

24 May 2021

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
April 2021. Provisional data

Overnight stays in hotel lodgings exceed 4.0 million in April 2021

During the first four months of 2021, overnight stays decreased by 70.6% as compared to the same period of the previous year.

Hotels invoiced an average of 70.1 euros per occupied room

In April 2020, hotels remained closed to all tourist activities. As such, no travellers arrived during that month, and there were no overnight stays. Since no income was received from tourist activities, both the average daily rate (ADR) and the income per available room (RevPAR) were zero.

It is thus impossible to calculate variation rates for April 2021 in relation to the same month of the previous year for data related to the hotel occupancy survey and for the hotel sector profitability indicators.

For hotel prices, rates are published compared to April 2020, since prices remained invarient in that month.

Overnight stays

Overnight stays in hotel lodgings exceed 4.0 million in April 2021.

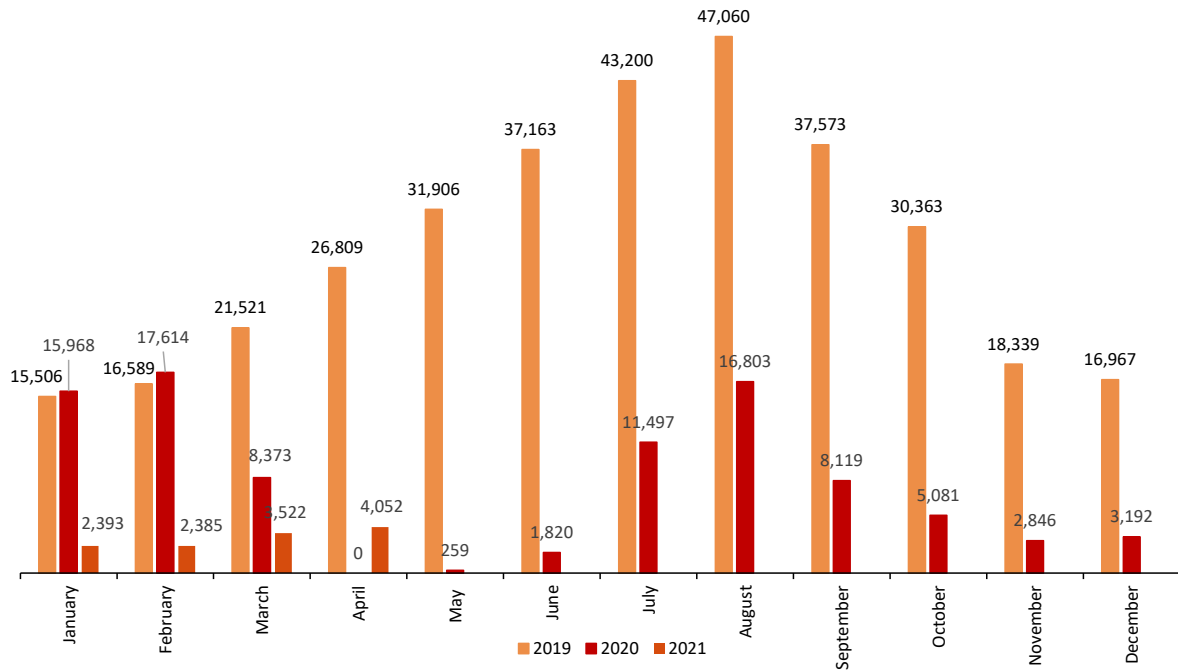
On the basis of origin, overnight stays by travellers residing in Spain, which represent 68.9% of the total, rose to 2.7 million. In turn, overnight stays by non-residents reached 1.2 million.

During the first four months of 2021, overnight stays decreased by 70.6% as compared to the same period of the previous year.

On the other hand, the average stay stood at 2.1 nights per traveller.

