

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
January 2022. Provisional data

**Overnight stays in hotel establishments reached 10.5 million,
compared to 2.4 in the same month of 2021**

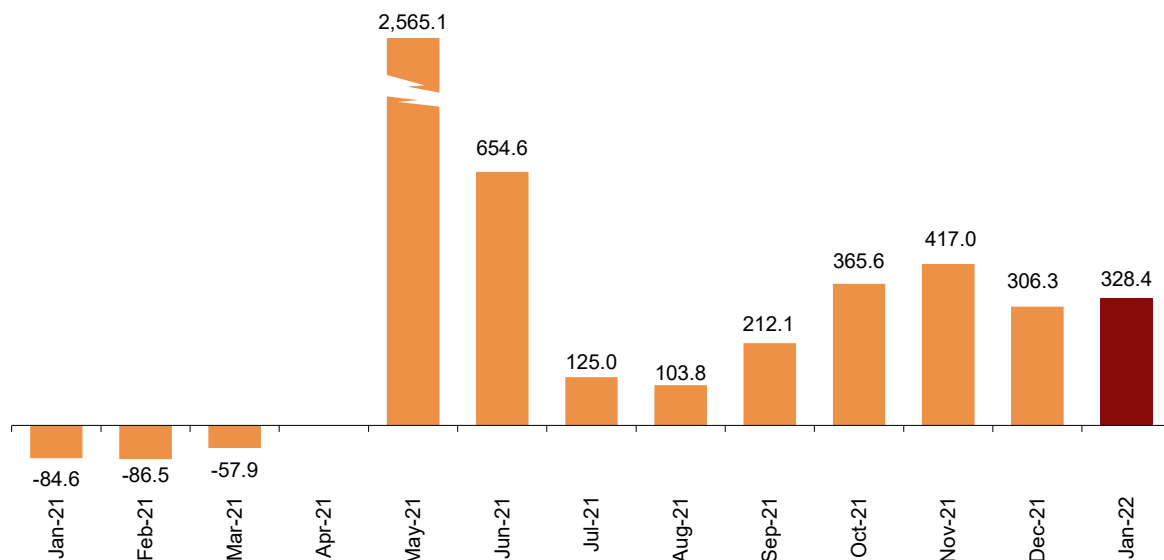
**Hotels invoice an average of 85.4 euros per occupied room,
representing an annual increase of 37.3%**

During the month of January, overnight stays in hotel establishments exceeded 10.5 million. This represents an increase of 328.4% compared to the same month in 2021, when there were only 2.4 million.

Based on place of origin, overnight stays by travellers residing in Spain exceeded 4.5 million, representing 42.7% of the total. In turn, overnight stays by non-residents stood at over 6.0 million.

On the other hand, the average stay increased 28.4% compared to January 2021, standing at 2.8 overnight stays per traveller.

Annual variation rate for overnight stays ¹
Percentage



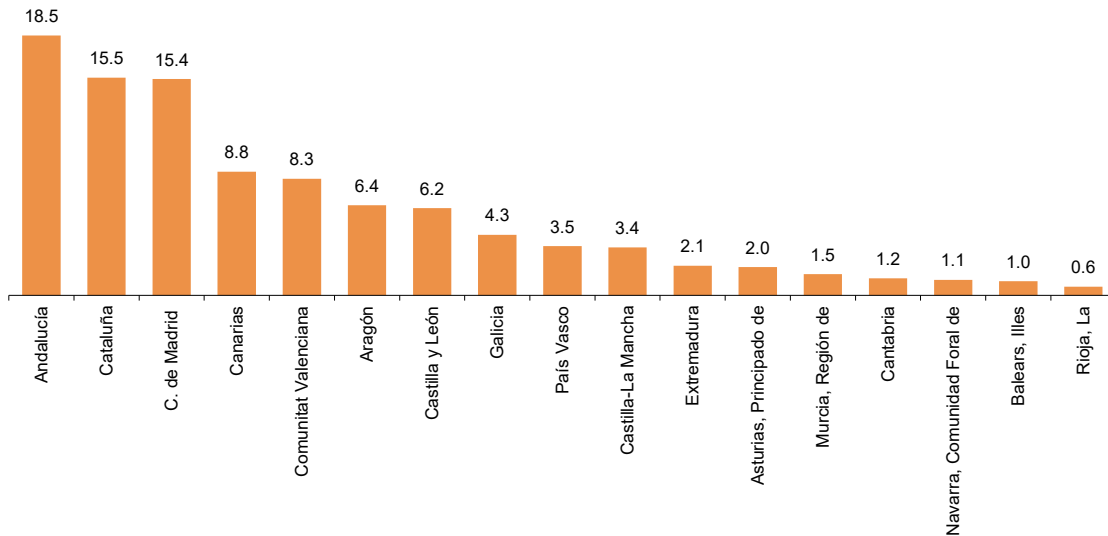
¹ It is not possible to calculate the variation rate for April 2021 because there were no incoming travellers or overnight stays in April 2020 due to the closure of tourist establishments

