

24 February 2021

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)

January 2021. Provisional data

Overnight stays in hotel establishments decrease 85.0% in January as compared with the same month of 2020

Hotels invoice an average of 62.0 euros per occupied room, representing an annual decrease of 24.5%

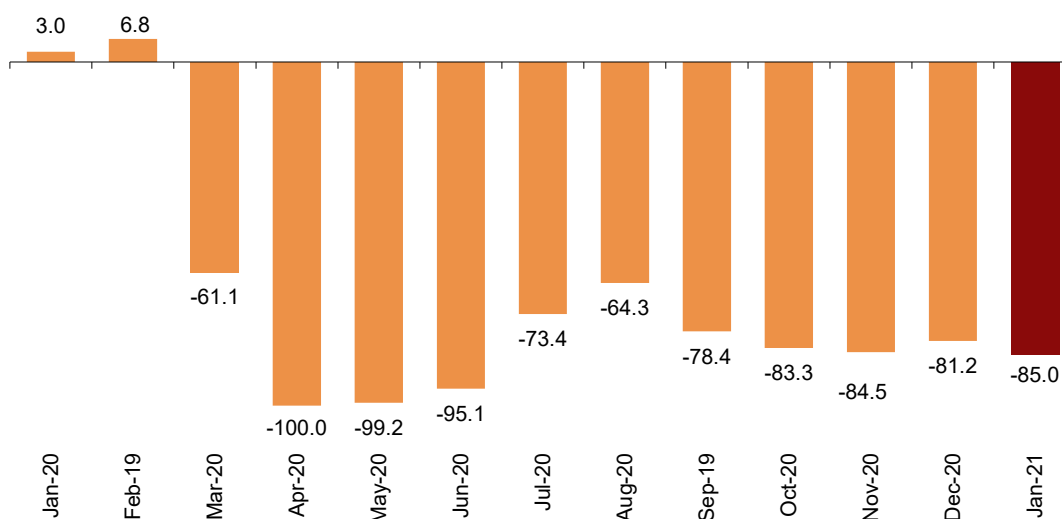
During the month of January, overnight stays in hotel establishments exceeded 2.3 million, 85.0% less than in the same month of 2020.

On the basis of origin, overnight stays by travellers residing in Spain, which represent 68.4% of the total, decreased by 71.3% in the annual rate. In turn, overnight stays by non-residents fell by 92.6%.

On the other hand, the average stay decreased 23.4% compared to January 2020, standing at 2.2 overnight stays per traveller.

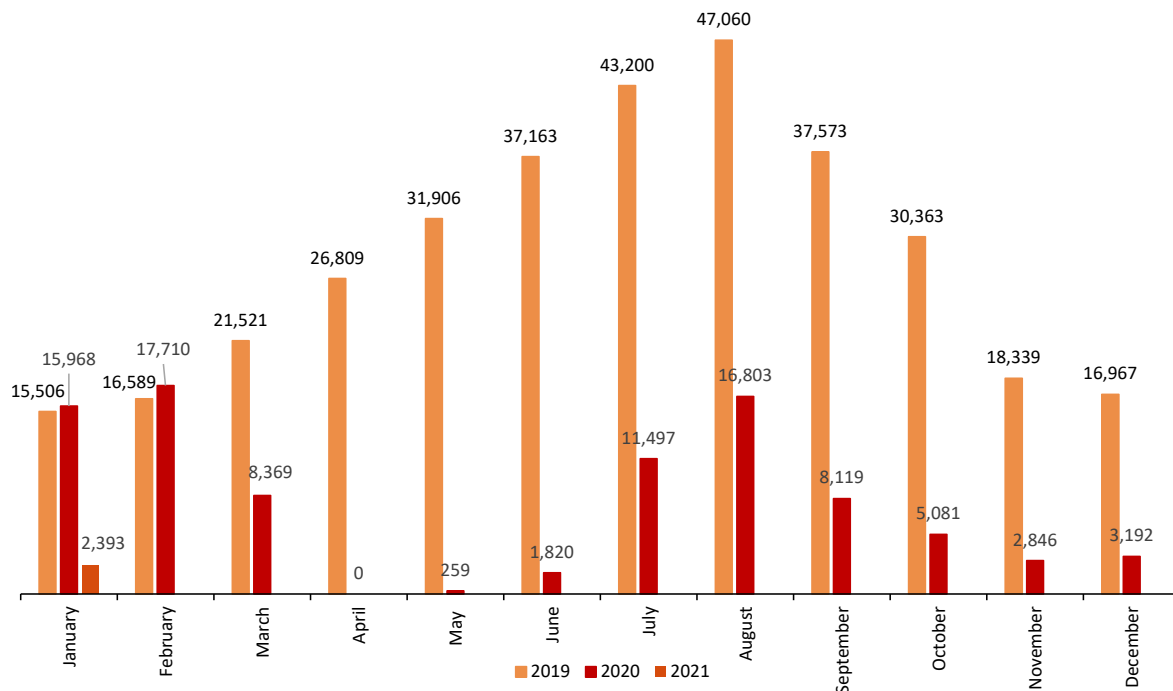
Annual variation rate for overnight stays

