

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
July 2022. Provisional data

Overnight stays in hotel establishments decrease 60.7% in July as compared with the same month of 2021

Hotels invoice an average of 121.4 euros per occupied room, representing an annual increase of 17.5%

During the month of July, overnight stays in hotel establishments exceeded 42.3 million. This represents an increase of 60.7% compared to the same month in 2021, when there were only 26.3 million.

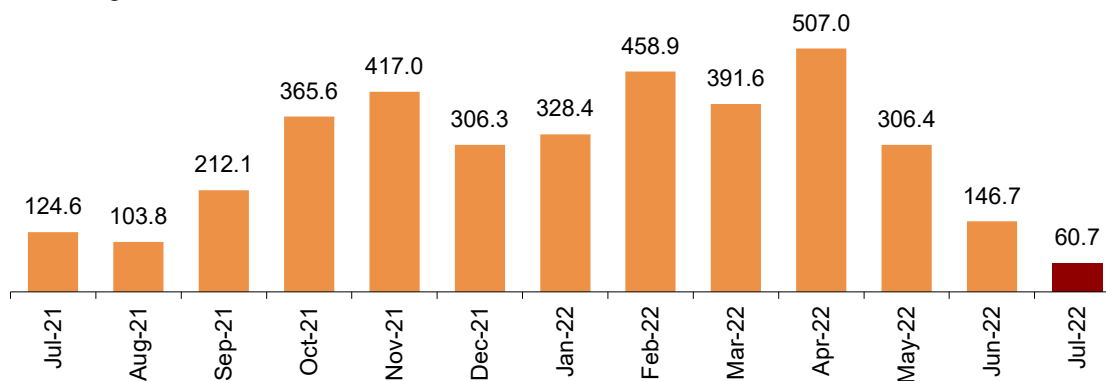
Based on place of origin, overnight stays by travellers residing in Spain exceeded 15.6 million, representing 36.9% of the total. In turn, overnight stays by non-residents stood at over 26.7 million.

On the other hand, the average stay increased 11.6% compared to July 2021, standing at 3.4 overnight stays per traveller.

During the first seven months of 2022, overnight stays increased 187.7%, as compared to the same period of the previous year.

Annual variation rate for overnight stays

Percentage

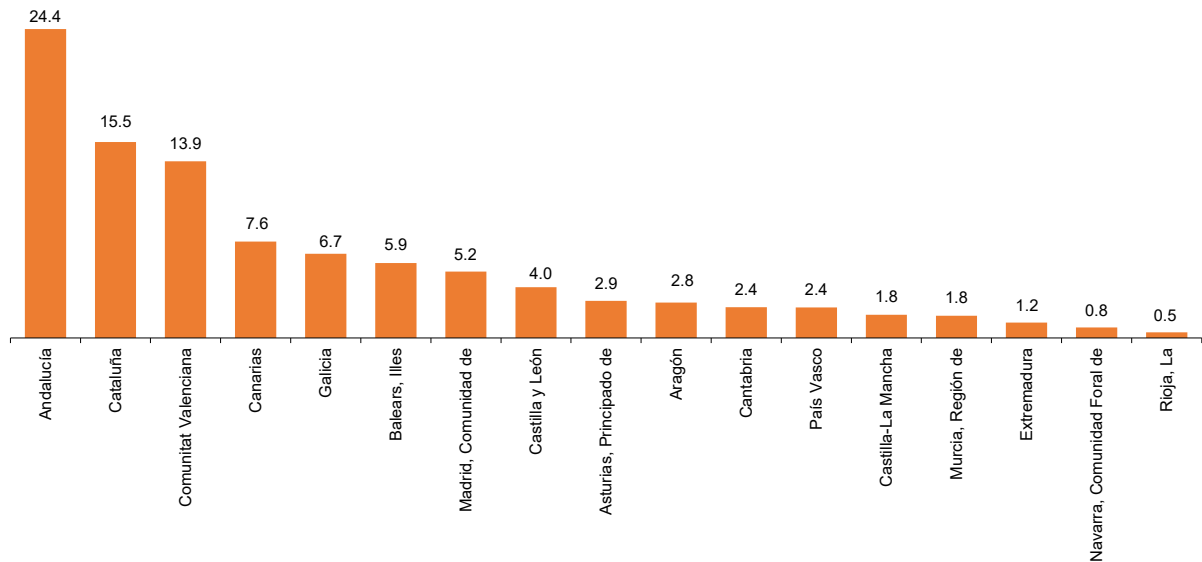


Destinations

In July, Andalucía, Cataluña and Comunitat Valenciana were the main destinations for travellers who are residents in Spain, with 24.4%, 15.5% and 13.9% of total overnight stays, respectively.

