

24 November 2021

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
October 2021. Provisional data

**Overnight stays in hotel establishments reached 23.8 million,
compared to 5.1 in the same month 2020**

**Hotels invoice an average of 89.4 euros per occupied room,
representing an annual increase of 38.9%**

During the month of October, overnight stays in hotel establishments exceeded 23.8 million. This represents an increase of 365.6% compared to the same month in 2020, when there were only 5.1 million.

Based on place of origin, overnight stays by travellers residing in Spain exceeded 9.5 million, representing 39.9% of the total. In turn, overnight stays by non-residents stood at over 14.3 million.

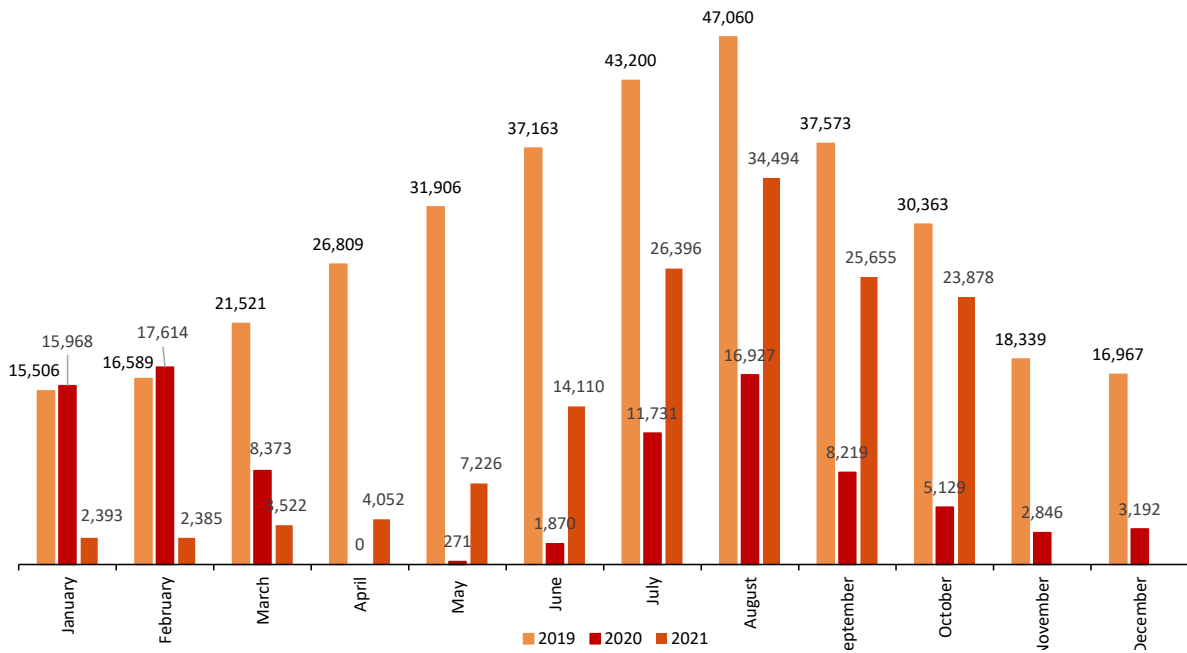
If data is compared with October 2019, overnight stays in hotel establishments showed a decrease of 21.4%. By origin, overnight stays by travellers who are residents in Spain increased 8.4%, while those by non-residents decreased 33.5%.

On the other hand, the average stay increased 38.3% compared to October 2020, standing at 3.0 overnight stays per traveller.

In the first 10 months of 2021, overnight hotel stays rose by 67.4% as compared with the same period of the previous year. Resident overnight stays grew by 65.1% and those of foreigners by 70.2%.

