

18 September 2012

**Services Sector Activity Indicators (SSAI). Base 2005**  
July 2012. *Provisional data*

**The interannual rate of turnover for the market Services Sector stands at –4.9% in July, as compared with –5.2% in June.**

**The monthly variation of turnover for the market Services Sector is 1.7%.**

**Evolution of turnover for the Services Sector**

Turnover in the market Services Sector experienced an interannual variation of –4.9% in July 2012, three tenths above that registered in June.

Trade registered an annual rate of –5.4% and an effect of –3.475. In turn, Other Services experienced a variation of –4.1%, with an effect of –1.460 on the general index.

All sectors presented a negative effect on the general index. The greatest influence were:

- **Wholesale trade and intermediaries**, with an annual variation of –4.7% and an effect of –1.672 on the general index, mainly caused by the decreases almost all activities of this sector. Among them, worth noting *Wholesale of fuels, metals and others*.
- **Retail trade**, with an annual variation of –4.2% and an effect of –0.955 on the general index.
- **Sale and repair of motor vehicles and motorcycles**, with an annual rate of –13.8% and an effect of –0.847, due to the negative evolution in the two activities comprising this sector, highlighting *Sale of motor vehicles, motorcycles and spare parts*.
- **Administrative and support service activities**, with an annual variation of –10.9% and an effect of –0.622, motivated by the decrease in all activities comprising this sector. Among them highlighting *Travel agencies and tour operator services*.
- **Information and communication**, with an annual variation of –5.5% and an effect of –0.408 on the general index, due to the decreases in all the activities comprising this sector, highlighting *Telecommunication*.

A more detailed analysis showed the activities that most affected the annual rate of the general index of Services Sector turnover in the month of July:

**Activities with the greatest negative effect on the annual rate of the Services Sector Turnover General Index**

Activity (Elementary aggregate)	Annual rate (%)	Effect
Wholesale of fuels, metals and others	-8.8	-1.002
Sale of motor vehicles motorcycles and spare parts	-15.4	-0.792
Travel agencies and tour operator services	-11.6	-0.317
Wholesale of household goods	-3.5	-0.309
Food and beverage service activities	-6.8	-0.267

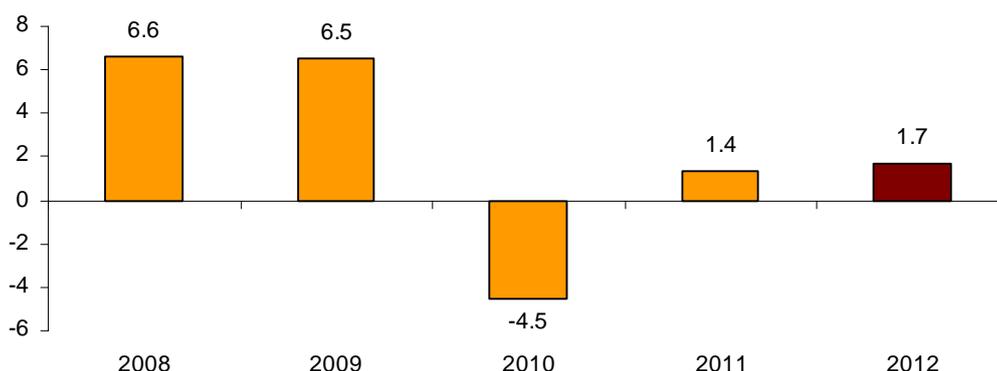
**Activities with the greatest positive effect on the annual rate of the Services Sector Turnover General Index**

Activity (Elementary aggregate)	Annual rate (%)	Effect
Wholesale of agricultural raw materials and live animals	6.1	0.097
Legal, accounting and management consulting activities	1.9	0.047
Computer programming, consultancy and related activities	2.2	0.043
Freight transport by road and removal services	1.2	0.035
Information service activities	7.8	0.012

**Evolution of the quarterly rate <sup>1</sup>**

The variation of the Services Sector Turnover General between July and June was 1.7%. This rate was the highest registered in the last two years (in 2001 was 1.4% and 2010 – 5.5%).