Percentage



Overnight stays. Comparison 2019-2020

Thousands



Open establishments

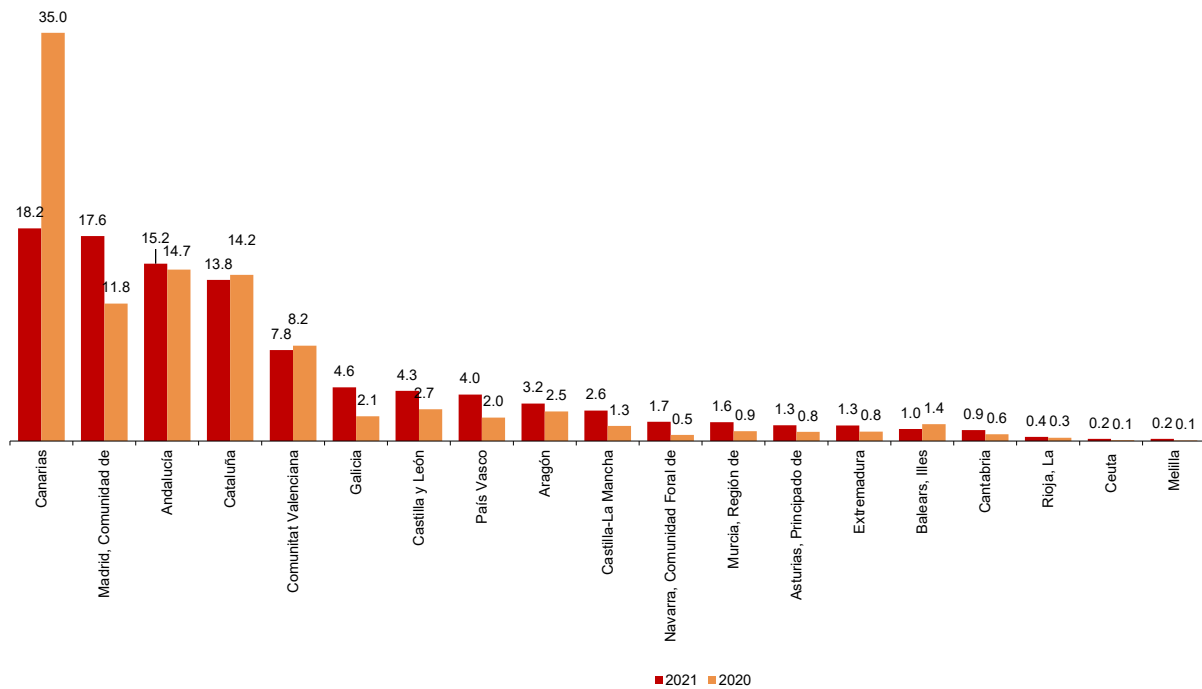
In January, a total of 7,283 hotels were open in Spain, 39.6% less than in the same month of 2020. This represented 46.9% of the total directory of establishments in this month.

