

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
February 2023. Provisional data

Overnight stays in hotel establishments increase 23.6% in February with respect to the same month in 2022

Hotels invoice an average of 99.8 euros per occupied room, representing an increase of 13.2% compared to the previous month

During the month of February, overnight stays in hotel establishments exceeded 16.8 million. This represents an increase of 23.6% compared to the same month in 2022, when there were only 13.6 million. For the second consecutive month, they exceeded those of the same months of 2019.

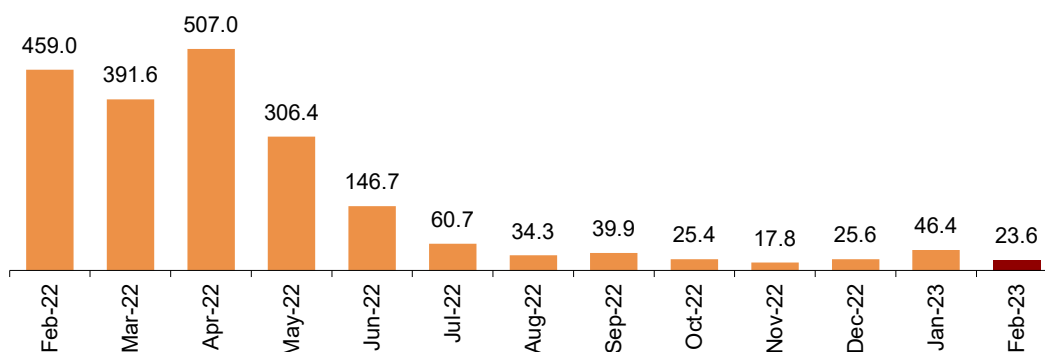
Based on place of origin, overnight stays by travellers residing in Spain exceeded 6.4 million, representing 38.3% of the total. In turn, overnight stays by non-residents stood at over 10.3 million.

On the other hand, the average stay increased 6.5% compared to February 2022, standing at 2.8 overnight stays per traveller.

During the first two months of 2023, overnight stays increased 33.6%, as compared to the same period of the previous year.

Annual variation rate for overnight stays

Percentage

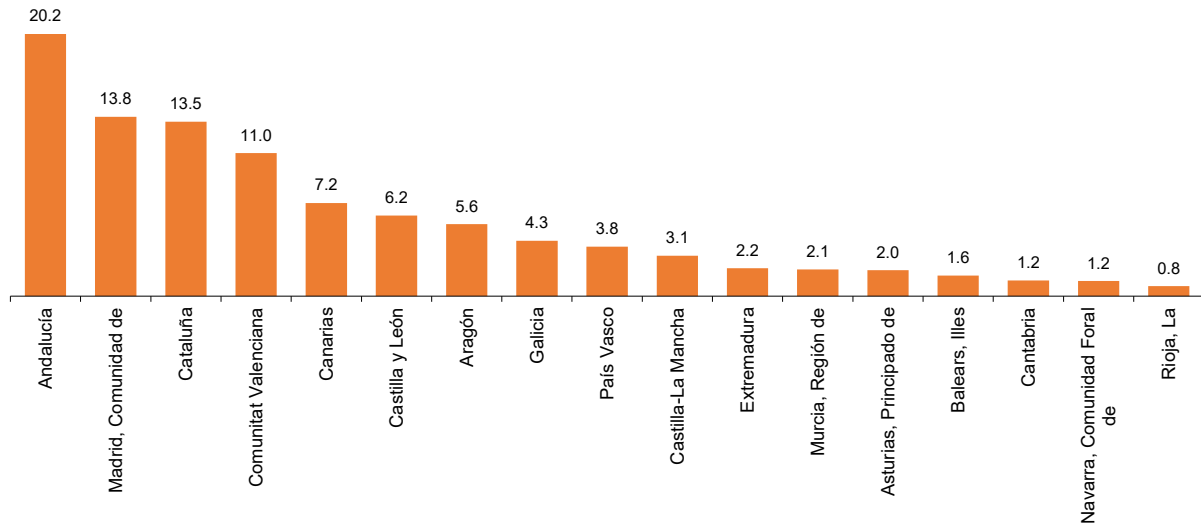


Destinations

In February, Andalucía, Comunidad de Madrid and Cataluña were the main destinations for travellers who are residents in Spain, with 20.2%, 13.8% and 13.5% of total overnight stays, respectively.

