

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
October 2020. Provisional data

**Overnight stays in hotel establishments decrease 83.3% in October
as compared with the same month of 2019**

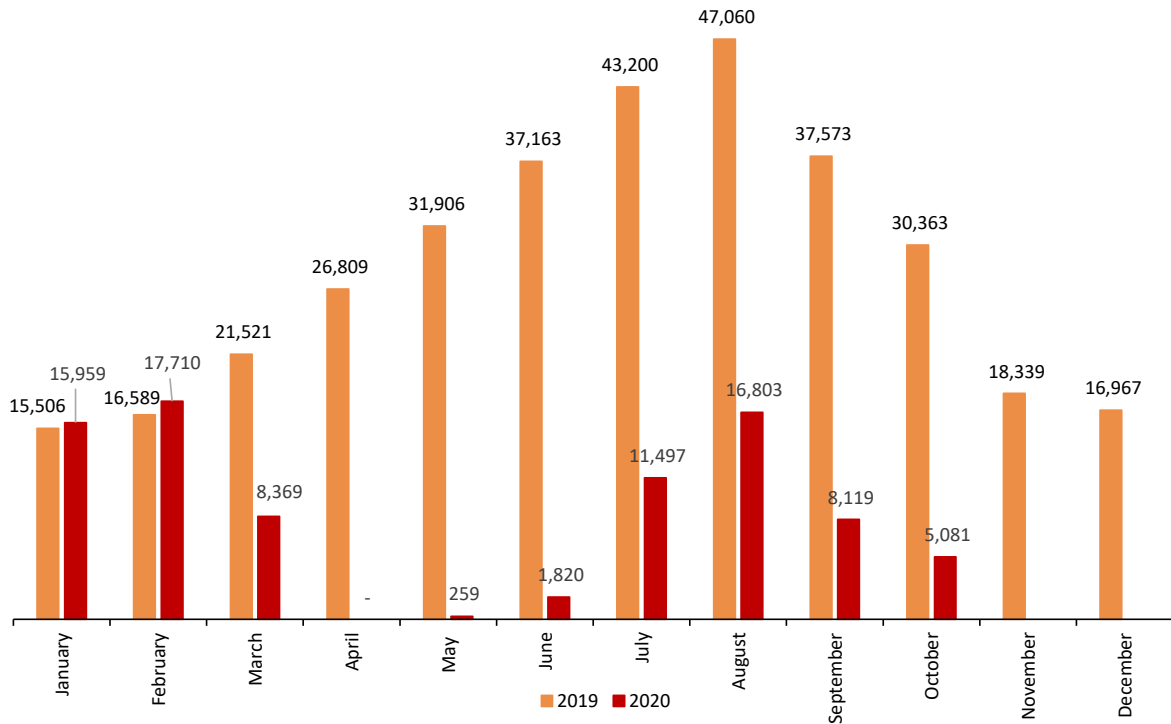
**Hotels invoice an average of 64.3 euros per occupied room,
representing an annual decrease of 25.1%**

Main results

- The number of open establishments decreased in October compared to September, from 13,008 to 10,597. They represented 31.4% less than in October 2019. The total number of bed-places offered was 781,550, or 42.1% of the total.
- The hotels received more than 2.3 million travellers, who made 5.0 million overnight stays (83.3% less than in October 2019). These figures represent 24.4% and 16.7%, respectively, of the estimated totals a year ago. Four-star hotels were the most visited.
- Travellers who are residents of Spain continued to support hotel activity to a greater extent (more than 1.9 million, compared to 478,314 non-residents), which is also reflected in overnight stays (3.7 million, compared to 1.3 million) .
- The main destination for travellers residing in Spain was Andalucía, with 765,069 overnight stays, representing 20.5% of the total.
- Canarias was the autonomous community most visited by non-resident travellers, who made 370,640 overnight stays (27.7% of the total).
- The average stay decreased by 31.7% as compared to a year ago, standing at 2.1 overnight stays per traveller.
- Hotel prices were down 15.3% compared to October 2019.
- The highest occupancy levels were found in the autonomous city of Ceuta (28.1%) and Comunitat Valenciana (26.1%). Hotels in Alcañiz, Jaén, Soria and Ronda registered the highest occupancy on weekends, all above 50%.
- In the first 10 months of 2020, there were 85.6 million overnight stays, 72.2% less than the same period for 2019. Of these, 46.9 million were made by residents (-55.4%) and 38.6 million by non-residents (-80.9%).

