

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
May 2022. Provisional data

Overnight stays in hotel establishments reached 29.8 million, compared to 7.3 in the same month of 2021

Hotels invoice an average of 95.3 euros per occupied room, representing an annual increase of 24.5%

During the month of May, overnight stays in hotel establishments exceeded 29.8 million. This represents an increase of 306.4% compared to the same month in 2021, when there were only 7.3 million.

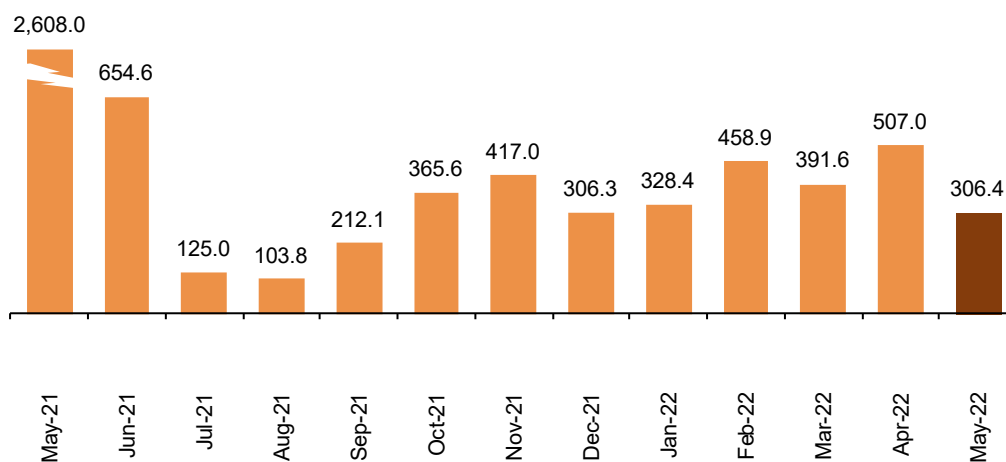
Based on place of origin, overnight stays by travellers residing in Spain exceeded 9.9 million, representing 33.4% of the total. In turn, overnight stays by non-residents stood at over 19.8 million.

On the other hand, the average stay increased 40.1% compared to May 2021, standing at 3.0 overnight stays per traveller.

During the first five months of 2022, overnight stays increased 384.6%, as compared to the same period of the previous year.

Annual variation rate for overnight stays

Percentage

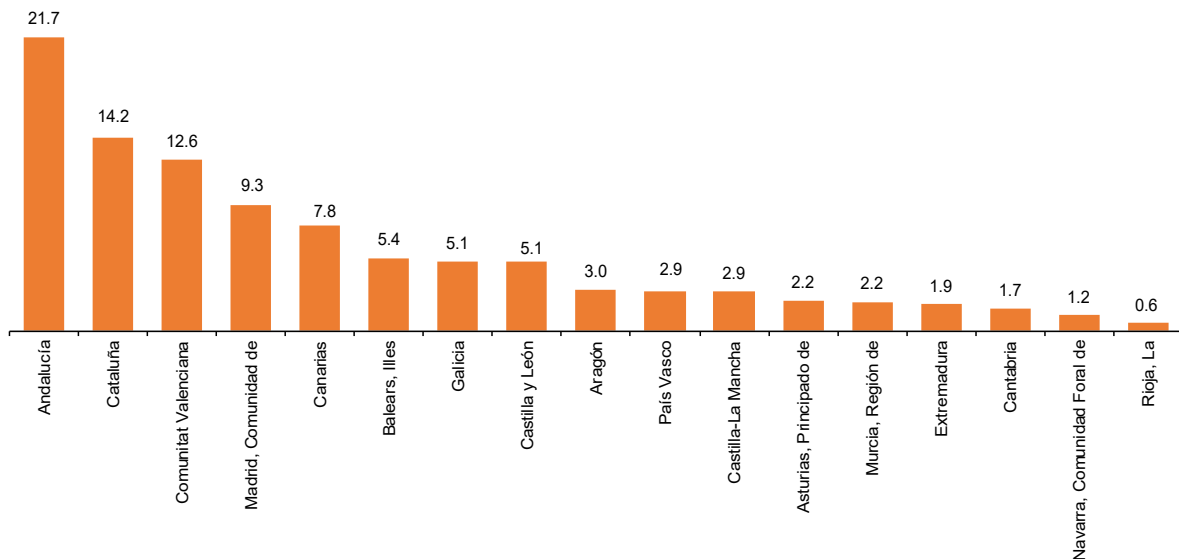


Destinations

In May, Andalucía, Cataluña and Comunitat Valenciana were the main destinations for travellers who are residents in Spain, with 21.7%, 14.2% and 12.6% of total overnight stays, respectively.