Distribution of overnight stays: residents

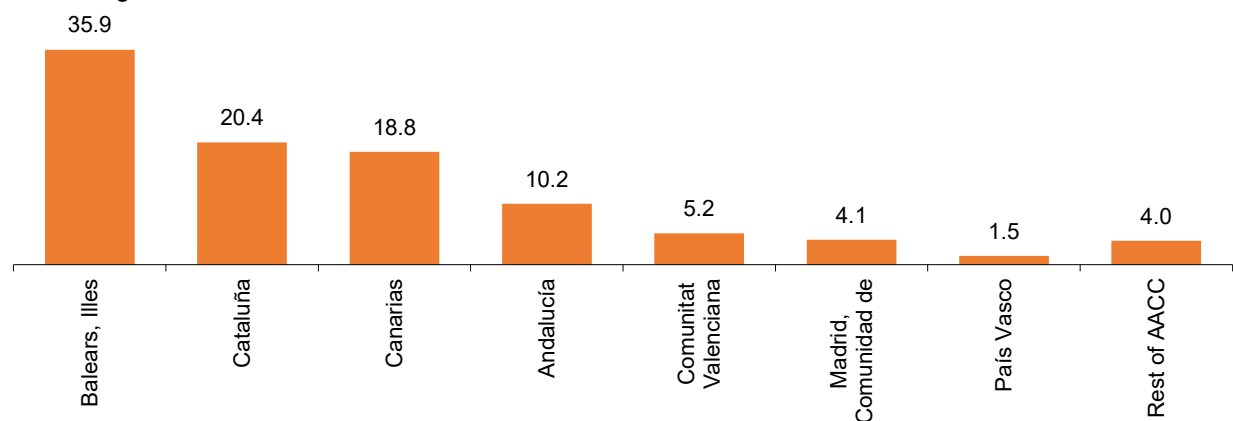
Percentage



The main destination chosen by non-residents was Illes Balears, with 35.9% of total overnight stays. Following that, the main destinations for non-residents were Cataluña and Canarias, with 20.4% and 18.8% of the total, respectively.

Distribution of overnight stays: non-residents

Percentage

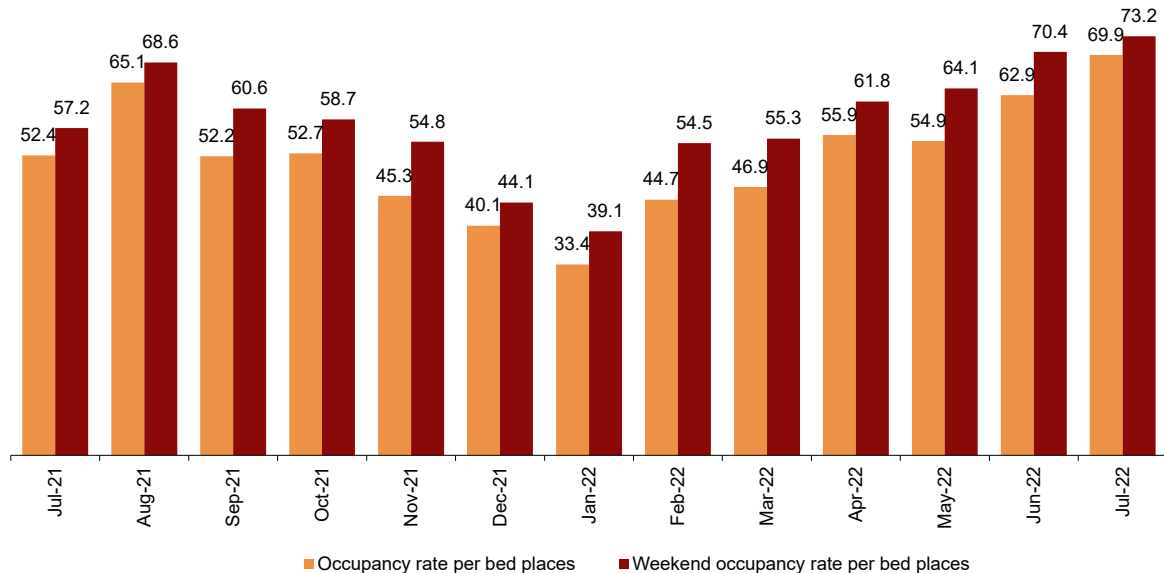


Hotel occupancy

In July, 69.9% of the available bed-places were occupied, indicating an annual increase of 33.5%. The weekend occupancy rate by bedplaces increased 28.0%, and stood at 73.2%.

