

04 October 2021

Total expenditure survey
August 2021. Provisional data

Total expenditure by international tourists visiting Spain stood by 5,902 million in August, compared to 2,457 of the same month of 2020

Regarding August 2020, average expenditure per tourist stands at 1,136 euros, 12.9% more

Total expenditure made by international tourists visiting Spain in August reached 5,902 million euros, representing an increase of 140.2% as compared to the same month of 2020.

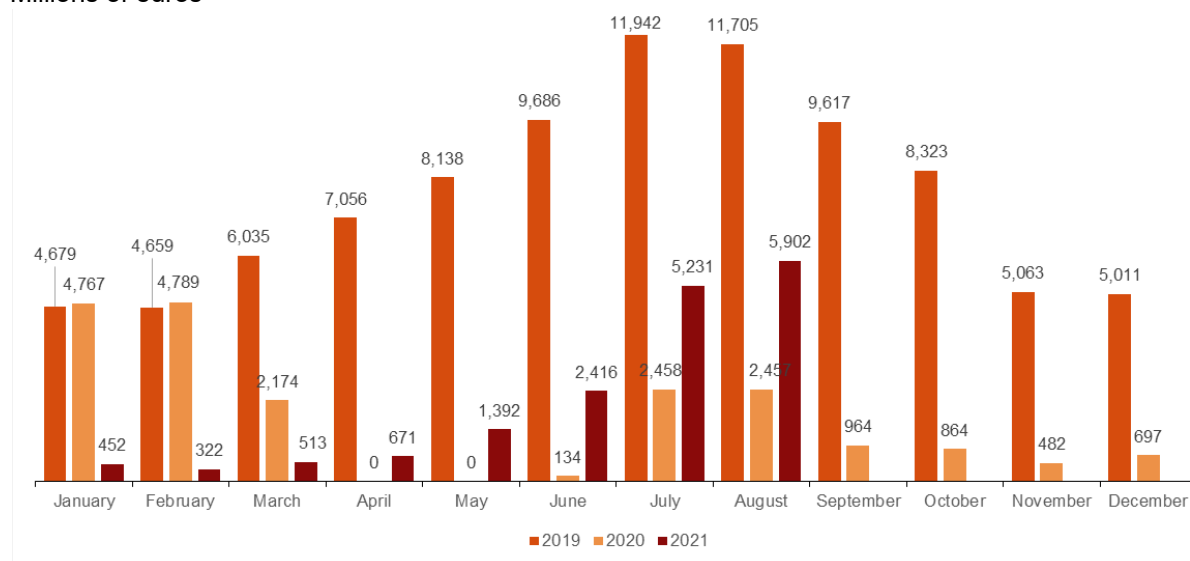
The average expenditure per tourist stood at 1,136 euros, with an annual increase of 12.9%. On the other hand, the average daily expenditure decreased by 14.9%, up to 135 euros.

The average stay by international tourists was 8.4 days, indicating a decrease of 0.2 days compared to the average August 2020.

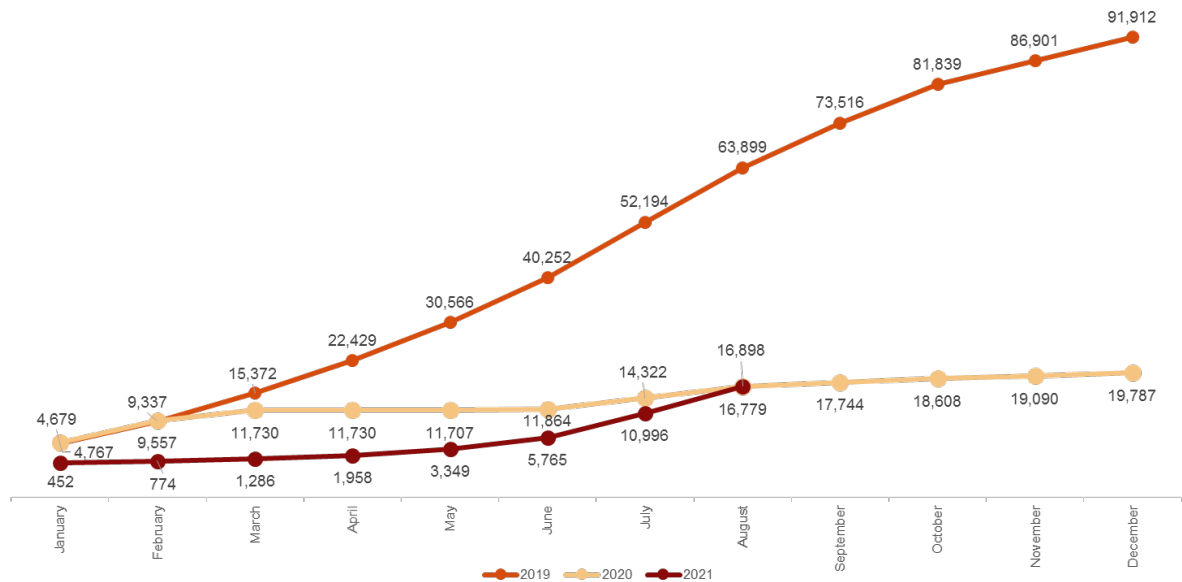
During the first eight months of 2021, the total expenditure by international tourists increased by 0.7%, as compared with the same period of the previous year, reaching 16,898 million euros.