**Monthly rate evolution of the Services Sector Turnover (variation July to June of the same year)**



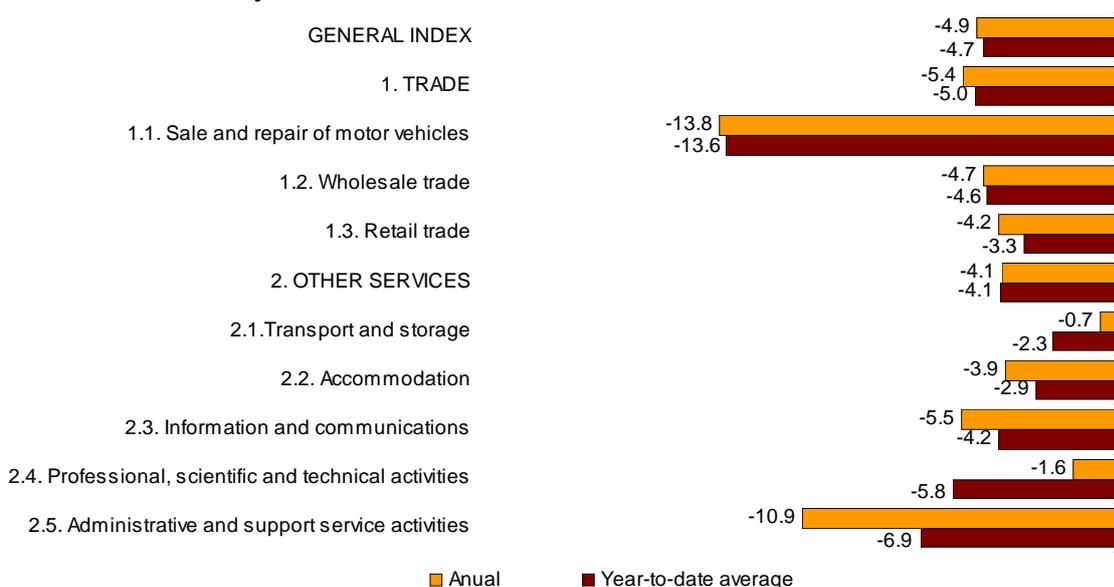
<sup>1</sup> To contribute to the analysis and interpretation of data, this section has been added to the evolution of the of the Services Sector Turnover in the last years. The monthly rates of this type of series may have some degree of seasonal behaviour, therefore it is recommended that it be evaluated in relation to the item of data for the same month in previous years.

### Year-to-date average rates

The average rate of the Services Sector Turnover General Index registered a variation of **-4.7%** in the first seven months of 2012, as compared with the same period the previous year. This rate was **-5.0%** in Trade and **-4.1%** for Other Services.

By sectors, the average rate of the Services Sector Turnover experienced a negative variation rate in all sectors.

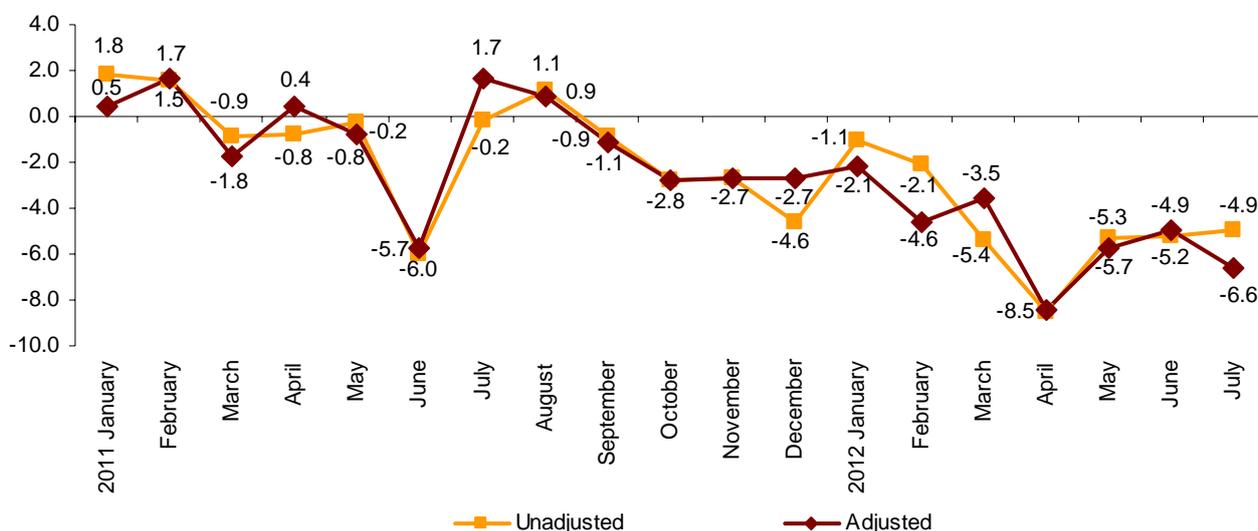
#### Annual and average turnover rates General index and by sector



### Variation rates of the Services Sector Turnover adjusted for the calendar effect

After eliminating the calendar effect, that is, the difference between the number of working days in a given month in different years, the interannual variation of the General Index of Services Sector Turnover stood at **-6.6%** in July, more than one-and-a-half points below that registered in the previous month.

#### Annual evolution of turnover for the services sector Adjusted and Unadjusted General Index



### Evolution of employed personnel

Employment in the Services Sector experienced an interannual variation of **-2.9%** in July, the same that registered in June.

