

Non-hotel tourist accommodation occupancy surveys
September 2007. Provisional data

Overnight stays in collective non-hotel accommodation decrease 3.8% in September, as compared to the same month in 2006

Overnight stays in non-hotel tourist accommodation (holiday dwellings, campsites and rural tourism establishments) exceeded 10.1 million in September, 3.8% less than in the same month of the previous year. The decrease in overnight stays was observed among both residents (-2.3%) and non-residents (-4.7%).

The average stay increased 0.9%, and stood at 6.1 nights per traveller.

Travellers and overnight stays in collective non-hotel tourist accommodation in September were:

September 2007	Travellers	Overnight stays
Residents in Spain	844,428	3,747,693
EU (not including Spain)	749,390	6,028,667
Rest of the world	64,664	389,349
TOTAL	1,658,482	10,165,709

During the first nine months of the year, over 92.5 million overnight stays were recorded, a decrease of 1% over the same period of the previous year. Overnight stays by residents increased 0.8%, while those of non-residents decreased 2.1%.

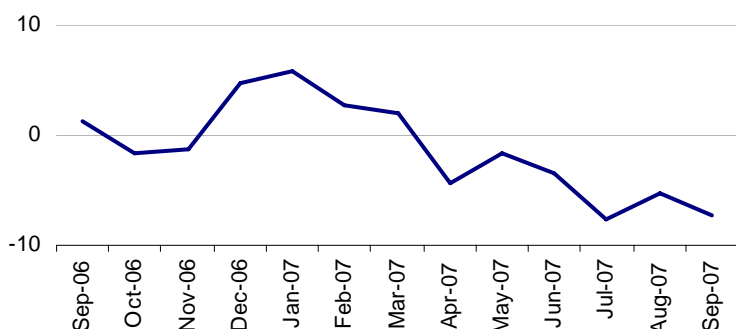
Overnight stays in holiday dwellings decrease 6.5% in September

Overnight stays in holiday dwellings exceeded 6.9 million in September, representing a 6.5% decrease as compared to the same month of the previous year. Resident overnight stays decreased 4.2 % and non-resident overnight stays decreased 7.3%.

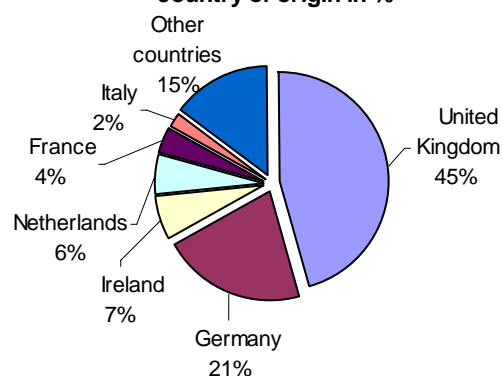
During the first nine months of the year overnight stays decreased 1.6%. Resident overnight stays increased 2.8% while non-resident overnight stays decreased 3%.

Available holiday dwellings decreased 2.8%, standing at more than 562,600 bedplaces. In September 43.8% of the total available bedplaces were occupied, 3.5% fewer than in the same month last year. On the other hand, 61.1% of the total number of holiday dwellings offered were occupied, a decrease of 2%.

Interannual rates of overnight stays of non-residents in holiday dwellings in %



Overnight stays of foreign travellers by country of origin in %



Non-resident overnight stays amounted to 72.8% of the total in holiday dwellings. **The United Kingdom was the main country of origin**, with over 2.3 million overnight stays, 12.1% fewer than in September of the previous year.

The next country of origin was Germany, with more than one million overnight stays, and an interannual rate of -10.7%.

Canarias was the preferred holiday dwelling destination, with more than 2.7 million overnight stays, 10.2% less than in September 2006. The second destination was Illes Balears, with nearly 1.7 million overnight stays, 4.5% less.

Among non-residents, Canarias, Illes Balears and Cataluña were the main destinations of choice, whereas Canarias, Comunitat Valenciana, and Cataluña were the destinations with the most overnight stays by resident travellers.