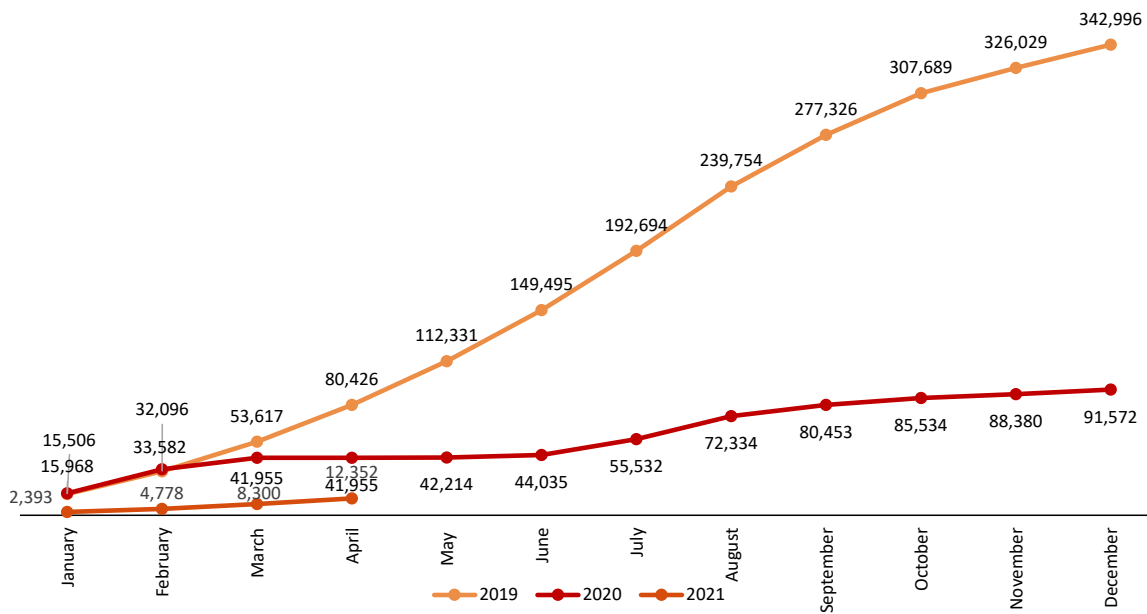
Overnight stays. Comparison 2019-2020-2021

Thousands



Cumulative overnights. Comparison 2019-2020-2021

Thousands



Open establishments

In April, a total of 9,195 hotels were open in Spain, which represented 50.9% of the total directory of establishments in this month.

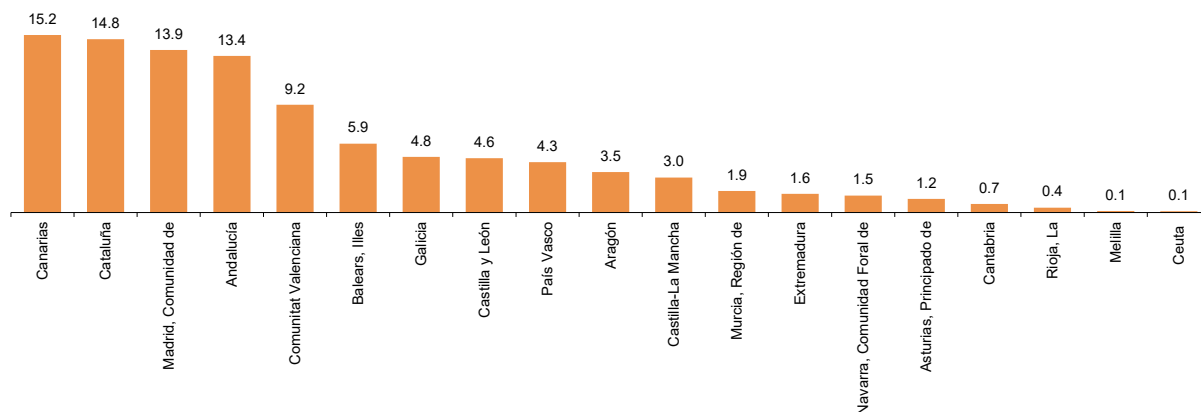
Category	Estimated open establishments total	Percentage of directory total	Estimated bedrooms	Percentage of directory total	Estimated bed-places	Percentage of directory total
TOTAL	9,195	50.9	318,426	39.0	643,983	37.7
HOTELS: Golden stars						
Five	149	40.9	24,407	46.3	51,125	45.6
Four	1,152	42.4	124,100	33.9	258,183	32.5
Three	1,198	42.3	60,368	30.6	126,084	30.0
Two	1,157	51.5	29,655	47.4	57,899	47.0
One	785	57.2	17,741	60.7	35,471	62.0
INNS: Silver stars						
Two and three	2,102	60.0	30,971	60.4	58,236	60.1
One	2,651	52.8	31,184	54.5	56,984	54.5

