

3rd January 2020

Total expenditure survey
November 2019. Provisional data

Total expenditure by international tourists visiting Spain in November increases by 3.7% compared with the same month of 2018

Average daily expenditure stands at 161 euros, 4.6% more than November 2018

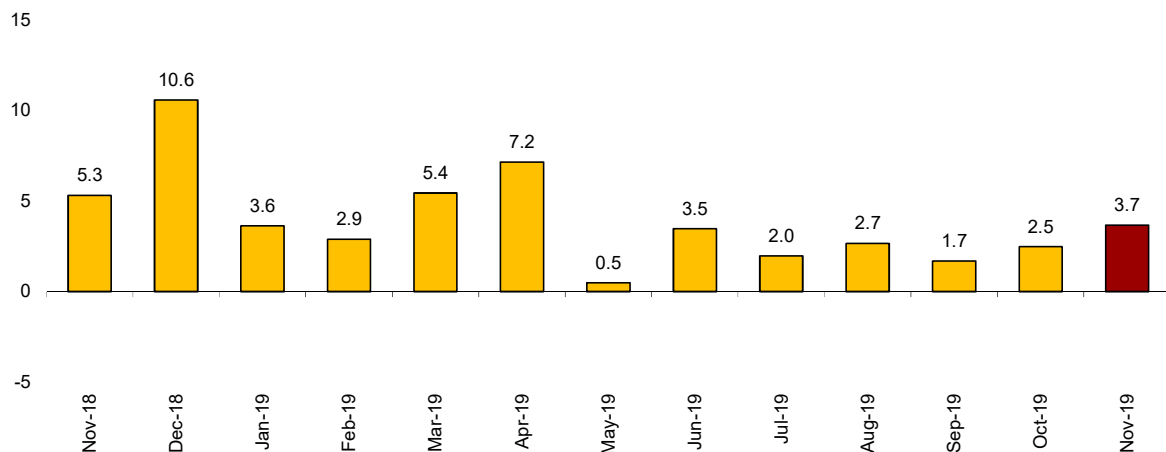
Total expenditure made by international tourists visiting Spain in November reached 5,068 million euros, representing an increase of 3.7% as compared to the same month of 2018.

The average expenditure per tourist stood at 1,086 euros, with an annual increase of 0.8%. On the other hand, the average daily expenditure increased by 4.6%, up to 161 euros.

The average stay by international tourists was 6.8 days, indicating a decrease of 0.3 days compared to the average November 2018.

Annual variation rate of total international tourist expenditure

Percentage



During the first eleven months of 2019, the total expenditure by international tourists increased by 3.0%, as compared with the same period of the previous year, reaching 87,265 million euros.

Sending countries

The main sending countries, in terms of level of expenditure in November were the United Kingdom (accounting for 16.3% of the total), Germany (12.3%) and Nordic Countries – Denmark, Finland, Norway and Sweden– (11.0%).

Expenditure by tourists from the United Kingdom decreased by 7.9% in the annual rate. The one by those from Germany raised by 0.2%, and the one by those from Nordic Countries, by 4.7%.

International tourist expenditure by country of residence

	November 2019							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL	5,068	3.7	1,086	0.8	161	4.6	6.8	-3.6
Germany	623	0.2	1,087	0.6	134	5.7	8.1	-4.9
France	346	22.0	601	1.2	97	17.2	6.2	-13.7
Italy	207	5.2	701	2.7	133	4.8	5.3	-2.0
Nordic Countries	558	4.7	1,325	1.8	159	6.9	8.4	-4.8
United Kingdom	825	-7.9	943	-1.7	133	-0.2	7.1	-1.4
Rest of the world	2,509	6.4	1,303	2.4	209	2.7	6.3	-0.3

During the first eleven months of 2019, the United Kingdom was the country with the largest cumulative expenditure (19.7% of the total). It was followed by Germany (12.8%) and France (8.3%).

