

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
August 2022. Provisional data

Overnight stays in hotel establishments increased 34.3% in August as compared with the same month of 2021

Hotels invoice an average of 127.6 euros per occupied room, representing an annual increase of 11.4%

During the month of August, overnight stays in hotel establishments exceeded 46.2 million. This represents an increase of 34.3% compared to the same month in 2021, when there were only 34.4 million.

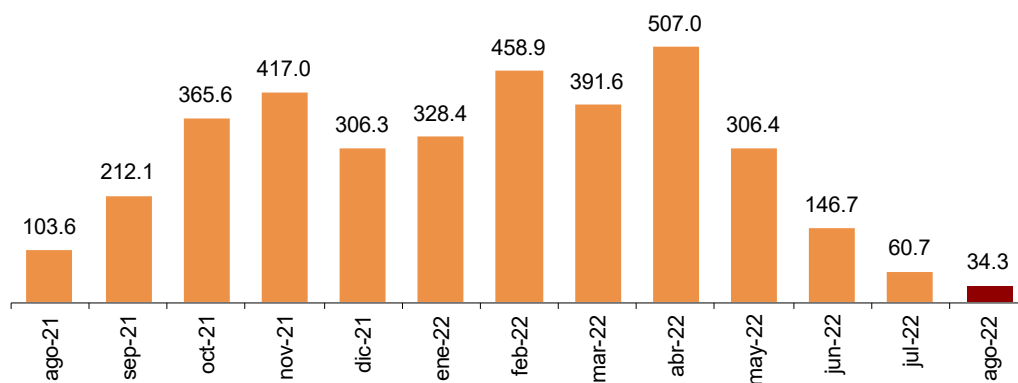
Based on place of origin, overnight stays by travellers residing in Spain exceeded 18.2 million, representing 39.3% of the total. In turn, overnight stays by non-residents stood at over 28.0 million.

On the other hand, the average stay increased 8.7% compared to August 2021, standing at 3.6 overnight stays per traveller.

During the first eight months of 2022, overnight stays increased 132.1%, as compared to the same period of the previous year.

Annual variation rate for overnight stays

Percentage

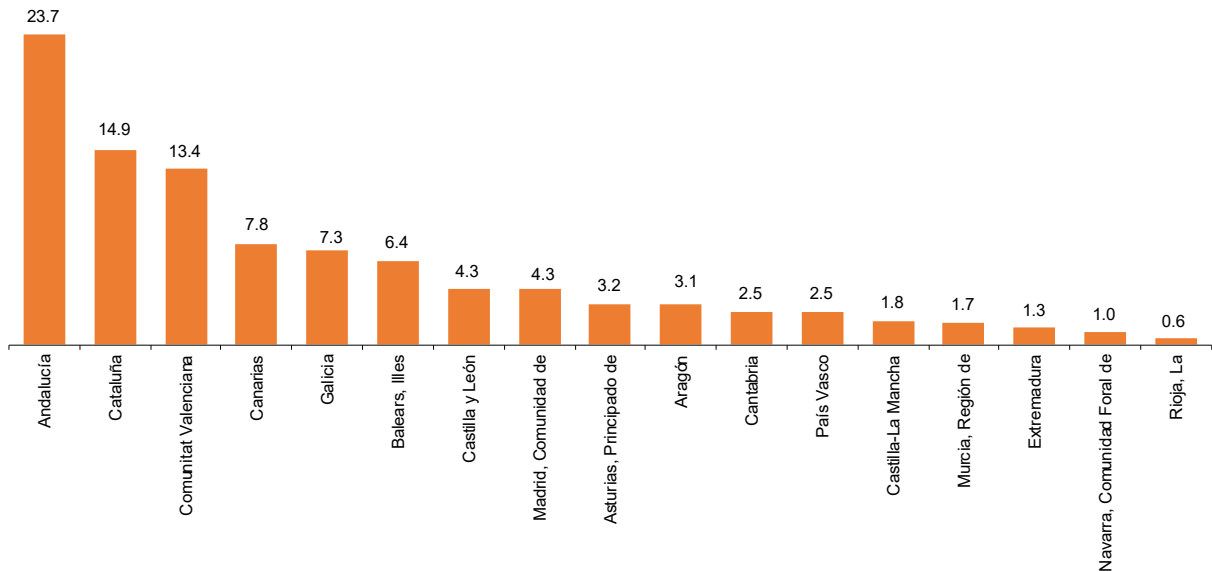


Destinations

In August, Andalucía, Cataluña and Comunitat Valenciana were the main destinations for travellers who are residents in Spain, with 23.7%, 14.9% and 13.4% of total overnight stays, respectively.

