

23 July 2019

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
June 2019. Provisional data

Overnight stays in hotel establishments increase 2.6% in June as compared with the same month of 2018

Hotels invoice an average of 93.1 euros per occupied room, representing an annual increase of 4.7%

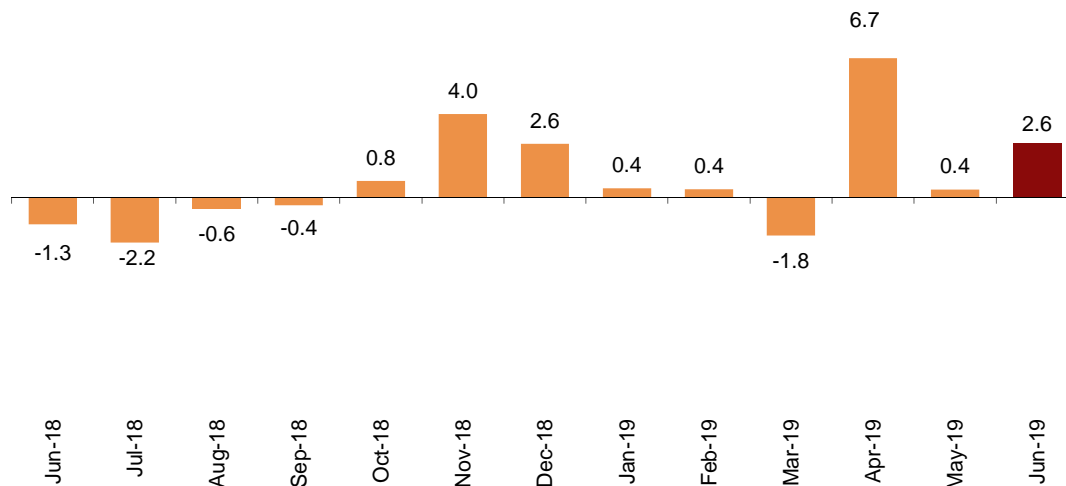
In February, overnight stays in hotel establishments exceeded 37.1 million, 2.6% more than in the same month of 2018. Overnight stays by residents in Spain increased by 6.3% and those of non-residents did so by 1.0%.

The average stay decreased 1.9% as compared with June 2018, standing at 3.3 overnight stays per traveller.

During the first six months of 2019, overnight stays increased by 1.7% as compared with the same period of the previous year.

Annual variation rate for overnight stays

Percentage

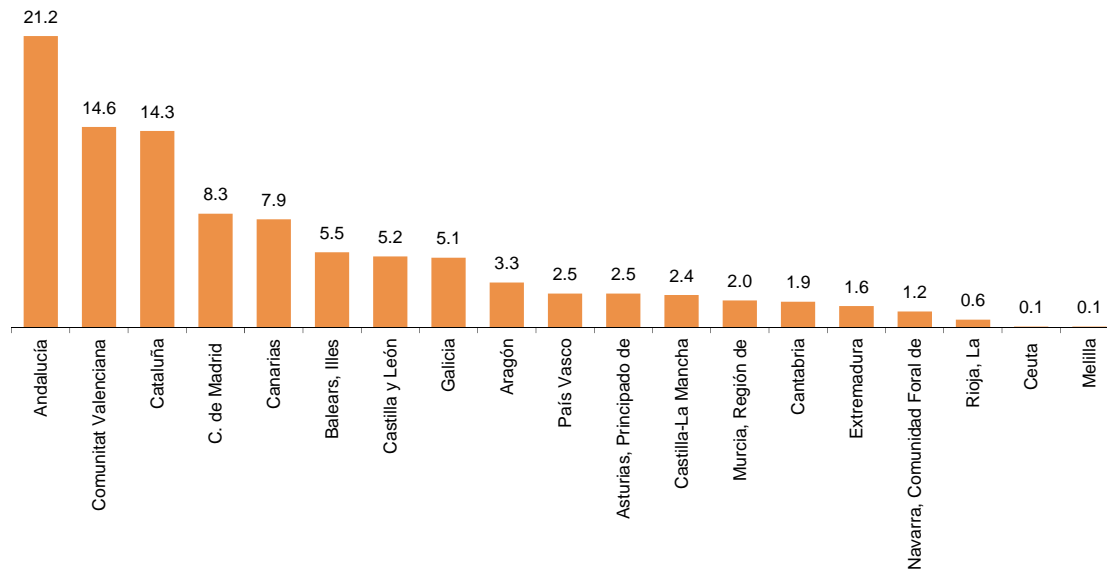


Destinations

Andalucía, Community of Valencia and Catalonia were the main destinations of Spanish residents in March, with annual variation rates in the number of overnight stays of 7.8%, 8.1% and 6.9% respectively.

