

Non-hotel tourist accommodation occupancy survey
August 2007. Provisional data

Overnight stays in collective non-hotel accommodation decrease 2.6% in August, as compared to the same month in 2006

Overnight stays in non-hotel tourist accommodation (holiday dwellings, campsites and rural tourism establishments) exceeded 22.8 million in August, 2.6% less than in the same month of the previous year. The decrease in overnight stays was observed among both residents (-1.6%) and non-residents (-3.7%).

The average stay decreased 3%, and stood at 6.6 nights per traveller.

Travellers and overnight stays in collective non-hotel tourist accommodation in August were:

August 2007	Travellers	Overnight stays
Residents in Spain	2,062,341	11,949,672
EU (not including Spain)	1,325,987	10,448,206
Rest of the world	64,871	449,195
TOTAL	3,453,199	22,847,073

In the combined period of July and August, the interannual rate of overnight stays decreased 3%.

During the first eight months of the year, over **82.3 million overnight stays were recorded**, a decrease of 0.7% over the same period of the previous year. Overnight stays by residents increased 1.2%, while those of non-residents decreased 1.8%.

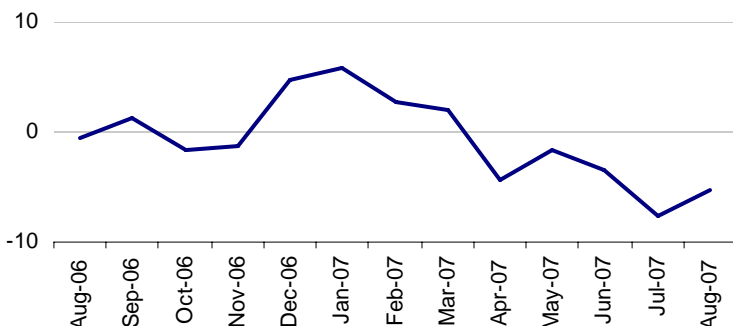
Overnight stays in holiday dwellings decrease 2.4% in August

Overnight stays in holiday dwellings exceeded 11.4 million in August, representing a 2.4% decrease as compared to the same month of the previous year. Resident overnight stays increased 2.8% while non-resident overnight stays decreased 5.3%.

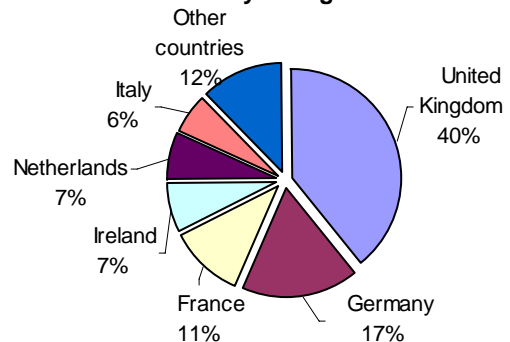
During the first eight months of the year overnight stays decreased 0.9%. Resident overnight stays increased 3.9% and non-resident overnight stays decreased 2.4%.

Available holiday dwellings decreased 1%, standing at close to 562,000 bedplaces. In August 64.2% of the total available bedplaces were occupied, 0.9% fewer than in the same month last year. On the other hand, 76.5% of the total number of holiday dwellings offered were occupied, a decrease of 0.8%.

Interannual rates of overnight stays of non-residents in holiday dwellings in %



Overnight stays of foreign travellers by country of origin in %



Non-resident overnight stays amounted to 62.4% of the total in holiday dwellings. **The United Kingdom was the main country of origin**, with over 2.8 million overnight stays, 12% fewer than in August of the previous year.

The next country of origin was Germany, with more than 1.2 million overnight stays, and an interannual rate of -10%.

Canarias was the preferred holiday dwelling destination, with 3.8 million overnight stays, 7.6% fewer than in August 2006. The second destination was Illes Balears, with 2.4 million overnight stays, 14% less.

