

30 April 2007

Non-hotel tourist accommodation occupancy survey
March 2007. Provisional data

Overnight stays in group non-hotel tourist accommodations increase by 4.6% in March, with respect to the same month in 2006.

Overnight stays in non-hotel tourist accommodations (apartments, camping sites and rural tourism establishments) exceeded 6,2 millions in March, un 4.6% more than in the same month of the previous year. The increase in overnight stays is registered both among residents (whose interannual rate reaches 11.4%), as between non-residents (presenting a 2.9% variation).

The average stay decreases by 5.4%, standing at 6.3 overnight stays per traveller.

During **the first quarter 2007**, the overnight stays have increase by 4.3% with respect to the same period of the previous year. Both residents and non-residents have registered overnight stays increase (6.1% and 3.9%, respectively).

Travellers and overnight stays in group non-hotel tourist accommodations during the month of March are:

March 2007	Guests	Overnight stays
Residents in Spain	464.981	1.319.105
EU (not including Spain)	466.836	4.341.683
Rest of the world	61.636	600.946
TOTAL	993.453	6.261.734

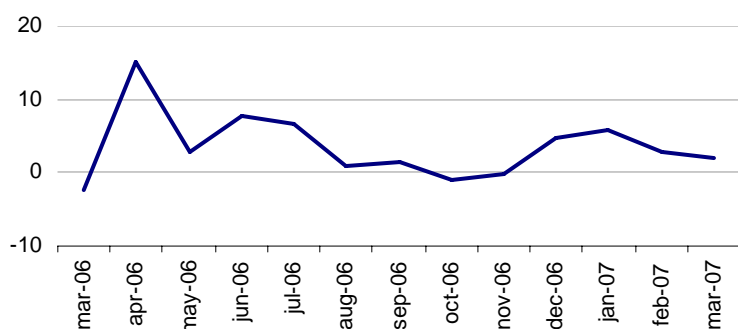
Overnight stays in holiday dwellings increase by 2,2% in March

Overnight stays in holiday dwellings reach 4.8 million in March, which implies an increase of 2.2% with respect to the same month of the previous year. Resident overnight stays increase by 4.1% and non-resident overnight stays increase by 1.9%.

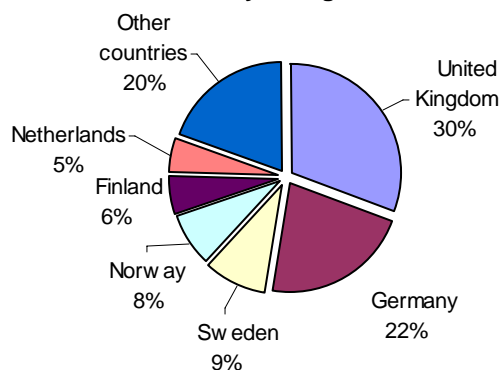
During **the first quarter 2007**, the interannual rate of overnight stays have increase by 3.5%, with increases of 4% for residents and 3.5% for non-residents.

The number of bed places in holiday dwellings increases by 0.7%, standing at 362 thousand bed places. 42.4% of the total number of bed places offered were occupied in March, 3% more than in the same month of 2006. For its parts, 65.3% out of the total number of tourist apartments offered were occupied, 1.9% more than in March 2006.

Interannual rates of overnight stays of non-residents in holiday dwellings in %



Overnight stays of foreign guests by country of origin in %



Overnight stays of non residents represent 87.3% of the total in holiday dwellings. **The United Kingdom is the main country of origin** (with 30.8% of the total) with almost 1.3 million overnight stays in March, 3.3% less than in the previous year.

The next country of origin is Germany, with over 912 thousand overnight stays, 2.8% less than in March 2006.

Canarias is the preferred destination in holiday dwellings, with 3.7 million overnight stays, 2.9% more than in March 2006. The second destination is Andalucía, with 345,000 overnight stays (1.2% less).

Among non residents, the preferred destinations are Canarias, Andalucía and Comunitat Valenciana. For their part, the destinations with more overnight stays of resident travellers are Canarias, Cataluña and Andalucía.

