

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
January 2023. Provisional data

Overnight stays in hotel establishments increase 46.4% in January with respect to the same month in 2022

Hotels invoice an average of 95.4 euros per occupied room, representing an increase of 11.4% compared to the previous month

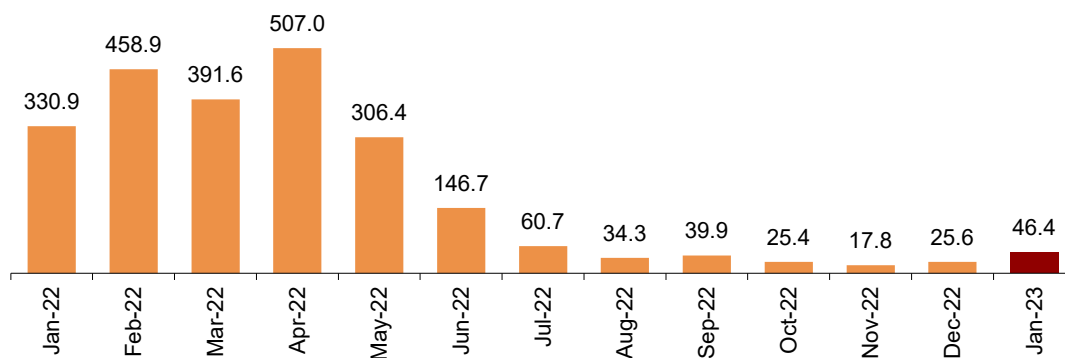
During the month of January, overnight stays in hotel establishments exceeded 15.5 million. This represents an increase of 46.4% compared to the same month in 2022, when there were only 10.5 million.

Based on place of origin, overnight stays by travellers residing in Spain exceeded 5.8 million, representing 37.4% of the total. In turn, overnight stays by non-residents stood at over 9.7 million.

On the other hand, the average stay increased 2.6% compared to January 2022, standing at 2.9 overnight stays per traveller.

Annual variation rate for overnight stays

Percentage

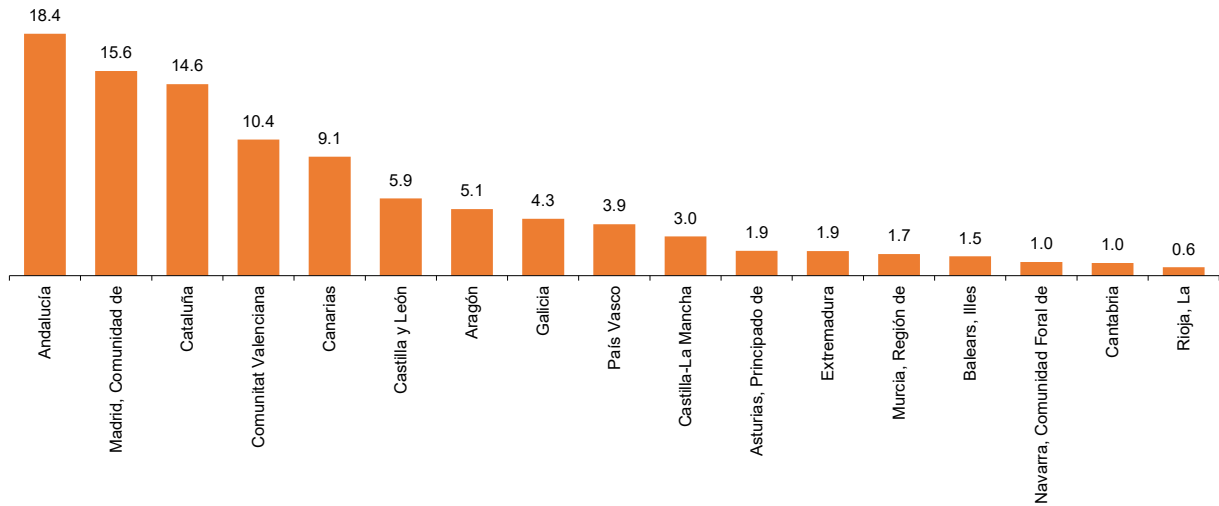


Destinations

In January, Andalucía, Comunidad de Madrid and Cataluña were the main destinations for travellers who are residents in Spain, with 18.4%, 15.6% and 14.6% of total overnight stays, respectively.

