

23 October 2020

**Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)**  
September 2020. Provisional data

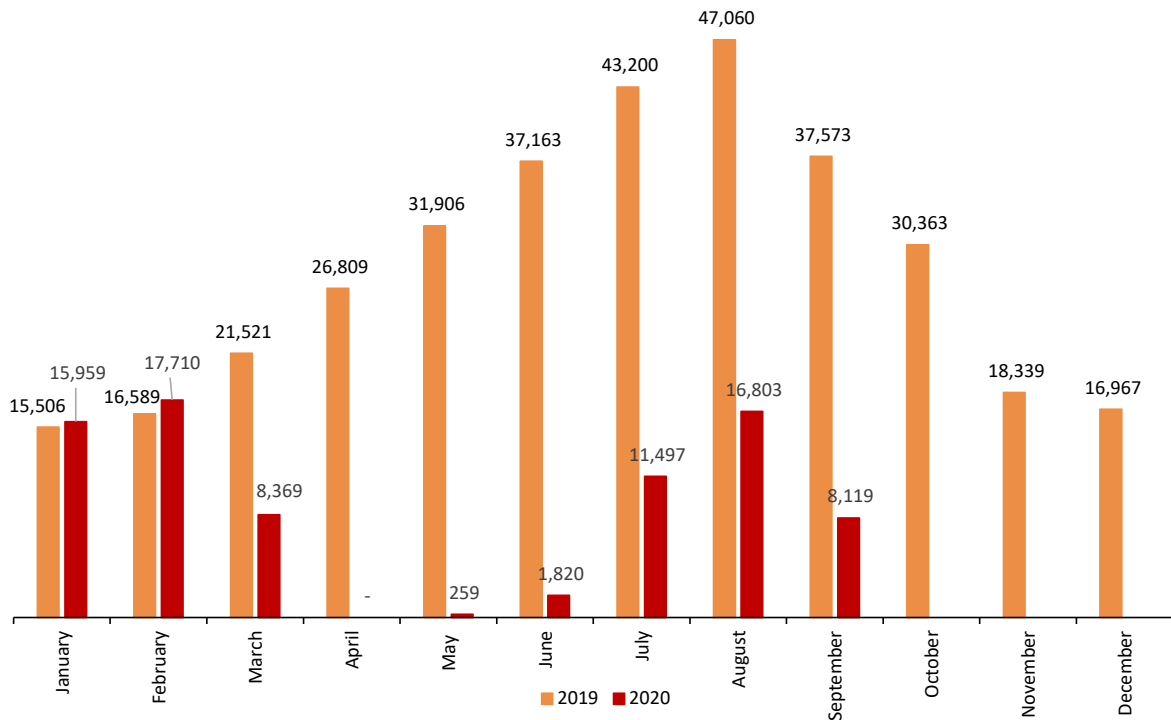
**Overnight stays in hotel establishments decrease by 78.4% in  
September as compared with the same month of 2019**

**Main results**

- The number of open establishments decreased compared to August, from 13,008 to 12,202. They represented 26.8% less than in September 2019. The total number of bed-places offered was 1,001,444, or 52.1% of the total.
- The hotels received more than 3.4 million travellers, who made 8.1 million overnight stays (78.4% less than in September 2019). These figures represent 31.4% and 21.6%, respectively, of the estimated totals a year ago. Four-star hotels were the most visited.
- Travellers who are residents of Spain continued to support hotel activity to a greater extent (more than 2.8 million, compared to almost 600,000 non-residents), which is also reflected in overnight stays (6.3 million, compared to 1.7 million) .
- The average stay decreased by 31.3% as compared to a year ago, standing at 2.3 overnight stays per traveller.
- Hotel prices were down 13.4% compared to September 2019.
- Cantabria (36.7%) and Principado de Asturias (34.6%) were the autonomous communities with the highest degree of hotel occupancy in September. Hotels in Palafrugell, Hondarribia, Ribadesella and Peñíscola registered the highest occupancy on weekends, all above 70%.
- In the first nine months of 2020, there were 80.5 million overnight stays, 71.0% less than the same period for 2019. Of these, 43.2 million were made by residents (-55.3%) and 37.3 million by non-residents (-79.4%).