Comunidad de Madrid shows the **greatest level of occupation** in holiday dwellings, with 78,7% of available apartments occupied. It is followed by Canarias (77.7%) and Illes Balears (66.5%).

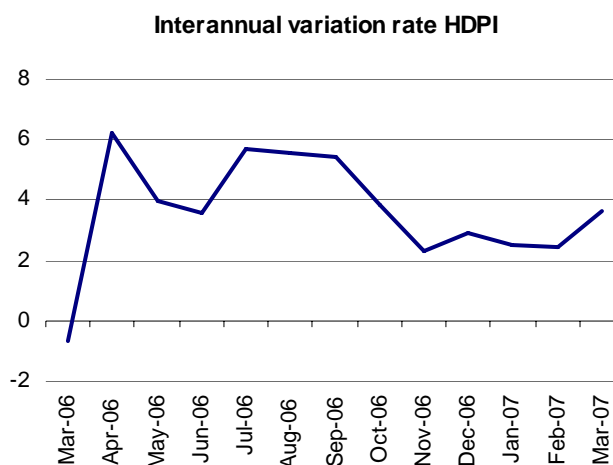
By **tourist areas**, Gran Canaria is the preferred destination in this accommodation modality, with over 1.5 million overnight stays in March and occupancy of 86.2%.

The tourist sites with the greatest number of overnight stays are San Bartolomé de Tirajana, Mogán and Tías.

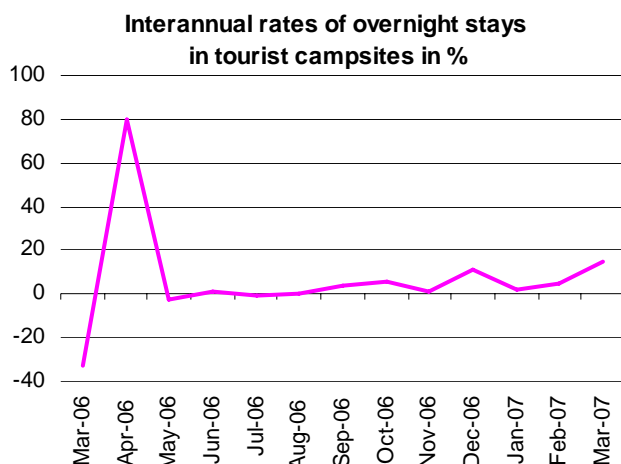
Prices in tourist apartments increased by 3.6% in March

The Price Index in Holiday Dwellings registered an increase of 3.6% in March, this rate is 1.2 points above that the previous month. The interannual rate of "tour-operator" fees, which has the greatest weight in this month's weight structure (68.3%), increased by 3.8%.

By modalities, 2/4 bed place apartments, whose weight is 71.1%, increased their prices by 3% as compared with March 2006.



Overnight stays in tourist campsites increased by 14.7%



Overnight stays in tourist campsites exceeded 1 million in March, representing a 14.7% interannual rate increase. Overnight stays by non resident travellers increased by 9.3%, while those of residents decreased by 26.1%.

Tourist campsites offer 326 thousand bed places, 1.6% more than in the same month of 2006. 34.6% of the lots offered are occupied (2.3% more) and the level of occupation by lots during the weekend reached 37.1% (2.3% more).

64.5% of overnight stays in tourist apartments are carried out by non-residents. **The United Kingdom is the main country of origin** with 35.1% of overnight stays by non-residents (11% more than in 2006). The following country of origin is Germany.