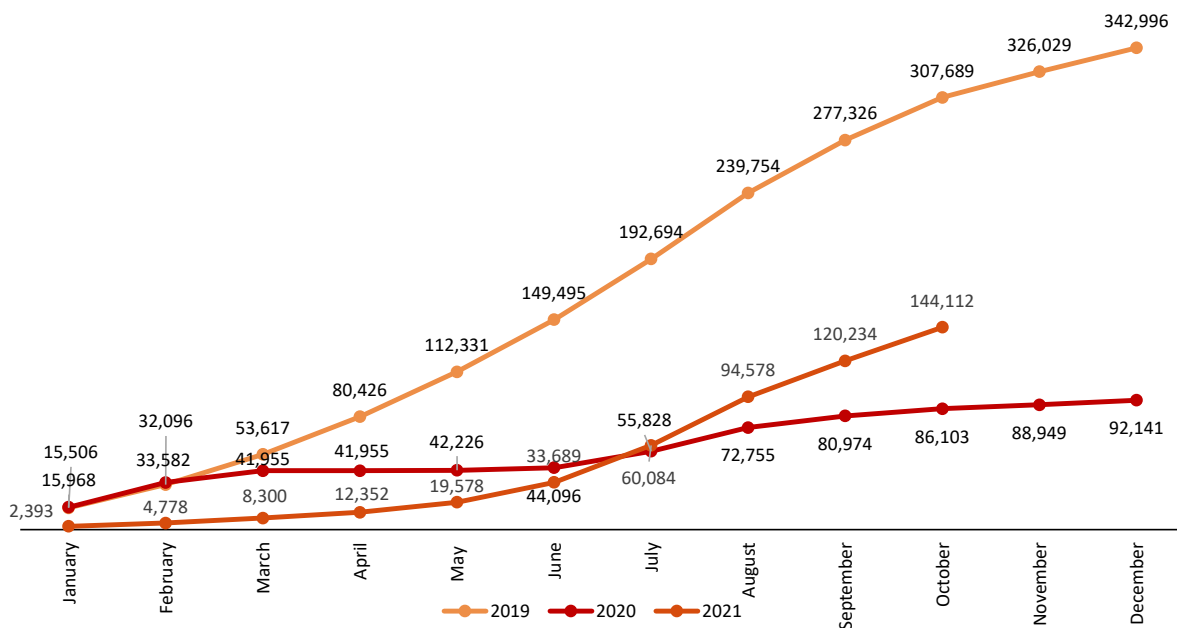
Overnight stays. Comparison 2019-2020-2021

Thousands



Cumulative overnights. Comparison 2019-2020-2021

Thousands



Open establishments

In October, a total of 13,574 hotels were open in Spain, 27.2% more than in the same month of 2020. This represented 74.4% of the total directory of establishments in this month.

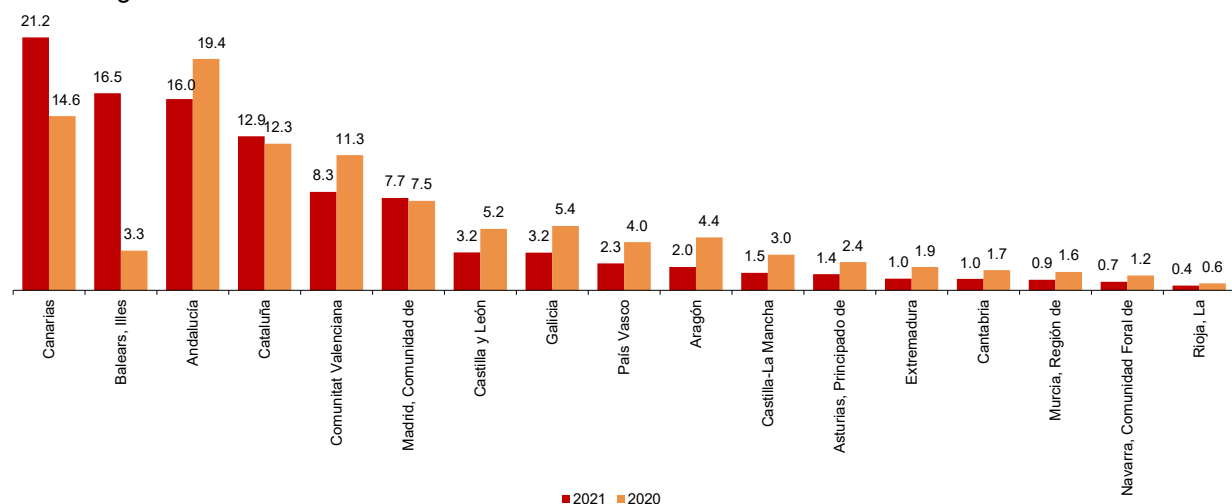
Category	Estimated open establishments total	Percentage of directory	Estimated bedrooms	Percentage of directory total	Estimated bed-places	Percentage of directory total
TOTAL	13,574	74.4	687,329	77.7	1,441,176	77.8
HOTELS: Golden stars						
Five	330	88.0	49,405	89.4	106,703	90.0
Four	2,403	83.8	327,103	82.2	702,390	81.4
Three	2,285	76.8	160,967	70.8	343,709	71.0
Two	1,705	75.8	49,004	73.4	95,964	73.5
One	1,015	75.4	22,266	76.2	44,369	77.4
INNS: Silver stars						
Two and three	2,680	76.9	39,751	77.8	75,920	78.8
One	3,158	64.0	38,833	68.5	72,121	69.9
Annual rate	27.2		77.7		82.4	