Distribution of overnight stays: residents

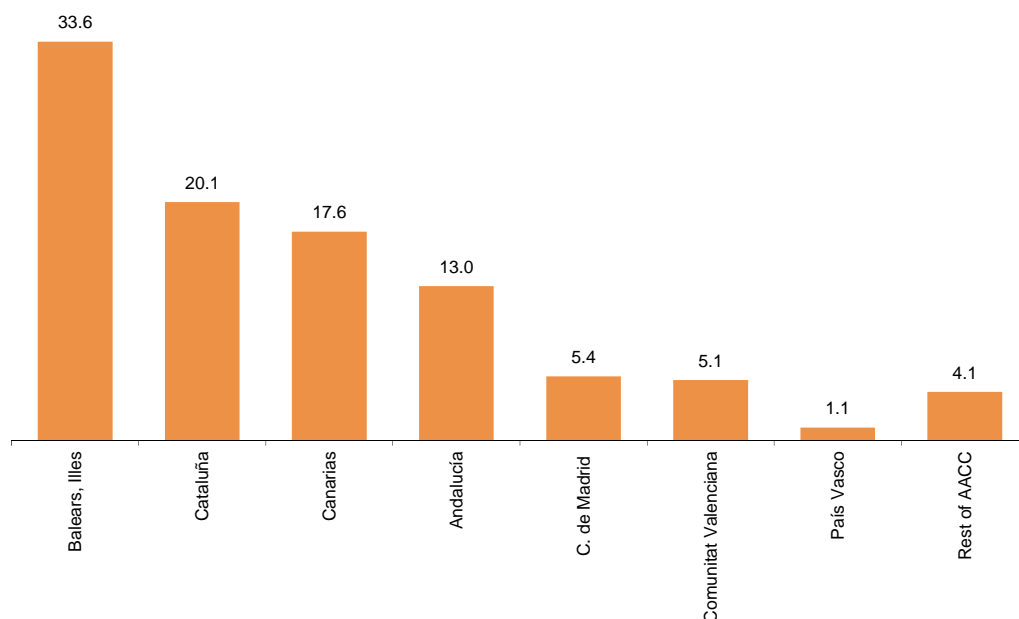
Percentage



The main destination chosen by non-resident travellers is Balearic Islands, with 33.6% of total overnight stays. In this Autonomous Community, overnight stays by foreign nationals decreased by 1.4% as compared to June 2018. The next destinations for non-residents were Catalonia (with 20.1% of total overnight stays and an increase of 5.9%) and the Canary Islands (with 17.6% of the total and a decrease of 3.4%).