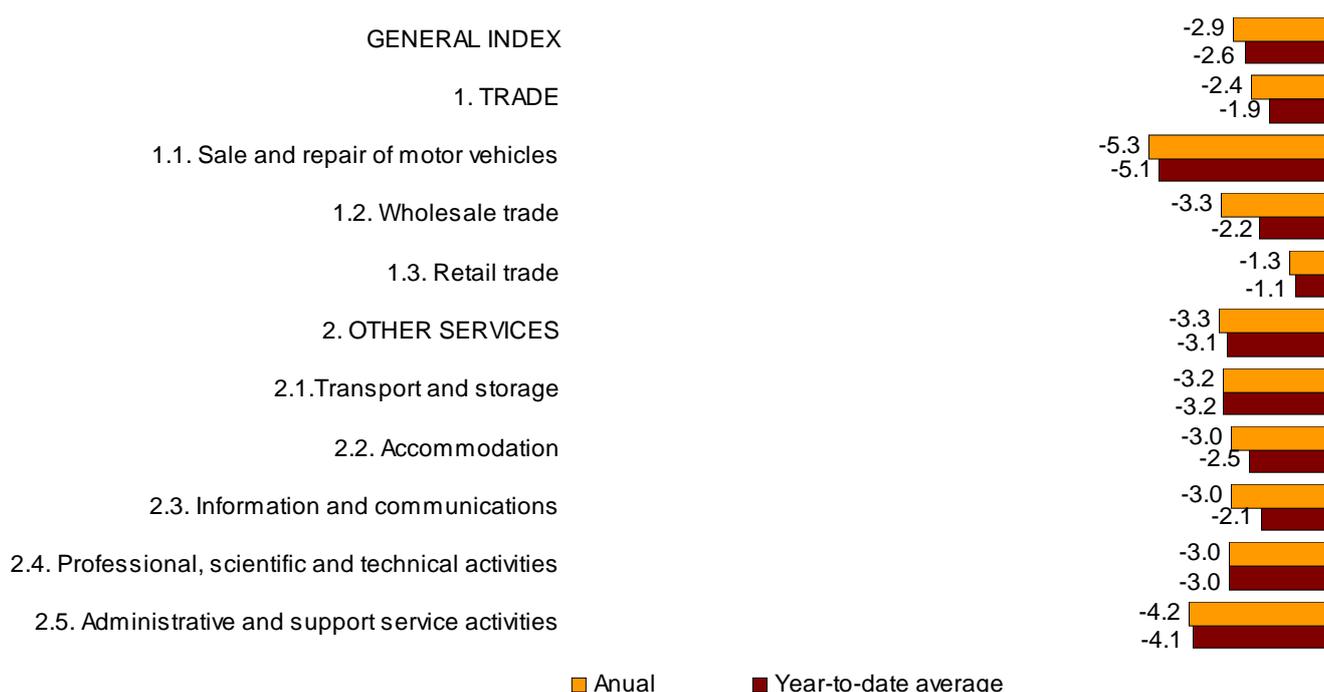
Trade registered a variation of **-2.4%** and an effect of **-0.992**. Other Services experienced a rate of **-3.3%** and an effect of **-1.924**.

All sectors presented a negative effect on the general index of employed personnel. Those with the greatest influence were:

- **Administrative and support service activities**, with an annual rate of **-4.2%** and an effect of **-0.584**, motivated by the negative evolution in all activities comprising this sector. Worth noting, among them *Employment activities*.
- **Accommodation**, with an annual rate of **-3.0%** and an effect of **-0.470** on the general index, caused by the decrease in the two activities comprising this sector.
- **Wholesale trade and intermediaries**, with an annual rate of **-3.3%** and an effect of **-0.465** on the general index, caused by the decrease almost all activities of this sector. Among them, worth noting *Wholesale of fuels, metals and others* and *Wholesale of household goods*.
- **Transport and storage**, with an annual variation of **-3.2%** and an effect of **-0.386**, as a result of the general decrease in the activities comprising the sector. Worth noting, the negative evolution of the employment in *Freight transport by road and removal services*.

In the first seven months of the year, the average rate of the General Index of employed personnel stood at **-2.6%**. This rate was **-1.9%** in Trade and it was **-3.1%** in Other Services.