Destinations

In January, Andalucía, Cataluña and Comunidad de Madrid were the main destinations for travellers who are residents in Spain, with 18.5%, 15.5% and 15.4% of total overnight stays, respectively.

Distribution of overnight stays: residents

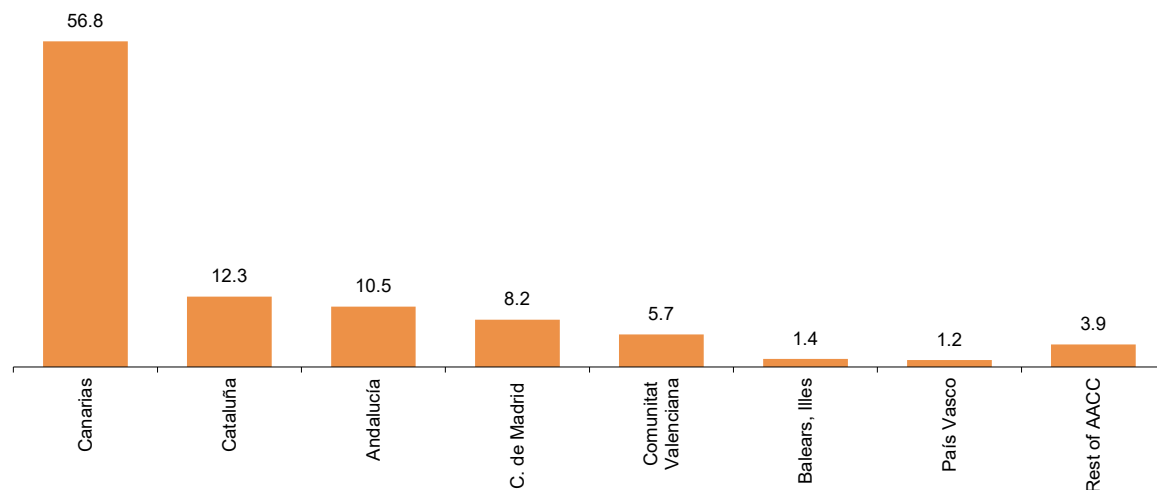
Percentage



The main destination chosen by non-residents was Canarias, with 56.8% of total overnight stays. Following that, the main destinations for non-residents were Cataluña and Andalucía, with 12.3% and 10.5% of total overnight stays, respectively.