Distribution of overnight stays: non-residents

Percentage

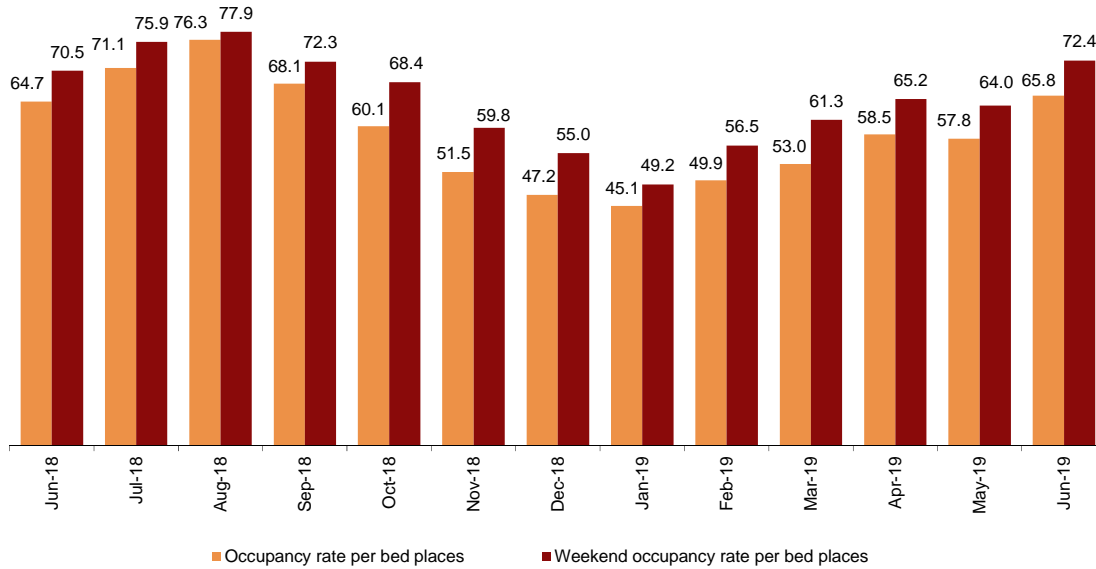


Hotel occupancy

In June, 65.8% of the available bed-places were occupied, indicating an annual increase of 1.7%. The weekend occupancy rate by bed-places increased by 2.7%, standing at 72.4%.

Occupancy rate

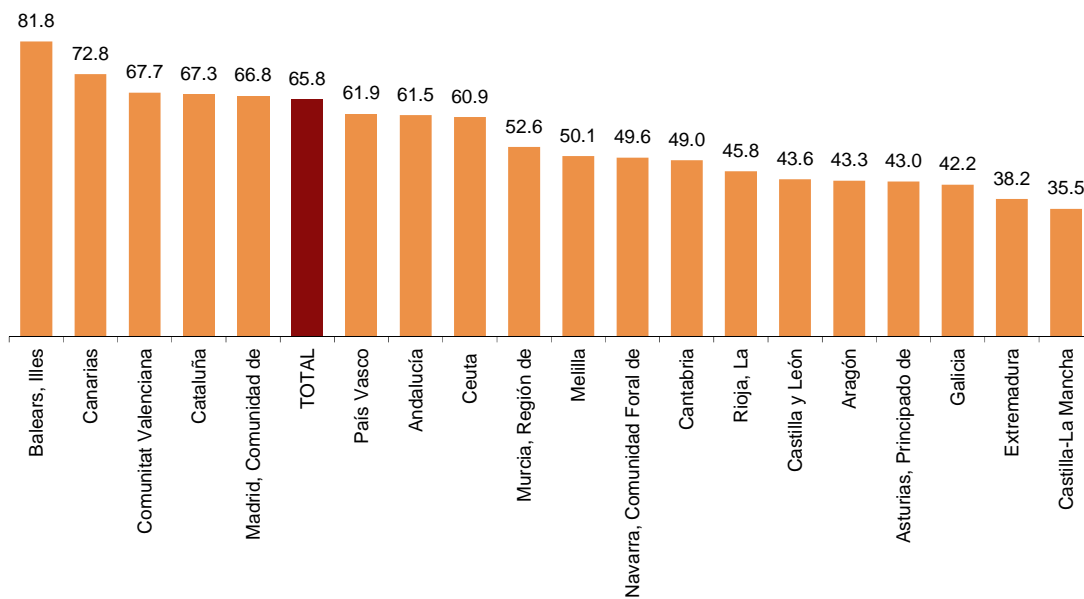
Percentage



Balearic Islands showed the highest occupancy rate by bed-places in June (81.8%). It was followed by Canary Islands (72.8%) and Community of Valencia (67.7%).

Occupancy rate per bed places by autonomous community

Percentage



By tourist areas, the islands of Ibiza-Formentera reached the highest occupancy rate by bed-places (82.6%) and Palma-Calvià the highest weekend occupancy (86.7%). The island of Mallorca registered the highest number of overnight stays, with 6.9 million.

The tourist sites with the highest number of overnight stays were Barcelona, Madrid and Calvià. Muro reached the highest occupancy rate by bed-places (86.5%) and Palma de Mallorca registered the greatest weekend occupancy rate (88.7%).