Occupancy rate

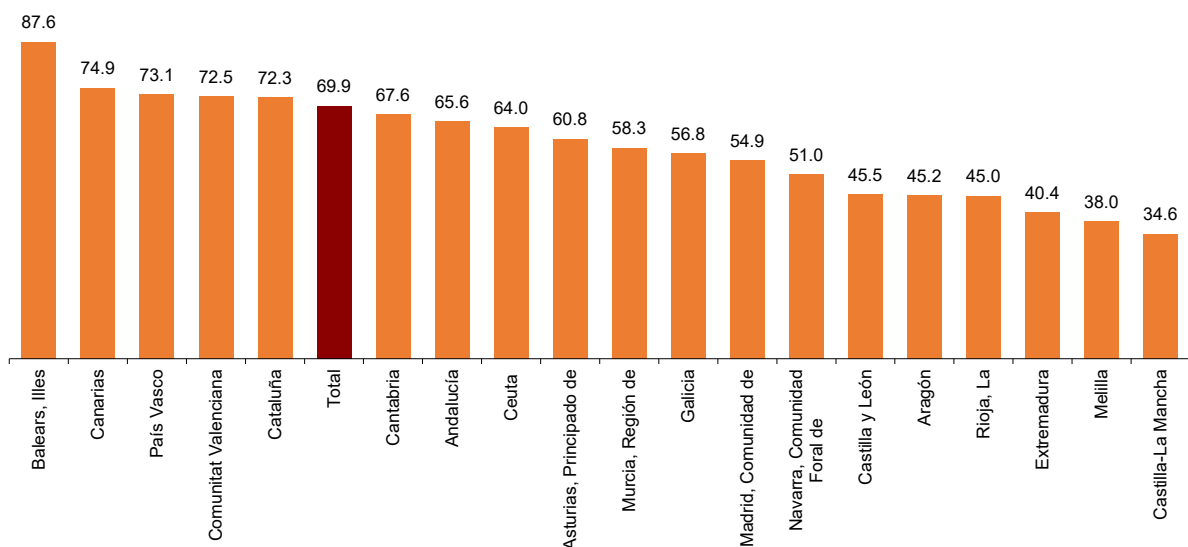
Percentage



Illes Balears showed the highest occupancy rate by bed-places in July (87.6%). It was followed by Canarias, with 74.9%.

Occupancy rate per bed places by autonomous community

Percentage



By tourist areas, Palma-Calvià reached the greatest occupancy rate by bed-places (88.3%) and the greatest weekend occupancy rate (88.3%). The island of Mallorca registered the highest number of overnight stays in July, with 7,778,904 million.