Distribution of overnight stays: residents

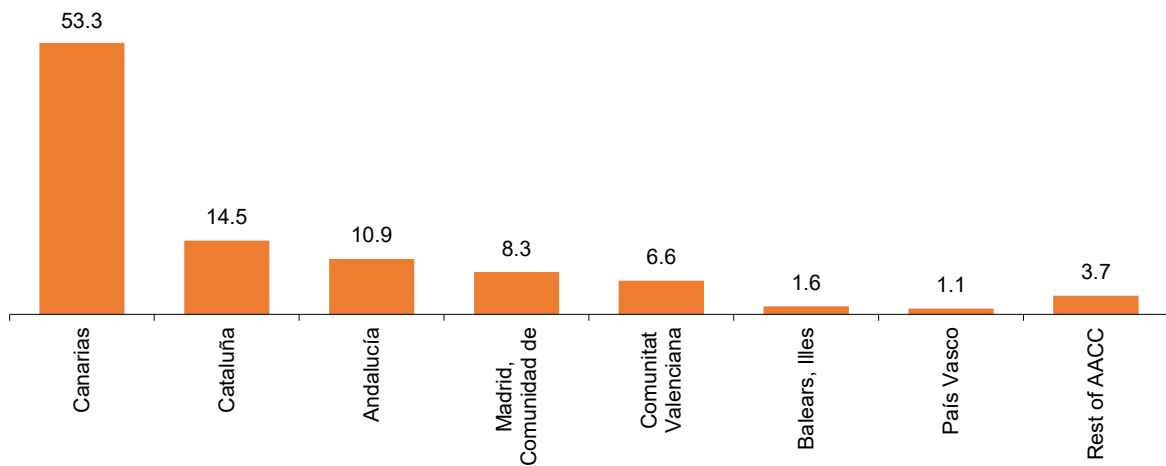
Percentage



The main destination chosen by non-residents was Canarias, with 53.3% of total overnight stays. Following that, the main destinations were Cataluña and Andalucía, with 14.5% and 10.9% of the total, respectively.

Distribution of overnight stays: non-residents

Percentage

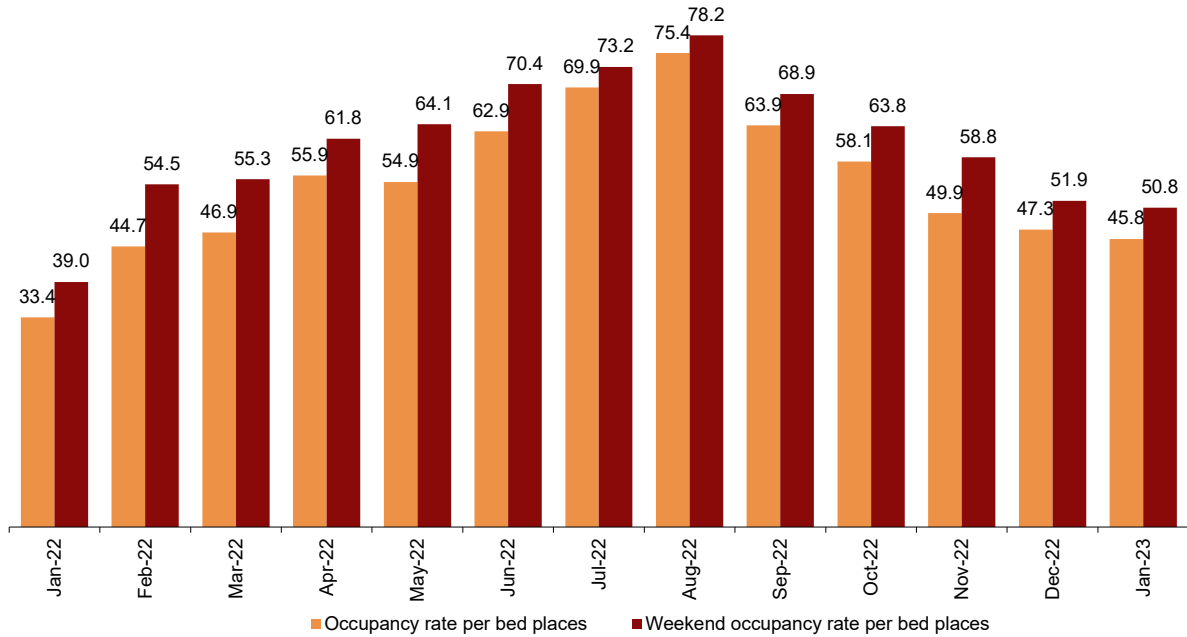


Hotel occupancy

In January, 45.8% of the available bedplaces were occupied, indicating an annual increase of 37.4%. The weekend occupancy rate by bedplaces increased 30.4%, and stood at 50.8%.