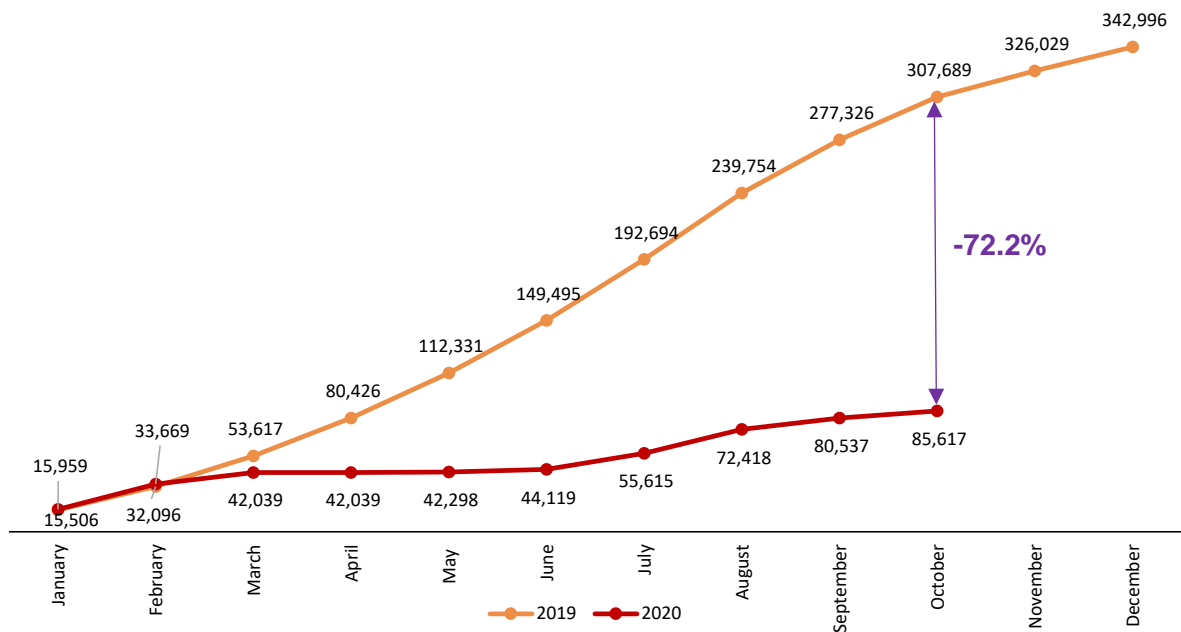
Overnight stays. Comparison 2019-2020

Thousands



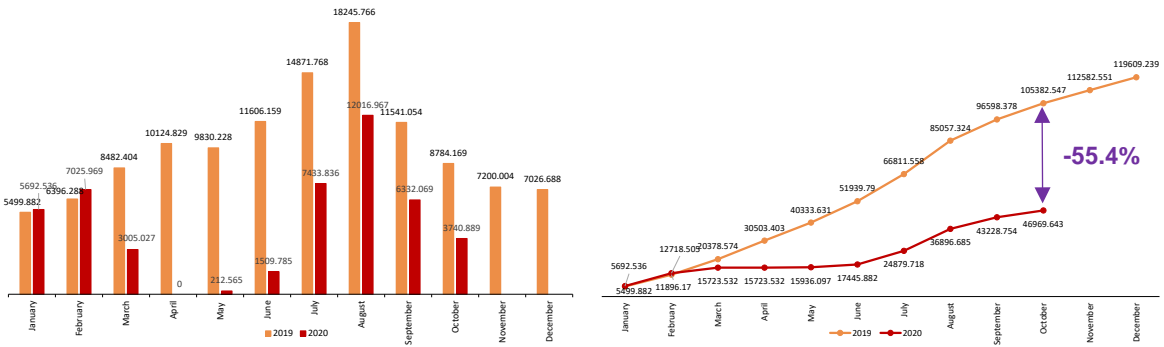
Cumulative overnights. Comparison 2019-2020

Thousands



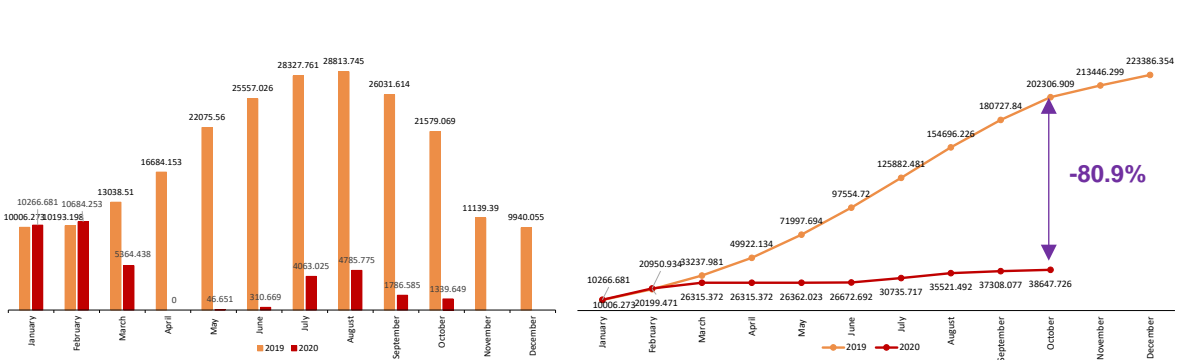
Residents monthly and cumulative overnights. Comparison 2019-2020

Thousands



Non-residents monthly and cumulative overnights. Comparison 2019-2020

Thousands



Open establishments

In October, a total of 10,597 hotels were open in Spain, 31.4% less than in the same month of 2019. This represented 58.1% of the total directory of establishments in this month.