Distribution of overnight stays: residents

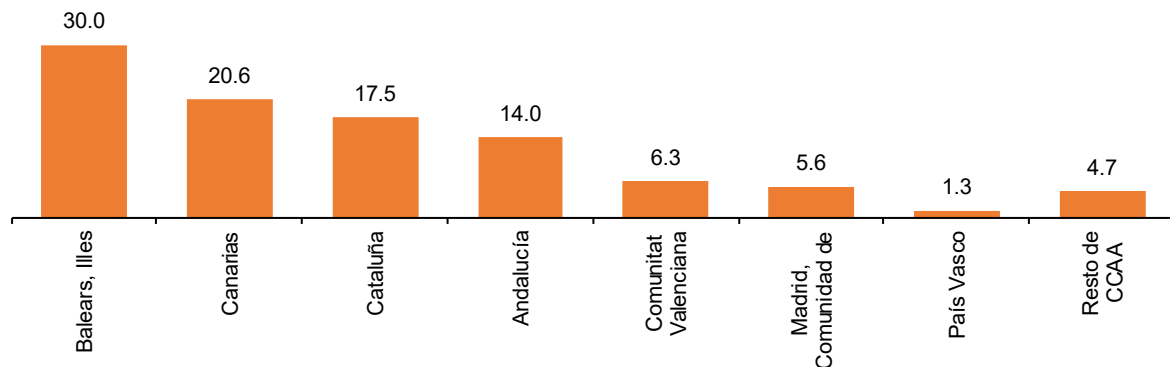
Percentage



The main destination chosen by non-residents was Illes Balears, with 30.0% of total overnight stays. Following that, the main destinations for non-residents were Canarias and Cataluña, with 20.6% and 17.5% of the total, respectively.

