

23 June 2020

(Modified on June 24, 2020)

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
May 2020. Provisional data

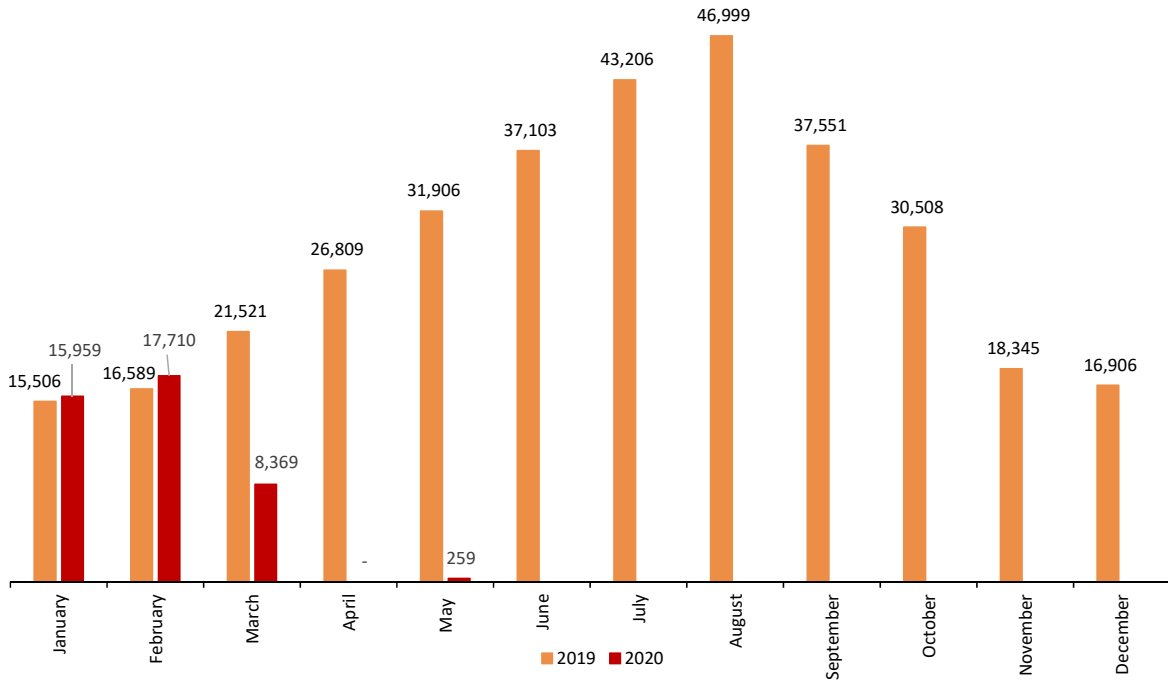
**Overnight stays in hotel establishments decrease by 99.2% in May
as compared with the same month of 2019**