Among non-residents, Canarias, Illes Balears and Cataluña were the main destinations of choice, whereas Comunitat Valenciana, Canarias and Cataluña were the destinations with the most overnight stays by resident travellers.

Illes Balears presented the **highest occupancy rate**, with 85.8% of available holiday dwellings occupied. They were followed by Galicia (82.6%) and Cantabria (79%).

By **tourist areas**, the Island of Mallorca was the preferred destination in this accommodation modality, with over 1.3 million overnight stays in August and an 85.8% occupancy rate.

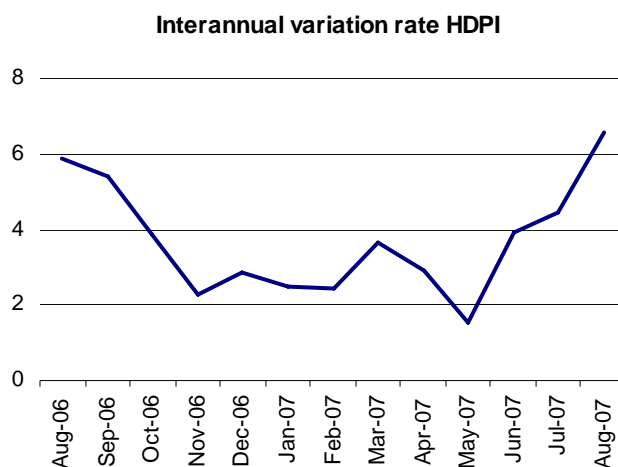
San Bartolomé de Tirajana, Tias and Arona were the tourist sites registering the highest number of overnight stays.

Prices for holiday dwellings increase 6.6% in August

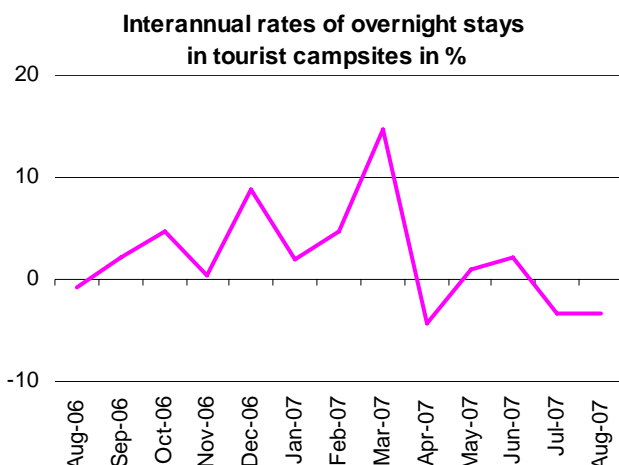
The Holiday Dwellings Price Index registered a 6.6% increase in August, a rate 2.1 points higher than that for the previous month.

The interannual rate of the *normal* price, which had the greatest weight in this month's weight structure (49.9%), increased 5.8%.

By modalities, 2/4 bedplace apartments, whose weight was 58%, increased their prices by 6.3%, as compared to August 2006.



Overnight stays in tourist campsites decrease 3.4%



Overnight stays in tourist campsites exceeded 9.7 million in August, representing a 3.4% interannual rate decrease. Overnight stays by residents decreased 5.2% and by non-resident guests, 0.1%.

Tourist campsites offered over 746,600 lots, 1% less than in the same month of 2006. 54.5% of the available lots were occupied, 1.7% fewer in the interannual rate, and the weekend occupancy rate by lots reached 58.6%, 3.4% lower than in August 2006.

36.4% of overnight stays in tourist campsites were made by non-residents. **France was the main country of origin**, accounting for 31% of overnight stays by non-residents (2.8% more than in 2006). The next country of origin was the Netherlands.