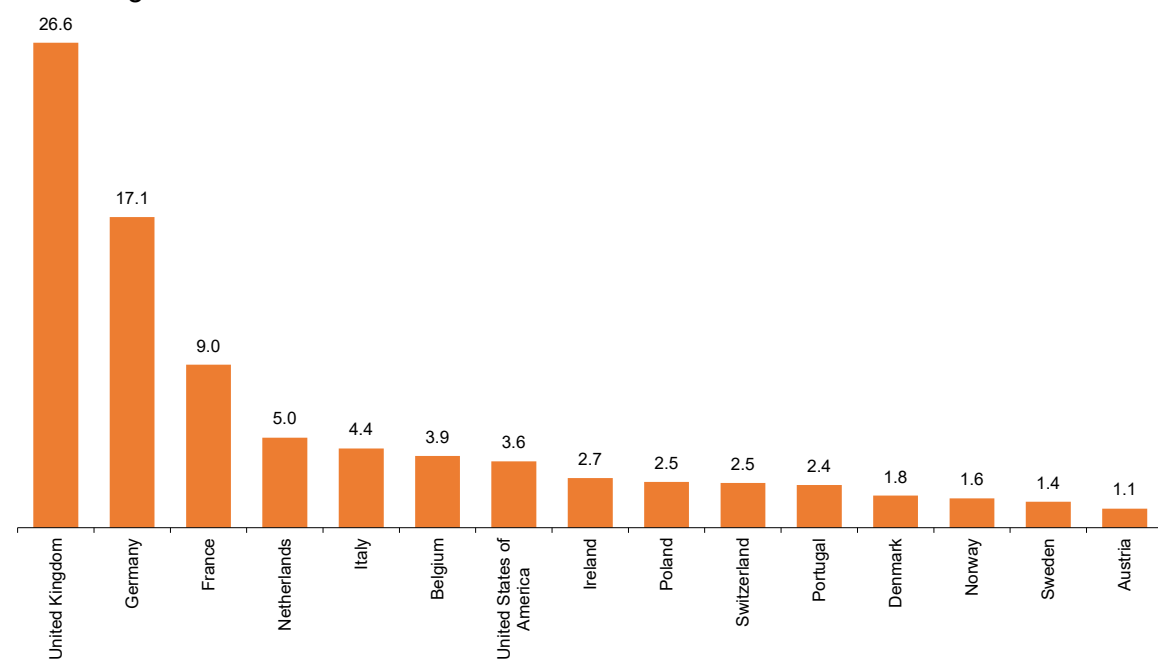
The tourist sites with more overnight stays were Barcelona, Calvià and Madrid. Santanyí had the highest occupancy rate by bed places (97.8%), while Santa Margalida had the greatest weekend occupancy rate (92.7%).

Overnight stays according to the country of origin of the travellers

Travellers from the United Kingdom and Germany concentrated 26.6% and 17.1%, respectively, of total overnight stays of non-residents in hotel establishments in July.

Overnight stays by travellers from the France, the Netherlands, and Belgium (the following source markets) accounted for 9.0%, 5.0% and 4.4% of the total, respectively.

Distribution of non-residents overnight stays. Main country of residence

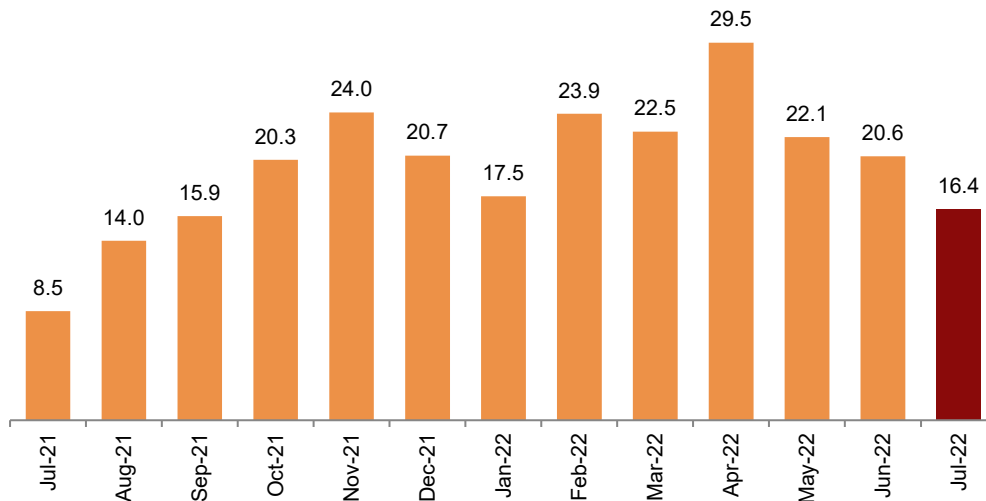


Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 16.4% in July, which is 7.9 points above that registered in the same month of 2021 and 4.2 of a point less than that registered last month.

Hotel Prices Index

Annual variation rate. Percentage



By Autonomous Community, the greatest increases of hotel prices compared to July of 2021 were in Comunidad Foral de Navarra (32.4%) and in Comunidad de Madrid (30.7%).

On the other hand, the only decline was recorded in the autonomous city of Melilla, with an annual variation rate of -2.7%.

By categories, the greatest price increase was registered in five gold star establishments (21.0%).

Hotel Sector Profitability

The average daily rate per occupied room (ADR) of hotels was 121.4 euros in July, which means an increase of 17.5% as compared with the same month of 2021.