COVID-19's Effects on the Hotel Tourism Short-Terms Trends (HOS/HPI/IPHS) in May

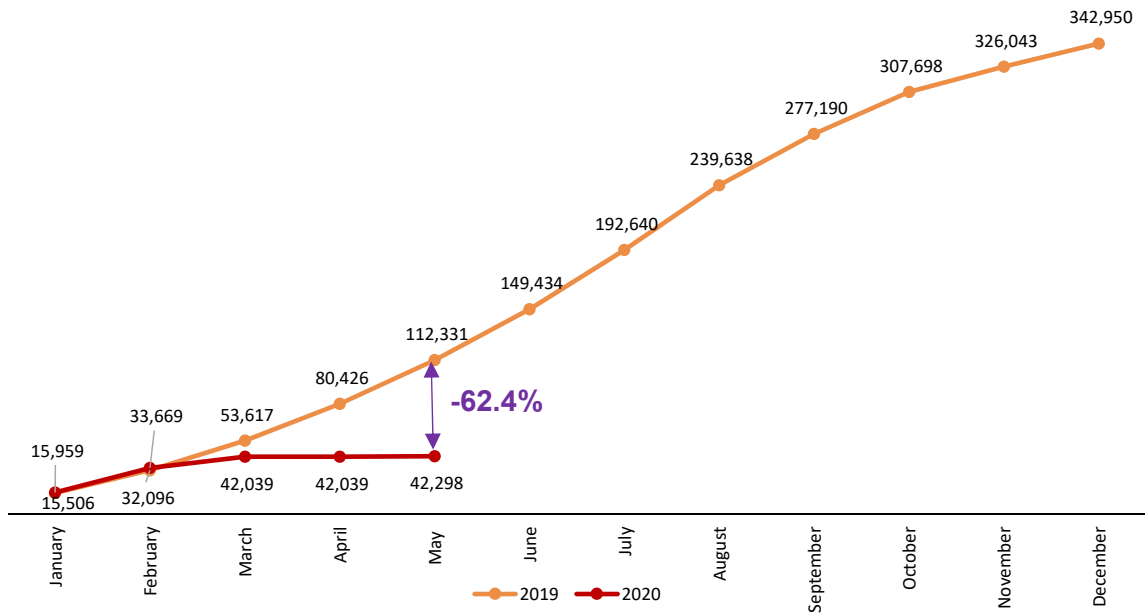
- In accordance with Order SND/399/2020¹, from May 11th onwards hotels and tourist accommodation were able to open to the public with certain restrictions, as the territories in which they were located reached at least phase 1 of the plan for the transition to a “new normality.”
- Nonetheless, given the restrictions on population mobility caused by the state of alarm, during the month of May only 1,567 of the almost 20,000 hotels in Spain were open, 90.3% less than in the same month of 2019. The total number of bed-places offered was 81,827, just 4.3% of the total.
- During the month of May, 95,183 travellers stayed in a hotel establishment, with a total of 259,217 overnight stays. Both figures represent less than 1% of the estimated totals for these variables a year ago. Three-star hotels were the most visited, followed by four- and five-star.
- In the January-May 2020 period, there were 42.3 million overnight stays in Spanish hotels, 62.4% less than the same period for 2019.
- Galicia was the autonomous community with the most establishments open in the month of the start of the de-escalation, with 225 hotels. Hotels in Andalucía hosted the most travellers -14,666- resulting in a total of 40,644 overnight stays. They are followed by Comunidad de Madrid and Cataluña.
- Due to the low number of open hotel establishments, a reduced amount of information was disseminated today. Only the data at the national level and by autonomous community meets the criteria of having sufficient quality to be disseminated. Information at the provincial, area and tourist point scale, as well as information from the Hotel Price Index and the Indicators on the Profitability of the Hotel Sector are not included in this press release.

¹Order SND/399/2020, of May 9, for the relaxation of certain national restrictions, established following the declaration of the state of alarm in application of phase 1 of the Plan for the transition to a new normality

Overnight stays. Comparison 2019-2020
Thousands



Cumulative overnights. Comparison 2019-2020
Thousands



Open establishments

In May, a total of 1,567 hotel establishments were open in Spain, 90.3% less than in the same month of 2019. This represents 8.5% of the total directory of establishments in that month.

