

25 April 2022

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
March 2022. Provisional data

Overnight stays in hotel establishments reached 17.6 million, compared to 3.5 in the same month of 2021

Hotels invoice an average of 89.1 euros per occupied room, representing an annual increase of 34.9%

During the month of March, overnight stays in hotel establishments exceeded 17.6 million. This represents an increase of 391.6% compared to the same month in 2021, when there were only 3.5 million.

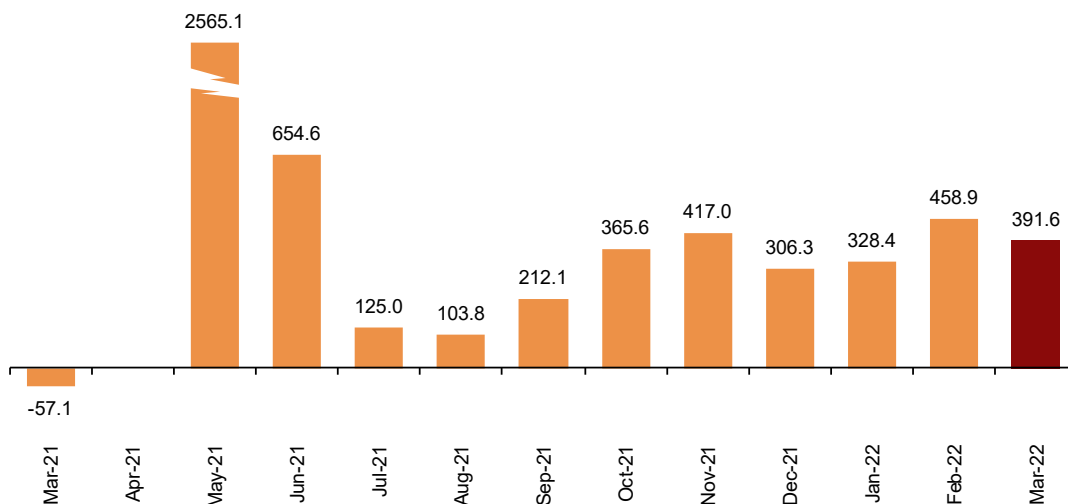
Based on place of origin, overnight stays by travellers residing in Spain exceeded 7.0 million, representing 40.3% of the total. In turn, overnight stays by non-residents stood at over 10.5 million.

On the other hand, the average stay increased 43.6% compared to March 2021, standing at 2.9 overnight stays per traveller.

During the first three months of 2022, overnight stays increased 392.6%, as compared to the same period of the previous year.

Annual variation rate for overnight stays¹

Percentage



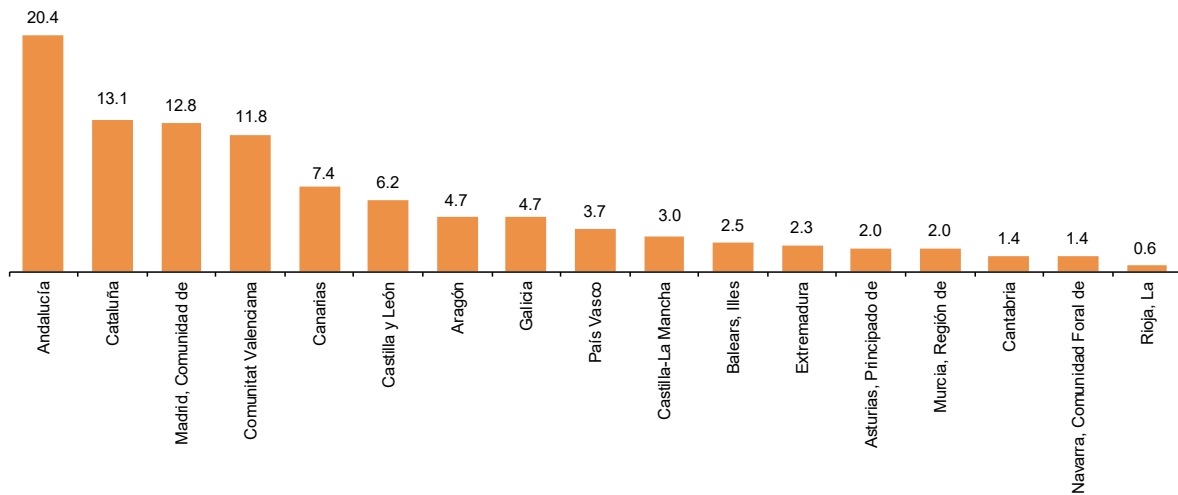
¹ It is not possible to calculate the variation rate for April 2021 because there were no incoming travellers or overnight stays in April 2020 due to the closure of tourist establishments