Occupancy rate

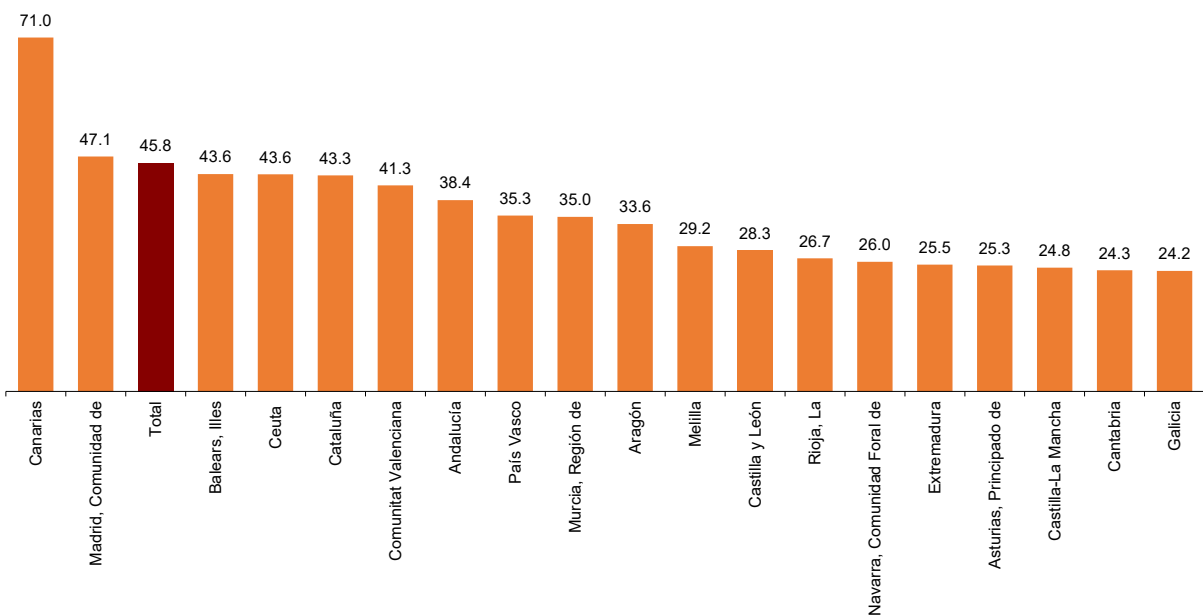
Percentage



Canarias showed the highest occupancy rate by bed-places in January (71.0%). It was followed by Comunidad de Madrid, with 47.1%.

Occupancy rate per bed-places by Autonomous Community.

Percentage



By tourist areas, the South of Gran Canaria reached both the most elevated occupancy rate by bed-places (76.4%), and the highest weekend occupancy rate (76.7%). Isla Tenerife registered the highest number of overnight stays in January, with 2,155,948 million.

The tourist sites with the most overnight stays were Madrid, Barcelona and San Bartolomé de Tirajana. Puerto de la Cruz had the highest occupancy rate by bed places (78.7%) along with the greatest weekend occupancy rate (79.2%).

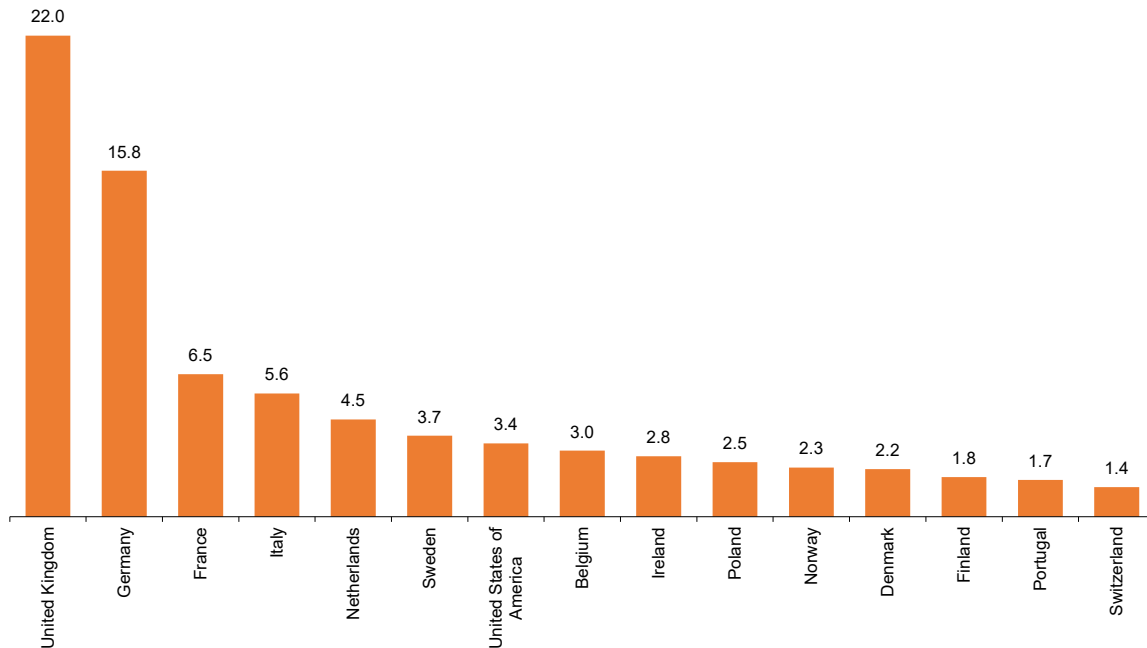
Overnight stays according to the country of origin of the travellers

In January, travellers from the United Kingdom and Germany accounted for 22.0% and 15.8% of total overnight stays of non-residents in hotel establishments, respectively.

Overnight stays by travellers from France, Italy and the Netherlands (the following source markets) accounted for 6.5%, 5.6% and 4.5% of the total, respectively.