Distribution of overnight stays: residents

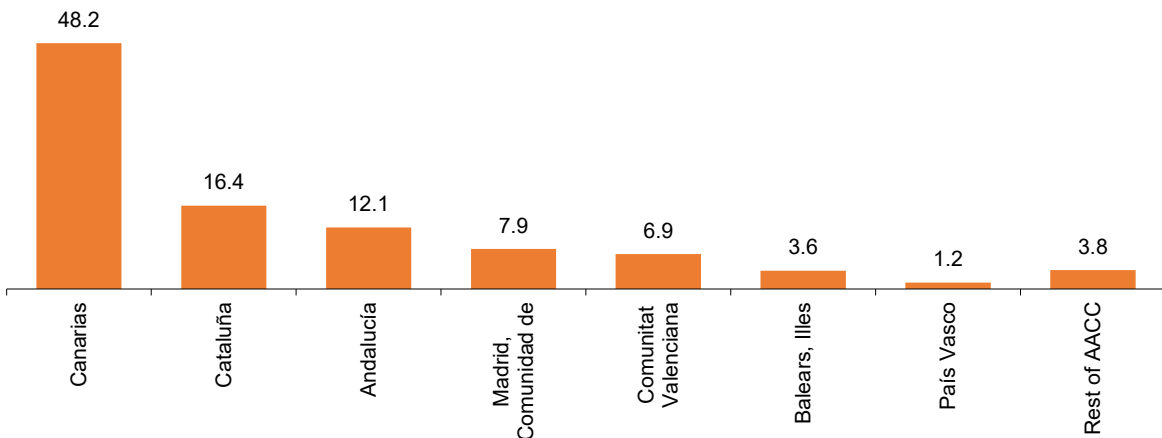
Percentage



The main destination chosen by non-residents was Canarias, with 48.2% of total overnight stays. Following that, the main destinations were Cataluña and Andalucía, with 16.4% and 12.1% of the total, respectively.

Distribution of overnight stays: non-residents

Percentage

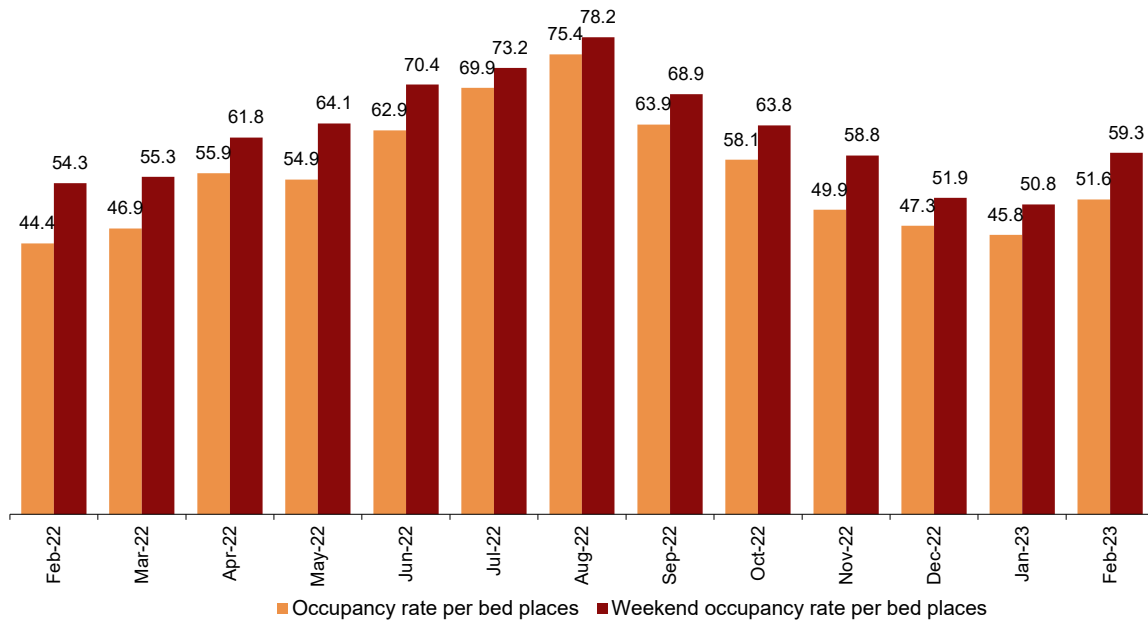


Hotel occupancy

In February, 51.6% of the available bed-places were occupied, indicating an annual increase of 16.2%. The weekend occupancy rate by bedplaces increased 9.2%, and stood at 59.3%.