Destinations

The Canarias, Cataluña and the Comunidad de Madrid were the main destinations for the overall number of travellers in Spain in April, with, respectively, 15.2%, 14.8% and 13.9% of total overnight stays.

Distribution of overnight stays

Percentage



The main destinations for travellers residing in Spain are Cataluña, the Comunidad de Madrid and Andalucía, which account for 14.7%, 14.6% and 14.2% of overnight stays, respectively.

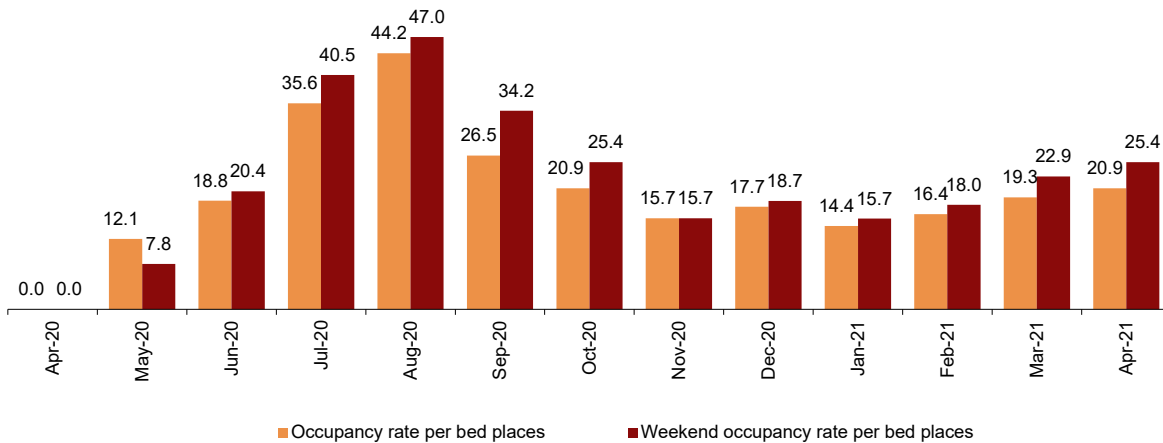
The main destination chosen by non-residents was Canarias, with 30.8% of total overnight stays. It was followed by Cataluña and Illes Balears.

Hotel occupancy

In April, 20.9% of available bed-places were occupied, while the degree of weekend bed-place occupancy stood at 25.4%.