Destinations

In March, Andalucía, Cataluña and Comunidad de Madrid were the main destinations for travellers who are residents in Spain, with 20.4%, 13.1% and 12.8% of total overnight stays, respectively.

Distribution of overnight stays: residents

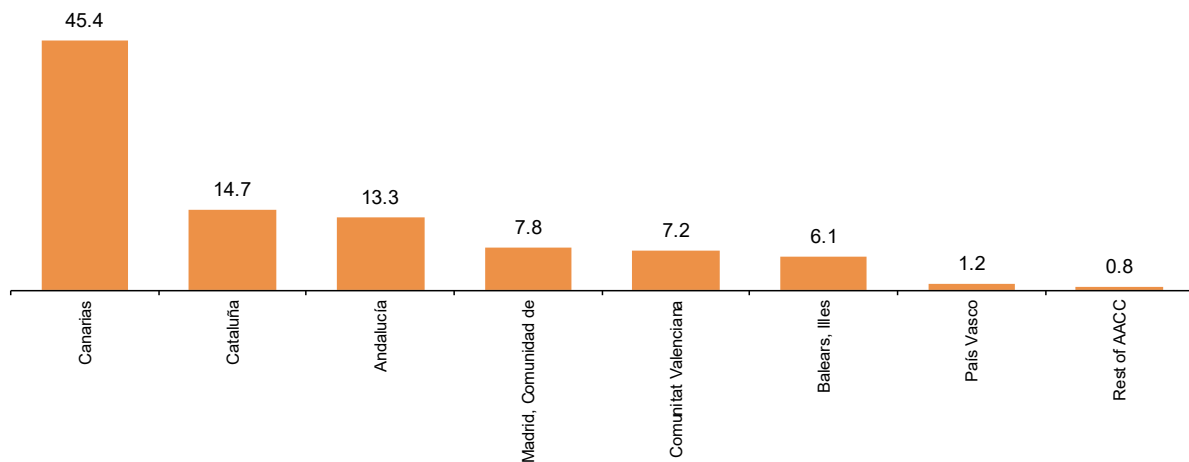
Percentage



The main destination chosen by non-residents was Canarias, with 45.4% of total overnight stays. Following that, the main destinations for non-residents were Cataluña and Andalucía, with 14.7% and 13.3% of the total, respectively.

