

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
October 2022. Provisional data

Overnight stays in hotel establishments register an increase of 25.4% in October, as compared to the same month of 2021

Hotels invoice an average of 99.7 euros per occupied room, representing an increase of 10.9% compared to the previous month

During the month of October, overnight stays in hotel establishments exceeded 30.0 million. This represents an increase of 25.4% compared to the same month in 2021, when there were only 23.9 million.

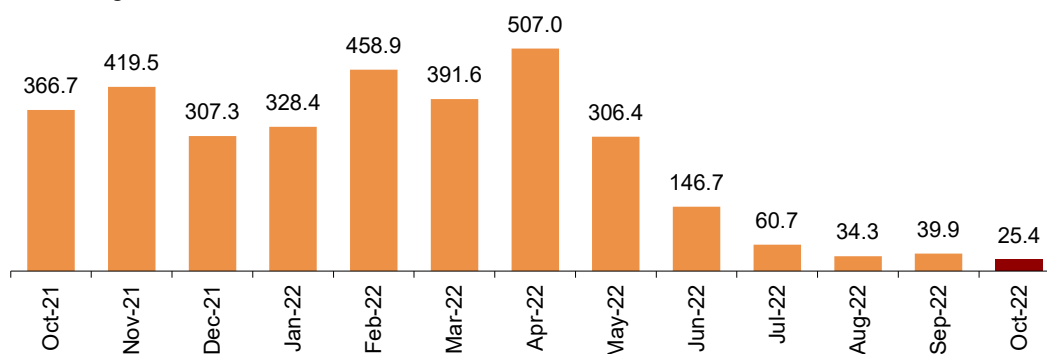
Based on place of origin, overnight stays by travellers residing in Spain exceeded 9.7 million, representing 32.6% of the total. In turn, overnight stays by non-residents stood at over 20.2 million.

On the other hand, the average stay increased 4.6% compared to October 2021, standing at 3.1 overnight stays per traveller.

During the first ten months of 2022, overnight stays increased 98.1%, as compared to the same period of the previous year.

Annual variation rate for overnight stays

Percentage

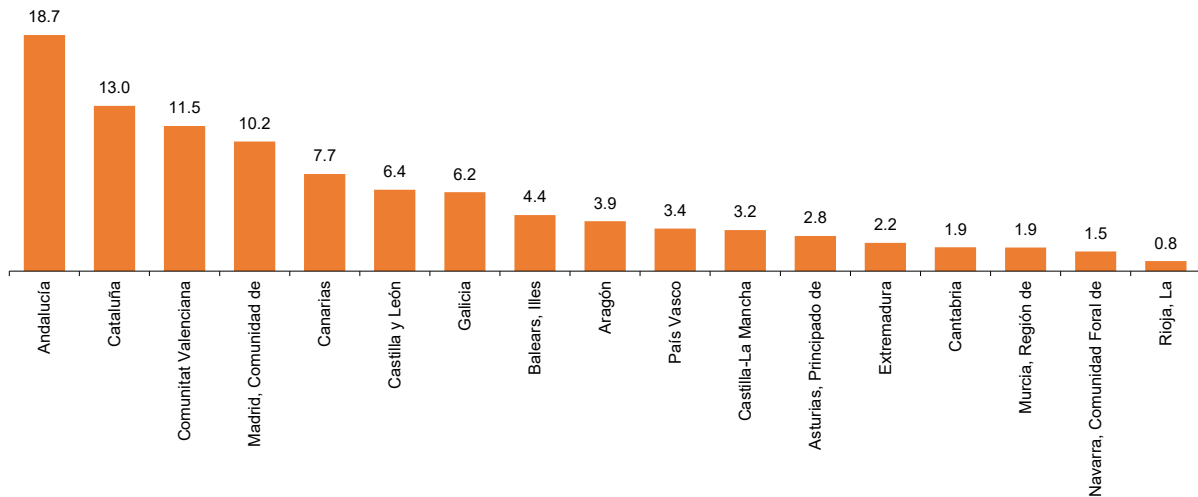


Destinations

In October, Andalucía, Cataluña and Comunitat Valenciana were the main destinations for travellers who are residents in Spain, with 18.7%, 13.0% and 11.5% of total overnight stays, respectively.