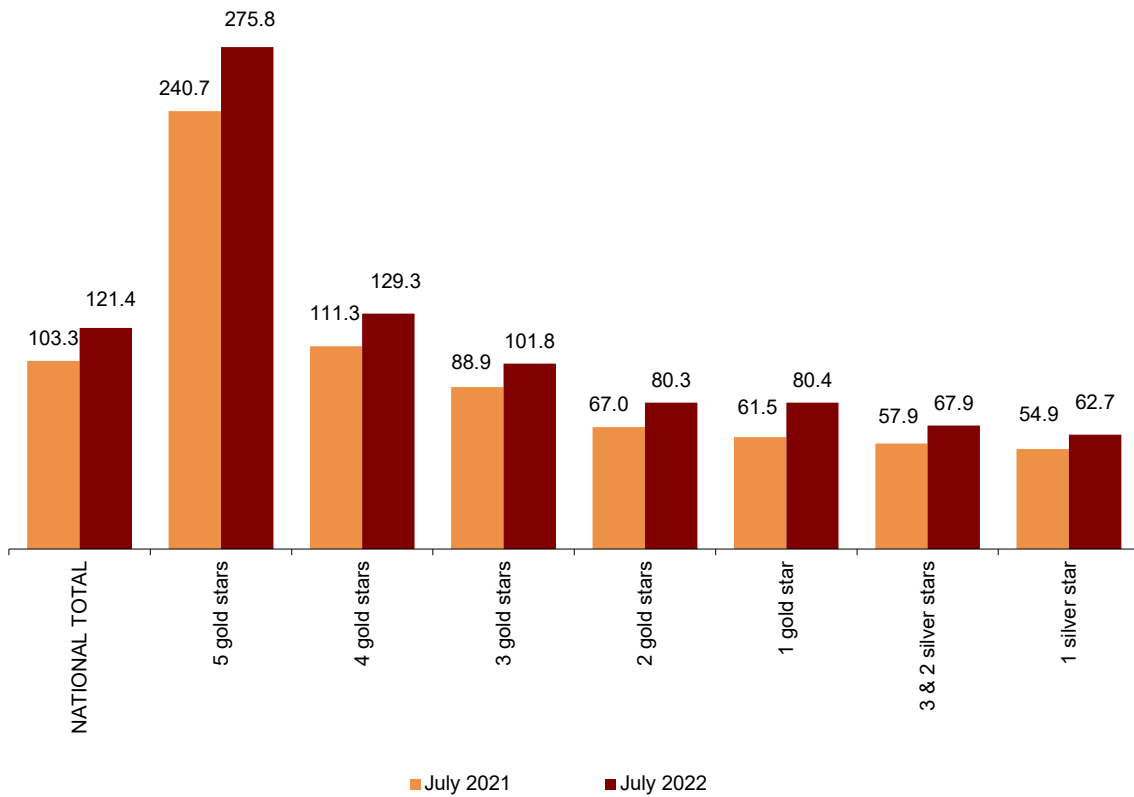
On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 89.9 Euros, increasing by 56.6%.

By category, the average rate was 275.8 euros for five-star hotels, 129.3 euros for four-star hotels and 101.8 euros for three-star hotels. Revenue per available room for these same categories were 199.1, 103.8 and 78.9 euros, respectively.