Distribution of non-residents overnight stays. Main country of residence

Percentage

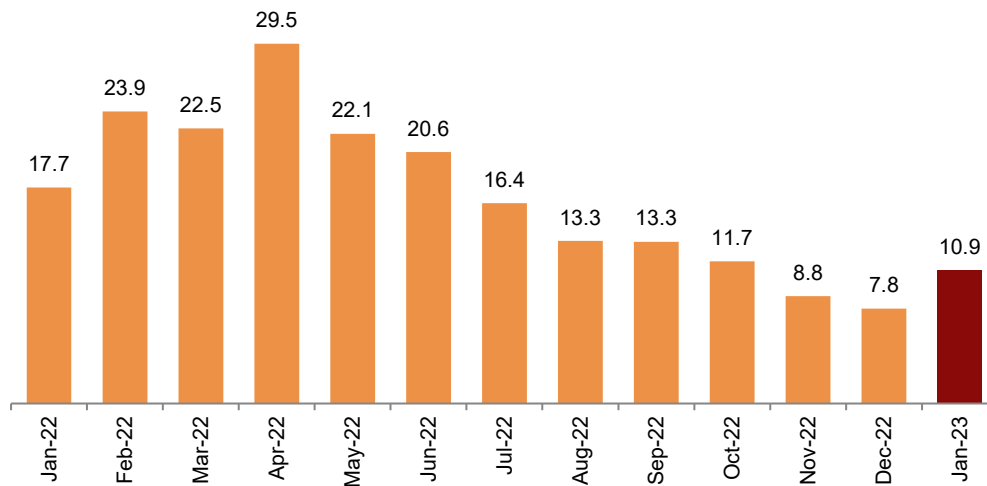


Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 10.9% in January, which was 6.8 points less than that registered in the same month of 2022 and 3.1 of a point less than that registered the month of December.

Hotel Prices Index

Annual variation rate. Percentage



By autonomous community, the highest increases in hotel prices compared to January 2022 took place in Comunidad de Madrid (17.3%) and Cataluña (16.9%). The smallest increase was registered in La Rioja, with a rate of 0.4%.

By categories, the greatest price increase was registered in one-silver star establishments (15.0%).

Hotel Sector Profitability

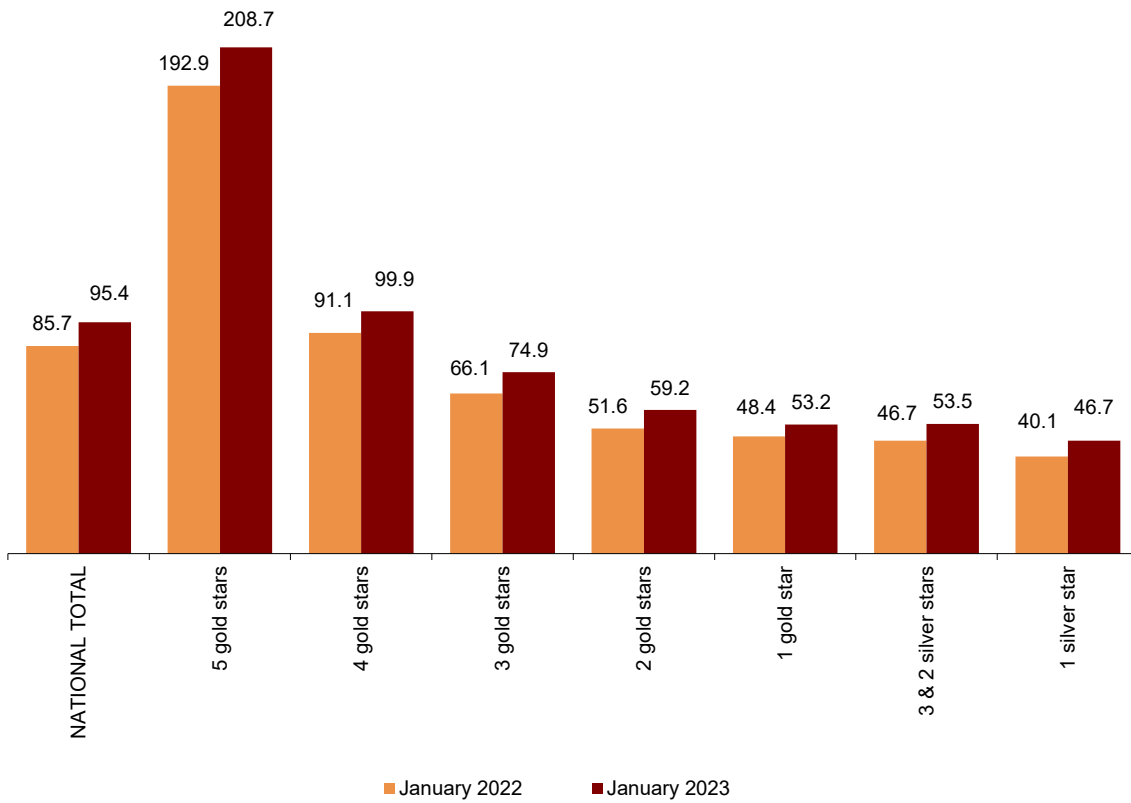
The average daily rate per occupied room (ADR) of hotels was 95.4 euros in January, representing a 11.4% increase as compared with the same month of 2022.

On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 51.8 Euros, increasing by 53.7%.