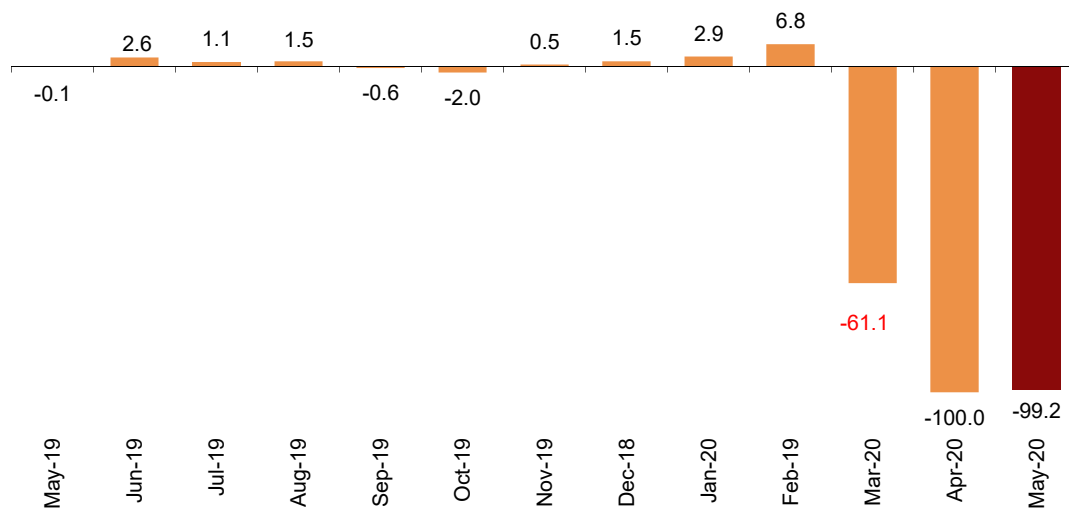
Categoría	Número establecimientos abiertos estimados según la encuesta	Porcentaje sobre el total de establecimientos de directorio	Número de habitaciones estimadas según la encuesta	Porcentaje sobre el total de habitaciones de directorio	Número de plazas estimadas según la encuesta	Porcentaje sobre el total de plazas de directorio
TOTAL	1.567	8,5	41.628	4,6	81.827	4,3
HOTELES: Estrellas oro						
Cinco y cuatro	106	3,3	10.810	2,4	23.114	2,3
Tres	207	6,8	10.131	4,2	20.275	4,0
Dos	222	9,8	5.627	8,2	11.005	8,1
Una	162	11,6	3.162	10,4	5.840	9,8
HOSTALES: Estrellas plata						
Tres y dos	356	9,8	4.937	9,1	9.119	8,9
Una	514	10,3	6.962	12,1	12.476	11,8
Tasa anual	-90,3		-95,1		-95,4	

Overnight stays

Overnight stays in hotel establishments exceeded 259,000 in May, representing a decrease of 99.2% compared to the 31.9 million registered for the same month of 2019.

Annual variation rate for overnight stays

Percentage



During the first five months of 2020, overnight stays decreased by 62.4% as compared to the same period of the previous year.

By country of residence, overnight stays by travellers who reside in Spain decreased by 97.8% in the annual rate, exceeding 212,000. In turn, overnight stays by non-residents decreased 99.8%, with just over 46,000.

Regarding this final piece of information, it should be noted that Order INT/248/2020, of March 16, which established action criteria for the Security Forces and Bodies related to the temporary reestablishment of border controls and Order INT/270/2020, of March 21, which established criteria for the application of a temporary restriction on non-essential travel from third countries into the European Union and associated Schengen countries for public policy and public health reasons, due to the health crisis occasioned by COVID-19, in and of themselves suppressed the flow of international visitors to Spain for tourism. Therefore, the group of non-resident travellers in Spain who stayed in hotels during this month of May consisted either of those who did not leave Spain once these legal acts entered into force, or those who travelled to Spain during this period based on certain exceptional provisions established in the orders.

Furthermore, the average stay decreased 10.3% as compared with May 2019, and stood at 2.7 overnight stays per traveller.

