

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
June 2022. Provisional data

Overnight stays in hotel establishments reached 35.1 million, compared to 14.2 in the same month of 2021

Hotels invoice an average of 105.7 euros per occupied room, representing an annual increase of 23.3%

During the month of June, overnight stays in hotel establishments exceeded 35.1 million. This represents an increase of 146.7% compared to the same month in 2021, when there were only 14.2 million.

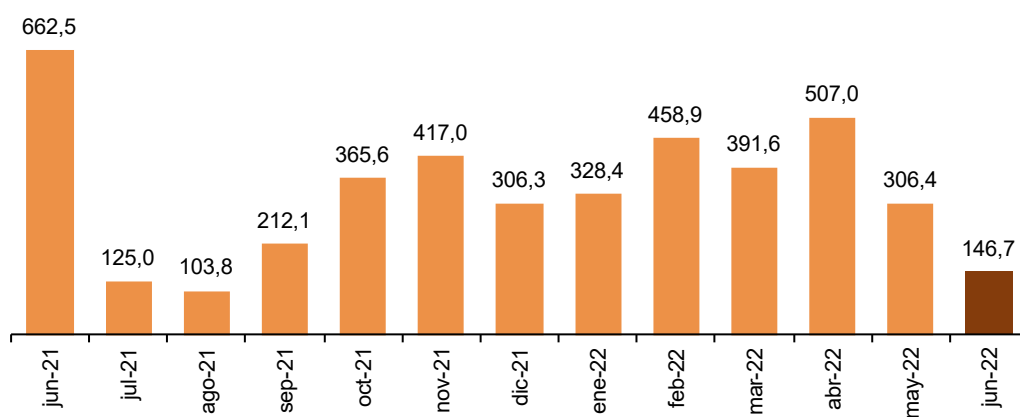
Based on place of origin, overnight stays by travellers residing in Spain exceeded 12.1 million, representing 34.6% of the total. In turn, overnight stays by non-residents stood at over 23.0 million.

On the other hand, the average stay increased 27.3% compared to June 2021, standing at 3.2 overnight stays per traveller.

During the first six months of 2022, overnight stays increased 285.5%, as compared to the same period of the previous year.

Annual variation rates for overnight stays

Percentage

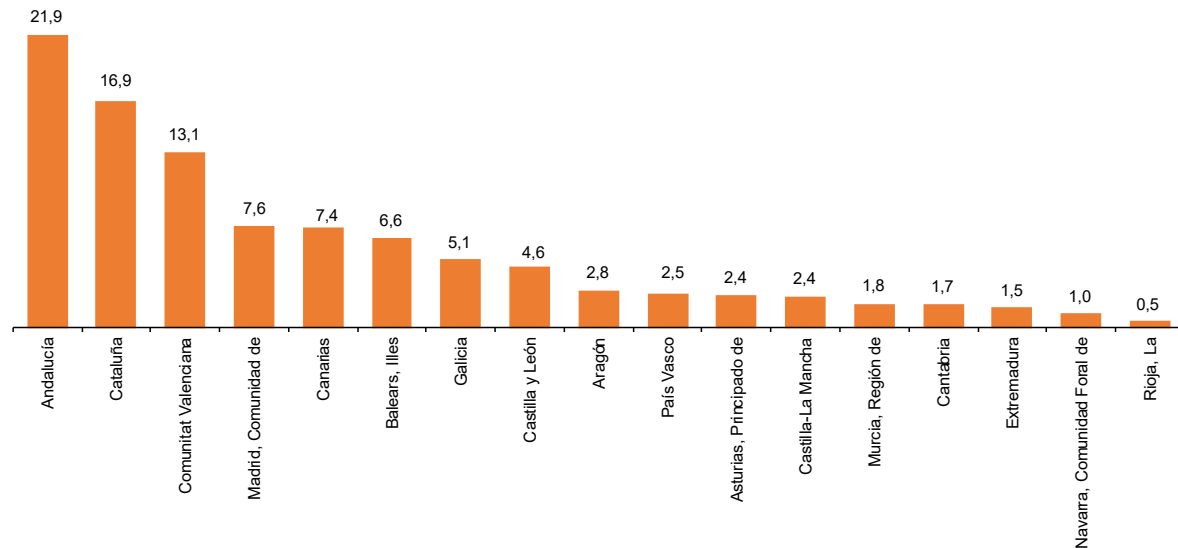


Destinations

In June, Andalucía, Cataluña and Comunitat Valenciana were the main destinations for travellers who are residents in Spain, with 21.9%, 16.9% and 13.1% of total overnight stays, respectively.