Distribution of overnight stays: residents

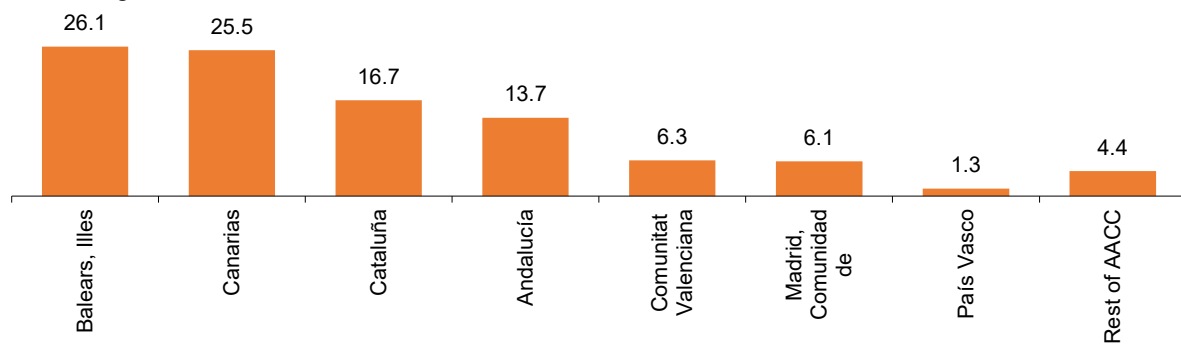
Percentage



The main destination chosen by non-residents was Illes Balears, with 26.1% of total overnight stays. Following that, the main destinations were Canarias and Cataluña, with 25.5% and 16.7% of the total, respectively.

Distribution of overnight stays: non-residents

Percentage

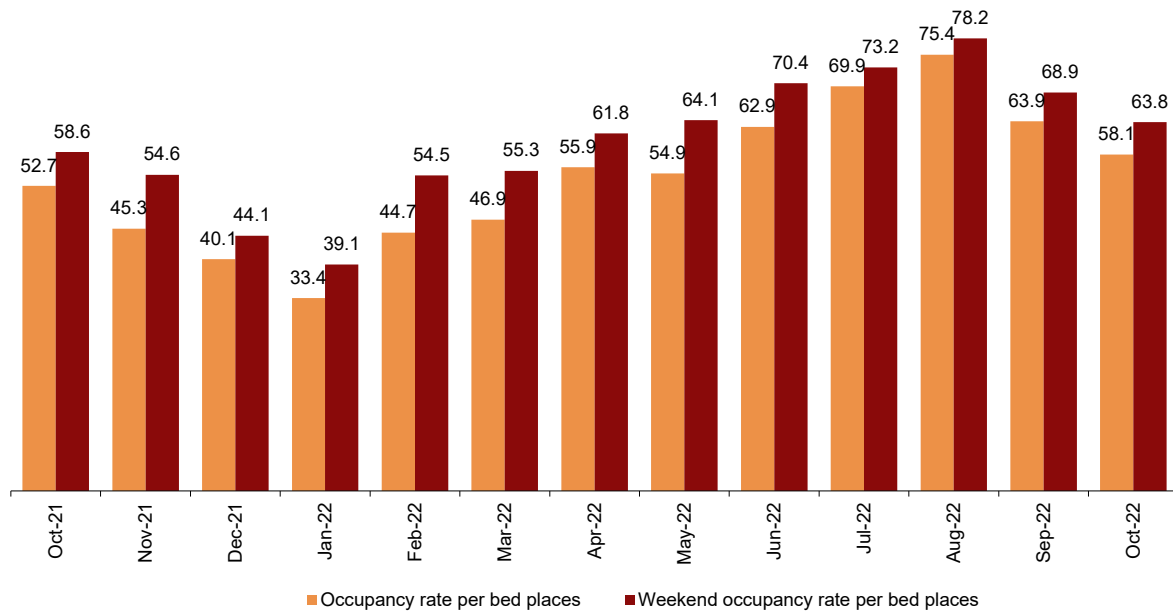


Hotel occupancy

In October, 58.1% of the available bedplaces were occupied, indicating an annual increase of 10.3%. The weekend occupancy rate by bedplaces increased 8.8%, and stood at 63.8%.