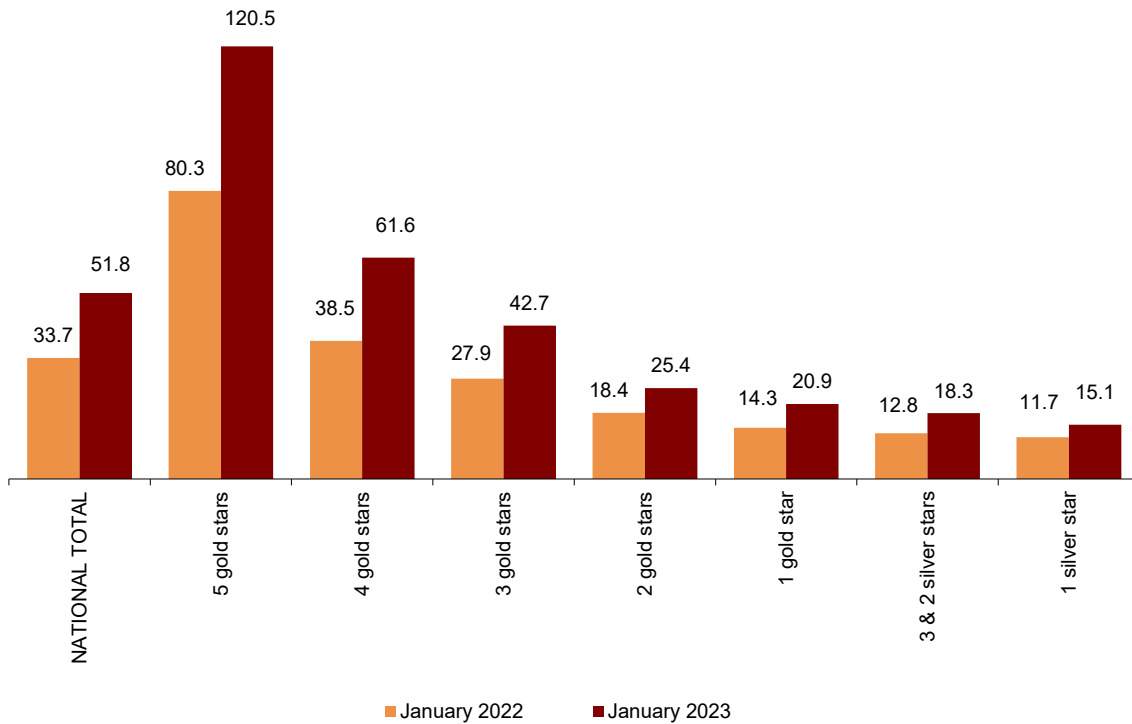
By category, the average rate was 208.7 euros for five-star hotels, 99.9 euros for four-star hotels and 74.9 euros for three-star hotels. Revenue per available room for these same categories were 120.5, 61.6 and 42.7 euros, respectively.

The tourist spot with the highest ADR is Naut Aran, with an average daily billing per occupied room of 187.0 euros. Adeje had the highest RevPar, with revenue per available room of 139.6 euros.

Average daily rate by hotel
Euros



Revenue per available room by hotel category
Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of January 2022 of the Hotel Occupancy Survey (HOS), the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on [Quality at INE and the Code of Best Practices](#) on the INE webpage.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

January 2023

Provisional Data

23rd February 2023

1. Guests, overnight stays and average stay by category of establishment

| Category | Number of guests | | | Number of overnight stays | | | Average stay |
|-----------------------------|------------------|--------------------|------------------|---------------------------|--------------------|------------------|--------------|
| | Total | Residents in Spain | Residents abroad | Total | Residents in Spain | Residents abroad | |
| TOTAL | 5.379.219 | 2.969.719 | 2.409.500 | 15.518.650 | 5.802.156 | 9.716.494 | 2,88 |
| HOTELS: Golden stars | | | | | | | |
| Five | 349.226 | 115.110 | 234.116 | 1.313.630 | 244.424 | 1.069.206 | 3,76 |
| Four | 2.668.593 | 1.343.746 | 1.324.846 | 8.288.605 | 2.618.263 | 5.670.343 | 3,11 |
| Three | 1.224.640 | 726.911 | 497.730 | 3.549.183 | 1.448.922 | 2.100.260 | 2,90 |
| Two | 416.426 | 288.484 | 127.941 | 874.272 | 533.311 | 340.961 | 2,10 |
| One | 175.448 | 107.877 | 67.570 | 364.946 | 202.374 | 162.572 | 2,08 |
| INNS: Silver stars | | | | | | | |
| Two and three | 268.281 | 190.561 | 77.720 | 547.521 | 355.513 | 192.008 | 2,04 |
| One | 276.607 | 197.030 | 79.576 | 580.494 | 399.349 | 181.144 | 2,10 |
| Annual rate | 42,66 | 26,78 | 68,72 | 46,42 | 27,91 | 60,28 | 2,64 |
| Cumulative annual rate | 42,66 | 26,78 | 68,72 | 46,42 | 27,91 | 60,28 | 2,64 |