Occupancy rate

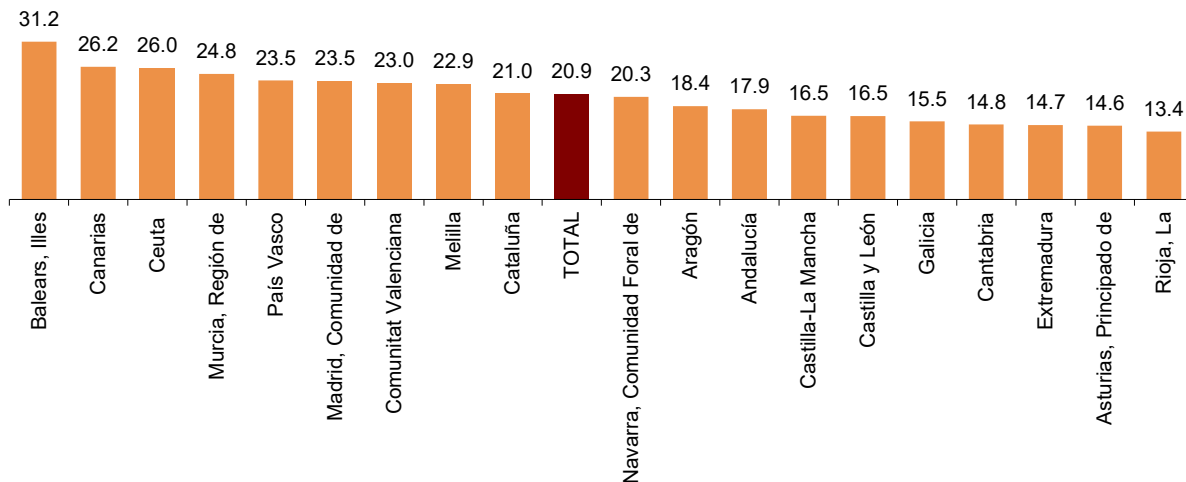
Percentage



Illes Balears registered the highest occupancy rate by bed-places in April (31.2%). It was followed by Canarias, with 26.2%.

Occupancy rate per bed-places by Autonomous Community.

Percentage



By tourist areas, the island of Mallorca reached both the highest level of occupancy by bed-places (33.2%), and the greatest weekend occupancy rate (40.9%). Tenerife had the highest number of overnight stays, with 238,047.

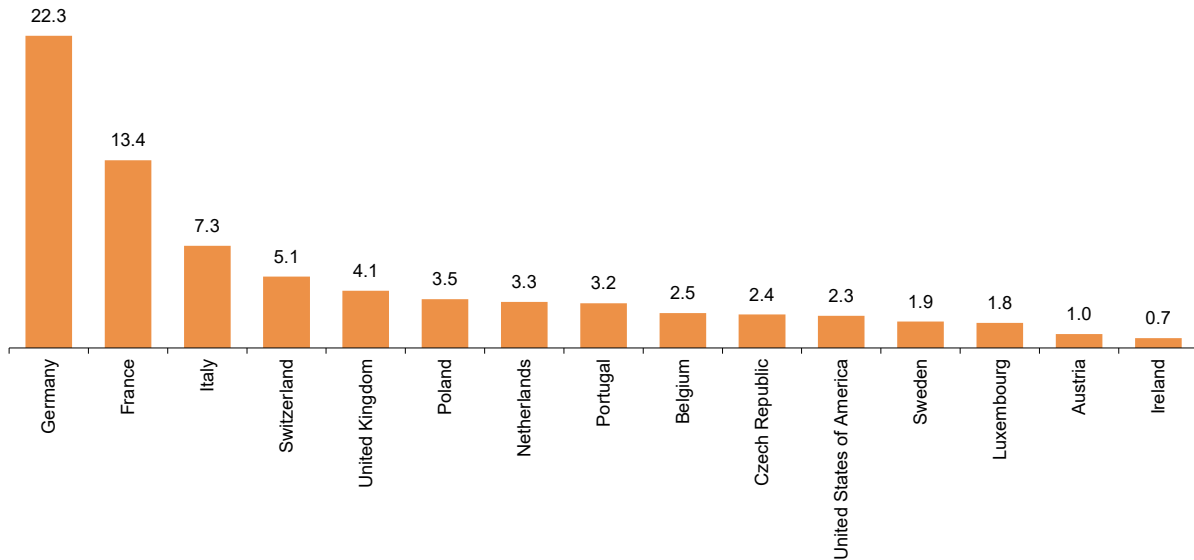
The tourist sites with the most overnight stays were Madrid, Barcelona and San Bartolomé de Tirajana. Lleida had the highest occupancy rate by bed-places (37.7%), while San Pedro del Pinatar reached the highest weekend occupancy rate (69.6%).

Overnight stays according to the country of origin of the travellers

Travellers from the Germany and France accounted for 22.3% and 13.4%, respectively, of total overnight stays of non-residents in hotel establishments in April. This was followed by overnight stays by travellers from Italy, Switzerland, and the United Kingdom.