International tourist cumulated expenditure by country of residence

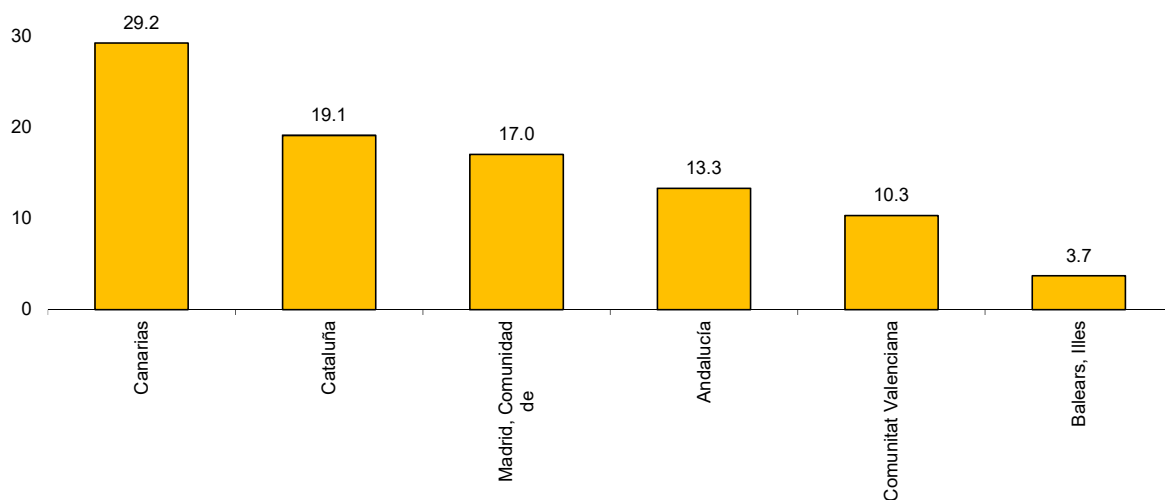
	Year 2019		
	Total expenditure (millions of €)	Percentage	Annual variation
TOTAL	87,265	100.0	3.0
Germany	11,147	12.8	-2.2
France	7,241	8.3	2.6
Italy	3,327	3.8	5.1
Nordic Countries	6,305	7.2	-4.2
United Kingdom	17,204	19.7	0.5
Rest of the world	42,041	48.2	6.6

Main destination Autonomous Communities

The main destination Autonomous Communities with the greatest weight in total tourist expenditure in November were Canarias (with 29.2% of the total), Cataluña (19.1%) and Comunidad de Madrid (17.0%).

Total expenditure by main destination Autonomous Community

Percentage



The tourist expenditure decreased by 0.7% in Canarias, by 4.8% in Cataluña, and it increased by 18.1% in Comunidad de Madrid.

The remaining main destination Autonomous Communities of tourists showed positive annual rate variations.

International tourist expenditure by Autonomous Community main destination

	November 2019							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL	5,068	3.7	1,086	0.8	161	4.6	6.8	-3.6
Canarias	1,482	-0.7	1,263	0.2	157	3.0	8.1	-2.7
Cataluña	968	-4.8	922	-6.2	200	11.1	4.6	-15.5
Madrid, Comunidad de	862	18.1	1,295	7.1	265	8.2	4.9	-1.0
Andalucía	675	5.5	1,099	3.8	128	-3.0	8.6	7.1
Comunitat Valenciana	523	10.9	959	1.0	125	13.8	7.7	-11.2
Balears, Illes	188	2.6	1,029	5.5	128	7.1	8.0	-1.5
Rest of ACs	369	4.5	852	2.4	122	-7.8	7.0	11.1

During the first eleven months of 2019, the main destination Autonomous Communities with more cumulative expenditure were Cataluña (with 23.2% of the total), Canarias (17.6%) and Illes Balears (16.9%).

International tourist cumulated expenditure by Autonomous Community main destination

	Year 2019		
	Total expenditure (millions of €)	Percentage	Annual variation
TOTAL	87,265	100.0	3.0
Cataluña	20,250	23.2	4.3
Canarias	15,374	17.6	-0.7
Balears, Illes	14,734	16.9	1.1
Andalucía	11,855	13.6	-1.3
Madrid, Comunidad de	9,665	11.1	12.8
Comunitat Valenciana	9,139	10.5	7.8
Rest of ACs	6,247	7.2	0.5

Expenditure items

The expenditure on international transport (excluded on tourist package) was the most important item, representing 20.9% of the total expenditure and a decrease of 4.3% with respect November 2018.

The following items were expenditure on activities and expenditure on tourist package, which accounted for 20.8% and 19.9% of the total, respectively. The former increased by 10.9% in the annual rate and the latter, by 9.4%.

International tourist expenditure by expenditure categories

	November 2019		
	Total (millions of euros)	Percentage	Annual variation
TOTAL	5,068	100.0	3.7
Expenditure on tourist package	1,010	19.9	9.4
Expenditure excluded on tourist package	4,058	80.1	2.3
- Expenditure on international transport	1,061	20.9	-4.3
- Expenditure on accommodation	696	13.7	4.3
- Expenditure on food and drinks	778	15.3	5.1
- Expenditure on activities	1,056	20.8	10.9
- Other expenditure	467	9.2	-6.0

Main type of accommodation, method of organization and main reason for the trip

63.9% of total tourist expenditure in November was made by tourists staying at hotels, with an annual rise of 4.2%. On the other hand, expenditure in rest rented accommodation increased by 9.2%.