Distribution of overnight stays: non-residents

Percentage

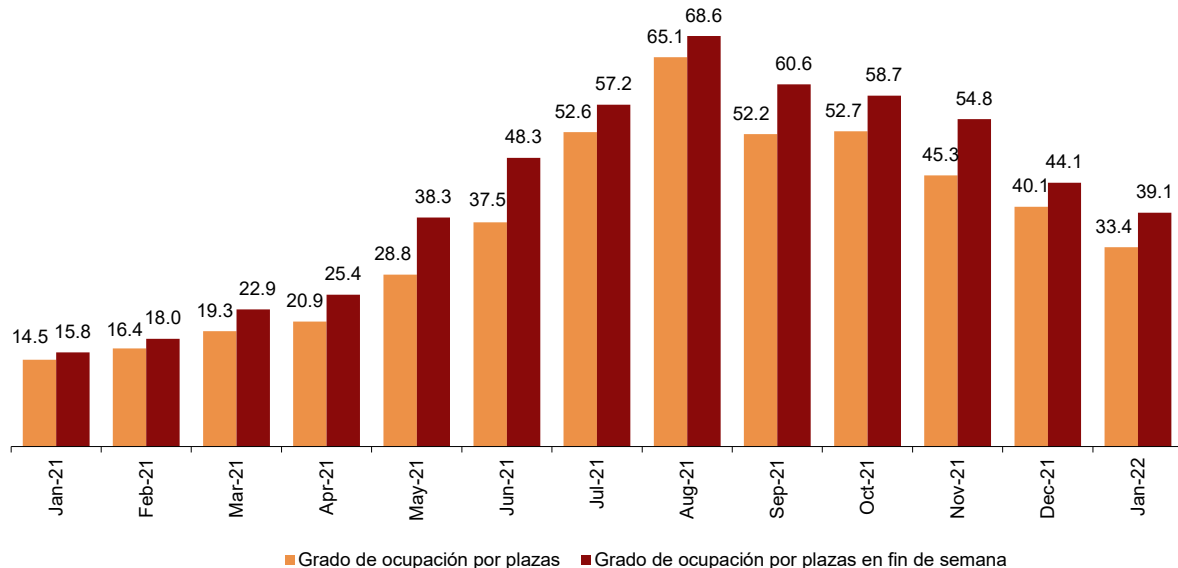


Hotel occupancy

In January, 33.4% of the available bedplaces were occupied, indicating an annual increase of 129.6%. The weekend occupancy rate by bedplaces increased 148.4%, and stood at 39.1%.

Occupancy rate

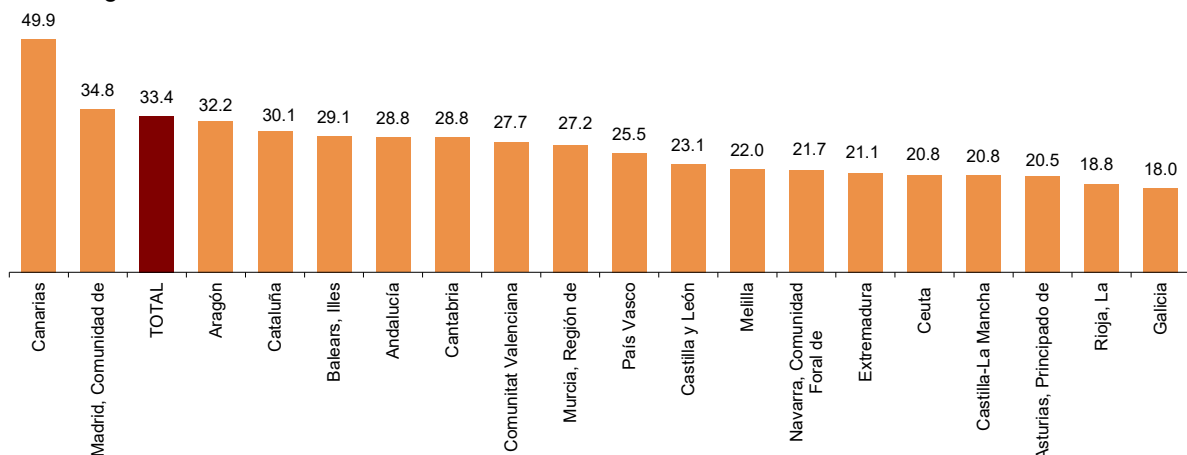
Percentage



Canarias showed the highest occupancy rate by bed-places in January (49.9%). It was followed by Comunidad de Madrid, with 34.8%.

Occupancy rate per bed places by autonomous community

Percentage



By tourist areas, the island of La Gomera reached both the highest level of occupancy by bed-places (67.7%), while Val d’Aran achieved the highest weekend occupancy rate (72.0%). The island of Tenerife registered the highest number of overnight stays in January, with 1,456,164 million.

The tourist sites with the most overnight stays were Madrid, Barcelona and San Bartolomé de Tirajana. Sallent de Gállego registered the highest occupancy by bedplaces (65.8%) and the highest occupation at the weekend (76.0%).