International tourist expenditure. Comparative 2019-2020-2021

Millions of euros



International tourist cumulated expenditure. Comparative 2019-2020-2021
Millions of euros



Sending countries

The main sending countries, in terms of level of expenditure in August were France (accounting for 20.1% of the total), United Kingdom (14.5%) and Germany (12.9%).

Expenditure by tourists from France increased by 86.2% in the annual rate, by those from United Kingdom by 208.9% and by those from Germany by 133.6%.

International tourist expenditure by country of residence

	August 2021							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL	5,902	140.2	1,136	12.9	135	14.9	8.4	-1.7
Germany	764	133.6	1,127	2.2	138	6.5	8.2	-4.0
France	1,183	86.2	917	24.9	103	17.1	8.9	6.6
Italy	312	147.0	1,008	9.3	132	9.0	7.7	0.3
Nordic Countries	242	275.1	1,381	2.2	134	8.5	10.4	-5.8
United Kingdom	858	208.9	1,201	9.9	132	22.3	9.1	-10.2
Rest of the world	2,542	147.8	1,255	2.7	158	8.7	7.9	-5.5

During the first eight months of 2021, Germany was the country with the largest cumulative expenditure (17.1% of the total). It was followed by France (16.0%) and United Kingdom (10.8%).

International tourist cumulated expenditure by country of residence

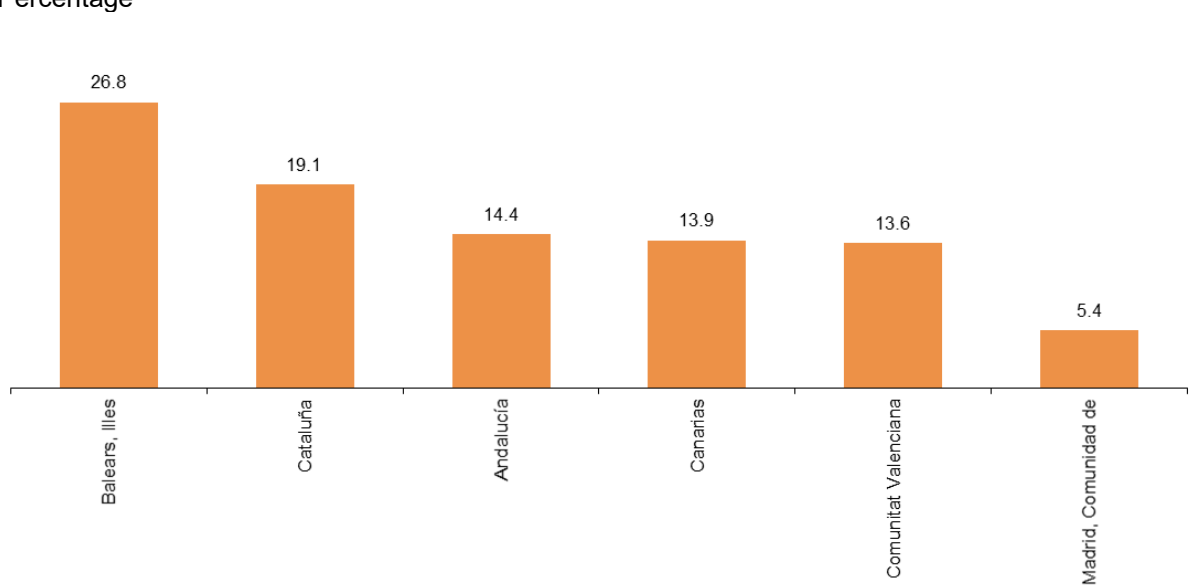
	Year 2021		
	Total expenditure (millions of €)	Percentage	Annual variation
TOTAL	16,898	100.0	0.7
Germany	2,894	17.1	28.6
France	2,696	16.0	44.5
Italy	761	4.5	17.6
Nordic Countries	975	5.8	-27.5
United Kingdom	1,822	10.8	-29.8
Rest of the world	7,750	45.9	-4.0