Category	Estimated open establishments total	Percentage of directory	Estimated bedrooms	Percentage of directory total	Estimated bed-places	Percentage of directory total
TOTAL	7,283	46.9	264,930	43.8	535,971	43.0
HOTELS: Golden stars						
Five	113	38.0	20,274	45.3	43,595	46.1
Four	908	43.2	106,259	41.1	220,706	40.2
Three	895	41.1	48,341	37.6	101,015	37.0
Two	903	48.4	24,547	48.7	48,600	49.1
One	575	49.1	13,706	55.7	26,309	55.1
INNS: Silver stars						
Two and three	1,742	53.0	25,755	54.5	47,978	53.6
One	2,148	46.3	26,048	50.7	47,768	51.0
Annual rate	-39.6		-50.5		-51.7	

Destinations

Canarias, Comunidad de Madrid and Andalucía were the main destinations for all travellers in Spain in January, with annual variation rates in the number of overnight stays of -92.2%, -77.7%, and -84.5% respectively.

Distribution of overnight stays Comparison September 2019-2020 Percentage



The main destinations for travellers residing in Spain are Comunidad de Madrid, Andalucía and Cataluña, which present annual rates of variation in overnight stays of -66.0%, -73.1% and -66.2%, respectively.

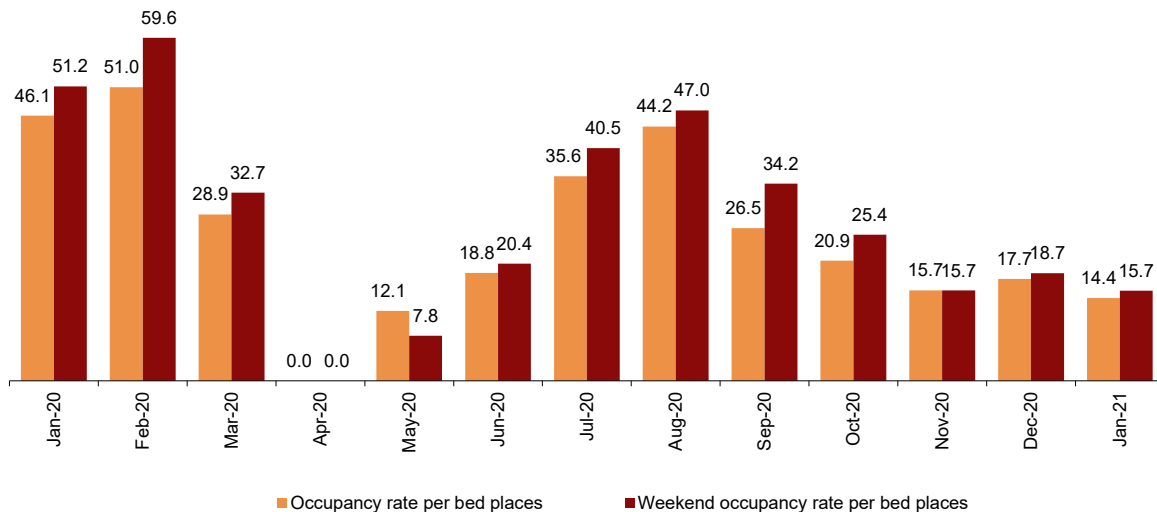
The main destination chosen by non-residents was Canarias, with 42.7% of total overnight stays. In this Autonomous Community, overnight stays of foreign nationals decreased by 93.7% as compared with January 2020. The next most popular destinations of non-residents were Comunidad de Madrid (with a decrease of 88.8%) and Cataluña (with a decrease of 94.2%).

Hotel occupancy

In January, 14.4% of the available bed-places were covered, with an annual decrease of 68.8%. The weekend occupancy rate by bed-places declined by 69.4%, standing at 15.7%.