Occupancy rate

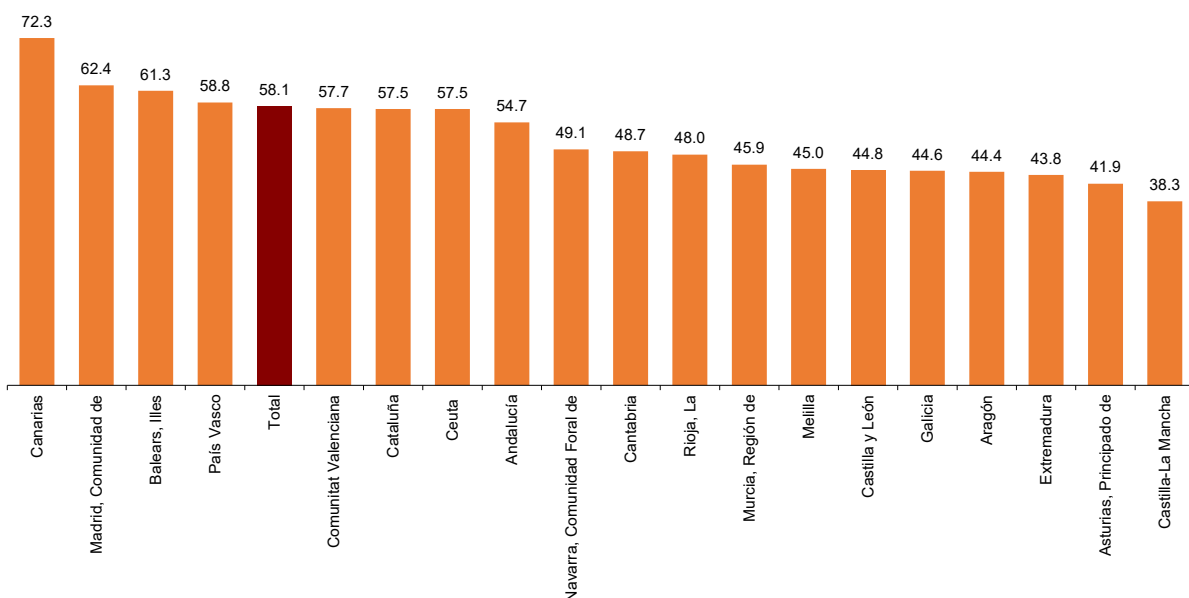
Percentage



Canarias showed the highest occupancy rate by bed-places in October (72.3%). It was followed by Comunidad de Madrid, with 62.4%.

Occupancy rate per bed places by autonomous community

Percentage



By tourist areas, Isla de Lanzarote reached the greatest occupancy rate by bed-places (76.4%), while Barcelona achieved the greatest weekend occupancy rate (78.1%). The island of Mallorca registered the highest number of overnight stays in October, with 4,594,309 million.

The tourist places with more overnight stays were Barcelona, Madrid and San Bartolomé de Tirajana. Adeje had the highest occupancy rate by bed places (80.5%) along with the greatest weekend occupancy rate (82.7%).

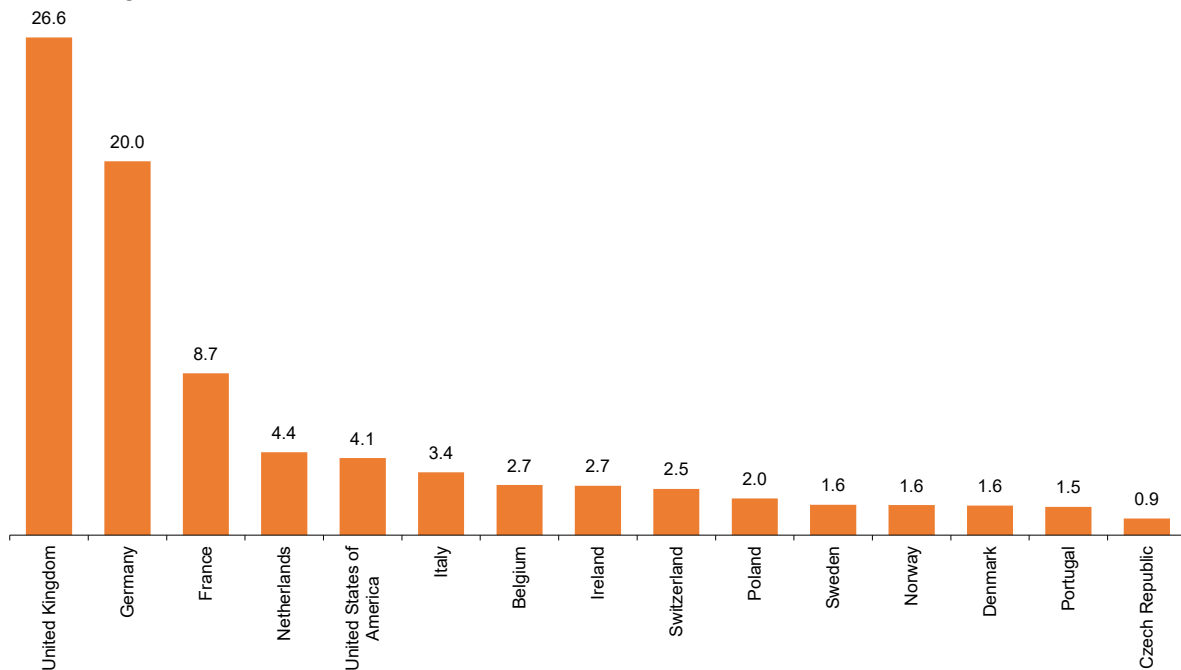
Overnight stays according to the country of origin of the travellers