Main destination Autonomous Communities

The main destination Autonomous Communities with the greatest weight in total tourist expenditure in August were Illes Balears (with 26.8% of the total), Cataluña (19.1%) and Andalucía (14.4%).

Total expenditure by main destination Autonomous Community

Percentage



The tourist expenditure increased by 198.1% in Illes Balears, by 158.4% in Cataluña and by 119.9% in Andalucía.

The remaining main destination Autonomous Communities of tourists showed positive annual rate variations.

International tourist expenditure by Autonomous Community main destination

	August 2021							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL	5,902	140.2	1,136	12.9	135	14.9	8.4	-1.7
Balears, Illes	1,580	198.1	1,209	3.4	167	11.3	7.3	-7.1
Cataluña	1,124	158.4	1,045	10.1	152	9.0	6.9	1.0
Andalucía	850	119.9	1,216	14.5	119	5.1	10.2	8.9
Canarias	818	139.9	1,437	1.4	163	3.3	8.8	-1.9
Comunitat Valenciana	801	96.3	1,062	11.9	89	11.8	11.9	0.1
Madrid, Comunidad de	319	288.5	1,382	2.2	245	-3.1	5.6	5.4
Rest of ACs	409	49.3	734	16.1	90	8.4	8.2	7.2

During the eight months of 2021, the main destination Autonomous Communities with more cumulative expenditure were Illes Balears (with 27.0% of the total), Cataluña (17.1%) and Canarias (14.7%).

International tourist cumulated expenditure by Autonomous Community main destination

	Year 2021		
	Total expenditure (millions of €)	Percentage	Annual variation
TOTAL	16,898	100.0	0.7
Balears, Illes	4,564	27.0	187.7
Cataluña	2,887	17.1	-9.8
Canarias	2,483	14.7	-39.1
Andalucía	2,192	13.0	-9.4
Comunitat Valenciana	2,191	13.0	8.1
Madrid, Comunidad de	1,266	7.5	-38.7
Rest of ACs	1,315	7.8	-6.2

Expenditure items

The expenditure on accommodation was the most important items, representing 22.5% of the total expenditure and an increase of 168.8% with respect August 2020.

The following items were expenditure on activities and expenditure on food and drinks, which accounted for 19.8% and 16.8% of the total, respectively. The former increased by 126.9% in the annual rate and the latter by 130.8%.

International tourist expenditure by expenditure categories

	August 2021		
	Total (millions of euros)	Percentage	Annual variation
TOTAL	5,902	100.0	140.2
Expenditure on tourist package	878	14.9	132.5
Expenditure excluded on tourist package	5,024	85.1	141.6
- Expenditure on international transport	924	15.7	155.5
- Expenditure on accommodation	1,331	22.5	168.8
- Expenditure on food and drinks	994	16.8	130.8
- Expenditure on activities	1,169	19.8	126.9
- Other expenditure	606	10.3	119.1

Main type of accommodation, method of organization and main reason for the trip

62.7% of total tourist expenditure in August was made by tourists staying at hotels, with an annual increase of 192.6%. On the other hand, expenditure in non-rented accommodation increased by 101.0%.

Expenditure by tourists not travelling with a tourist package (which represented 79.8% of the total) increased by 143.6% in the annual rate. For those who contract a tourist package, it increased by 127.7%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 91.0% of the total expenditure (spending 141.4% more than in August 2020).