Destinations

Canarias, Illes Balears and Andalucía were the main destinations for total travellers in Spain in October, with 21.2%, 16.5% and 16.0% of total overnight stays, respectively.

Distribution of overnight stays. Comparison October 2020-2021

Percentage



The main destinations for travellers residing in Spain were Andalucía, Cataluña and Comunitat Valenciana.

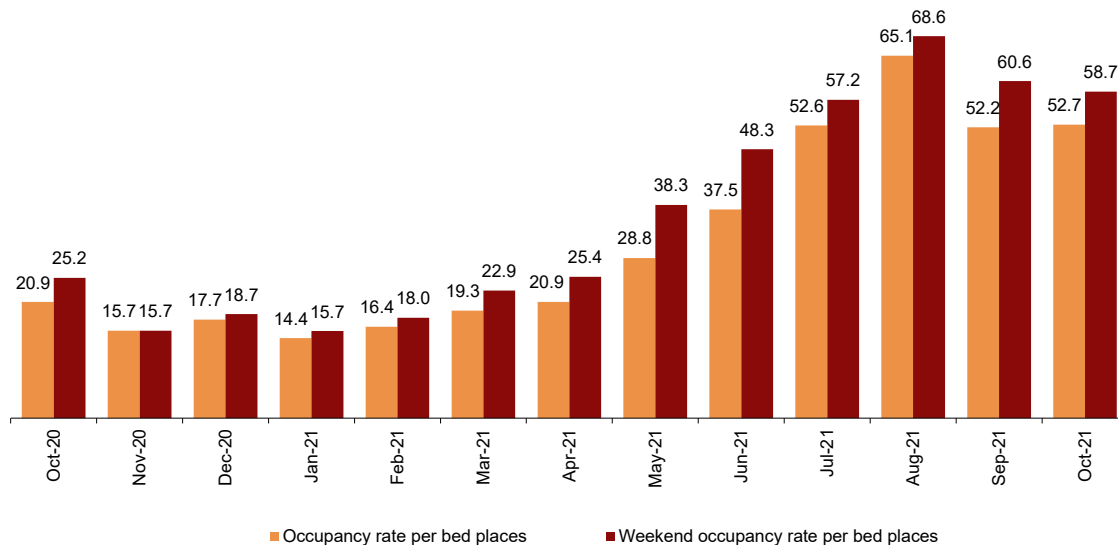
The main destination chosen by non-residents was Canarias, with 30.3% of total overnight stays. It was followed by Illes Balears and Andalucía.

Hotel occupancy

In October, 52.7% of the available bedplaces were occupied, indicating an annual increase of 152.7%. The weekend occupancy rate by bedplaces increased 132.8%, and stood at 58.7%.