Distribution of overnight stays: residents

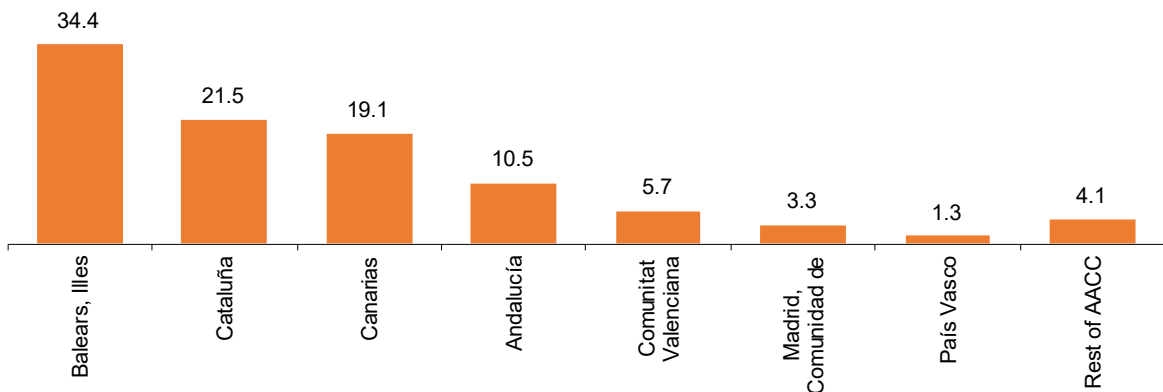
Percentage



The main destination chosen by non-residents was Illes Balears, with 34.4% of total overnight stays. Following that, the main destinations for non-residents were Cataluña and Canarias, with 21.5% and 19.1% of the total, respectively.

Distribution of overnight stays: non-residents

Percentage

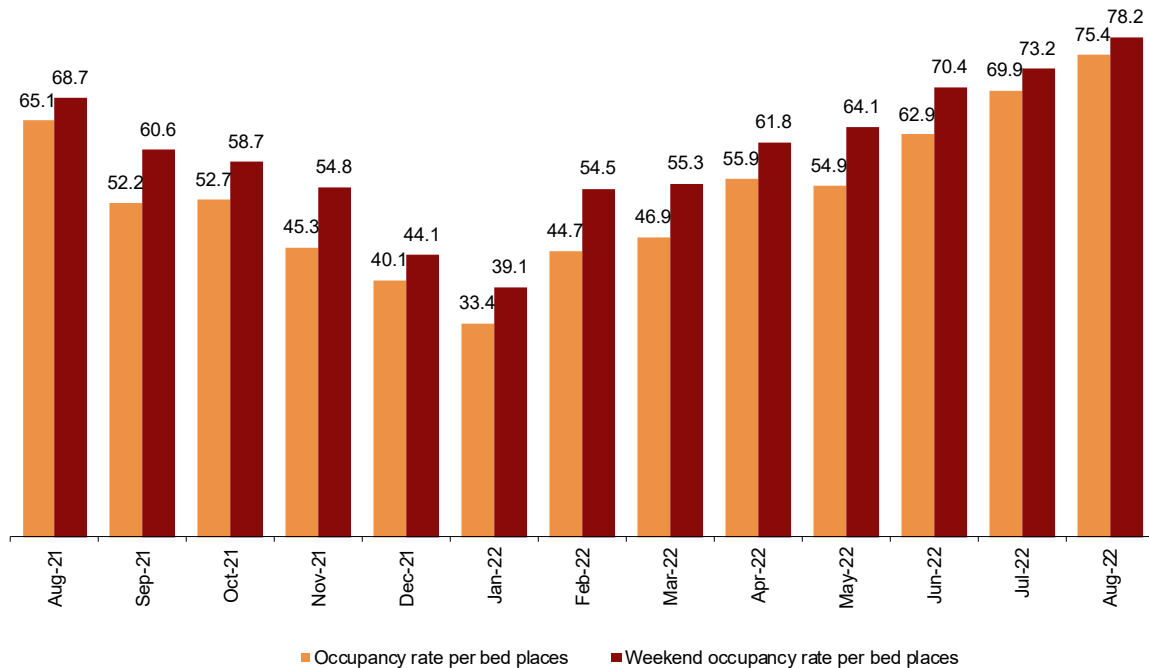


Hotel occupancy

In August, 75.4% of the available bed-places were occupied, indicating an annual increase of 15.8%. The weekend occupancy rate by bedplaces increased 13.9%, and stood at 78.2%.