International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

	August 2021							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL (*)	5,902	140.2	1,136	12.9	135	14.9	8.4	-1.7
Rented accommodation	4,835	164.3	1,142	7.0	165	3.0	6.9	3.9
- Hotel accommodation	3,697	192.6	1,104	6.0	188	2.0	5.9	4.0
- Rest rented accommodation	1,137	101.0	1,285	13.8	117	-5.1	11.0	19.9
Non rented accommodation	1,067	70.0	1,112	28.7	74	11.9	15.1	15.0
TOTAL	5,902	140.2	1,136	12.9	135	14.9	8.4	-1.7
Without tourist package	4,707	143.6	1,106	15.6	127	18.0	8.7	-2.0
With tourist package	1,195	127.7	1,275	2.1	176	1.4	7.3	0.8
TOTAL	5,902	140.2	1,136	12.9	135	14.9	8.4	-1.7
Leisure	5,368	141.4	1,129	10.1	139	13.4	8.1	-2.9
Work	137	140.0	1,238	-0.4	202	40.7	6.1	-29.2
Other motives	397	125.2	1,208	54.9	88	20.2	13.7	28.9

(*): It is distinguished two main groups of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation; hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non rented accommodation (owned dwelling, family or friends dwellings and other non rented accommodation)

Stopovers on trips and overnight stays by Autonomous Communities

Stopovers¹ on trips by international tourists in August increased by 113.5% in the annual rate. Of them, 23.4% were carried out in Illes Balears (with an increase of 194.6%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwelling, etc.) exceed 43.8 million, representing an increase of 109.1%.

Illes Balears was the Autonomous Community with the most overnight stays (more than 9.4 million, 167.2% more than in August 2020). It was followed by Comunitat Valenciana (nearly 8.9 million and an increase of 73.7%) and Catalunya (more than 7.4 million, 136.6% more).

¹ A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveller has stayed at least one night.

Stopovers and overnight stays by Autonomous Community of destination

	August 2021					
	Number of stopovers	Percentage	Annual variation	Number of overnight stays	Percentage	Annual variation
TOTAL	5,969,942	100.0	113.5	43,848,581	100.0	109.1
Balears, Illes	1,398,380	23.4	194.6	9,456,379	21.6	167.2
Cataluña	1,214,590	20.3	130.6	7,443,103	17.0	136.6
Andalucía	901,295	15.1	107.4	7,242,893	16.5	114.2
Comunitat Valenciana	807,905	13.5	73.6	8,900,083	20.3	73.7
Canarias	585,903	9.8	138.3	5,020,188	11.4	132.4
Madrid, Comunidad de	282,157	4.7	187.6	1,249,632	2.8	228.8
Rest of ACs	779,712	13.1	41.4	4,536,304	10.3	40.0

Review and update of data

Coinciding with today's publication, INE has updated the data corresponding to the months of August-December 2020, which become definitive.

Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

Population scope: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

Geographical scope: the entire national territory. The sample is collected at the main access points for non-resident travellers (road, airport, port and rail).

Reference period of the results: the month.

Sample size: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

Type of sampling: Single-stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

Collection method: The collection of information is carried out by direct interview when the traveler leaves Spain, using a multilingual electronic questionnaire. It must be taken into account that visitors are surveyed at the time of leaving the country, so the information collected may refer to a longer period than that of the reference month.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

http://www.ine.es/en/daco/daco42/frontur/frontur_egatur_metodologia_en.pdf

And the standardised methodological report at:

<http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029>

Statistics from INE are prepared in accordance with the European Statistics Code of Practice, which is the basis of the Institution's quality policy and strategy. For more information, consult the section [Quality in the INE and Code of Practice](#) on the INE website.

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Tourist Expenditure Survey

Egatur

August 2021

Provisional data

1. International tourist expenditure by country of residence

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	5.902	140,21	1.136	12,88	135	14,88	8,4	-1,74
Germany	764	133,64	1.127	2,22	138	6,45	8,2	-3,97
France	1.183	86,23	917	24,89	103	17,14	8,9	6,62
Italy	312	147,01	1.008	9,26	132	8,95	7,7	0,28
Nordic countries	242	275,10	1.381	2,21	134	8,52	10,4	-5,81
United Kingdom	858	208,91	1.201	9,89	132	22,30	9,1	-10,15
Rest of the world	2.542	147,80	1.255	2,72	158	8,65	7,9	-5,46