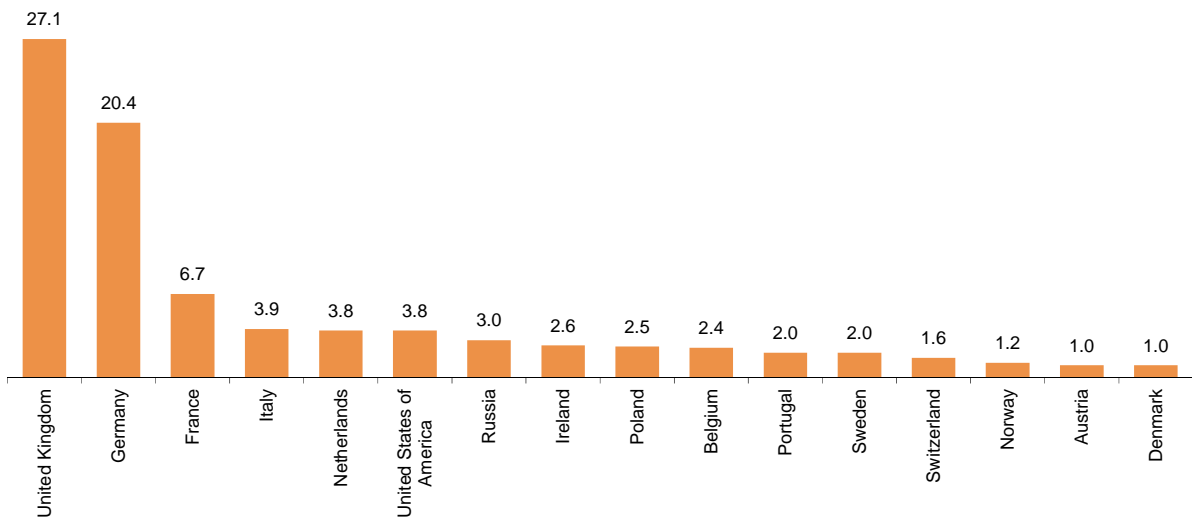
Overnight stays according to the country of origin of the travellers

Travellers from the United Kingdom and Germany concentrated 27.1% and 20.4%, respectively, of total overnight stays of non-residents in hotel establishments in June. The British market decreased by 3.2%, and the German market did so by 3.9%.

Overnight stays of travellers from France, Italy, and Netherlands (the following countries of origin) registered annual rates of 5.7%, 4.2% and -2.1% respectively.

Distribution of non-residents overnight stays. Main country of residence

Percentage

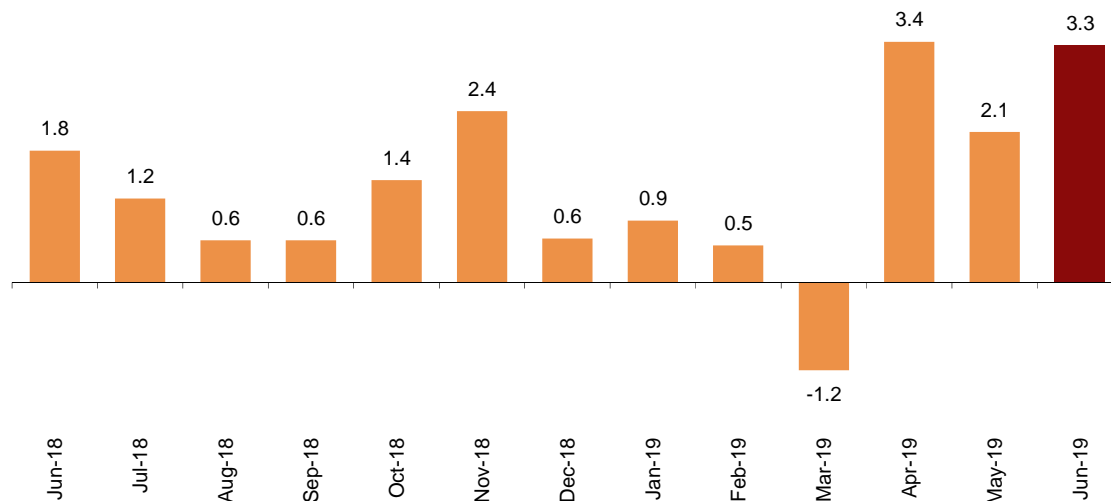


Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 3.3% in June, which is 1.2 points more than that registered last month and 1.5 points above that registered one year ago.

Hotel Prices Index

Annual variation rate. Percentage



By Autonomous Community, the greatest increases in the annual rate of hotel prices were in the Community of Madrid (2.6%) and Catalonia (6.4%).

In turn, the greatest decrease was recorded in Canary Islands, with a variation of -2.6% with respect to June 2018.

By categories, the largest price increase took place in the three and two-silver star establishments (8.1%).