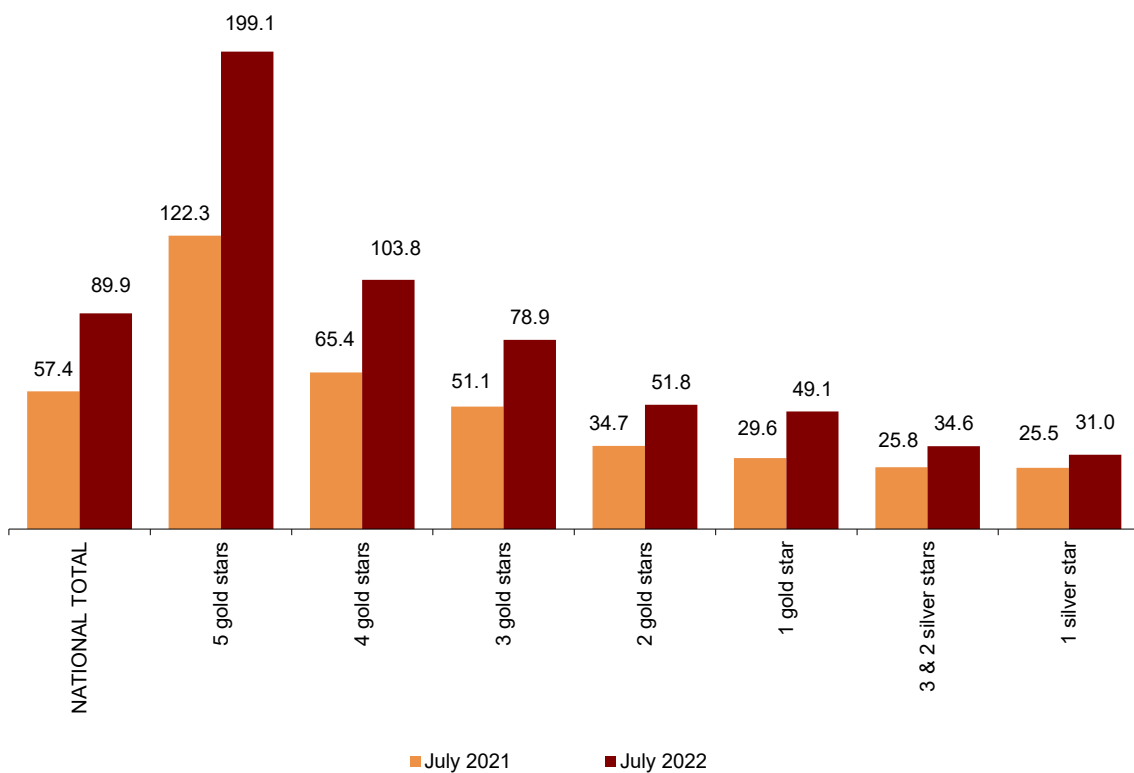
The tourist spot¹ with the highest ADR is Marbella, with an average daily billing per occupied room of 290.4 euros. It also has the highest RevPar, with revenue per available room of 232.8 euros.

¹ The Hotel Profitability Indicators of the provinces and main tourist areas and points have been published since 2021. [IRSH en www.ine.es](https://www.ine.es)

Average daily rate by hotel
Euros



Revenue per available room by hotel category
Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to July 2021 in the Hotel Occupancy Survey (HOS), the Hotel Price Index (HPI) and the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on Quality at INE and the Code of Best Practices on the INE webpage.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Press Office: Telephone numbers: (+34) 91 583 93 63 /94 08 – gprensa@ine.es

Information Area: Telephone number: (+34) 91 583 91 00 – www.ine.es/infoine/?L=1

Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

July 2022

Provisional Data

24th August 2022

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	12.302.057	6.067.696	6.234.361	42.354.522	15.644.101	26.710.421	3,44
HOTELS: Golden stars							
Five	676.851	196.613	480.238	2.566.598	505.567	2.061.031	3,79
Four	5.852.048	2.704.866	3.147.182	21.887.430	7.547.773	14.339.657	3,74
Three	3.315.838	1.597.357	1.718.481	12.017.460	4.199.600	7.817.860	3,62
Two	916.673	553.754	362.919	2.414.733	1.261.910	1.152.823	2,63
One	419.105	257.274	161.831	1.001.726	556.982	444.744	2,39
INNS: Silver stars							
Two and three	597.824	402.585	195.239	1.294.711	833.140	461.571	2,17
One	523.720	355.248	168.472	1.171.864	739.129	432.735	2,24
Annual rate	43,98	5,12	124,92	60,73	5,42	132,03	11,63
Cumulative annual rate	140,09	70,96	332,92	187,74	75,53	368,59	19,85

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	16.437	877.538	1.860.446	69,91	73,19	73,47	277.829
HOTELS: Golden stars							
Five	367	54.916	117.727	68,49	70,97	71,43	41.007
Four	2.869	404.225	882.661	75,72	78,52	79,96	143.274
Three	2.871	227.847	491.217	74,20	76,47	76,79	62.388
Two	2.127	66.686	131.403	58,15	64,89	63,56	12.803
One	1.330	29.631	58.723	54,53	61,14	61,48	4.980
INNS: Silver stars							
Two and three	3.078	47.941	91.551	45,04	51,15	50,45	7.310
One	3.795	46.292	87.164	43,05	47,46	48,72	6.067
Annual rate	11,75	17,77	18,05	33,48	28,04	32,53	40,50