### Annual and average rates of employed personnel General index and by sector

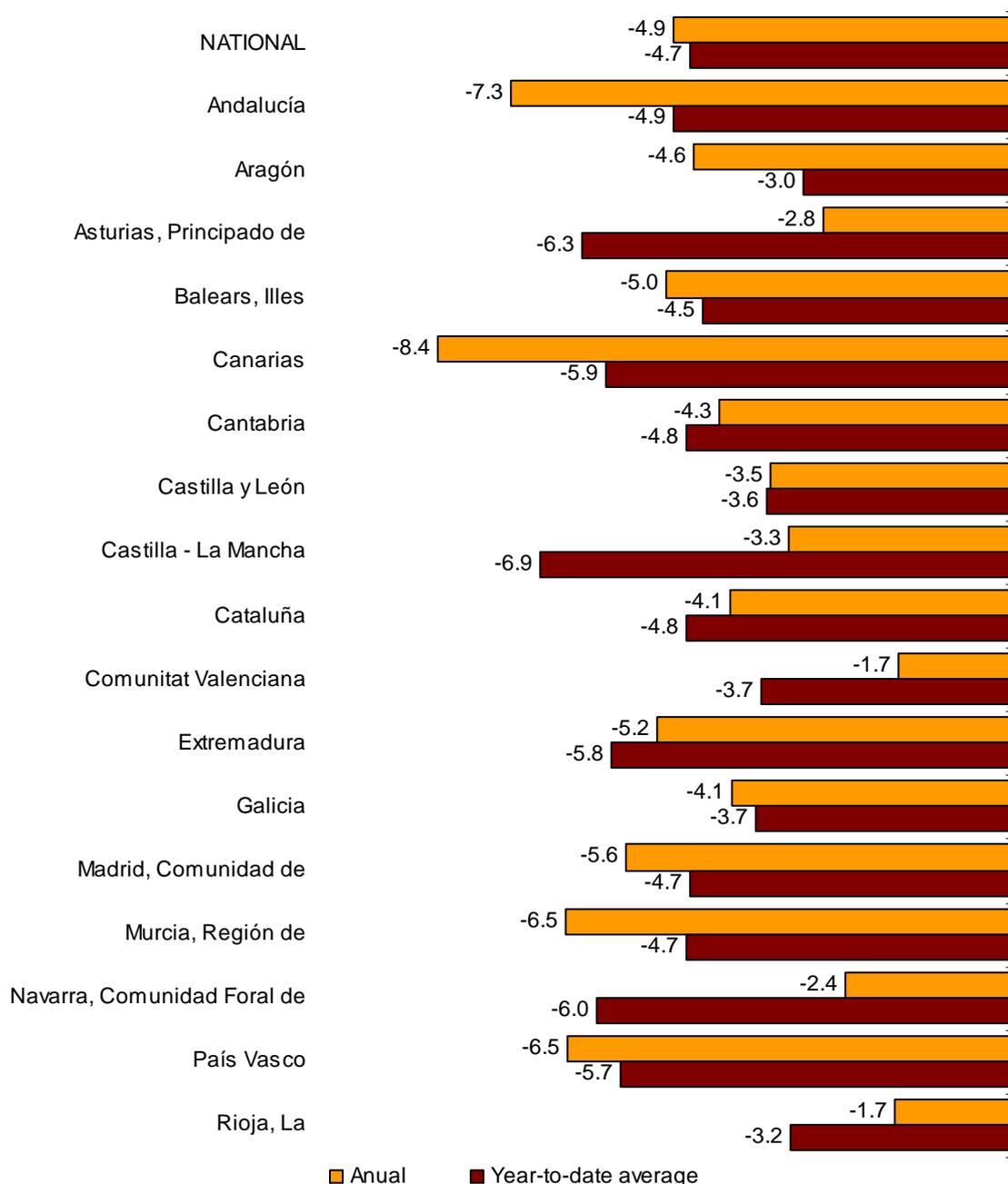


**Autonomous Communities. Turnover variation rates**

All Autonomous Communities presented a negative evolution of Turnover in the Service Sector in July.

The greatest decreases were registered in Canarias (-8.4%) and Andalucía (-7.3%). In turn, the smallest decreases were Comunitat Valenciana and La Rioja, both with -1.7%.