Distribution of overnight stays: non-residents

Percentage

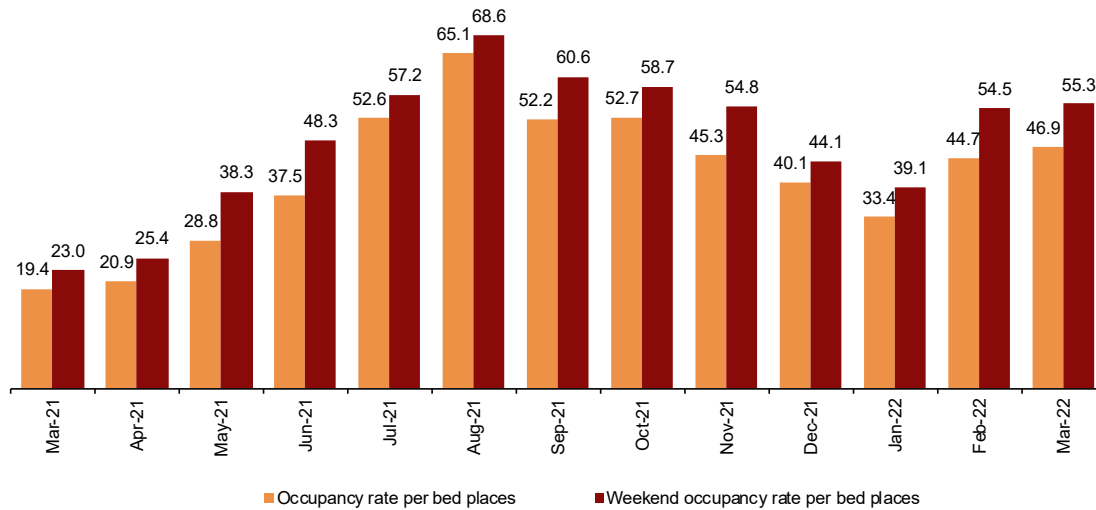


Hotel occupancy

In March, 46.9% of the available bed-places were occupied, indicating an annual increase of 142.1%. The weekend occupancy rate by bedplaces increased 140.6%, and stood at 55.3%.

Occupancy rate

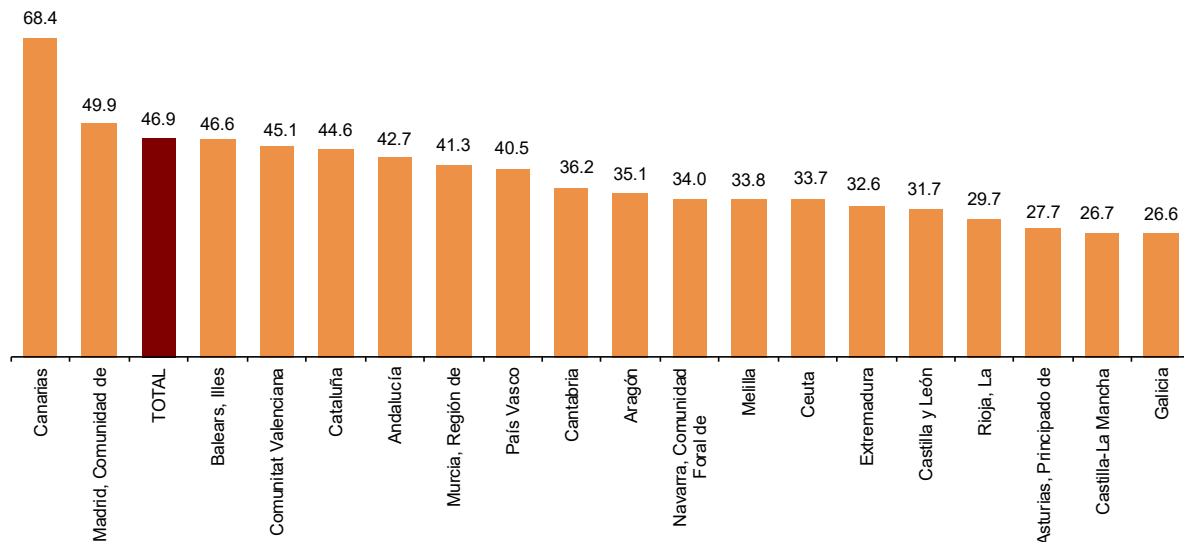
Percentage



Canarias registered the highest occupancy rate by bed-places in March (68.4%). It was followed by Comunidad de Madrid, with 49.9%.

Occupancy rate per bed-places by Autonomous Community

Percentage



By tourist areas, the South of Tenerife registered the highest occupancy rate by bed-places (71.5%), and the Island of La Gomera registered the highest weekend occupancy rate (72.6%). The island of Tenerife registered the highest number of overnight stays in March, with 2,040,767 million.

The tourist sites with the most overnight stays were Madrid, Barcelona and San Bartolomé de Tirajana. Adeje had the highest occupancy rate by bed places (74.7%) and Tías registered the greatest weekend occupancy rate (75.8%).