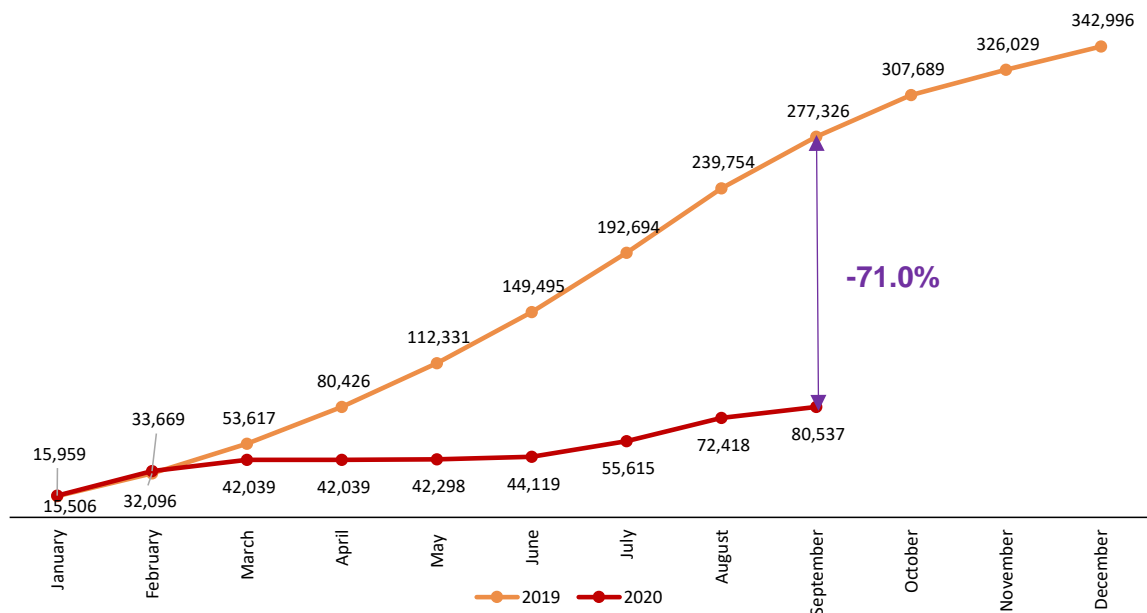
## Overnight stays. Comparison 2019-2020

Thousands



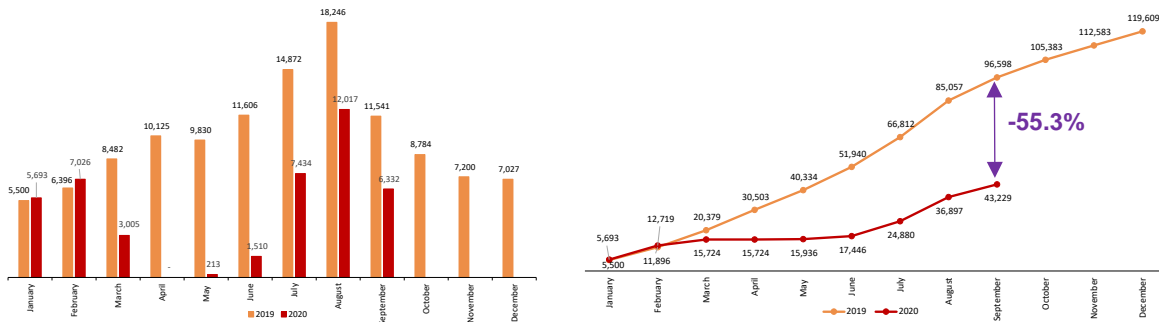
## Cumulative overnights. Comparison 2019-2020

Thousands



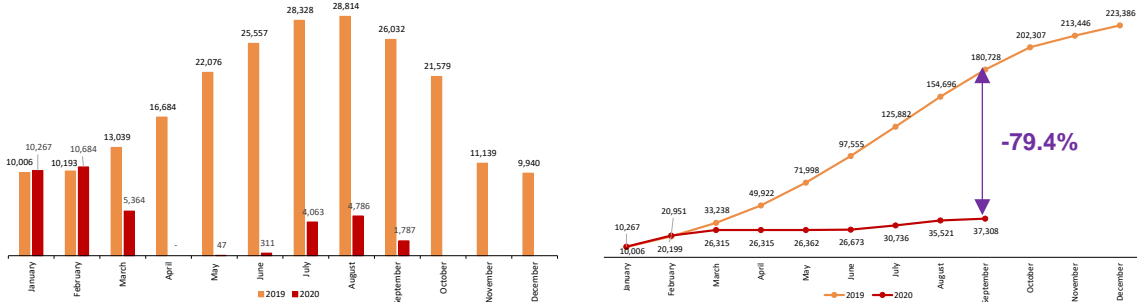
## Residents monthly and cumulative overnights. Comparison 2019-2020

Thousands



## Non-residents monthly and cumulative overnights. Comparison 2019-2020

Thousands



## Open establishments

In September, a total of 12,202 hotels were open in Spain, 26.8% less than in the same month of 2019. This represented 63.6% of the total directory of establishments in this month.

