

**Non-hotel tourist accommodation occupancy survey
January 2007. Provisional data**

**Overnight stays in group non-hotel tourist accommodations
increase by 4.7% in January, with respect to the same month in
2006.**

Overnight stays in non-hotel tourist accommodations (apartments, camping sites and rural tourism establishments) exceeded 5.5 millions in January, 4.7% more than in the same month of the previous year. The increase in overnight stays is registered both among residents, whose interannual rate reaches 0.2% as between non-residents (presenting a 5.6% variation)

Given that the interannual increase in the number of overnight stays exceeds that of travellers (1.2%), the average stay increases by 3.4% with respect to January 2006, reaching eight overnight stays by traveller.

Travellers and overnight stays in group non-hotel tourist accommodations during the month of January are:

January 2007	Guests	Overnight stays
Residents in Spain	241.339	882.400
EU (not including Spain)	386.632	4.145.045
Rest of the world	51.128	528.240
TOTAL	679.099	5.555.685

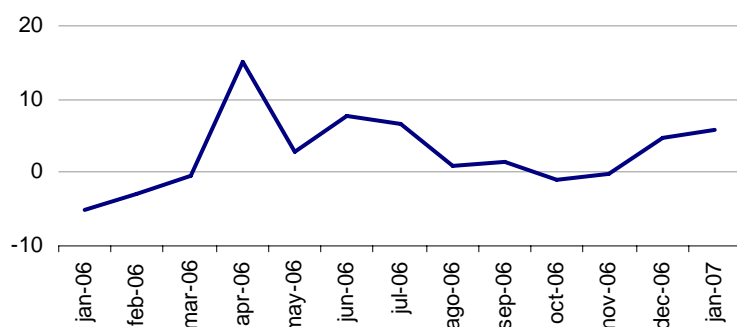
Overnight stays in holiday dwellings increase by 5.4% in January.

Overnight stays in holiday dwellings exceed 4.5 million in January, translating into a 5.4% increase in January. Resident overnight stays increase by 2.6% and non-resident overnight stays decrease by 5.8%.

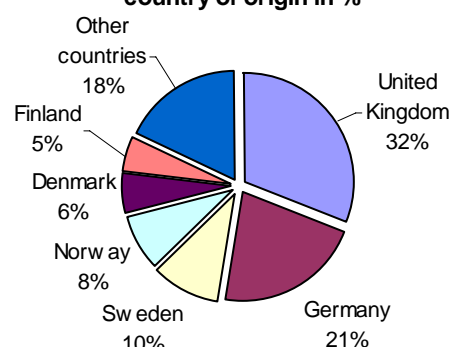
The average stay reaches 9.4 overnight stays per traveller, which implies an interannual growth of 4.6%.

The number of bed places in holiday dwellings increases by 4.5%, standing at 363 thousand bed places. 39.8% of the total number of bed places offered were occupied in January, 0.8% more than in the same month of 2006. For its parts, 60.5% out of the total number of tourist apartments offered were occupied, 0.2 less.

**Interannual rates of overnight stays of
non-residents in holiday dwellings in %**



**Overnight stays of foreign guests by
country of origin in %**



Overnight stays of non residents represent 87.4% of the total in holiday dwellings. **The United Kingdom is the main country of origin** (with 31.1% of the total) with more than 1.2 million overnight stays in January, 0.1% less than in the previous year.

The next country of origin is Germany, with over 844 thousand overnight stays, 3.4% more than in January 2006.

Canarias is the preferred destination in holiday dwellings, with 3.6 million overnight stays, 7.1% more than in January 2006. The second destination is Comunidad Valenciana, with 300,000 overnight stays (2.5% less).

Among non residents, the preferred destinations are Canarias, Comunidad Valenciana and Andalucía. For their part, the destinations with more overnight stays of resident travellers are Canarias, Cataluña and Andalucía.