Distribution of non-residents overnight stays. Main country of residence

Percentage



Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at -20.5% in April, which is 20.5 points below that registered in the same month of 2020 and 12.4 of a point more than that registered last month.

Hotel Prices Index

National by categories

	Index	Annual growth rate
TOTAL	87.5	-20.5
HOTELS: Gold stars		
Five	91.8	-9.6
Fourth	87.3	-20.9
Three	85.3	-25.7
Two	87.5	-16.7
One	89.5	-15.6
HOSTALS: Silver stars		
Three and two	81.2	-22.0
One	86.8	-20.6

By categories, the largest price decrease was recorded in establishments with three gold stars (-25.7%). And the lowest, in those with five gold stars (-9.6%).

Hotel Sector Profitability

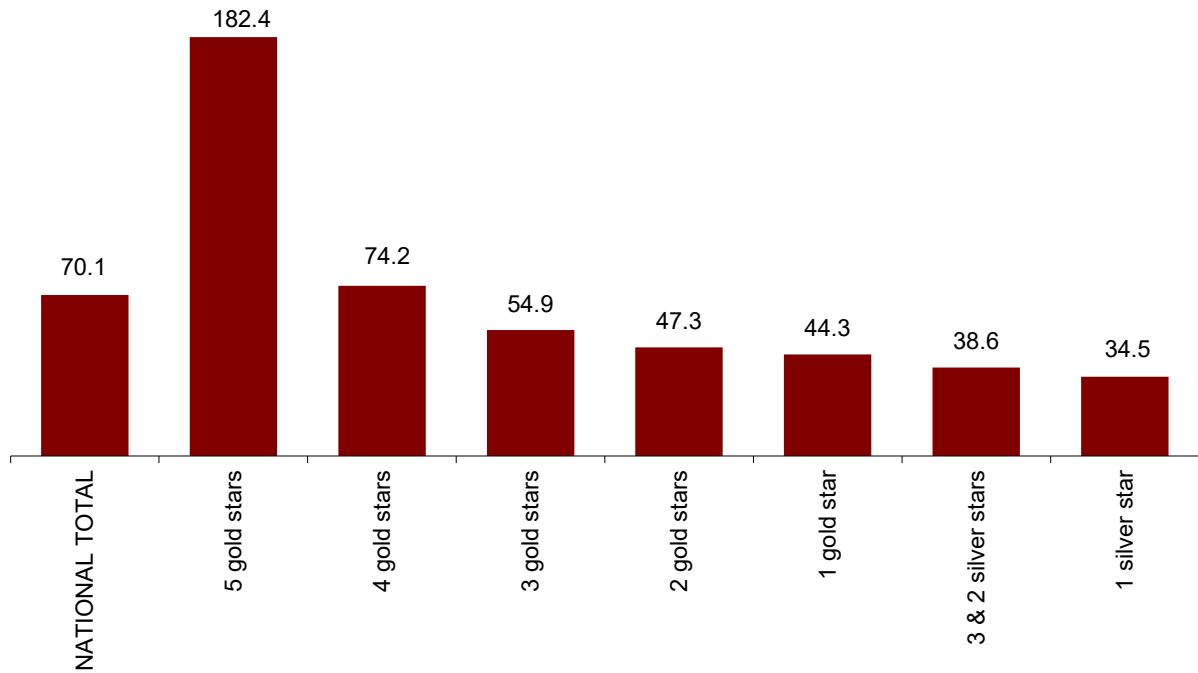
The average daily invoicing rate for each occupied room (ADR - Average Daily Rate) was 70.1 euros in April. On the other hand, the average daily revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 19.1 euros.

By category, the average rate was 182.4 euros for five-star hotels, 74.2 euros for four-star hotels and 54.9 euros for three-star hotels. Revenue per available room for these same categories were 52.7, 22.3 and 15.5 euros, respectively.