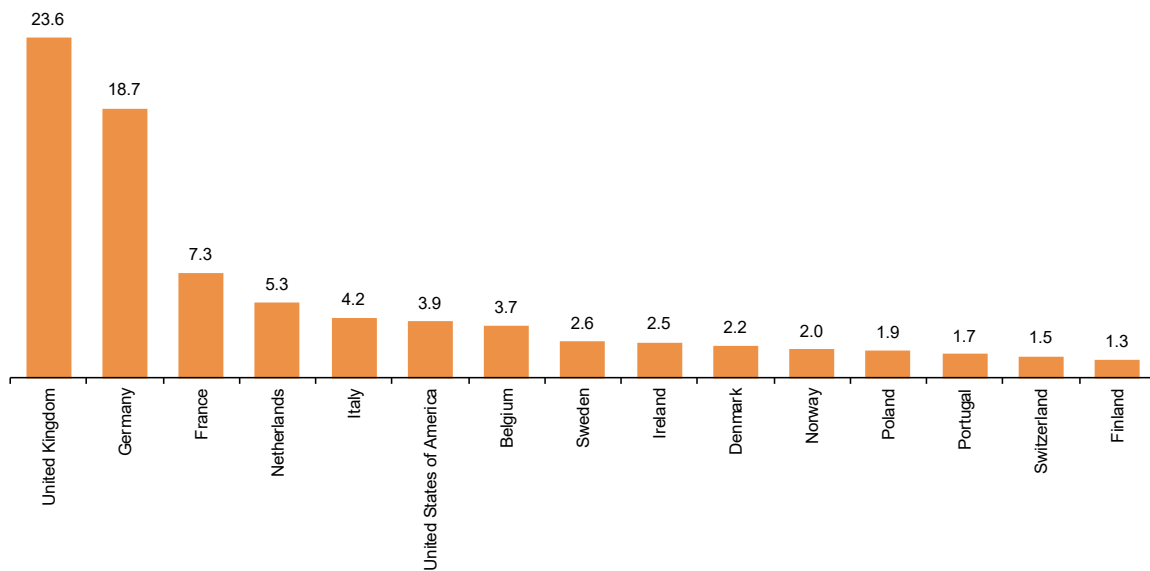
Overnight stays according to the country of origin of the travellers

Travellers from the United Kingdom and Germany accounted for 23.6% and 18.7%, respectively, of total overnight stays of non-residents in hotel establishments in March.

Overnight stays by travellers from the France, the Netherlands, and Belgium (the following source markets) accounted for 7.3%, 5.3% and 4.2% of the total, respectively.

Distribution of non-residents overnight stays. Main country of residence

Percentage

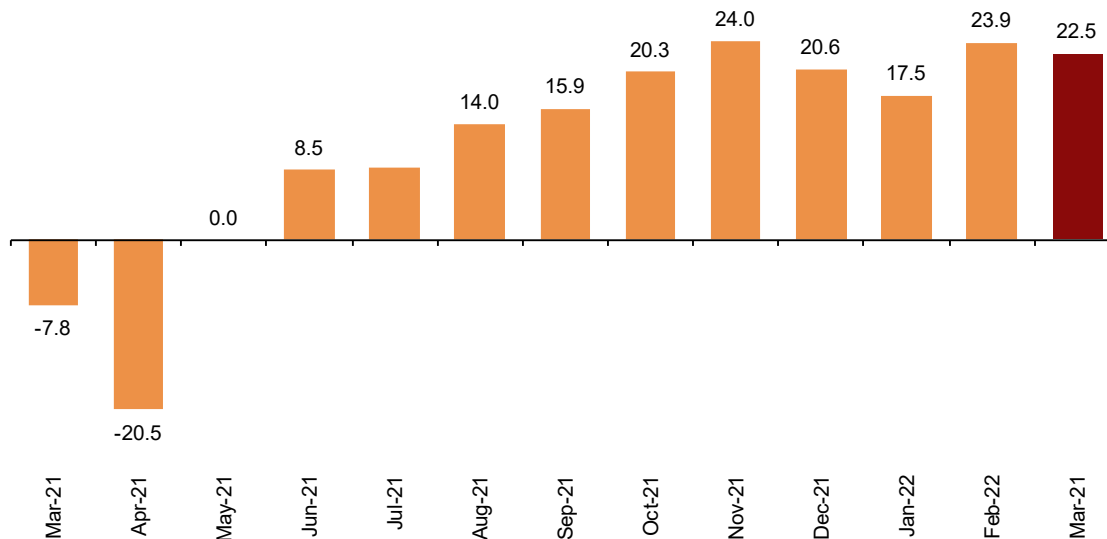


Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 22.5% in March, which is 30.3 points above that registered in the same month of 2021 and 1.4 of a point less than that registered last month.