In October, travellers from the United Kingdom and Germany concentrated 26.6% and 20.0% of total overnight stays of non-residents in hotel establishments, respectively.

Overnight stays by travellers from the France, the Netherlands, and the United States (the following source markets) accounted for 8.7%, 4.4% and 4.1% of the total, respectively.

Distribution of non-residents overnight stays. Main country of residence

Percentage

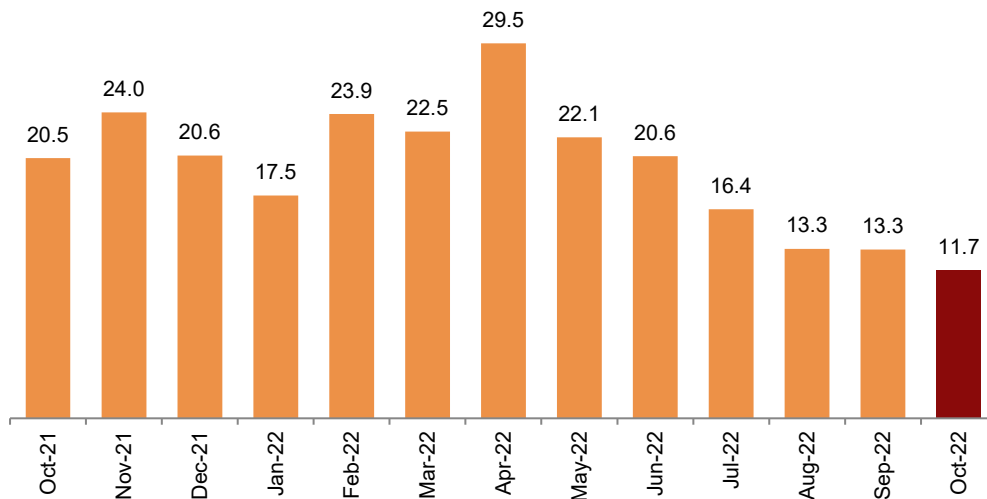


Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 11.7%, which was 8.8 points above that registered in the same month of 2021 and 1.6 of a point less than that registered last month.

Hotel Prices Index

Annual variation rate. Percentage



By autonomous community, the highest increases in hotel prices compared to October 2021 took place in Comunidad de Madrid (28.6%) and Cataluña (26.1%). The lowest was in Principado de Asturias, with an annual variation rate of 1.4%.

By categories, the greatest price increase was registered in one-silver star establishments (23.5%).

Hotel Sector Profitability

The average daily rate of hotels per occupied room (ADR) in October was 99.7 euros, representing an increase of 10.9% as compared to the same month of 2021.