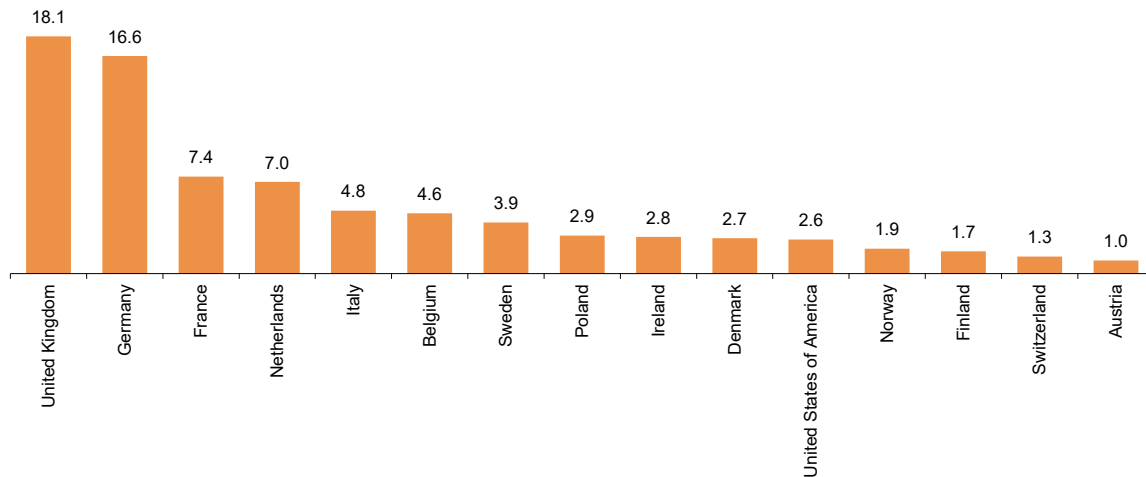
Overnight stays according to the country of origin of the travellers

In January, travellers from the United Kingdom and Germany accounted for 18.1% and 16.6% of total overnight stays of non-residents in hotel establishments, respectively.

Overnight stays by travellers from the France, the Netherlands, and Belgium (the following source markets) accounted for 7.4%, 7.0% and 4.8% of the total, respectively.

Distribution of non-residents overnight stays. Main country of residence

Percentage

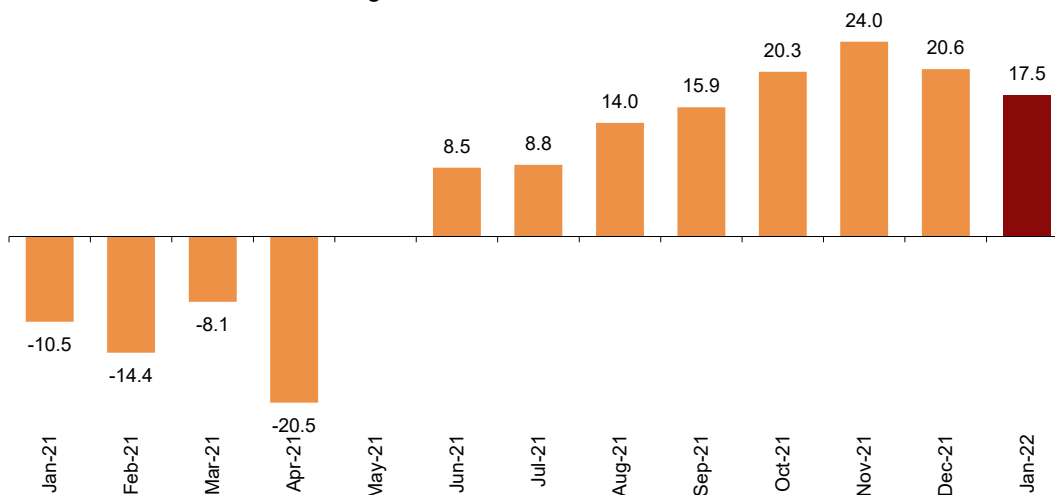


Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 17.5% in January, which is 28.0 points above that registered in the same month of 2021 and 3.1 of a point less than that registered last month.