Distribution of overnight stays: residents.

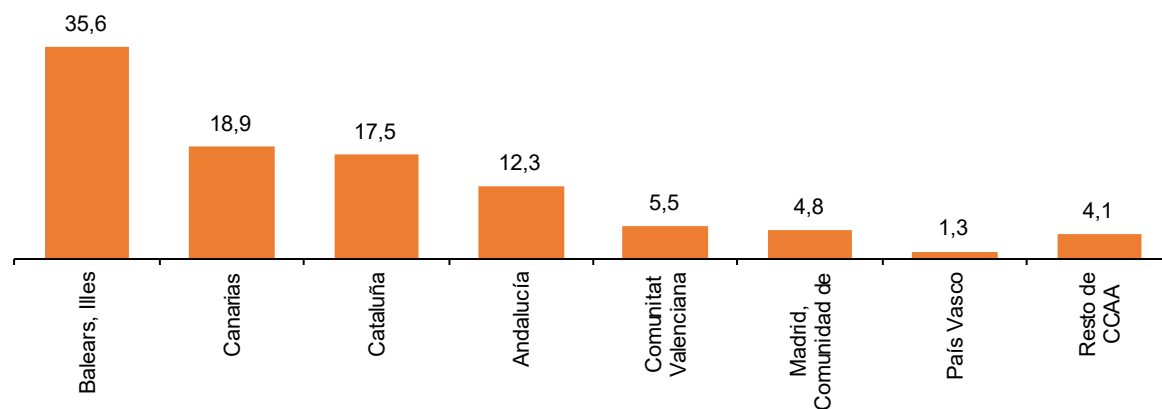
Percentage



The main destination chosen by non-residents was Illes Balears, with 35.6% of total overnight stays. Following that, the main destinations for non-residents were Canarias and Cataluña, with 18.9% and 17.5% of the total, respectively.

Distribution of overnight stays: non-residents.

Percentage

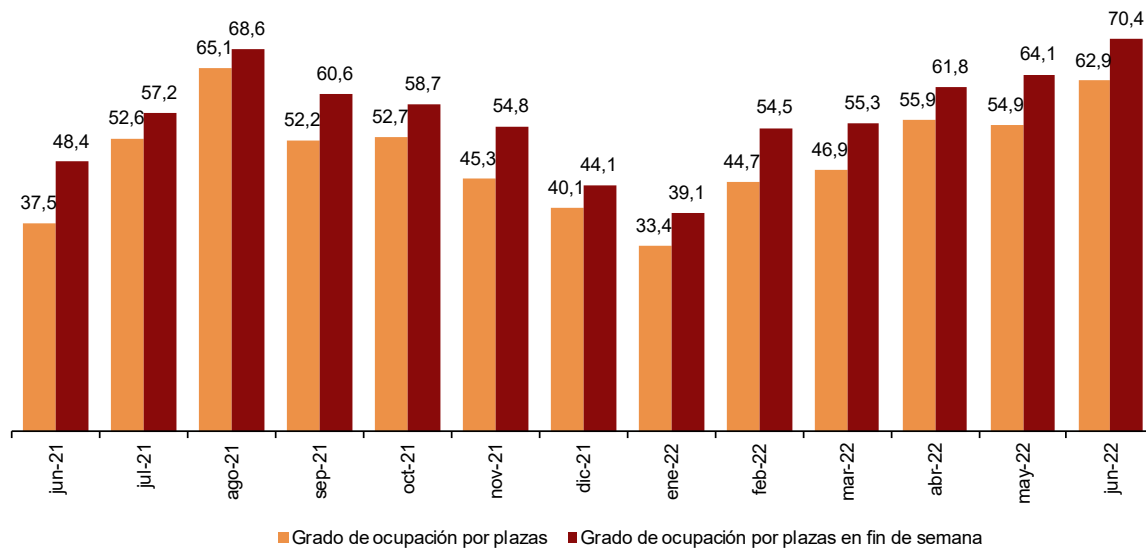


Hotel occupancy

In June, 62.9% of the available bed-places were occupied, indicating an annual increase of 68.0%. The weekend occupancy rate by bedplaces increased 45.6%, and stood at 70.4%.