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Palma - Calvià	59.684	550.293	208.127	2.886.800	88,26	88,30	88,72	5,07	19.612
Isla Menorca	49.911	107.678	240.838	703.903	88,06	85,71	88,10	5,99	5.289
Isla de Mallorca	115.273	1.245.354	443.221	7.335.683	87,85	87,19	87,19	5,72	46.579
Islas de Ibiza-Formentera	69.471	308.490	242.559	1.536.869	86,13	85,38	89,29	4,71	11.454
Costa de Gipuzkoa	36.836	61.693	82.256	160.491	83,23	84,72	88,69	2,46	1.485
Isla de Lanzarote	34.502	110.036	188.796	888.282	80,01	79,67	87,59	7,45	7.040
Costa del Sol	303.527	331.599	900.043	1.536.130	78,72	79,78	84,24	3,84	17.118
Barcelona	143.965	668.627	293.159	1.924.774	78,29	81,14	86,70	2,73	14.260

Tourist area with a greater number of overnight stays per month¹

121.547	246.144	452.210	1.754.288	75	78,62	77,47	6,00	19401,00	
302.147	200.311	1.111.400	890.474	77	79,01	81,31	3,98	11046,00	
212.640	332.136	554.282	1.417.729	74	78,10	76,27	3,62	10675,00	
63.820	210.943	243.528	1.534.526	76	79,67	79,55	6,47	15988,00	
259.681	204.419	804.752	959.761	77	79,95	79,01	3,80	7730,00	
90.558	166.370	347.582	1.300.759	75	76,11	77,58	6,42	12436,00	
62.135	154.599	273.856	1.253.195	78	78,08	80,15	7,05	11293,00	
176.187	273.271	392.496	1.052.182	72	75,65	77,41	3,21	6799,00	

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Santanyí	6.557	75.692	27.489	443.533	97,82	84,43	82,47	5,73	1.676
Alcúdia	6.494	115.312	23.374	641.244	92,99	88,51	85,62	5,46	3.707
Palma de Mallorca	36.981	291.036	105.368	1.323.718	91,13	91,53	92,42	4,36	9.193
Santa Margalida	2.935	53.732	13.754	391.265	91,01	92,73	92,99	7,15	2.020
Sant Llorenç Des Cardassar	6.589	90.563	28.453	695.045	90,64	86,92	89,45	7,45	3.849
Formentera	9.409	19.477	34.725	111.963	89,82	90,83	86,17	5,08	791
Son Servera	4.217	33.220	36.953	298.780	88,94	85,20	91,67	8,97	1.975
Manacor	6.876	58.492	41.765	404.317	88,73	87,88	92,09	6,82	2.193
Ciutadella de Menorca	23.858	47.858	111.987	322.558	88,57	85,56	91,73	6,06	2.449
Sant Antoni de Portmany	16.414	71.544	50.991	310.099	88,32	89,06	88,90	4,11	1.664

Tourist site with a greater number of overnight stays per month¹

Barcelona	128.546	623.694	266.008	1.825.950	79,21	81,47	87,21	2,78	13.844
Calvià	20.403	243.499	97.740	1.485.653	85,48	85,19	85,89	6,00	9.698
Madrid	307.198	442.051	527.702	1.028.146	57,19	58,84	64,61	2,08	11.520
Benidorm	151.627	119.064	636.757	628.949	79,27	79,18	81,14	4,68	6.793
San Bartolomé de Tirajana	49.169	112.882	221.180	917.828	77,69	77,58	79,65	7,03	8.713
Salou	112.941	119.765	389.484	645.283	81,34	84,13	79,49	4,45	3.971
Adeje	27.302	114.455	108.869	838.262	81,79	84,90	85,08	6,68	8.796
Lloret de Mar	43.977	131.892	128.377	690.321	79,55	81,73	77,86	4,66	3.103
Pájara	14.355	72.303	78.123	624.084	74,32	74,42	76,10	8,10	5.469
Torremolinos	81.016	66.103	270.544	386.846	87,73	88,45	85,99	4,47	3.268