Occupancy rate

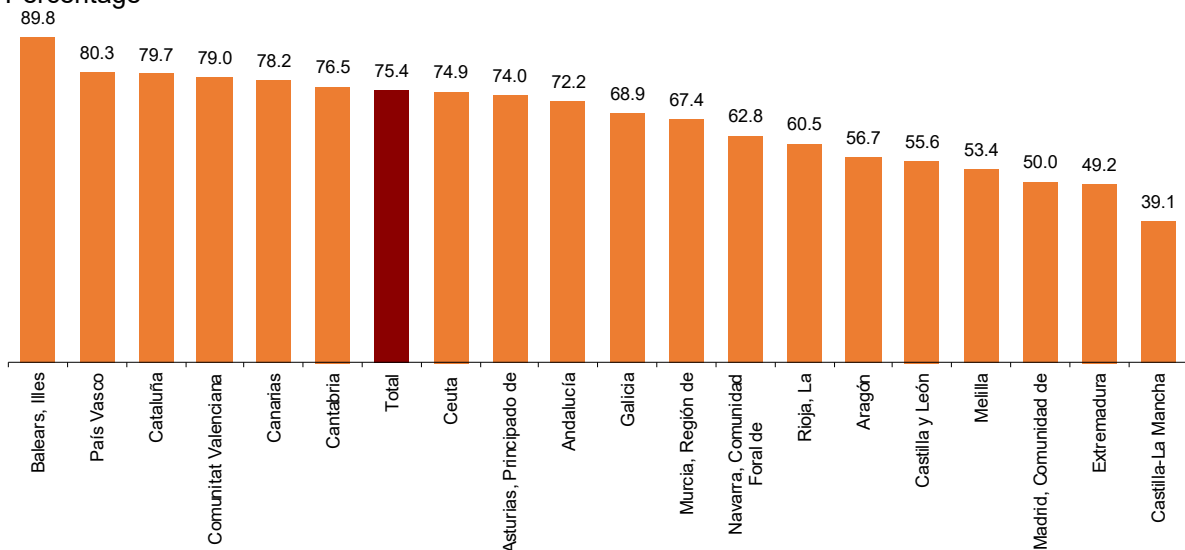
Percentage



Illes Balears showed the highest occupancy rate by bed-places during August (89.3%). It was followed by País Vasco, with 80.3%.

Occupancy rate per bed-places by Autonomous Community.

Percentage



By tourist areas, Isla de Menorca reached the greatest occupancy rate by bed-places (92.4%) and the greatest weekend occupancy rate (93.9%). Isla de Mallorca registered the highest number of overnight stays in August, with 8,020,262 million.

The tourist spots with the most overnight stays were Barcelona, Calvia and Palma de Mallorca. Santa Margalida had the highest occupancy rate by bed places (98.1%), while Cadaqués had the greatest weekend occupancy rate (97.9%).