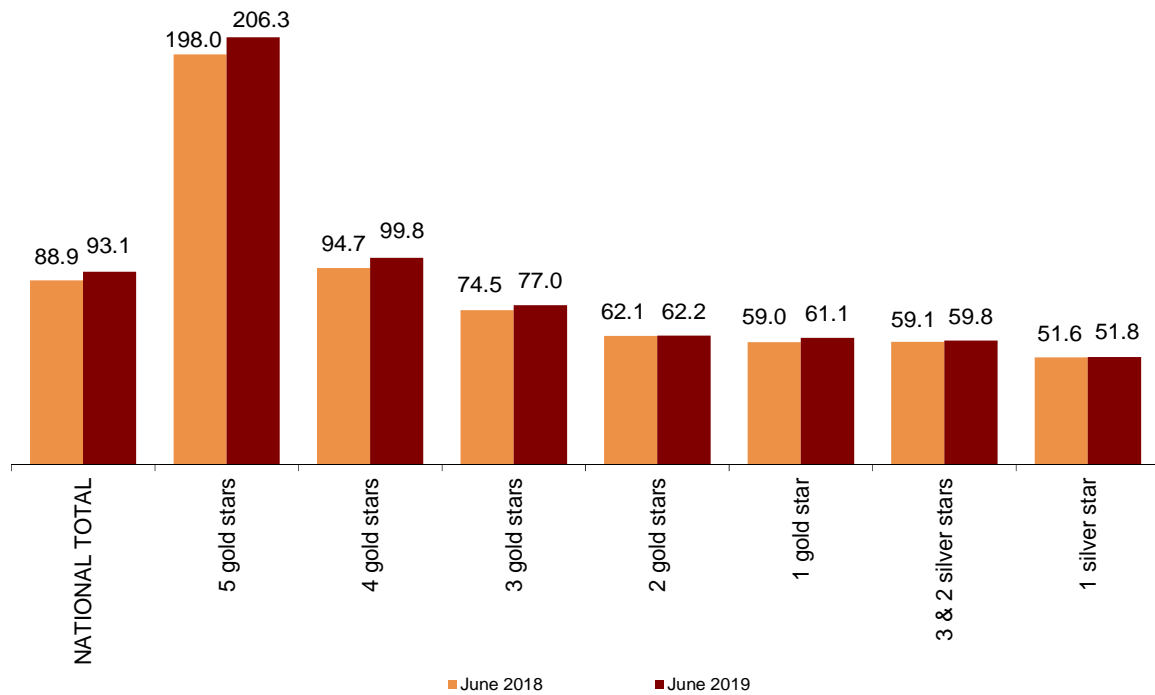
Profitability of the Hotel Sector

The average daily rate per occupied room (ADR) of hotels was 93.1 euros in June, which means an increase of 4.7% as compared with the same month of 2018.

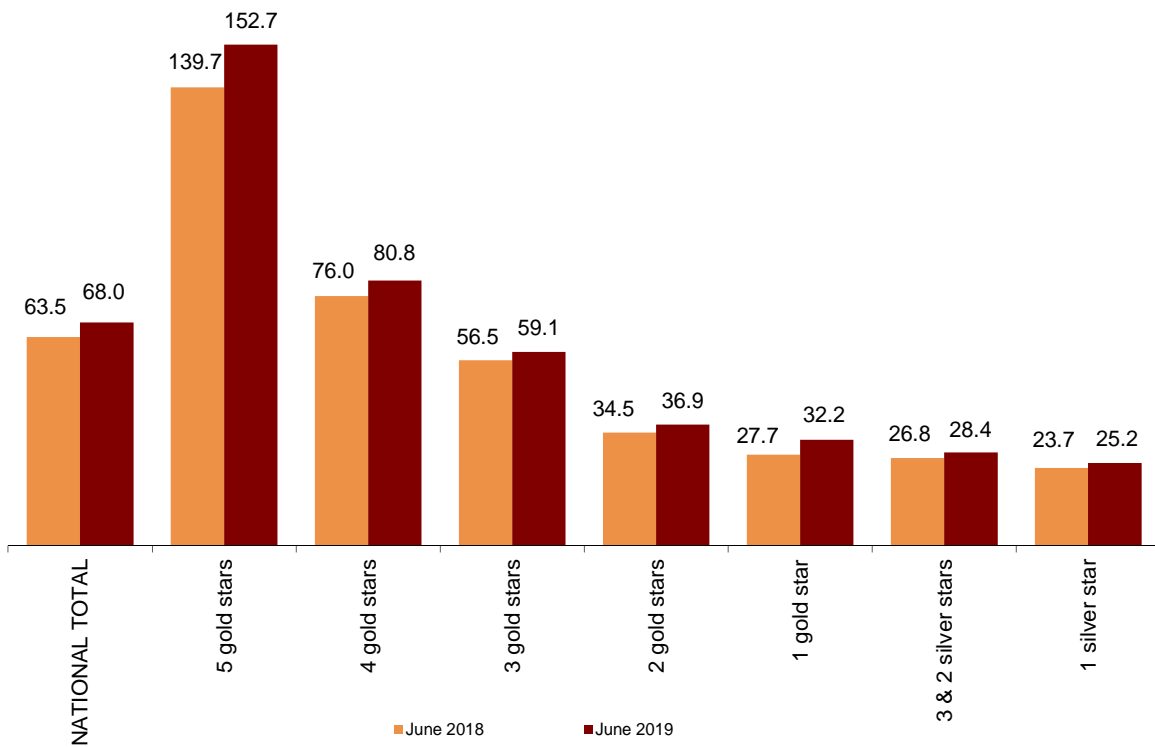
On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 68.0 Euros, increasing by 7.0%.

