

22 September 2021

**Services Sector Activity Indicators (SSAI). Base 2015**  
July 2021. Provisional data

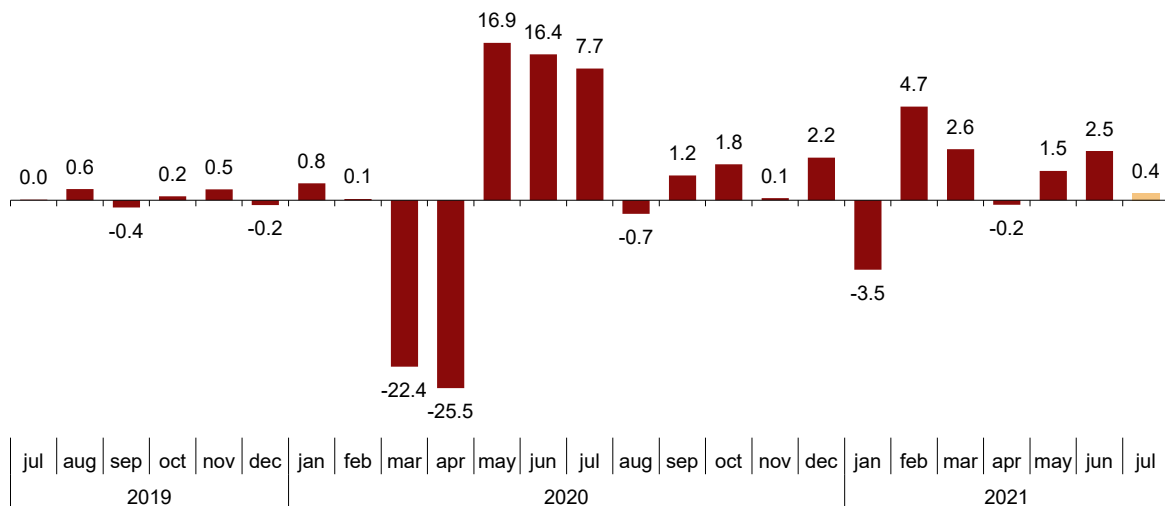
**Turnover in the<sup>1</sup> Market Services Sector stands at 0.4%, after adjusting for seasonal and calendar effects**

**The annual rate stands at 13.0% in the series adjusted for seasonal and calendar effects and at 11.6% in the original series**

**Monthly trend in turnover for the Market Services Sector**

After adjusting for seasonal and calendar effects, the monthly variation of the general index of turnover for the Market Services Sector between July and June was 0.4%. This rate is 2.1 points lower than that observed in June.

**General index of the turnover for the Market Services Sector**  
Seasonally and calendar adjusted. Monthly rate. Percentage



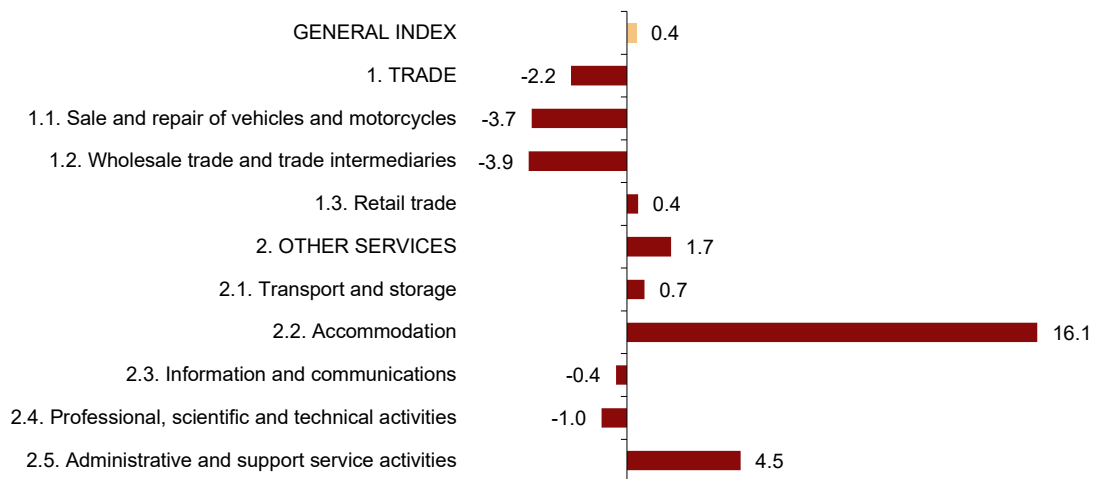
<sup>1</sup> As reflected in the methodology of this value index, the information is presented in current (nominal) terms, without adjusting the effects in the price variation.