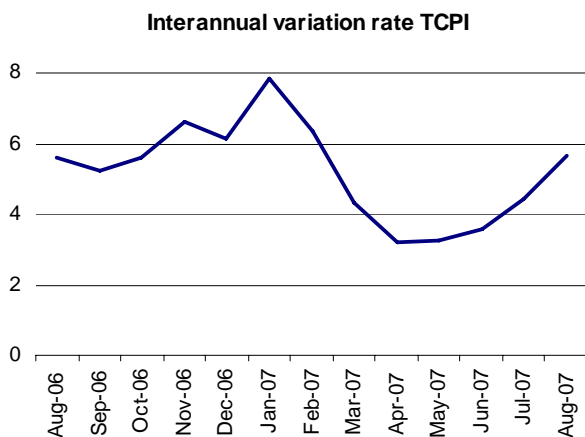
Cataluña was the **preferred camping destination**, with close to 4.8 million overnight stays, 3% less than in the August 2006. Comunitat Valenciana was the second preferred destination, with over one million overnight stays, 0.8% more than the previous year.

Among non-residents, Cataluña, Comunitat Valenciana and Andalucía were the preferred destinations. Cataluña, Andalucía and Comunitat Valenciana were the destinations with the most overnight stays by resident guests.

In August, the **highest campsite occupancy rate** was registered in **País Vasco** (with 73% of the available lots), followed by La Rioja (70.1%) and Comunitat Valenciana (67.9%).

By **tourist area**, Costa Brava was the preferred destination for camping, with almost 2.4 million overnight stays, while Costa del Garraf registered the highest occupancy rate in August (82.2%). Torroella de Montgrí, Blanes and Sant Pere Pescador were the **tourist sites** with the most overnight stays.

Prices of tourist campsites increase 5.6%



The Tourist Campsite Price Index interannual growth rate increased 5.6% in August. The *normal* price, which had the greatest weight in the weight structure for this month (88.3%), increased 6%.

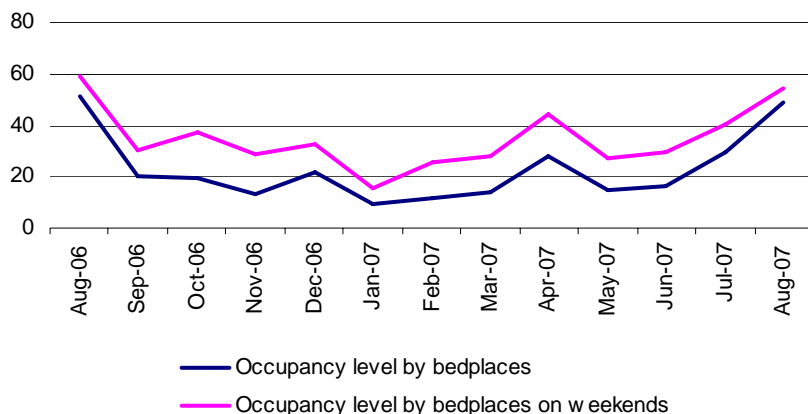
Regarding categories, second class, with a 51.4% weight in August, registered an increase of 5.9%.

Overnight stays by residents in rural tourist accommodation increase 2.4% in August, as compared to the same month of the previous year

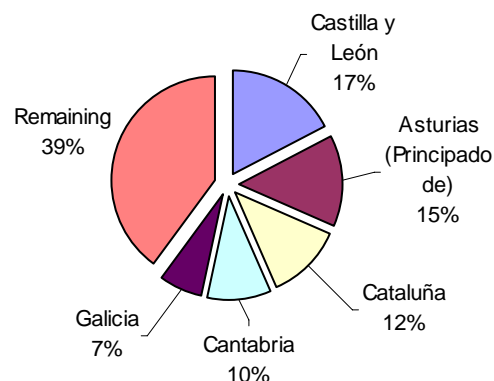
Overnight stays in rural tourist accommodation exceeded 1.6 million in August, a 0.8% increase with regard to the same month of the previous year. Overnight stays by residents increased 2.4% while non-resident stays decreased 8.1%

Rural tourist accommodation offered 107,200 bedplaces in August, 5.8% more than in the same month of 2006. 49% of these bedplaces were occupied, representing a 4.8% decrease. The weekend occupancy rate stood at 54%, 8.4% less than in August of the previous year.