**Annual and average turnover rates  
General index by Autonomous Community**

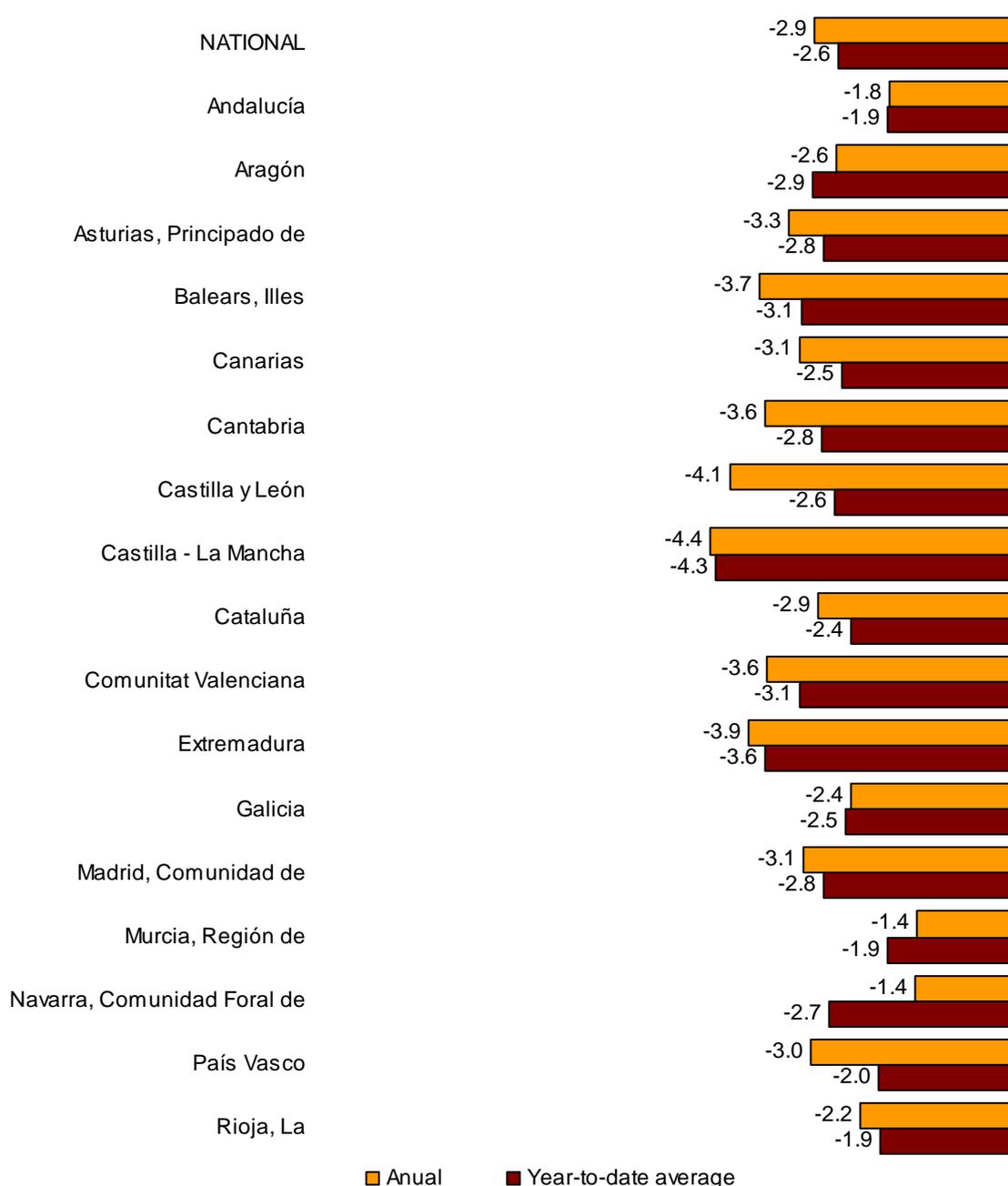


**Autonomous Communities. Variation rates of employed personnel**

In July, employment in the Services Sector registered negative interannual rates in all Autonomous Communities.

Those presenting the greatest decreases were Castilla-La Mancha (-4.4%) and Castilla y León (-4.1%). In turn, the smallest decreases were registered in Región de Murcia and Comunidad Foral de Navarra, both with -1.4%.