After adjusting for seasonal and calendar effects, *Trade* decreased by 2.2% while *Other services* increased by 1.7%.

By sectors, *Accommodation* (16.1%), *Administrative and support service activities* (4.5%) and *Transport and storage* (0.7%) registered the largest increases. In turn, *Wholesale trade and trade intermediaries* (-3.9%) and *Sale and repair of vehicles and motorcycles* (-3.7%) recorded the largest decreases.

## General and by sectors turnover Index

Seasonally and calendar adjusted. July 2021. Monthly rate. Percentage



A more detailed analysis shows the branches of activity that registered the highest monthly rates and those with the highest decreases in the month of July.

## Types of activities with the highest monthly rates in the Services Sector turnover index

Seasonally and calendar adjusted. July 2021. Monthly rate

Activity (CNAE-2009 groups)	Monthly rate(%)
Accommodation	39.4
Travel agencies and tour operator services	35.2
Air transport	20.4

## Types of activities with the lowest monthly rates in the Services Sector turnover index

Seasonally and calendar adjusted. July 2021 .Monthly rate

Activity (CNAE-2009 groups)	Monthly rate(%)
Publishing activities	-15.0
Programming and broadcasting activities	-5.8
Wholesale trade and commission trade	-3.9

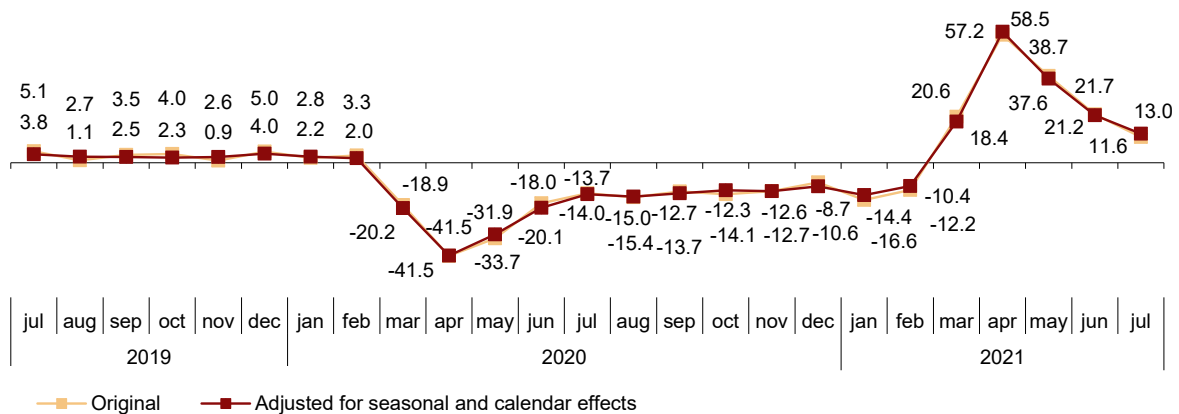
### Annual trend in the turnover indices for the Market Services Sector

The general index of the turnover for the Market Services Sector, after adjusting for seasonal and calendar effects, experienced a variation of 13.0% in July compared to the same month of 2020. This rate is 8.2 points lower than that recorded in June.

The original series presented an annual variation of 11.6%, which is 10.1 points below that registered in June.

#### General index of turnover for the Market Services Sector

Annual Rate. Percentage



After adjusting for seasonal and calendar effects, *Trade* increased by 10.6% as compared with July 2020 and *Other services* by 17.4%.

Seven of the eight sectors registered positive annual rates, noteworthy being the increase in *Accommodation* (42.6%) followed by *Administrative and support service activities* (23.2%). The only sector that decreased was *Sale and repair of vehicles and motorcycles* (-9.8%).

