

23 July 2021

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
June 2021. Provisional data

**Overnight stays in hotel establishments reached 14.1 million,
compared to 1.8 in the same month of 2020**

Hotels invoiced an average of 85.1 euros per occupied room

During the month of June, overnight stays in hotel establishments exceeded 14.1 million. This represents an increase of 654.6% compared to the same month in 2020, when there were only 1.8 million.

Compared to June 2019, overnight stays in hotel establishments showed a decrease of 62.0%.

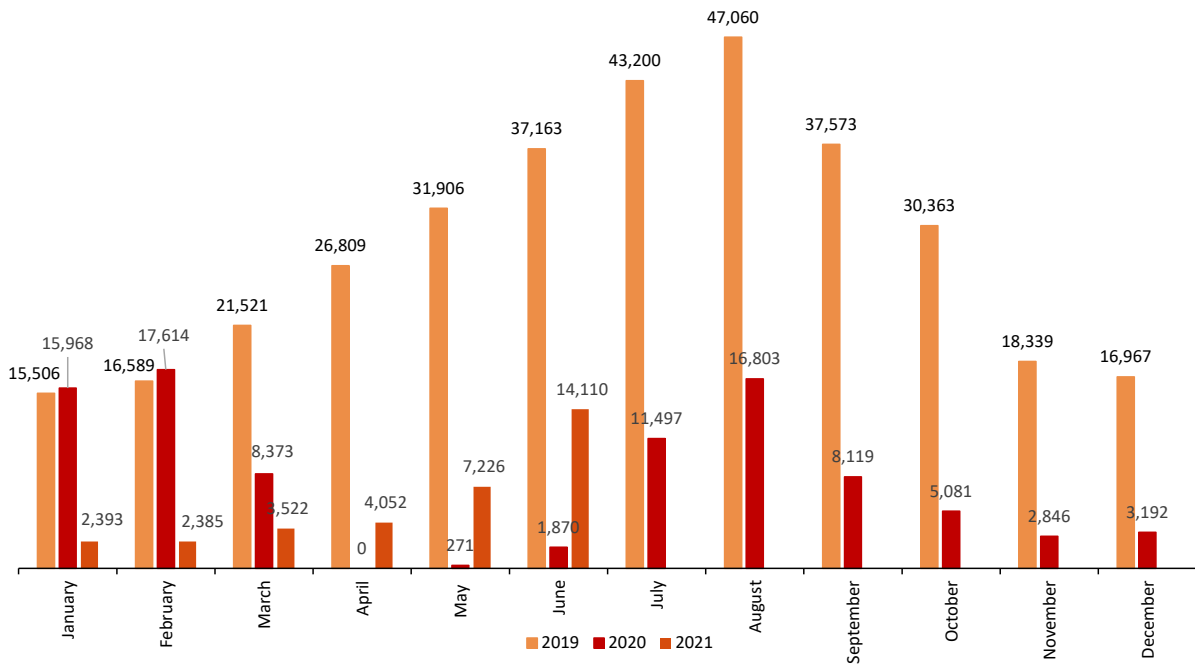
Based on place of origin, overnight stays by travellers residing in Spain exceeded 8.8 million, representing 63.0% of the total. In turn, overnight stays by non-residents stood at over 5.2 million.

On the other hand, the average stay increased 27.2% compared to June 2020, standing at 2.5 overnight stays per traveller.

In the first six months of 2021, overnight hotel stays fell by 23.6% as compared with the same period of the previous year. Overnight stays by residents increased by 26.7% while those of foreigners decreased by 56.9%.