2. International tourist expenditure by Autonomous Community main destination

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	5.902	140,21	1.136	12,88	135	14,88	8,4	-1,74
Andalucía	850	119,94	1.216	14,49	119	5,11	10,2	8,92
Balears, Illes	1.580	198,10	1.209	3,43	167	11,34	7,3	-7,10
Canarias	818	139,87	1.437	1,42	163	3,33	8,8	-1,85
Cataluña	1.124	158,41	1.045	10,09	152	8,98	6,9	1,02
Comunitat Valenciana	801	96,29	1.062	11,92	89	11,84	11,9	0,07
Madrid, Comunidad de	319	288,49	1.382	2,18	245	-3,05	5,6	5,40
Rest of ACs	409	49,30	734	16,13	90	8,37	8,2	7,16

3. International tourist expenditure by main type of accommodation

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	5.902	140,21	1.136	12,88	135	14,88	8,4	-1,74
Rented accommodation	4.835	164,29	1.142	7,02	165	2,97	6,9	3,93
- Hotel accommodation	3.697	192,63	1.104	6,04	188	2,01	5,9	3,95
- Rest rented accommodation	1.137	101,00	1.285	13,78	117	-5,09	11,0	19,89
Non-rented accommodation	1.067	70,01	1.112	28,68	74	11,92	15,1	14,98

4. International tourist expenditure by type of organization

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	5.902	140,21	1.136	12,88	135	14,88	8,4	-1,74
Without tourist package	4.707	143,60	1.106	15,63	127	17,98	8,7	-2,00
With tourist package	1.195	127,72	1.275	2,14	176	1,35	7,3	0,78

Tourist Expenditure Survey

Egatur

August 2021

Provisional data

5. International tourist cumulated expenditure by country of residence

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	16.898	0,71	1.126	5,13	138	-0,91	8,2	6,10
Germany	2.894	28,59	1.133	3,73	137	8,33	8,3	-4,24
France	2.696	44,54	804	24,61	106	15,68	7,6	7,71
Italy	761	17,59	908	12,73	129	4,33	7,0	8,05
Nordic countries	975	-27,48	1.377	7,59	132	-8,27	10,5	17,29
United Kingdom	1.822	-29,83	1.181	20,27	128	2,94	9,2	16,83
Rest of the world	7.750	-4,02	1.289	-0,74	160	-7,04	8,1	6,79

6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	16.898	0,71	1.126	5,13	138	-0,91	8,2	6,10
Andalucía	2.192	-9,36	1.136	6,56	115	-0,78	9,9	7,40
Balears, Illes	4.564	187,69	1.175	9,32	164	14,14	7,2	-4,22
Canarias	2.483	-39,14	1.430	11,77	151	-0,76	9,5	12,62
Cataluña	2.887	-9,80	1.007	0,99	157	-7,77	6,4	9,49
Comunitat Valenciana	2.191	8,09	1.112	12,69	96	-2,27	11,6	15,30
Madrid, Comunidad de	1.266	-38,67	1.426	6,21	234	-0,56	6,1	6,81
Rest of ACs	1.315	-6,24	758	4,51	103	1,17	7,3	3,30

7. International tourist cumulated expenditure by main type of accommodation

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	16.898	0,71	1.126	5,13	138	-0,91	8,2	6,10
Rented accommodation	13.377	1,82	1.140	2,27	174	1,17	6,6	1,09
- Hotel accommodation	10.181	4,06	1.076	0,23	203	1,12	5,3	-0,88
- Rest rented accommodation	3.196	-4,73	1.409	12,11	119	-1,44	11,8	13,75
Non-rented accommodation	3.521	-3,29	1.074	14,60	77	-6,43	13,9	22,47

8. International tourist cumulated expenditure by type of organization

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	16.898	0,71	1.126	5,13	138	-0,91	8,2	6,10
Without tourist package	13.804	9,85	1.103	6,29	131	-0,59	8,4	6,92
With tourist package	3.093	-26,57	1.240	4,80	180	7,85	6,9	-2,83

Tourist Expenditure Survey

Egatur

August 2021

Provisional data

9. International tourist expenditure by categories

	Total expenditure (millions of €)	Annual variation
TOTAL	5.902	140,21
Expenditure on tourist package	878	132,51
Expenditure excluded on tourist package	5.024	141,61
- Expenditure on international transport	924	155,53
- Expenditure on accommodation	1.331	168,75
- Expenditure on food and drinks	994	130,83
- Expenditure on activities	1.169	126,86
- Other expenditure	606	119,11

EGATUR (TABLE ANNEX)

August 2021

(3/3)

4 October 2021