#### Annual rates in Turnover index for the Market Services Sector: General and by sector. July 2021

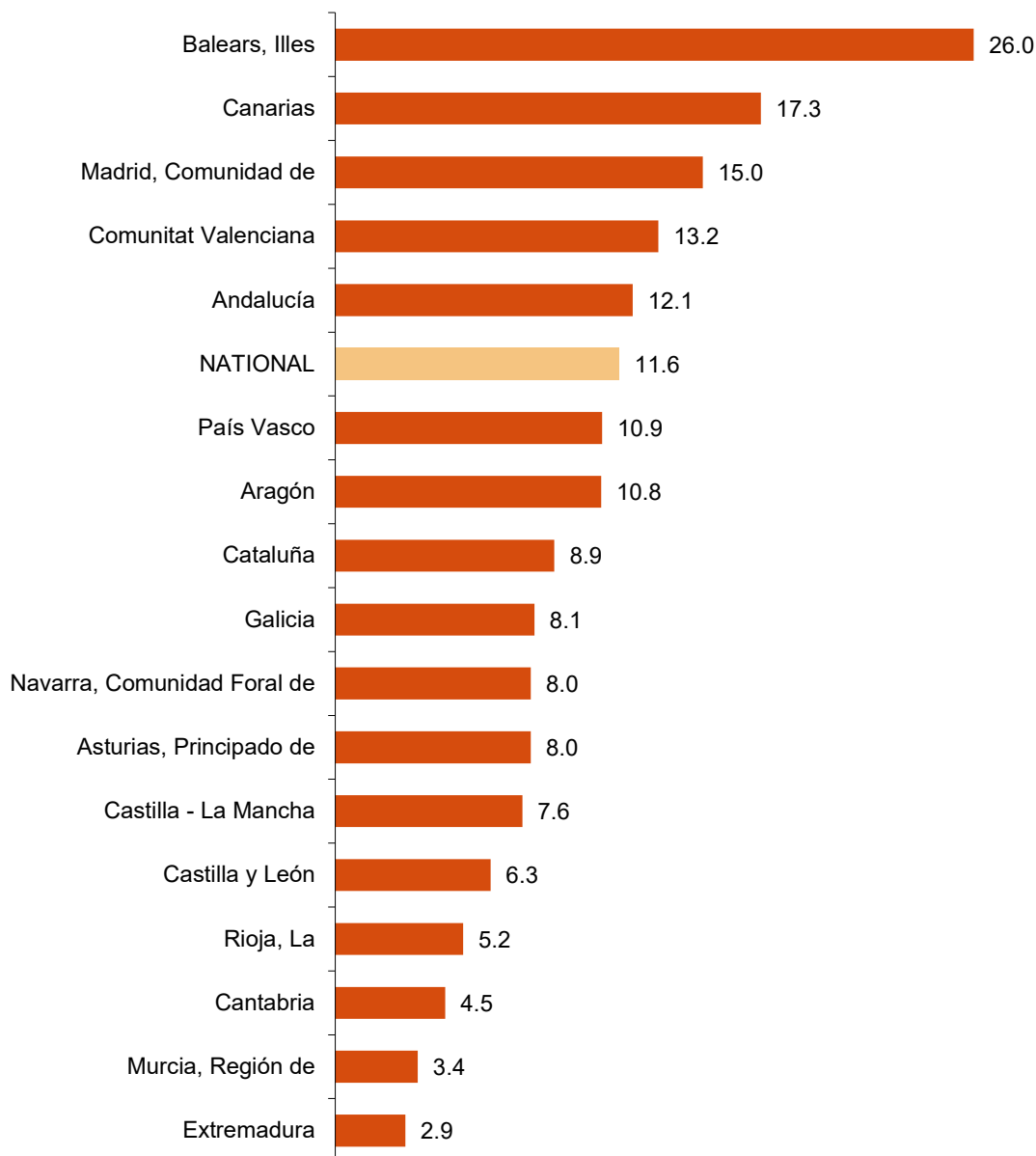
	Original index	Seasonally adjusted index
	Annual rate (%)	Annual rate (%)
<b>GENERAL INDEX</b>	11.6	13.0
<b>1. TRADE</b>	9.4	10.6
1.1. Sale and repair of vehicles and motorcycles	-9.9	-9.8
1.2. Wholesale trade	15.6	17.3
1.3. Retail trade	5.0	4.8
<b>2. OTHER SERVICES</b>	16.2	17.4
2.1. Transport and storage	20.1	21.7
2.2. Accommodation	43.4	42.6
2.3. Information and communications	3.3	4.4
2.4. Professional, scientific and technical activities	5.7	6.7
2.5. Administrative and support service activities	22.3	23.2

## Results by Autonomous Community. Annual variation rates of turnover. Original series

All Autonomous Communities increased the Turnover index for the Market Services Sector in July as compared to 2020.