Occupancy rate

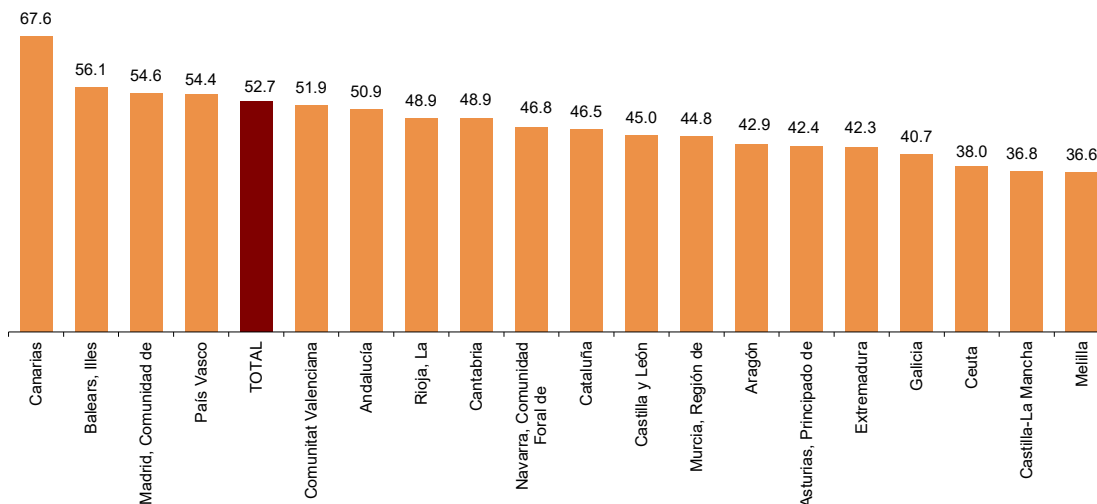
Percentage



Canarias showed the highest occupancy rate by bed-places in October (67.6%). It was followed by Illes Balears, with 56.1%.

Occupancy rate per bed places by autonomous community

Percentage



By tourist areas, the Island of Formentera reached the highest occupancy rate by bed-places (70.8%), and the Costa de Gipúzkoa registered the highest weekend occupancy rate (78.3%). The island of Mallorca registered the highest number of overnight stays in October, with 3,192,289 million.

The tourist sites with the most overnight stays were Madrid, Barcelona and San Bartolomé de Tirajana. Adeje had the highest occupancy rate by bedplaces (76.1%) and the Island of Formentera registered the greatest weekend occupancy rate (80.0%).

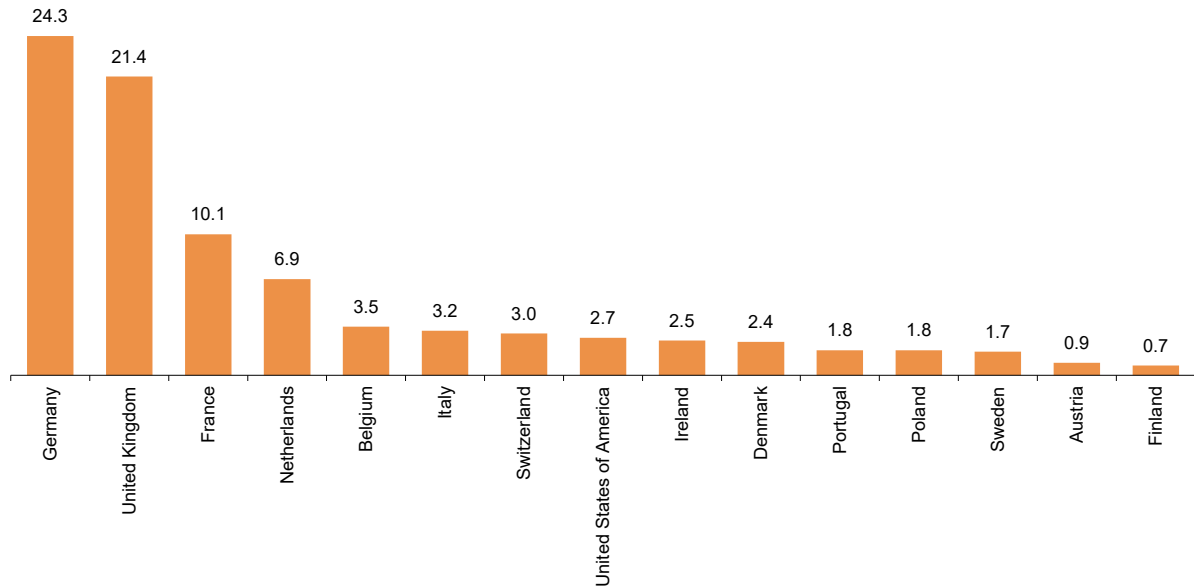
Overnight stays according to the country of origin of the travellers

Travellers from the Germany and United Kingdom accounted for 24.3% and 21.4%, respectively, of total overnight stays of non-residents in hotel establishments in October.

Overnight stays by travellers from the France, the Netherlands, and the Belgium (the following source markets) accounted for 10.1%, 6.9% and 3.5% of the total, respectively.