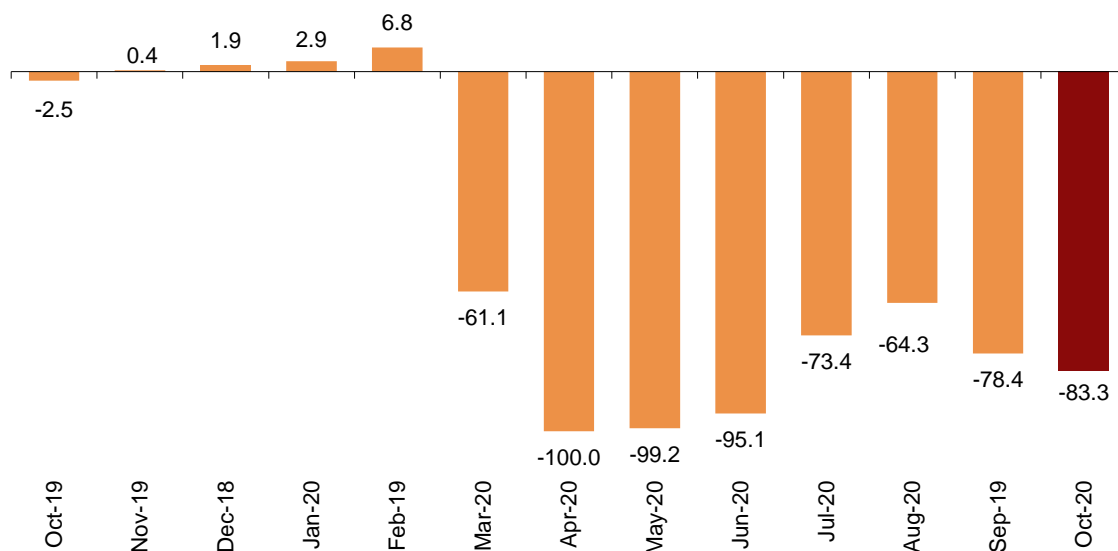
Category	Estimated open establishments total	Percentage of directory total	Estimated bedrooms	Percentage of directory total	Estimated bed-places	Percentage of directory total
TOTAL	10,597	58.1	382,419	43.2	781,550	42.1
HOTELS: Golden stars						
Five	168	46.0	25,731	47.9	55,278	48.0
Four	1,378	48.5	155,405	39.2	328,686	38.3
Three	1,491	50.3	76,239	33.0	159,515	32.6
Two	1,399	63.1	35,321	53.3	69,779	53.5
One	914	66.9	19,197	64.5	37,207	64.1
INNS: Silver stars						
Two and three	2,368	66.5	35,361	67.4	66,842	67.2
One	2,880	58.3	35,164	62.2	64,243	62.3
Annual rate	-31.4		-51.6		-52.7	

Overnight stays

Overnight stays in hotel establishments reached 5.0 million in October, representing a decrease of 83.3% compared to the 30.3 million for the same month of 2019.

Annual variation rate for overnight stays

Percentage



During the first 10 months of 2020, overnight stays decreased 72.2%, as compared with the same period of the previous year.

By origin, overnight stays by residents of Spain decreased by 57.4% in the annual rate, exceeding 3.7 million. In turn, overnight stays by non-residents fell by 93.8%, reaching 1.3 million.

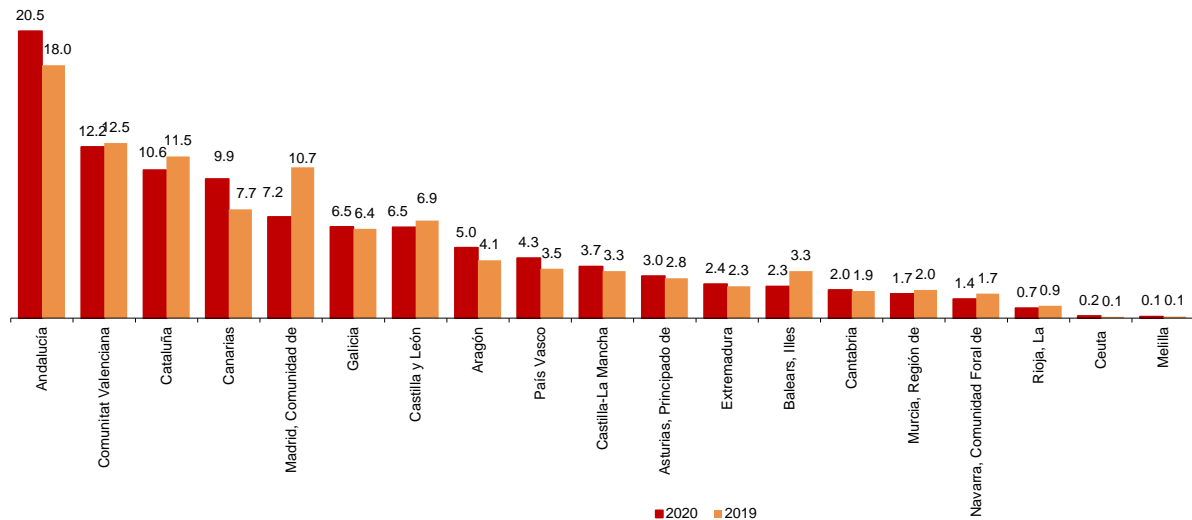
On the other hand, the average stay decreased 31.7% compared to October 2019, standing at 2.1 overnight stays per traveller.