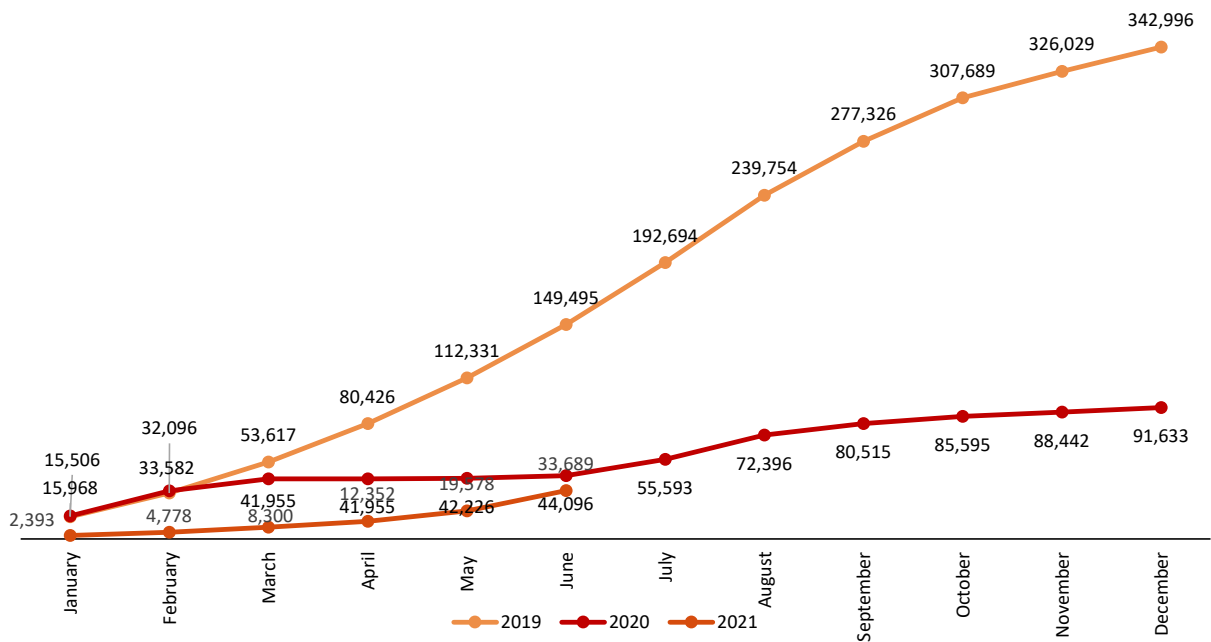
Overnight stays. Comparison 2019-2020-2021

Thousands



Cumulative overnights. Comparison 2019-2020-2021

Thousands



Open establishments

In June, a total of 12,815 hotels were open in Spain, compared to 5,996 for the same month of 2020. This represented 67.1% of the total directory of establishments in this month.

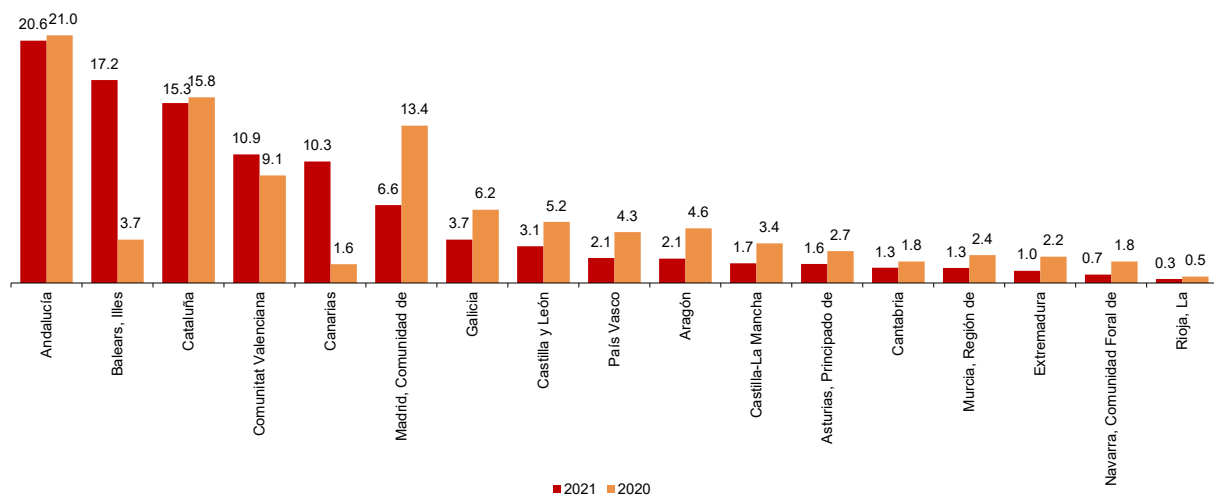
Category	Estimated open establishments total	Percentage of directory	Estimated bedrooms	Percentage of directory total	Estimated bed-places	Percentage of directory total
TOTAL	12,815	67.1	590,619	63.8	1,240,072	63.8
HOTELS: Golden stars						
Five	268	72.2	40,394	73.1	87,248	73.5
Four	2,082	71.3	274,595	67.6	593,130	67.0
Three	2,021	64.3	132,016	53.8	283,192	54.3
Two	1,646	69.5	43,481	60.0	85,465	59.9
One	1,015	70.0	22,637	71.3	44,925	72.3
INNS: Silver stars						
Two and three	2,596	71.1	38,480	70.6	73,374	71.1
One	3,186	61.3	39,015	64.8	72,738	66.0
Annual rate	113.7		255.4		274.8	