Occupancy rate

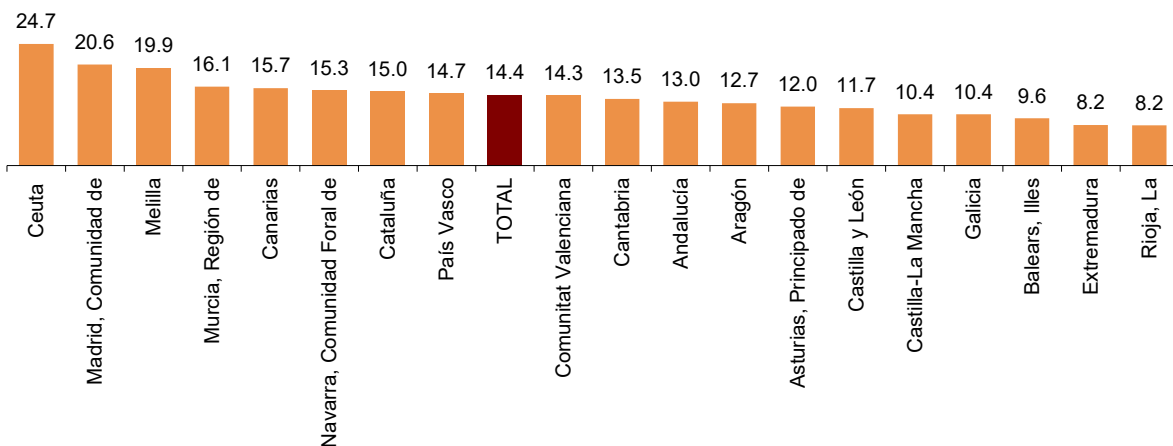
Percentage



The autonomous city of Ceuta showed the highest occupancy rate by bed-places in January (24.7%). It was followed by Comunidad de Madrid, with 20.6%.

Occupancy rate per bed-places by Autonomous Community.

Percentage



By tourist areas, Val d'Aran reached both the highest level of occupancy by bedplaces (25.5%), and the greatest weekend occupancy rate (27.2%). The Island of Gran Canarias had the highest number of overnight stays, with 168,447.

The tourist sites with the most overnight stays were Madrid, Barcelona and San Bartolomé de Tirajana. Las Palmas de Gran Canaria had the highest occupancy rate by bed-places (26.8%), while Monachil reached the highest weekend occupancy rate (42.8%).

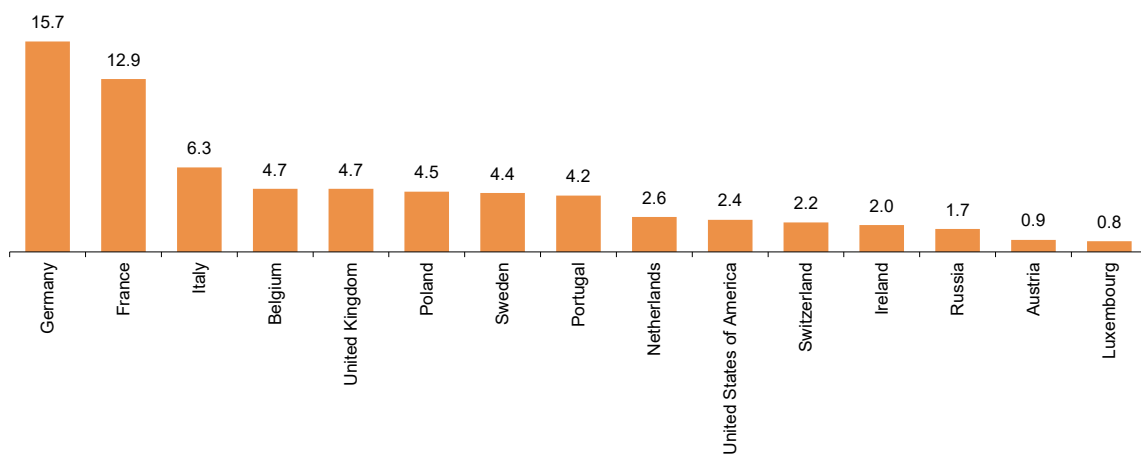
Overnight stays according to the country of origin of the travellers

Travellers from the Germany and France accounted for 15.7% and 12.9%, respectively, of total overnight stays of non-residents in hotel establishments in January. The German market had an annual variation rate of -93.1%, and the French market a rate of -84.7%.

Overnight stays of travellers from Italy, Belgium and the United Kingdom (the next greatest countries of origin) registered annual rates of -91.2%, -87.9% and -98.4% respectively.

Distribution of non-residents overnight stays. Main country of residence

Percentage



Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at -11.1% in January, which is 12.1 points below that registered in the same month of 2020 and 0.7 of a point more than that registered last month.