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

| Category | Estimated open establishments | Estimated bedrooms | Estimated bed-places | Occupancy rate | | | Employed personnel |
|-----------------------------|-------------------------------|--------------------|----------------------|----------------|--------------------------|-------------|--------------------|
| | | | | Of bed-places | Of bed-places at weekend | Of bedrooms | |
| TOTAL | 11.399 | 520.105 | 1.082.512 | 45,83 | 50,82 | 54,37 | 151.020 |
| HOTELS: Golden stars | | | | | | | |
| Five | 260 | 40.644 | 86.276 | 48,64 | 52,15 | 56,86 | 27.794 |
| Four | 1.887 | 239.035 | 509.232 | 51,98 | 56,82 | 61,99 | 77.347 |
| Three | 1.725 | 109.578 | 236.344 | 47,95 | 53,02 | 56,77 | 27.878 |
| Two | 1.402 | 40.090 | 79.757 | 35,25 | 41,61 | 43,02 | 6.133 |
| One | 808 | 18.683 | 36.842 | 31,87 | 37,58 | 39,93 | 2.586 |
| INNS: Silver stars | | | | | | | |
| Two and three | 2.185 | 33.423 | 63.324 | 27,84 | 32,70 | 34,01 | 4.617 |
| One | 3.132 | 38.651 | 70.738 | 26,41 | 32,16 | 34,11 | 4.664 |
| Annual rate | 4,11 | 6,12 | 6,32 | 37,40 | 30,39 | 37,34 | 19,19 |

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

| | Guests | | Overnight stays | | Occupancy rate | | | Average stay | Employed personnel |
|---|--------------------|------------------|--------------------|------------------|----------------|--------------------------|-------------|--------------|--------------------|
| | Residents in Spain | Residents abroad | Residents in Spain | Residents abroad | Of bed-places | Of bed-places at weekend | Of bedrooms | | |
| Tourist area with a greater occupancy rate per month | | | | | | | | | |
| Sur de Gran Canaria | 15.270 | 171.163 | 75.842 | 1.367.345 | 76,39 | 76,68 | 88,23 | 7,74 | 11.785 |
| Isla de Gran Canaria | 34.076 | 197.042 | 129.827 | 1.469.848 | 75,26 | 75,90 | 87,39 | 6,92 | 13.036 |
| Isla La Gomera | 1.528 | 5.671 | 4.626 | 36.395 | 74,21 | 75,19 | 85,50 | 5,70 | 411 |
| Isla Tenerife | 58.494 | 261.933 | 240.371 | 1.915.577 | 73,61 | 73,89 | 85,43 | 6,73 | 19.357 |
| Sur de Tenerife | 22.129 | 208.975 | 107.572 | 1.575.550 | 73,45 | 73,34 | 85,41 | 7,28 | 15.834 |
| Isla de Lanzarote | 18.451 | 103.408 | 81.623 | 815.467 | 70,96 | 71,41 | 89,02 | 7,36 | 7.385 |
| Isla de Fuerteventura | 10.781 | 103.542 | 47.838 | 904.173 | 62,10 | 60,92 | 74,69 | 8,33 | 8.787 |
| Barcelona | 157.882 | 394.780 | 292.039 | 1.109.850 | 49,70 | 55,50 | 59,43 | 2,54 | 13.860 |

Tourist area with a greater number of overnight stays per month¹

| | | | | | | | | | |
|--------------------------|---------|---------|---------|---------|-------|-------|-------|------|-------|
| Costa del Sol | 96.087 | 140.766 | 200.882 | 524.324 | 45,39 | 51,91 | 57,17 | 3,06 | 7.716 |
| Costa Blanca | 110.783 | 89.665 | 316.755 | 398.930 | 41,96 | 49,13 | 51,31 | 3,57 | 6.869 |
| Costa Barcelona | 86.458 | 55.871 | 160.895 | 129.090 | 35,29 | 40,23 | 46,27 | 2,04 | 2.990 |
| Isla de Mallorca | 29.076 | 37.429 | 73.524 | 144.509 | 45,71 | 52,37 | 56,59 | 3,28 | 3.033 |
| Palma - Calvià | 26.265 | 33.825 | 58.891 | 122.790 | 44,14 | 51,93 | 55,21 | 3,02 | 2.551 |
| Costa Brava | 51.388 | 38.310 | 95.058 | 86.361 | 38,97 | 48,79 | 46,70 | 2,02 | 1.956 |
| Pirineo Aragonés | 51.642 | 3.190 | 134.225 | 7.441 | 42,35 | 48,24 | 41,92 | 2,58 | 1.151 |
| Costa de la Luz de Cádiz | 45.114 | 19.088 | 84.865 | 53.458 | 28,99 | 35,12 | 39,03 | 2,15 | 1.938 |