Distribution of overnight stays by non-residents. Main countries of residence

Percentage



Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 20.3% in October, which is 35.3 points above that registered in the same month of 2020 and 4.4 of a point more than that registered last month.

Hotel Prices Index

National by categories

	Index	Annual growth rate
TOTAL	114.3	20.3
HOTELS: Gold stars		
Five	109.9	25.1
Fourth	114.2	23.1
Three	123.5	17.2
Two	106.7	10.7
One	102.9	13.2
HOSTALS: Silver stars		
Three and two	95.1	15.1
One	111.2	14.5

Hotel Sector Profitability

The average daily rate of hotels per occupied room (ADR) in October was 89.4 euros, representing an increase of 38.9% as compared to the same month of 2020.

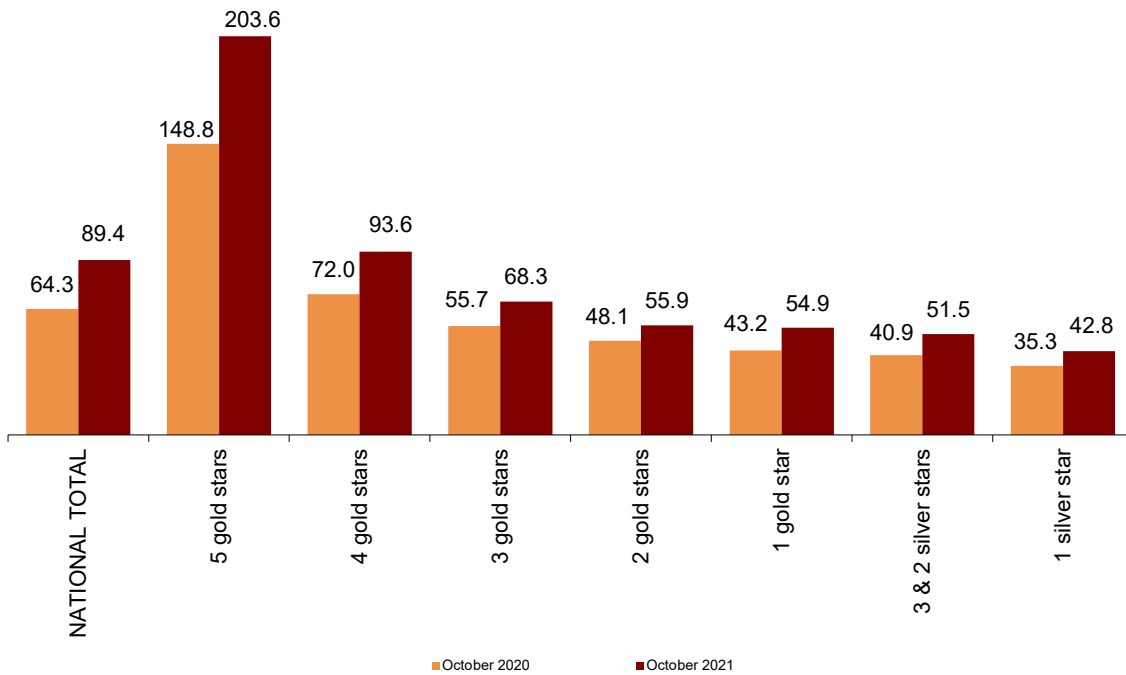
On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 53.4 Euros, increasing by 228.3%.

By category, the average rate was 203.6 euros for five-star hotels, 93.6 euros for four-star hotels and 68.3 euros for three-star hotels. Revenue per available room for these same categories were 134.5, 60.8 and 40.6 euros, respectively.