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	12.302.057	100,00	42.354.522	100,00
Residents in Spain	6.067.696	49,32	15.644.101	36,94
Residents abroad	6.234.361	50,68	26.710.421	63,06
Total Residents abroad	6.234.361	100,00	26.710.421	100,00
TOTAL Residents in EU (without Spain)	3.354.731	53,81	14.716.076	55,09
- Germany	774.386	12,42	4.557.851	17,06
- Austria	62.575	1,00	280.175	1,05
- Belgium	234.179	3,76	1.051.742	3,94
- Denmark	96.819	1,55	470.323	1,76
- Finland	24.465	0,39	94.545	0,35
- France	752.423	12,07	2.390.088	8,95
- Greece	13.747	0,22	41.835	0,16
- Ireland	131.663	2,11	725.526	2,72
- Italy	321.219	5,15	1.160.721	4,35
- Luxembourg	9.450	0,15	43.478	0,16
- Netherlands	304.350	4,88	1.321.895	4,95
- Poland	120.902	1,94	671.719	2,51
- Portugal	209.088	3,35	626.881	2,35
- Czech Republic	46.601	0,75	249.857	0,94
- Sweden	89.266	1,43	381.688	1,43
-Other EU countries ¹	163.598	2,62	647.752	2,43
Norway	92.918	1,49	430.911	1,61
United Kingdom	1.258.927	20,19	7.113.474	26,63
Switzerland	148.182	2,38	656.520	2,46
Rest of Europe	160.629	2,58	703.545	2,63
Japan	10.470	0,17	30.183	0,11
Republic of China	28.211	0,45	66.052	0,25
United States of America	397.521	6,38	973.531	3,64
Rest of America	416.611	6,68	1.019.211	3,82
Africa	90.529	1,45	222.396	0,83
Other countries	275.631	4,42	778.522	2,91

Note: Since March 2022, "Russia" is included in the aggregate "Rest of Europe".

¹ Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base July 2022

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	142,14	16,43
Andalucía	131,47	14,67
Aragón	73,43	5,32
Asturias, Principado de	121,62	11,49
Balears, Illes	180,67	15,19
Canarias	150,68	11,18
Cantabria	120,20	8,45
Castilla y León	106,97	8,60
Castilla - La Mancha	99,19	4,85
Cataluña	132,53	25,31
Comunitat Valenciana	137,47	14,90
Extremadura	109,88	5,09
Galicia	121,69	11,12
Madrid, Comunidad de	106,05	30,68
Murcia, Región de	101,38	15,46
Navarra, Comunidad Foral de	103,30	32,36
País Vasco	141,52	26,35
Rioja, La	102,44	12,40
Ceuta	111,02	5,65
Melilla	96,21	-2,66

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	142,14	16,43
HOTELS: Gold stars		
Five	143,71	21,05
Fourth	134,06	15,80
Three	155,01	15,35
Two	144,40	16,69
One	136,92	16,07
HOSTALS: Silver stars		
Three and two	133,30	13,10
One	151,81	20,61

Indicators on the Profitability of the Hotel Sector

July 2022

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	121,43	17,52	89,90	56,62
Andalucía	130,72	14,81	91,37	32,62
Aragón	65,74	2,68	33,81	9,36
Asturias, Principado de	82,58	8,60	53,40	13,78
Balears, Illes	152,52	9,54	135,80	55,88
Canarias	112,08	9,68	89,30	67,80
Cantabria	99,36	7,29	69,69	17,85
Castilla y León	64,22	5,49	32,18	17,25
Castilla - La Mancha	59,71	4,67	24,39	19,31
Cataluña	124,38	29,24	97,00	96,14
Comunitat Valenciana	110,74	10,27	85,58	35,92
Extremadura	65,14	1,72	29,92	11,63
Galicia	74,52	7,55	44,79	24,82
Madrid, Comunidad de	105,74	40,71	67,30	97,16
Murcia, Región de	80,02	10,59	47,91	15,64
Navarra, Comunidad Foral de	98,75	50,43	58,83	82,20
País Vasco	125,46	30,43	101,44	69,42
Rioja, La	73,19	6,55	38,32	23,59
Ceuta	68,88	3,42	42,93	23,82
Melilla	65,17	-1,30	35,48	17,33

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	121,43	17,52	89,90	56,62
HOTELS: Gold stars				
Five	275,84	14,62	199,06	62,74
Four	129,28	16,16	103,84	58,90
Three	101,76	14,43	78,87	54,37
Two	80,30	19,82	51,80	49,26
One	80,36	30,69	49,08	65,66
GUESTHOUSES: Silver stars				
Three and two	67,88	17,20	34,61	34,41
One	62,73	14,25	30,95	21,22

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room