Hotel Price Index²

Annual variation rate Percentage



By autonomous community, the highest increases in hotel prices compared to March 2021 took place in Comunidad de Madrid (39.6%) and Andalucía (26.1%).

On the other hand, the greatest decrease was recorded in the autonomous city of Melilla, with an annual variation rate of -2.2%.

By categories, the greatest price increase was registered in five gold star establishments (29.3%).

Hotel Sector Profitability

The average daily rate of hotels per occupied room (ADR) was 89.1 euros in March, which means an increase of 34.9% compared to the same month of 2021.

On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 50.1 Euros, increasing by 190.5%.

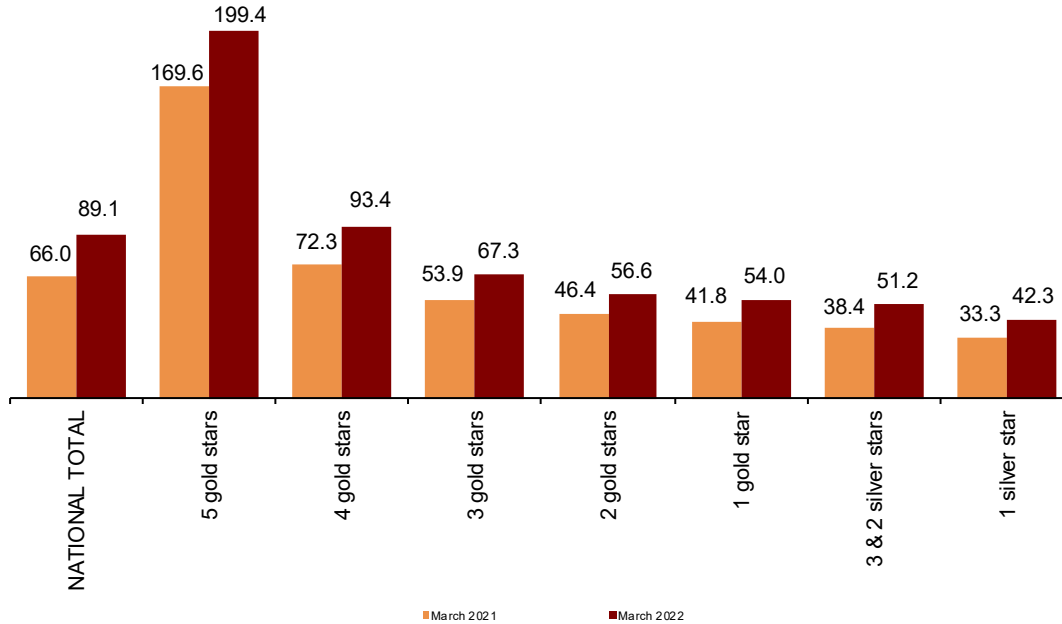
By category, the average rate was 199.4 euros for five-star hotels, 93.4 euros for four-star hotels and 67.3 euros for three-star hotels. Revenue per available room for these same categories were 121.1, 59.0 and 39.2 euros, respectively.

² Due to the low number of open hotel establishments, the Hotel Price Index for May 2020 is not published, nor are the annual variation rates for May 2021.

The tourist spot³ with the highest ADR is Naut Arán, with an average daily billing per occupied room of 155.0 euros. Adeje had the highest RevPar, with revenue per available room of 132.0.