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

| | | | | | | | | | |
|----------------------------|--------|---------|--------|-----------|-------|-------|-------|------|-------|
| Puerto de La Cruz | 19.004 | 35.054 | 95.641 | 275.189 | 78,65 | 79,22 | 89,61 | 6,86 | 2.589 |
| San Bartolomé de Tirajana | 12.964 | 127.124 | 65.042 | 1.018.213 | 77,25 | 77,79 | 88,10 | 7,73 | 9.069 |
| Adeje | 7.317 | 110.388 | 36.250 | 849.986 | 76,58 | 75,79 | 87,32 | 7,53 | 9.032 |
| San Sebastián de La Gomera | 1.312 | 4.505 | 3.556 | 27.051 | 75,68 | 77,34 | 86,25 | 5,26 | 327 |
| Tías | 3.588 | 32.801 | 16.632 | 277.880 | 74,53 | 73,49 | 91,23 | 8,09 | 2.164 |
| Mogán | 2.220 | 44.069 | 11.261 | 350.212 | 74,23 | 73,80 | 88,90 | 7,81 | 2.734 |
| Arona | 4.193 | 60.554 | 24.036 | 459.560 | 73,84 | 71,78 | 84,26 | 7,47 | 3.113 |
| Benalmádena | 6.931 | 9.579 | 45.082 | 61.798 | 73,76 | 73,05 | 81,23 | 6,47 | 467 |
| Teguise | 5.818 | 19.735 | 23.811 | 160.769 | 69,58 | 71,79 | 89,34 | 7,22 | 1.429 |
| Yaiza | 6.057 | 46.221 | 33.464 | 357.557 | 69,43 | 70,20 | 87,83 | 7,48 | 3.658 |

Tourist site with a greater number of overnight stays per month¹

| | | | | | | | | | |
|-----------|---------|---------|---------|-----------|-------|-------|-------|------|--------|
| Madrid | 374.841 | 319.484 | 655.861 | 746.248 | 49,83 | 55,88 | 61,11 | 2,02 | 12.376 |
| Barcelona | 141.773 | 376.188 | 262.754 | 1.070.619 | 50,56 | 56,76 | 59,95 | 2,57 | 13.345 |
| Pájara | 5.395 | 58.368 | 29.146 | 527.640 | 61,57 | 60,10 | 70,93 | 8,73 | 5.547 |
| Benidorm | 55.498 | 37.450 | 219.097 | 242.454 | 44,33 | 52,58 | 52,60 | 4,97 | 4.167 |
| Sevilla | 105.871 | 97.214 | 185.041 | 226.478 | 52,14 | 59,00 | 57,62 | 2,03 | 3.551 |
| Valencia | 82.784 | 60.146 | 132.305 | 155.651 | 50,67 | 62,36 | 60,89 | 2,01 | 2.439 |
| Granada | 73.330 | 48.080 | 129.089 | 85.798 | 51,10 | 71,46 | 57,14 | 1,77 | 1.570 |
| Málaga | 43.160 | 54.766 | 79.660 | 133.429 | 51,54 | 57,76 | 62,59 | 2,18 | 1.992 |
| Oliva, La | 2.287 | 20.860 | 10.260 | 185.604 | 66,75 | 65,68 | 84,49 | 8,46 | 1.717 |
| Antigua | 1.975 | 20.705 | 6.420 | 157.130 | 60,35 | 64,00 | 77,50 | 7,21 | 1.160 |

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

| Countries | Number of guests | | Overnight stays | |
|---------------------------------------|------------------|--------|-----------------|--------|
| | Total | % | Total | % |
| TOTAL | 5.379.219 | 100,00 | 15.518.650 | 100,00 |
| Residents in Spain | 2.969.719 | 55,21 | 5.802.156 | 37,39 |
| Residents abroad | 2.409.500 | 44,79 | 9.716.494 | 62,61 |
| Total Residents abroad | 2.409.500 | 100,00 | 9.716.494 | 100,00 |
| TOTAL Residents in EU (without Spain) | 1.243.299 | 51,60 | 5.323.511 | 54,79 |
| - Germany | 237.428 | 9,85 | 1.538.574 | 15,83 |
| - Austria | 18.256 | 0,76 | 93.211 | 0,96 |
| - Belgium | 60.082 | 2,49 | 293.044 | 3,02 |
| - Denmark | 36.522 | 1,52 | 211.978 | 2,18 |
| - Finland | 29.596 | 1,23 | 175.898 | 1,81 |
| - France | 223.394 | 9,27 | 633.081 | 6,52 |
| - Greece | 8.739 | 0,36 | 27.027 | 0,28 |
| - Ireland | 52.788 | 2,19 | 267.763 | 2,76 |
| - Italy | 171.847 | 7,13 | 546.652 | 5,63 |
| - Luxembourg | 4.300 | 0,18 | 25.471 | 0,26 |
| - Netherlands | 104.184 | 4,32 | 432.196 | 4,45 |
| - Poland | 55.360 | 2,30 | 241.605 | 2,49 |
| - Portugal | 82.267 | 3,41 | 162.934 | 1,68 |
| - Czech Republic | 11.946 | 0,50 | 42.117 | 0,43 |
| - Sweden | 62.802 | 2,61 | 359.437 | 3,70 |
| -Other EU countries ¹ | 83.786 | 3,48 | 272.523 | 2,80 |
| Norway | 35.963 | 1,49 | 218.313 | 2,25 |
| United Kingdom | 361.509 | 15,00 | 2.138.993 | 22,01 |
| Switzerland | 31.463 | 1,31 | 131.648 | 1,35 |
| Rest of Europe | 102.288 | 4,25 | 362.426 | 3,73 |
| Japan | 13.337 | 0,55 | 28.185 | 0,29 |
| Republic of China | 29.906 | 1,24 | 61.139 | 0,63 |
| United States of America | 122.064 | 5,07 | 325.154 | 3,35 |
| Rest of America | 238.776 | 9,91 | 578.340 | 5,95 |
| Africa | 60.594 | 2,51 | 139.967 | 1,44 |
| Other countries | 170.300 | 7,07 | 408.817 | 4,21 |

Note: Since March 2022, "Russia" is included in the aggregate "Rest of Europe".