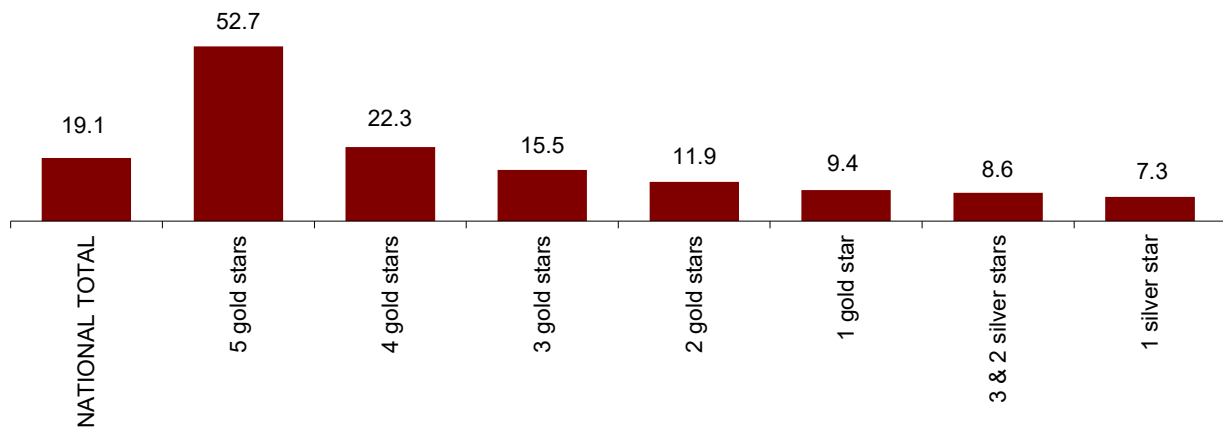
The tourist spot¹ with the highest ADR is Naut Aran, with an average daily billing per occupied room of 308.1 euros. The tourist spot with the highest RevPAR was Marbella, with an income per available room of 85.3 euros.

¹ The Hotel Profitability Indicators of the provinces and main tourist areas and points have been published since 2021. [IRSH en www.ine.es](https://www.ine.es)

Average daily rate by hotel category. Euros



Revenue per available room by hotel category Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to April 2020 in the Hotel Occupancy Survey (HOS), the Hotel Price Index (HPI) and the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on Quality at INE and the Code of Best Practices on the INE webpage.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

April 2021

Provisional Data

24th May 2021

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	1,933,219	1,546,277	386,942	4,052,125	2,793,461	1,258,665	2.10
HOTELS: Golden stars							
Five	134,431	79,297	55,134	379,447	141,403	238,043	2.82
Four	882,051	684,492	197,559	1,791,187	1,159,143	632,043	2.03
Three	431,405	362,347	69,057	837,863	626,982	210,881	1.94
Two	168,722	147,217	21,505	317,443	265,698	51,745	1.88
One	82,632	70,673	11,959	157,901	131,390	26,511	1.91
INNS: Silver stars							
Two and three	132,893	115,452	17,441	289,996	241,749	48,248	2.18
One	101,085	86,798	14,287	278,289	227,096	51,193	2.75
Annual rate	-	-	-	-	-	-	-
Cumulative annual rate	-59.75	-40.22	-83.23	-70.56	-44.77	-86.12	-26.86

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	9,195	318,426	643,983	20.90	25.41	27.37	62,374
HOTELS: Golden stars							
Five	149	24,407	51,125	24.57	33.75	28.13	11,948
Four	1,152	124,100	258,183	23.02	28.23	30.13	27,065
Three	1,198	60,368	126,084	22.10	26.76	29.14	11,161
Two	1,157	29,655	57,899	18.24	21.93	25.28	3,655
One	785	17,741	35,471	14.82	17.78	20.63	1,881
INNS: Silver stars							
Two and three	2,102	30,971	58,236	16.57	18.39	23.05	3,567
One	2,651	31,184	56,984	16.26	17.69	22.49	3,098
Annual rate	-	-	-	-	-	-	-