Distribution of overnight stays: non-residents

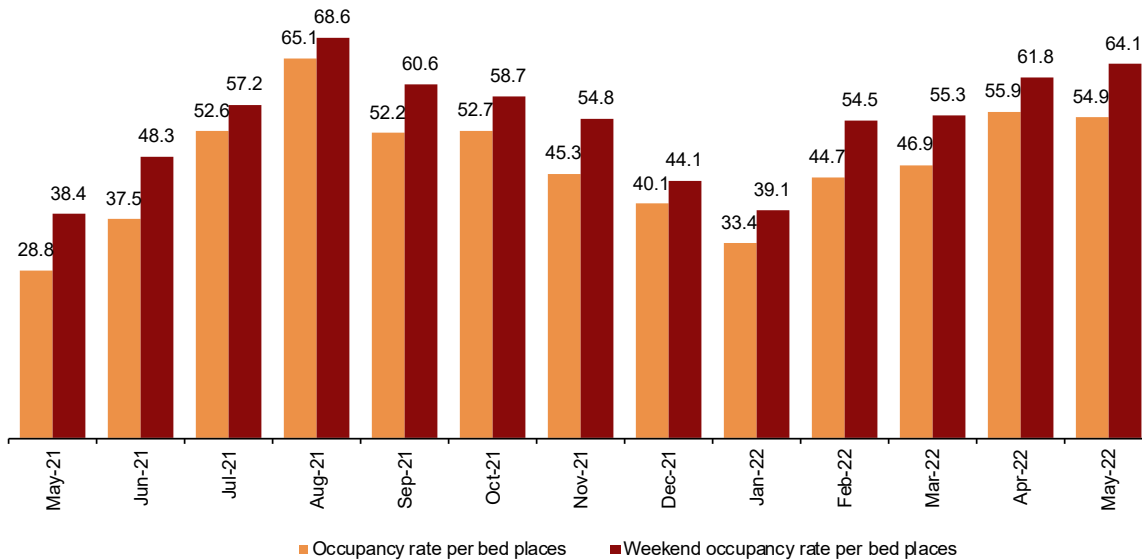
Percentage



Hotel occupancy

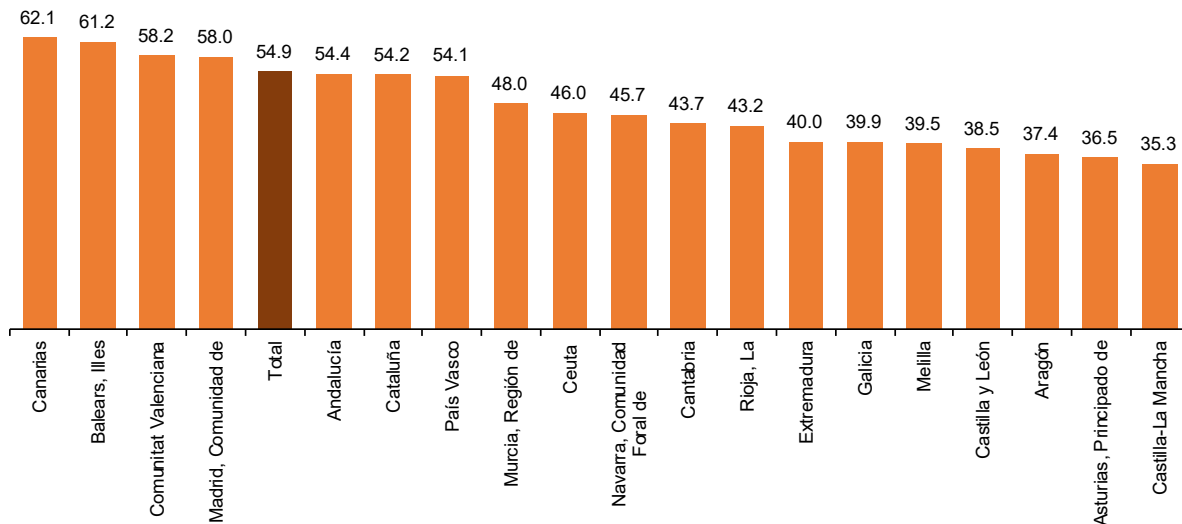
In May, 54.9% of the available bed-places were occupied, indicating an annual increase of 90.5%. The weekend occupancy rate by bedplaces increased 67.0%, and stood at 64.1%.

Occupancy rate
Percentage



Canarias showed the highest occupancy rate by bed-places in May (62.1%). It was followed by Illes Balears, with 61.2%.

Occupancy rate per bed places by autonomous community
Percentage



By tourist areas, Barcelona registered the highest occupancy rate by bed-places (72.4%), and registered the highest weekend occupancy rate (79.4%). The island of Mallorca registered the highest number of overnight stays in May, with 5,009,423 million.

The tourist spots with the most overnight stays were Barcelona, Madrid and Palma de Mallorca. Torremolinos had the highest occupancy rate by bed places (73.4%) and Sóller registered the greatest weekend occupancy rate (81.0%).

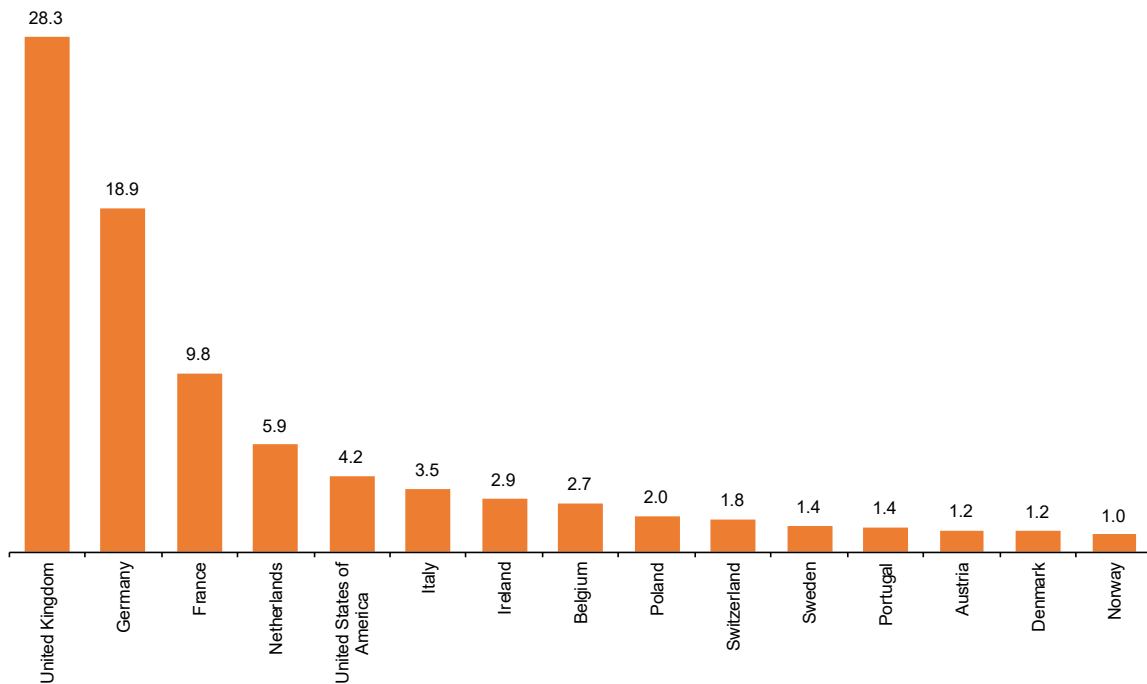
Overnight stays according to the country of origin of the travellers