Illes Balears (26.0%), Canarias (17.3%) and Comunidad de Madrid (15.0%) registered the largest increases. Extremadura (2.9%), Región de Murcia (3.4%) y Cantabria (4.5%) recorded the lowest increases.

## General Indices: National and by Autonomous Community July 2021. Turnover Annual Rate. Percentage



## Employment trend

Employment in the Market Services Sector experienced a variation of 2.8% in July as compared to the same month of the previous year. This rate is six tenths lower than that registered in June.

The employment rate increased by 1.5% in *Trade* and by 3.6% in *Other services*.

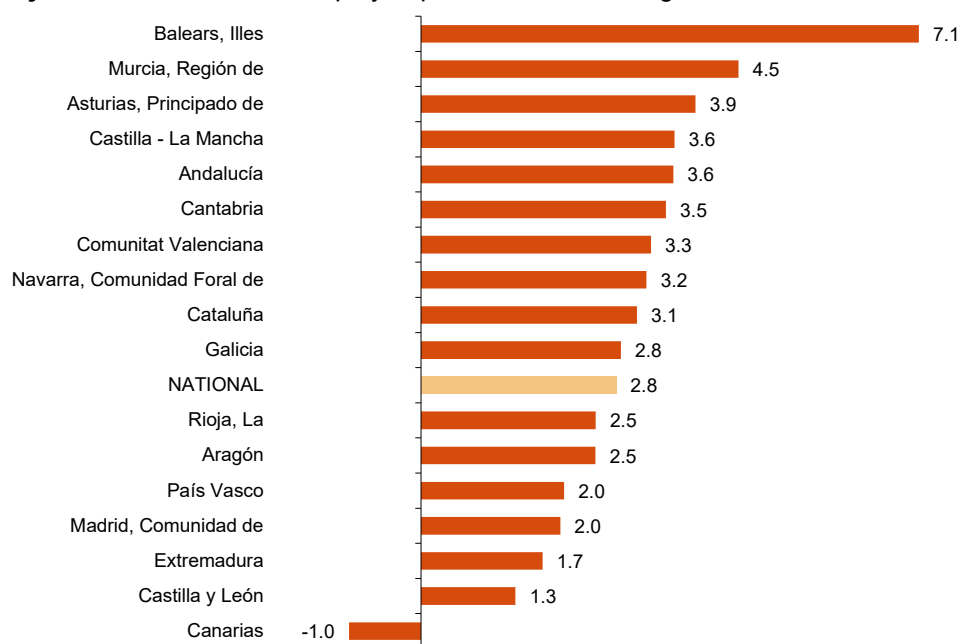
## National Indices of employed personnel by sector. July 2021

	Index	Rate (%)	
		Monthly	Annual
GENERAL INDEX	106.9	0.5	2.8
1. TRADE	105.9	0.4	1.5
1.1. Sale and repair of vehicles and motorcycles	104.8	0.5	0.6
1.2. Wholesale trade	107.6	-0.9	1.1
1.3. Retail trade	105.0	1.3	2.0
2. OTHER SERVICES	107.5	0.6	3.6
2.1. Transport and storage	107.3	0.2	1.2
2.2. Accommodation	100.5	3.4	3.5
2.3. Information and communications	112.8	0.2	3.2
2.4. Professional, scientific and technical activities	108.0	-0.6	1.7
2.5. Administrative and support service activities	113.1	-0.7	6.9

## Results by Autonomous Community. Annual employment variation rates

A total of 16 of the 17 autonomous communities show increases in employment compared to July 2020. Illes Balears (7.1%) recorded the highest increase, while Canarias (-1.0%) was the only one with a negative rate.