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Isla de Mallorca	17,110	38,092	36,752	180,160	33.20	40.94	40.92	3.93	2,939
Sur de Tenerife	21,030	23,704	51,496	135,916	31.74	41.68	34.37	4.19	4,146
Palma - Calvià	13,950	25,578	30,698	111,646	30.82	36.21	40.63	3.60	2,010
Isla de Tenerife	35,000	30,063	79,779	158,268	30.31	38.89	33.92	3.66	5,078
Terres de Lleida	12,647	1,162	20,677	2,151	26.28	32.26	35.58	1.65	208
Sur de Gran Canaria	29,482	12,418	80,760	83,885	26.23	37.29	27.52	3.93	2,961
Isla de Gran Canaria	42,328	17,479	111,215	104,407	26.10	35.40	29.46	3.61	3,807
Isla de Fuerteventura	4,030	12,167	14,287	96,931	25.37	27.09	32.66	6.87	1,845

Tourist area with a greater number of overnight stays per month¹

Barcelona	63,640	41,175	113,787	103,726	20.32	24.73	27.54	2.08	3,422
Costa del Sol	46,900	23,797	76,280	65,921	19.45	23.45	26.20	2.01	2,717
Costa Barcelona	46,456	17,577	91,322	47,051	23.09	25.51	31.48	2.16	1,539
Costa Blanca	63,179	10,651	113,952	24,376	24.20	32.18	30.73	1.87	2,001
Costa Brava	44,537	13,797	75,941	25,533	20.98	29.25	26.12	1.74	1,700
Costa de la Luz de Cádiz	25,361	6,895	42,958	21,372	19.95	25.91	27.44	1.99	835
Rías Baixas	26,300	2,289	50,572	5,287	14.90	18.00	20.10	1.95	1,117
Rías Altas	20,383	1,325	42,272	6,737	22.89	25.20	32.81	2.26	492

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Lleida	9,154	1,022	14,901	1,893	37.71	48.81	49.39	1.65	110
Palafrugell	3,611	2,323	4,767	3,160	37.02	37.33	36.58	1.34	88
San Pedro del Pinatar	4,458	151	7,812	318	36.54	69.55	36.65	1.76	73
Palma de Mallorca	13,690	21,692	29,115	89,592	35.88	40.55	43.45	3.35	1,581
Adeje	12,418	15,288	28,764	87,105	33.85	45.01	36.50	4.18	2,866
Elche	6,673	1,009	10,424	1,579	31.85	29.06	41.69	1.56	145
León	9,175	629	20,595	1,033	31.65	39.47	43.29	2.21	216
Huesca	3,234	389	6,693	2,397	30.07	28.79	37.88	2.51	74
Alcalá de Henares	11,949	1,603	18,575	3,208	29.42	38.52	39.13	1.61	242
Almería	7,926	1,504	13,670	4,682	29.07	25.34	43.31	1.95	206

Tourist site with a greater number of overnight stays per month¹

Madrid	142,531	51,387	247,267	133,277	22.20	24.70	30.63	1.96	5,287
Barcelona	56,778	39,445	102,664	100,043	20.64	25.25	27.79	2.11	3,278
San Bartolomé de Tirajana	20,364	11,034	51,987	71,425	26.80	35.54	27.46	3.93	2,391
Sevilla	47,553	8,907	69,518	17,859	19.44	25.25	25.71	1.55	1,273
Valencia	35,718	9,341	59,235	22,796	24.05	29.23	32.51	1.82	962
Pájara	2,072	7,163	8,190	60,642	27.95	31.64	35.53	7.45	1,299
Málaga	23,727	9,653	37,690	21,276	21.78	25.23	28.66	1.77	751
Zaragoza	24,179	2,950	42,466	7,778	22.50	20.06	33.57	1.85	436
Alicante	21,151	5,516	34,399	12,125	22.57	24.92	30.52	1.74	580
Marbella	7,686	8,874	14,040	29,702	24.64	31.89	36.36	2.64	1,267