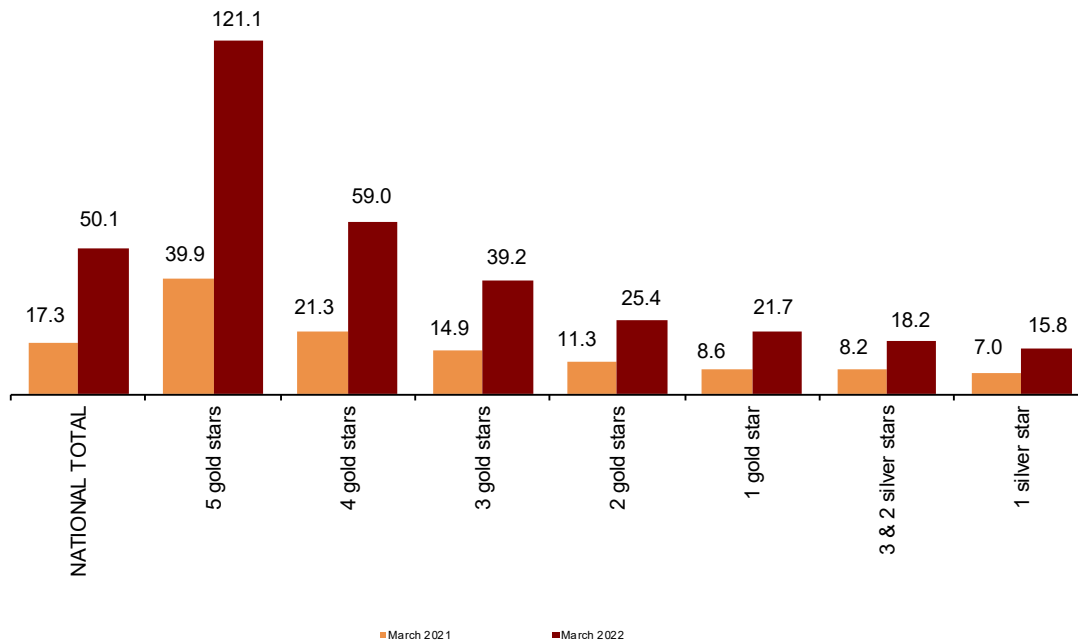
Average daily rate by hotel

Euros



Revenue per available room by hotel category

Euros



³ The Hotel Profitability Indicators of the provinces and main tourist areas and points have been published since March 2022. [IRSH en www.ine.es](http://www.ine.es)

Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to March 2021 in the Hotel Occupancy Survey (HOS), the Hotel Price Index (HPI) and the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on Quality at INE and the Code of Best Practices on the INE webpage.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

March 2022

Provisional Data

25th April 2022

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	6.061.335	3.437.064	2.624.270	17.641.307	7.097.589	10.543.718	2,91
HOTELS: Golden stars							
Five	400.921	129.130	271.791	1.517.448	260.264	1.257.184	3,78
Four	2.972.880	1.572.890	1.399.990	9.316.297	3.275.082	6.041.215	3,13
Three	1.450.382	878.017	572.365	4.149.734	1.913.404	2.236.330	2,86
Two	469.190	322.162	147.028	972.218	590.942	381.277	2,07
One	195.035	129.185	65.850	396.167	232.949	163.218	2,03
INNS: Silver stars							
Two and three	301.129	213.262	87.867	617.988	405.242	212.746	2,05
One	271.798	192.419	79.379	671.455	419.707	251.748	2,47
Annual rate	242,31	135,95	735,72	391,60	173,89	957,43	43,61
Cumulative annual rate	267,04	168,96	699,68	392,59	191,39	891,98	34,20

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	12.688	579.809	1.203.993	46,87	55,31	56,27	156.137
HOTELS: Golden stars							
Five	302	44.239	93.689	51,87	58,13	61,14	27.377
Four	2.104	267.138	567.223	52,52	60,66	63,48	79.573
Three	2.007	126.661	271.232	48,81	58,15	58,24	30.510
Two	1.618	43.934	86.280	36,20	46,94	44,78	6.910
One	943	21.187	42.261	30,14	40,30	39,37	2.802
INNS: Silver stars							
Two and three	2.508	37.497	71.253	27,83	36,22	34,65	4.809
One	3.207	39.154	72.056	29,99	36,54	38,04	4.156
Annual rate	48,85	96,81	101,92	142,05	140,58	114,27	183,64