**Annual and average rates of employed personnel  
General index by Autonomous Community**



## Services Sector Activity Indicators. Base 2005

July 2012

Provisional data

### 1. Monthly turnover indices by sector

	Index	% variation		Contribution
		Annual	Year-to-date average	Annual
<b>GENERAL INDEX</b>	<b>95.2</b>	<b>-4.9</b>	<b>-4.7</b>	
<b>1. TRADE</b>	<b>89.8</b>	<b>-5.4</b>	<b>-5.0</b>	<b>-3.475</b>
1.1. SALE AND REPAIR OF VEHICLES	54.9	-13.8	-13.6	-0.847
- Sale of motor vehicles	50.1	-15.4	-14.9	-0.792
- Maintenance and repair of motor vehicles	97.7	-5.5	-6.2	-0.055
1.2. WHOLESALE TRADE	91.1	-4.7	-4.6	-1.674
- Wholesale on a fee or contract basis	81.4	-8.2	-0.7	-0.032
- Wholesale of agricultural raw materials and live animals	101.5	6.1	-0.9	0.097
- Wholesale of food, beverages and tobacco	95.7	-0.7	-2.7	-0.064
- Wholesale of household goods	100.2	-3.5	-2.8	-0.309
- Wholesale of information and communication equipment	64.8	-12.2	-15.3	-0.227
- Wholesale of other machinery, equipment and supplies	74.1	-4.7	-5.6	-0.125
- Wholesale of fuels, metals and others	90.4	-8.8	-6.0	-1.002
- Non-specialised wholesale trade	105.7	-10.3	-2.1	-0.012
1.3. RETAIL TRADE	103.2	-4.2	-3.3	-0.955
<b>2. OTHER SERVICES</b>	<b>106.5</b>	<b>-4.1</b>	<b>-4.1</b>	<b>-1.460</b>
2.1. TRANSPORTATION AND STORAGE SERVICES	110.9	-0.7	-2.3	-0.070
Land transport	96.2	-0.2	-3.6	-0.008
- Rail transport	129.4	-10.3	-8.6	-0.026
- Taxi operation	106.0	-4.3	-3.2	-0.011
- Other passenger land transport	111.9	-1.0	-0.6	-0.006
- Freight transport by road and removal services	91.3	1.2	-3.8	0.035
Water transport	151.9	-2.5	-0.7	-0.007
Air transport	130.7	-2.4	-1.1	-0.028
Warehousing and support activities for transportation	125.3	0.2	-0.5	0.007
Post and courier activities	101.5	-6.8	-6.6	-0.034
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	116.4	-3.9	-2.9	-0.257
Accommodation	166.6	0.4	0.6	0.010
Food and beverage service activities	95.8	-6.8	-4.5	-0.267
2.3. INFORMATION AND COMMUNICATION	95.5	-5.5	-4.2	-0.408
Publishing activities	96.8	-2.8	-7.8	-0.027
Motion picture, television programme production and music publishing activities	80.0	-17.8	-5.3	-0.080
Programming and broadcasting activities	60.9	-18.3	-7.2	-0.093
Telecommunications	86.2	-7.8	-7.3	-0.264
Computer programming, consultancy and related activities	133.5	2.2	3.0	0.043
Information service activities	131.0	7.8	0.5	0.012
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	98.6	-1.6	-5.8	-0.103
Legal, accounting and management consulting activities	119.0	1.9	-3.3	0.047
Architectural and engineering activities; technical testing and analysis	93.2	-1.7	-4.8	-0.034
Advertising and market research	80.9	-8.3	-10.3	-0.127
Other professional scientific and technical activities	90.8	4.1	-6.2	0.011
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	115.3	-10.9	-6.9	-0.622
Employment activities	93.5	-13.2	-9.6	-0.061
Travel agencies and tour operator services	148.1	-11.6	-8.4	-0.317
Security and investigation activities	111.6	-5.0	-2.7	-0.021
Cleaning activities	118.6	-4.1	-3.0	-0.033
Office administrative and other business support activities	81.2	-15.0	-7.9	-0.190

## 2. National turnover indices, adjusted for the calendar effect

	Original index	% variation		Adjusted index	% variation	
		Annual	Year-to-date average		Annual	Year-to-date average
<b>GENERAL INDEX</b>	<b>95.2</b>	<b>-4.9</b>	<b>-4.7</b>	<b>94.7</b>	<b>-6.6</b>	<b>-5.2</b>
1. Trade	89.8	-5.4	-5.0	89.3	-7.5	-5.6
1.1. Sale and repair of vehicles	54.9	-13.8	-13.6	55.3	-14.8	-14.5
1.2. Wholesale trade	91.1	-4.7	-4.6	90.6	-7.3	-5.1
1.3. Retail trade	103.2	-4.2	-3.3	103.8	-4.6	-3.9
2. Other Services	106.5	-4.1	-4.1	106.2	-5.1	-4.5
2.1. Transportation and storage	110.9	-0.7	-2.3	110.5	-2.5	-2.8
2.2. Accommodation and food service activities	116.4	-3.9	-2.9	116.7	-3.4	-3.1
2.3. Information and communication	95.5	-5.5	-4.2	95.1	-7.0	-4.4
2.4. Professional, scientific and technical activities	98.6	-1.6	-5.8	98.0	-2.6	-5.9
2.5. Administrative and support service activities	115.3	-10.9	-6.9	115.3	-11.9	-7.4