Occupancy rate

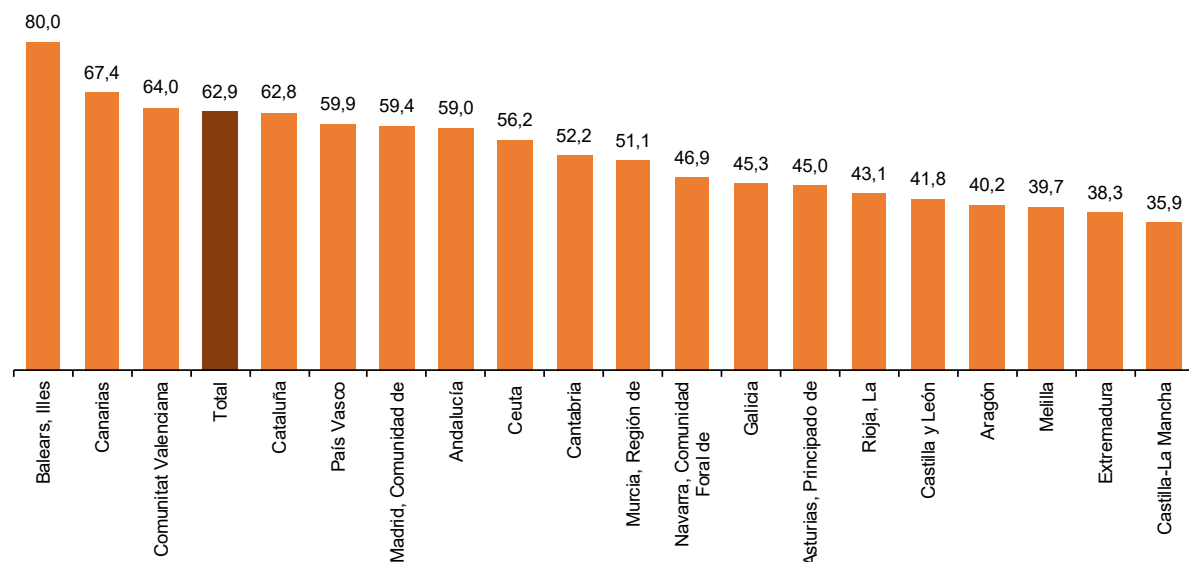
Percentage



Illes Balears showed the highest occupancy rate by bed-places in June (80.0%). It was followed by Canarias, with 67.4%.

Degree of bed-place occupancy by autonomous communities

Percentage



By tourist areas, the island of Menorca reached the highest occupancy rate by bed-places (80.3%), and Palma-Calvià registered the highest weekend occupancy rate (85.5%). The island of Mallorca registered the highest number of overnight stays in June, with 6,706,689 million.

The tourist sites with the highest number of overnight stays were Barcelona, Madrid and Calvià. Santanyí had the highest occupancy rate by bed places (91.8%), as well as the greatest weekend occupancy rate (96.4%).