Destinations

Andalucía, Illes Balears and Cataluña were the main destinations for total travellers in Spain in June, with 20.6%, 17.2% and 15.3% of total overnight stays, respectively.

Distribution of overnight stays. Comparison June 2020-2021

Percentage



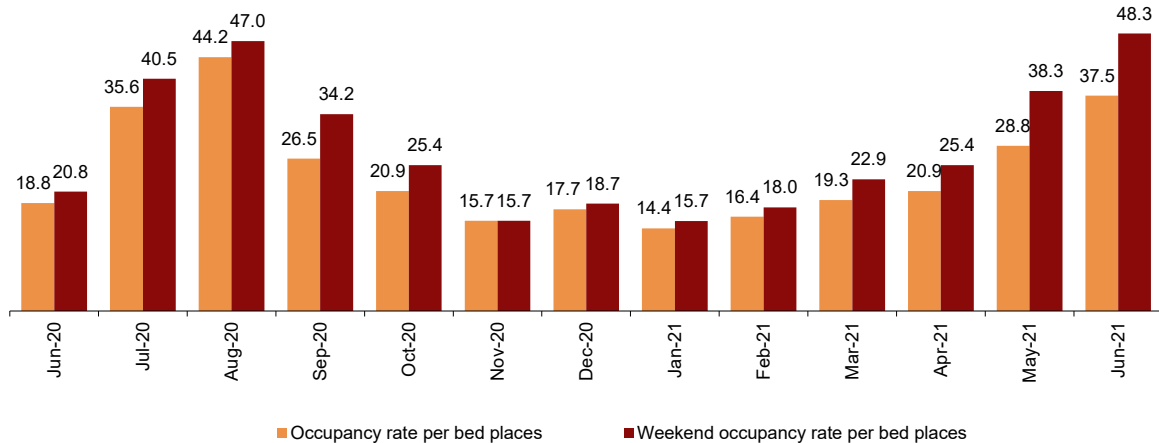
The main destinations for travellers residing in Spain were Andalucía, Cataluña and Comunitat Valenciana.

The main destination chosen by non-residents was Illes Balears, with 37.6% of total overnight stays. This was followed by Canarias and Cataluña

Hotel occupancy

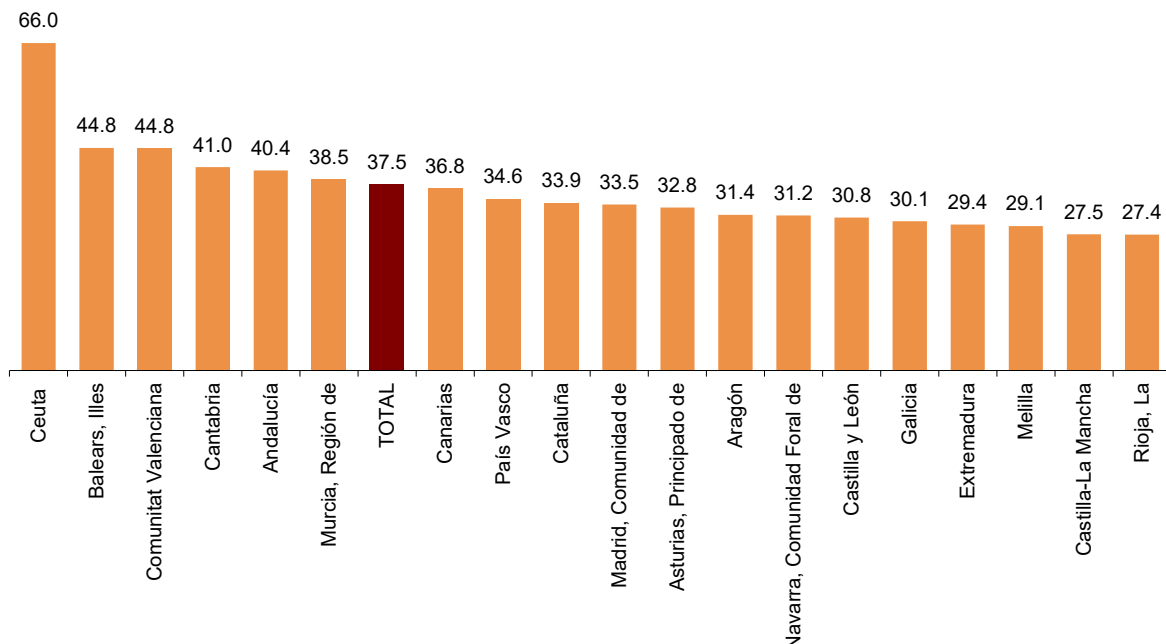
In June, 37.5% of the available bed-places were occupied, indicating an annual increase of 99.7%. The weekend occupancy rate by bedplaces increased 132.5%, and stood at 48.3%.