Destinations

Andalucía, Comunitat Valenciana, and Cataluña were the main destinations of residents in Spain in October, with annual variation rates in the number of overnight stays of -79.4%, -76.7% and -87.8%, respectively.

Distribution of overnight stays. Comparison September 2019-2020

Percentage



The main destinations for travellers residing in Spain are Andalucía, the Valencian Community and Cataluña, which present annual rates of variation in overnight stays of -51.7%, -58.4% and -61.0%, respectively.

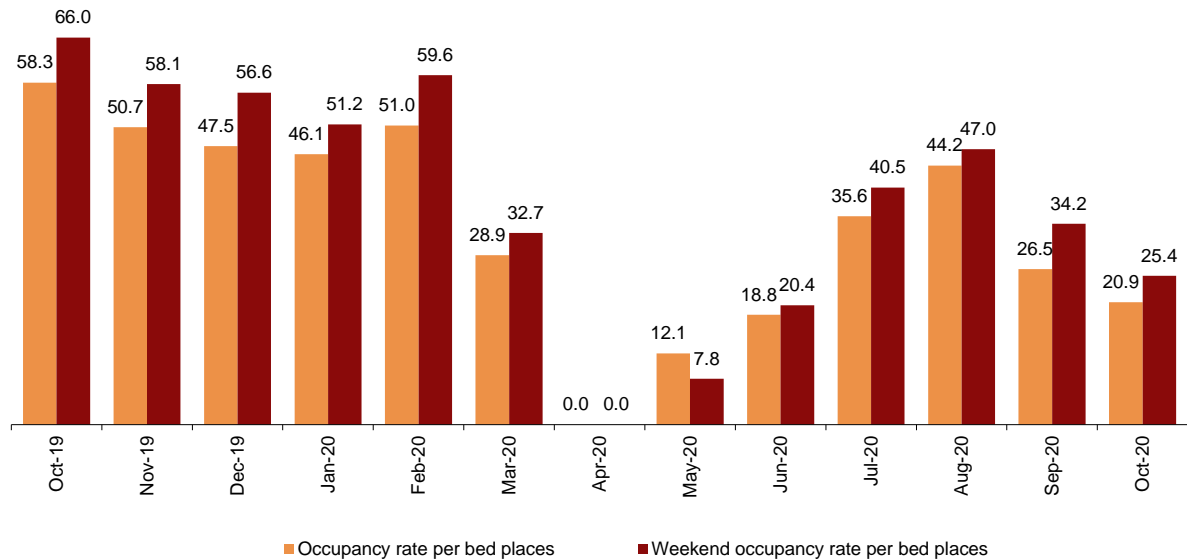
The main destination chosen by non-residents was Canarias, with 27.7% of total overnight stays. In this Autonomous Community, overnight stays of foreign nationals decreased by 92.6% as compared with October 2019. The next most popular destinations of non-residents were Andalucía (with 16.7% of the total overnight stays and a decrease of 93.0%) and Cataluña (with 14.6% of the total and a decrease of 94.9%).

Hotel occupancy

In October, 20.9% of the available bed-places were covered, with an annual decrease of 64.2%. The weekend occupancy rate by bed-places declined by 61.6%, standing at 25.4%.

Occupancy rate

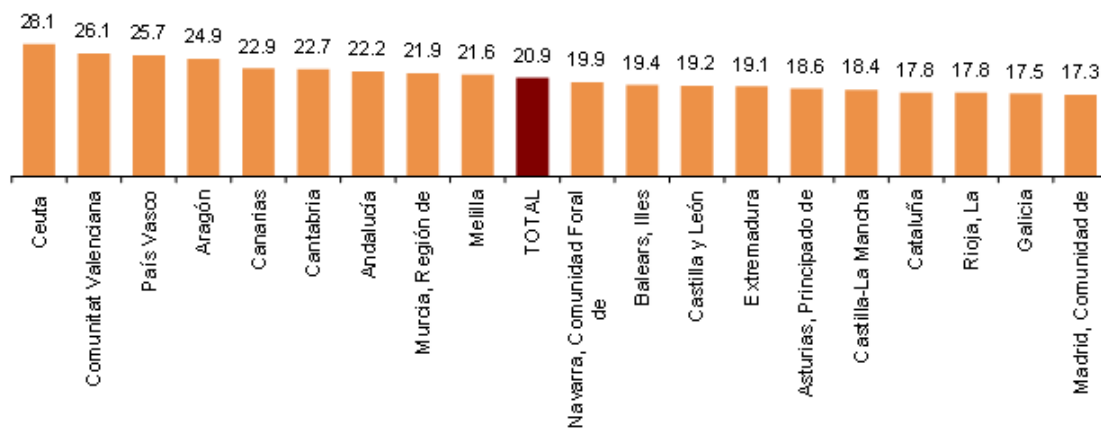
Percentage



Ceuta showed the highest occupancy rate by bed-places in October (28.1%). It was followed by Comunitat Valenciana, with 26.1%.