Hotel Price Index²

Annual variation rate. Percentage



² Due to the low number of open hotel establishments, the Hotel Price Index for May 2020 is not published, nor are the annual variation rates for May 2021.

By Autonomous Community, the greatest increases in hotel prices were recorded in Comunidad de Madrid (28.6% as compared with January 2021) and in Aragón (24.4%).

On the other hand, the greatest decrease was recorded in the autonomous city of Ceuta, with an annual variation rate of -0.2%.

By categories, the greatest price increase was registered in one-silver star establishments (24.0%).

Hotel Sector Profitability

The average daily rate per occupied room (ADR) of hotels was 85.4 euros in January, representing a 37.3% increase as compared with the same month of 2021.

On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 33.7 Euros, increasing by 174.7%.

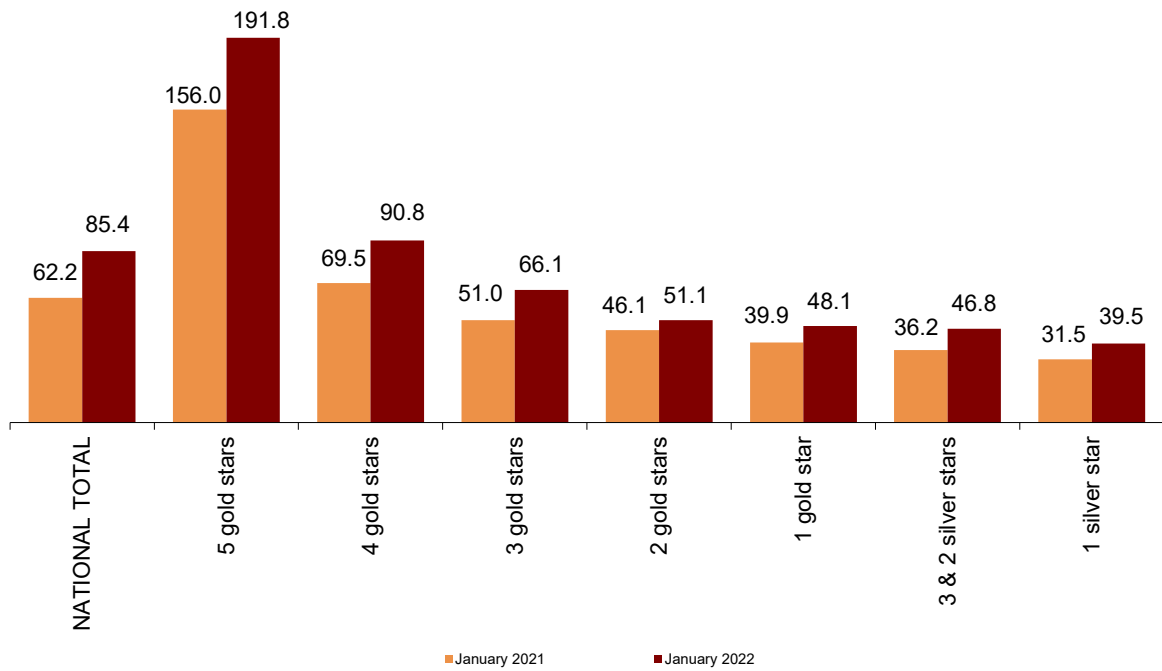
By category, the average rate was 191.8 euros for five-star hotels, 90.8 euros for four-star hotels and 66.1 euros for three-star hotels. Revenue per available room for these same categories were 79.9, 38.4 and 28.1 euros, respectively.

The tourist site³ with the highest ADR and highest RevPAR was Naut Aran, with an average daily turnover per occupied room of 170.9 euros and income per available room of 104.8 euros.