Canarias shows the **greatest level of occupation** in holiday dwellings, with 73,2% of available apartments occupied. It is followed by Comunidad de Madrid (62.4%) and Illes Balears (56.4%).

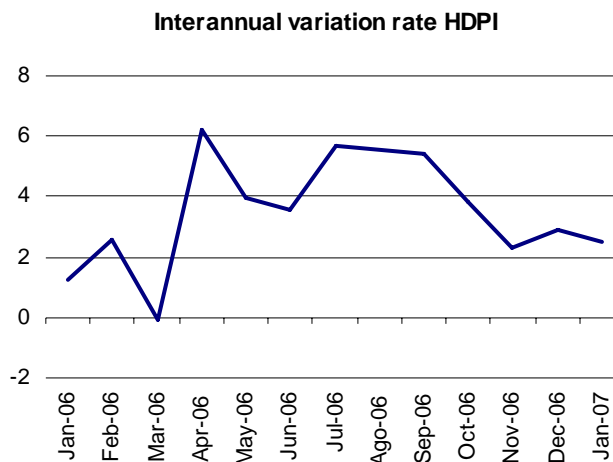
By **tourist areas**, Gran Canaria is the preferred destination in this accommodation modality, with over 1.5 million overnight stays in January and occupancy of 83.7%.

The tourist sites with the greatest number of overnight stays are San Bartolomé de Tirajana, Mogán and Tías.

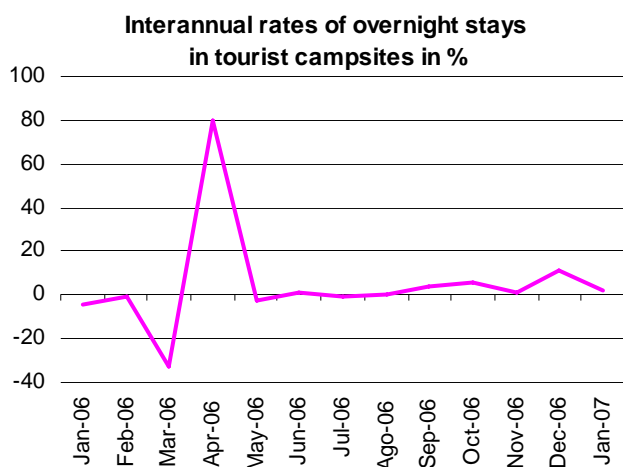
Prices in tourist apartments increased by 2.5% in January

The Price Index in Holiday Dwellings registered an increase of 2.5% in January. The interannual rate of "tour-operator" fees, which has the greatest weight in this month's weight structure (71%), increased by 1.8%.

By modalities, 2/4 bed place apartments, whose weight is 71.8%, increased their prices by 2.3% as compared with January 2006.



Overnight stays in tourist campsites increased by 2%



Overnight stays in tourist campsites exceeded 771 thousand in January, representing a 2% interannual rate increase. Overnight stays by non resident travellers increased by 4.6%, while those of residents decreased by 7%.

Tourist campsites offer 260 thousand bed places, 1% less than in the same month of 2006. 36.1% of the lots offered are occupied (0.1% less) and the level of occupation by lots during the weekend reached 38% (2.9% more).

79.7% of overnight stays in tourist apartments are carried out by non-residents. **The United Kingdom is the main country of origin** with 36.7% of overnight stays by non-residents (4.5% more than in 2006). The following country of origin is Germany.