Comunidad de Madrid presented the **highest occupancy rate**, with 81.2% of available holiday dwellings occupied. They were followed by Illes Balears (74.5%) and Canarias (62.9%).

By **tourist areas**, the Island of Mallorca was the preferred destination in this accommodation modality, with over one million overnight stays in September and an 80.9% occupancy rate.

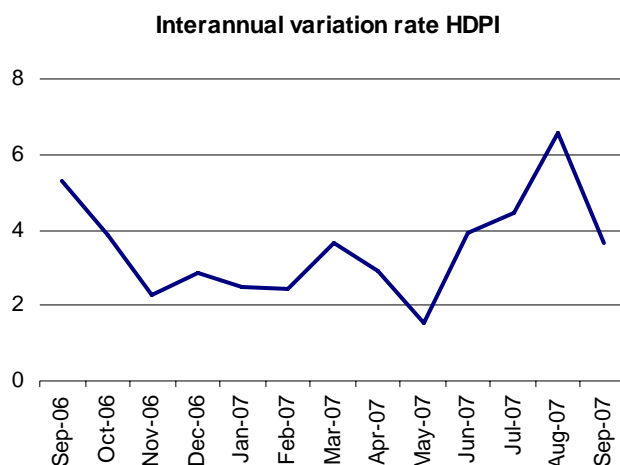
San Bartolomé de Tirajana, Tías and Arona were the tourist sites registering the highest number of overnight stays.

Prices for holiday dwellings increase 3.7% in September

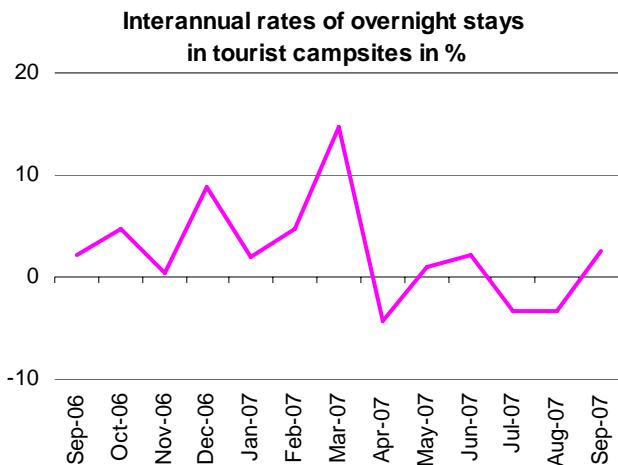
The Holiday Dwellings Price Index registered a 3.7% increase in September, a rate 2.9 points lower than that for the previous month.

The interannual rate of the *tour operator and travel agency* price, which had the greatest weight in this month's weight structure (56.2%), increased 4.2%.

By modalities, 2/4 bedplace apartments, whose weight was 67.1%, increased their prices by 3.2%, as compared to September 2006.



Overnight stays in tourist campsites increase 2.5%



Overnight stays in tourist campsites exceeded 2.5 million in September, representing a 2.5% interannual rate increase. Overnight stays by residents decreased 1.6%, while overnight stays by non-resident guests increased 7.5%.

Tourist campsites offered over 656,600 lots, 2.2% less than in the same month of 2006. 31.8% of the available lots were occupied, 3.5% less in the interannual rate, and the weekend occupancy rate by lots reached 33.6%, 0.7% more than in September 2006.

46.8% of overnight stays in tourist campsites were made by non-residents. The **United Kingdom was the main country of origin**, accounting for 25.4% of overnight stays by non-residents (21.5% more than in 2006). The next country of origin was Germany.