³ The Hotel Profitability Indicators of the provinces and main tourist areas and points have been published since 2022. [IRSH en www.ine.es](https://www.ine.es)

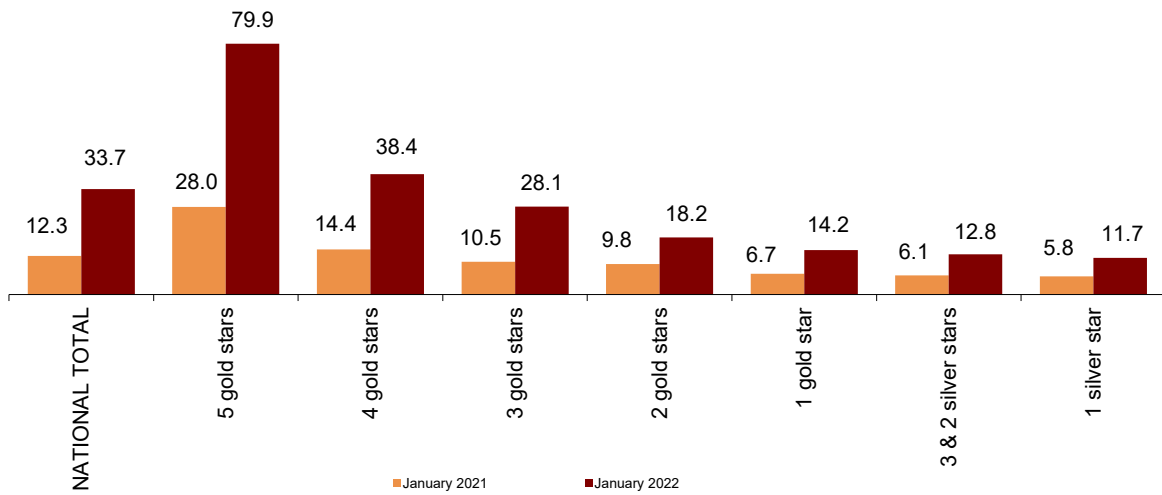
Average daily rate by hotel category.

Euros



Revenue per available room by hotel category

Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of January 2021 of the Hotel Occupancy Survey (HOS), the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on Quality at INE and the Code of Best Practices on the INE webpage.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

January 2022

Provisional Data

24th February 2022

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	3.751.404	2.328.516	1.422.887	10.535.401	4.503.078	6.032.324	2,81
HOTELS: Golden stars							
Five	249.841	91.746	158.095	967.667	200.310	767.357	3,87
Four	1.770.113	1.030.203	739.909	5.324.293	1.972.152	3.352.140	3,01
Three	885.020	573.536	311.484	2.413.211	1.093.844	1.319.367	2,73
Two	315.810	237.585	78.225	653.959	435.037	218.922	2,07
One	125.504	91.534	33.970	254.602	171.823	82.778	2,03
INNS: Silver stars							
Two and three	201.976	151.581	50.395	418.061	295.694	122.366	2,07
One	203.140	152.332	50.809	503.609	334.217	169.392	2,48
Annual rate	233,58	161,76	505,42	328,36	167,71	675,95	28,41
Cumulative annual rate	233,58	161,76	505,42	328,36	167,71	675,95	28,41

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	10.881	488.567	1.012.371	33,35	39,12	39,52	125.983
HOTELS: Golden stars							
Five	251	39.536	83.653	37,09	41,94	41,59	23.318
Four	1.774	224.517	475.689	35,86	41,99	42,39	63.670
Three	1.616	99.862	214.941	35,85	41,88	42,77	23.090
Two	1.331	36.996	73.029	28,81	34,88	35,61	5.460
One	776	17.986	35.393	23,13	28,65	29,79	2.253
INNS: Silver stars							
Two and three	2.172	32.664	61.695	21,82	27,34	26,96	4.251
One	2.961	37.007	67.972	23,86	27,58	30,84	3.942
Annual rate	46,97	81,43	85,66	129,56	148,41	98,47	147,49