Occupancy rate per bed-places by Autonomous Community.

Percentage



By tourist areas, El Hierro island reached both the highest level of occupancy by bed-places (38.5%), and the greatest weekend occupancy rate (43.6%). The Costa Blanca had the highest number of overnight stays, with 268,441.

The tourist spots with the most overnight stays were Barcelona, Madrid and Benidorm. Cádiz reached the highest occupancy rate by bed-places (47.8%), while Alcañiz had the greatest weekend occupancy rate (56.4%).

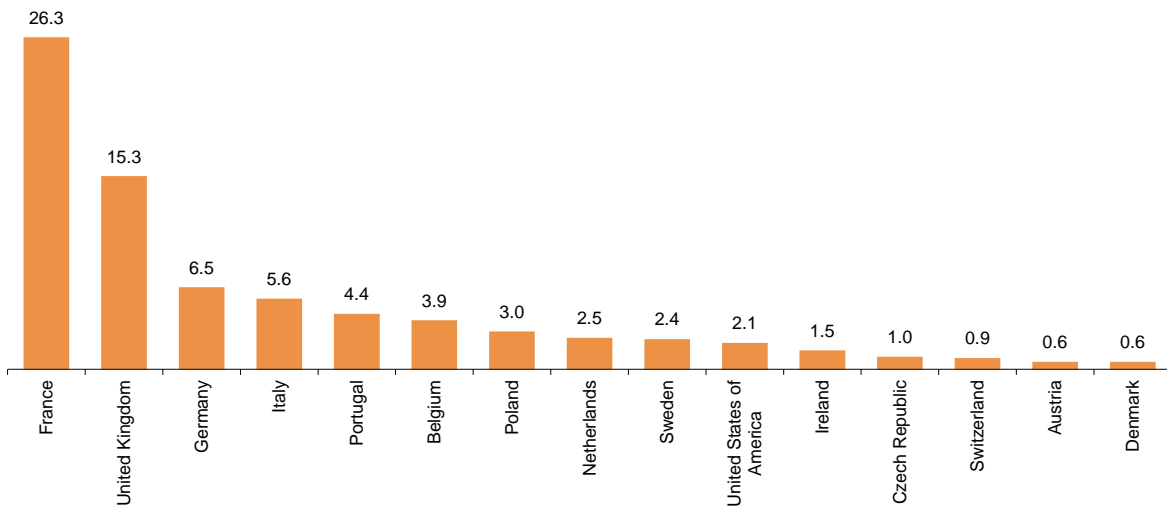
Overnight stays according to the country of origin of the travellers

Travellers from the France and the United Kingdom accounted for 26.3% and 15.3%, respectively, of total overnight stays of non-residents in hotel establishments in October. The French market had an annual variation rate of -78.8%, and the British market a rate of -96.3%.

Overnight stays of travellers from Germany, Italy and Portugal (the following countries of origin) registered annual rates of -98.2%, -89.2% and -78.8% respectively.

Distribution of non-residents overnight stays. Main country of residence

Percentage



Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at -15.3% in October, which is 16.9 points below that registered last month and 1.9 point less than that registered last month.

Hotel Prices Index

National by categories

	Index	Annual growth rate
TOTAL	94.6	-15.3
HOTELS: Gold stars		
Five	88.4	-14.7
Fourth	92.2	-17.1
Three	104.7	-10.6
Two	95.9	-12.7
One	90.9	-17.0
HOSTALS: Silver stars		
Three and two	83.1	-22.5
One	95.9	-15.9

By categories, the largest price decrease took place in the three and two-silver star establishments (-22.5%). And the lowest, in those with three gold stars (-10.6%).