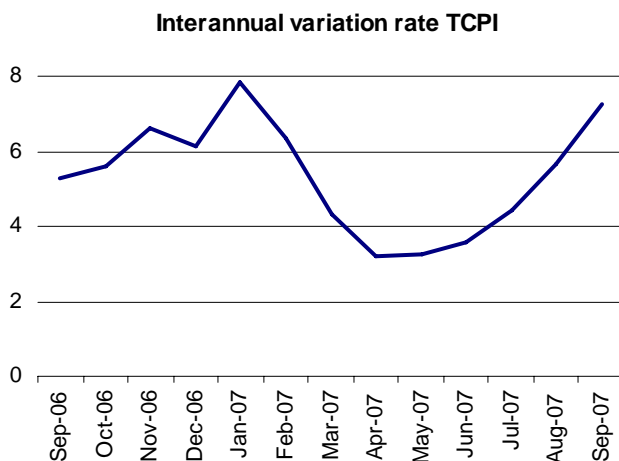
Cataluña was the **preferred camping destination**, with more than 1.3 million overnight stays, 9.7% more than in the September 2006. Comunitat Valenciana was the second preferred destination, with over 387,000 overnight stays, 13.4% more than the previous year.

Among non-residents, Cataluña, Comunitat Valenciana and Andalucía were the preferred destinations. Cataluña, Andalucía and Comunitat Valenciana were the destinations with the most overnight stays by resident guests.

In September, the **highest campsite occupancy rate** was registered in **La Rioja** (with 56.4% of the available lots), followed by Comunitat Valenciana (52.7%) and Comunidad de Madrid (46.9%).

By **tourist area**, Costa Brava was the preferred destination for camping, with over 583,000 overnight stays, while Costa del Garraf registered the highest occupancy rate in September (62.7%). Salou, Benidorm and Blanes were the **tourist sites** with the most overnight stays.

Prices of tourist campsites increase 7.3%



The Tourist Campsite Price Index interannual growth rate increased 7.3% in September. The *normal* price, which had the greatest weight in the weight structure for this month (66%), increased 7.4%.

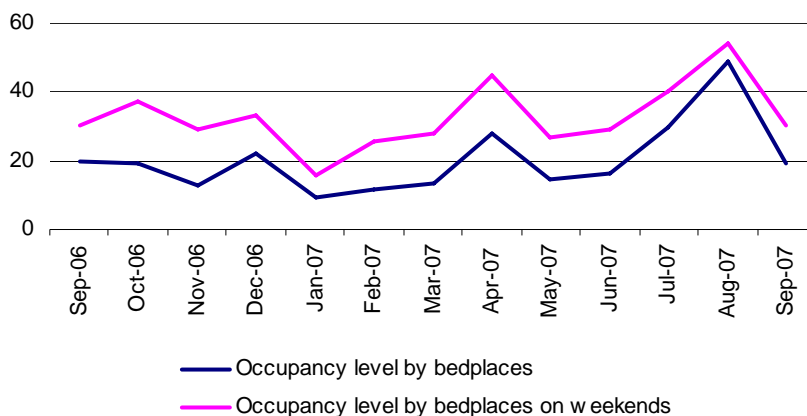
Regarding categories, second class, with a 56.1% weight in September, registered an increase of 6.1%.

Overnight stays by residents in rural tourist accommodation increase 3% in September, as compared to the same month of the previous year

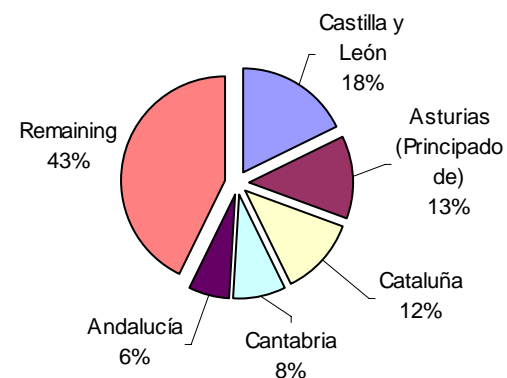
Overnight stays in rural tourist accommodation exceeded 619,000 in September, a 2.5% increase with regard to the same month of the previous year. Overnight stays by residents increased 3%, and non-resident stays increased 0.8%

Rural tourist accommodation offered 106,000 bedplaces in September, 6.1% more than in the same month of 2006. 19.4% of these bedplaces were occupied, representing a 3.4% decrease. The weekend occupancy rate stood at 30.4%, 0.1% more than in September of the previous year.