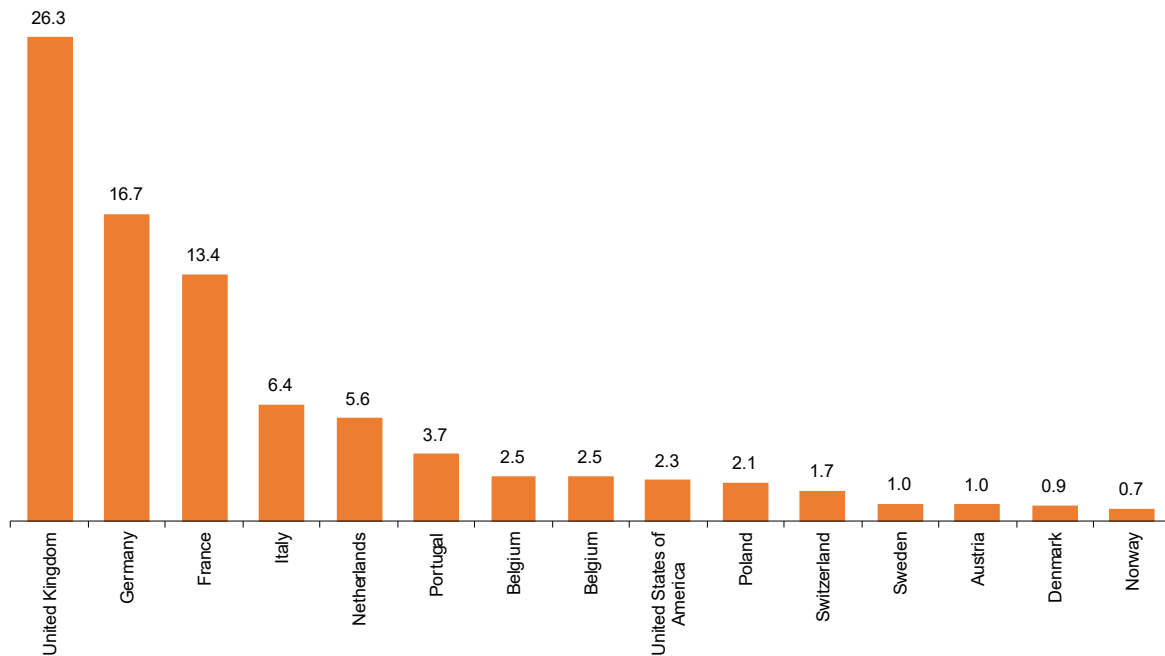
Overnight stays according to the country of origin of the travellers

In August, travellers from the United Kingdom and Germany concentrated 26.3% and 16.7% of total overnight stays of non-residents in hotel establishments, respectively.

Overnight stays by travellers from France, Italy and the Netherlands (the following source markets) accounted for 13.4%, 6.4% and 5.6% of the total, respectively.

Distribution of non-residents overnight stays. Main country of residence

Percentage

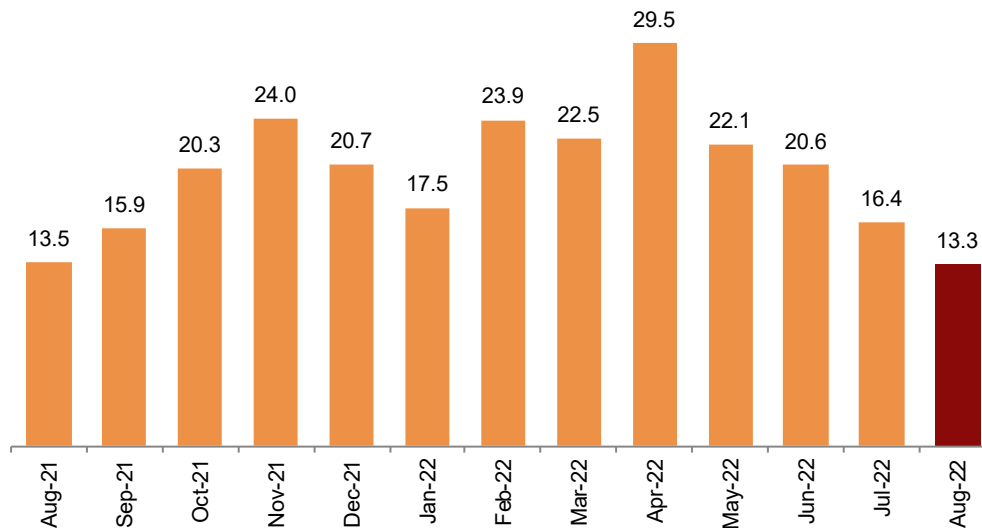


Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 13.3% in August, which was 0.2 points above that registered in the same month of 2021 and 3.1 of a point less than that registered last month.

Hotel Prices Index

Annual variation rate. Percentage



By Autonomous Community, the greatest increases of hotel prices compared to August 2021 were in Cataluña (21.6%) and in Comunidad de Madrid (20.1%).

On the other hand, the only decline was recorded in Castilla - La Mancha, with an annual variation rate of -0.2%.

By categories, the greatest price increase was registered in one-silver star establishments (17.5%).

Hotel Sector Profitability

The average daily rate per occupied room (ADR) of hotels was 127.6 euros in August, indicating an increase of 11.4% as compared with the same month of 2021.