### 3. Interannual rates. General Index and by sector

Period	General Index		Trade		Sale and repair of vehicles		Wholesale trade	
	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>
2011 July	-0.2	1.7	-1.7	0.6	0.7	5.4	-1.7	1.1
August	1.1	0.9	0.5	0.2	5.6	5.1	0.2	-0.2
September	-0.9	-1.1	-2.6	-2.9	-2.9	-3.6	-3.2	-3.6
October	-2.8	-2.8	-4.3	-4.2	-1.1	-1.2	-5.4	-5.3
November	-2.7	-2.7	-3.7	-3.7	-3.0	-3.0	-3.9	-3.9
December	-4.6	-2.7	-5.5	-3.1	-6.6	-8.1	-6.4	-3.5
2012 January	-1.1	-2.1	-1.2	-2.5	-6.1	-8.6	0.4	-1.3
February	-2.1	-4.6	-2.5	-5.2	-8.4	-12.3	-2.0	-4.5
March*	-5.4	-3.5	-5.2	-3.0	-12.1	-11.4	-6.0	-3.2
April*	-8.5	-8.4	-9.9	-9.8	-19.8	-17.1	-8.8	-8.7
May*	-5.3	-5.7	-5.1	-5.6	-15.9	-16.7	-5.2	-5.8
June*	-5.2	-4.9	-5.5	-5.1	-18.0	-19.8	-5.1	-4.7
July	-4.9	-6.6	-5.4	-7.5	-13.8	-14.8	-4.7	-7.3

Period	Retail trade		Other Services		Transportation and storage services		Accommodation and food services activities	
	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>
2011 July	-2.3	-0.2	2.6	3.7	1.3	3.2	3.6	2.9
August	-0.1	-0.4	2.2	2.0	3.1	2.9	3.1	3.2
September	-1.3	-1.6	2.3	2.2	4.5	4.3	3.7	3.7
October	-3.3	-3.4	0.0	0.1	0.1	0.2	0.3	0.3
November	-3.7	-3.7	-0.6	-0.6	-0.7	-0.7	-0.4	-0.4
December	-3.8	-3.0	-2.8	-1.7	-0.8	1.2	-1.4	-2.1
2012 January	-2.4	-3.6	-0.9	-1.5	0.8	-0.3	-1.3	-0.9
February	-1.5	-4.5	-1.3	-3.4	0.4	-2.4	-1.1	-3.8
March*	-1.6	-1.4	-5.6	-4.5	-4.4	-2.5	-1.7	-2.3
April*	-9.1	-7.6	-5.7	-5.7	-4.7	-4.6	-4.9	-5.0
May*	-1.7	-2.3	-5.8	-6.0	-3.8	-4.2	-3.5	-3.4
June*	-2.3	-3.1	-4.7	-4.5	-3.0	-2.7	-2.8	-2.9
July	-4.2	-4.6	-4.1	-5.1	-0.7	-2.5	-3.9	-3.4

Period	Information and communication		Professional, scientific and technical activities		Administrative and support service activities	
	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>
2011 July	0.4	2.1	5.8	6.9	3.3	4.5
August	0.5	0.4	2.6	2.6	1.0	0.9
September	-2.3	-2.4	3.0	2.8	3.4	3.3
October	-0.3	-0.3	1.0	1.0	-1.3	-1.2
November	-0.7	-0.7	1.4	1.4	-3.5	-3.5
December	-5.7	-4.5	-2.6	-1.6	-3.1	-1.9
2012 January	-0.8	-1.7	-1.9	-2.5	-2.8	-3.5
February	-1.4	-1.7	-2.4	-2.6	-3.3	-6.3
March*	-5.8	-4.2	-10.8	-9.8	-4.5	-3.4
April*	-2.8	-2.8	-7.7	-7.7	-10.7	-10.7
May*	-6.2	-6.4	-8.6	-8.8	-7.8	-8.0
June*	-6.1	-6.1	-6.4	-6.4	-5.6	-5.5
July	-5.5	-7.0	-1.6	-2.6	-10.9	-11.9