Travellers from the United Kingdom and Germany concentrated 28.3% and 18.9%, respectively, of total overnight stays of non-residents in hotel establishments in May.

Overnight stays by travellers from the France, the Netherlands, and the United States (the following source markets) accounted for 9.8%, 5.9% and 4.2% of the total, respectively.

Distribution of non-residents overnight stays. Main country of residence

Percentage

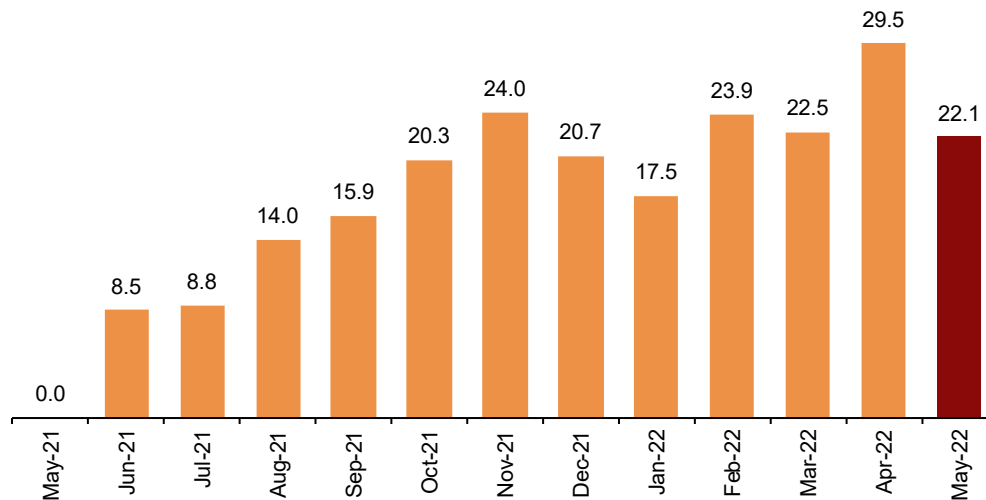


Hotel Prices

The annual rate of the Hotel Price Index (HPI) stood at 22.1% in 2018, which is 7.4 points lower than that of the previous month.

Hotel Price Index¹

Annual variation rate. Percentage



By autonomous community, the highest increases in hotel prices compared to May 2021 took place in Comunidad de Madrid (44.0%) and Andalucía (34.8%).

On the other hand, the lowest decrease was recorded in the autonomous city of Ceuta, with an annual variation rate of 0.4%.

By categories, the largest price increase took place in the three and two-silver star establishments (26.8%).

Hotel Sector Profitability

The average daily rate per occupied room (ADR) of hotels was 95.3 euros in May, which means an increase of 24.5% as compared with the same month of 2021.

On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 60.9 Euros, increasing by 131.1%.