Occupancy rate

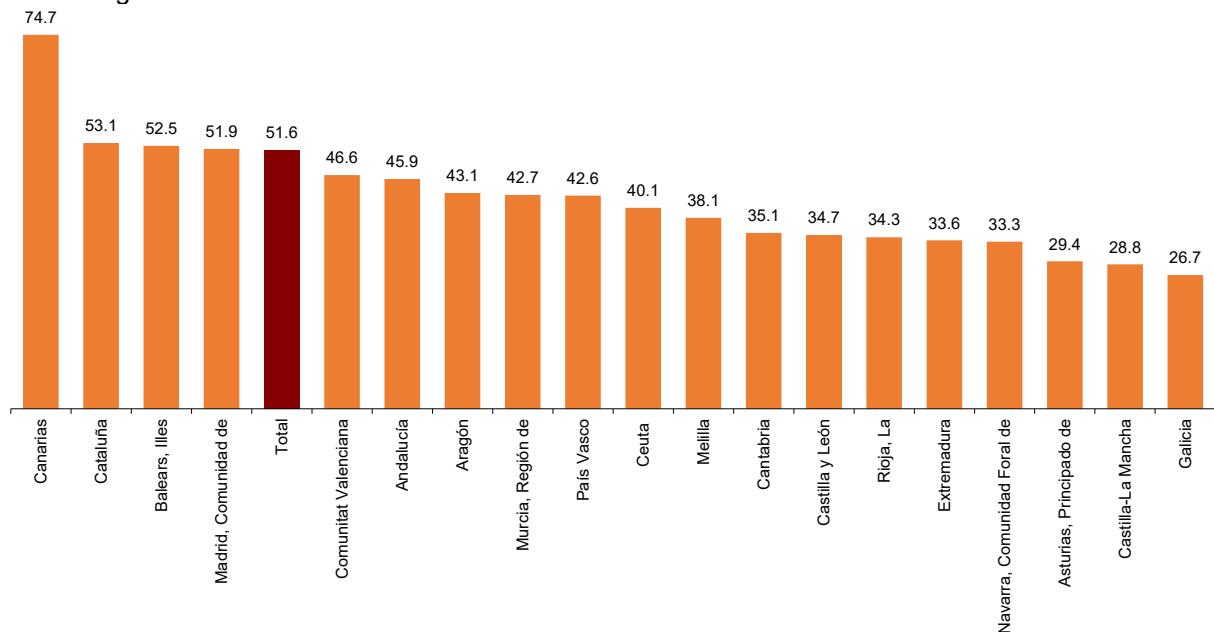
Percentage



Canarias registered the highest occupancy rate by bed-places in February (74.7%). It was followed by Cataluña, with 53.1%.

Occupancy rate per bed-places by Autonomous Community.

Percentage



By tourist areas, Sur de Gran Canaria reached the greatest occupancy rate by bed-places (79.4%), while Sur de Tenerife achieved the greatest weekend occupancy rate (79.3%). The island of Tenerife registered the highest number of overnight stays in February, with 2,064,727 million.

The tourist places with more overnight stays were Barcelona, Madrid and San Bartolomé de Tirajana. Arona had the highest occupancy rate by bed places (83.2%), while Sallent de Gállego had the greatest weekend occupancy rate (86.6%).