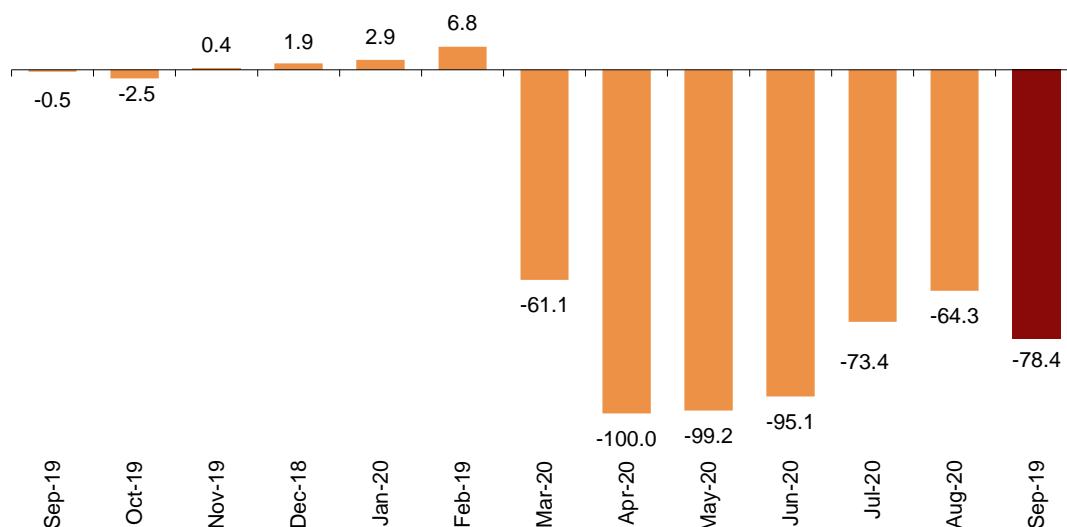
Category	Estimated open establishments total	Percentage of directory total	Estimated bedrooms total	Percentage of directory total	Estimated bed-places total	Percentage of directory total
<b>TOTAL</b>	<b>12,202</b>	<b>63.6</b>	<b>485,004</b>	<b>52.4</b>	<b>1,011,444</b>	<b>52.1</b>
<b>HOTELS: Golden stars</b>						
Five	203	55.8	29,700	55.0	64,264	55.5
Four	1,701	58.9	209,057	51.8	452,475	51.5
Three	1,815	58.2	102,700	41.8	218,269	41.8
Two	1,647	69.6	41,949	57.3	83,817	58.2
One	1,090	72.4	23,710	71.8	46,691	72.4
<b>INNS: Silver stars</b>						
Two and three	2,608	69.4	38,647	68.5	73,175	68.1
One	3,137	60.5	39,242	65.3	72,752	66.1
Annual rate	-26.8		-44.4		-44.8	

## Overnight stays

Overnight stays in hotel establishments reached 8.1 million in September, representing a decrease of 78.4% compared to the 37.5 million for the same month of 2019.

### Annual variation rate for overnight stays

Percentage



During the first nine months of 2020, overnight stays decreased 71.0%, as compared with the same period of the previous year.

By country of residence, overnight stays by residents of Spain decreased by 45.1% in the annual rate, exceeding 6.3 million. In turn, overnight stays by non-residents fell by 93.1%, reaching 1.7 million.

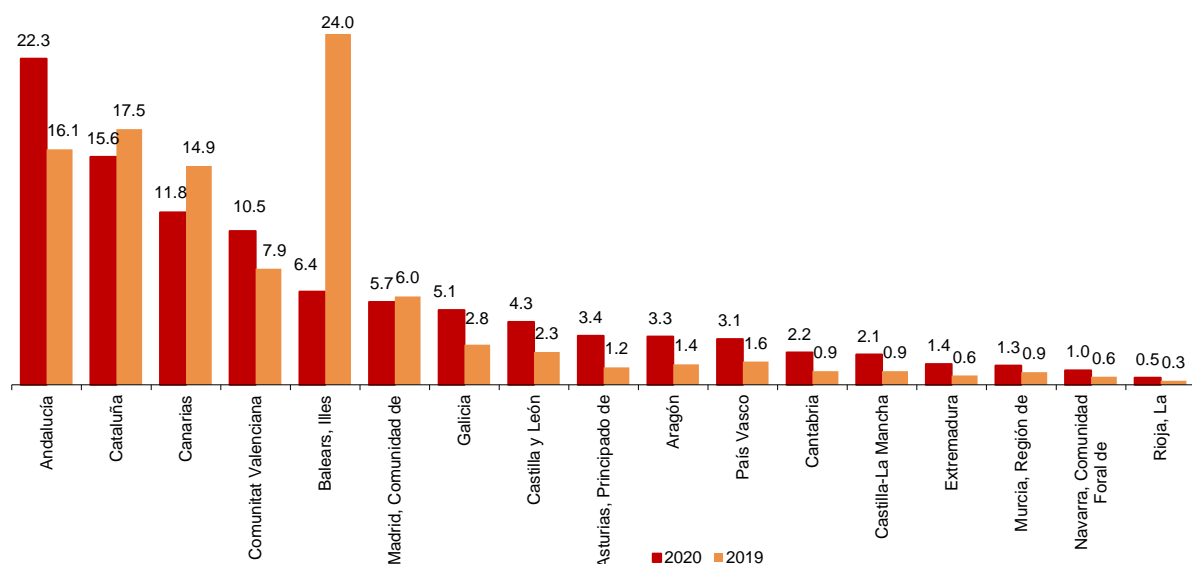
On the other hand, the average stay decreased 31.3% compared to August 2019, standing at 2.3 overnight stays per traveller.

### Destinations

Andalucía, Cataluña, and Canarias were the main destinations of residents in Spain in September, with annual variation rates in the number of overnight stays of -70.1%, -80.7% and -83.0%, respectively.

### Distribution of overnight stays. Comparison September 2019-2020

Percentage



The main destinations for travellers who reside in Spain are Andalucía, Cataluña and Comunitat Valenciana, which showed annual rates of variation in overnight stays of -41.0%, -35.5% and -53.5%, respectively.