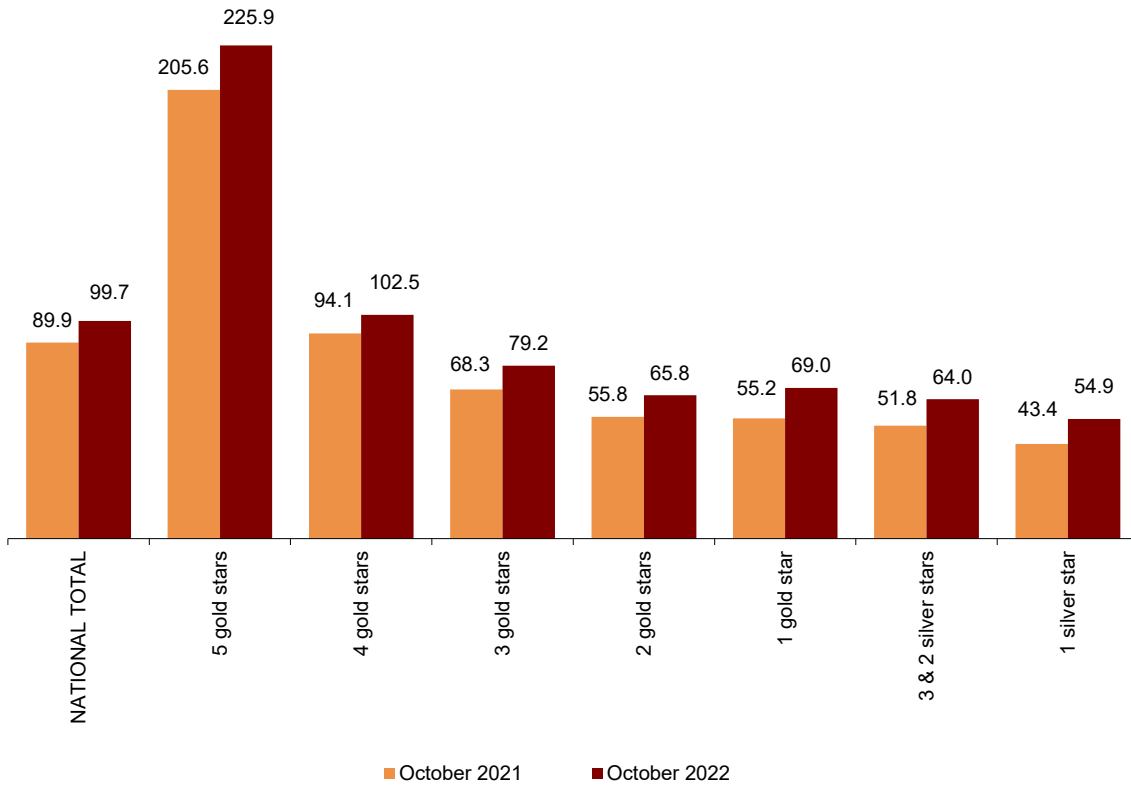
On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 66.4 Euros, increasing by 24.0%.

By category, the average rate was 225.9 euros for five-star hotels, 102.5 euros for four-star hotels and 79.2 euros for three-star hotels. Revenue per available room for these same categories were 158.9, 75.5 and 52.2 euros, respectively.