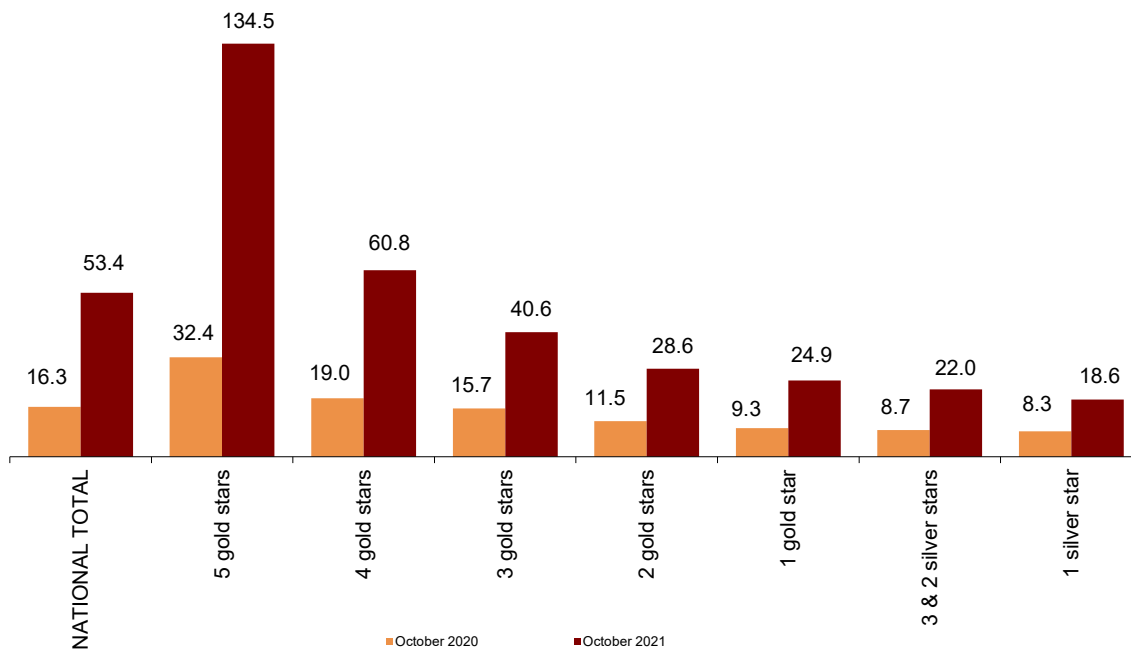
The tourist site¹ with the highest ADR and RevPAR was Marbella, with an average daily turnover per occupied room of 172.2 euros and income per available room of 122.4 euros.

¹ The Hotel Profitability Indicators of the provinces and main tourist areas and points have been published since 2021. [IRSH en www.ine.es](http://IRSH.en.www.ine.es)

Average daily rate by hotel category.
Euros



Revenue per available room by hotel category
Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of October 2020 of the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on [Quality at INE and the Code of Best Practices](#) on the INE webpage.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

October 2021

Provisional Data

24th November 2021

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	8.102.328	4.589.922	3.512.407	23.878.482	9.525.740	14.352.742	2,95
HOTELS: Golden stars							
Five	526.114	175.545	350.569	1.911.972	382.439	1.529.533	3,63
Four	3.997.613	2.083.695	1.913.917	12.714.464	4.407.733	8.306.731	3,18
Three	1.957.077	1.176.842	780.235	5.842.173	2.488.898	3.353.275	2,99
Two	608.669	432.351	176.317	1.283.441	828.513	454.928	2,11
One	256.097	175.911	80.186	502.863	317.640	185.223	1,96
INNS: Silver stars							
Two and three	407.225	299.131	108.093	829.033	579.399	249.633	2,04
One	349.534	246.446	103.088	794.536	521.117	273.419	2,27
Annual rate	236,65	139,31	618,62	365,57	153,47	947,14	38,30
Cumulative annual rate	56,93	55,70	59,52	67,37	65,05	70,21	6,65

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	13.574	687.329	1.441.176	52,72	58,65	60,20	187.579
HOTELS: Golden stars							
Five	330	49.405	106.703	56,95	63,27	64,51	31.556
Four	2.403	327.103	702.390	57,51	63,03	65,48	96.216
Three	2.285	160.967	343.709	53,97	58,77	61,20	38.236
Two	1.705	49.004	95.964	42,91	52,53	51,55	8.227
One	1.015	22.266	44.369	36,46	45,58	45,05	3.095
INNS: Silver stars							
Two and three	2.680	39.751	75.920	35,10	42,90	42,42	5.734
One	3.158	38.833	72.121	35,40	41,35	43,82	4.514
Annual rate	27,17	77,74	82,42	152,70	132,79	130,69	129,80