Hotel Prices Index

National by categories

	Index	Annual growth rate
TOTAL	94.7	-11.1
HOTELS: Gold stars		
Five	94.5	-5.2
Fourth	93.6	-12.5
Three	96.1	-10.8
Two	93.0	-8.4
One	93.4	-15.1
HOSTALS: Silver stars		
Three and two	85.2	-18.1
One	99.0	-17.8

By categories, the largest price decrease took place in the three and two-silver star establishments (-18.1%). And the lowest, in those with five gold stars (-5.2%).

Hotel Sector Profitability

In January, the average daily rate per occupied room (ADR) was 62.0 euros, a decrease of 24.5% as compared to the same month in 2020.

On the other hand, the average daily revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 12.2 euros, with a 72.8% decrease.

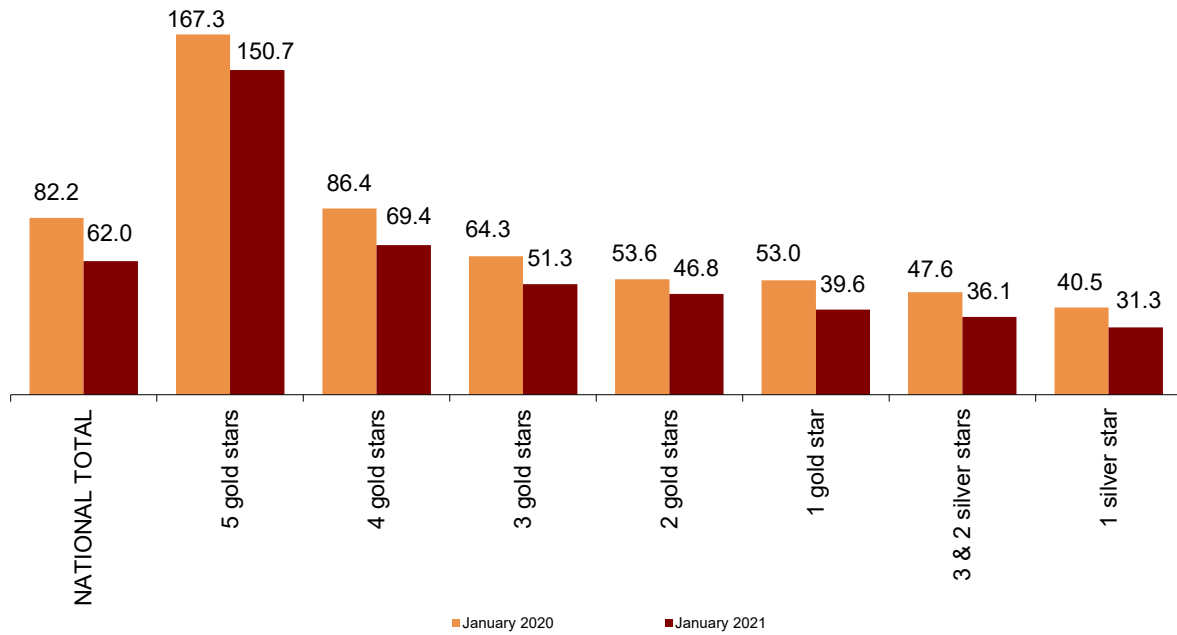
By category, the average rate was 150.7 euros for five-star hotels, 69.4 euros for four-star hotels and 51.3 euros for three-star hotels. Revenue per available room for these same categories were 27.2, 14.4 and 10.4 euros, respectively.

The tourist site¹ with the highest ADR and highest RevPAR was Naut Aran, with an average daily turnover per occupied room of 198.6 euros and income per available room of 32.3 euros.