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Sur De Tenerife	21.317	213.483	93.754	1.543.383	71,51	72,20	82,85	6,97	15.026
Tenerife	62.978	253.860	250.827	1.789.940	70,19	71,49	80,78	6,44	18.210
Lanzarote	18.000	106.080	77.739	770.040	69,69	71,63	87,59	6,83	6.418
Sur De Gran Canaria	18.567	153.273	68.481	1.193.333	68,98	70,50	79,90	7,34	10.611
Gran Canaria	40.572	171.825	126.570	1.275.869	67,95	70,21	79,72	6,60	11.764
La Gomera	2.511	5.342	4.765	32.436	67,30	72,62	77,56	4,74	398
Fuerteventura	10.686	113.331	40.914	900.968	67,29	67,24	79,19	7,59	7.747
Barcelona	152.314	415.304	293.548	1.194.818	55,39	64,08	67,94	2,62	11.450

Tourist area with a greater number of overnight stays per month¹

Costa del Sol (Málaga)	149.585	177.991	382.342	717.389	50,12	55,86	62,38	3,36	9.808
Costa Blanca (Alicante)	127.623	114.731	408.996	492.324	48,39	56,68	56,45	3,72	6.909
Mallorca	50.929	133.730	151.592	631.183	47,26	48,61	56,29	4,24	7.966
Palma - Calviá	40.413	91.446	132.275	383.105	49,75	51,63	57,41	3,91	4.940
Costa Barcelona	91.934	62.233	201.582	163.506	39,48	45,13	51,83	2,37	2.943
Costa Brava	68.521	50.476	132.935	117.459	33,63	48,75	42,24	2,10	2.758
Costa de la Luz de Cádiz	62.692	30.678	125.973	111.912	34,15	43,25	45,90	2,55	2.717
Costa de Almería	37.600	12.240	114.490	42.552	36,73	41,25	50,09	3,15	1.445

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Adeje	6.850	111.145	33.643	835.186	74,71	75,19	84,52	7,36	8.840
Tías	3.727	34.613	15.704	267.032	73,83	75,82	91,71	7,37	1.789
Arona	4.689	63.156	22.134	445.744	71,09	74,19	81,81	6,90	3.063
Pájara	4.414	66.016	18.437	554.951	70,33	70,54	77,39	8,14	4.863
San Bartolomé De Tirajana	15.638	111.856	61.356	883.833	69,97	71,31	78,42	7,41	8.218
Yaiza	5.078	46.884	28.389	338.182	69,15	71,19	86,17	7,05	3.133
Puerto De La Cruz	21.670	27.442	109.762	198.424	66,53	71,63	73,51	6,28	2.324
Teguise	5.332	20.801	24.319	153.926	66,13	66,95	86,13	6,82	1.318
Mogán	2.878	41.912	6.960	310.233	65,98	68,13	84,79	7,08	2.382
San Sebastián De La Gomera	1.910	4.046	3.602	23.078	65,95	72,98	76,58	4,48	319

Tourist site with a greater number of overnight stays per month¹

Madrid	377.418	296.065	673.223	758.823	52,66	65,09	64,97	2,13	10.613
Barcelona	140.606	400.988	272.050	1.156.321	56,65	65,11	68,92	2,64	11.086
Benidorm	57.686	57.980	259.787	312.645	54,98	60,82	60,01	4,95	3.986
Sevilla	115.923	95.922	208.253	235.816	60,05	72,72	69,09	2,10	3.077
Palma De Mallorca	31.566	66.879	74.054	251.486	48,02	50,80	58,22	3,31	3.496
Valencia	86.054	64.224	147.615	169.410	54,34	69,90	66,39	2,11	2.212
Torremolinos	19.724	31.399	81.179	180.495	53,19	55,48	62,02	5,12	1.543
La Oliva	2.944	28.257	12.063	207.314	65,61	66,48	82,41	7,03	1.778
Málaga	51.087	51.505	89.065	128.948	56,98	64,57	72,42	2,13	1.631
Granada	72.779	43.206	128.393	82.431	51,83	72,13	57,84	1,82	1.435