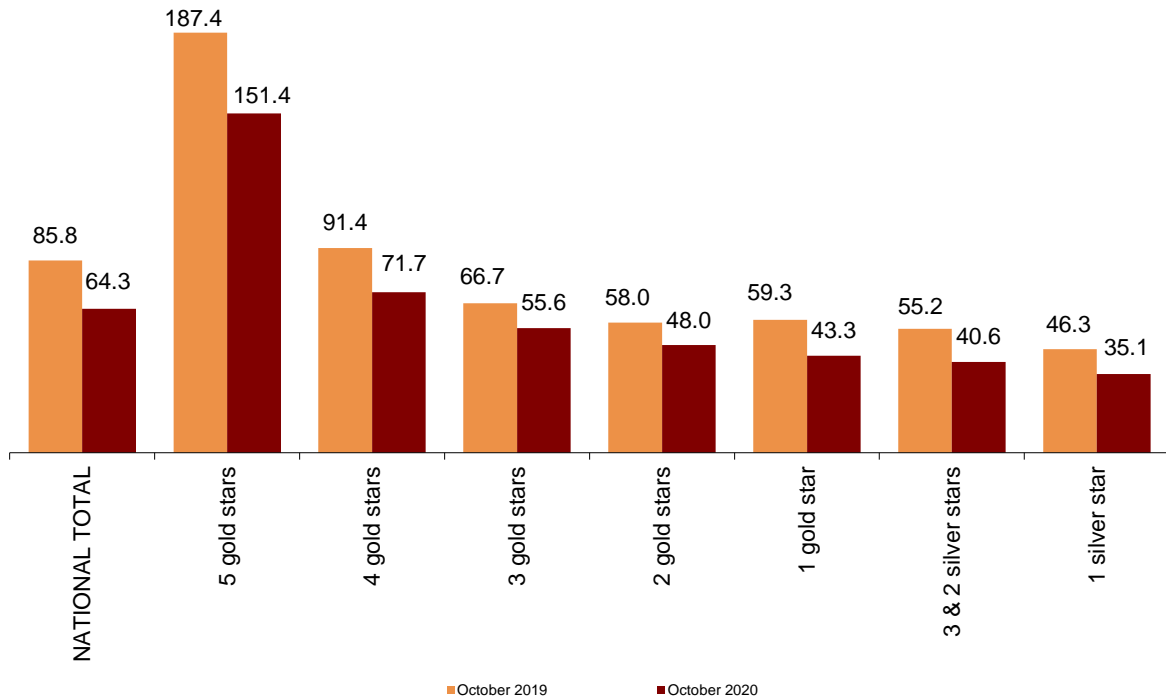
Hotel Sector Profitability

In October, the average daily rate per occupied room (ADR) was 64.3 euros, a decrease of 25.1% as compared to the same month in 2019.

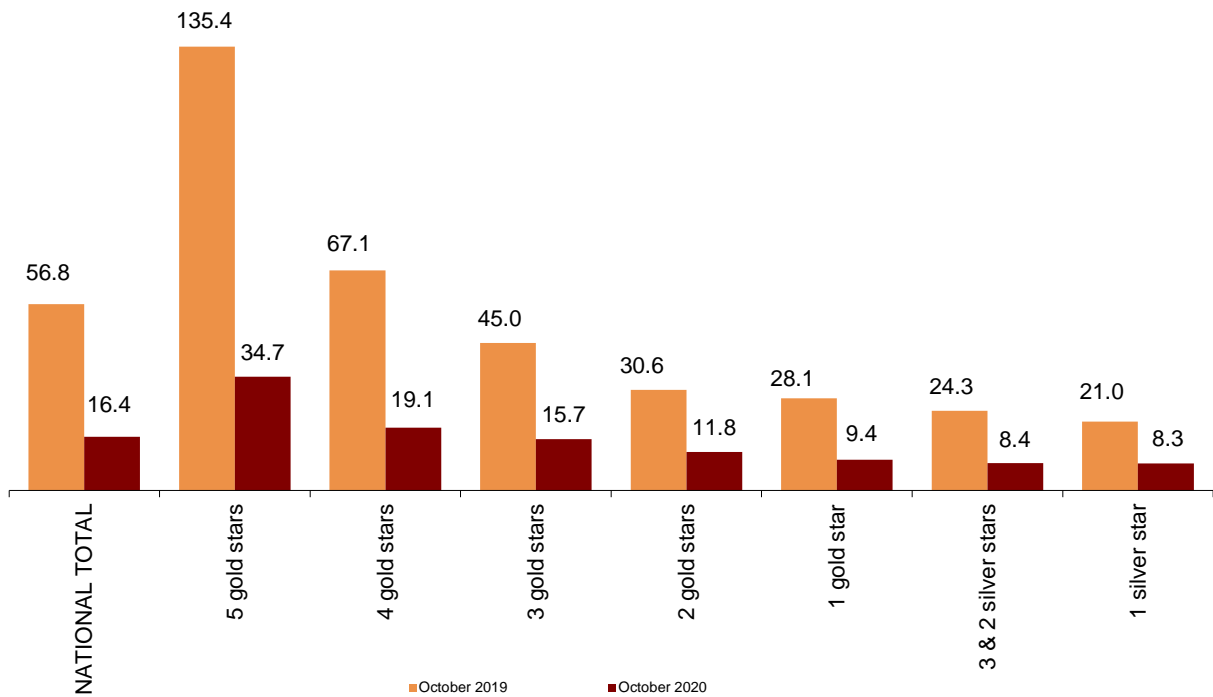
On the other hand, the average daily revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 16.4 euros, with a 71.2% decrease.

By category, the average rate was 151.4 euros for five-star hotels, 71.7 euros for four-star hotels and 55.6 euros for three-star hotels. Revenue per available room for these same categories were 34.7, 19.1 and 15.7 euros, respectively.