By category, the average rate was 206.3 euros for five-star hotels, 99.8 euros for four-star hotels and 77.0 euros for three-star hotels. Revenues per available room for these same categories were 152.7, 80.8 and 59.1 euros respectively.

Average daily rate by hotel category
Euros



Revenue per available room by hotel category
Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to June 2018 in the Hotel Occupancy Survey (HOS), the Hotel Price Index (HPI) and the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, both from the point of view of supply and demand, and thus meet the need for knowledge of the sector by national institutions and the requirements of international organisations.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of the prices that hotel entrepreneurs apply to their clients.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision making in the hotel sector. These are the Average Daily Rate (ADR), which collects the average daily income per occupied room; and the Revenue per Available Room (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey. **Population scope:** All hotel establishments. **Geographical scope:** the entire national territory.

Reference period of the results: **the month.**

Information reference period: seven consecutive days of each month, chosen randomly in such a way that all the establishments cover the whole month.

Sample design: Sampling stratified by province and category of establishment, being exhaustive those strata of categories 4 and 5 gold stars.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled out directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each of them on INEbase.

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

June 2019

Provisional Data

23rd July 2019

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	11.344.295	5.165.633	6.178.662	37.102.583	11.544.670	25.557.914	3,27
HOTELS: Golden stars							
Five	657.358	182.220	475.138	2.211.522	389.104	1.822.418	3,36
Four	5.257.299	2.250.042	3.007.257	18.509.580	5.252.453	13.257.127	3,52
Three	3.140.157	1.428.110	1.712.047	11.137.395	3.353.014	7.784.381	3,55
Two	882.392	483.839	398.553	2.128.020	923.862	1.204.158	2,41
One	336.310	192.537	143.772	777.842	372.263	405.579	2,31
INNS: Silver stars							
Two and three	557.706	340.434	217.272	1.145.202	631.032	514.171	2,05
One	513.073	288.450	224.623	1.193.022	622.942	570.080	2,33
Annual rate	4,59	6,10	3,36	2,58	6,33	0,98	-1,92
Cumulative annual rate	4,06	4,13	4,00	1,67	3,79	0,58	-2,30

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	16.585	868.137	1.823.073	65,81	72,42	72,91	268.016
HOTELS: Golden stars							
Five	343	51.920	111.653	64,94	70,65	73,96	37.637
Four	2.664	380.072	827.252	72,21	78,07	81,26	131.491
Three	2.949	239.073	505.194	70,60	76,69	76,36	66.870
Two	2.118	67.939	134.436	52,10	62,10	59,52	12.825
One	1.312	29.253	57.295	45,06	55,41	52,33	4.921
INNS: Silver stars							
Two and three	3.201	50.006	95.190	39,84	49,00	45,39	7.740
One	3.998	49.874	92.053	42,87	50,23	49,52	6.532
Annual rate	0,13	0,69	0,94	1,67	2,70	2,19	2,79