## General Indices: National and by Autonomous Community July 2021. Annual rate of employed personnel. Percentage



## Review and update of data

On the press release day, INE has updated SSAI data series corresponding to the last five months. In the case of calendar adjusted and seasonally and calendar adjusted series, according to INE standard, series are revised since its beginning. Results are available on INEBase.

## Methodological note

The Services Sector Activity Indicators (SSAI) measure the short-term evolution of the activity of companies belonging to the Non-Financial Market Services sector through two variables: turnover and employed personnel. Turnover comprises the amounts invoiced by the company for provision of services and sale of goods. Employed personnel include both paid and unpaid personnel.

In order to obtain this data, an ongoing survey is conducted, every month researching more than 28,000 companies that operate in this sector. Results are presented as indices so as to measure variations as compared to the base year 2015.

The characteristics of this statistics are:

**Type of survey:** monthly continuous survey.

**Base year:** 2015.

**Population scope:** companies whose main economic activity is described in sections G, (Trade), H (Transport and Storage), I (Accommodation), J (Information and Communications), M (Professional, Scientific and Technical Activities) and N (Administrative and Support Services Activities) of the National Classification of Economic Activities (CNAE-09).

**Geographical scope:** all the national territory except for Ceuta and Melilla, for which it is only collected in division 47 of CNAE-09 (retail trade).

**Sample size:** 28,000 companies.

**Type of sampling:** stratified random sampling.

**Collection method:** completion of the questionnaire by the respondent using one of the following methods: internet (IRIA system), e-mail, fax, telephone or by postal mail.

For more information you can access the methodology at:

<https://www.ine.es/metodologia/t37/notaiass15.pdf>

And the standardised methodological report at:

<https://www.ine.es/dynt3/metadatos/es/RespuestaDatos.html?oe=30183>

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on [Quality at INE and the Code of Best Practices](#) on the INE website.

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## Services Sector Activity Indicators. Base 2015

July 2021

Provisional data

### 1. Turnover indices: General and by sector Seasonally and calendar adjusted

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
GENERAL INDEX	118.8	0.4	13.0	13.5
1. TRADE	122.5	-2.2	10.6	15.5
1.1. Sale and repair of vehicles and motorcycles	117.3	-3.7	-9.8	25.3
1.2. Wholesale trade	129.3	-3.9	17.3	16.7
1.3. Retail trade	110.7	0.4	4.8	9.7
2. OTHER SERVICES	110.3	1.7	17.4	8.8
2.1. Transport and storage	113.7	0.7	21.7	12.5
2.2. Accommodation	90.4	16.1	42.6	6.4
2.3. Information and communications	110.7	-0.4	4.4	4.5
2.4. Professional, scientific and technical activities	129.8	-1.0	6.7	11.2
2.5. Administrative and support service activities	94.3	4.5	23.2	1.7

### 2. Turnover indices: General and by sector Calendar adjusted

	Index	Rate (%)	
		Annual	Year-to-date average
GENERAL INDEX	127.5	13.0	14.2
1. TRADE	131.5	11.2	16.1
1.1. Sale and repair of vehicles and motorcycles	126.5	-10.1	26.8
1.2. Wholesale trade	137.4	17.9	17.6
1.3. Retail trade	119.3	4.9	9.6
2. OTHER SERVICES	120.4	17.1	10.3
2.1. Transport and storage	123.4	21.7	13.6
2.2. Accommodation	113.5	42.6	17.7
2.3. Information and communications	109.6	4.4	4.8
2.4. Professional, scientific and technical activities	140.9	6.8	11.9
2.5. Administrative and support service activities	109.7	23.2	4.2