Average daily rate by hotel category
Euros



Revenue per available room by hotel category
Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of October 2019 of the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

October 2020

Provisional Data

24th November 2020

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	2,393,707	1,915,393	478,314	5,080,538	3,740,889	1,339,649	2.12
HOTELS: Golden stars							
Five	134,391	90,411	43,981	350,697	188,618	162,079	2.61
Four	1,068,775	843,837	224,938	2,273,139	1,622,838	650,300	2.13
Three	556,326	446,475	109,851	1,122,050	843,545	278,505	2.02
Two	219,596	186,173	33,423	403,410	334,010	69,400	1.84
One	102,709	86,471	16,238	191,800	160,252	31,548	1.87
INNS: Silver stars							
Two and three	163,435	140,264	23,171	347,721	293,502	54,219	2.13
One	148,474	121,762	26,712	391,722	298,124	93,598	2.64
Annual rate	-75.51	-55.67	-91.23	-83.27	-57.41	-93.79	-31.69
Cumulative annual rate	-66.82	-52.72	-79.62	-72.17	-55.43	-80.90	-16.13

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	10,597	382,419	781,550	20.89	25.37	26.14	80,269
HOTELS: Golden stars							
Five	168	25,731	55,278	20.36	26.52	22.71	12,935
Four	1,378	155,405	328,686	22.19	27.35	27.54	36,891
Three	1,491	76,239	159,515	22.61	27.49	28.30	15,116
Two	1,399	35,321	69,779	18.63	22.49	24.47	4,693
One	914	19,197	37,207	16.59	19.57	21.75	2,372
INNS: Silver stars							
Two and three	2,368	35,361	66,842	16.75	19.31	22.25	4,363
One	2,880	35,164	64,243	19.66	21.82	25.77	3,899
Annual rate	-31.42	-51.57	-52.70	-64.20	-61.57	-60.91	-66.13

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Isla de El Hierro	844	72	2,718	239	38.54	43.62	47.68	3.23	38
Isla de Menorca	9,999	1,773	23,534	4,833	29.76	29.48	32.25	2.41	221
Isla de La Palma	3,105	368	10,750	1,284	28.05	32.82	33.21	3.47	191
Costa Blanca	90,081	23,616	207,848	60,563	28.03	36.72	33.06	2.36	3,238
Costa de La Luz de Huelva	12,207	1,084	31,481	3,922	26.72	39.41	33.58	2.66	502
Isla de Lanzarote	12,512	14,600	58,210	81,497	26.41	28.32	31.10	5.15	2,619
Costa de Castellón	27,803	5,156	57,810	11,597	25.92	36.12	31.35	2.11	884
Costa de La Luz de Cádiz	56,693	10,337	121,642	29,561	25.22	30.98	30.55	2.26	1,979

Tourist area with a greater number of overnight stays per month¹

Isla de Tenerife	48,086	25,272	130,077	135,283	22.26	27.66	25.74	3.62	6,679
Isla de Gran Canaria	43,351	13,189	129,178	73,284	23.94	31.07	28.14	3.58	3,938
Costa del Sol	58,908	30,203	115,008	84,851	18.14	21.79	22.51	2.24	3,678
Sur de Tenerife	28,776	20,152	82,338	117,338	21.00	26.48	23.61	4.08	5,506
Barcelona	45,094	34,663	77,896	75,505	12.76	15.17	17.67	1.92	4,003
Sur de Gran Canaria	30,607	9,497	94,127	54,743	21.56	29.40	23.01	3.71	3,287
Costa Brava	42,710	30,465	75,302	60,676	23.28	31.13	27.22	1.86	2,123
Costa Barcelona	40,782	15,081	78,745	35,656	18.73	22.13	27.52	2.05	1,573

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Cádiz	10,354	3,078	22,521	6,744	47.78	48.65	58.88	2.18	274
Alcañiz	1,274	507	3,221	3,288	40.67	56.36	57.15	3.66	80
Soria	6,769	318	13,344	530	39.36	50.96	52.30	1.96	138
Úbeda	3,420	116	5,903	158	35.88	49.38	39.78	1.71	100
Elche	7,369	1,807	11,621	3,313	35.28	37.91	47.09	1.63	170
Palmas de Gran Canaria, Las	9,120	3,250	26,988	17,652	35.22	38.08	51.25	3.61	460
Baeza	2,949	186	4,250	163	33.66	44.38	33.67	1.41	63
Jaén	5,742	485	9,901	630	33.32	51.85	41.66	1.69	151
Ronda	8,600	1,925	14,294	3,013	33.07	50.22	34.77	1.64	188
Vitoria-Gasteiz	10,615	2,144	20,797	4,275	32.80	32.53	45.86	1.97	157

Tourist site with a greater number of overnight stays per month¹

Madrid	70,883	28,901	142,921	92,907	15.77	16.81	21.43	2.36	4,068
Barcelona	39,151	32,053	68,097	70,668	12.48	15.19	17.12	1.95	3,877
Benidorm	34,205	8,731	107,955	28,741	30.16	34.17	34.52	3.18	1,571
Sevilla	55,537	15,308	97,714	34,900	26.50	33.06	31.54	1.87	1,444
San Bartolomé de Tirajana	24,057	6,737	76,631	37,971	21.63	28.16	22.74	3.72	2,783
Valencia	45,641	12,769	79,732	30,564	26.58	35.87	34.29	1.89	1,345
Adeje	11,530	10,733	30,876	62,662	20.03	26.49	22.35	4.20	3,384
Yaiza	5,160	9,784	27,720	56,768	27.17	29.14	32.86	5.65	1,751
Granada	33,096	7,007	60,744	13,065	26.51	38.37	29.93	1.84	746
Zaragoza	28,931	4,941	52,223	12,985	27.72	28.11	37.53	1.93	466