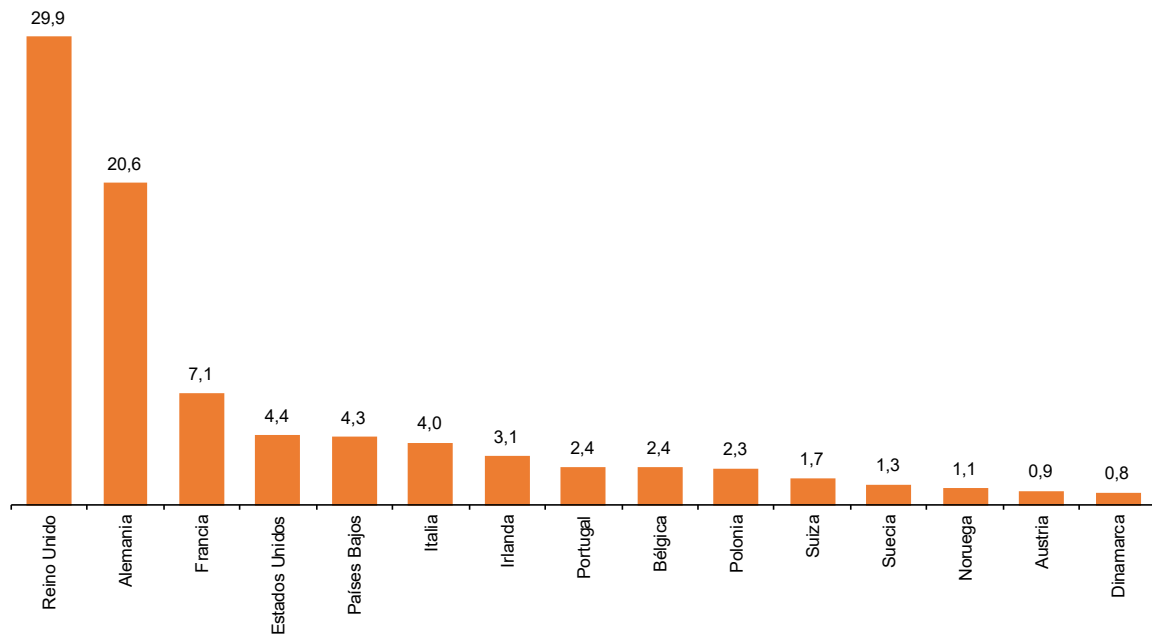
Overnight stays according to the country of origin of the travellers

Travellers from the United Kingdom and Germany concentrated 29.9% and 20.6%, respectively, of total overnight stays of non-residents in hotel establishments in June.

Overnight stays by travellers from France, United States and the Netherlands (the following source markets) accounted for 7.1%, 4.4% and 4.3% of the total, respectively.

Distribution of overnight stays by non-residents. Main countries of origin

Percentage

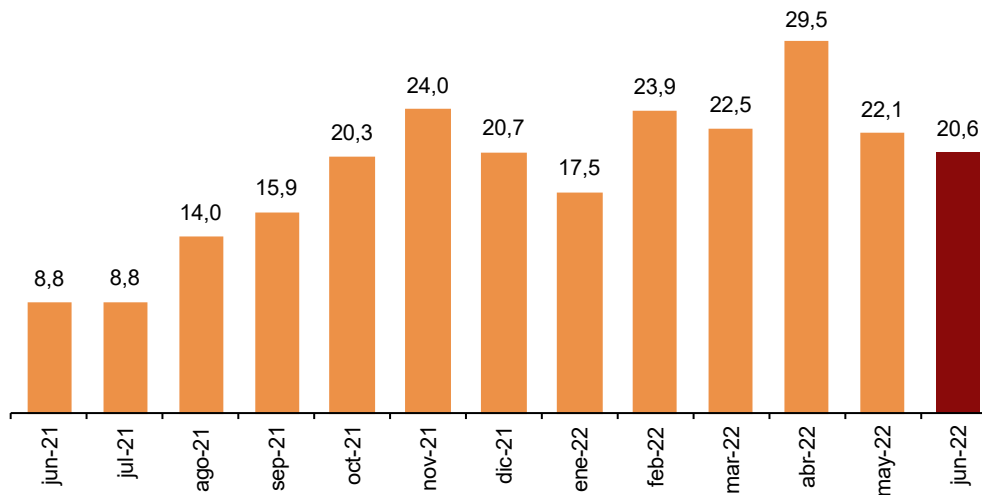


Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 20.6% in June, which is 11.8 points above that registered in the same month of 2021 and 1.5 of a point less than that registered last month.

Hotel Price Index

Annual variation rate Percentage



By autonomous community, the highest increases in hotel prices compared to June 2021 took place in Comunidad de Madrid (50.2%) and País Vasco (38.8%).

On the other hand, the lowest decrease was recorded in the autonomous city of Ceuta, with an annual variation rate of 7.4%.

By categories, the greatest price increase was registered in one-silver star establishments (31.8%).

Hotel Sector Profitability

The average daily rate per occupied room (ADR) of hotels was 105.7 euros in June, which means an increase of 23.3% as compared with the same month of 2021.