Occupancy rate Percentage



The autonomous city of Ceuta showed the highest occupancy rate by bed-places in June (66.0%). It was followed by Illes Balears, with 44.8%.

Occupancy rate per bed places by autonomous community Percentage



By tourist areas, Costa de Valencia reached both the highest level of occupancy by bed-places (53.5%), and the greatest weekend occupancy rate (68.8%). The island of Mallorca registered the highest number of overnight stays in June, with 1,782,734 million.

The tourist spots with more overnight stays were Madrid, Barcelona and Palma de Mallorca. Ceuta reached the highest occupancy rate by bed-places (66.0%), while Jávea had the greatest weekend occupancy rate (87.1%).

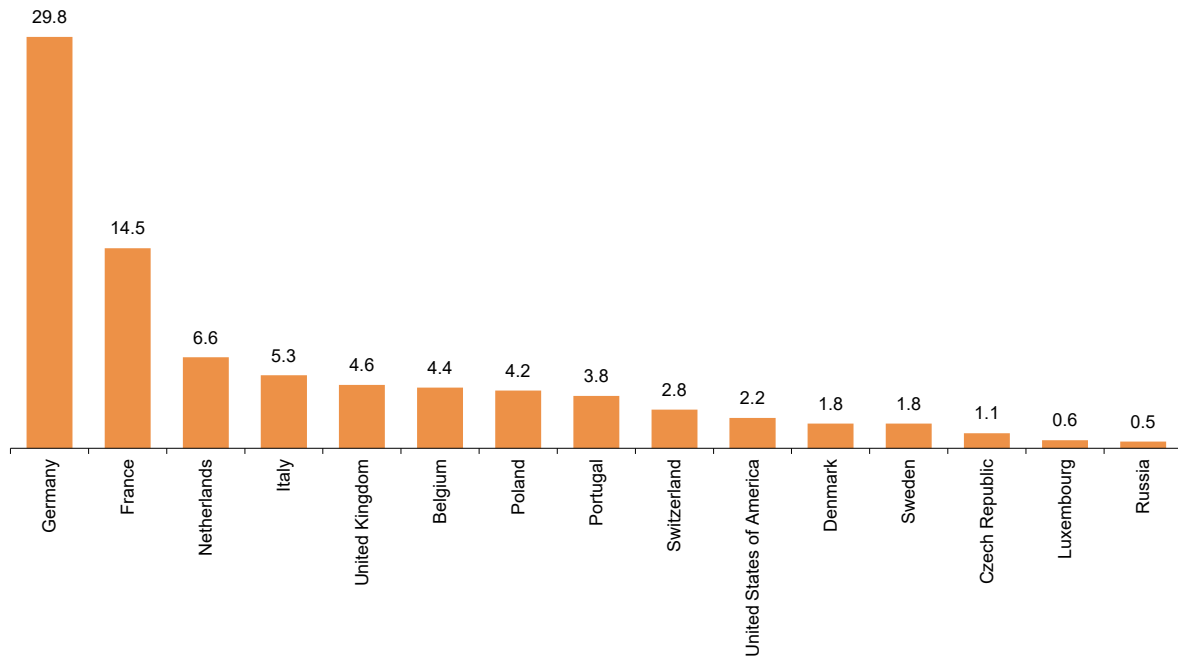
Overnight stays according to the country of origin of the travellers

Travellers from the Germany and France accounted for 29.8% and 14.5%, respectively, of total overnight stays of non-residents in hotel establishments in June.