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	6.061.335	100,00	17.641.307	100,00
Residents in Spain	3.437.064	56,70	7.097.589	40,23
Residents abroad	2.624.270	43,30	10.543.718	59,77
Total Residents abroad	2.624.270	100,00	10.543.718	100,00
TOTAL Residents in EU (without Spain)	1.446.574	55,12	5.900.037	55,96
- Germany	357.337	13,62	1.972.568	18,71
- Austria	22.834	0,87	89.365	0,85
- Belgium	80.021	3,05	386.673	3,67
- Denmark	43.352	1,65	235.803	2,24
- Finland	27.839	1,06	138.244	1,31
- France	277.983	10,59	770.312	7,31
- Greece	9.218	0,35	32.430	0,31
- Ireland	59.886	2,28	264.977	2,51
- Italy	149.231	5,69	439.365	4,17
- Luxembourg	4.170	0,16	20.503	0,19
- Netherlands	129.919	4,95	553.034	5,25
- Poland	45.402	1,73	202.536	1,92
- Portugal	79.564	3,03	174.880	1,66
- Czech Republic	18.337	0,70	69.440	0,66
- Sweden	52.656	2,01	269.224	2,55
-Other EU countries ¹	88.824	3,38	280.685	2,66
Norway	35.251	1,34	212.100	2,01
United Kingdom	470.745	17,94	2.485.318	23,57
Switzerland	44.401	1,69	161.142	1,53
Rest of Europe	98.230	3,74	374.641	3,55
Japan	4.947	0,19	14.427	0,14
Republic of China	15.907	0,61	40.549	0,38
United States of America	160.486	6,12	415.291	3,94
Rest of America	194.505	7,41	498.313	4,73
Africa	47.589	1,81	130.672	1,24
Other countries	105.636	4,03	311.228	2,95

Note: Since March 2022, "Russia" is included in the aggregate "Rest of Europe".

¹ Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

March 2022

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	112,18	22,54
Andalucía	109,33	26,13
Aragón	86,32	13,25
Asturias, Principado de	84,91	16,29
Balears, Illes	123,15	10,75
Canarias	145,95	23,14
Cantabria	88,48	15,28
Castilla y León	95,25	13,10
Castilla - La Mancha	91,86	11,86
Cataluña	91,61	21,52
Comunitat Valenciana	112,52	18,52
Extremadura	92,23	10,99
Galicia	96,64	11,24
Madrid, Comunidad de	98,13	39,62
Murcia, Región de	83,61	13,64
Navarra, Comunidad Foral de	91,79	9,92
País Vasco	88,92	15,29
Rioja, La	90,82	19,13
Ceuta	77,02	9,95
Melilla	101,21	-2,18

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	112,18	22,54
HOTELS: Gold stars		
Five	107,42	29,32
Fourth	114,07	22,83
Three	111,33	20,98
Two	101,83	14,24
One	104,91	11,56
HOSTALS: Silver stars		
Three and two	108,85	23,65
One	119,95	20,24

Indicators on the Profitability of the Hotel Sector

March 2022

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	89,05	34,85	50,12	190,54
Andalucía	79,78	30,88	41,45	197,92
Aragón	62,74	26,90	27,12	136,24
Asturias, Principado de	53,05	14,86	18,19	95,64
Balears, Illes	84,04	-7,50	45,51	32,65
Canarias	115,80	11,12	93,54	211,24
Cantabria	63,91	21,06	27,42	150,56
Castilla y León	57,28	19,36	21,72	105,88
Castilla - La Mancha	54,98	18,25	18,07	78,54
Cataluña	94,92	29,17	53,43	153,95
Comunitat Valenciana	67,40	13,61	36,69	141,08
Extremadura	58,62	11,55	23,60	98,81
Galicia	54,42	15,73	18,11	112,73
Madrid, Comunidad de	97,42	56,82	61,55	196,04
Murcia, Región de	57,27	15,44	29,25	93,96
Navarra, Comunidad Foral de	61,32	8,86	27,92	89,45
País Vasco	71,68	21,14	36,02	123,12
Rioja, La	70,56	38,19	26,99	141,76
Ceuta	62,30	4,21	21,74	16,63
Melilla	67,75	0,26	35,36	51,45

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	89,05	34,85	50,12	190,54
HOTELS: Gold stars				
Five	199,35	17,58	121,07	203,56
Four	93,37	29,16	58,97	176,30
Three	67,27	24,86	39,23	164,15
Two	56,64	22,19	25,36	124,99
One	53,96	29,00	21,65	153,06
GUESTHOUSES: Silver stars				
Three and two	51,24	33,42	18,17	120,63
One	42,28	26,90	15,79	127,42

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room