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Islas de Ibiza-Formentera	44.070	294.319	141.261	1.443.870	82,58	84,24	85,76	4,68	10.680
Palma - Calvià	55.792	483.262	165.400	2.501.867	82,41	86,65	85,90	4,95	18.614
Isla de Mallorca	107.477	1.086.910	342.295	6.571.410	82,07	84,08	86,43	5,79	45.683
Isla de Menorca	36.141	86.661	146.379	580.946	78,23	78,85	84,62	5,92	4.691
Isla de Lanzarote	24.457	102.981	115.522	790.836	76,63	76,48	85,51	7,11	6.815
Sur de Gran Canaria	50.804	127.240	207.225	1.057.946	76,60	78,61	82,54	7,11	10.480
Sur de Tenerife	53.723	185.153	191.035	1.401.688	76,20	77,09	81,57	6,67	15.219
Barcelona	136.939	682.930	236.013	1.784.876	76,04	80,15	89,43	2,46	15.903

Tourist area with a greater number of overnight stays per month¹

Costa del Sol	188.603	371.203	464.360	1.591.305	73,69	80,48	84,24	3,67	15.576
Isla de Tenerife	104.996	214.475	403.893	1.604.716	74,83	76,56	79,85	6,29	18.825
Costa Blanca	231.685	190.477	760.181	893.102	72,60	80,92	78,37	3,92	10.225
Costa Brava	183.687	294.685	409.077	1.176.342	63,11	74,51	68,28	3,31	9.713
Costa Daurada	208.893	184.023	481.506	998.369	71,18	77,25	77,06	3,77	6.597
Costa Barcelona	132.652	281.850	274.050	1.131.260	71,94	75,23	79,33	3,39	7.694
Isla de Gran Canaria	74.046	135.883	267.921	1.096.113	74,11	76,62	80,56	6,50	11.438
Isla de Fuerteventura	22.423	112.323	90.433	933.525	67,75	68,75	74,80	7,60	8.296

¹ Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Muro	3.392	62.200	11.488	436.150	86,52	87,94	90,91	6,82	2.875
Santa Margalida	3.479	47.002	13.656	331.435	86,31	75,32	88,84	6,84	1.987
Santa Eulària des Riu	5.087	64.415	17.378	415.080	84,10	87,21	88,47	6,22	2.627
Alcúdia	3.715	85.727	13.154	620.752	83,72	84,85	91,80	7,09	3.765
Eivissa	17.291	52.943	41.451	192.872	83,18	86,66	87,99	3,34	1.536
Santanyí	5.870	55.351	19.406	384.398	83,06	81,87	88,18	6,60	2.452
Benalmádena	19.195	40.990	63.639	287.503	82,84	86,28	92,38	5,83	1.879
Calvià	18.523	210.858	66.620	1.326.752	82,63	85,05	86,55	6,07	9.408
Torremolinos	42.689	75.220	128.860	414.149	82,47	87,65	89,30	4,61	3.130
Son Servera	1.745	38.633	5.186	295.639	82,31	80,13	87,90	7,45	1.734

Tourist site with a greater number of overnight stays per month¹

Barcelona	121.584	652.741	209.293	1.715.937	77,10	81,08	89,78	2,49	15.219
Madrid	373.148	519.983	612.594	1.232.220	69,02	75,54	86,16	2,07	12.305
Palma de Mallorca	42.023	261.381	109.289	1.079.030	80,79	88,69	84,98	3,92	8.600
Benidorm	95.740	106.324	445.996	618.516	77,96	81,67	81,40	5,27	6.046
Salou	89.312	124.422	209.119	743.659	81,33	84,01	85,52	4,46	3.451
San Bartolomé de Tirajana	38.134	90.988	156.843	766.714	78,79	81,40	84,48	7,15	8.022
Adeje	29.253	92.764	97.600	728.093	77,18	79,47	83,13	6,77	8.843
Lloret de Mar	38.754	126.324	88.924	649.775	74,33	82,24	77,36	4,47	3.347
Pájara	12.007	65.283	51.640	571.780	69,32	70,89	74,01	8,07	5.117
Sant Llorenç des Cardassar	1.447	73.866	4.769	556.632	77,35	80,66	81,31	7,45	3.578