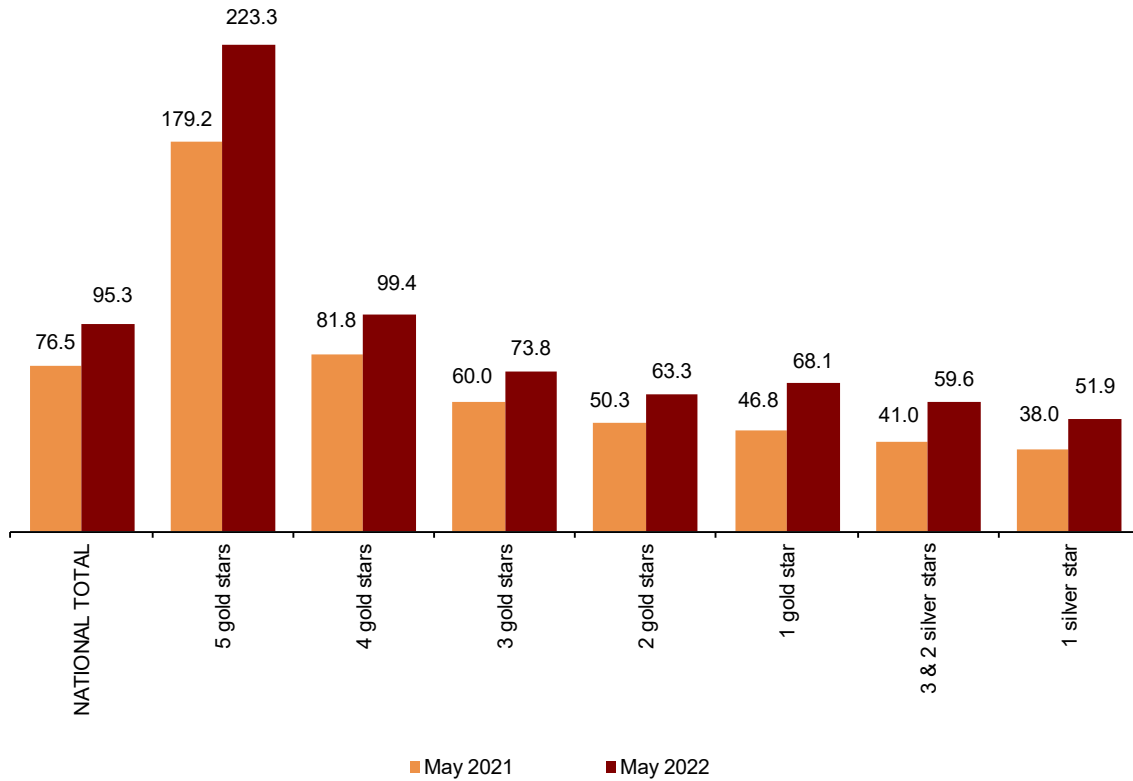
By category, the average rate was 223.3 euros for five-star hotels, 99.4 euros for four-star hotels and 73.8 euros for three-star hotels. Revenue per available room for these same categories were 151.6, 69.4 and 48.3 euros, respectively.

The tourist spot² with the highest ADR is Marbella, with an average daily billing per occupied room of 187.9 euros. It also has the highest RevPar, with revenue per available room of 141.6 euros.