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Isla de La Gomera	1.944	5.262	5.739	31.180	67,66	70,80	78,81	5,12	370
Val D'Aran	27.552	8.922	91.987	24.195	57,18	72,02	61,46	3,19	918
Sur de Gran Canaria	12.361	114.338	55.029	979.669	56,63	56,33	64,36	8,17	10.266
Isla de Gran Canaria	28.043	134.056	100.187	1.064.025	56,58	56,93	65,59	7,18	11.418
Sur de Tenerife	17.824	146.130	81.008	1.100.102	52,01	53,17	60,69	7,20	14.612
Isla de Tenerife	41.724	173.743	171.203	1.284.961	51,32	52,59	59,72	6,76	17.569
Pirineo Aragones	59.562	3.091	160.604	7.182	49,74	64,73	49,38	2,68	1.192
Isla de Lanzarote	14.008	62.575	61.326	478.564	45,35	46,84	56,42	7,05	6.243

Tourist area with a greater number of overnight stays per month¹

Barcelona	114.174	199.107	215.403	551.340	30,87	36,26	36,67	2,45	9.989
Isla de Fuerteventura	7.185	61.684	31.225	562.375	42,26	42,85	51,03	8,62	7.261
Costa del Sol	74.035	85.174	150.191	303.688	29,58	35,24	36,81	2,85	6.487
Costa Blanca	67.545	48.565	153.422	193.143	27,58	33,97	34,68	2,98	4.471
Costa Barcelona	56.593	32.436	109.657	80.976	24,39	27,31	32,82	2,14	2.457
Pirineus	59.856	5.290	128.326	9.657	35,51	49,82	36,67	2,12	1.127
Costa Brava	45.124	26.139	72.728	49.877	28,40	41,04	35,13	1,72	1.421
Isla de Mallorca	15.614	18.239	34.099	74.539	29,74	34,53	37,89	3,21	2.091

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Sallent de Gállego	13.426	681	43.552	2.505	65,82	75,97	61,41	3,26	238
Benasque	10.858	280	33.855	790	64,06	68,30	61,32	3,11	278
Naut Aran	11.912	5.283	44.980	15.746	60,88	68,41	64,43	3,53	605
Mogán	2.158	32.332	8.342	275.149	59,06	56,62	70,31	8,22	2.428
Palmas de Gran Canaria, Las	12.976	16.871	38.819	76.622	58,36	63,29	76,82	3,87	917
San Bartolomé de Tirajana	10.171	82.215	46.642	704.741	55,79	56,25	62,49	8,13	7.839
Adeje	6.887	78.934	33.174	610.162	55,74	56,89	62,80	7,50	8.473
Vielha E Mijaran	14.842	3.433	44.596	7.973	54,57	75,61	59,57	2,88	294
Monachil	20.590	6.504	44.885	18.323	52,98	67,75	59,66	2,33	558
Jaca	14.127	489	34.115	971	51,23	71,69	56,49	2,40	229

Tourist site with a greater number of overnight stays per month¹

Madrid	281.525	166.113	519.799	453.360	35,93	45,23	42,50	2,17	10.031
Barcelona	107.162	194.312	203.683	541.541	31,99	37,49	37,62	2,47	9.643
Pájara	3.584	35.707	16.687	340.096	44,47	45,53	50,29	9,08	4.578
Arona	3.825	40.085	17.040	313.475	50,24	51,11	57,97	7,53	2.952
Sevilla	92.783	55.281	151.416	124.838	38,31	50,25	42,27	1,87	2.840
Yaiza	4.821	27.227	26.120	211.143	44,68	45,27	55,08	7,40	3.115
Valencia	61.390	40.327	106.742	104.684	39,15	51,08	46,80	2,08	1.986
Puerto de La Cruz	11.913	15.981	60.948	138.069	48,66	49,67	53,59	7,13	2.111
Tías	2.937	21.331	12.565	167.696	48,02	49,54	59,71	7,43	1.728
Granada	68.814	26.310	122.825	50.084	42,25	64,69	44,93	1,82	1.355