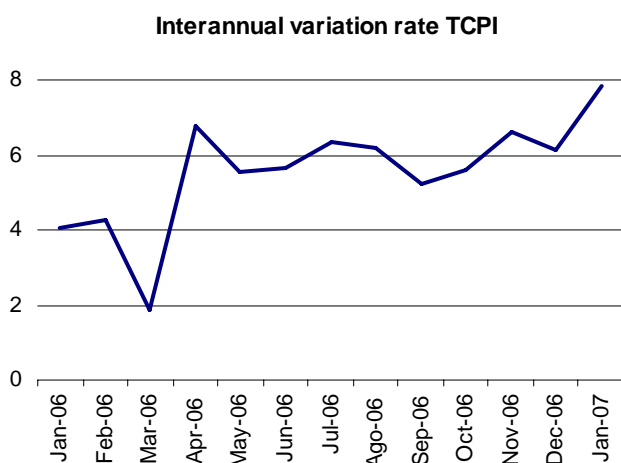
The **Comunidad Valenciana** is the **preferred camping destination**, with over 357 thousand overnight stays, 11.5% more than in January 2006. Andalucía is the second destination of choice, with over 162 thousand overnight stays (1.1% more).

Among non-residents, Comunidad Valenciana, Andalucía and Región de Murcia are the preferred destinations. For their part, the destinations with more overnight stays of resident travellers are Cataluña, Comunidad Valenciana and Andalucía.

Comunidad Valenciana reached in January **the greatest degree of occupation in campsites** (with 59.1% of offered lots). It is followed by Región de Murcia (58.7%) and La Rioja (56.7).

By **tourist areas**, Costa Blanca is the preferred destination for camping, with 223 thousand overnight stays and occupancy of 69.5% in January. The **tourist destinations** with more overnight stays are Benidorm, Cartagena and Mazarrón.

Prices in tourist campsites increased by 7.9%



The Tourist Campsite Price Index showed an interannual growth of 7.9% in January. The "normal" rate, which has a greater weight in the weight structure for this month (52.5%) shows a 7.1% increase.

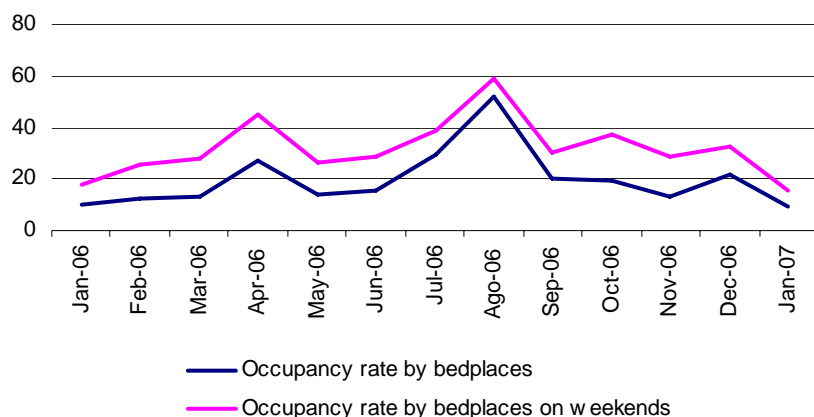
Regarding categories, second class, which has a 67.8% weight in January, increased by 7.7%

Overnight stays by residents in rural tourist accommodations decreased by 0.8% as compared with the same month in the previous year.

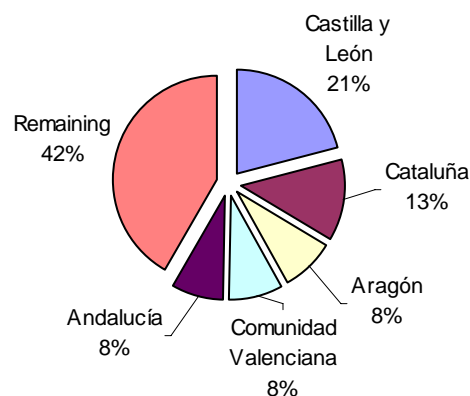
Overnight stays in rural tourist accommodations almost reached 261 thousand in January, which translates into a 0.2% decrease with regards to the same month in the previous year. Overnight stays by residents decrease by 0.8% while non-resident stays increased by 2.4%.