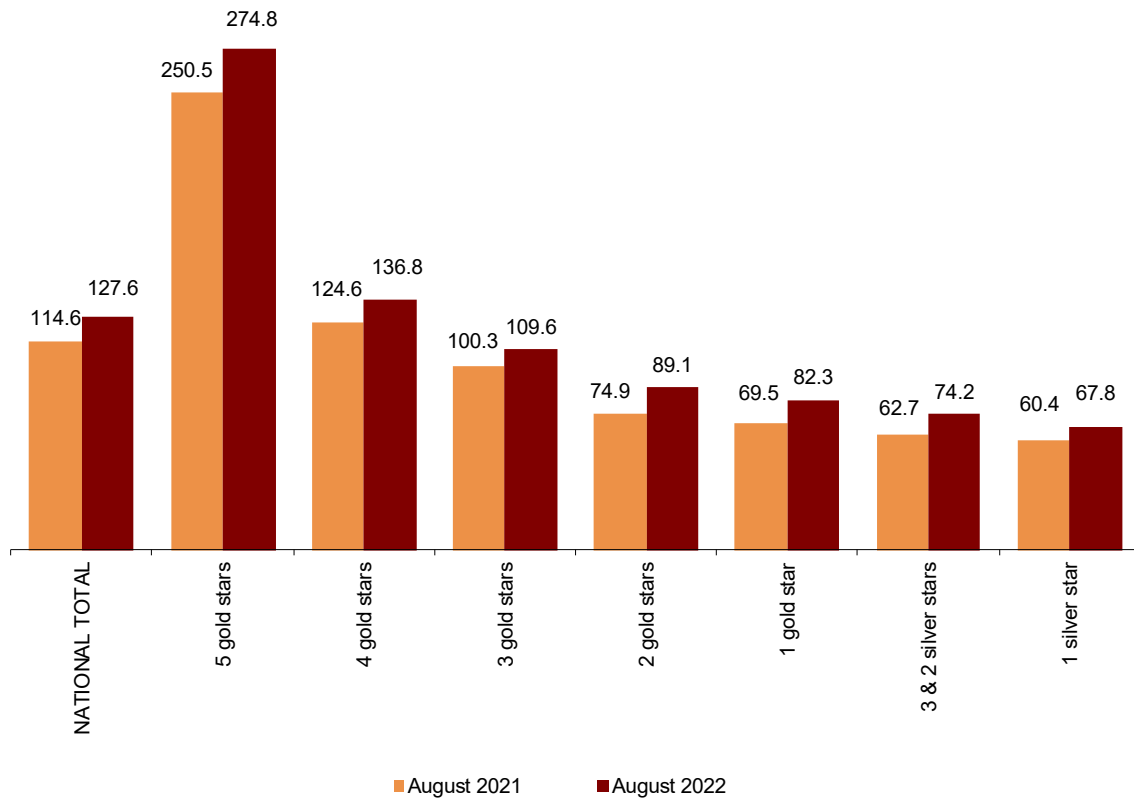
On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 101.6 Euros, increasing by 30.9%.

By category, the average rate was 274.8 euros for five-star hotels, 136.8 euros for four-star hotels and 109.6 euros for three-star hotels. Revenue per available room for these same categories were 203.0, 116.6 and 90.6 euros, respectively.