Overnight stays by travellers from the Netherlands, Italy, and the United Kingdom (the following source markets) accounted for 6.6%, 5.3% and 4.6% of the total, respectively.

Distribution of non-resident overnight stays. Main country of residence

Percentage



Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 8.5% June, 19.8 points above that recorded for the same month of 2020¹.

Hotel Prices Index

National by categories

	Index	Annual growth rate
TOTAL	116.4	8.5
HOTELS: Gold stars		
Five	76.8	-5.5
Fourth	116.3	11.5
Three	135.3	7.4
Two	114.4	7.5
One	121.1	2.4
HOSTALS: Silver stars		
Three and two	109.8	4.8
One	107.0	4.1

Hotel Sector Profitability

The average daily rate per occupied room (ADR) of hotels was 85.1 euros in June, which means an increase of 44.5% as compared with the same month of 2020.

On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 36.4 Euros, increasing by 167.4%.

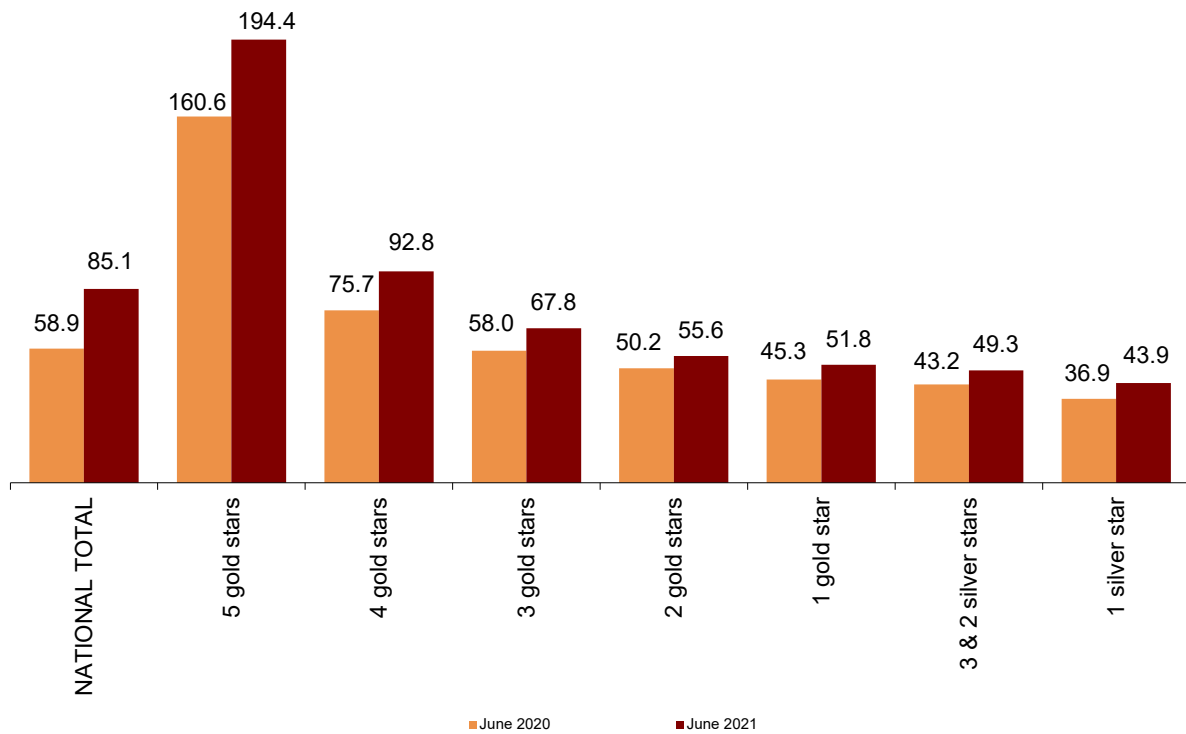
By category, the average rate was 194.4 euros for five-star hotels, 92.8 euros for four-star hotels and 67.8 euros for three-star hotels. Revenue per available room for these same categories were 77.5, 43.3 and 29.2 euros, respectively.