<sup>1</sup> Index rates adjusted for calendar effects

\* Revised data

#### 4. National employed personnel indices by branch of activity

	Index	% variation		Contribution
		Annual	Year-to-date average	Annual
<b>GENERAL INDEX</b>	<b>94.2</b>	<b>-2.9</b>	<b>-2.6</b>	
1. TRADE	93.3	-2.4	-1.9	-0.992
1.1. SALE AND REPAIR OF VEHICLES	84.6	-5.3	-5.1	-0.217
- Sale of motor vehicles	79.8	-6.6	-6.2	-0.143
- Maintenance and repair of motor vehicles	90.7	-3.8	-3.8	-0.073
1.2. WHOLESALE TRADE	89.6	-3.3	-2.2	-0.465
- Wholesale on a fee or contract basis	88.2	-0.3	-0.7	-0.003
- Wholesale of agricultural raw materials and live animals	101.6	-5.8	-2.8	-0.031
- Wholesale of food, beverages and tobacco	92.3	0.6	1.3	0.023
- Wholesale of household goods	89.4	-4.3	-4.1	-0.139
- Wholesale of information and communication equipment	94.6	-3.8	-0.7	-0.030
- Wholesale of other machinery, equipment and supplies	86.1	-5.4	-3.8	-0.087
- Wholesale of fuels, metals and others	85.0	-6.9	-5.3	-0.198
- Non-specialised wholesale trade	100.5	-1.5	-0.2	-0.001
1.3. RETAIL TRADE	97.3	-1.3	-1.1	-0.309
2. OTHER SERVICES	94.8	-3.3	-3.1	-1.924
2.1. TRANSPORTATION AND STORAGE SERVICES	94.1	-3.2	-3.2	-0.386
Land transport	93.6	-2.2	-3.0	-0.167
- Rail transport	97.7	-0.7	0.2	-0.002
- Taxi operation	105.9	-0.2	-0.4	-0.003
- Other passenger land transport	109.6	-1.2	-1.1	-0.017
- Freight transport by road and removal services	87.3	-3.1	-4.3	-0.146
Water transport	90.7	-7.0	-5.2	-0.006
Air transport	87.0	-4.7	-2.5	-0.023
Warehousing and support activities for transportation	100.0	-3.8	-2.9	-0.103
Post and courier activities	88.2	-6.7	-5.5	-0.087
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	95.2	-3.0	-2.5	-0.470
Accommodation	107.9	-3.4	-2.7	-0.135
Food and beverage service activities	91.6	-2.8	-2.4	-0.334
2.3. INFORMATION AND COMMUNICATION	98.3	-3.0	-2.1	-0.147
Publishing activities	80.7	-6.5	-6.0	-0.045
Motion picture, television programme production and music publishing activities	79.6	-10.9	-8.7	-0.046
Programming and broadcasting activities	94.7	-5.5	-3.4	-0.027
Telecommunications	84.0	-6.7	-5.3	-0.050
Computer programming, consultancy and related activities	115.0	1.1	1.6	0.025
Information service activities	108.7	-1.5	-1.2	-0.004
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	97.2	-3.0	-3.0	-0.338
Legal, accounting and management consulting activities	105.6	-0.8	-1.8	-0.046
Architectural and engineering activities; technical testing and analysis	93.2	-5.6	-4.8	-0.200
Advertising and market research	82.9	-4.2	-3.7	-0.061
Other professional scientific and technical activities	92.4	-3.6	-2.8	-0.032
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	91.8	-4.2	-4.1	-0.584
Employment activities	72.2	-8.6	-7.7	-0.241
Travel agencies and tour operator services	86.9	-3.6	-4.0	-0.023
Security and investigation activities	108.8	-4.7	-3.8	-0.078
Cleaning activities	101.0	-2.2	-2.5	-0.125
Office administrative and other business support activities	91.5	-3.6	-3.8	-0.117

## 5. General turnover index by Autonomous Community

	Index	% variation	
		Annual	Year-to-date average
<b>NATIONAL INDEX</b>	<b>95.2</b>	<b>-4.9</b>	<b>-4.7</b>
Andalucía	82.3	-7.3	-4.9
Aragón	102.2	-4.6	-3.0
Asturias, Principado de	99.3	-2.8	-6.3
Balears, Illes	141.5	-5.0	-4.5
Canarias	87.1	-8.4	-5.9
Cantabria	101.7	-4.3	-4.8
Castilla y León	96.5	-3.5	-3.6
Castilla - La Mancha	85.3	-3.3	-6.9
Cataluña	101.3	-4.1	-4.8
Comunitat Valenciana	93.5	-1.7	-3.7
Extremadura	94.3	-5.2	-5.8
Galicia	103.6	-4.1	-3.7
Madrid, Comunidad de	91.8	-5.6	-4.7
Murcia, Región de	94.6	-6.5	-4.7
Navarra, Comunidad Foral de	96.0	-2.4	-6.0
País Vasco	98.4	-6.5	-5.7
Rioja, La	105.6	-1.7	-3.2

## 6. General employed personnel index by Autonomous Community

	Index	% variation	
		Annual	Year-to-date average
<b>NATIONAL INDEX</b>	<b>94.2</b>	<b>-2.9</b>	<b>-2.6</b>
Andalucía	93.7	-1.8	-1.9
Aragón	95.1	-2.6	-2.9
Asturias, Principado de	99.4	-3.3	-2.8
Balears, Illes	113.1	-3.7	-3.1
Canarias	87.9	-3.1	-2.5
Cantabria	100.7	-3.6	-2.8
Castilla y León	98.4	-4.1	-2.6
Castilla - La Mancha	89.6	-4.4	-4.3
Cataluña	94.7	-2.9	-2.4
Comunitat Valenciana	86.1	-3.6	-3.1
Extremadura	97.0	-3.9	-3.6
Galicia	99.5	-2.4	-2.5
Madrid, Comunidad de	93.0	-3.1	-2.8
Murcia, Región de	94.1	-1.4	-1.9
Navarra, Comunidad Foral de	100.2	-1.4	-2.7
País Vasco	97.3	-3.0	-2.0
Rioja, La	98.0	-2.2	-1.9