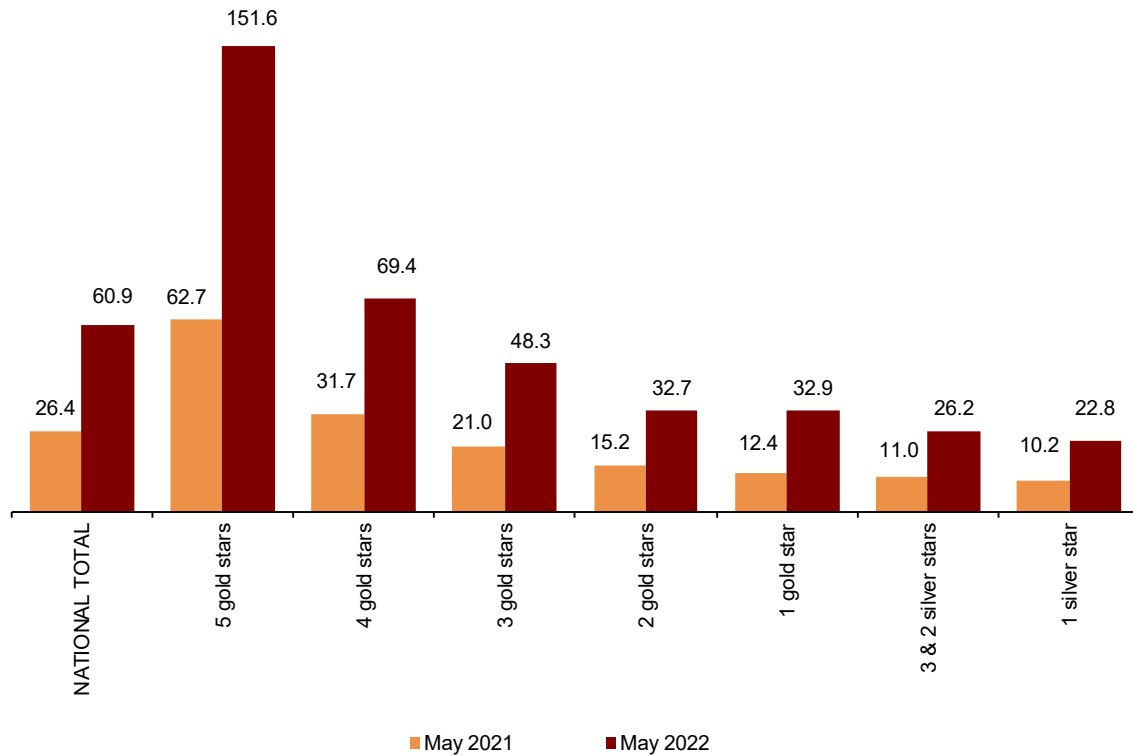
¹ Due to the low number of open hotel establishments, the Hotel Price Index for May 2020 is not published, nor are the annual variation rates for May 2021.

² The Hotel Profitability Indicators of the provinces and main tourist areas and points have been published since 2021. [IRSH en www.ine.es](http://IRSH.en.www.ine.es)

Average daily rate by hotel
Euros



Revenue per available room by hotel category
Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to April 2021 in the Hotel Occupancy Survey (HOS), the Hotel Price Index (HPI) and the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on Quality at INE and the Code of Best Practices on the INE webpage.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

May 2022

Provisional Data

23rd June 2022

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	9.873.034	4.650.038	5.222.997	29.840.173	9.970.268	19.869.905	3,02
HOTELS: Golden stars							
Five	598.085	170.611	427.474	2.030.159	346.694	1.683.465	3,39
Four	4.844.168	2.134.091	2.710.077	15.922.079	4.718.647	11.203.432	3,29
Three	2.504.516	1.186.608	1.317.908	7.841.294	2.705.729	5.135.565	3,13
Two	694.025	406.790	287.236	1.576.602	786.327	790.275	2,27
One	303.256	170.521	132.735	626.173	323.061	303.112	2,06
INNS: Silver stars							
Two and three	469.189	289.656	179.533	940.044	537.922	402.122	2,00
One	459.795	291.762	168.033	903.822	551.888	351.934	1,97
Annual rate	190,03	80,23	533,81	306,39	112,35	650,48	40,12
Cumulative annual rate	254,95	145,13	670,05	384,62	178,41	823,33	36,53

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	15.243	819.337	1.728.825	54,89	64,09	63,61	239.699
HOTELS: Golden stars							
Five	356	52.977	113.873	57,00	66,97	66,29	37.534
Four	2.738	388.310	842.526	60,07	68,89	69,97	123.711
Three	2.623	205.888	441.401	56,28	65,57	64,63	53.167
Two	1.938	58.910	115.218	43,70	54,09	52,09	10.166
One	1.136	25.894	51.148	39,34	50,09	47,91	3.710
INNS: Silver stars							
Two and three	2.820	43.305	82.487	36,37	45,93	43,09	6.059
One	3.634	44.052	82.171	35,31	43,92	44,44	5.353
Annual rate	43,73	105,84	111,39	90,50	66,98	79,91	182,67