¹ Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	11.344.295	100,00	37.102.583	100,00
Residentes en España	5.165.633	45,54	11.544.670	31,12
Residentes en el extranjero	6.178.662	54,46	25.557.914	68,88
TOTAL residentes en el extranjero	6.178.662	100,00	25.557.914	100,00
TOTAL residentes en U.E. (sin España)	4.265.410	69,03	20.199.760	79,04
- Alemania	906.275	14,67	5.216.294	20,41
- Austria	56.383	0,91	244.448	0,96
- Bélgica	141.655	2,29	620.817	2,43
- Dinamarca	51.539	0,83	242.920	0,95
- Finlandia	30.679	0,50	124.196	0,49
- Francia	554.626	8,98	1.722.454	6,74
- Grecia	12.545	0,20	32.951	0,13
- Irlanda	128.337	2,08	652.151	2,55
- Italia	307.344	4,97	1.000.759	3,92
- Luxemburgo	8.362	0,14	42.963	0,17
- Países Bajos	211.936	3,43	973.988	3,81
- Polonia	120.905	1,96	633.165	2,48
- Portugal	188.173	3,05	519.324	2,03
- Reino Unido	1.261.469	20,42	6.934.540	27,13
- República Checa	39.796	0,64	197.351	0,77
- Suecia	108.761	1,76	510.922	2,00
- Resto de la UE ¹	136.625	2,21	530.518	2,08
Noruega	61.213	0,99	298.696	1,17
Rusia	135.761	2,20	776.243	3,04
Suiza	100.076	1,62	405.101	1,59
Resto de Europa	140.078	2,27	550.441	2,15
Japón	63.789	1,03	117.477	0,46
Estados Unidos	428.655	6,94	968.643	3,79
Resto de América	402.682	6,52	980.100	3,83
Países africanos	68.141	1,10	170.975	0,67
Resto del mundo	512.856	8,30	1.090.477	4,27

¹ Countries included in Other EU countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

June 2019

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	120,68	3,32
Andalucía	111,38	2,67
Aragón	70,08	3,15
Asturias, Principado de	90,82	0,79
Balears, Illes	147,13	2,89
Canarias	124,90	-2,55
Cantabria	102,47	3,61
Castilla y León	95,24	1,66
Castilla - La Mancha	88,66	2,04
Cataluña	122,01	6,41
Comunitat Valenciana	118,84	0,07
Extremadura	94,06	2,41
Galicia	101,10	4,17
Madrid, Comunidad de	101,07	13,00
Murcia, Región de	87,04	1,36
Navarra, Comunidad Foral de	88,86	1,98
País Vasco	119,28	2,51
Rioja, La	86,54	3,45
Ceuta	107,06	2,49
Melilla	104,09	-2,05

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	120,68	3,32
HOTELS: Gold stars		
Five	109,24	2,56
Fourth	115,41	3,41
Three	134,02	3,74
Two	120,44	-0,50
One	126,93	2,93
HOSTALS: Silver stars		
Three and two	120,58	8,07
One	121,12	3,73

Indicators on the Profitability of the Hotel Sector

June 2019

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	82.64	4.70	67.97	6.99
Andalucía	91.93	5.51	64.76	8.17
Aragón	56.52	6.26	28.36	14.87
Asturias, Principado de	54.75	-3.94	25.67	-0.97
Balears, Illes	105.63	2.94	91.23	2.02
Canarias	87.17	-1.20	68.53	-4.70
Cantabria	67.40	5.82	35.62	5.46
Castilla y León	56.79	-1.28	28.53	9.36
Castilla - La Mancha	56.17	2.44	23.63	9.84
Cataluña	102.50	6.34	78.26	12.56
Comunitat Valenciana	81.32	0.21	61.17	3.40
Extremadura	57.15	2.20	25.63	11.36
Galicia	58.30	3.70	27.45	9.26
Madrid, Comunidad de	110.73	25.69	91.65	32.89
Murcia, Región de	63.04	3.28	37.83	6.92
Navarra, Comunidad Foral de	64.17	0.65	37.69	8.19
País Vasco	100.03	4.03	75.22	6.32
Rioja, La	65.73	4.10	36.10	2.28
Ceuta	69.45	0.82	46.83	9.79
Melilla	68.15	-1.14	48.91	5.42

¹ ADR: Average Daily Rate

RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	93.05	4.70	67.97	6.99
HOTELS: Gold stars				
Five	206.29	4.21	152.65	9.29
Four	99.75	5.32	80.75	6.23
Three	76.95	3.37	59.07	4.59
Two	62.15	0.16	36.87	6.94
One	61.05	3.57	32.23	16.36
GUESTHOUSES: Silver stars				
Three and two	59.84	1.18	28.40	6.09
One	51.83	0.44	25.17	6.40

¹ ADR: Average Daily Rate

RevPAR: Revenue per Available Room