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	2,393,707	100.00	5,080,538	100.00
Residents in Spain	1,915,393	80.02	3,740,889	73.63
Residents abroad	478,314	19.98	1,339,649	26.37
Total Residents abroad	478,314	100.00	1,339,649	100.00
TOTAL Residents in EU-27¹ (without Spain)	308,447	64.49	845,989	63.15
- Germany	28,169	5.89	86,522	6.46
- Austria	2,542	0.53	8,266	0.62
- Belgium	15,334	3.21	51,615	3.85
- Denmark	2,788	0.58	7,951	0.59
- Finland	1,694	0.35	4,995	0.37
- France	136,953	28.63	352,554	26.32
- Greece	975	0.20	2,707	0.20
- Ireland	6,436	1.35	19,523	1.46
- Italy	25,022	5.23	74,772	5.58
- Luxembourg	1,915	0.40	7,656	0.57
- Netherlands	14,802	3.09	32,855	2.45
- Poland	10,727	2.24	40,729	3.04
- Portugal	24,766	5.18	58,310	4.35
- Czech Republic	3,310	0.69	13,565	1.01
- Sweden	10,063	2.10	31,783	2.37
-Other EU-27 countries ²	22,949	4.80	52,187	3.90
Norway	1,420	0.30	4,961	0.37
United Kingdom	62,764	13.12	205,138	15.31
Russia	4,560	0.95	9,370	0.70
Switzerland	4,291	0.90	11,734	0.88
Rest of Europe	16,169	3.38	39,846	2.97
Japan	962	0.20	2,501	0.19
United States of America	8,228	1.72	27,691	2.07
Rest of America	36,116	7.55	104,618	7.81
Africa	13,769	2.88	35,995	2.69
Other countries	21,589	4.51	51,805	3.87

¹ Since 31 January 2020, The United Kingdom is no longer part of the E.U., hence the aggregate UE-27 is published.

² Countries included in Other UE-27 countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

October 2020

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	94.56	-15.35
Andalucía	88.92	-17.30
Aragón	83.06	-4.66
Asturias, Principado de	82.90	-5.70
Balears, Illes	123.35	-3.65
Canarias	116.72	-7.70
Cantabria	91.63	-9.59
Castilla y León	84.69	-9.09
Castilla - La Mancha	85.88	-4.84
Cataluña	82.78	-24.53
Comunitat Valenciana	92.42	-14.41
Extremadura	87.29	-6.13
Galicia	87.71	-12.09
Madrid, Comunidad de	67.87	-32.33
Murcia, Región de	76.94	-5.85
Navarra, Comunidad Foral de	82.36	-12.14
País Vasco	88.46	-23.09
Rioja, La	87.89	-9.22
Ceuta	78.27	-9.28
Melilla	103.05	0.59

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	94.56	-15.35
HOTELS: Gold stars		
Five	88.44	-14.73
Fourth	92.16	-17.10
Three	104.69	-10.60
Two	95.88	-12.70
One	90.91	-17.04
HOSTALS: Silver stars		
Three and two	83.10	-22.52
One	95.95	-15.94

Indicators on the Profitability of the Hotel Sector

October 2020

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	64.28	-25.05	16.38	-71.17
Andalucía	63.36	-22.10	17.05	-68.72
Aragón	55.98	-4.98	17.04	-42.82
Asturias, Principado de	57.03	4.85	12.14	-49.43
Balears, Illes	79.88	-2.35	18.91	-63.37
Canarias	93.23	-7.75	23.94	-70.34
Cantabria	56.27	-11.89	14.43	-55.98
Castilla y León	53.48	-9.32	12.70	-56.84
Castilla - La Mancha	50.76	-9.39	11.99	-51.20
Cataluña	68.48	-29.25	15.89	-76.01
Comunitat Valenciana	62.42	-12.41	19.48	-60.23
Extremadura	52.45	-8.67	12.34	-55.57
Galicia	49.28	-16.15	10.15	-63.39
Madrid, Comunidad de	53.75	-49.14	12.24	-85.82
Murcia, Región de	52.79	-7.99	15.08	-47.91
Navarra, Comunidad Foral de	57.39	-13.80	15.30	-59.60
País Vasco	65.57	-29.69	20.73	-69.68
Rioja, La	59.20	-14.14	14.21	-65.91
Ceuta	64.38	-4.42	21.34	-41.46
Melilla	69.25	-0.80	21.60	-54.28

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	64.28	-25.05	16.38	-71.17
HOTELS: Gold stars				
Five	151.44	-19.19	34.65	-74.41
Four	71.68	-21.56	19.10	-71.54
Three	55.64	-16.62	15.68	-65.16
Two	47.99	-17.26	11.77	-61.59
One	43.27	-27.08	9.36	-66.64
GUESTHOUSES: Silver stars				
Three and two	40.55	-26.58	8.37	-65.49
One	35.09	-24.15	8.27	-60.67

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room