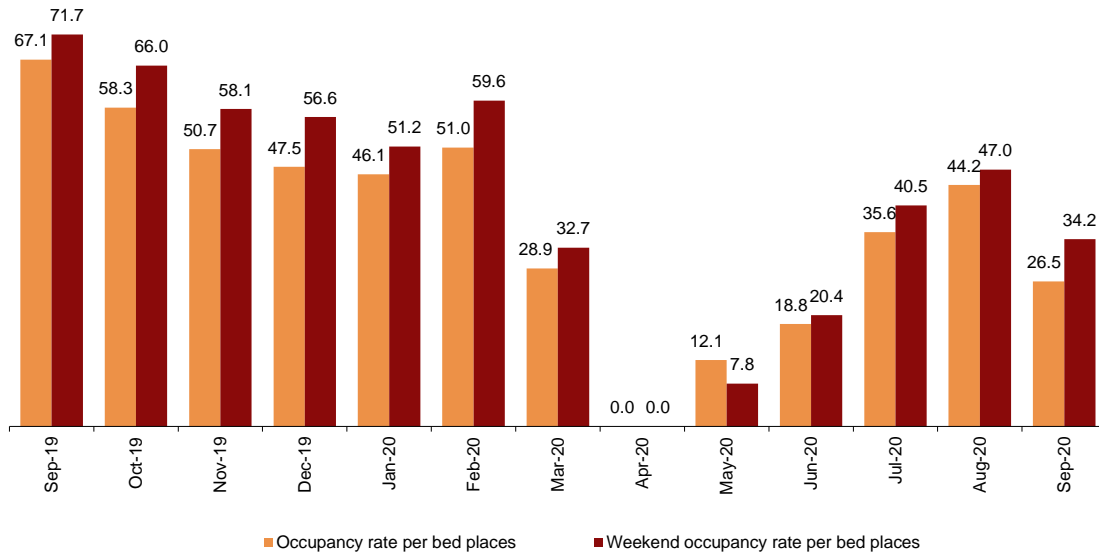
The main destination chosen by non-residents was Canarias, with 21.7% of total overnight stays. In this Autonomous Community, overnight stays of foreigners decreased by 91.7% as compared to September 2019. The next most popular destinations of non-residents were Cataluña (with 18.3% of the total overnight stays and an decrease of 93.6%) and Andalucía (with 17.8% of the total and a decrease of 90.9%).

## Hotel occupancy

In September, 26.5% of the available bed-places were covered, with an annual decrease of 60.5%. The weekend occupancy rate by bed-places declined by 52.3%, standing at 34.2%.

### Occupancy rate

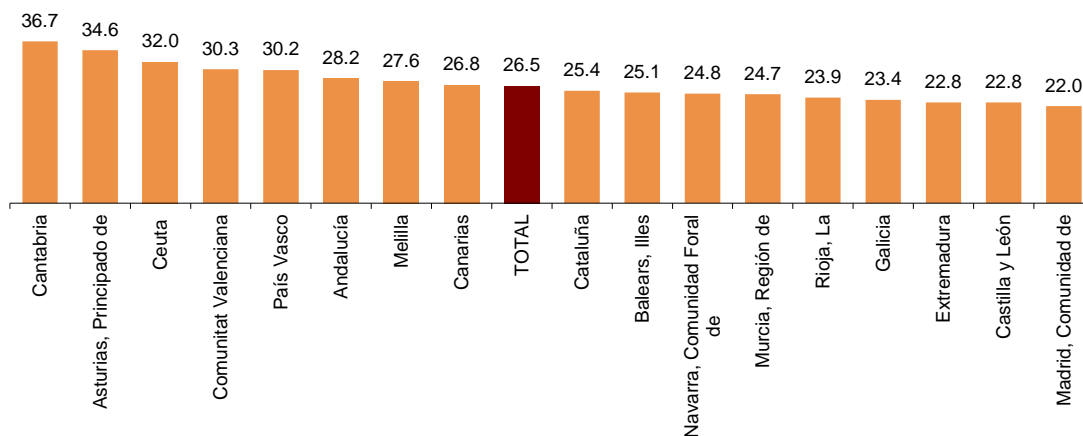
Percentage



Cantabria showed the highest occupancy rate by bed-places in September (36.7%). It was followed by Principado de Asturias, with 34.6%.

### Occupancy rate per bed-places by Autonomous Community.

Percentage



By tourist areas, Isla de Hierro registered the highest occupancy rate by bed-places (49.9%), while Terres de L'Ebre registered the highest weekend occupancy rate (58.4%). The Costa Brava had the highest number of overnight stays, with 437,000.

The tourist spots with the most overnight stays were Madrid, San Bartolomé de Tirajana and Benidorm. Ribadesella reached the highest occupancy rate by bed-places (58.9%), while Palagruvell had the greatest weekend occupancy rate (80.0%).