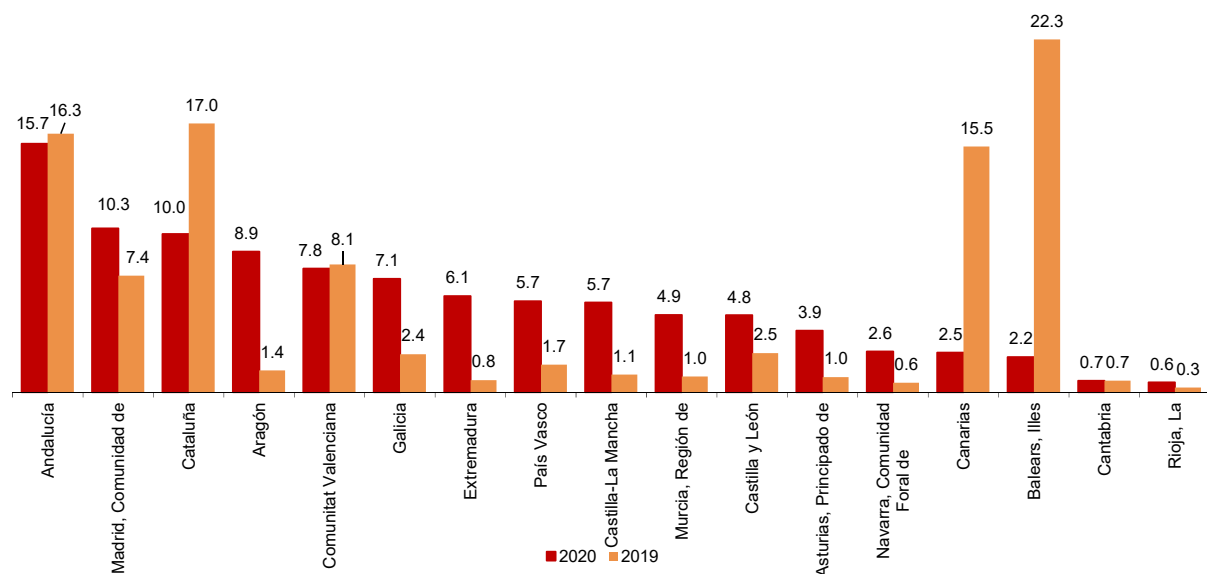
Destinations

Andalucía, Comunidad de Madrid and Cataluña were the main destinations for all travellers in Spain in May, with annual variation rates in the number of overnight stays of -99.2%, -98.9%, and -99.5% respectively.

The distinct percentage distribution of overnight stays in Illes Balears should be noted as compared to last year. In May 2020, 2.2% of the total overnight stays were in this autonomous community (with an annual rate of -99.9%), compared to 22.3% of the total (92.8% made by non-residents) in May 2019.