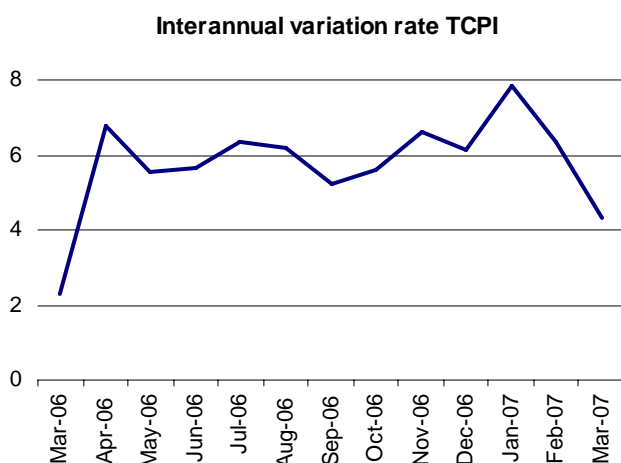
The **Comunitat Valenciana** is the **preferred camping destination**, with over 388 thousand overnight stays, 13% more than in March 2006. Cataluña is the second destination of choice, with over 208 thousand overnight stays.

Among non-residents, Comunitat Valenciana, Andalucía and Región de Murcia are the preferred destinations. For their part, the destinations with more overnight stays of resident travellers are Cataluña, Andalucía and Comunitat Valenciana.

Comunitat Valenciana reached in March **the greatest degree of occupation in campsites** (with 58.2% of offered lots). It is followed by Región de Murcia (57.1%) and La Rioja (55.6%).

By **tourist areas**, Costa Blanca is the preferred destination for camping, with 215 thousand overnight stays and occupancy of 67.7% in March. The **tourist destinations** with more overnight stays are Benidorm, Cartagena and Mazarrón.

Prices in tourist campsites increased by 4.3%



The Tourist Campsite Price Index showed an interannual growth of 4.3% in March. The "normal" rate, which has a greater weight in the weight structure for this month (54.9%) shows a 3.8% increase.

Regarding categories, second class, which has a 67.6% weight in March, increased by 4.4%.

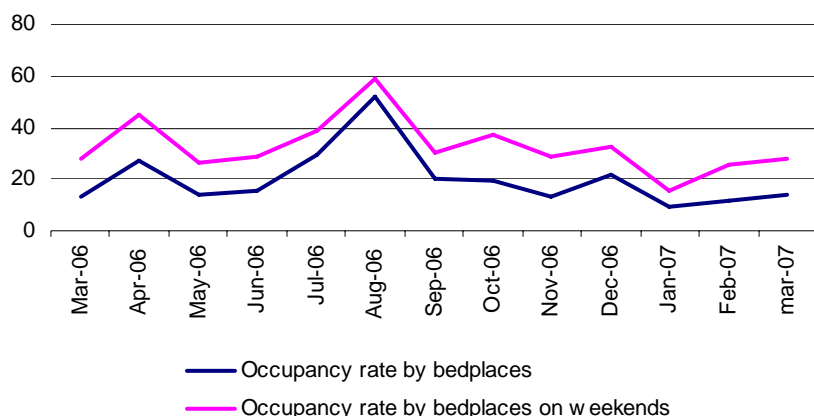
30 April 2007

Overnight stays by residents in rural tourist accommodations increased by 1045% as compared with the same month in the previous year

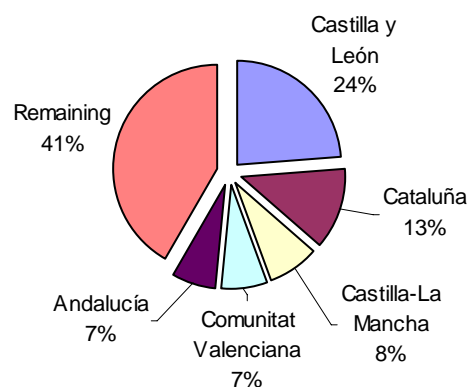
Overnight stays in rural tourist accommodations almost reached 426 thousand in March, which translates into a 9% increase with regards to the same month in the previous year. Overnight stays by residents increase by 10.4% while non-resident stays increased by 3.6%.

Rural tourism accommodation establishments offered 100 thousand bed places in March, 7.5% more than in the same month of 2006. 13.6% of these bed places were occupied, implying a 1.3% increase. The level of occupation during weekends stands at 27.9%, 0.1% less than in the previous year.