Rural tourism accommodation establishments offered 92 thousand bed places in January, 9.4% more than in the same month of 2006. 9.1% of these bed places were occupied, implying a 8.8% drop. The level of occupation during weekends stands at 15.6%, 11.2% less than in the previous year.

Evolution of occupancy rates by bedplaces and by bedplaces on weekends



Distribution of overnight stays of Spanish guests in %



Castilla y León is the preferred destination in Rural tourism accommodation, with over than 47 thousand overnight stays, 0.1% more than in January 2005. Canarias is the second destination of choice with 34 thousand overnight stays (3.2% more).

Among non-residents, Canarias is the preferred destination. For their part, the destinations with more overnight stays by resident travellers are Castilla y León, Cataluña and Aragón (with rates of -3,8%, -10,9% and 20%, respectively).

Canarias reached the highest degree of occupation of rural tourist accommodations in January (with 27.1% of offered bed places). It is followed by Illes Balears (16.3%) and Comunidad de Madrid (15.1%)

By **tourist areas**, Pirineo Catalán is the preferred destination, with more than 15 thousand overnight stays and a occupancy level of 9.8% in January. The Island of Gran Canaria achieved the greatest level of occupancy by weekend vacancies (37.2%).

Annex

Evolution of travellers and overnight stays in all Spanish collective tourist accommodations

Overnight stays in all Spanish collective tourist accommodations (hotels, apartments, camp sites and rural tourism accommodations) **registered a 3.8% interannual increase** in January. Resident overnight stays grew by 1.5% and non-residents 5.2%.

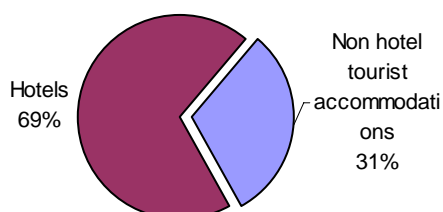
Given that the interannual increase in overnight stays is lower to that of travellers (4.5%), the **average stay decreased by 0.7%** standing at 3.7 overnight stays by traveller.

Travellers and overnight stays in collective tourist accommodations are:

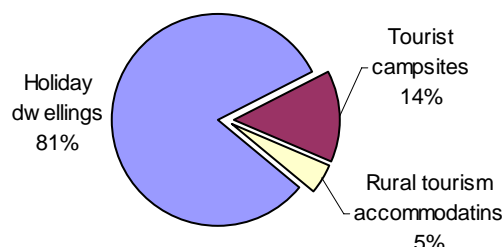
January 2007	Hotels	Holiday dwellings	Campsites	Rural T.	Total
Guests	4.208.407	483.692	94.952	100.457	4.887.508
Residents	2.635.258	84.095	62.777	94.467	2.876.597
Non-residents	1.573.149	399.596	32.174	5.990	2.010.909
Overnight stays	12.491.941	4.523.239	771.693	260.754	18.047.627
Residents	5.640.681	511.267	156.413	214.720	6.523.081
Non-residents	6.851.260	4.011.972	615.279	46.034	11.524.545

69% out of the total overnight stays in collective tourist accommodations in January correspond to hotels, and 31% to non-hotel tourist accommodations.

Distribution of overnight stays in tourist accommodations in %



Distribution of overnight stays of non hotel tourist accommodations by modality in %



The **main countries of origin** in the overall set of regulated tourist accommodations are the United Kingdom (with 29.1% of the total number of non-resident overnight stays), Germany (with 26.3%) and Holland with (4.3%).

Canarias is the **preferred destination** regarding overall Spanish tourist accommodations, with more than 7.6 million of overnight stays, 5.3% more than in January 2006. Andalucía is the second destination of choice, with over 2.5 thousand overnight stays (3.6% more).

The preferred destinations by non-residents are Canarias, Andalucía and Comunidad Valenciana. For their part, the destinations with more overnight stays by residents are Andalucía, Cataluña and Comunidad Valenciana.

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