Distribution of overnight stays Comparison May 2019-2020

Percentage

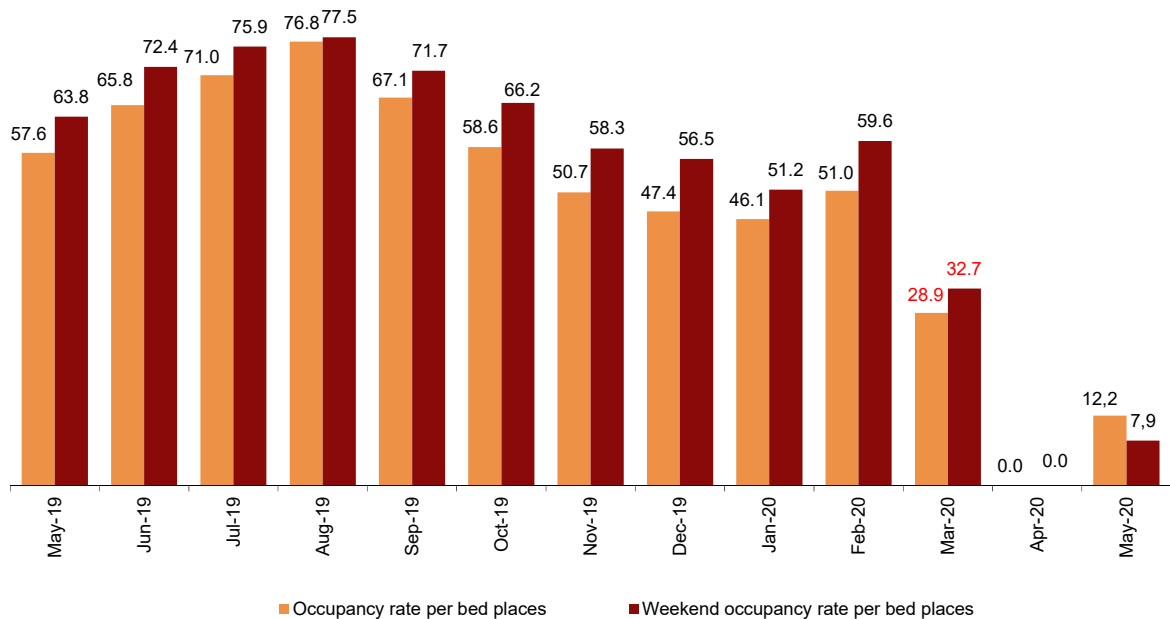


Hotel occupancy

In May, 12.1% of the available bed-places were covered, with an annual decrease of 78.9%. The level of occupancy by places at the weekend declines by 87.7% and stands at 7.8%.

Occupancy rate

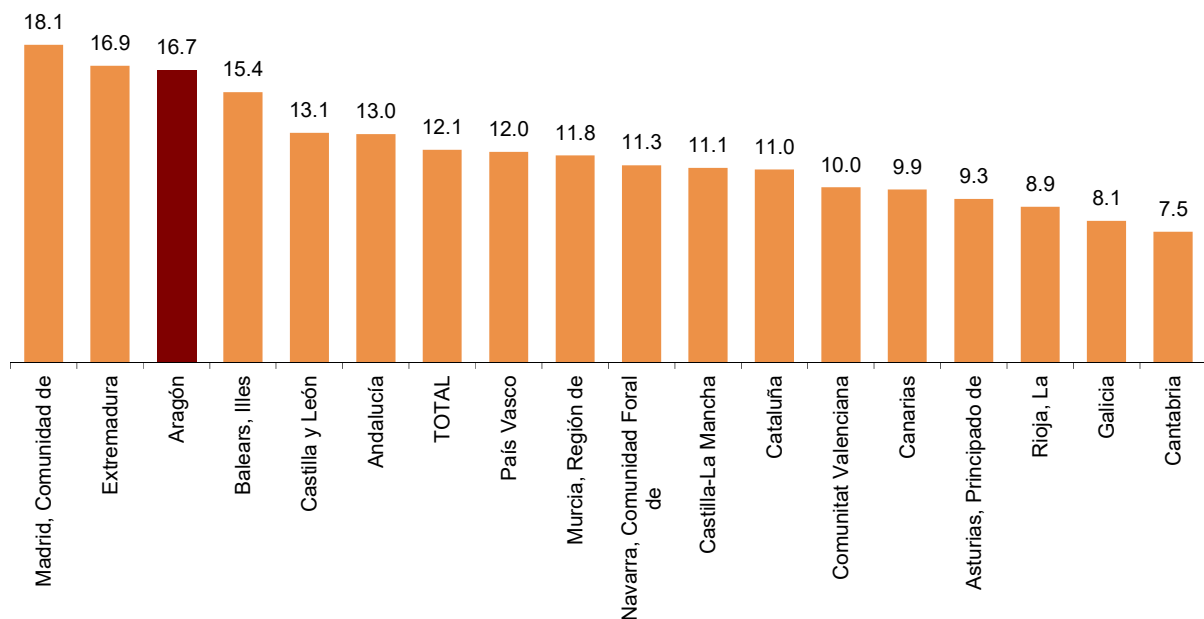
Percentage



Comunidad de Madrid showed the highest occupancy rate by bed-places in May (18.1%).

Occupancy rate per bed-places by Autonomous Community

Percentage



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to May 2019 in the Hotel Occupancy Survey (HOS), the Hotel Price Index (HPI) and the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, both from the point of view of supply and demand, and thus meet the need for knowledge of the sector by national institutions and the requirements of international organisations.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of the prices that hotel entrepreneurs apply to their clients.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: on-going monthly survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period for the results: monthly.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that all the establishments cover the whole month.

Sample design: stratified sampling by province and category of the establishment, being comprehensive those strata of 4 and 5 gold star categories.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each of them in INEbase.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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