The tourist spot² with the highest ADR is Estepona, with an average daily billing per occupied room of 189.0 euros. The tourist spot with the highest RevPAR was Tarifa, with an income per available room of 85.4 euros.

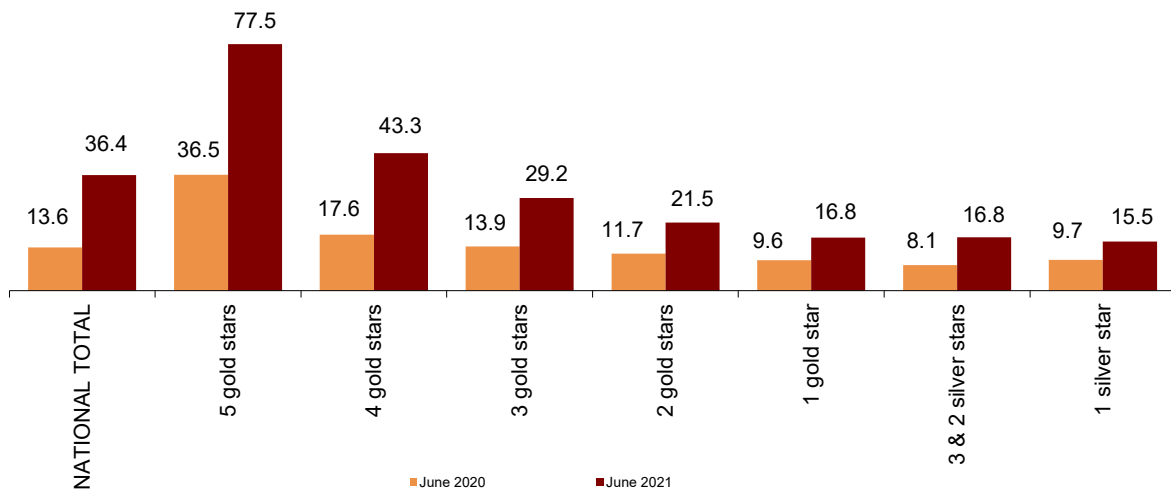
¹In June 2020, the Hotel Price Index and the Hotel Sector Profitability Indicators by Autonomous Communities and Cities were not published due to the low number of open hotel establishments. The annual variation rates for June 2021 are thus not provided.

² The Hotel Profitability Indicators of the provinces and main tourist areas and points have been published since 2021. [IRSH en www.ine.es](https://www.ine.es)

Average daily rate by hotel category.
Euros



Revenue per available room by hotel category
Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to June 2020 in the Hotel Occupancy Survey (HOS), the Hotel Price Index (HPI) and the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on Quality at INE and the Code of Best Practices on the INE webpage.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

June 2021

Provisional Data

23rd July 2021

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	5.604.215	4.148.683	1.455.532	14.110.485	8.885.138	5.225.347	2,52
HOTELS: Golden stars							
Five	286.055	162.208	123.847	898.111	371.919	526.193	3,14
Four	2.758.040	1.996.037	762.003	7.453.007	4.490.127	2.962.880	2,70
Three	1.375.197	1.034.164	341.033	3.345.190	2.172.753	1.172.437	2,43
Two	422.871	344.372	78.499	810.730	625.050	185.680	1,92
One	190.167	150.227	39.939	357.168	271.430	85.738	1,88
INNS: Silver stars							
Two and three	297.356	246.450	50.905	603.445	477.526	125.920	2,03
One	274.530	215.224	59.306	642.834	476.335	166.499	2,34
Annual rate	493,09	403,24	1107,61	654,55	473,82	1524,62	27,22
Cumulative annual rate	-5,45	28,77	-50,34	-23,60	26,69	-56,88	-19,20