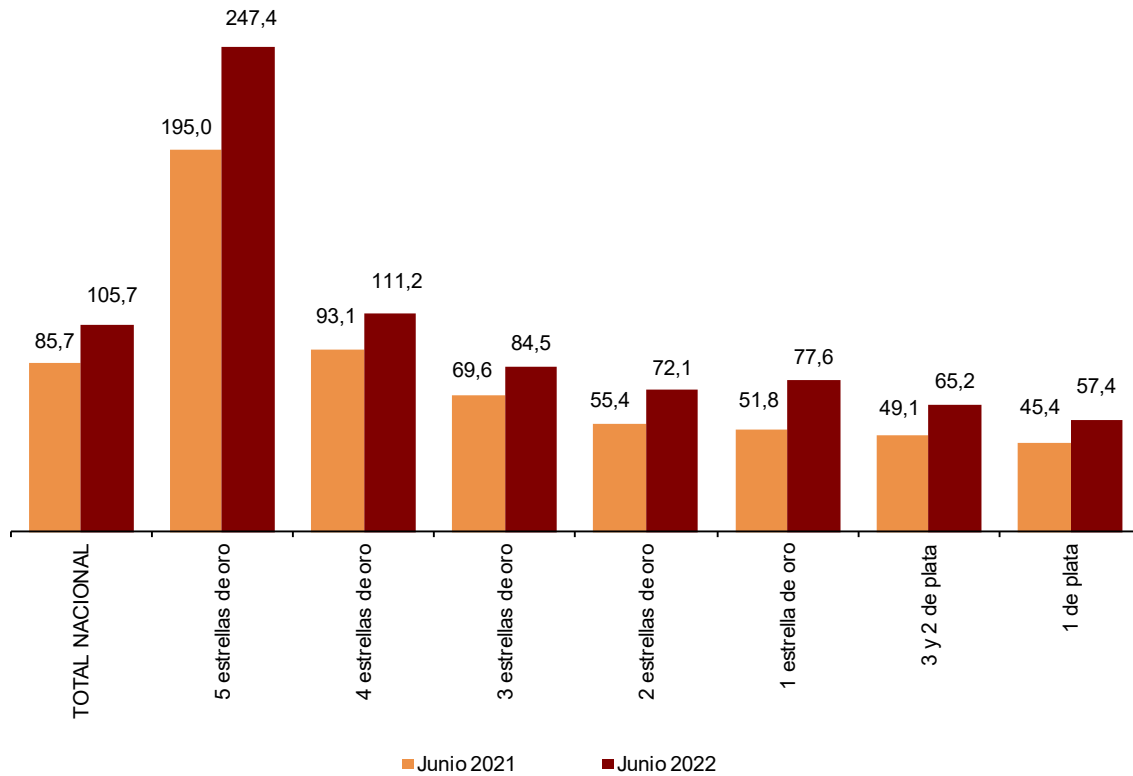
On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 74.2 Euros, increasing by 102.6%.

By category, the average rate was 247.4 euros for five-star hotels, 111.2 euros for four-star hotels and 84.5 euros for three-star hotels. Revenue per available room for these same categories were 175.6, 85.1 and 61.0 euros, respectively.