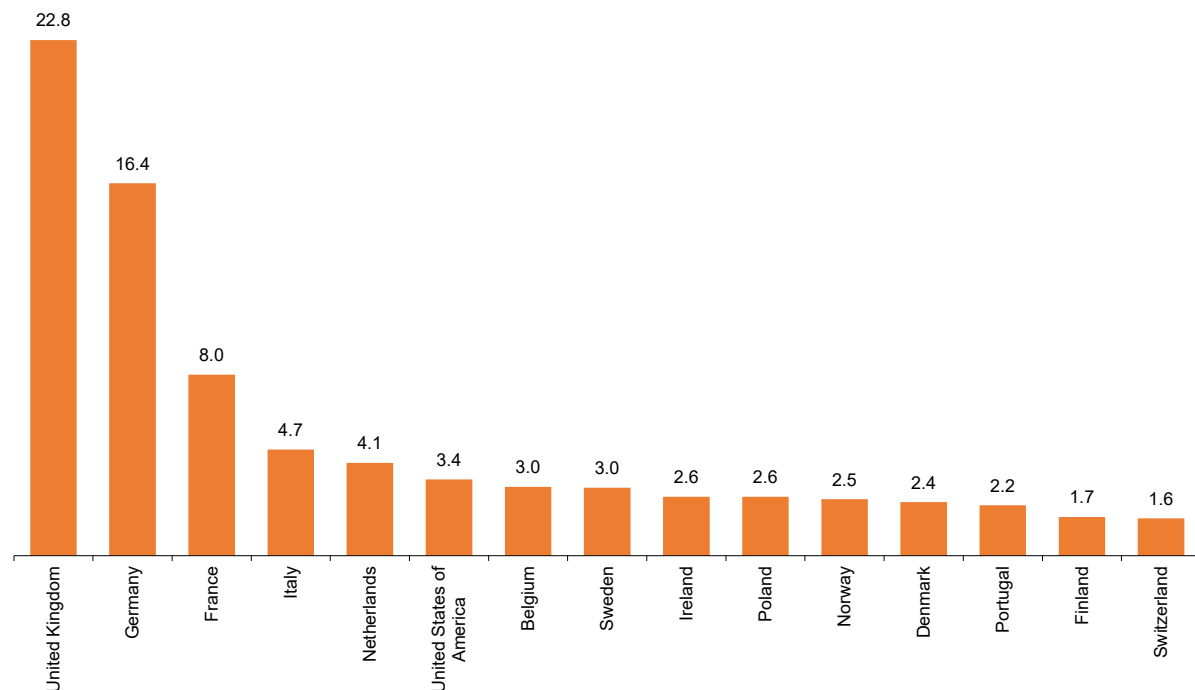
Overnight stays according to the country of origin of the travellers

In February, travellers from the United Kingdom and Germany concentrated 22.8% and 16.4%, respectively, of the total of overnight stays in hotel establishments by non-residents.

Overnight stays by travellers from France, Italy and the Netherlands (the following source markets) accounted for 8.0%, 4.7% and 4.1% of the total, respectively.

Distribution of non-residents overnight stays. Main country of residence

Percentage

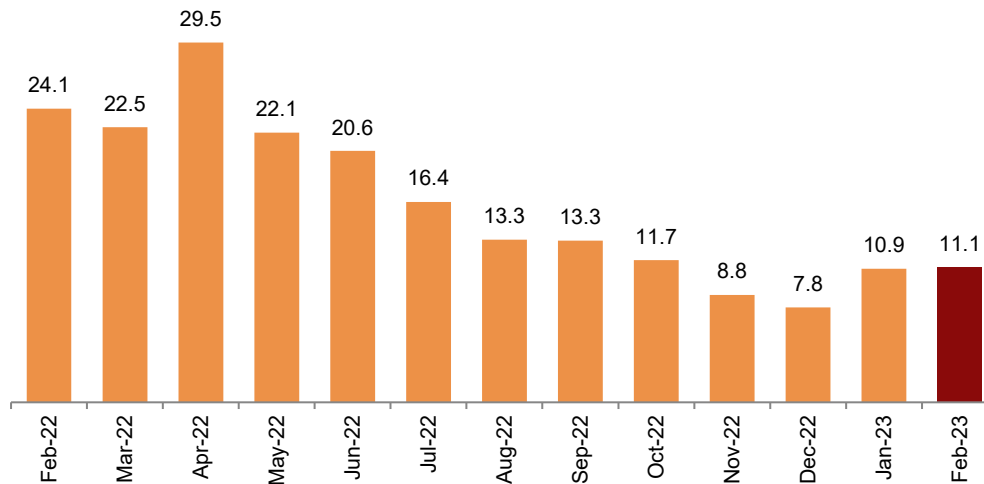


Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 11.1% in February, which was 13.0 points above that registered in the same month of 2022 and 0.2 of a point more than that registered last month.

Hotel Prices Index

Annual variation rate. Percentage



By Autonomous Community, the greatest increases of hotel prices compared to February 2022 were in Cataluña (23.4%) and in Comunidad de Madrid (14.5%). On the other hand, the lowest decrease was recorded in Illes Balears, with an annual variation rate of 2.1%.