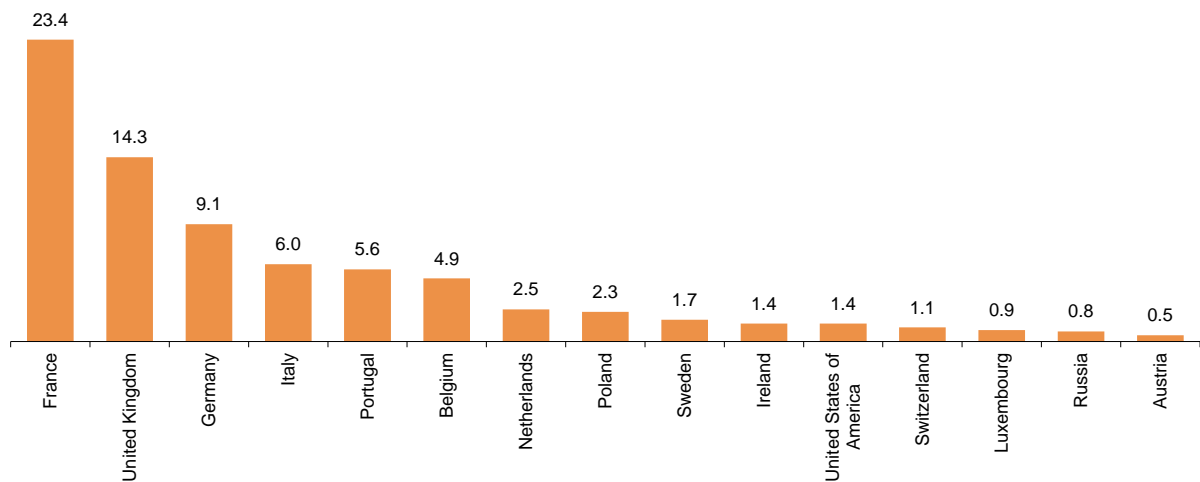
## Overnight stays according to the country of origin of the travellers

Travellers from the France and the United Kingdom accounted for 23.4% and 14.3%, respectively, of total overnight stays of non-residents in hotel establishments in September. The French market had an annual variation rate of -77.7%, and the British market a rate of -96.4%.

Overnight stays of travellers from Germany, Italy and Portugal (the following countries of origin) registered annual rates of -96.9%, -89.8% and -81.6% respectively.

## Distribution of non-residents overnight stays. Main country of residence

Percentage



## Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at -13.4% in September, which is 17.0 points below that registered last month and 3.8 point less than that registered last month.

### Hotel Prices Index

National by categories

	Index	Annual growth rate
TOTAL	101.0	-13.4
HOTELS: Gold stars		
Five	87.7	-16.2
Fourth	97.1	-14.2
Three	114.8	-9.8
Two	100.6	-12.9
One	107.1	-15.0
HOSTALS: Silver stars		
Three and two	96.7	-14.4
One	105.2	-12.5

By categories, the largest price decrease was recorded in establishments with five gold stars (-16.2%). And the lowest, in those with three gold stars (-9.8%).

## Hotel Sector Profitability

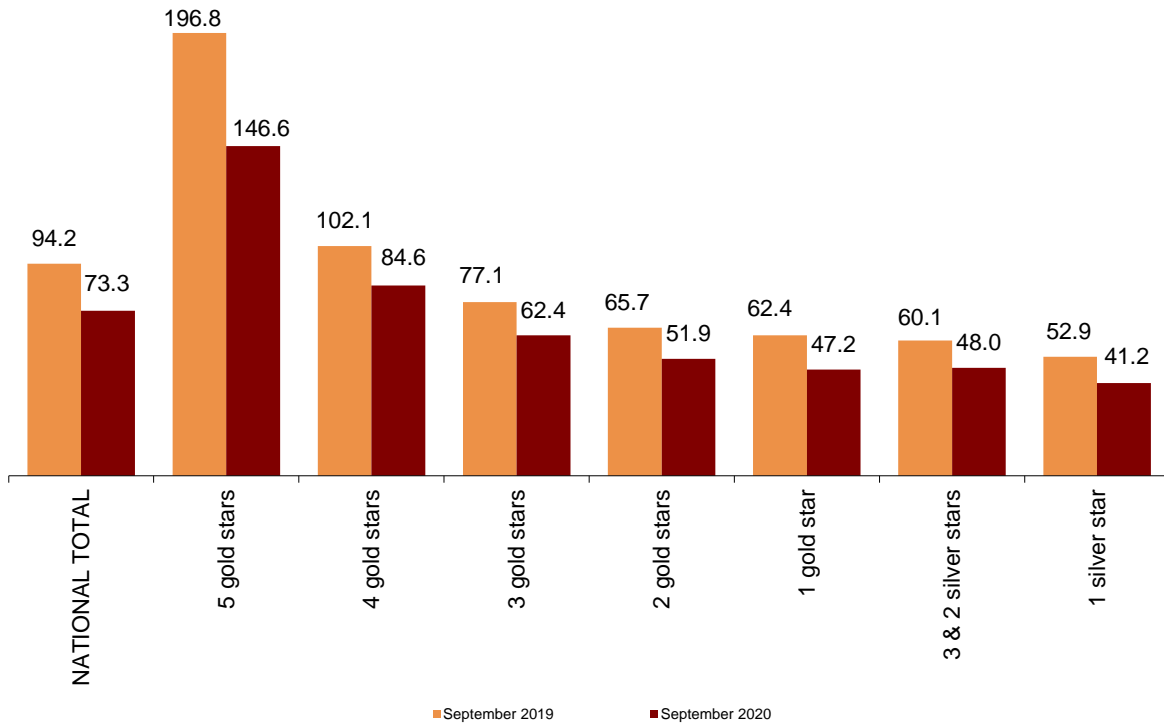
In September, the average daily rate per occupied room (ADR) was 73.3 euros, a decrease of 22.2% as compared to the same month in 2019.