Expenditure by tourists not travelling with a tourist package (which represented 69.9% of the total) increased by 2.1% in the annual rate and for those who contract a tourist package by 7.4%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 81.0% of the total expenditure (with an annual variation rate of 0.0% compared to November 2018).

International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

	November 2019							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL (*)	5,068	3.7	1,086	0.8	161	4.6	6.8	-3.6
Rented accommodation	4,208	5.3	1,122	0.9	190	1.5	5.9	-0.5
- Hotel accommodation	3,240	4.2	1,072	-0.8	219	4.6	4.9	-5.2
- Rest rented accommodation	968	9.2	1,335	7.5	132	-3.7	10.1	11.6
Non rented accommodation	860	-3.6	939	-0.7	92	7.6	10.2	-7.6
TOTAL	5,068	3.7	1,086	0.8	161	4.6	6.8	-3.6
Without tourist package	3,540	2.1	1,074	2.3	154	4.2	7.0	-1.8
With tourist package	1,527	7.4	1,117	-3.0	180	5.0	6.2	-7.6
TOTAL	5,068	3.7	1,086	0.8	161	4.6	6.8	-3.6
Leisure	4,104	0.0	1,073	-1.6	162	3.8	6.6	-5.3
Work	569	18.6	1,163	8.0	237	21.7	4.9	-11.3
Other motives	395	30.0	1,127	21.6	103	4.0	10.9	16.9

(*): It is distinguished two main groups of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation; hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non rented accommodation (own dwelling, family or friends dwellings and other non rented accommodation)

Stopovers on trips and overnight stays by Autonomous Communities

Stopovers¹ on trips by international tourists in November increased by 5.9% in the annual rate. Of them, 22.5% were carried out in Cataluña (with an increase of 5.3%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwelling, etc.) reached 31.5 million, representing a decrease of 0.9%.

Canarias was the Autonomous Community with the most overnight stays (9.4 million, 3.6% less than in November 2018). It was followed by Andalucía (with 5.5 million overnight stays and an increase of 12.9%) and Cataluña (with 4.8 million, 13.5% less).

Stopovers and overnight stays by Autonomous Community of destination

	November 2019					
	Number of stopovers	Percentage	Annual variation	Number of overnight stays	Percentage	Annual variation
TOTAL	5,607,329	100.0	5.9	31,510,872	100.0	-0.9
Cataluña	1,263,890	22.5	5.3	4,812,261	15.3	-13.5
Canarias	1,224,731	21.8	-0.5	9,464,630	30.0	-3.6
Andalucía	992,241	17.7	17.6	5,535,987	17.6	12.9
Madrid, Comunidad de	723,293	12.9	7.9	2,874,437	9.1	1.1
Comunitat Valenciana	613,483	10.9	11.5	4,257,302	13.5	-1.7
Balears, Illes	209,666	3.7	-8.1	1,484,144	4.7	-4.8
Rest of ACs	580,024	10.3	1.7	3,082,111	9.8	11.1

Review and update of data

The data published today are provisional and will be reviewed in the third quarter of 2020. The results are available at INEBase.

¹ A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveller has stayed at least one night.

Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

Population scope: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

Geographical scope: the entire national territory. The sample is collected at the main access points for non-resident travellers (road, airport, port and rail).

Reference period of the results: the month.

Sample size: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

Type of sampling: Single-stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

Collection method: personal interviews when the traveller leaves Spain.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

http://www.ine.es/en/daco/daco42/frontur/frontur_egatur_metodologia_en.pdf

And the standardised methodological report at:

<http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029>

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

All press releases at: www.ine.es/en/prensa/prensa_en.htm

Press office: Telephone numbers: (+34) 91 583 93 63 /94 08 – gprensa@ine.es

Information Area: Telephone number: (+34) 91 583 91 00 – www.ine.es/infoine/?L=1

Tourist Expenditure Survey

Egatur

October 2019

Provisional data

1. International tourist expenditure by country of residence

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	8.367	2,48	1.097	2,82	161	6,51	6,8	-3,46
Germany	1.190	-6,47	1.056	2,02	138	4,95	7,7	-2,79
France	573	0,11	640	1,86	99	1,54	6,5	0,31
Italy	239	-1,02	736	-1,30	127	1,33	5,8	-2,60
Nordic countries	644	-2,10	1.138	-3,75	154	7,99	7,4	-10,86
United Kingdom	1.598	-1,11	965	3,45	132	2,71	7,3	0,72
Rest of the world	4.122	8,37	1.349	2,75	212	8,18	6,4	-5,02