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Barcelona	137.050	604.986	281.723	1.721.171	72,41	79,40	86,75	2,70	13.199
Isla de Lanzarote	22.786	98.678	98.592	731.188	66,85	68,92	77,87	6,83	6.927
Costa del Sol	179.256	354.268	430.380	1.498.049	66,51	72,19	78,20	3,61	15.231
Palma - Calvià	52.374	443.749	148.235	2.026.316	66,17	75,00	72,08	4,38	17.279
Sur de Tenerife	47.105	191.486	147.265	1.340.783	65,37	69,57	73,46	6,24	15.227
Isla de Tenerife	97.245	218.465	341.431	1.500.420	63,86	68,98	72,03	5,83	18.405
Costa de Gipuzkoa	36.202	50.703	65.081	114.168	63,78	78,86	71,29	2,06	1.407
Costa Blanca	183.684	191.701	600.207	827.383	63,63	75,03	72,50	3,80	9.449

Tourist area with a greater number of overnight stays per month¹

Isla de Mallorca	103.748	911.125	300.688	4.708.735	62,59	66,70	68,14	4,94	40.136
Isla de Gran Canaria	76.657	143.667	238.100	1.043.527	61,51	66,18	70,36	5,82	11.684
Sur de Gran Canaria	49.442	131.952	172.404	1.001.128	63,53	67,44	72,29	6,47	10.508
Islas de Ibiza-Formentera	42.429	198.777	127.203	855.177	57,86	65,41	63,41	4,07	9.979
Costa Brava	136.432	216.648	258.314	655.103	44,86	60,78	52,02	2,59	7.531
Costa Daurada	178.765	133.518	393.276	482.973	50,26	65,99	57,03	2,81	5.271
Costa Barcelona	147.005	177.082	303.360	572.263	50,47	64,58	61,43	2,70	5.641
Isla de Fuerteventura	19.147	98.039	62.315	767.222	57,27	60,72	66,50	7,08	8.157

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Torremolinos	30.900	77.957	87.732	416.342	73,39	77,29	79,85	4,63	2.657
Barcelona	124.876	571.611	259.833	1.642.583	73,26	79,39	86,95	2,73	12.793
Palas de Rei	5.186	3.080	5.870	3.232	72,54	65,64	80,17	1,10	40
Tías	5.296	34.478	22.802	260.779	72,33	75,26	83,34	7,13	1.927
Sóller	935	12.355	2.573	54.176	72,29	80,95	74,18	4,27	826
Benalmádena	18.449	46.659	62.821	264.985	71,36	77,25	85,25	5,03	1.720
Adeje	19.386	107.057	63.221	757.815	71,18	75,44	78,76	6,49	8.982
Valencia	81.306	97.482	138.992	267.566	69,53	80,86	85,32	2,27	2.563
Sevilla	114.761	136.720	212.875	316.415	69,29	77,57	78,07	2,10	3.423
Palma de Mallorca	29.872	248.553	72.142	990.782	68,99	79,14	75,14	3,82	8.450

Tourist site with a greater number of overnight stays per month¹

Madrid	374.782	424.705	636.106	1.039.955	60,98	70,99	75,52	2,10	11.492
Calvià	20.304	181.425	76.057	975.604	64,40	72,48	69,75	5,21	8.066
Benidorm	74.672	112.910	343.112	573.339	68,18	77,42	74,79	4,89	5.845
San Bartolomé de Tirajana	36.351	101.157	126.679	764.868	64,43	67,93	72,63	6,48	8.214
Salou	82.828	77.670	200.894	301.291	54,32	67,31	57,07	3,13	2.755
Pájara	8.956	55.420	32.664	462.500	57,79	58,97	63,55	7,69	5.181
Alcúdia	3.425	70.136	8.449	437.703	66,98	72,11	69,06	6,07	3.136
Sant Llorenç des Cardassar	4.006	60.638	18.327	413.547	62,49	62,89	68,59	6,68	3.331
Arona	8.172	56.941	27.753	401.305	64,62	66,18	71,05	6,59	3.216
Yaiza	8.161	46.594	42.399	341.210	68,05	69,48	78,58	7,01	3.540