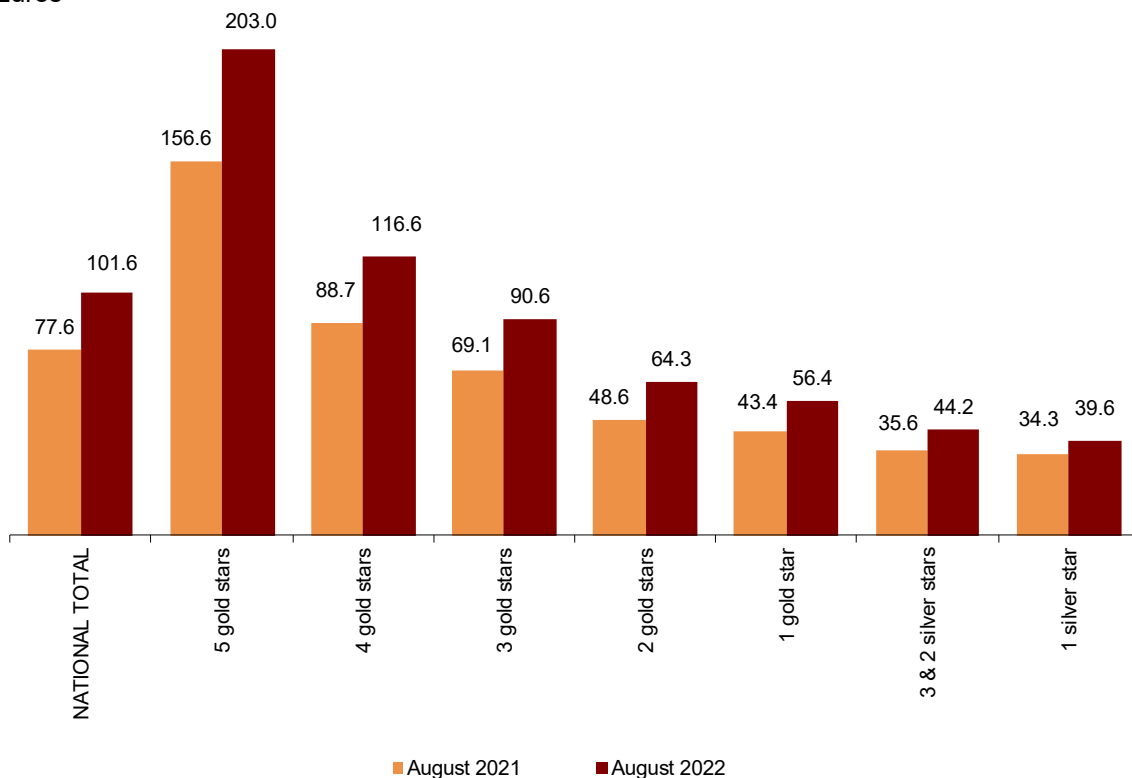
The tourist spot¹ with the highest ADR is Marbella, with an average daily billing per occupied room of 288.8 euros. Estepona had the highest RevPar, with revenue per available room of 249.3 euros.

¹ The Hotel Profitability Indicators of the provinces and main tourist areas and points have been published since 2021. [IRSH en www.ine.es](http://www.ine.es)

Average daily rate by hotel
Euros



Revenue per available room by hotel category
Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of August 2021 of the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on Quality at INE and the Code of Best Practices on the INE webpage.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

August 2022

Provisional Data

23rd September 2022

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	12.858.732	6.506.701	6.352.031	46.293.221	18.214.033	28.079.188	3,60
HOTELS: Golden stars							
Five	652.709	198.032	454.677	2.722.674	613.798	2.108.875	4,17
Four	5.940.697	2.805.250	3.135.448	23.858.651	8.740.872	15.117.780	4,02
Three	3.473.364	1.682.047	1.791.317	12.897.139	4.749.285	8.147.854	3,71
Two	1.048.105	651.898	396.207	2.791.859	1.536.065	1.255.794	2,66
One	460.299	289.644	170.655	1.135.311	658.894	476.418	2,47
INNS: Silver stars							
Two and three	691.506	479.505	212.001	1.539.487	1.032.508	506.979	2,23
One	592.052	400.326	191.726	1.348.100	882.611	465.488	2,28
Annual rate	23,55	-6,18	82,90	34,34	-6,93	88,58	8,74
Cumulative annual rate	104,48	48,99	243,54	132,12	47,20	259,12	13,52

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	16.328	877.357	1.868.670	75,38	78,21	79,02	282.845
HOTELS: Golden stars							
Five	367	55.414	119.135	71,04	75,30	73,31	41.512
Four	2.881	406.603	895.977	80,27	82,77	84,57	144.969
Three	2.877	226.539	487.025	79,76	81,38	82,53	64.226
Two	2.138	66.704	131.945	66,85	71,80	71,99	12.853
One	1.311	29.408	58.323	61,87	67,36	68,37	5.091
INNS: Silver stars							
Two and three	3.070	47.635	91.033	53,71	58,97	58,49	7.865
One	3.683	45.053	85.233	50,50	54,17	57,32	6.330
Annual rate	8,73	13,31	13,98	15,83	13,93	17,08	30,08