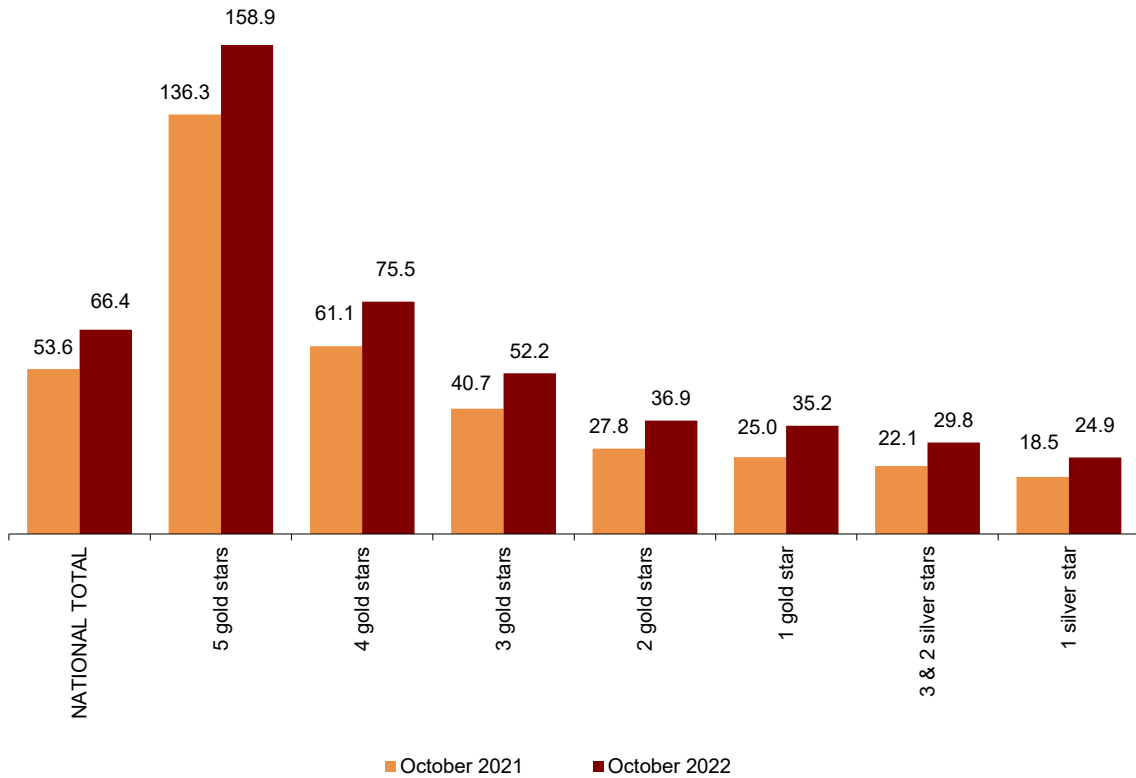
The tourist spot¹ with the highest ADR is Marbella, with an average daily billing per occupied room of 180.7 euros. Barcelona had the highest RevPar, with revenue per available room of 139.7 euros.

¹ The Hotel Profitability Indicators of the provinces and main tourist areas and points have been published since 2021. [IRSH en www.ine.es](https://www.ine.es)

Average daily rate by hotel
Euros



Revenue per available room by hotel category
Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of October 2021 of the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, from the viewpoint of both supply and demand, thus meeting the needs of national institutions and the requirements of international organisations for knowledge regarding the sector.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of prices applied to clients by hotel entrepreneurs.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision-making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such way that, between all the establishments, the entire month is covered.

Sample design: stratified sampling by province and establishment category, with 4 and 5 gold star categories being exhaustive.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each operation in INEbase.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on Quality at INE and the Code of Best Practices on the INE webpage.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

October 2022

Provisional Data

24th November 2022

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	9.744.154	4.661.525	5.082.629	30.008.639	9.796.534	20.212.105	3,08
HOTELS: Golden stars							
Five	608.560	167.894	440.667	2.180.420	349.979	1.830.441	3,58
Four	4.805.883	2.122.341	2.683.542	16.047.495	4.552.239	11.495.256	3,34
Three	2.401.530	1.165.886	1.235.644	7.662.757	2.575.263	5.087.494	3,19
Two	702.299	433.340	268.959	1.662.769	878.842	783.927	2,37
One	291.807	161.463	130.343	613.422	304.739	308.683	2,10
INNS: Silver stars							
Two and three	492.844	322.456	170.388	960.245	582.728	377.517	1,95
One	441.231	288.145	153.086	881.531	552.745	328.787	2,00
Annual rate	19,83	1,56	43,51	25,37	2,84	40,27	4,63
Cumulative annual rate	79,16	35,98	167,52	98,10	34,97	172,60	10,57

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	14.648	777.152	1.639.911	58,13	63,75	67,02	235.293
HOTELS: Golden stars							
Five	359	53.050	114.131	60,90	65,79	69,55	37.887
Four	2.669	370.189	801.881	63,51	69,36	73,43	123.056
Three	2.513	189.172	406.235	59,71	63,01	68,43	49.176
Two	1.855	55.856	110.454	48,27	57,14	57,18	10.086
One	1.077	24.353	48.241	40,75	48,21	49,98	3.622
INNS: Silver stars							
Two and three	2.753	42.239	80.467	38,18	47,04	45,36	6.280
One	3.422	42.293	78.502	36,04	43,21	45,87	5.187
Annual rate	6,73	12,75	13,49	10,28	8,83	11,46	25,56