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	3.751.404	100,00	10.535.401	100,00
Residents in Spain	2.328.516	62,07	4.503.078	42,74
Residents abroad	1.422.887	37,93	6.032.324	57,26
Total Residents abroad	1.422.887	100,00	6.032.324	100,00
TOTAL Residents in EU (without Spain)	817.795	57,47	3.677.570	60,96
- Germany	140.322	9,86	1.001.191	16,60
- Austria	11.206	0,79	61.823	1,02
- Belgium	54.659	3,84	274.444	4,55
- Denmark	26.693	1,88	162.219	2,69
- Finland	17.475	1,23	104.914	1,74
- France	164.543	11,56	444.961	7,38
- Greece	3.348	0,24	11.513	0,19
- Ireland	32.376	2,28	170.407	2,82
- Italy	86.228	6,06	291.604	4,83
- Luxembourg	2.457	0,17	15.688	0,26
- Netherlands	98.904	6,95	420.022	6,96
- Poland	35.242	2,48	177.636	2,94
- Portugal	44.470	3,13	92.045	1,53
- Czech Republic	8.900	0,63	35.175	0,58
- Sweden	36.665	2,58	237.352	3,93
-Other EU countries ¹	54.305	3,82	176.576	2,93
Norway	18.335	1,29	111.662	1,85
United Kingdom	183.661	12,91	1.091.954	18,10
Russia	15.140	1,06	40.598	0,67
Switzerland	19.774	1,39	76.326	1,27
Rest of Europe	49.900	3,51	174.174	2,89
Japan	2.197	0,15	6.396	0,11
Republic of China	11.240	0,79	23.083	0,38
United States of America	59.551	4,19	158.261	2,62
Rest of America	150.155	10,55	404.527	6,71
Africa	31.767	2,23	98.695	1,64
Other countries	63.372	4,45	169.078	2,80

¹ Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

January 2022

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	111,92	17,50
Andalucía	109,91	16,59
Aragón	96,45	24,38
Asturias, Principado de	85,45	12,50
Balears, Illes	118,02	14,56
Canarias	142,99	18,88
Cantabria	92,16	21,81
Castilla y León	95,38	10,99
Castilla - La Mancha	92,43	9,01
Cataluña	87,04	14,46
Comunitat Valenciana	109,30	11,28
Extremadura	86,54	10,69
Galicia	94,67	11,38
Madrid, Comunidad de	88,75	28,59
Murcia, Región de	80,93	10,40
Navarra, Comunidad Foral de	85,64	10,93
País Vasco	89,20	9,34
Rioja, La	97,27	17,89
Ceuta	86,60	-0,25
Melilla	89,43	0,69

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	111,92	17,50
HOTELS: Gold stars		
Five	116,12	19,54
Fourth	110,35	17,58
Three	112,43	17,08
Two	101,64	10,52
One	105,44	11,72
HOSTALS: Silver stars		
Three and two	103,32	21,44
One	119,87	24,04

Indicators on the Profitability of the Hotel Sector

January 2022

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	85,40	37,28	33,67	174,68
Andalucía	73,92	24,70	25,61	141,43
Aragón	70,18	59,51	25,21	212,27
Asturias, Principado de	53,02	17,56	13,62	79,78
Balears, Illes	86,92	24,98	31,99	164,55
Canarias	114,93	12,24	68,41	227,35
Cantabria	59,64	20,54	22,15	174,23
Castilla y León	54,97	21,60	14,36	98,52
Castilla - La Mancha	51,53	15,14	13,63	107,25
Cataluña	76,53	22,50	27,83	109,67
Comunitat Valenciana	62,80	15,42	21,78	96,02
Extremadura	55,70	24,93	14,82	184,86
Galicia	51,05	13,92	11,27	93,27
Madrid, Comunidad de	83,81	50,40	34,98	124,14
Murcia, Región de	57,54	19,24	19,17	88,41
Navarra, Comunidad Foral de	56,62	7,48	16,73	40,99
País Vasco	64,84	16,37	20,04	79,25
Rioja, La	66,84	47,85	16,30	192,60
Ceuta	59,25	-5,95	14,81	-38,69
Melilla	66,61	3,34	22,05	31,03

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	85,40	37,28	33,67	174,68
HOTELS: Gold stars				
Five	191,79	22,96	79,94	186,00
Four	90,83	30,68	38,43	167,78
Three	66,08	29,49	28,07	168,26
Two	51,11	10,96	18,19	86,44
One	48,11	20,47	14,20	113,48
GUESTHOUSES: Silver stars				
Three and two	46,75	29,31	12,80	110,29
One	39,48	25,23	11,69	100,90

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room