¹ The Hotel Profitability Indicators of the provinces and main tourist areas and points have been published since 2021. [IRSH en www.ine.es](http://IRSH.en.www.ine.es)

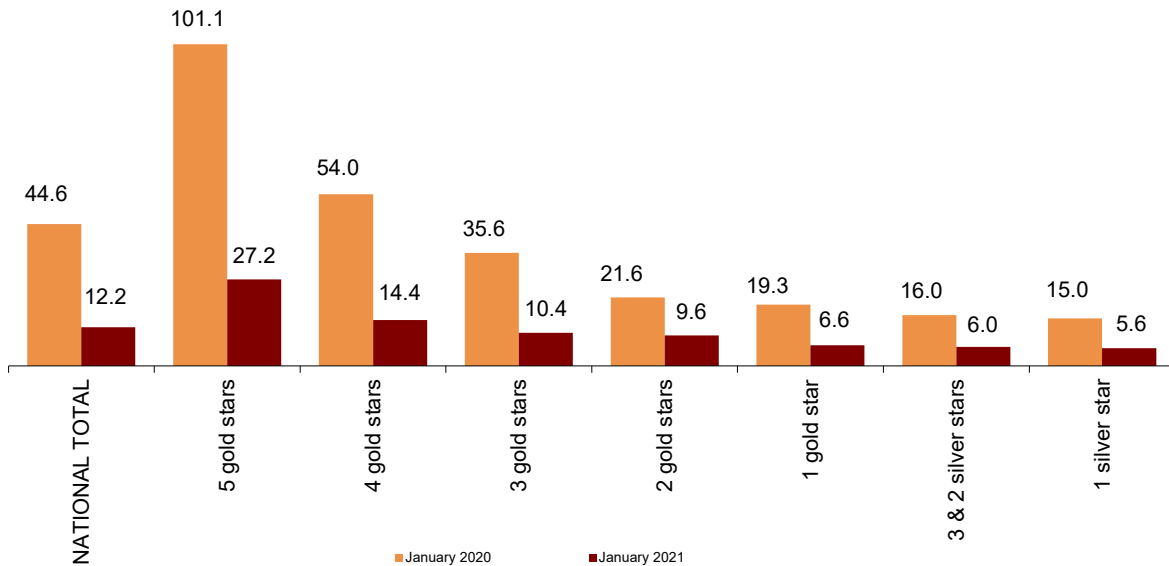
Average daily rate by hotel category.

Euros



Revenue per available room by hotel category

Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of January 2020 of the Hotel Occupancy Survey (HOS), the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on Quality at INE and the Code of Best Practices on the INE webpage.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

January 2021

Provisional Data

24th February 2021

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	1,092,017	863,912	228,105	2,393,440	1,636,024	757,416	2.19
HOTELS: Golden stars							
Five	63,771	38,090	25,681	197,824	69,998	127,826	3.10
Four	487,607	372,168	115,440	1,015,991	631,492	384,499	2.08
Three	241,648	199,315	42,333	453,824	341,269	112,555	1.88
Two	112,974	96,452	16,521	221,144	179,362	41,782	1.96
One	48,954	40,679	8,274	95,516	79,489	16,027	1.95
INNS: Silver stars							
Two and three	79,688	68,686	11,003	192,405	163,991	28,414	2.41
One	57,375	48,522	8,852	216,736	170,423	46,313	3.78
Annual rate	-80.42	-70.48	-91.40	-85.01	-71.32	-92.62	-23.44
Cumulative annual rate	-80.42	-70.48	-91.40	-85.01	-71.32	-92.62	-23.44

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	7,283	264,930	535,971	14.38	15.65	19.75	49,591
HOTELS: Golden stars							
Five	113	20,274	43,595	14.61	18.26	17.30	8,567
Four	908	106,259	220,706	14.82	16.72	20.28	22,726
Three	895	48,341	101,015	14.48	15.75	20.22	8,330
Two	903	24,547	48,600	14.65	14.90	20.42	2,885
One	575	13,706	26,309	11.69	11.52	16.95	1,482
INNS: Silver stars							
Two and three	1,742	25,755	47,978	12.92	12.96	18.53	2,973
One	2,148	26,048	47,768	14.62	13.80	20.71	2,629
Annual rate	-39.64	-50.53	-51.65	-68.78	-69.41	-63.62	-68.28

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Val D'Aran	7,133	1,269	20,213	3,925	25.53	27.19	26.98	2.87	283
Isla de Gran Canaria	16,626	17,616	45,923	122,524	19.27	23.15	23.78	4.92	3,898
Costa Barcelona	31,595	7,658	73,124	18,198	18.94	20.30	26.35	2.33	1,156
Sur de Gran Canaria	6,661	12,505	21,574	99,941	17.42	20.79	20.54	6.34	3,029
isla de La Palma	1,558	1,053	4,471	3,527	17.41	19.18	24.20	3.06	189
Islas de Ibiza-Formentera	1,960	490	4,110	1,232	16.96	16.98	27.35	2.18	96
Costa Blanca	21,380	7,496	40,462	26,035	16.14	17.96	22.41	2.30	1,131
Costa Cálida	4,326	1,066	9,782	2,653	15.39	12.40	20.19	2.31	221