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	1,933,219	100.00	4,052,125	100.00
Residents in Spain	1,546,277	79.98	2,793,461	68.94
Residents abroad	386,942	20.02	1,258,665	31.06
Total Residents abroad	386,942	100.00	1,258,665	100.00
TOTAL Residents in EU (without Spain)	256,307	66.24	884,197	70.25
- Germany	53,670	13.87	280,892	22.32
- Austria	3,544	0.92	13,060	1.04
- Belgium	11,228	2.90	31,698	2.52
- Denmark	2,478	0.64	8,150	0.65
- Finland	1,789	0.46	5,805	0.46
- France	65,763	17.00	168,755	13.41
- Greece	1,565	0.40	4,152	0.33
- Ireland	3,119	0.81	8,832	0.70
- Italy	30,383	7.85	91,763	7.29
- Luxembourg	4,098	1.06	22,645	1.80
- Netherlands	15,702	4.06	41,597	3.30
- Poland	10,153	2.62	44,534	3.54
- Portugal	16,477	4.26	40,753	3.24
- Czech Republic	5,611	1.45	29,626	2.35
- Sweden	6,738	1.74	23,806	1.89
-Other EU countries ¹	23,989	6.20	68,131	5.41
Norway	1,100	0.28	3,709	0.29
United Kingdom	18,512	4.78	50,920	4.05
Russia	4,660	1.20	13,137	1.04
Switzerland	16,824	4.35	63,987	5.08
Rest of Europe	18,144	4.69	46,486	3.69
Japan	905	0.23	2,902	0.23
Republic of China	3,536	0.91	7,084	0.56
United States of America	8,728	2.26	28,288	2.25
Rest of America	30,679	7.93	78,795	6.26
Africa	10,788	2.79	35,305	2.80
Other countries	16,758	4.33	43,853	3.48

¹ Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

April 2021

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	87.46	-20.50
Andalucía	84.76	-20.90
Aragón	95.26	16.91
Asturias, Principado de	83.72	-11.51
Balears, Illes	99.48	-22.05
Canarias	91.38	-30.96
Cantabria	82.02	-22.63
Castilla y León	89.84	-7.86
Castilla - La Mancha	91.24	-2.04
Cataluña	81.51	-22.87
Comunitat Valenciana	91.55	-19.42
Extremadura	88.85	-7.23
Galicia	91.62	-7.45
Madrid, Comunidad de	78.89	-11.56
Murcia, Región de	91.86	3.20
Navarra, Comunidad Foral de	95.90	7.51
País Vasco	75.96	-28.62
Rioja, La	90.49	-0.54
Ceuta	100.93	4.80
Melilla	106.57	10.79

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	87.46	-20.50
HOTELS: Gold stars		
Five	91.80	-9.59
Fourth	87.33	-20.89
Three	85.29	-25.70
Two	87.46	-16.69
One	89.51	-15.56
HOSTALS: Silver stars		
Three and two	81.23	-21.98
One	86.77	-20.57

Indicators on the Profitability of the Hotel Sector

April 2021

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	70.08	-	19.05	-
Andalucía	71.05	-	17.28	-
Aragón	52.32	-	12.73	-
Asturias, Principado de	45.97	-	9.65	-
Balears, Illes	98.16	-	40.13	-
Canarias	107.84	-	33.16	-
Cantabria	52.02	-	9.86	-
Castilla y León	48.99	-	10.70	-
Castilla - La Mancha	49.07	-	10.81	-
Cataluña	72.69	-	20.81	-
Comunitat Valenciana	66.88	-	18.84	-
Extremadura	50.49	-	10.69	-
Galicia	48.06	-	9.21	-
Madrid, Comunidad de	63.70	-	20.58	-
Murcia, Región de	54.05	-	17.67	-
Navarra, Comunidad Foral de	57.06	-	15.30	-
País Vasco	61.87	-	18.69	-
Rioja, La	53.09	-	10.23	-
Ceuta	62.80	-	19.94	-
Melilla	69.66	-	30.00	-

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	70.08	-	19.05	-
HOTELS: Gold stars		-		-
Five	182.41	-	52.72	-
Four	74.19	-	22.34	-
Three	54.86	-	15.49	-
Two	47.30	-	11.93	-
One	44.30	-	9.37	-
GUESTHOUSES: Silver stars		-		-
Three and two	38.62	-	8.62	-
One	34.50	-	7.33	-

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room