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Isla de Fuerteventura	17.810	118.767	70.164	930.768	70,84	69,32	79,50	7,33	7.380
Sur de Tenerife	44.476	192.120	163.105	1.346.262	70,05	71,36	76,88	6,38	14.363
Isla de Lanzarote	24.431	101.438	114.796	698.191	68,82	68,06	80,50	6,46	6.135
Sur de Gran Canaria	34.392	150.748	126.385	1.097.402	68,45	73,56	75,68	6,61	10.012
Isla de Tenerife	87.427	222.662	292.960	1.531.382	67,92	70,12	74,11	5,88	16.985
Isla de Gran Canaria	60.099	163.814	195.920	1.151.739	66,76	72,20	74,75	6,02	11.070
Isla de La Gomera	3.657	4.291	8.325	27.181	66,12	70,03	72,50	4,47	393
Costa de Gipuzkoa	50.813	37.853	94.765	71.632	64,96	78,30	71,71	1,88	1.150

Tourist area with a greater number of overnight stays per month¹

Isla de Mallorca	90.453	511.716	217.991	2.974.298	57,20	54,46	61,52	5,30	24.901
Costa del Sol	156.208	244.948	402.824	1.071.906	57,76	61,43	66,72	3,68	12.698
Palma - Calvià	53.251	245.665	136.783	1.290.930	60,02	60,27	65,01	4,78	11.518
Barcelona	143.440	380.314	292.160	1.044.772	55,51	64,16	64,91	2,55	9.870
Costa Blanca	184.512	135.813	568.059	555.330	55,12	61,15	62,36	3,51	7.943
Costa Brava	128.520	139.423	218.594	410.824	45,19	54,46	51,66	2,35	4.852
Islas de Ibiza-Formentera	27.377	82.612	69.549	494.900	55,33	49,36	58,17	5,13	5.287
Costa Barcelona	104.129	81.003	214.077	251.123	40,13	47,02	50,96	2,51	3.455

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Adeje	15.735	107.257	60.985	759.829	76,07	77,41	80,74	6,67	8.575
Pájara	8.579	72.759	36.780	585.204	74,00	72,19	79,40	7,65	4.734
Formentera	4.883	8.096	11.917	45.456	73,27	79,97	78,28	4,42	346
Sóller	1.087	13.415	1.668	46.149	71,73	61,55	73,59	3,30	606
Yaiza	10.736	49.422	59.343	339.288	71,10	69,01	83,11	6,63	3.383
Valderrobres	2.192	117	5.422	223	70,78	77,64	72,14	2,44	41
Oliva, La	4.467	26.417	16.775	198.655	69,99	73,12	84,74	6,98	1.691
San Bartolomé de Tirajana	26.598	105.066	102.010	810.712	69,71	74,23	76,97	6,93	7.682
Tías	5.208	30.224	27.141	207.461	69,46	68,79	80,74	6,62	1.571
Arona	11.123	55.337	49.963	391.229	68,67	66,45	75,28	6,64	2.889

Tourist site with a greater number of overnight stays per month¹

Madrid	398.246	296.133	736.788	754.664	56,09	65,72	67,36	2,15	9.507
Barcelona	130.404	364.349	270.494	1.013.514	57,30	65,59	66,51	2,60	9.512
Palma de Mallorca	35.051	145.492	91.925	674.339	61,52	66,55	68,27	4,24	6.354
Benidorm	79.553	56.505	367.046	300.542	59,28	62,35	63,72	4,91	4.743
Calvià	15.500	92.727	41.441	574.590	57,61	54,39	61,01	5,69	4.828
Sevilla	118.482	98.154	227.868	231.880	65,20	75,52	73,21	2,12	2.869
Valencia	73.872	77.290	142.135	220.463	66,14	78,90	80,34	2,40	2.202
Torremolinos	31.580	49.956	94.787	255.948	58,97	60,60	64,84	4,30	2.139
Mogán	7.529	45.027	23.569	280.861	64,66	71,85	71,47	5,79	2.305
Alcúdia	4.827	36.683	9.346	284.205	51,63	36,33	56,37	7,07	2.335