Tourist area with a greater number of overnight stays per month¹

Isla de Tenerife	16,306	16,197	40,686	96,258	14.81	17.73	17.61	4.21	4,906
Barcelona	45,845	21,784	77,238	47,718	13.76	17.97	18.65	1.85	2,811
Sur de Tenerife	9,621	12,210	27,120	80,464	14.66	18.02	16.71	4.93	4,128
Costa del Sol	30,725	11,331	50,617	30,154	11.29	13.01	15.73	1.92	2,237
isla de Fuerteventura	3,131	7,303	9,569	68,142	15.16	16.42	19.90	7.45	1,962
Costa de la Luz de Cádiz	17,882	2,459	31,258	11,121	14.81	14.87	21.80	2.08	631
Isla de Lanzarote	2,680	3,967	9,474	26,890	10.33	14.88	13.34	5.47	1,723
Costa Brava	11,813	7,233	22,287	13,417	12.58	15.99	18.34	1.87	853

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Palmas de Gran Canaria, Las	7,839	4,350	19,128	20,574	26.82	31.17	35.69	3.26	683
Vielha E Mijaran	5,514	532	13,365	1,146	26.66	35.23	28.57	2.40	120
Ceuta	1,534	109	4,584	101	24.73	21.37	33.88	2.85	116
Naut Aran	1,822	681	7,143	2,400	23.65	15.31	24.13	3.81	155
Alcalá de Henares	10,742	618	14,938	1,456	23.47	32.36	29.92	1.44	231
Monachil	7,017	2,361	14,564	5,054	22.48	42.84	29.12	2.09	309
Altea	1,214	649	2,493	5,643	21.67	32.18	27.02	4.37	106
León	4,810	492	12,134	870	21.01	14.65	29.92	2.45	179
Pamplona	7,369	641	12,613	1,603	21.00	21.33	29.01	1.77	255
Madrid	103,630	38,775	183,682	91,802	19.51	21.34	26.60	1.93	3,795

Tourist site with a greater number of overnight stays per month¹

Barcelona	39,309	20,513	65,859	45,591	13.51	17.62	18.26	1.86	2,637
San Bartolomé de Tirajana	5,145	9,975	16,984	76,234	18.64	22.76	21.26	6.17	2,416
Adeje	5,756	6,942	15,954	48,371	17.02	21.91	18.42	5.07	2,762
Sevilla	31,573	4,700	53,987	10,308	16.29	19.98	20.91	1.77	994
Valencia	18,370	4,931	31,238	11,375	12.51	13.55	18.87	1.83	945
Pájara	1,081	3,781	3,802	37,388	15.32	17.11	18.78	8.47	1,011
Zaragoza	17,924	2,849	32,252	6,149	17.60	17.25	25.83	1.85	413
Málaga	16,200	5,062	25,459	10,114	13.95	12.93	18.08	1.67	819
Mogán	1,501	2,629	4,814	23,934	14.64	16.55	18.68	6.96	643
Marbella	5,448	3,815	13,187	13,736	13.71	21.13	24.40	2.91	919