2. International tourist expenditure by Autonomous Community main destination

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	8.367	2,48	1.097	2,82	161	6,51	6,8	-3,46
Andalucía	1.281	5,99	1.068	0,72	132	0,00	8,1	0,72
Balears, Illes	1.300	-3,32	1.061	1,34	152	6,53	7,0	-4,88
Canarias	1.428	-6,11	1.249	3,25	149	3,41	8,4	-0,15
Cataluña	1.876	9,69	1.109	7,99	221	6,09	5,0	1,79
Comunitat Valenciana	843	7,37	963	5,62	110	12,90	8,8	-6,45
Madrid, Comunidad de	1.018	3,86	1.356	-1,78	303	10,59	4,5	-11,18
Rest of ACs	621	1,02	841	0,11	130	10,00	6,5	-9,00

3. International tourist expenditure by main type of accommodation

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	8.367	2,48	1.097	2,82	161	6,51	6,8	-3,46
Rented accommodation	7.134	4,54	1.115	3,02	189	5,00	5,9	-1,89
- Hotel accommodation	5.634	2,99	1.079	2,67	207	5,85	5,2	-3,01
- Rest rented accommodation	1.500	10,77	1.275	3,57	142	4,63	9,0	-1,01
Non-rented accommodation	1.233	-7,99	1.006	0,88	86	4,08	11,7	-3,08

4. International tourist expenditure by type of organization

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	8.367	2,48	1.097	2,82	161	6,51	6,8	-3,46
Without tourist package	5.635	5,88	1.107	5,12	157	9,05	7,0	-3,61
With tourist package	2.732	-3,88	1.078	-1,53	167	1,87	6,4	-3,34

Tourist Expenditure Survey

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October 2019

Provisional data

5. International tourist cumulated expenditure by country of residence

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	82.197	2,94	1.100	1,83	154	5,76	7,1	-3,72
Germany	10.525	-2,31	1.041	-0,41	139	4,51	7,5	-4,71
France	6.895	1,78	688	4,19	99	6,67	7,0	-2,32
Italy	3.120	5,14	791	1,45	131	3,08	6,1	-1,58
Nordic countries	5.746	-4,93	1.207	0,23	148	4,27	8,2	-3,88
United Kingdom	16.379	1,01	998	2,98	135	6,45	7,4	-3,26
Rest of the world	39.532	6,62	1.341	0,54	194	4,64	6,9	-3,91

6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	82.197	2,94	1.100	1,83	154	5,76	7,1	-3,72
Andalucía	11.181	-1,66	1.025	-5,10	124	2,54	8,3	-7,44
Balears, Illes	14.546	1,11	1.088	1,92	163	3,63	6,7	-1,65
Canarias	13.892	-0,69	1.290	4,28	149	2,89	8,6	1,35
Cataluña	19.282	4,80	1.114	4,05	197	5,30	5,7	-1,18
Comunitat Valenciana	8.616	7,57	1.006	4,03	107	9,31	9,4	-4,84
Madrid, Comunidad de	8.802	12,34	1.366	4,77	270	11,15	5,1	-5,74
Rest of ACs	5.878	0,21	800	-2,92	118	7,89	6,8	-10,02

7. International tourist cumulated expenditure by main type of accommodation

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	82.197	2,94	1.100	1,83	154	5,76	7,1	-3,72
Rented accommodation	68.865	3,51	1.125	1,13	182	5,35	6,2	-4,01
- Hotel accommodation	53.045	4,53	1.083	0,90	205	4,95	5,3	-3,86
- Rest rented accommodation	15.819	0,24	1.294	2,62	133	5,02	9,8	-2,29
Non-rented accommodation	13.333	0,07	987	4,53	86	5,17	11,5	-0,61

8. International tourist cumulated expenditure by type of organization

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	82.197	2,94	1.100	1,83	154	5,76	7,1	-3,72
Without tourist package	58.114	6,34	1.081	2,31	147	7,11	7,3	-4,48
With tourist package	24.083	-4,44	1.148	1,17	173	3,67	6,6	-2,42

Tourist Expenditure Survey

Egatur

October 2019

Provisional data

9. International tourist expenditure by categories

	Total expenditure (millions of €)	Annual variation
TOTAL	8.367	2,48
Expenditure on tourist package	1.821	-4,08
Expenditure excluded on tourist package	6.546	4,47
- Expenditure on international transport	1.768	6,36
- Expenditure on accommodation	1.151	3,80
- Expenditure on food and drinks	1.210	4,44
- Expenditure on activities	1.622	7,07
- Other expenditure	796	-3,23

EGATUR (TABLE ANNEX)

October 2019

(3/3)

2 December 2019