On the other hand, the average daily revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 22.5 euros, with a 68.7% decrease.

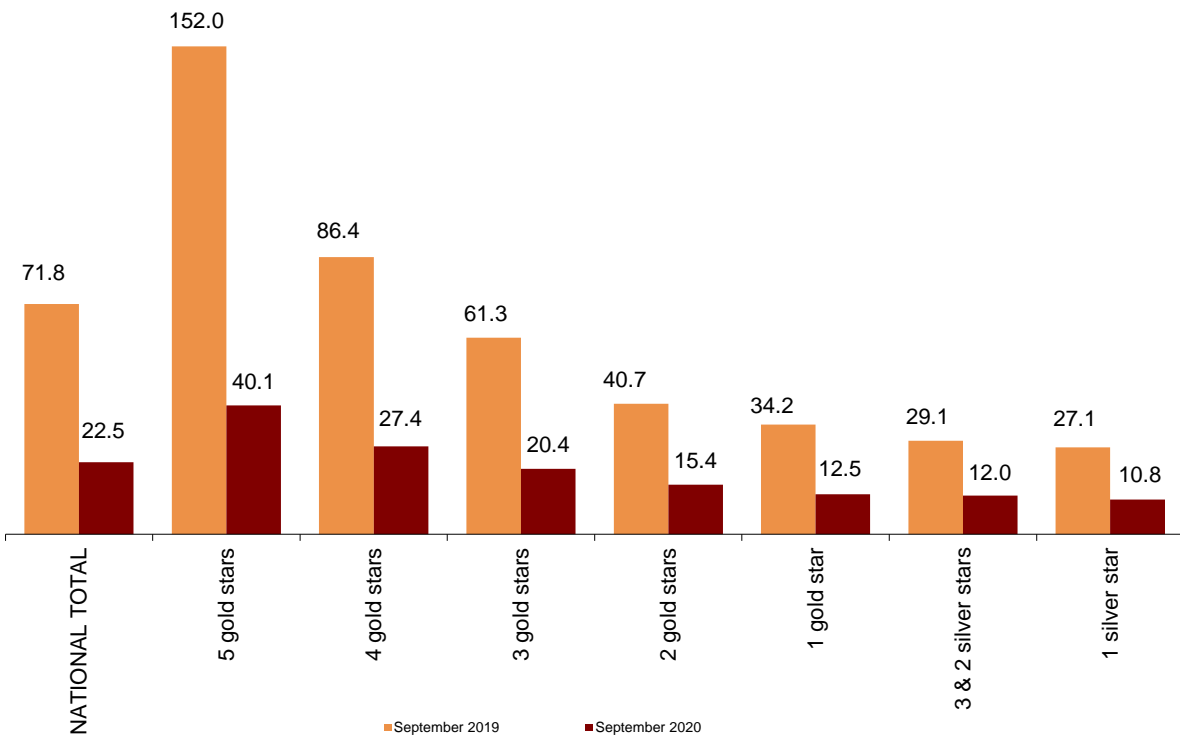
By category, the average rate was 146.6 euros for five-star hotels, 84.6 euros for four-star hotels and 62.4 euros for three-star hotels. Revenue per available room for these same categories were 40.1, 27.4 and 20.4 euros, respectively.



**Average daily rate by hotel category**  
Euros



**Revenue per available room by hotel category**  
Euros



## Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of September 2019 of the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

## Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

**Type of operation:** monthly continuous survey.

**Population scope:** all hotel establishments.

**Geographical scope:** the entire national territory.

**Reference period of the results:** the month.

**Reference period of the information:** seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

**Sample design:** stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

**Sample size:** approximately 9,250 establishments in winter and 11,200 in summer.

**Collection method:** questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

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## Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

September 2020

Provisional Data

23rd October 2020

### 1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
<b>TOTAL</b>	3,470,747	2,877,641	593,106	8,118,654	6,332,069	1,786,585	2.34
<b>HOTELS: Golden stars</b>							
Five	178,613	135,238	43,375	472,811	310,430	162,380	2.65
Four	1,574,344	1,298,740	275,604	3,940,412	3,044,194	896,219	2.50
Three	843,898	699,315	144,582	1,887,948	1,486,821	401,127	2.24
Two	308,738	267,506	41,232	607,122	515,313	91,809	1.97
One	155,576	132,930	22,646	294,387	248,207	46,180	1.89
<b>INNS: Silver stars</b>							
Two and three	227,095	194,335	32,760	452,844	381,967	70,877	1.99
One	182,484	149,577	32,906	463,131	345,137	117,994	2.54
Annual rate	-68.56	-40.17	-90.48	-78.39	-45.13	-93.14	-31.28
Cumulative annual rate	-65.83	-52.41	-78.21	-70.96	-55.25	-79.36	-15.00