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Isla de Menorca	44.828	116.791	219.633	782.916	92,36	93,92	93,63	6,20	5.362
Isla de Ibiza-Formentera	75.178	366.492	249.556	1.562.015	90,28	89,34	91,67	4,10	12.256
isla de Mallorca	165.059	1.177.279	698.969	7.321.293	89,43	89,43	91,25	5,97	48.002
Palma - Calvia	75.809	527.626	273.260	2.869.181	88,42	89,41	90,54	5,21	20.719
Costa Daurada	242.443	224.101	825.016	1.210.349	87,41	87,90	90,85	4,36	7.567
Costa de Gipuzkoa	43.012	56.849	107.028	142.084	85,27	86,86	89,65	2,49	1.483
Isla de Lanzarote	40.243	113.826	227.035	949.687	83,82	85,58	91,79	7,64	7.562
Costa Brava	230.000	345.063	730.818	1.515.387	83,60	84,76	85,78	3,91	10.966

Tourist area with a greater number of overnight stays per month¹

Costa del Sol	282.033	319.150	980.550	1.577.897	81,60	83,32	87,96	4,26	17.413
Isla de Tenerife	124.288	252.255	541.010	1.933.607	80,58	84,17	82,80	6,57	19.950
Costa Blanca	316.684	207.878	1.238.143	1.008.134	81,94	83,37	87,57	4,28	11.356
Barcelona	106.707	668.593	227.932	2.017.936	78,93	82,59	86,58	2,90	13.650
Sur de Tenerife	68.463	217.023	308.770	1.699.642	82,64	86,06	85,51	7,04	16.613
Isla de Gran Canaria	88.029	159.320	376.238	1.308.699	71,13	72,66	82,91	6,81	12.144
Costa Barcelona	151.216	294.029	397.122	1.200.371	78,24	80,90	82,01	3,59	7.154
Sur de Gran Canaria	63.496	146.284	306.031	1.252.940	72,85	73,47	85,82	7,43	11.069

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Santa Margalida	4.382	53.452	29.954	392.791	98,05	92,55	95,89	7,31	2.244
Sant Llorenç des Cardassar	8.183	96.594	37.927	733.804	94,51	94,39	94,91	7,37	3.987
Cadaqués	6.960	5.831	19.191	16.800	93,64	97,86	98,38	2,81	199
Palafrugell	8.103	7.965	23.094	26.861	93,51	93,45	92,96	3,11	449
Rota	16.715	4.415	93.319	25.393	93,09	83,36	93,72	5,62	748
Fisterra	10.154	3.478	14.511	4.612	92,53	94,64	97,63	1,40	95
Vendrell, El	9.714	3.607	41.917	19.037	92,50	93,38	92,15	4,58	238
Blanes	9.174	11.260	40.094	73.597	92,15	94,97	89,48	5,56	515
Salou	98.184	134.455	376.862	815.049	92,03	91,82	92,26	5,12	3.811
Santa Eulària des Riu	15.447	138.827	52.310	445.816	91,98	88,04	90,90	3,23	2.736

Tourist site with a greater number of overnight stays per month¹

Barcelona	95.744	625.200	210.775	1.904.079	79,68	83,07	86,90	2,93	13.227
Calvià	23.296	239.819	109.281	1.491.623	85,13	86,86	87,64	6,08	10.120
Palma de Mallorca	50.456	278.471	161.246	1.283.941	91,50	91,55	93,25	4,39	11.688
Benidorm	153.078	132.341	673.735	738.699	83,75	84,02	87,61	4,95	6.844
Madrid	285.965	361.454	516.136	842.697	51,15	54,95	55,80	2,10	11.194
San Bartolomé de Tirajana	50.690	109.340	246.765	936.668	80,37	82,81	85,33	7,40	8.844
Adeje	29.939	114.807	153.033	915.976	86,89	89,70	89,03	7,39	9.564
Lloret de Mar	40.856	125.308	156.569	746.536	89,37	90,14	87,84	5,44	3.165
Pájara	20.604	73.926	109.300	667.331	84,37	86,79	87,21	8,22	5.448
Torremolinos	73.883	63.472	286.006	389.483	89,90	88,99	88,75	4,92	3.328