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	12.815	590.619	1.240.072	37,49	48,29	42,90	142.376
HOTELS: Golden stars							
Five	268	40.394	87.248	34,02	44,54	38,36	22.321
Four	2.082	274.595	593.130	41,28	52,52	46,85	72.595
Three	2.021	132.016	283.192	38,94	49,36	44,10	28.578
Two	1.646	43.481	85.465	31,52	44,56	38,45	6.535
One	1.015	22.637	44.925	26,44	37,77	32,36	2.697
INNS: Silver stars							
Two and three	2.596	38.480	73.374	27,32	36,31	33,46	5.343
One	3.186	39.015	72.738	29,29	37,06	36,17	4.306
Annual rate	113,72	255,37	274,79	99,72	132,52	77,57	392,25

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Costa Valencia	50.109	5.598	140.614	15.789	53,50	68,83	54,49	2,81	1.228
Costa de La Luz de Cádiz	192.327	25.472	513.163	78.734	50,61	66,89	55,45	2,72	5.582
Palma - Calvià	37.828	138.196	105.038	650.197	48,87	50,15	54,22	4,29	7.874
Costa de La Luz de Huelva	92.225	13.902	266.980	51.849	46,82	66,99	50,00	3,00	3.191
Isla de Mallorca	77.249	297.166	197.098	1.585.636	45,77	45,16	49,81	4,76	17.274
Costa de Castellón	87.210	7.881	254.919	20.181	45,51	62,03	47,51	2,89	2.007
Costa Blanca	229.492	48.896	617.627	139.931	45,30	60,58	49,26	2,72	6.324
Terres de L'Ebre	28.187	3.284	65.551	7.537	45,15	57,54	44,67	2,32	615

Tourist area with a greater number of overnight stays per month¹

Costa del Sol	229.821	85.521	570.888	296.210	40,45	56,72	45,54	2,75	10.141
Costa Brava	194.437	76.128	382.167	198.214	35,17	49,40	38,04	2,15	5.462
Barcelona	98.114	144.394	198.155	378.333	33,49	40,17	41,57	2,38	6.494
Isla de Gran Canaria	68.991	41.387	208.140	300.664	40,58	50,45	44,98	4,61	6.525
Isla de Tenerife	62.721	43.490	171.281	276.298	37,98	45,04	42,07	4,21	7.292
Sur de Gran Canaria	48.296	35.518	156.257	273.574	41,63	52,10	45,20	5,13	5.420
Costa Daurada	175.858	25.001	367.241	58.085	37,14	51,81	40,24	2,12	3.144
Islas de Ibiza-Formentera	46.039	68.163	140.384	280.642	44,00	45,74	48,43	3,69	4.295

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Ceuta	4.388	226	12.814	851	65,99	46,85	63,82	2,96	120
Jávea	4.968	818	18.341	2.307	64,70	87,14	68,81	3,57	181
Begur	6.492	2.267	15.040	6.482	64,15	80,17	66,50	2,46	263
Isla Cristina	26.134	4.451	74.276	19.096	63,92	86,80	60,56	3,05	737
Gandia	26.660	2.720	93.440	8.855	62,31	78,23	63,08	3,48	873
Formentera	16.221	8.617	48.876	40.328	59,92	74,11	60,75	3,59	826
Calp	22.302	3.635	59.921	11.060	59,04	70,18	56,42	2,74	664
Chipiona	14.512	473	43.115	1.472	58,85	75,96	51,52	2,98	307
Barbate	12.149	914	32.752	2.292	56,99	77,85	61,20	2,68	280
Palafrugell	10.117	3.062	19.498	7.343	56,19	84,05	57,44	2,04	315

Tourist site with a greater number of overnight stays per month¹

Madrid	239.833	99.913	432.139	253.751	32,64	42,99	41,24	2,02	6.512
Barcelona	86.247	136.256	174.740	357.555	33,43	41,03	41,19	2,39	6.191
Palma de Mallorca	26.352	94.732	70.291	420.414	50,19	57,14	54,95	4,05	5.144
Benidorm	85.283	13.105	287.813	47.119	41,71	55,94	43,57	3,40	3.003
San Bartolomé de Tirajana	34.486	26.719	112.695	218.330	42,39	53,14	45,54	5,41	4.498
Calvià	10.152	40.645	32.057	229.324	43,82	40,84	49,08	5,15	2.792
Pájara	7.502	25.262	31.151	196.277	39,80	42,82	47,68	6,94	2.892
Sevilla	84.831	35.913	147.882	74.362	44,70	58,61	53,24	1,84	1.638
Valencia	68.902	32.027	139.253	82.583	49,83	72,62	59,22	2,20	1.635
Torremolinos	58.278	12.661	157.504	57.642	42,17	61,57	42,97	3,03	1.787