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	9.873.034	100,00	29.840.173	100,00
Residents in Spain	4.650.038	47,10	9.970.268	33,41
Residents abroad	5.222.997	52,90	19.869.905	66,59
Total Residents abroad	5.222.997	100,00	19.869.905	100,00
TOTAL Residents in EU (without Spain)	2.823.678	54,06	10.789.962	54,30
- Germany	761.975	14,59	3.761.062	18,93
- Austria	62.086	1,19	238.504	1,20
- Belgium	128.117	2,45	531.648	2,68
- Denmark	54.097	1,04	230.501	1,16
- Finland	25.459	0,49	89.920	0,45
- France	678.355	12,99	1.949.096	9,81
- Greece	11.831	0,23	37.915	0,19
- Ireland	129.178	2,47	575.563	2,90
- Italy	254.452	4,87	685.779	3,45
- Luxembourg	10.035	0,19	49.026	0,25
- Netherlands	265.573	5,08	1.171.228	5,89
- Poland	88.561	1,70	395.731	1,99
- Portugal	121.135	2,32	272.960	1,37
- Czech Republic	30.772	0,59	115.580	0,58
- Sweden	73.652	1,41	281.272	1,42
-Other EU countries ¹	128.399	2,46	404.178	2,03
Norway	46.887	0,90	189.485	0,95
United Kingdom	1.114.855	21,35	5.622.341	28,30
Switzerland	99.420	1,90	353.862	1,78
Rest of Europe	133.862	2,56	529.948	2,67
Japan	8.295	0,16	20.269	0,10
Republic of China	18.305	0,35	40.246	0,20
United States of America	356.588	6,83	829.796	4,18
Rest of America	363.636	6,96	846.331	4,26
Africa	61.352	1,17	147.555	0,74
Other countries	196.118	3,75	500.111	2,52

Note: Since March 2022, "Russia" is included in the aggregate "Rest of Europe".

¹ Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Indicators on the Profitability of the Hotel Sector

May 2022

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	95,26	24,53	60,91	131,10
Andalucía	98,35	25,37	63,33	129,52
Aragón	59,14	8,15	26,98	65,30
Asturias, Principado de	61,45	16,96	26,80	98,31
Balears, Illes	96,51	-15,62	64,46	24,61
Canarias	101,05	3,84	72,84	92,36
Cantabria	72,58	14,25	36,09	104,64
Castilla y León	61,46	14,36	27,86	83,49
Castilla - La Mancha	59,80	18,41	25,84	83,27
Cataluña	110,03	43,32	73,20	193,77
Comunitat Valenciana	78,69	10,42	52,80	108,51
Extremadura	62,79	13,70	31,51	87,34
Galicia	63,98	19,55	29,50	129,05
Madrid, Comunidad de	114,45	66,91	83,25	206,72
Murcia, Región de	57,17	4,65	32,44	66,77
Navarra, Comunidad Foral de	72,09	24,01	42,13	109,02
País Vasco	99,60	51,77	63,84	208,14
Rioja, La	68,55	21,34	38,14	144,98
Ceuta	62,95	-2,62	33,67	-6,30
Melilla	68,69	5,70	40,66	64,75

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	95,26	24,53	60,91	131,10
HOTELS: Gold stars				
Five	223,28	24,58	151,56	141,84
Four	99,39	21,54	69,42	119,21
Three	73,83	23,04	48,31	130,23
Two	63,29	25,93	32,71	115,71
One	68,14	45,65	32,92	165,57
GUESTHOUSES: Silver stars				
Three and two	59,64	45,50	26,24	139,64
One	51,86	36,36	22,84	124,72

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

Hotel Price Index (HPI). 2008 Base May 2022

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	155,26	22,10
Andalucía	159,51	34,77
Aragón	98,69	8,92
Asturias, Principado de	100,98	15,77
Balears, Illes	261,93	1,28
Canarias	169,87	14,14
Cantabria	144,08	20,30
Castilla y León	110,56	12,13
Castilla - La Mancha	107,75	11,89
Cataluña	137,90	31,70
Comunitat Valenciana	138,50	16,22
Extremadura	105,74	12,08
Galicia	121,30	17,30
Madrid, Comunidad de	135,46	43,96
Murcia, Región de	88,69	11,01
Navarra, Comunidad Foral de	85,02	17,99
País Vasco	141,48	34,59
Rioja, La	114,56	14,71
Ceuta	103,82	0,35
Melilla	103,85	-

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	155,26	22,10
HOTELS: Gold stars		
Five	124,31	-
Fourth	154,68	22,37
Three	173,84	19,81
Two	134,35	17,50
One	134,77	17,61
HOSTALS: Silver stars		
Three and two	149,79	26,77
One	140,27	26,64