¹ Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

January 2023

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

| | Index | Annual growth rate |
|-----------------------------|--------|--------------------|
| TOTAL | 124,36 | 10,95 |
| Andalucía | 117,76 | 6,77 |
| Aragón | 101,62 | 8,34 |
| Asturias, Principado de | 88,52 | 3,87 |
| Balears, Illes | 134,97 | 8,70 |
| Canarias | 156,62 | 9,59 |
| Cantabria | 96,11 | 3,25 |
| Castilla y León | 101,73 | 6,98 |
| Castilla - La Mancha | 98,55 | 6,45 |
| Cataluña | 102,31 | 16,89 |
| Comunitat Valenciana | 124,35 | 14,07 |
| Extremadura | 91,98 | 5,89 |
| Galicia | 101,08 | 6,95 |
| Madrid, Comunidad de | 104,28 | 17,26 |
| Murcia, Región de | 84,61 | 4,57 |
| Navarra, Comunidad Foral de | 90,82 | 5,79 |
| País Vasco | 95,77 | 6,87 |
| Rioja, La | 97,34 | 0,35 |
| Ceuta | 91,31 | 5,44 |
| Melilla | 93,21 | 4,22 |

2. National General Index and breakdown by categories

| | Index | Annual growth rate |
|------------------------------|--------|--------------------|
| TOTAL | 124,36 | 10,95 |
| HOTELS: Gold stars | | |
| Five | 128,32 | 10,10 |
| Fourth | 122,12 | 10,65 |
| Three | 126,86 | 12,96 |
| Two | 112,65 | 9,91 |
| One | 113,84 | 7,90 |
| HOSTALS: Silver stars | | |
| Three and two | 114,84 | 9,91 |
| One | 137,09 | 14,96 |

Indicators on the Profitability of the Hotel Sector January 2023

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

| | ADR (in euros) | Annual growth rate | RevPar (in euros) | Annual growth rate |
|-----------------------------|-------------------|-----------------------|----------------------|-----------------------|
| TOTAL | 95,41 | 11,36 | 51,78 | 53,68 |
| Andalucía | 76,71 | 2,81 | 35,30 | 36,96 |
| Aragón | 64,87 | -5,54 | 24,39 | -2,14 |
| Asturias, Principado de | 54,64 | 3,41 | 16,76 | 21,97 |
| Balears, Illes | 98,00 | 6,98 | 52,72 | 57,63 |
| Canarias | 123,20 | 7,27 | 104,15 | 52,17 |
| Cantabria | 62,14 | 2,96 | 18,11 | -15,76 |
| Castilla y León | 58,46 | 6,13 | 18,92 | 31,80 |
| Castilla - La Mancha | 56,16 | 8,85 | 17,98 | 32,30 |
| Cataluña | 93,98 | 22,33 | 50,33 | 81,62 |
| Comunitat Valenciana | 69,64 | 11,06 | 35,42 | 64,41 |
| Extremadura | 58,41 | 4,59 | 19,45 | 29,96 |
| Galicia | 55,59 | 9,94 | 16,37 | 47,12 |
| Madrid, Comunidad de | 105,85 | 25,09 | 61,88 | 75,35 |
| Murcia, Región de | 58,47 | 1,46 | 24,62 | 29,00 |
| Navarra, Comunidad Foral de | 66,04 | 16,34 | 22,09 | 30,50 |
| País Vasco | 70,37 | 8,30 | 29,66 | 47,95 |
| Rioja, La | 61,25 | -7,93 | 20,41 | 27,01 |
| Ceuta | 63,60 | 5,42 | 29,07 | 99,35 |
| Melilla | 68,10 | 2,25 | 27,33 | 23,98 |

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

| | ADR (in euros) | Annual growth rate | RevPar (in euros) | Annual growth rate |
|----------------------------------|-------------------|-----------------------|----------------------|-----------------------|
| TOTAL | 95,41 | 11,36 | 51,78 | 53,68 |
| HOTELS: Gold stars | | | | |
| Five | 208,70 | 8,19 | 120,46 | 50,10 |
| Four | 99,89 | 9,69 | 61,62 | 60,06 |
| Three | 74,85 | 13,23 | 42,69 | 52,87 |
| Two | 59,23 | 14,82 | 25,37 | 37,59 |
| One | 53,20 | 10,04 | 20,94 | 46,30 |
| GUESTHOUSES: Silver stars | | | | |
| Three and two | 53,52 | 14,71 | 18,34 | 43,22 |
| One | 46,65 | 16,43 | 15,11 | 29,08 |

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room