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	5.604.215	100,00	14.110.485	100,00
Residents in Spain	4.148.683	74,03	8.885.138	62,97
Residents abroad	1.455.532	25,97	5.225.347	37,03
Total Residents abroad	1.455.532	100,00	5.225.347	100,00
TOTAL Residents in EU (without Spain)	1.068.317	73,40	4.159.895	79,61
- Germany	282.765	19,43	1.555.103	29,76
- Austria	14.794	1,02	55.240	1,06
- Belgium	54.935	3,77	229.682	4,40
- Denmark	21.851	1,50	96.214	1,84
- Finland	3.934	0,27	10.762	0,21
- France	262.513	18,04	760.010	14,54
- Greece	3.341	0,23	9.435	0,18
- Ireland	9.812	0,67	26.285	0,50
- Italy	88.010	6,05	275.602	5,27
- Luxembourg	5.509	0,38	32.350	0,62
- Netherlands	79.727	5,48	342.733	6,56
- Poland	46.154	3,17	216.993	4,15
- Portugal	85.646	5,88	196.801	3,77
- Czech Republic	14.988	1,03	58.842	1,13
- Sweden	26.112	1,79	95.240	1,82
-Other EU countries ¹	68.225	4,69	198.604	3,80
Norway	3.667	0,25	9.850	0,19
United Kingdom	80.171	5,51	239.239	4,58
Russia	10.813	0,74	27.354	0,52
Switzerland	37.339	2,57	145.847	2,79
Rest of Europe	42.935	2,95	118.297	2,26
Japan	1.681	0,12	4.637	0,09
Republic of China	7.442	0,51	14.351	0,27
United States of America	45.843	3,15	115.926	2,22
Rest of America	77.439	5,32	182.325	3,49
Africa	24.913	1,71	76.911	1,47
Other countries	54.971	3,78	130.715	2,50

¹ Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

June 2020

Provisional data

1. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	107,58	-11,07
HOTELS: Gold stars		
Five	81,58	-25,52
Fourth	104,50	-9,83
Three	125,31	-6,84
Two	110,84	-7,43
One	117,43	-6,70
HOSTALS: Silver stars		
Three and two	104,70	-12,08
One	105,83	-10,82

HPI (ANNEX OF TABLES) - JUNE 2020. Provisional data.

Indicators on the Profitability of the Hotel Sector June 2021

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	85,13	44,52	36,40	167,40
Andalucía	89,77	-	41,76	-
Aragón	59,50	-	23,09	-
Asturias, Principado de	60,77	-	22,15	-
Balears, Illes	117,52	-	55,46	-
Canarias	95,10	-	40,65	-
Cantabria	70,86	-	31,01	-
Castilla y León	58,18	-	20,91	-
Castilla - La Mancha	54,13	-	17,93	-
Cataluña	82,67	-	32,69	-
Comunitat Valenciana	83,64	-	40,54	-
Extremadura	59,06	-	21,98	-
Galicia	58,46	-	20,14	-
Madrid, Comunidad de	70,01	-	30,17	-
Murcia, Región de	61,30	-	26,47	-
Navarra, Comunidad Foral de	59,28	-	23,54	-
País Vasco	74,37	-	30,50	-
Rioja, La	64,28	-	20,90	-
Ceuta	65,35	-	40,60	-
Melilla	67,38	-	30,40	-

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	85,13	44,52	36,40	167,40
HOTELS: Gold stars				
Five	194,42	21,04	77,52	112,68
Four	92,79	22,57	43,28	145,70
Three	67,79	16,91	29,20	110,12
Two	55,60	10,66	21,49	83,21
One	51,78	14,26	16,75	75,08
GUESTHOUSES: Silver stars				
Three and two	49,33	14,23	16,80	106,90
One	43,85	18,99	15,54	59,51

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

In June 2020, the Indicators on the Profitability of the Hotel Sector by Autonomous Cities and Communities were not published for this reason the annual variation rates for June 2021 are not disclosed.

Indicators on Profitability (ANNEX OF TABLES) - JUNE 2021. Provisional data.