----------------|--------------|----------------|-----------|-------------|-----------|----------|-----------|--|--|
| | Total | Annual | Average | Annual | Daily | Annual | Average | Annual | | |
| | expenditure | variation | expenditure by | variation | average | variation | duration | variation | | |
| | (millions of €) | | tourist | | expenditure | | of trips | | | |
| TOTAL | 11,765 | 2.66 | 1,162 | 3.21 | 146 | 4.73 | 8.0 | -1.46 | | |
| Without tourist package | 8,488 | 6.65 | 1,131 | 4.75 | 136 | 5.79 | 8.3 | -0.98 | | |
| With tourist package | 3,277 | -6.41 | 1,253 | 0.31 | 178 | 4.44 | 7.1 | -3.95 | | |

Tourist Expenditure Survey Egatur August 2019 Provisional data

5. International tourist cumulated expenditure by country of residence

| | Cumulative da | ta | | | | | | | |
|-------------------|-----------------|-----------|----------------|-----------|-------------|-----------|----------|-----------|--|
| | Total | Annual | Average | Annual | Daily | Annual | Average | Annual | |
| | expenditure | variation | expenditure by | variation | average | variation | duration | variation | |
| | (millions of €) | | tourist | | expenditure | | of trips | | |
| TOTAL | 64,124 | 3.19 | 1,102 | 1.69 | 154 | 6.14 | 7.2 | -4.20 | |
| Germany | 8,018 | -0.55 | 1,039 | -0.59 | 138 | 3.36 | 7.5 | -3.82 | |
| France | 5,611 | 2.39 | 690 | 4.56 | 100 | 7.76 | 6.9 | -2.97 | |
| Italy | 2,507 | 6.57 | 789 | 0.98 | 131 | 1.88 | 6.0 | -0.88 | |
| Nordic countries | 4,580 | -6.27 | 1,235 | 0.96 | 146 | 4.05 | 8.5 | -2.97 | |
| United Kingdom | 12,732 | 1.26 | 1,006 | 3.15 | 136 | 6.84 | 7.4 | -3.45 | |
| Rest of the world | 30,676 | 6.56 | 1,346 | 0.14 | 193 | 5.84 | 7.0 | -5.38 | |

6. International tourist cumulated expenditure by Autonomous Community main destination

| | Cumulative data | | | | | | | |
|----------------------|-----------------|-----------|----------------|-----------|-------------|-----------|----------|-----------|
| | Total | Annual | Average | Annual | Daily | Annual | Average | Annual |
| | expenditure | variation | expenditure by | variation | average | variation | duration | variation |
| | (millions of €) | | tourist | | expenditure | | of trips | |
| TOTAL | 64,124 | 3.19 | 1,102 | 1.69 | 154 | 6.14 | 7.2 | -4.20 |
| Andalucía | 8,502 | -3.09 | 1,024 | -5.88 | 122 | 3.09 | 8.4 | -8.70 |
| Balears, Illes | 11,112 | 1.83 | 1,096 | 2.06 | 164 | 2.28 | 6.7 | -0.22 |
| Canarias | 11,238 | 0.80 | 1,295 | 4.71 | 149 | 2.66 | 8.7 | 2.00 |
| Cataluña | 15,129 | 4.32 | 1,111 | 3.61 | 196 | 6.59 | 5.7 | -2.79 |
| Comunitat Valenciana | 6,747 | 7.82 | 1,012 | 3.77 | 108 | 10.27 | 9.4 | -5.90 |
| Madrid, Comunidad de | 6,845 | 14.54 | 1,363 | 4.93 | 266 | 12.83 | 5.1 | -7.00 |
| Rest of ACs | 4,552 | -0.43 | 791 | -3.97 | 118 | 7.46 | 6.7 | -10.63 |

7. International tourist cumulated expenditure by main type of accomodation

| | Cumulative data | | | | | | | |
|-------------------------|-----------------|-----------|----------------|-----------|-------------|-----------|----------|-----------|
| | Total | Annual | Average | Annual | Daily | Annual | Average | Annual |
| | expenditure | variation | expenditure by | variation | average | variation | duration | variation |
| | (millions of €) | | tourist | | expenditure | | of trips | |
| TOTAL | 64,124 | 3.19 | 1,102 | 1.69 | 154 | 6.14 | 7.2 | -4.20 |
| Rented accomodation | 53,514 | 3.57 | 1,131 | 0.77 | 182 | 5.80 | 6.2 | -4.75 |
| - Hotel accomodation | 40,942 | 5.22 | 1,085 | 0.79 | 206 | 5.38 | 5.3 | -4.35 |
| | 12,572 | -1.46 | 1,311 | 1.71 | 131 | 4.76 | 10.0 | -2.91 |
| Non-rented accomodation | 10,610 | 1.30 | 978 | 5.34 | 87 | 5.93 | 11.3 | -0.56 |

8. International tourist cumulated expenditure by type of organization

| | Cumulative data | | | | | | | | |
|-------------------------|-----------------|-----------|----------------|-----------|-------------|-----------|----------|-----|-----------|
| | Total | Annual | Average | Annual | Daily | Annual | Average | 9 | Annual |
| | expenditure | variation | expenditure by | variation | average | variatior | duration | 1 | variation |
| | (millions of €) | | tourist | | expenditure | | of trips | | |
| TOTAL | 64,124 | 3.19 | 1,102 | 1.69 |) | 154 | 6.14 | 7.2 | -4.20 |
| Without tourist package | 45,636 | 6.31 | 1,079 | 1.87 | | 146 | 7.23 | 7.4 | -5.00 |
| With tourist package | 18,488 | -3.77 | 1,163 | 1.79 | | 175 | 4.65 | 6.6 | -2.74 |



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9. International tourist expenditure by categories

August 2019

| | Total | Annual |
|--|-----------------|-----------|
| | expenditure | variation |
| | (millions of €) | |
| TOTAL | 11,765 | 2.66 |
| Expenditure on tourist package | 2,357 | -6.55 |
| Expenditure excluded on tourist package | 9,408 | 5.26 |
| - Expenditure on international transport | 2,015 | 2.88 |
| - Expenditure on accommodation | 2,177 | 8.38 |
| - Expenditure on food and drinks | 1,795 | 3.55 |
| - Expenditure on activities | 2,275 | 11.45 |
| - Other expenditure | 1,144 | -4.19 |

EGATUR (TABLE ANNEX)

(3/3)

1 October 2019