By categories, the greatest price increase was registered in one-silver star establishments (14.8%).

Hotel Sector Profitability

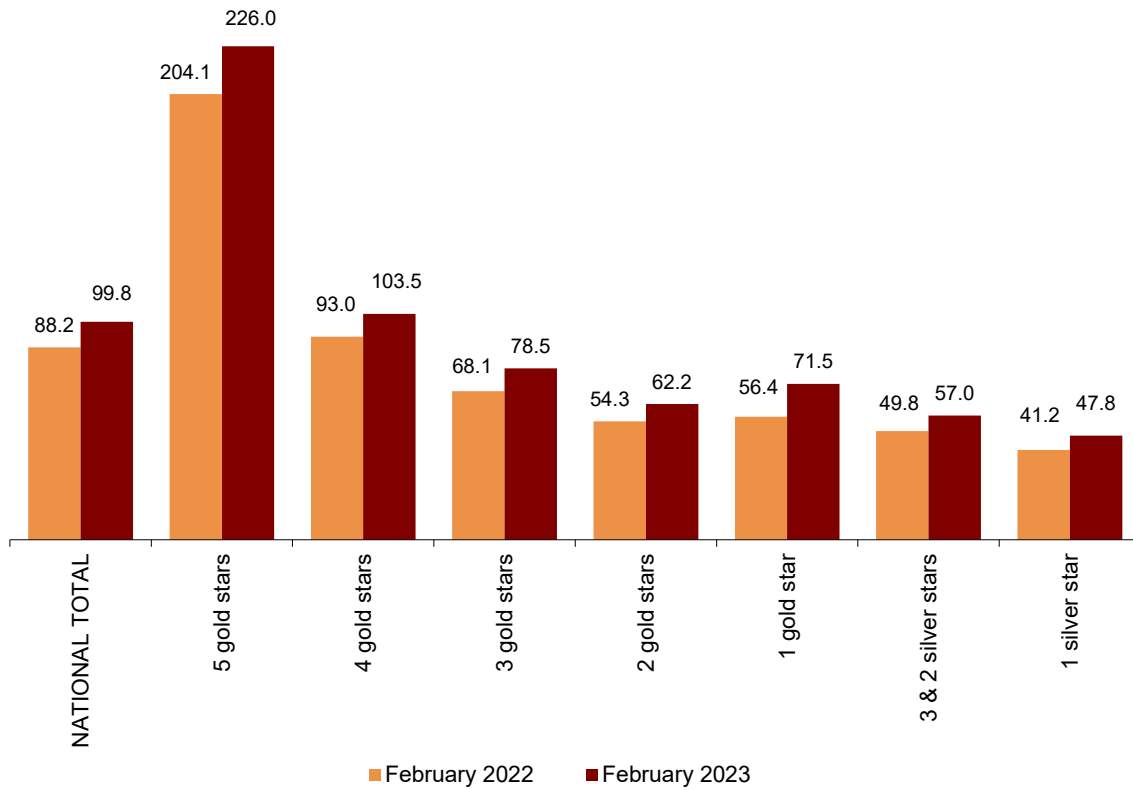
In February, the average daily rate per occupied room (ADR) of hotels was 99.8 euros, indicating an increase of 13.2% as compared to the same month in 2022.

On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 60.8 Euros, increasing by 33.0%.