Evolution of occupancy levels by bedplaces and by bedplaces on weekends



Distribution of overnight stays of Spanish travellers in %



Castilla y León was the preferred destination in rural tourist accommodation, with more than 92,700 overnight stays, 1.1% less than in September 2006. Illes Balears was the second destination of choice with more than 70,700 overnight stays (4.4% more)

Among non-residents, Illes Balears was the preferred destination, while the destinations with the most overnight stays by resident guests were Castilla y León, Principado de Asturias and Cataluña.

The highest occupancy rate in rural tourist accommodation in September was registered in Illes Balears (with 71.1% of the available bedplaces), followed by País Vasco (28.9%) and Principado de Asturias (23.9%).

By **tourist area**, the Island of Mallorca was the main destination of choice, with 61,750 overnight stays, and the islands of Ibiza-Formentera reached the highest occupation (82.6%).

Annex

Evolution of travellers and overnight stays in all Spanish collective tourist accommodation

Overnight stays in Spanish collective tourist accommodation (hotels, holiday dwellings, campsites and rural tourism accommodation) **registered a 0.2% interannual drop in September**. Resident overnight stays decreased 0.6%, while non-resident overnight stays increased 0.1%.

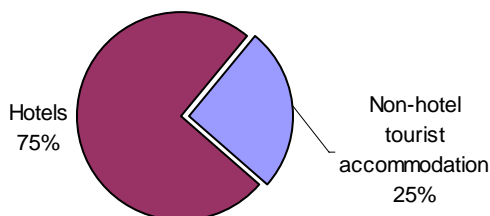
The average stay decreased 1.6%, standing at 3.9 nights per traveller.

Travellers and overnight stays in collective tourist accommodation were:

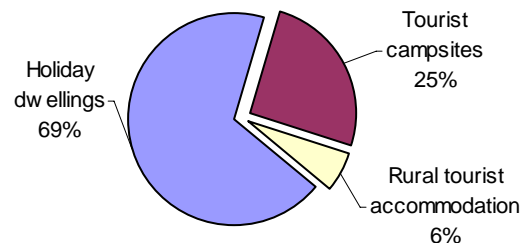
September 2007	Hotels	Holiday dwellings	Campsites	Rural T.	Total
Travellers	8,647,463	882,219	559,025	217,237	10,305,944
Residents	4,612,534	300,011	357,619	186,798	5,456,962
Non-residents	4,034,930	582,208	201,407	30,439	4,848,984
Overnight stays	30,259,826	6,970,283	2,576,377	619,050	40,425,536
Residents	11,621,899	1,894,148	1,370,096	483,449	15,369,592
Non-residents	18,637,926	5,076,135	1,206,280	135,601	25,055,942

Of the total overnight stays in collective tourist accommodation in September, 75% were accounted for at hotels and 25% were at non-hotel tourist accommodation.

Distribution of overnight stays in tourist accommodation in %



Distribution of overnight stays of non-hotel tourist accommodation by modality in %



The **main countries of origin** in overall regulated tourist accommodation were the United Kingdom (with 32.9% of the total number of non-resident overnight stays), Germany (with 28.4%) and France (with 5.6%).

Illes Balears was the **preferred destination** considering overall Spanish tourist accommodation, with nearly 9.6 million overnight stays, 1.3% less than in September 2006. Next were Cataluña, with almost 7.3 million overnight stays (1.4% more) and Canarias, with more than 6.8 million overnight stays (4.7% less).

The preferred destinations of non-residents were Illes Balears, Canarias and Cataluña. On the other hand, Cataluña, Andalucía and Comunitat Valenciana were the destinations with the most overnight stays by residents.

For further information see INEbase-www.ine.es All press releases at: www.ine.es/prensa/prensa.htm

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