### 2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
<b>TOTAL</b>	12,202	485,004	1,011,444	26.54	34.24	31.15	109,209
<b>HOTELS: Golden stars</b>							
Five	203	29,700	64,264	24.36	33.95	26.78	15,583
Four	1,701	209,057	452,475	28.70	36.82	33.29	52,714
Three	1,815	102,700	218,269	28.60	36.98	33.70	21,411
Two	1,647	41,949	83,817	24.08	31.90	29.32	6,341
One	1,090	23,710	46,691	20.98	28.08	26.05	3,014
<b>INNS: Silver stars</b>							
Two and three	2,608	38,647	73,175	20.59	26.24	25.17	5,267
One	3,137	39,242	72,752	21.17	24.91	27.28	4,880
Annual rate	-26.76	-44.36	-44.82	-60.45	-52.26	-58.95	-60.19

### 3. Guests, overnight stays, occupancy, average stay and employed personnel

#### Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
<b>Tourist area with a greater occupancy rate per month</b>									
Isla de El Hierro	890	52	3,583	133	49.93	50.03	59.74	3.94	44
Costa de La Luz de Huelva	53,468	4,616	205,077	21,657	44.32	48.53	47.93	3.90	2,203
Isla de La Palma	3,999	288	17,087	1,193	42.16	50.74	47.18	4.26	201
Costa de Castellón	53,503	6,187	161,839	15,567	40.93	58.29	43.56	2.97	1,608
Terres de L'Ebre	25,433	1,915	55,333	4,650	40.09	58.44	44.23	2.19	517
Costa Verde	59,834	3,429	133,494	6,818	37.40	48.20	40.90	2.22	1,383
Costa Valencia	28,648	3,439	88,752	10,196	37.23	48.99	41.36	3.08	960
Val d'Aran	12,779	1,942	34,049	3,880	36.49	49.57	40.16	2.58	329

#### Tourist area with a greater number of overnight stays per month<sup>1</sup>

Costa Brava	151,035	52,204	314,671	122,386	30.05	48.04	33.24	2.15	4,698
Costa del Sol	98,000	43,364	253,225	141,218	22.69	27.90	26.97	2.79	6,594
Costa de la Luz de Cádiz	123,300	17,929	321,855	46,645	35.49	46.61	39.90	2.61	4,444
Costa Blanca	117,687	24,164	300,063	67,852	28.76	40.72	32.65	2.59	4,803
Isla de Tenerife	63,945	25,254	191,573	168,304	29.33	34.93	33.22	4.03	6,569
Sur de Tenerife	42,703	19,594	126,836	142,614	28.32	33.30	31.86	4.33	5,323
Isla de Mallorca	42,834	33,624	118,475	150,732	21.25	23.06	25.30	3.52	4,508
Isla de Gran Canaria	54,737	9,668	186,994	79,131	26.43	35.53	29.90	4.13	5,046

<sup>1</sup>Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

#### Tourist site with a greater occupancy rate per month

Ribadesella	4,728	132	8,859	207	58.90	74.85	61.46	1.87	77
Hondarribia	3,284	811	5,671	1,404	51.86	76.66	57.15	1.73	102
Palafrugell	10,622	1,807	21,106	2,903	51.62	79.96	54.04	1.93	296
Cádiz	13,606	2,692	33,767	5,729	51.01	52.09	57.82	2.42	376
Níjar	8,597	512	24,879	1,258	50.58	64.45	53.50	2.87	198
Peñíscola	28,541	2,465	98,176	7,488	48.63	70.33	47.28	3.41	927
Gandia	15,698	1,748	59,341	6,131	47.62	60.13	52.59	3.75	511
Cambrils	16,625	2,203	51,724	12,782	46.96	56.84	49.55	3.43	467
Barbate	6,712	588	19,676	1,681	45.63	56.50	48.99	2.93	210
Cadaqués	6,257	5,423	9,183	7,496	44.15	54.18	44.52	1.43	159

#### Tourist site with a greater number of overnight stays per month<sup>1</sup>

Madrid	101,660	36,158	189,498	108,141	20.59	22.86	26.97	2.16	3,842
San Bartolomé de Tirajana	35,530	5,433	125,705	55,235	26.17	37.17	27.90	4.42	3,882
Benidorm	42,951	8,611	138,860	29,164	30.13	39.44	33.09	3.26	2,189
Barcelona	41,962	39,732	71,443	91,149	15.14	18.42	19.34	1.99	3,896
Adeje	20,455	8,190	59,831	62,890	26.19	32.24	30.12	4.28	2,965
Sevilla	53,751	13,730	88,777	30,865	25.78	35.84	31.83	1.77	1,506
Valencia	46,656	14,992	84,969	31,066	27.98	39.08	35.86	1.88	1,206
Pájara	8,630	5,704	44,913	58,316	27.28	26.43	29.38	7.20	1,974
Palma de Mallorca	19,579	15,733	47,984	53,127	26.79	35.33	31.16	2.86	1,712
Granada	46,950	7,863	85,020	13,734	33.44	49.96	37.65	1.80	818