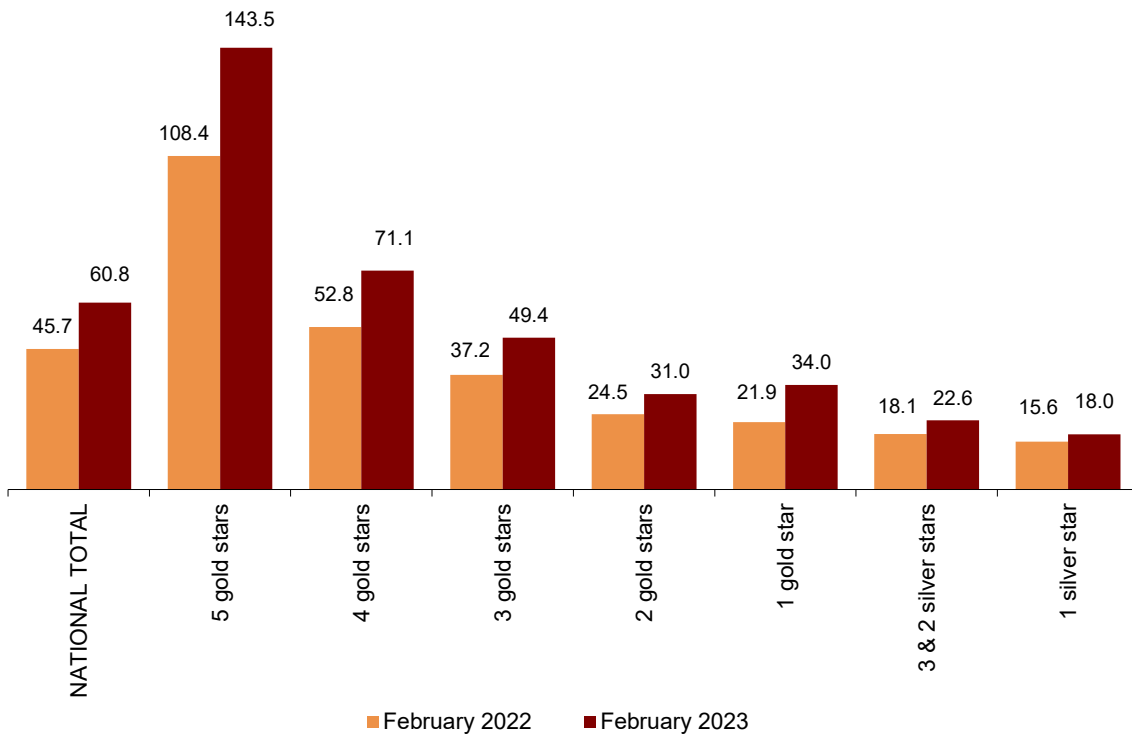
By category, the average rate was 226.0 euros for five-star hotels, 103.5 euros for four-star hotels and 78.5 euros for three-star hotels. Revenue per available room for these same categories were 143.5, 71.1 and 49.4 euros, respectively.

The tourist spot with the highest ADR is Naut Aran, with an average daily billing per occupied room of 223.3 euros. It also has the highest RevPar, with revenue per available room of 173.2 euros.

Average daily rate by hotel
Euros



Revenue per available room by hotel category
Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of February 2022 of the Hotel Occupancy Survey (HOS), the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on [Quality at INE and the Code of Best Practices](#) on the INE webpage.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

February 2023

Provisional Data

23rd March 2023

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	5.955.251	3.309.857	2.645.394	16.836.535	6.449.301	10.387.234	2,83
HOTELS: Golden stars							
Five	382.092	119.387	262.705	1.361.562	229.649	1.131.913	3,56
Four	2.941.906	1.505.695	1.436.210	8.967.648	2.945.007	6.022.641	3,05
Three	1.374.841	814.193	560.648	3.883.514	1.619.689	2.263.825	2,82
Two	456.908	316.560	140.349	968.111	592.185	375.925	2,12
One	197.318	126.085	71.232	417.898	231.215	186.683	2,12
INNS: Silver stars							
Two and three	302.874	215.804	87.070	620.055	407.455	212.600	2,05
One	299.312	212.132	87.180	617.747	424.102	193.645	2,06
Annual rate	16,00	4,60	34,30	23,58	7,16	36,58	6,54
Cumulative annual rate	27,29	14,04	48,77	33,58	16,08	47,09	4,94

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	12.125	552.763	1.151.564	51,63	59,28	61,40	160.977
HOTELS: Golden stars							
Five	272	41.529	88.047	54,50	60,48	63,53	28.969
Four	2.012	256.242	546.696	57,86	64,97	69,39	83.268
Three	1.869	117.112	252.282	54,27	61,85	64,00	29.949
Two	1.507	42.593	84.479	40,74	51,07	50,04	6.582
One	889	19.966	39.420	37,59	47,11	46,44	2.845
INNS: Silver stars							
Two and three	2.388	36.217	68.780	32,11	40,55	39,75	4.982
One	3.189	39.103	71.860	30,64	39,78	39,10	4.383
Annual rate	3,57	5,81	6,24	16,22	9,21	17,80	17,06