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	8.102.328	100,00	23.878.482	100,00
Residents in Spain	4.589.922	56,65	9.525.740	39,89
Residents abroad	3.512.407	43,35	14.352.742	60,11
Total Residents abroad	3.512.407	100,00	14.352.742	100,00
TOTAL Residents in EU (without Spain)	2.167.018	61,70	9.023.093	62,87
- Germany	591.199	16,83	3.492.349	24,33
- Austria	34.345	0,98	135.420	0,94
- Belgium	122.820	3,50	497.767	3,47
- Denmark	64.051	1,82	337.670	2,35
- Finland	23.957	0,68	101.026	0,70
- France	503.572	14,34	1.451.905	10,12
- Greece	9.442	0,27	28.539	0,20
- Ireland	79.817	2,27	359.666	2,51
- Italy	160.773	4,58	461.920	3,22
- Luxembourg	7.679	0,22	38.830	0,27
- Netherlands	219.980	6,26	984.010	6,86
- Poland	54.506	1,55	257.207	1,79
- Portugal	120.807	3,44	263.173	1,83
- Czech Republic	22.096	0,63	97.301	0,68
- Sweden	62.690	1,78	239.735	1,67
-Other EU countries ¹	89.283	2,54	276.575	1,93
Norway	33.218	0,95	154.519	1,08
United Kingdom	573.327	16,32	3.073.977	21,42
Russia	18.326	0,52	53.419	0,37
Switzerland	98.753	2,81	428.906	2,99
Rest of Europe	82.036	2,34	283.500	1,98
Japan	3.835	0,11	9.447	0,07
Republic of China	10.983	0,31	22.652	0,16
United States of America	161.904	4,61	384.592	2,68
Rest of America	219.352	6,25	531.541	3,70
Africa	37.701	1,07	114.740	0,80
Other countries	105.956	3,02	272.357	1,90

¹ Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

October 2021

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	114,28	20,33
Andalucía	113,67	27,24
Aragón	91,86	10,33
Asturias, Principado de	97,01	16,77
Balears, Illes	151,40	21,56
Canarias	137,31	17,15
Cantabria	112,22	22,63
Castilla y León	97,11	14,66
Castilla - La Mancha	95,57	10,70
Cataluña	95,22	15,00
Comunitat Valenciana	110,79	18,85
Extremadura	100,04	14,61
Galicia	106,13	20,75
Madrid, Comunidad de	91,41	34,25
Murcia, Región de	86,39	13,40
Navarra, Comunidad Foral de	94,02	14,96
País Vasco	111,95	26,85
Rioja, La	106,96	22,09
Ceuta	80,63	2,85
Melilla	97,79	-5,10

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	114,28	20,33
HOTELS: Gold stars		
Five	109,94	25,11
Fourth	114,21	23,10
Three	123,51	17,23
Two	106,66	10,69
One	102,89	13,15
HOSTALS: Silver stars		
Three and two	95,05	15,11
One	111,24	14,50

Indicators on the Profitability of the Hotel Sector

October 2021

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	89,38	38,91	53,35	228,34
Andalucía	90,39	43,06	54,05	220,72
Aragón	65,79	18,13	33,67	97,55
Asturias, Principado de	63,66	10,96	29,94	146,31
Balears, Illes	95,95	22,08	55,76	196,65
Canarias	110,06	17,22	83,97	247,08
Cantabria	72,78	27,64	40,69	168,61
Castilla y León	63,06	19,81	31,60	160,86
Castilla - La Mancha	61,23	19,38	26,71	122,39
Cataluña	87,27	28,22	48,25	204,38
Comunitat Valenciana	76,00	23,19	44,64	141,69
Extremadura	64,35	22,11	33,06	168,42
Galicia	61,69	24,12	28,21	175,81
Madrid, Comunidad de	95,40	76,58	63,03	419,39
Murcia, Región de	62,04	18,21	32,25	122,12
Navarra, Comunidad Foral de	68,94	21,48	40,89	170,66
País Vasco	89,33	36,41	56,59	176,02
Rioja, La	75,87	28,14	41,27	190,56
Ceuta	65,07	2,69	28,42	33,07
Melilla	65,03	-6,10	32,18	48,97

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	89,38	38,91	53,35	228,34
HOTELS: Gold stars				
Five	203,63	36,85	134,51	315,21
Four	93,59	30,06	60,75	220,04
Three	68,26	22,50	40,56	158,79
Two	55,94	16,28	28,60	148,15
One	54,86	27,02	24,85	167,71
GUESTHOUSES: Silver stars				
Three and two	51,54	26,12	21,96	153,86
One	42,78	21,11	18,59	125,17

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room