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	12.858.732	100,00	46.293.221	100,00
Residents in Spain	6.506.701	50,60	18.214.033	39,34
Residents abroad	6.352.031	49,40	28.079.188	60,66
Total Residents abroad	6.352.031	100,00	28.079.188	100,00
TOTAL Residents in EU (without Spain)	3.805.494	59,91	16.662.367	59,34
- Germany	794.836	12,51	4.694.245	16,72
- Austria	57.572	0,91	270.686	0,96
- Belgium	165.409	2,60	695.685	2,48
- Denmark	48.366	0,76	246.077	0,88
- Finland	15.154	0,24	57.438	0,20
- France	1.064.364	16,76	3.758.598	13,39
- Greece	15.062	0,24	46.799	0,17
- Ireland	129.537	2,04	695.767	2,48
- Italy	488.385	7,69	1.788.508	6,37
- Luxembourg	15.903	0,25	80.675	0,29
- Netherlands	328.219	5,17	1.581.402	5,63
- Poland	109.974	1,73	602.106	2,14
- Portugal	312.139	4,91	1.031.316	3,67
- Czech Republic	36.784	0,58	189.658	0,68
- Sweden	61.153	0,96	271.645	0,97
-Other EU countries ¹	162.639	2,56	651.763	2,32
Norway	41.590	0,65	206.849	0,74
United Kingdom	1.213.749	19,11	7.379.728	26,28
Switzerland	100.893	1,59	480.712	1,71
Rest of Europe	156.979	2,47	694.320	2,47
Japan	12.269	0,19	30.114	0,11
Republic of China	31.868	0,50	73.041	0,26
United States of America	255.340	4,02	632.126	2,25
Rest of America	378.067	5,95	921.742	3,28
Africa	103.541	1,63	268.866	0,96
Other countries	252.241	3,97	729.323	2,60

Note: Since March 2022, "Russia" is included in the aggregate "Rest of Europe".

¹ Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

August 2022

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	144,08	13,32
Andalucía	131,01	7,90
Aragón	82,92	5,39
Asturias, Principado de	123,39	8,05
Balears, Illes	182,74	17,40
Canarias	146,86	8,59
Cantabria	127,43	6,64
Castilla y León	106,45	3,75
Castilla - La Mancha	97,05	-0,24
Cataluña	138,20	21,58
Comunitat Valenciana	138,25	13,90
Extremadura	110,44	0,56
Galicia	123,16	7,40
Madrid, Comunidad de	101,90	20,09
Murcia, Región de	107,60	10,46
Navarra, Comunidad Foral de	116,07	10,96
País Vasco	144,87	16,21
Rioja, La	111,36	4,19
Ceuta	100,62	9,73
Melilla	105,20	6,61

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	144,08	13,32
HOTELS: Gold stars		
Five	138,87	14,40
Fourth	137,04	12,31
Three	158,93	14,26
Two	143,56	16,62
One	141,76	10,90
HOSTALS: Silver stars		
Three and two	133,57	13,83
One	149,40	17,49

Indicators on the Profitability of the Hotel Sector August 2022

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	127,63	11,37	101,58	30,90
Andalucía	143,20	5,80	109,98	10,78
Aragón	73,74	1,32	44,69	-0,21
Asturias, Principado de	105,85	10,33	83,13	5,73
Balears, Illes	159,66	4,69	146,74	42,95
Canarias	117,05	6,39	99,96	35,76
Cantabria	115,65	7,60	93,89	8,79
Castilla y León	66,97	4,12	39,65	1,28
Castilla - La Mancha	59,72	-1,88	26,08	0,00
Cataluña	131,02	23,48	111,82	55,77
Comunitat Valenciana	120,76	7,07	101,46	15,75
Extremadura	68,11	-1,78	35,65	-0,98
Galicia	83,89	5,73	59,98	8,17
Madrid, Comunidad de	87,73	22,34	48,78	52,40
Murcia, Región de	88,45	8,26	60,39	11,82
Navarra, Comunidad Foral de	79,02	8,90	54,35	2,53
País Vasco	133,16	17,28	113,33	22,66
Rioja, La	73,15	-1,47	47,85	-3,48
Ceuta	76,76	18,44	46,94	32,08
Melilla	74,94	7,32	51,06	4,61

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	127,63	11,37	101,58	30,90
HOTELS: Gold stars				
Five	274,75	9,68	203,01	29,61
Four	136,82	9,77	116,63	31,53
Three	109,55	9,24	90,63	31,17
Two	89,09	18,97	64,33	32,28
One	82,28	18,39	56,42	29,90
GUESTHOUSES: Silver stars				
Three and two	74,19	18,30	44,18	24,07
One	67,78	12,18	39,55	15,44

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

Indicators on Profitability (ANNEX OF TABLES) - AUGUST 2022. Provisional data