### 3. Turnover indices: General and by branch of activity Original series

	Index	Rate (%)	
		Annual	Year-to-date average
<b>GENERAL INDEX</b>	127.5	11.6	13.7
<b>1. TRADE</b>	131.4	9.4	15.6
<b>1.1. SALE AND REPAIR OF VEHICLES</b>	129.2	-9.9	25.8
- Sale of motor vehicles	129.4	-11.5	26.1
- Maintenance and repair of motor vehicles	127.9	2.5	23.7
<b>1.2. WHOLESALE TRADE AND COMMISSION TRADE</b>	137.3	15.6	17.1
- Wholesale on a fee or contract basis	142.3	13.8	14.0
- Wholesale of agricultural raw materials and live animals	124.6	18.7	15.2
- Wholesale of food, beverages and tobacco	124.5	6.7	6.9
- Wholesale of household goods	130.8	1.3	15.2
- Wholesale of information and communication equipment	121.4	1.0	11.8
- Wholesale of other machinery, equipment and supplies	166.6	13.9	16.7
- Other specialised w wholesale trade	151.9	41.8	31.0
- Non-specialised w wholesale trade	156.8	11.0	20.4
<b>1.3. RETAIL TRADE</b>	120.5	5.0	9.2
<b>2. OTHER SERVICES</b>	120.4	16.2	9.9
<b>2.1. TRANSPORTATION AND STORAGE SERVICES</b>	123.4	20.1	13.1
Land transport	110.4	9.4	10.3
- Rail transport	87.2	29.8	5.4
- Taxi operation	72.4	45.7	3.5
- Other passenger land transport	66.4	19.7	6.6
- Freight transport by road and removal services	126.0	5.6	11.4
Water transport	157.1	32.9	13.0
Air transport	82.1	89.7	-23.0
Warehousing and support activities for transportation	144.1	25.6	20.4
Post and courier activities	130.0	1.0	14.8
<b>2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES</b>	113.5	43.4	17.3
Accommodation	121.9	107.0	11.0
Food and beverage service activities	110.3	23.7	19.1
<b>2.3. INFORMATION AND COMMUNICATION</b>	109.5	3.3	4.3
Publishing activities	116.9	3.8	18.2
Motion picture, television programme production and music publishing activities	86.0	13.4	9.3
Programming and broadcasting activities	109.6	9.5	5.9
Telecommunications	102.5	-6.8	-1.3
Computer programming, consultancy and related activities	119.1	12.4	6.3
Information service activities	131.7	9.3	8.0
<b>2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES</b>	140.8	5.7	11.7
Legal, accounting and management consulting activities	150.3	8.2	10.7
Architectural and engineering activities; technical testing and analysis	135.3	-3.3	7.1
Advertising and market research	127.9	11.5	18.8
Other professional scientific and technical activities	163.6	20.6	18.7
<b>2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES</b>	109.7	22.3	3.7
Employment activities	161.3	27.4	19.7
Travel agencies and tour operator services	66.1	128.0	-28.6
Security and investigation activities	140.5	0.7	5.3
Cleaning activities	127.2	5.7	7.8
Office administrative and other business support activities	139.3	8.3	7.8