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Sur de Gran Canaria	13.248	170.961	59.423	1.292.872	79,42	77,97	89,87	7,34	12.051
Sur de Tenerife	20.124	213.753	89.892	1.536.358	78,86	79,28	89,54	6,95	16.417
Isla de Tenerife	57.252	262.538	221.910	1.842.817	78,26	79,01	88,89	6,46	20.190
Isla de Gran Canaria	33.443	193.755	112.987	1.385.292	77,96	77,62	88,84	6,59	13.365
Isla de La Gomera	1.411	5.452	4.479	33.624	77,04	76,98	86,72	5,55	403
Isla de Lanzarote	16.967	111.539	66.938	798.364	75,06	75,00	90,34	6,73	7.618
Val D'Aran	26.349	12.579	85.361	44.165	67,43	78,70	70,95	3,33	1.058
Isla de Fuerteventura	10.052	120.444	36.612	919.222	65,45	64,76	77,24	7,32	9.521

Tourist area with a greater number of overnight stays per month¹

Barcelona	143.978	439.851	285.895	1.276.938	60,98	66,09	76,38	2,68	13.861
Costa del Sol	129.391	150.650	271.397	613.388	52,65	59,08	65,51	3,16	8.649
Costa Blanca	140.173	102.367	362.575	451.267	49,21	60,85	58,67	3,36	7.092
Isla de Mallorca	39.471	77.494	83.943	363.109	53,94	55,16	63,75	3,82	5.148
Costa Barcelona	96.720	72.538	179.725	181.875	46,29	49,45	61,13	2,14	3.205
Palma -Calvià	32.070	62.501	72.194	281.725	54,10	54,79	65,34	3,74	3.998
Costa Brava	54.825	55.107	93.669	129.132	43,63	57,94	50,16	2,03	2.168
Costa de la Luz de Cádiz	66.102	27.993	129.117	86.375	39,54	50,83	50,84	2,29	2.420

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Arona	4.137	61.247	20.162	450.420	83,21	81,81	92,33	7,20	3.337
Puerto de La Cruz	19.208	33.162	92.712	249.525	80,22	81,41	90,13	6,53	2.681
Adeje	5.507	114.881	23.836	828.005	80,14	81,32	89,97	7,08	9.122
San Bartolomé de Tirajana	11.732	127.946	52.333	958.683	79,96	78,70	89,70	7,24	9.356
Tías	2.967	34.813	10.655	267.666	78,39	78,10	92,70	7,37	2.098
Mogán	1.577	43.085	7.362	334.852	78,12	76,40	90,55	7,66	2.754
Teguise	5.475	22.924	20.842	161.097	75,50	75,11	93,06	6,41	1.452
Sallent de Gállego	11.579	1.221	40.752	4.895	74,70	86,59	68,81	3,57	244
Yaiza	5.060	49.938	27.190	355.820	73,29	72,96	87,87	6,96	3.865
Naut Aran	11.695	7.107	40.096	27.809	73,12	79,21	77,06	3,61	707

Tourist site with a greater number of overnight stays per month¹

Barcelona	134.490	418.037	269.964	1.211.334	61,82	67,46	76,50	2,68	13.338
Madrid	367.715	326.730	635.466	749.864	54,28	64,55	67,43	1,99	12.598
Pájara	4.469	63.778	20.243	520.844	65,62	65,33	74,55	7,93	5.767
Benidorm	68.942	45.591	240.029	267.240	51,97	63,54	59,81	4,43	4.215
Sevilla	117.616	101.190	201.614	240.298	61,78	73,56	69,45	2,02	3.733
Valencia	81.749	62.389	139.368	162.899	58,19	69,13	72,23	2,10	2.641
Palma de Mallorca	27.067	46.250	63.265	186.048	55,86	53,21	67,65	3,40	2.970
Torremolinos	24.901	26.864	72.033	165.822	64,13	71,28	73,54	4,59	1.562
Granada	72.264	48.926	128.454	87.621	58,61	78,24	65,07	1,78	1.523
Málaga	47.073	52.684	82.912	132.551	56,96	62,58	71,72	2,16	2.027