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	1,092,017	100.00	2,393,440	100.00
Residents in Spain	863,912	79.11	1,636,024	68.35
Residents abroad	228,105	20.89	757,416	31.65
Total Residents abroad	228,105	100.00	757,416	100.00
TOTAL Residents in EU (without Spain)	142,317	62.39	505,767	66.78
- Germany	19,808	8.68	119,130	15.73
- Austria	1,533	0.67	7,067	0.93
- Belgium	7,357	3.23	35,921	4.74
- Denmark	1,165	0.51	4,989	0.66
- Finland	1,029	0.45	3,066	0.40
- France	38,784	17.00	97,867	12.92
- Greece	655	0.29	1,967	0.26
- Ireland	3,451	1.51	15,431	2.04
- Italy	15,675	6.87	47,772	6.31
- Luxembourg	918	0.40	5,759	0.76
- Netherlands	7,924	3.47	19,948	2.63
- Poland	6,768	2.97	33,717	4.45
- Portugal	14,163	6.21	31,451	4.15
- Czech Republic	2,241	0.98	9,791	1.29
- Sweden	6,379	2.80	33,139	4.38
-Other EU countries ¹	14,466	6.34	38,754	5.12
Norway	1,113	0.49	3,374	0.45
United Kingdom	9,787	4.29	35,253	4.65
Russia	3,152	1.38	12,516	1.65
Switzerland	4,219	1.85	16,808	2.22
Rest of Europe	9,839	4.31	26,085	3.44
Japan	489	0.21	1,345	0.18
Republic of China	2,597	1.14	4,525	0.60
United States of America	5,150	2.26	18,408	2.43
Rest of America	25,602	11.22	62,826	8.29
Africa	12,643	5.54	36,093	4.77
Other countries	11,196	4.91	34,416	4.54

¹ Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base January 2021

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	94.68	-11.06
Andalucía	94.22	-8.13
Aragón	78.28	-12.57
Asturias, Principado de	75.78	-9.22
Balears, Illes	103.86	-5.97
Canarias	118.53	-5.96
Cantabria	75.40	-21.47
Castilla y León	86.14	-6.86
Castilla - La Mancha	85.05	-8.45
Cataluña	76.04	-16.85
Comunitat Valenciana	98.39	-7.77
Extremadura	78.16	-7.20
Galicia	84.76	-10.97
Madrid, Comunidad de	68.93	-23.63
Murcia, Región de	72.91	-8.23
Navarra, Comunidad Foral de	77.60	-9.19
País Vasco	81.69	-12.26
Rioja, La	82.57	-11.02
Ceuta	86.82	-10.65
Melilla	88.67	-1.82

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	94.68	-11.06
HOTELS: Gold stars		
Five	94.51	-5.25
Fourth	93.63	-12.53
Three	96.11	-10.78
Two	92.97	-8.44
One	93.36	-15.10
HOSTALS: Silver stars		
Three and two	85.24	-18.12
One	98.97	-17.79

Indicators on the Profitability of the Hotel Sector

January 2021

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	62.00	-24.52	12.15	-72.77
Andalucía	59.20	-12.67	10.66	-67.72
Aragón	43.93	-29.06	8.07	-68.81
Asturias, Principado de	45.37	-19.33	7.48	-55.88
Balears, Illes	71.94	-8.49	11.83	-67.47
Canarias	99.65	-3.91	20.36	-76.01
Cantabria	50.55	-19.84	8.34	-63.87
Castilla y León	45.44	-13.99	7.30	-56.47
Castilla - La Mancha	44.52	-17.29	6.51	-56.87
Cataluña	63.83	-26.59	13.10	-71.60
Comunitat Valenciana	55.20	-7.69	11.21	-62.51
Extremadura	45.41	-14.71	5.10	-68.33
Galicia	44.40	-12.79	5.86	-57.86
Madrid, Comunidad de	55.92	-35.41	15.58	-72.07
Murcia, Región de	48.11	-14.52	10.15	-55.78
Navarra, Comunidad Foral de	53.21	-12.24	11.99	-45.51
País Vasco	55.64	-18.59	11.29	-65.47
Rioja, La	45.20	-27.48	5.62	-71.58
Ceuta	63.00	-5.68	24.44	-31.87
Melilla	64.43	-3.11	16.61	-50.76

¹ ADR: Average Daily Rate

RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	62.00	-24.52	12.15	-72.77
HOTELS: Gold stars				
Five	150.73	-9.89	27.21	-73.10
Four	69.43	-19.66	14.42	-73.33
Three	51.25	-20.26	10.42	-70.75
Two	46.84	-12.62	9.58	-55.55
One	39.56	-25.41	6.57	-65.95
GUESTHOUSES: Silver stars				
Three and two	36.07	-24.28	6.04	-62.22
One	31.28	-22.67	5.56	-62.82

¹ ADR: Average Daily Rate

RevPAR: Revenue per Available Room