Evolution of occupancy levels by bedplaces and by bedplaces on weekends



Distribution of overnight stays of Spanish travellers in %



Castilla y León was the preferred destination in rural tourist accommodation, with almost 263,700 overnight stays, 3.2% more than in August 2006. Principado de Asturias was the second destination of choice with nearly 220,000 overnight stays (10.9% more)

Among non-residents, Illes Balears was the preferred destination, while the destinations with the most overnight stays by resident guests were Castilla y León, Principado de Asturias and Cataluña.

The highest occupancy rate in rural tourist accommodation in August was registered in Principado de Asturias (with 77.2% of the available bedplaces), followed by Illes Balears (73.2%) and País Vasco (70%).

By **tourist area**, Pirineo Catalán was the main destination of choice, with approximately 95,000 overnight stays and an occupancy rate of 54.6% in August.

Annex

Evolution of travellers and overnight stays in all Spanish collective tourist accommodation

Overnight stays in Spanish collective tourist accommodation (hotels, holiday dwellings, campsites and rural tourism accommodation) **registered a 0.2% interannual drop in August**. Resident overnight stays decreased 0.8%, while non-resident overnight stays increased 0.4%.

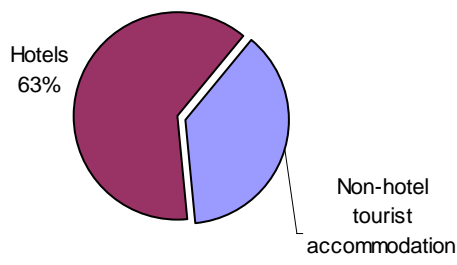
The average stay decreased 2.9%, standing at 4.5 nights per traveller.

Travellers and overnight stays in collective tourist accommodation were:

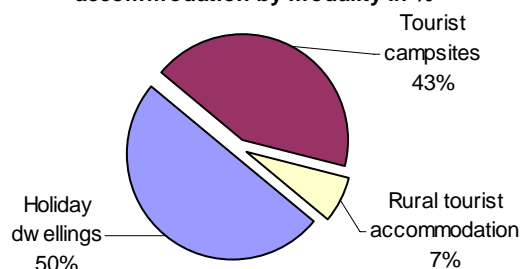
August 2007	Hotels	Holiday dwellings	Campsites	Rural T.	Total
Travellers	10,061,415	1,238,082	1,848,609	366,507	13,514,613
Residents	5,682,819	540,011	1,195,726	326,604	7,745,160
Non-residents	4,378,596	698,071	652,883	39,904	5,769,454
Overnight stays	38,123,946	11,414,453	9,767,508	1,665,112	60,971,019
Residents	17,316,788	4,291,452	6,212,217	1,446,003	29,266,460
Non-residents	20,807,159	7,123,001	3,555,291	219,109	31,704,560

Of the total overnight stays in collective tourist accommodation in August, 63% were accounted for at hotels and 37% were at non-hotel tourist accommodation.

Distribution of overnight stays in tourist accommodation in %



Distribution of overnight stays of non-hotel tourist accommodation by modality in %



The **main countries of origin** in overall regulated tourist accommodation were the United Kingdom (with 28.4% of the total number of non-resident overnight stays), Germany (with 22.5%) and France (with 11.6%).

Cataluña was the **preferred destination** considering overall Spanish tourist accommodation, with more than 13.4 million overnight stays, 1.2% less than in August 2006. Next were Illes Balears, with 12.1 million overnight stays (2.2% less) and Canarias, with more than nine million overnight stays (3.2% less).

The preferred destinations of non-residents were Illes Balears, Cataluña and Canarias. On the other hand, Cataluña, Andalucía and Comunitat Valenciana were the destinations with the most overnight stays by residents.

For further information see INEbase-www.ine.es All press releases at: www.ine.es/prensa/prensa.htm

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