## 4. Employed personnel indices: General and by branch of activity

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
<b>GENERAL INDEX</b>	106.9	0.5	2.8	-0.5
<b>1. TRADE</b>	105.9	0.4	1.5	-0.4
<b>1.1. SALE AND REPAIR OF VEHICLES</b>	104.8	0.5	0.6	-1.3
- Sale of motor vehicles	112.0	0.8	0.5	-1.4
- Maintenance and repair of motor vehicles	97.4	0.2	0.6	-1.2
<b>1.2. WHOLESALE TRADE AND COMMISSION TRADE</b>	107.6	-0.9	1.1	0.1
- Wholesale on a fee or contract basis	105.6	0.4	1.4	0.3
- Wholesale of agricultural raw materials and live animals	111.5	-1.2	3.8	3.3
- Wholesale of food, beverages and tobacco	105.4	-3.6	-0.7	-1.0
- Wholesale of household goods	105.8	1.4	1.6	-0.1
- Wholesale of information and communication equipment	111.3	0.4	3.3	2.1
- Wholesale of other machinery, equipment and supplies	113.3	0.1	2.1	0.3
- Other specialised wholesale trade	109.5	0.0	1.8	1.1
- Non-specialised wholesale trade	113.8	1.3	4.6	2.3
<b>1.3. RETAIL TRADE</b>	105.0	1.3	2.0	-0.5
<b>2. OTHER SERVICES</b>	107.5	0.6	3.6	-0.6
<b>2.1. TRANSPORTATION AND STORAGE SERVICES</b>	107.3	0.2	1.2	-0.5
Land transport	104.9	-0.4	1.8	-0.3
- Rail transport	106.0	0.3	-2.3	-2.6
- Taxi operation	93.6	0.2	-0.6	-4.3
- Other passenger land transport	99.1	-4.0	-1.9	-4.1
- Freight transport by road and removal services	109.2	0.4	3.6	1.9
Water transport	127.4	7.8	0.8	-5.2
Air transport	112.7	3.8	0.2	-5.1
Warehousing and support activities for transportation	112.5	1.1	0.3	-0.9
Post and courier activities	103.9	-0.1	0.9	1.0
<b>2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES</b>	100.5	3.4	3.5	-7.1
Accommodation	114.9	10.7	8.1	-10.7
Food and beverage service activities	96.7	1.3	2.1	-6.1
<b>2.3. INFORMATION AND COMMUNICATION</b>	112.8	0.2	3.2	1.6
Publishing activities	95.9	-0.4	-1.8	-3.0
Motion picture, television programme production and music publishing activities	98.2	-1.2	-3.6	-3.2
Programming and broadcasting activities	100.7	0.6	0.6	-0.1
Telecommunications	91.6	0.4	2.2	1.8
Computer programming, consultancy and related activities	125.9	0.4	5.4	3.0
Information service activities	107.1	0.2	1.3	1.9
<b>2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES</b>	108.0	-0.6	1.7	1.0
Legal, accounting and management consulting activities	104.8	-0.4	1.0	0.2
Architectural and engineering activities; technical testing and analysis	117.0	-0.9	2.9	3.0
Advertising and market research	101.2	-0.9	1.7	-0.7
Other professional scientific and technical activities	106.2	0.1	1.0	0.6
<b>2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES</b>	113.1	-0.7	6.9	3.5
Employment activities	129.7	-1.4	28.8	14.9
Travel agencies and tour operator services	91.1	0.8	-7.0	-10.6
Security and investigation activities	118.5	2.2	0.8	-0.2
Cleaning activities	107.4	-1.0	3.1	2.8
Office administrative and other business support activities	112.3	-1.2	3.5	1.2

## 5. Turnover indices: National and by Autonomous Community

	Index	Rate (%)	
		Annual	Year-to-date average
NATIONAL	127.5	11.6	13.7
Andalucía	123.4	12.1	12.4
Aragón	132.6	10.8	14.6
Asturias, Principado de	130.2	8.0	13.1
Balears, Illes	128.3	26.0	8.8
Canarias	105.4	17.3	2.1
Cantabria	145.8	4.5	14.4
Castilla y León	121.4	6.3	16.7
Castilla-La Mancha	137.0	7.6	15.5
Cataluña	124.3	8.9	13.8
Comunitat Valenciana	135.7	13.2	15.5
Extremadura	132.9	2.9	10.5
Galicia	138.1	8.1	17.9
Madrid, Comunidad de	127.8	15.0	14.6
Murcia, Región de	133.3	3.4	5.8
Navarra, Comunidad Foral de	131.5	8.0	13.5
País Vasco	130.9	10.9	14.8
Rioja, La	139.6	5.2	14.9

## 6. Employed personnel indices: National and by Autonomous Community

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
NATIONAL	106.9	0.5	2.8	-0.5
Andalucía	104.3	0.7	3.6	-0.4
Aragón	110.2	1.2	2.5	-0.2
Asturias, Principado de	106.6	2.0	3.9	0.4
Balears, Illes	119.3	6.0	7.1	-5.2
Canarias	99.3	0.8	-1.0	-5.8
Cantabria	109.9	3.6	3.5	-0.8
Castilla y León	102.9	1.1	1.3	-0.9
Castilla-La Mancha	108.5	1.1	3.6	1.2
Cataluña	109.5	0.5	3.1	-0.2
Comunitat Valenciana	106.0	-0.5	3.3	0.1
Extremadura	106.7	1.4	1.7	-0.1
Galicia	107.9	1.3	2.8	0.4
Madrid, Comunidad de	106.1	-0.4	2.0	-0.1
Murcia, Región de	116.5	-0.4	4.5	0.5
Navarra, Comunidad Foral de	106.0	-0.1	3.2	-0.1
País Vasco	103.7	-0.1	2.0	0.1
Rioja, La	106.4	-0.1	2.5	-0.1