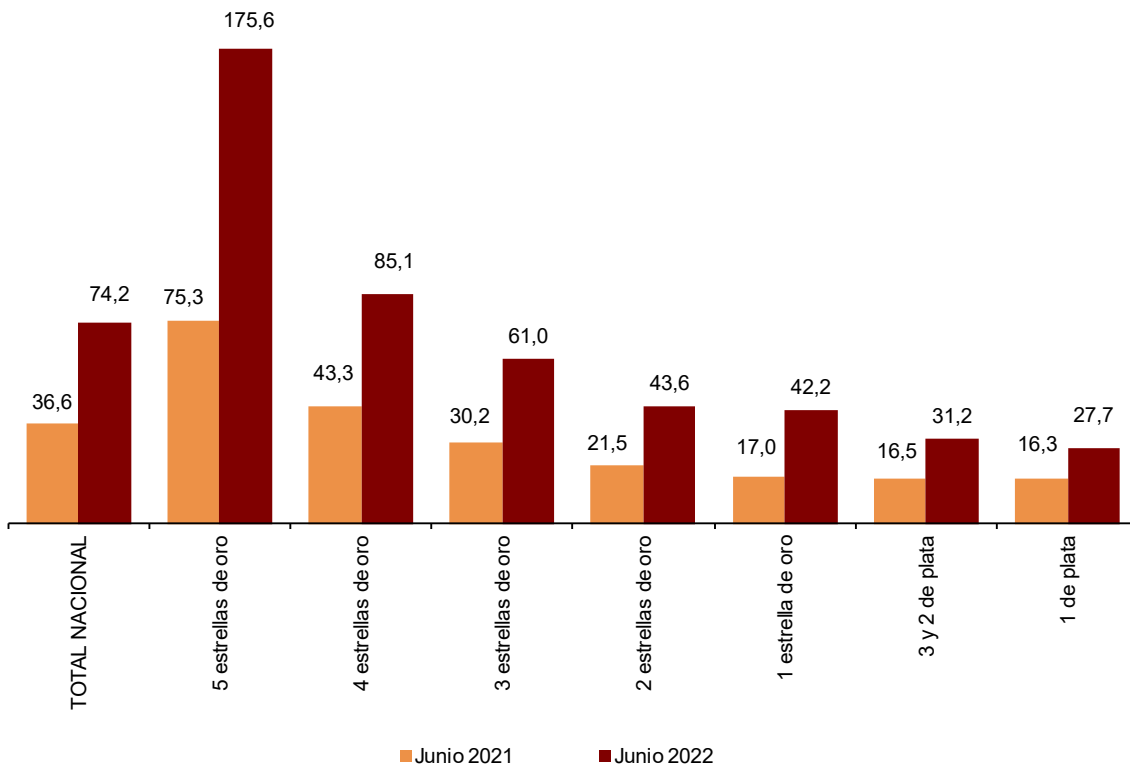
The tourist spot¹ with the highest ADR is Marbella, with an average daily billing per occupied room of 217.7 euros. It also has the highest RevPar, with revenue per available room of 160.3 euros.

¹ The Hotel Profitability Indicators of the provinces and main tourist areas and points have been published since 2021. [RSH en www.ine.es](http://www.ine.es)

Average daily rate per occupied room according to categories
Euros



Average income per available room according to categories
Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to June 2021 in the Hotel Occupancy Survey (HOS), the Hotel Price Index (HPI) and the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on [Quality at INE and the Code of Best Practices](#) on the INE webpage.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

June 2022

Provisional Data

22nd July 2022

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	11,001,231	5,411,699	5,589,532	35,179,402	12,157,399	23,022,003	3.20
HOTELS: Golden stars							
Five	625,994	177,653	448,341	2,203,417	388,031	1,815,386	3.52
Four	5,257,646	2,463,724	2,793,922	18,295,876	5,789,195	12,506,681	3.48
Three	2,962,879	1,440,749	1,522,130	9,982,914	3,422,105	6,560,809	3.37
Two	787,229	475,265	311,964	1,911,028	953,806	957,222	2.43
One	330,562	195,390	135,172	738,238	372,710	365,528	2.23
INNS: Silver stars							
Two and three	521,570	326,822	194,748	1,039,701	604,987	434,714	1.99
One	515,350	332,095	183,255	1,008,227	626,564	381,663	1.96
Annual rate	93.82	29.48	273.52	146.71	35.66	334.52	27.29
Cumulative annual rate	194.42	103.61	499.06	285.51	121.68	601.66	30.94

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	15,811	859,096	1,818,574	62.92	70.44	70.23	261,629
HOTELS: Golden stars							
Five	362	54,028	115,871	62.31	70.43	70.77	38,828
Four	2,817	400,514	873,100	67.97	75.38	76.58	134,624
Three	2,809	225,672	484,692	66.72	72.56	72.62	60,592
Two	2,031	62,132	121,707	51.78	62.75	59.53	11,324
One	1,212	27,588	54,653	44.82	55.18	54.07	4,154
INNS: Silver stars							
Two and three	2,909	44,540	85,004	40.48	50.47	47.12	6,683
One	3,671	44,622	83,546	39.93	47.98	48.52	5,424
Annual rate	21.78	43.73	44.98	68.03	45.60	63.91	82.08