<sup>1</sup>Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

#### 4. Guests and overnight stays by country of residence

##### Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
<b>TOTAL</b>	<b>3,470,747</b>	<b>100.00</b>	<b>8,118,654</b>	<b>100.00</b>
Residents in Spain	2,877,641	82.91	6,332,069	77.99
Residents abroad	593,106	17.09	1,786,585	22.01
Total Residents abroad	593,106	100.00	1,786,585	100.00
<b>TOTAL Residents in EU-27<sup>1</sup> (without Spain)</b>	<b>377,446</b>	<b>63.64</b>	<b>1,153,534</b>	<b>64.57</b>
- Germany	34,182	5.76	162,239	9.08
- Austria	2,944	0.50	8,202	0.46
- Belgium	17,601	2.97	86,993	4.87
- Denmark	3,007	0.51	7,119	0.40
- Finland	1,666	0.28	5,252	0.29
- France	161,368	27.21	418,094	23.40
- Greece	1,065	0.18	3,100	0.17
- Ireland	7,494	1.26	25,130	1.41
- Italy	34,842	5.87	106,798	5.98
- Luxembourg	2,737	0.46	15,994	0.90
- Netherlands	18,235	3.07	45,288	2.53
- Poland	10,153	1.71	40,624	2.27
- Portugal	37,862	6.38	100,063	5.60
- Czech Republic	3,790	0.64	13,662	0.76
- Sweden	9,419	1.59	30,371	1.70
-Other EU-27 countries <sup>2</sup>	31,081	5.24	84,606	4.74
Norway	1,390	0.23	4,988	0.28
United Kingdom	73,765	12.44	255,712	14.31
Russia	5,627	0.95	13,348	0.75
Switzerland	5,745	0.97	18,912	1.06
Rest of Europe	23,375	3.94	66,959	3.75
Japan	1,209	0.20	2,739	0.15
United States of America	10,233	1.73	24,361	1.36
Rest of America	47,363	7.99	132,119	7.40
Africa	17,155	2.89	42,907	2.40
Other countries	29,798	5.02	71,006	3.97

<sup>1</sup> Since 31 January 2020, The United Kingdom is no longer part of the E.U., hence the aggregate UE-27 is published.

<sup>2</sup> Countries included in Other UE-27 countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

## Hotel Price Index (HPI). 2008 Base September 2020

Provisional data

### 1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
<b>TOTAL</b>	101.04	-13.36
Andalucía	87.88	-17.13
Aragón	70.35	-2.90
Asturias, Principado de	88.99	-7.33
Balears, Illes	133.10	-5.14
Canarias	118.57	-5.12
Cantabria	91.16	-7.46
Castilla y León	88.61	-7.75
Castilla - La Mancha	86.13	-2.73
Cataluña	90.77	-22.59
Comunitat Valenciana	92.57	-15.69
Extremadura	92.56	-2.31
Galicia	91.84	-9.52
Madrid, Comunidad de	71.55	-26.67
Murcia, Región de	79.91	-10.03
Navarra, Comunidad Foral de	85.76	-7.24
País Vasco	90.17	-26.24
Rioja, La	85.05	-11.99
Ceuta	89.61	-3.19
Melilla	111.78	7.94

### 2. National General Index and breakdown by categories

	Index	Annual growth rate
<b>TOTAL</b>	101.04	-13.36
<b>HOTELS: Gold stars</b>		
Five	87.74	-16.21
Fourth	97.11	-14.22
Three	114.82	-9.81
Two	100.60	-12.95
One	107.09	-15.02
<b>HOSTALS: Silver stars</b>		
Three and two	96.69	-14.38
One	105.24	-12.55

## Indicators on the Profitability of the Hotel Sector September 2020

Provisional data

### National ADR and RevPAR<sup>1</sup> and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	73.31	-22.20	22.45	-68.72
Andalucía	79.08	-15.47	25.50	-64.16
Aragón	57.18	-1.71	18.96	-40.05
Asturias, Principado de	61.16	1.04	23.71	-32.51
Balears, Illes	95.37	-10.18	27.18	-70.93
Canarias	90.54	-5.10	27.09	-66.18
Cantabria	67.98	-2.11	26.55	-37.94
Castilla y León	57.94	-1.33	16.13	-48.71
Castilla - La Mancha	53.02	-7.97	13.65	-44.94
Cataluña	75.72	-26.43	22.15	-72.11
Comunitat Valenciana	72.23	-14.14	24.70	-61.73
Extremadura	58.60	2.71	16.19	-42.49
Galicia	57.75	-4.30	15.21	-54.33
Madrid, Comunidad de	59.69	-41.69	16.53	-80.11
Murcia, Región de	58.70	-13.45	17.16	-58.38
Navarra, Comunidad Foral de	61.23	-6.15	19.67	-52.34
País Vasco	72.05	-33.71	26.65	-69.23
Rioja, La	61.18	-13.34	18.27	-61.05
Ceuta	60.29	-10.24	18.65	-52.68
Melilla	71.27	1.75	28.50	-43.30

<sup>1</sup> ADR: Average Daily Rate  
RevPAR: Revenue per Available Room

### National ADR and RevPar<sup>1</sup> and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	73.31	-22.20	22.45	-68.72
<b>HOTELS: Gold stars</b>				
Five	146.58	-25.53	40.10	-73.62
Four	84.60	-17.12	27.38	-68.30
Three	62.44	-19.03	20.41	-66.68
Two	51.94	-20.96	15.42	-62.07
One	47.19	-24.34	12.48	-63.45
<b>GUESTHOUSES: Silver stars</b>				
Three and two	48.00	-20.10	12.04	-58.69
One	41.17	-22.16	10.84	-59.94

<sup>1</sup> ADR: Average Daily Rate  
RevPAR: Revenue per Available Room