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Isla de Lanzarote	27.012	122.889	119.852	888.979	76,35	75,95	88,55	6,73	8.045
Sur de Tenerife	33.527	230.608	126.431	1.629.034	75,51	77,62	83,98	6,65	16.283
Sur de Gran Canaria	29.299	173.297	135.196	1.286.519	74,68	77,13	82,40	7,02	11.620
Isla de Tenerife	83.285	268.955	304.652	1.860.873	73,57	76,08	81,51	6,15	19.588
Barcelona	153.925	640.100	313.339	1.750.294	73,14	78,06	86,23	2,60	14.458
Isla de Gran Canaria	58.577	187.588	212.186	1.339.711	72,60	75,62	81,24	6,30	12.824
Isla de Fuerteventura	17.759	132.188	68.784	996.727	67,75	69,48	74,87	7,11	9.196
Costa de Gipuzkoa	42.560	49.125	80.255	107.168	66,68	77,25	76,62	2,04	1.408

Tourist area with a greater number of overnight stays per month¹

Isla de Mallorca	110.329	742.348	257.295	4.337.014	62,78	60,02	68,46	5,39	36.058
Palma - Calvià	69.797	360.031	160.662	1.813.413	65,76	65,79	72,50	4,59	16.099
Costa del Sol	154.020	324.182	361.964	1.446.104	65,94	69,82	77,62	3,78	14.782
Costa Blanca	169.034	178.926	597.912	833.139	62,65	69,01	71,77	4,11	9.728
Costa Brava	124.896	198.258	215.053	615.027	49,36	57,50	56,46	2,57	6.350
Costa Barcelona	140.387	178.662	262.430	554.814	54,12	58,69	65,26	2,56	5.137
Islas de Ibiza-Formentera	42.163	126.774	127.094	687.326	59,51	58,68	61,94	4,82	7.258
Costa Daurada	130.016	103.592	278.102	421.293	51,93	60,29	62,49	2,99	4.005

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Adeje	10.416	124.701	45.536	881.491	80,54	82,70	87,55	6,86	8.845
Tías	5.324	38.002	25.381	282.838	78,51	77,78	87,23	7,11	2.054
Arona	8.430	67.696	32.031	504.216	77,40	78,02	83,65	7,04	3.515
Yaiza	8.322	55.531	46.692	397.007	76,45	75,17	89,63	6,95	4.129
Teguise	8.751	26.433	37.999	196.404	76,19	77,33	91,73	6,66	1.653
Mogán	5.063	46.099	22.248	346.537	75,68	77,03	83,54	7,21	2.685
Santanyí	3.806	58.235	13.169	312.249	74,72	76,54	69,13	5,25	2.107
San Bartolomé de Tirajana	24.119	127.333	111.272	941.639	74,38	77,12	82,06	6,95	8.964
Torremolinos	30.878	70.658	91.481	383.071	73,97	76,40	79,58	4,67	2.705
Barcelona	139.417	596.736	285.175	1.662.170	73,85	79,15	86,55	2,65	13.895

Tourist site with a greater number of overnight stays per month¹

Madrid	375.124	464.229	667.879	1.133.441	65,04	71,86	80,17	2,15	12.125
Palma de Mallorca	55.258	196.674	113.798	866.272	69,80	74,16	77,47	3,89	8.038
Calvià	13.849	157.128	54.940	905.173	63,61	58,29	69,14	5,62	7.392
Benidorm	85.145	93.809	414.835	531.151	67,77	72,04	74,88	5,29	6.068
Pájara	8.936	72.646	38.929	588.090	68,46	68,65	73,85	7,69	5.759
Sevilla	118.595	145.320	218.219	328.300	71,73	78,82	81,50	2,07	3.558
Sant Llorenç des Cardassar	6.460	53.176	16.562	412.378	64,77	66,34	67,33	7,19	3.310
Valencia	78.053	102.465	140.708	267.652	69,09	77,52	84,12	2,26	2.732
Salou	46.232	49.829	115.004	257.069	57,83	61,20	66,65	3,87	1.731
Alcúdia	1.863	44.955	4.647	339.947	59,22	40,44	63,57	7,36	2.432