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Isla de Menorca	42,268	92,738	187,373	598,871	80.32	78.99	83.80	5.82	4,627
Palma - Calvià	81,034	524,545	254,020	2,438,539	80.30	85.46	84.20	4.45	18,880
Isla de Mallorca	137,575	1,120,863	435,911	6,270,778	80.16	82.04	83.73	5.33	45,043
Islas de Ibiza-Formentera	60,760	288,778	184,693	1,323,748	79.00	80.50	82.86	4.32	11,985
Barcelona	126,981	623,829	257,610	1,799,754	75.80	80.49	88.63	2.74	13,614
Isla de Lanzarote	29,019	97,409	136,873	762,874	73.41	73.22	83.35	7.12	6,995
Costa de Gipuzkoa	33,385	54,198	63,468	133,144	72.01	79.26	79.79	2.24	1,400
Costa del Sol	226,732	337,034	565,602	1,518,853	71.47	78.06	82.15	3.70	16,195

Tourist area with a greater number of overnight stays per month¹

Isla de Tenerife	99,700	223,929	357,195	1,580,298	68.66	72.04	75.08	5.99	18,884
Costa Blanca	234,922	191,680	753,826	858,052	68.39	77.65	75.41	3.78	10,519
Sur de Tenerife	43,724	196,477	143,297	1,404,136	69.47	73.02	76.34	6.44	15,603
Isla de Gran Canaria	84,596	139,845	277,875	1,085,715	66.17	70.19	73.28	6.08	12,046
Costa Brava	234,788	240,814	491,749	825,852	57.30	65.39	62.68	2.77	9,105
Costa Daurada	262,734	139,631	639,142	640,830	63.05	73.81	68.89	3.18	6,327
Sur de Gran Canaria	59,618	128,704	216,983	1,044,194	68.91	72.55	75.79	6.70	10,890
Costa Barcelona	158,790	208,657	382,603	715,201	61.07	69.44	70.74	2.99	6,170

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Santanyí	7,548	66,461	23,820	359,562	91.78	96.40	82.99	5.18	2,310
Santa Margalida	2,253	47,235	10,395	345,676	86.81	79.54	89.73	7.20	1,921
Muro	3,785	58,394	15,905	419,887	84.41	83.40	86.35	7.01	3,058
Llucmajor	11,163	56,818	51,041	241,009	83.96	87.70	82.03	4.30	1,384
Isla Cristina	19,366	12,788	60,644	65,751	83.62	84.99	77.92	3.93	919
Sóller	1,034	13,413	1,884	62,193	83.60	87.17	83.49	4.44	867
Palma de Mallorca	42,904	279,069	116,408	1,131,951	83.18	88.47	86.24	3.88	8,793
Sant Joan de Labritja	2,365	15,576	8,971	100,741	83.04	86.16	86.13	6.12	705
Sant Llorenç des Cardassar	5,823	75,243	20,629	570,652	80.60	79.88	84.99	7.29	3,632
Sant Josep de Sa Talaia	9,134	76,631	28,045	343,583	80.56	85.37	85.02	4.33	4,012

Tourist site with a greater number of overnight stays per month¹

Barcelona	115,517	585,611	236,748	1,708,420	76.37	80.76	88.47	2.77	13,255
Madrid	358,639	429,890	603,297	1,026,432	61.12	68.84	76.65	2.07	11,758
Calvià	35,974	217,935	136,758	1,211,305	76.69	81.12	82.28	5.31	9,270
Benidorm	107,781	114,942	421,670	609,092	71.21	79.12	75.69	4.63	6,427
San Bartolomé de Tirajana	45,921	95,039	167,960	786,359	69.43	73.07	75.44	6.77	8,538
Adeje	18,342	102,554	63,288	750,502	73.14	76.18	79.82	6.73	9,196
Salou	130,693	82,534	334,425	434,399	68.92	77.38	70.43	3.61	3,551
Pájara	10,589	61,867	43,801	529,895	65.82	67.13	70.23	7.92	5,318
Alcúdia	4,998	80,283	16,129	537,118	79.47	82.25	79.76	6.49	3,594
Torremolinos	57,665	70,156	160,206	384,871	77.98	84.95	84.11	4.26	3,061