Evolution of occupancy rates by bedplaces and by bedplaces on weekends



Distribution of overnight stays of Spanish guests in %



Castilla y León is the **preferred destination in Rural tourism accommodation**, with over than 86 thousand overnight stays, 0.7% more than in March 2006. Cataluña is the second destination of choice with 47 thousand overnight stays (22% more).

Among non-residents, Canarias is the preferred destination. For their part, the destinations with more overnight stays by resident travellers are Castilla y León, Cataluña and Castilla-La Mancha.

Illes Balears reached the highest degree of occupation of rural tourist accommodations in March (with 33.7% of offered bed places). It is followed by Canarias (32.6%) and País Vasco (18.8%).

By **tourist areas**, Pirineo Catalán is the preferred destination, with almost 23 thousand overnight stays and a occupancy level of 14.5% in March. The Island of Mallorca achieved the greatest level of occupancy by weekend vacancies (41.8%).

Annex

Evolution of travellers and overnight stays in all Spanish collective tourist accommodations

Overnight stays in all Spanish collective tourist accommodations (hotels, apartments, camp sites and rural tourism accommodations) **registered a 6.3% interannual increase** in March. Resident overnight stays grew by 6.6% and non-residents 6.1%.

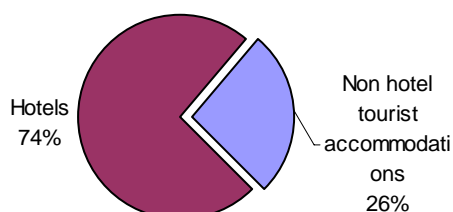
Given that the interannual increase in overnight stays is lower to that of travellers (8%), the **average stay decreased by 1.5%** standing at 3.3 overnight stays by traveller.

Travellers and overnight stays in collective tourist accommodations are:

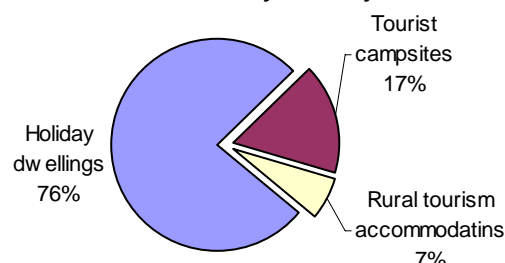
March 2007	Hotels	Holiday dwellings	Campsites	Rural T.	Total
Guests	6.198.541	582.717	224.645	186.091	7.191.994
Residents	3.797.239	132.602	162.084	170.295	4.262.220
Non-residents	2.401.302	450.115	62.561	15.796	2.929.774
Overnight stays	17.504.172	4.802.404	1.033.523	425.807	23.765.906
Residents	8.160.614	611.156	366.740	341.209	9.479.719
Non-residents	9.343.558	4.191.248	666.783	84.598	14.286.187

74% out of the total overnight stays in collective tourist accommodations in March correspond to hotels, and 26% to non-hotel tourist accommodations.

Distribution of overnight stays in tourist accommodations in %



Distribution of overnight stays of non hotel tourist accommodations by modality in %



The **main countries of origin** in the overall set of regulated tourist accommodations are the Germany (with 28.5% of the total number of non-resident overnight stays), United Kingdom (with 27.1%) and Holland with (4.5%).

Canarias is the **preferred destination** regarding overall Spanish tourist accommodations, with almost 8 million of overnight stays, 4.7% more than in March 2006. Andalucía is the second destination of choice, with over 3.8 million of overnight stays (5.3% more).

The preferred destinations by non-residents are Canarias, Andalucía and Cataluña. For their part, the destinations with more overnight stays by residents are Andalucía, Comunitat Valenciana and Cataluña.

Más información en **INEbase** – www.ine.es Todas las notas de prensa en: www.ine.es/prensa/prensa.htm

Gabinete de prensa: Teléfonos: 91 583 93 63 / 94 08 – Fax: 91 583 90 87 - gprensa@ine.es

Área de información: Teléfono: 91 583 91 00 – Fax: 91 583 91 58 –