¹Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	9.744.154	100,00	30.008.639	100,00
Residents in Spain	4.661.525	47,84	9.796.534	32,65
Residents abroad	5.082.629	52,16	20.212.105	67,35
Total Residents abroad	5.082.629	100,00	20.212.105	100,00
TOTAL Residents in EU (without Spain)	2.669.108	52,51	10.850.285	53,68
- Germany	718.269	14,13	4.041.036	19,99
- Austria	50.165	0,99	179.222	0,89
- Belgium	129.810	2,55	540.971	2,68
- Denmark	60.569	1,19	321.488	1,59
- Finland	38.030	0,75	178.265	0,88
- France	597.942	11,76	1.750.472	8,66
- Greece	14.739	0,29	43.536	0,22
- Ireland	118.724	2,34	536.153	2,65
- Italy	242.863	4,78	679.373	3,36
- Luxembourg	8.384	0,16	36.738	0,18
- Netherlands	212.584	4,18	895.532	4,43
- Poland	92.500	1,82	397.913	1,97
- Portugal	134.085	2,64	306.023	1,51
- Czech Republic	34.021	0,67	182.902	0,90
- Sweden	81.495	1,60	329.150	1,63
-Other EU countries ¹	134.927	2,65	431.511	2,13
Norway	68.148	1,34	324.588	1,61
United Kingdom	961.191	18,91	5.378.579	26,61
Switzerland	119.120	2,34	500.710	2,48
Rest of Europe	147.223	2,90	525.654	2,60
Japan	16.090	0,32	33.453	0,17
Republic of China	24.562	0,48	53.410	0,26
United States of America	361.244	7,11	833.527	4,12
Rest of America	402.482	7,92	944.569	4,67
Africa	64.162	1,26	159.965	0,79
Other countries	249.298	4,90	607.365	3,00

Note: Since March 2022, "Russia" is included in the aggregate "Rest of Europe".

¹ Countries included in Other UE countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

October 2022

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	127,75	11,67
Andalucía	123,06	8,30
Aragón	95,88	4,28
Asturias, Principado de	97,93	1,39
Balears, Illes	161,28	6,73
Canarias	144,79	5,50
Cantabria	116,01	3,13
Castilla y León	101,04	4,16
Castilla - La Mancha	100,67	5,42
Cataluña	120,46	26,08
Comunitat Valenciana	123,81	11,16
Extremadura	103,67	3,32
Galicia	114,28	8,09
Madrid, Comunidad de	118,42	28,60
Murcia, Región de	92,17	6,43
Navarra, Comunidad Foral de	106,69	14,49
País Vasco	123,41	10,21
Rioja, La	112,20	4,89
Ceuta	83,66	4,23
Melilla	102,97	5,30

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	127,75	11,67
HOTELS: Gold stars		
Five	123,65	12,14
Fourth	126,17	10,38
Three	139,73	12,85
Two	119,50	12,51
One	117,58	13,58
HOSTALS: Silver stars		
Three and two	111,56	18,09
One	138,13	23,45

Indicators on the Profitability of the Hotel Sector

October 2022

Provisional data

National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	99,69	10,88	66,44	24,00
Andalucía	94,38	4,10	61,90	14,95
Aragón	68,02	3,97	36,41	9,46
Asturias, Principado de	63,34	0,17	30,47	2,27
Balears, Illes	100,27	3,76	63,40	12,42
Canarias	114,87	3,85	93,92	10,99
Cantabria	68,34	-6,12	36,11	-11,43
Castilla y León	63,51	2,05	33,14	7,37
Castilla - La Mancha	65,10	6,14	30,39	14,76
Cataluña	111,84	27,11	77,27	59,30
Comunitat Valenciana	82,53	8,18	55,31	23,81
Extremadura	64,37	-0,35	33,78	3,59
Galicia	66,23	7,70	34,27	21,91
Madrid, Comunidad de	127,28	30,18	100,77	56,41
Murcia, Región de	60,40	-2,29	33,05	1,15
Navarra, Comunidad Foral de	75,90	11,98	44,78	9,70
País Vasco	101,07	12,87	71,03	25,27
Rioja, La	77,66	2,20	44,22	6,73
Ceuta	64,05	-1,71	36,56	26,46
Melilla	70,23	8,01	40,06	24,48

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

National ADR and RevPar¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	99,69	10,88	66,44	24,00
HOTELS: Gold stars				
Five	225,88	9,88	158,87	16,53
Four	102,50	8,97	75,50	23,59
Three	79,19	15,89	52,21	28,27
Two	65,75	17,85	36,90	32,68
One	69,04	25,11	35,16	40,73
GUESTHOUSES: Silver stars				
Three and two	63,95	23,36	29,76	34,60
One	54,89	26,40	24,88	34,19

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room