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	11,001,231	100.00	35,179,402	100.00
Residents in Spain	5,411,699	49.19	12,157,399	34.56
Residents abroad	5,589,532	50.81	23,022,003	65.44
Total Residents abroad	5,589,532	100.00	23,022,003	100.00
TOTAL Residents in EU (without Spain)	2,925,608	52.34	12,216,428	53.06
- Germany	861,290	15.41	4,732,993	20.56
- Austria	54,986	0.98	212,426	0.92
- Belgium	123,326	2.21	547,568	2.38
- Denmark	43,312	0.77	187,257	0.81
- Finland	24,679	0.44	89,162	0.39
- France	560,911	10.04	1,644,897	7.14
- Greece	12,747	0.23	38,737	0.17
- Ireland	137,476	2.46	712,910	3.10
- Italy	295,180	5.28	919,724	3.99
- Luxembourg	9,104	0.16	43,437	0.19
- Netherlands	227,617	4.07	998,139	4.34
- Poland	111,908	2.00	539,106	2.34
- Portugal	203,327	3.64	554,284	2.41
- Czech Republic	34,721	0.62	162,114	0.70
- Sweden	72,436	1.30	302,759	1.32
-Other EU countries ¹	152,588	2.73	530,916	2.31
Norway	55,149	0.99	243,624	1.06
United Kingdom	1,233,446	22.07	6,884,868	29.91
Switzerland	100,019	1.79	388,365	1.69
Rest of Europe	136,804	2.45	562,720	2.44
Japan	11,447	0.20	24,819	0.11
Republic of China	24,674	0.44	52,337	0.23
United States of America	436,911	7.82	1,022,255	4.44
Rest of America	380,833	6.81	913,678	3.97
Africa	58,380	1.04	139,029	0.60
Other countries	226,262	4.05	573,880	2.49

Note: Since March 2022, "Russia" is included in the aggregate "Rest of Europe".

¹ Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Esthonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

June 2022

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	140.76	20.60
Andalucía	127.00	18.54
Aragón	80.05	7.92
Asturias, Principado de	105.97	11.19
Balears, Illes	186.91	13.01
Canarias	163.11	13.53
Cantabria	119.60	12.67
Castilla y León	105.04	9.87
Castilla - La Mancha	97.80	8.74
Cataluña	136.84	33.93
Comunitat Valenciana	137.66	17.01
Extremadura	102.06	10.19
Galicia	114.98	15.57
Madrid, Comunidad de	106.38	50.21
Murcia, Región de	95.18	12.21
Navarra, Comunidad Foral de	98.67	17.72
País Vasco	130.62	38.81
Rioja, La	91.51	16.86
Ceuta	107.09	7.45
Melilla	111.08	10.85

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	140.76	20.60
HOTELS: Gold stars		
Five	98.07	24.94
Fourth	139.83	19.67
Three	160.54	18.84
Two	135.86	18.76
One	142.86	17.41
HOSTALS: Silver stars		
Three and two	137.79	25.01
One	141.70	31.81

Indicators on the Profitability of the Hotel Sector

June 2022

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	105.65	23.28	74.22	102.64
Andalucía	106.83	19.88	72.47	74.55
Aragón	62.82	6.15	30.27	30.30
Asturias, Principado de	62.55	3.15	31.68	45.22
Balears, Illes	120.12	1.99	100.78	80.14
Canarias	99.46	3.51	74.58	84.03
Cantabria	78.74	8.80	46.70	47.38
Castilla y León	63.52	9.41	31.19	49.29
Castilla - La Mancha	59.62	9.78	26.03	44.75
Cataluña	120.26	42.19	85.18	155.67
Comunitat Valenciana	92.13	10.33	66.82	65.45
Extremadura	61.46	4.10	27.90	28.76
Galicia	66.34	12.63	33.59	67.20
Madrid, Comunidad de	116.28	67.23	86.42	188.53
Murcia, Región de	69.52	13.18	39.39	47.10
Navarra, Comunidad Foral de	73.45	24.30	42.78	80.99
País Vasco	111.03	50.02	79.07	158.33
Rioja, La	71.48	8.30	38.41	77.14
Ceuta	65.56	1.35	37.89	-6.00
Melilla	75.03	11.35	43.64	43.56

¹ ADR: Average Daily Rate

RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	105.65	23.28	74.22	102.64
HOTELS: Gold stars				
Five	247.41	26.89	175.60	133.26
Four	111.20	19.43	85.09	96.44
Three	84.46	21.44	60.98	102.10
Two	72.05	30.16	43.55	102.49
One	77.57	49.80	42.23	148.00
GUESTHOUSES: Silver stars				
Three and two	65.18	32.83	31.22	88.75
One	57.41	26.36	27.69	69.64

¹ ADR: Average Daily Rate

RevPAR: Revenue per Available Room