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	5.955.251	100,00	16.836.535	100,00
Residents in Spain	3.309.857	55,58	6.449.301	38,31
Residents abroad	2.645.394	44,42	10.387.234	61,69
Total Residents abroad	2.645.394	100,00	10.387.234	100,00
TOTAL Residents in EU (without Spain)	1.417.861	53,60	5.789.512	55,74
- Germany	285.115	10,78	1.707.257	16,44
- Austria	24.640	0,93	111.514	1,07
- Belgium	66.728	2,52	314.480	3,03
- Denmark	43.183	1,63	244.823	2,36
- Finland	32.463	1,23	178.067	1,71
- France	295.509	11,17	829.794	7,99
- Greece	10.252	0,39	35.162	0,34
- Ireland	57.483	2,17	270.308	2,60
- Italy	158.489	5,99	486.164	4,68
- Luxembourg	4.828	0,18	24.813	0,24
- Netherlands	104.591	3,95	424.570	4,09
- Poland	60.704	2,29	270.144	2,60
- Portugal	109.722	4,15	230.161	2,22
- Czech Republic	16.650	0,63	61.907	0,60
- Sweden	56.617	2,14	312.016	3,00
-Other EU countries ¹	90.888	3,44	288.331	2,78
Norway	40.506	1,53	258.373	2,49
United Kingdom	453.595	17,15	2.364.294	22,76
Switzerland	42.206	1,60	170.305	1,64
Rest of Europe	91.870	3,47	306.700	2,95
Japan	19.035	0,72	42.067	0,40
Republic of China	28.535	1,08	72.099	0,69
United States of America	131.678	4,98	349.339	3,36
Rest of America	208.681	7,89	515.953	4,97
Africa	51.235	1,94	120.386	1,16
Other countries	160.192	6,06	398.206	3,83

Note: Since March 2022, "Russia" is included in the aggregate "Rest of Europe".

¹ Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Esthonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base February 2023

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	121,85	11,11
Andalucía	122,59	6,42
Aragón	101,14	8,79
Asturias, Principado de	87,62	3,28
Balears, Illes	140,76	2,14
Canarias	157,67	9,41
Cantabria	92,60	3,37
Castilla y León	101,73	3,82
Castilla - La Mancha	95,82	3,49
Cataluña	102,48	23,40
Comunitat Valenciana	118,64	10,16
Extremadura	96,04	2,69
Galicia	98,68	4,31
Madrid, Comunidad de	101,65	14,48
Murcia, Región de	94,73	6,85
Navarra, Comunidad Foral de	95,86	4,74
País Vasco	97,70	10,82
Rioja, La	93,69	3,09
Ceuta	91,34	2,87
Melilla	106,70	8,31

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	121,85	11,11
HOTELS: Gold stars		
Five	120,14	8,62
Fourth	120,69	11,33
Three	125,08	13,39
Two	118,13	10,95
One	113,82	8,10
HOSTALS: Silver stars		
Three and two	114,51	8,84
One	131,86	14,76

Indicators on the Profitability of the Hotel Sector

February 2023

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	99,84	13,23	60,78	32,97
Andalucía	82,32	5,45	45,28	18,24
Aragón	71,21	7,10	35,91	22,09
Asturias, Principado de	54,53	1,54	20,88	18,64
Balears, Illes	84,45	-0,70	47,88	11,45
Canarias	129,46	8,50	111,49	33,98
Cantabria	61,95	4,70	24,82	-3,18
Castilla y León	58,07	4,95	23,93	15,69
Castilla - La Mancha	57,43	4,08	21,39	5,70
Cataluña	120,04	31,37	78,60	63,55
Comunitat Valenciana	69,36	3,75	39,72	21,56
Extremadura	60,85	1,44	25,45	13,30
Galicia	54,70	2,07	18,05	10,66
Madrid, Comunidad de	106,23	21,11	68,99	41,07
Murcia, Región de	58,10	4,53	30,70	4,33
Navarra, Comunidad Foral de	64,45	3,83	27,48	10,17
País Vasco	74,50	10,26	38,72	24,97
Rioja, La	64,23	-3,62	27,35	14,82
Ceuta	66,17	7,16	27,77	54,07
Melilla	76,01	12,67	41,59	43,18

¹ ADR: Average Daily Rate

RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	99,84	13,23	60,78	32,97
HOTELS: Gold stars				
Five	226,02	10,73	143,50	32,37
Four	103,54	11,34	71,14	34,76
Three	78,49	15,32	49,38	32,66
Two	62,18	14,54	31,04	26,67
One	71,47	26,79	33,99	55,03
GUESTHOUSES: Silver stars				
Three and two	56,96	14,28	22,57	24,64
One	47,75	15,78	17,97	14,93

¹ ADR: Average Daily Rate

RevPAR: Revenue per Available Room